

Submission Guidelines

A Call for Presentations Online Submission Form must be submitted via HACU’s website at [www.hacu.net](http://www.hacu.net).

Submissions must include the following:

- Presentation Title (10 word limit)
- Presentation Abstract (50-75 word limit) – A brief description will be included in the conference program.
- Presentation Plan (50 word limit) – A brief description that provides an overview of expected audience involvement. Interactive presentations are highly encouraged.
- Presentation Summary (250-300 word limit) – Extended description of proposal for committee review. Proposals will be reviewed for relevance to 2017 conference theme, thoroughness, clarity and expected learning outcomes. HACU reserves the right to edit summaries of accepted presentations for inclusion in the conference program.
- More than one proposal may be submitted, but only one will be accepted per presenter.
- The first presenter listed on the submission form is the lead contact and will provide all contact information for co-presenters to HACU. This individual is responsible for disseminating all correspondence from HACU to co-presenters as well as organizing and facilitating the presentation. All presenters are required to register for the conference, but will be able to register at a discounted conference registration rate of \$206.

For questions or additional information regarding the Call for Presentations process, please contact [darlene.martin@hacu.net](mailto:darlene.martin@hacu.net), or (210) 576-3208.

Call for Presentations Submission Deadline: March 10, 2017

Announcement of Acceptance: March 27, 2017



About HACU

The Hispanic Association of Colleges and Universities (HACU), founded in 1986, is a nonprofit 501(c)(3) association representing more than 450 colleges and universities in the United States, Puerto Rico, Latin America and Spain. Visit [www.hacu.net](http://www.hacu.net) for the latest conference updates.

#HACU17



Hispanic Association of Colleges and Universities  
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Call for Presentations



HACU 31<sup>st</sup> Annual Conference

Championing Hispanic Higher Education Success:  
Driving America’s Prosperity



OCTOBER 28-30, 2017 • HILTON SAN DIEGO BAYFRONT • CALIFORNIA

HACU 31<sup>st</sup> Annual Conference  
Call for Presentations Submission Deadline: March 10, 2017



# HACU 31<sup>st</sup> Annual Conference

Championing Hispanic Higher Education Success: Driving America's Prosperity

The Hispanic Association of Colleges and Universities (HACU) will host its 31<sup>st</sup> Annual Conference: “Championing Hispanic Higher Education Success: Driving America’s Prosperity,” Oct. 28-30, 2017, at the Hilton San Diego Bayfront, located in San Diego, California.

HACU’s premier conference on Hispanic higher education features sessions about the best and most promising practices in the education of Hispanics.



## HACU Conference Format

HACU’s Annual Conference will feature general sessions with keynote speakers, and conference track sessions featuring individual presenters, panel discussions and informative workshops.

Presentations are 75 minutes in length, including time for questions and discussion. A panel session is composed of two or three presentations on different aspects of a specific topic. A workshop is an interactive session composed of one to three presentations aimed at developing a particular skill or knowledge in a specific area. No more than four individuals may serve on a panel or workshop session. In some instances, the HACU review committee may suggest combining presentations similar in content into one workshop or panel.

All conference rooms will be set up to accommodate the maximum number of conference participants possible. LCD projectors, laptops and screens are available to presenters at no cost. Additional equipment, such as internet connectivity and TVs, can be made available at an additional cost to presenters.

## The Call for Presentations seeks workshop proposals that address the theme, “Championing Hispanic Higher Education Success: Driving America’s Prosperity” of the following six tracks:

### Track 1: Grants and Fundraising Opportunities:

Grant and fundraising opportunities available from government, private and individual sources. Presentations on outcomes of programs implemented at colleges and universities and made possible with grant and fundraising assistance. Topics may include:

- Title V, Farm Bill, HUD, NSF, USAID and other federal grant opportunities for Hispanic-Serving Institutions
- Private and corporate foundation grant opportunities
- Grant applications 101: researching and writing a winning proposal
- Research and statistical analysis tools for grant and fundraising solicitations
- Cultivating and stewarding individual and corporate donors

### Track 2: Partnerships that Work:

Exemplary collaborative practices for student success. Topics include:

- PreK-12 and postsecondary education: Hispanic-Serving School Districts/ HACU-member institutions collaboration
- Growing the Hispanic professorial pool: faculty and leadership for the future
- Effective partnerships between Hispanic-Serving Institutions and emerging ones
- Curriculum alignment for collegiate success
- Collaborative grants and shared resources
- Community college partnerships
- Business/industry and education partnerships: making it work for both sides

### Track 3: Executive Leadership for Presidents and CEOs:

Issues of special interest to university presidents/CEOs. Topics include:

- Leading Hispanic-Serving Institutions effectively & embracing the HSI identity
- Demographic and workforce changes driving institutional renewal
- Transparency and accountability: practices that work
- Developing sustainable institutions and reducing costs
- Engaging trustees as effective governance partners
- Emergency preparedness: ready for the unthinkable?
- Effective engagement between President’s Office and Institutional Advancement
- Presidents/CEOs as corporate board of director candidates



### Track 4: Academic Success for Hispanic Students, Research and Practice:

Successful programs and strategies that are ensuring the educational success of Hispanic students. Topics include:

- Effective practices in the PreK-12 college pipeline
- Effective STEM 2- to 4-year and beyond articulation programs
- Growing our own: effective graduate student recruitment and graduation
- What does it mean to serve Hispanic students?
- Exemplary practices at Hispanic-Serving Institutions on teaching and learning
- Current and ongoing research on Hispanic academic success and/or Hispanic-Serving Institutions

### Track 5: Advocacy and Policy:

The latest developments in federal or state policy affecting higher education and advocacy work of HACU-members. Topics include:

- Key legislation: federal or state resources for Hispanic-Serving Institutions, the DREAM Act/Immigration reform, policy proposals for the reauthorization of the Higher Education Act (HEA), institutional accountability proposals, the Farm Bill implementation, the implementation of the Every Student Succeeds Act (ESSA) and STEM competitiveness
- Hispanic-Serving School Districts in the education pipeline and in federal legislation
- Innovative advocacy models: how to be effective advocates for your campus
- HACU’s advocacy efforts for improved legislation and greater appropriations
- Federal agency/Hispanic-Serving Institution partnerships – grants and research opportunities
- State legislation and partnerships

### Track 6: International Partnerships:

Successful working models and opportunities for international collaboration in higher education. Topics include:

- The “100,000 Strong in the Americas” partnership: how is it working?
- Transnational accreditation of degree programs and institutions
- Efforts and issues in Hispanic-Serving Institutions and Hispanic international education
- New opportunities and effective programs for international higher education
- Effective governmental-HACU member partnerships
- How to fund international partnerships
- Successful international partnerships: exemplary experiences
- Technology-related partnerships in international education