# Destination

Hispanic Higher Education Success



2009 Annual Report

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# **HACU Governing Board 2009-2010**

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President

California State University-Fullerton Fullerton, California

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Chancellor

San José/Evergreen Community College District

San José, California

Jorge I. Vélez-Arocho, Treasurer

President

Pontificia Universidad Católica

de Puerto Rico

Ponce, Puerto Rico

Tomás D. Morales, Secretary

President

College of Staten Island City University of New York

Staten Island, New York

José Jaime Rivera, Past-chair

President

Universidad del Sagrado Corazón

San Juan, Puerto Rico

Tomás A. Arciniega

President Emeritus (CSU, Bakersfield) California State University, San Marcos

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Chief Diversity Officer Aetna, Inc.

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Chancellor

Pima County Community

College District

Tucson, Arizona

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University of Houston, Downtown

Houston, Texas

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President

**Hudson County Community College** 

Jersey City, New Jersey

Ana M. Guzmán

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Palo Alto College

San Antonio, Texas

Maricela Huerta

Chair

**HACU Alumni Association** 

Washington, District of Columbia

Arturo Lara López

Rector

Universidad de Guanajuato

Guanajuato, México

**Leslie Navarro** 

President Morton College

Cicero, Illinois

Monte E. Pérez

President

Riverside Community College,

Moreno Valley Campus

Moreno Valley, California

David J. Schmidly

President

University of New Mexico

Albuquerque, New Mexico

Sandra V. Serrano

Chancellor

Kern Community College District

Bakersfield, California

**Ex-Officio:** 

Antonio R. Flores

President and CEO

**HACU** 

# **Hispanic Association of Colleges and Universities**

For almost a quarter of a century, the Hispanic Association of Colleges and Universities (HACU) has advocated on behalf of Hispanic higher education in the U.S. and around the world.



HACU is the only organization that represents existing and emerging Hispanic-Serving Institutions (HSIs), which enroll more than fifty percent of all Hispanics in postsecondary education.

Approximately 450 colleges and universities in the U.S., Puerto Rico, Latin America, Spain and Portugal are members of HACU, an organization recognized as a top ten Hispanic non-profit in the country.

HACU serves its membership through advocacy, conferences, educational programs and offers scholarships and internship opportunities for students.

# Message from the Chair of the Board and the President & CEO

Looking back at the past year, the 2009 Annual Report shows how HACU, its Governing Board and our supporters have been dedicated to living the mission of HACU: To Champion Hispanic Success in Higher Education. We thank everyone for strengthening our mission.



Milton A. Gordon



Antonio R. Flores

The HACU on the Road national and international tour, launched at the beginning of 2009, has highlighted the state of Hispanic higher education within the local communities visited and has created opportunities for greater collaboration.

Together with the support of HACU members and allies of higher education, we were able to increase funding for Hispanic education. The results were significant gains for Hispanic-Serving Institutions (HSIs).

We thank our growing membership and those of you who actively supported HACU's advocacy efforts throughout the year.

Congressional appropriations decisions made history for HSIs in 2009. The Title V HSI Undergraduate Program surpassed the \$100 million mark for the first time, increasing to \$117 million for FY 2010. The Graduate Program Part B of Title V of HEA received \$11.5 million for the very first time through a mandatory provision within the HEA reauthorization and an additional \$10.5 million in discretionary funding. Funding for Title VII of the Farm Bill, administered by the National Institute for Food and Agriculture (NIFA), increased almost 50%, to \$9.237 million for FY 2010.

More than \$400,000 in scholarships were awarded to students at our HACU-member institutions. The Gap Inc. "Design Your Future, Diseña tu Futuro" enabled students enrolled in a fashion design program to compete for scholarships during the Annual Conference. Southwest Airlines once again provided travel awards to deserving students. During Hispanic Heritage Month HACU-member institutions were once again in the national spotlight when the "Know Your Heritage: Hispanic College Quiz" game show series re-aired nationally along with a public service announcement promoting the HACU National Internship Program.

This past year, the HACU National Internship Program had record participation. We know how much the Hispanic community values these internships that provide students the opportunity to gain work experience in the federal or corporate sector. We ask that you promote this program widely so that students can benefit from these career experiences before graduation.

