



STUDENT TRACK AGENDA

SATURDAY, OCTOBER 20

8 a.m. - 12:30 p.m.

Student Registration

(Convention Registration Desk—Lobby Level)

Noon - 12:50 p.m.

Student Box Lunch

Maryland A, B, C—Lobby Level

1 - 1:40 p.m.

Introduction/Orientation

(Maryland A, B, C—Lobby Level)

1:45 - 2:45 p.m.

Serving Your Country and Career: Federal Careers Panel

(Maryland A, B, C—Lobby Level)

- United States Department of Agriculture, Judy Canales, Acting Deputy Under Secretary for Rural Development
- Central Intelligence Agency, Johanna H., Staff
- Environmental Protection Agency, Michael Nieves, Program Analyst, Minority Academic Institutions Program, Office of Small Business Programs

2:50 - 3:50 p.m.

Connecting to Your Corporate Options: Corporate Careers Panel

(Maryland A, B, C—Lobby Level)

- Deloitte and Touche, LLP, Paul F. Estrada, Senior Manager, Deloitte Tax LLP
- Sodexo, Lourdes Diaz, Vice President, Diversity Relations
- General Electric, Mariana Monteiro, Hispanic Forum Program Manager

4 - 5:30 p.m.

Opening Plenary—All Students Attend

(Marriott Ballroom Salon 2 & 3—Lobby Level)

5:30 - 7 p.m.

Exhibit Hall Opening Reception—All Students Attend

(Exhibition Hall A & B—Exhibition Level)

SUNDAY, OCTOBER 21

8 - 9 a.m.

Morning Coffee Break

(Wilson Foyer—Mezzanine Level)

9 - 10:15 a.m.

Moving Forward: Internships, Fellowships, and Graduate School Opportunities Panel

(Maryland A, B, C—Lobby Level)

A panel presentation you do not want to miss! Come learn about career, experience, college, and financial aid opportunities from a wide range of private and non-profit sector organizations

- Association of Latino Professionals in Finance and Accounting, Pamela Ravare Brownes, Chief Operating Officer
- Institute of International Education, Tony Claudino, Director of Outreach, Fulbright Student Program
- Teach for America, Patricia Leon-Guerrero, Managing Director, National Alliances and Latino Initiatives
- National Collegiate Athletic Association, Kimberly Ford, Director of Minority Inclusion
- HACU National Internship Program, Federal: Noel Guerrero, Senior Associate Director, D.C.; Corporate: Andres Jaime, Associate Director, San Antonio

10:30 - 11:45 a.m.

Student-Exhibitor Mixer (All students to Exhibit Hall)

(Exhibit Hall A & B—Exhibition Level)

Noon - 1:45 p.m.

Power Lunch (all students)

(Marriott Ballroom Salon 1-2-3—Lobby Level)

2 - 3:15 p.m.

Concurrent Sessions (3)

1. Start Right, Start at USDA

(Maryland A, B, C)

Your next step is an important one. The job you choose will be the first step on your way to a meaningful career. As one of the government's largest civilian employers, USDA gives unparalleled career choices in fields such as Management, Science, and Technology, Agribusiness and Industry, and Natural Resources and Environment.

2. ARAMARK Access Granted: A Student's Guide to Gaining Visibility and Earning Access to Industry Leaders

(Delaware A)

In this day, with an ever changing environment, economy, and industry trends, you need to be prepared, informed and positioned to get ahead of the competition. Join the ARAMARK Team as we lead an interactive panel discussion designed to provide students with tips, tools and resources to be "Access Granted."

Facilitator: Nicole Wormley, Senior Director of College Relations

Cindy Castellanos, On Campus Recruitment Manager

Ellie Lisle, Corporate Talent Acquisition Manager

3. Leadership Opportunities in the U.S. Navy
(Delaware B)

From the high-tech to the high-growth to the awe-inspiring, the U.S. Navy offers careers and jobs to fit all backgrounds and interests. There are literally hundreds of distinct professional roles in dozens of exciting fields. Whether you're seeking a position as a nuclear engineer or a construction worker, a Navy physician or a Navy SEAL, you'll find unrivaled training and unequalled experience in a career of your dreams.

