



HACU 29th Annual Conference

Championing Hispanic Higher Education Success: Empowering Students, Enhancing Collaboration

Call for Presentations

The Hispanic Association of Colleges and Universities (HACU) will host its 2015 Annual Conference October 10-12 at the Fontainebleau Miami Beach Hotel, Miami Beach, FL. HACU's premier conference on Hispanic higher education features sessions about the best and most promising practices in the education of Hispanics.

Speaker proposals will be accepted under the conference theme, Championing Hispanic Higher Education Success: Empowering Students, Enhancing Collaboration. Deadline for proposal submissions is March 2, 2015. The Call for Presentations seeks proposals for workshops that address the theme in any of the following six conference tracks:

Track 1: Grants and Funding Opportunities

Grant opportunities available from government and private sources. Presentations on outcomes of programs implemented at colleges and universities and made possible with grant-funded assistance.

Topics include:

- Title V, Farm Bill, HUD, NSF, USAID, and other federal grant opportunities
- Private and corporate foundation grant opportunities
- Grant applications 101: Researching and Writing a Winning Proposal
- Research and statistical tools for grant applications
- How to become a Hispanic-Serving Institution

Track 2: Partnerships that Work

Collaborative partnerships that have helped overcome challenges faced by institutions and their students. Topics include:

- Growing the Hispanic professorial pool: faculty and leadership for the future
- K-12 and postsecondary education: Hispanic-Serving School Districts/HACU-member institutions collaboration
- Effective partnerships between Hispanic-Serving Institutions and emerging ones
- Curriculum alignment for collegiate success
- Collaborative grants and shared resources
- Community College partnerships
- Business and education partnerships: making it work for both sides

Track 3: Academic Success for Hispanic Students, Research and Practice

Successful programs and strategies that are ensuring the educational success of Hispanic students. Topics include:

- Effective practices in the K-college pipeline
- Effective 2- to 4-year and beyond transfer programs
- Growing our own: effective graduate student recruitment and graduation
- What does it mean to serve Hispanic students?
- Exemplary practices at Hispanic-Serving Institutions on teaching and learning
- Current and ongoing research on Hispanic academic success and/or Hispanic-Serving Institutions

Track 4: Advocacy and Legislation

The latest developments in legislation affecting higher education and advocacy work of HACU-members. Topics include:

- Key legislation: appropriations for Hispanic-Serving Institutions, the DREAM Act, the Workforce Investment Act, the Higher Education Act (HEA), the Farm Bill, the Elementary and Secondary Education Act (ESEA)/No Child Left Behind (NCLB), and STEM competitiveness
- Hispanic-Serving School Districts in the education pipeline and in federal legislation
- Innovative advocacy models: how to be effective advocates for your campus
- HACU's advocacy efforts for improved legislation and greater appropriations
- Federal agency/Hispanic-Serving Institution partnerships - grants and research opportunities
- State legislation and partnerships

Track 5: International Partnerships

Successful working models and opportunities for international collaboration in higher education. Topics include:

- The "100,000 Strong in the Americas" partnership: how is it working?
- Efforts and issues in Hispanic-Serving Institutions and Hispanic international education
- New opportunities and effective programs for international higher education
- Effective governmental-HACU member partnerships
- How to fund international partnerships
- Successful international partnerships: exemplary experiences
- Technology related partnerships in international education

Track 6: Executive Leadership for Presidents and CEOs

Issues of special interest to university presidents/CEOs. Topics include:

- Leading Hispanic-Serving Institutions as such intentionally and effectively
- Demographic and workforce changes driving institutional renewal
- Becoming a Hispanic-Serving Institution and excelling at it
- Transparency and accountability: practices that work
- Developing sustainable institutions and reducing costs
- Engaging trustees as effective governance partners
- Emergency preparedness: ready for the unthinkable?

Submission Guidelines

- A Call for Presentations Online Submission Form must be submitted via HACU's website, www.hacu.net.
- Submissions must include the following:
 - Presentation Title (10 word limit)
 - Presentation Abstract (50-75 word limit) – A brief description to be included in the conference program.
 - Presentation Plan (50 word limit) – A brief description to be included in conference program that provides an overview of expected audience involvement. Interactive presentations are highly encouraged.
 - Presentation Summary (250-300 word limit) – Extended description of proposal for committee review. Proposals will be reviewed for relevance to 2015 conference theme, thoroughness and clarity, and expected learning outcomes.
- More than one proposal may be submitted, but only one will be accepted per presenter.
- The first presenter listed on the submission form is the lead contact and will provide all contact information for co-presenters to HACU. This individual is responsible for disseminating all correspondence from HACU to co-presenters as well as for organizing and facilitating the presentation. All presenters are required to register for the conference, but will be able to register at a discounted conference registration rate of \$180.
- HACU reserves the right to edit summaries of accepted presentations for inclusion in the conference program.

Presentation proposals must be submitted online and will be accepted until March 2, 2015.

Notification of HACU workshop committee decisions will be made by April 6, 2015.

HACU Conference Format

HACU's Annual Conference will feature general sessions with keynote speakers, and conference track sessions featuring individual presenters, panel discussions, and informative workshops.

Presentations are 75 minutes in length, including time for questions and discussion. A panel session is composed of two or three presentations on different aspects of a specific topic. A workshop is an interactive session composed of one to three presentations aimed at developing a particular skill or knowledge in a specific area. No more than four individuals may serve on a panel or workshop session. In some instances, the HACU review committee may suggest combining presentations similar in content into one workshop or panel.

All conference rooms will be set up to accommodate the maximum number of conference participants possible. LCD projectors, laptops and screens are available to presenters at no cost. Additional equipment, such as internet connectivity and TVs, can be available at an additional cost to presenters.

About HACU

The Hispanic Association of Colleges and Universities (HACU), founded in 1986, is a nonprofit 501(c) 3 association representing more than 450 colleges and universities in the United States, Puerto Rico, Latin America and Spain. Visit www.hacu.net for information and updates on HACU's 29th Annual Conference.

For questions or additional information regarding the Call for Presentations process, please contact Darlene Martin, Conference Coordinator at darlene.martin@hacu.net, or at (210) 576-3208.



**The Annual Conference hash tag is  #HACU15
Submission Deadline: March 2, 2015**