Throughout the year we continued to form partnerships that allowed us to provide the resources needed to help students succeed.

In partnership with HITN, HACU collaborated on the production of College Admissions 411, a Spanish-language series on how to apply to college, distributed through television, the Web and DVD.

HACU and the U.S. Army also partnered to provide a college awareness event for 600 high school students in San Antonio, Texas. As part of the event, the students learned about the admission process, financial aid policies, and overall benefits of higher education. The event was hosted by the University of Texas at San Antonio.

All these programs are part of HACU's effort to help students achieve success in college.

At year's end, HACU welcomed new board officers for 2009-10: William V. Flores, President, University of Houston, Downtown, Houston, Texas; Glen E. Gabert, President, Hudson County Community College, Jersey City, New Jersey; Maricela Huerta, Chair, HACU Alumni Association, Washington, District of Columbia; Leslie Navarro, President, Morton College, Cicero, Illinois; and Monte E. Pérez, President, Riverside Community College, Moreno Valley Campus, Moreno Valley, California.

The current year promises to be full of challenges for higher education. More than ever, we must unite our voices, be actively engaged in advocacy, and continue to make Hispanic higher education success a reality.

We also invite you to become part of La HACHE de HACU, our Hispanic Alliance to Champion Higher Education, by giving generously to our annual appeal

On behalf of HACU thank you for making Hispanic education a priority!

Cordially,

Milton A. Gordon

HACU Governing Board, Chair

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President, California State University, Fullerton

Sacramento, California

Antonio R. Flores

HACU President & CEO

Intorio Flores

San Antonio, Texas

Washington, D.C.



HACU President & CEO Antonio R. Flores renews HACU-EPA MOU with U.S. Environmental Protection Agency Administrator Lisa Jackson.

# **Strengthening Our Voice in Numbers**

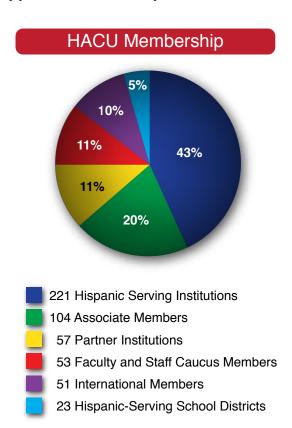
## **HACU Membership**

Institutions across the nation and abroad continue to recognize the importance of HACU's mission to champion Hispanic success in higher education. HACU members are committed to improving access to and the quality of postsecondary educational opportunities for Hispanic students.

In 2009, HACU membership consisted of 456 member colleges, universities and school districts located in 32 states, the District of Columbia, Puerto Rico and ten countries in Latin America and Europe. Membership by category included: 221 Hispanic-Serving Institutions (HSIs); 104 Associate Members; 57 Partner Institutions; 53 Faculty and Staff Caucus members; 51 HACU International Members; and 23 Hispanic-Serving School Districts (HSSDs).

HACU's efforts include establishing partnerships across its membership and beyond to provide collaborative opportunities that will help students be successful. International cooperation agreements include a joint student mobility program, where approximately 20 universities have participated in bilateral programs under a template agreement developed by HACU and the Inter-American Organization for Higher Education (IOHE). Planning is underway for the possibility of a modern languages program and a Ph.D. exchange consortium.

HACU's strength and support continues to grow and in 2009, 55 new institutions became HACU members and 18 new individuals joined the Faculty and Staff Caucus. A new Education Affiliate Category was added at the end of the year, for non-profit organization, associations and councils interested in joining HACU in support of its mission.



#### Who can become a HACU member?

#### Membership types

#### Hispanic-Serving Institution (HSI)

An HSI Member of HACU is a non-profit, accredited college, university or system in the U.S. or Puerto Rico, where total Hispanic enrollment constitutes a minimum of 25 percent of the total enrollment at the undergraduate or graduate level.

#### Partner Institutions

A non-profit, accredited college, university or system in the U.S. or Puerto Rico, where total Hispanic enrollment constitutes less than 10 percent of the total enrollment.

#### Faculty and Staff Caucus

Faculty and Staff members employed at colleges, universities or systems, and serving as advocates for Hispanic higher education.