Facilitator: Lieutenant Joseph Leavitt

Presenter: Commander Alan Worthy

3:15 - 3:45 p.m.

Coffee Break

(Exhibit Hall A—Exhibition Level)

3:45 - 5:15 p.m.

Concurrent Sessions (3)

1. CIA: What Type of Leader are You? Understanding Yourself and Your Leadership Style

(Maryland A, B, C)

Students will learn about their personal style and how it affects their ability to lead and follow. In a large group exercise students will explore how personality characteristics influence decision making, interpersonal connections, and leadership choices. With references to the work of the CIA, students will explore how highlighting their leadership style may help them land and then succeed in the perfect job.

Carolyn Rivera, CIA University

2. Sodexo

Creating the Brand You Want to be Known For: Incorporating your personal style into a business success.

(Delaware A)

Join Sodexo to learn how build your brand to attract the right opportunities toward success.

Ray Torres, Director of Operations and Training, Sodexo

3. General Electric "You Cannot Give What You Don't Have: Planning for Success"

(Delaware B)

What is your plan to acquire those personal and professional assets to offer to your future employer? Join us to explore ways to define an actionable plan to position you as "the preferred candidate" for the role you aspire to have.

Mariana Monteiro, Hispanic Forum Program Manager

MONDAY, OCTOBER 22

8 - 9 a.m.

Coffee Break

(Wilson Foyer—Mezzanine Level)

9 - 10:15 a.m.

Concurrent Sessions (3)

1. How to Interview in Corporate America

(Maryland A, B, C)

Two senior General Motors executives will provide insight and share strategies on interviewing for a position in corporate America. This session will be interactive and allow for open discussion and role playing.

Alma L. Guajardo-Crossley, Director, Corporate Diversity

Luanne Rodriguez, AccentMarketing

2. Goldman Sachs: Networking: the Art of Self-Promotion

(Delaware A)

Do networking receptions or career fairs make you nervous? Learning how to network and share your strengths is key to launching a career in your industry of choice. In this interactive session, we will cover why networking is important, how it can build your support system and tips for developing your personal pitch.

Monica Marquez Vice President, Diversity Campus Recruiting, Human Capital Management Division

3. Your Career; Your Environment

Come learn how to develop your skills for a career in the federal service and the variety of career options available with the Environmental Protection Agency. It's your environment and it's your career.

Michael Nieves, Program Analyst, Minority Academic

Institutions Program, Office of Small Business Programs

10:30 - 11:45 a.m.

Concurrent Sessions (3)

1. The United States Army: Inspiring Strength in Others

(Maryland A B C)

Honor, integrity and personal courage are three of the values Army officers embody in their pursuit of mission accomplishment and personal excellence. As leaders, commissioned officers constantly validate themselves as "Army Strong" by inspiring strength in others. Join military personnel in exploring your career options with the U.S. Army.

2. Deloitte: How to Create and Tell the Story of You

(Delaware A)

Building a stronger "you" is vital to success maneuvering through professional career choices. Every interaction that you have with another individual leaves an impression – what will that impression be? Learn about our brand, how to discover and build your personal brand, and create your story.

Paul F. Estrada, Senior Manager, Deloitte Tax LLP

Carie Casey, National Diversity, Deloitte Services LLP

3. Using Your Personal Values to Explore Careers in Athletics

(Delaware B)

Students who attend this session will identify their personal values, obtain knowledge of the types of career opportunities available in intercollegiate athletics, and determine how the two intersect to prepare them for professional success.

Jessica David, Student-Athlete Affairs/Inclusion Intern, NCAA

Kimberly Ford, Director of Inclusion, NCAA

Chris Ruckdaschel, Assistant Director of Inclusion, NCAA

Noon - 1:30 p.m.

Partnership Lunch (all students)

(Marriott Ballroom 1-2-3)

1:45 - 3 p.m.

Final Event (all students)

(Maryland A, B, C-Lobby Level)

After all your networking, listening, and asking questions, this is a chance to relax with some informal presentations and try your luck with the HACU Student Track Raffle.

3 - 3:30 p.m.

Coffee Break

(Wilson Foyer—Mezzanine Level)

3:30 - 5:00 p.m.

Town Hall Meeting (all students)

(Virginia A, B, C—Lobby Level)

Corporate Diversity Meets the HSI