#### Associate Member Institutions (AMI)

A non-profit, accredited college, university or system in the U.S. or Puerto Rico, where total Hispanic enrollment constitutes at least ten percent of the total student enrollment, or where a minimum of 1,000 Hispanic students are enrolled at the undergraduate or graduate level.

#### **Hispanic-Serving School District Affiliates**

School districts where Hispanic enrollment constitutes a minimum of 25 percent total enrollment.

#### **International Members**

Institutions of higher education abroad legally authorized to operate in its country according to the rules and regulations required by its government.

#### **HACU National Members**

#### Alabama

Auburn University (Partner) Calhoun Community College (Partner)

Arizona State University, Tempe (AMI) Arizona Western College (HSI) Central Arizona College (HSI) Cochise College, Douglas (HSI) Estrella Mountain Community College (HSI) GateWay Community College (HSI) Glendale Community College (AMI) Maricopa County Community College District (AMI System/District)

Mesa Community College,

Southern and Dobson (AMI) Northern Arizona University (AMI)

Northern Arizona University,

Yuma Branch Campus (HSI)

Phoenix College (HSI)

Pima County Community

College District (HSI System/District) South Mountain Community College (HSI) University of Arizona South (HSI) University of Arizona, Main (AMI)

Arkansas State University, Jonesboro (Partner)

#### California

Allan Hancock College (HSI) Alliant International University, San Diego Scripps Ranch (AMI) Antioch University Los Angeles (Partner) Bakersfield College (HSI)

California Polytechnic State University, San Luis Obispo (AMI)

California State Polytechnic University, Pomona (HSI)

California State University

System Office (AMI System/District) California State University, Bakersfield (HSI) California State University, Channel Islands (HSI)

California State University, Chico (AMI)

California State University,

Dominguez Hills (HSI)

California State University, East Bay (AMI) California State University, Fresno (HSI) California State University, Fullerton (HSI) California State University, Long Beach (HSI) California State University, Los Angeles (HSI) California State University, Monterey Bay (HSI) California State University, Northridge (HSI) California State University, Sacramento (AMI) California State University, San Bernardino (HSI) California State University,

San Bernardino-Palm Desert Campus (HSI) California State University, San Marcos (AMI) California State University, Stanislaus (HSI) Cerritos College (HSI)

Chabot-Las Positas Community

College District (AMI System/District)

Chaffey College (HSI) Citrus College (HSI)

Coleman University, San Diego (AMI)

College of the Desert (HSI) College of the Sequoias (HSI)

Crafton Hills College (HSI)

Cypress College (HSI)

Dominican University of California (AMI)

East Los Angeles College (HSI) El Camino College (HSI) Evergreen Valley College (HSI)

Fielding Graduate University (Partner) Fresno Pacific University (HSI)

Fullerton College (HSI)

Hartnell College (HSI)

Holy Names University (AMI)

Humboldt State University (AMI)

Imperial Valley College (HSI)

Kern Community College

District (HSI System/District)

La Sierra University (HSI)

Long Beach City College (HSI)

Los Angeles City College (HSI)

Los Angeles Community College District (HSI System/District)

Los Angeles County College of

Nursing and Allied Health (HSI) Los Angeles Harbor College (HSI)

Los Angeles Mission College (HSI)

Los Angeles Southwest College (HSI)

Los Angeles Trade Technical College (HSI)

Los Angeles Valley College (HSI)

Los Medanos College (HSI)

Loyola Marymount University (AMI)

Mount St. Mary's College (HSI)

Mt. San Antonio College (HSI)

Mt. San Jacinto College (HSI)

Napa Valley College, Main Campus (HSI)

National Hispanic University (HSI)

National University (AMI)

North Orange County Community

College District (HSI System/District)

Notre Dame de Namur University (AMI)

Occidental College (HSI)

Oxnard College (HSI)

Palo Verde College (HSI)

Palomar College (HSI)

Pasadena City College (HSI)

Pierce College (HSI)

Pomona College (AMI)

Porterville College (HSI) Rio Hondo College (HSI)

Riverside Community College

District (HSI System/District)

Riverside Community College,

Moreno Valley Campus (HSI)

Saint Mary's College of California (AMI)

San Bernardino Community College

District (HSI System/District)

San Bernardino Valley College (HSI)

San Diego Community College

District (AMI System/District)

San Diego State University,

Imperial Valley Campus (HSI)

San Diego State University, San Diego (AMI)

San Francisco State University (AMI)

San Joaquin Delta Community College (HSI)

San José City College (HSI)

San José State University (AMI)

San José/Evergreen Community

College District (HSI System/District)

Santa Monica College (HSI)

Sonoma State University (AMI)

Southwestern Law School (AMI) Taft Community College (HSI)

University of California, Davis (AMI)

University of California, Los Angeles (AMI)

University of California, Merced (HSI)

University of California, Riverside (HSI)

University of California, San Diego (AMI)

University of California, San Francisco (Partner)

University of California, Santa Barbara (AMI)

University of La Verne (HSI)

University of San Diego (AMI)

University of the Pacific, Stockton (AMI)

Ventura College (HSI)

Victor Valley College (HSI)

West Hills College Coalinga (HSI)

West Hills College Lemoore (HSI)

West Hills Community College

District (HSI System/District)

#### **HACU National Members**

West Los Angeles College (HSI) Whittier College (HSI) Woodbury University (HSI) Woodland Community College (HSI)

#### Colorado

Adams State College (HSI)
Colorado College (Partner)
Colorado State University, Fort Collins (AMI)
Colorado State University, Pueblo (HSI)
Community College of Denver (HSI)
Metropolitan State College of Denver (AMI)
Otero Junior College (HSI)
Pueblo Community College (HSI)
Regis University (AMI)
Trinidad State Junior College (HSI)
University of Colorado Denver (AMI)
University of Northern Colorado (AMI)

#### Connecticut

Capital Community College (HSI)
Central Connecticut State University (Partner)
Southern Connecticut State University (Partner)
Western Connecticut State University (Partner)

#### **Delaware**

University of Delaware (Partner)

#### **District of Columbia**

Gallaudet University (Partner)

#### **Florida**

Barry University (HSI) Broward College (HSI) Carlos Albizu University, Miami (HSI) Edison State College (AMI) Florida International University (HSI) Hillsborough Community College (AMI) Hodges University, Fort Myers Campus (HSI) New College of Florida (AMI) Nova Southeastern University (HSI) Palm Beach Community College, Lake Worth (AMI) Polk State College (AMI) St. Thomas University (HSI) University of Central Florida (AMI) University of Miami, Coral Gables (HSI) Valencia Community College District (HSI System/District) Valencia Community College, Osceola (HSI)

#### Georgia

Abraham Baldwin Agricultural College, Tifton (Partner) Georgia College & State University (Partner) Georgia State University (Partner)

#### Idaho

College of Western Idaho (Partner) Idaho State University (Partner)

Chicago School of Professional

#### Illinois

Psychology (Partner)
Columbia College Chicago (AMI)
DePaul University (AMI)
Lewis University (AMI)
MacCormac College (AMI)
Malcolm X College,
City Colleges of Chicago (AMI)
Morton College (HSI)
Northeastern Illinois University (HSI)

Richard J. Daley College,
City Colleges of Chicago (HSI)
Roosevelt University, Chicago (AMI)
Saint Xavier University (AMI)
St. Augustine College (HSI)
Triton College (AMI)
University of Illinois, Urbana-Champaign (AMI)
Waubonsee Community College (HSI)

#### lowa

Iowa State University (Partner)
Palmer College of Chiropractic (Partner)

#### Kansas

Benedictine College (Partner)
Donnelly College (HSI)
Emporia State University (Partner)
Fort Hays State University (Partner)
Johnson County Community College (Partner)
Kansas State University (Partner)
University of Kansas, Main (AMI)

#### Maryland

Johns Hopkins University (Partner) University of Maryland, Baltimore County (Partner)

#### Massachusetts

Bentley University (Partner) Boston College (Partner) Bunker Hill Community College (AMI) Cambridge College (AMI) Urban College of Boston (HSI)

#### Michigan

Michigan State University (Partner) University of Michigan, Ann Arbor (AMI)

#### Missouri

Park University (AMI) University of Missouri, Kansas City (Partner) Washington University in St. Louis (Partner)

#### Montana

University of Montana, Missoula (Partner)

#### Nevada

College of Southern Nevada (AMI) Truckee Meadows Community College (AMI) Western Nevada College, Carson Campus (Partner)

#### **New Jersey**

Bergen Community College (HSI)
Bloomfield College (AMI)
Essex County College, Newark (AMI)
Hudson County Community College (HSI)
New Jersey City University (HSI)
Passaic County Community College (HSI)
Saint Peter's College (AMI)
Union County College (HSI)

#### New Mexico

Central New Mexico Community College (HSI)
Eastern New Mexico University, Main (HSI)
Eastern New Mexico University, Roswell (HSI)
New Mexico Highlands University (HSI)
New Mexico Junior College (HSI)
New Mexico State University,
Alamogordo Branch (HSI)
New Mexico State University, Carlsbad (HSI)
New Mexico State University, Grants (HSI)

New Mexico State University, Main (HSI)

Northern New Mexico College (HSI)

Santa Fe Community College (HSI)
University of New Mexico, Main (HSI)
University of New Mexico, Taos (HSI)
University of New Mexico,
Valencia County Branch (HSI)
Western New Mexico University, Main (HSI)

#### **New York**

Adelphi University (Partner) Baruch College, CUNY (AMI) Boricua College (HSI) Borough of Manhattan Community College, CUNY (HSI) Briarcliffe College, Bethpage (Partner) Bronx Community College, CUNY (HSI) Brooklyn College (AMI) City College of New York, CUNY (HSI) College of Mount Saint Vincent (HSI) College of Staten Island, CUNY (AMI) Dominican College (AMI) Eugenio Maria de Hostos Community College, CUNY (HSI) Graduate Center, CUNY (Partner) Hofstra University (Partner) John Jay College of Criminal Justice, CUNY (HSI) La Guardia Community College, CUNY (HSI) Lehman College, CUNY (HSI) Marymount Manhattan College (AMI) Mercy College (HSI) Metropolitan College of New York, Main (AMI) Molloy College (AMI) New York City College of Technology, CUNY (HSI) Pace University (AMI) St. John's University (AMI) St. Joseph's College (Partner) State University of New York at Stony Brook (AMI) Suffolk County Community College, Michael J. Grant Campus (HSI) Vaughn College of Aeronautics and Technology (HSI) York College, CUNY (AMI)

#### **North Carolina**

Duke University (Partner)
East Carolina University (Partner)
Johnston Community College (Partner)
Meredith College (Partner)

#### Ohio

Central State University, Main (Partner)
Cuyahoga Community College District
Administration (Partner System/District)
Ohio University, Main (Partner)
University of Dayton (Partner)

#### Oklahoma

Oklahoma Panhandle State University (AMI)

#### Pennsylvania

Community College of Philadelphia (AMI)
Esperanza College of Eastern University (HSI)
Kutztown University of Pennsylvania (Partner)
Pennsylvania State University,
University Park (AMI)
University of Scranton (Partner)

#### **Puerto Rico**

American University of Puerto Rico, Bayamón (HSI) Atlantic College (HSI) Caribbean University, Bayamón (HSI) Colegio Universitario de San Juan (HSI) Escuela de Artes Plásticas de Puerto Rico (HSI) Inter American University of Puerto Rico, Arecibo (HSI)

Inter American University of Puerto Rico, Barranquitas (HSI)

Inter American University of Puerto Rico, Bayamón (HSI)

Inter American University of Puerto Rico, Guavama (HSI)

Inter American University of Puerto Rico, Metropolitan Campus (HSI)

Inter American University of Puerto Rico, Ponce (HSI)

Inter American University of Puerto Rico, San Germán (HSI)

Inter American University of Puerto Rico, System Central Office (HSI System/District) John Dewey College (HSI)

Ponce School of Medicine (HSI)

Pontifical Catholic University of Puerto Rico, Ponce (HSI)

Sistema Universitario Ana G. Méndez (HSI System/District)

Universidad Adventista de las Antillas (HSI) Universidad Central del Caribe (HSI)

Universidad del Este, Carolina (HSI)

Universidad del Turabo (HSI)

Universidad Metropolitana, Cupey (HSI) Universidad Politécnica de Puerto Rico (HSI) University of Puerto Rico, Aguadilla (HSI)

University of Puerto Rico, Arecibo (HSI)

University of Puerto Rico, Bayamón (HSI)

University of Puerto Rico, Carolina (HSI)

University of Puerto Rico, Cayey (HSI) University of Puerto Rico, Humacao (HSI)

University of Puerto Rico, Mayagüez (HSI)

University of Puerto Rico, Ponce (HSI) University of Puerto Rico, Río Piedras (HSI)

University of the Sacred Heart (HSI)

Lipscomb University (Partner) Southern Adventist University (AMI)

#### **Texas**

Abilene Christian University (Partner) Angelo State University (AMI) Austin Community College (HSI) Baylor University (AMI)

Coastal Bend College (HSI)

College of the Mainland (AMI)

Dallas County Community College District

(HSI System/District) Del Mar College (HSI)

Eastfield College (HSI)

El Centro College (HSI)

El Paso Community College (HSI)

Galveston College (HSI)

Houston Community College System (HSI System/District)

Laredo Community College (HSI)

Lone Star College System (AMI System/District)

McLennan Community College (AMI)

Midland College (HSI)

Mountain View College (HSI)

North Lake College (AMI)

Our Lady of the Lake University (HSI)

Palo Alto College (HSI)

Rice University (AMI)

San Antonio College (HSI)

San Jacinto College Central (HSI)

San Jacinto College District (HSI System/District)

San Jacinto College North (HSI)

San Jacinto College South (HSI)

South Plains College (HSI)

South Texas College (HSI)

Southwest Texas Junior College (HSI)

Southwestern University (AMI)

St. Edward's University (HSI)

St. Mary's University (HSI)

St. Philip's College (HSI)

Sul Ross State University, Alpine and Rio

Grande College (HSI)

Tarleton State University (AMI)

Texas A&M International University (HSI)

Texas A&M University, College Station (AMI)

Texas A&M University, Commerce (AMI)

Texas A&M University, Corpus Christi (HSI)

Texas A&M University, Kingsville (HSI)

Texas A&M University, San Antonio (HSI)

Texas Lutheran University (AMI)

Texas State Technical College, Harlingen (HSI)

Texas State University, San Marcos (AMI)

Texas Tech University (AMI)

Texas Woman's University (AMI)

Trinity University (AMI)

University of Houston, Clear Lake (AMI)

University of Houston, Downtown (HSI)

University of Houston, Main (AMI)

University of Houston, Victoria (AMI)

University of North Texas (AMI)

University of St. Thomas (HSI)

University of Texas at Arlington (AMI)

University of Texas at Brownsville & Texas

Southmost College (HSI)

University of Texas at El Paso (HSI)

University of Texas at San Antonio (HSI)

University of Texas Health Science Center

at San Antonio (HSI) University of Texas-Pan American (HSI)

University of the Incarnate Word (HSI)

Victoria College (HSI)

West Texas A&M University (AMI)

Western Texas College (HSI)

#### Utah

Westminster College (Partner)

#### Virginia

Norfolk State University, Main (Partner) Regent University (Partner) University of Richmond (Partner)

#### Washington

Columbia Basin College (HSI) Eastern Washington University (Partner) Heritage University, Toppenish (HSI) Washington State University, Pullman (AMI)

#### Wisconsin

Marquette University (Partner) University of Wisconsin, Parkside (AMI)



HACU President and CEO Antonio R. Flores meets with HACU Student Ambassadors at California State University, Fullerton.



International Plenary panelists at the 23rd Annual Conference.

## Hispanic-Serving School District Affiliates

#### Arizona

Agua Fria Union High School District #216 Mesa Unified School District #4

#### California

Cutler-Orosi Joint Unified School District East Side Union High School District Hayward Unified School District San Bernardino City Unified School District

#### Colorado

Weld County School District Re-3J

#### Illinois

Reavis High School District 220

#### **New Jersey**

Elizabeth Public Schools Passaic County Technical Institute Red Bank Board of Education

#### **New Mexico**

Albuquerque Public Schools

#### **New York**

Yonkers City School District

#### Pennsylvania

School District of Lancaster

#### **Texas**

Fort Worth Independent School District Glen Rose Independent School District Hidalgo Independent School District La Joya Independent School District Northside Independent School District Seguin Independent School District Southwest Independent School District Waco Independent School District Ysleta Independent School District

#### International Members

#### Brazil

Universidade Do Sul de Santa Catarina-UNISUL

#### Colombia

Colegio Mayor de Nuestra Señora del Rosario Universidad Cooperativa de Colombia Universidad del Norte Universidad EAN

#### Costa Rica

**INCAE** 

#### **Ecuador**

Universidad Técnica Particular de Loja, San Cayetano Alto

#### Guatemala

Escuela Superior Internacional

#### Mexico

Centro de Estudios Universitarios
CETYS Universidad Baja California
Colegio Universitario y Tecnológico del Noreste
Escuela de Ciencias de la Educación
ICEL Universidad S.C.
Instituto de Ciencias y Estudios Superiores
de Tamaulipas
Instituto de Estudios Superiores de Chiapas
Instituto de Estudios Superiores de

Instituto Nacional de Salud Pública Instituto Tecnológico y de Estudios Superiores de Monterrey

Instituto Tecnológico y de Estudios Superiores de Monterrey, Campus Guadalajara Universidad Autónoma de Chihuahua Universidad Autónoma de Coahuila Universidad Autónoma de Guadalajara Universidad Autónoma de Nuevo León Universidad Autónoma España de Durango (UNES)

Universidad de Guadalajara
Universidad de Guanajuato
Universidad de Negocios ISEC
Universidad del Claustro de Sor Juana
Universidad del Golfo de California
Universidad Fray Luca Paccioli
Universidad Insurgentes
Universidad Juárez Autónoma de Tabasco
Universidad Latina, S.C.
Universidad Tecnológica del Suroeste de
Guanajuato

#### Nicaragua

Universidad Americana

Universidad Veracruzana

Universidad Xochicalco, Tijuana

#### **Paraguay**

Universidad Autónoma de Asunción, Sede Central

#### Portugal

Instituto Politécnico de Leiria

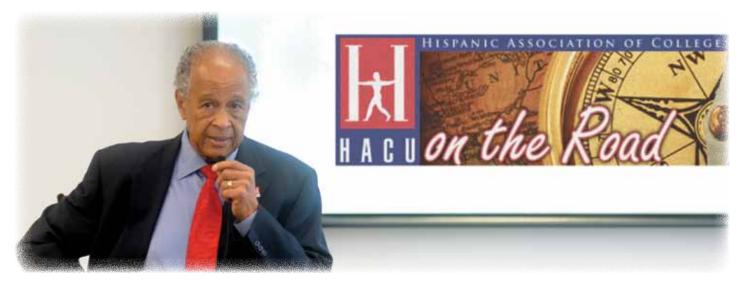
Universitat de Barcelona

#### Spain

Embassy of Spain-Trade Commission Miami (Florida)
EOI Escuela de Negocios
European University
Universidad de Alcalá
Universidad de Castilla-La Mancha
Universidad de La Rioja
Universidad del País Vasco / Euskal Herriko
Unibertsitatea
Universidad Politécnica de Madrid
Universidad Pública de Navarra, Campus de
Arrosadía
Universidad Rey Juan Carlos

Universitat Internacional de Catalunya (UIC)

Tamaulipas, Tampico



Milton A. Gordon, President of California State University, Fullerton, and chair of HACU's Governing Board, speaks at a *HACU on the Road* event hosted by CSU.

# Increasing Understanding of Hispanic Higher Education

#### HACU on the Road tour

Given that the competitive demands of a global and high tech economy increasingly require college degrees, the under-representation of Hispanics in higher education is a national crisis. "It is our challenge to educate a very large emerging population that is primarily Latino in many places and to concentrate these efforts to reverse the terrible trends of the past few decades when it comes to the educational attainment of this population," HACU President and CEO Antonio R. Flores said during a *HACU* on the Road tour visit.

In February 2009, the *HACU* on the *Road* tour was launched to increase the understanding of Hispanic higher education at the local level and to strengthen support for more equitable funding to increase educational access and success across the nation and internationally.

The tour of 20 visits planned for 2009-10 was extended to 26, at the request of institutions who expressed interest in hosting a visit to their area. Several institutions became new HACU members, including Colegio Universitario y Tecnológico del Noreste (Mexico); Instituto Tecnológico y de Estudios Superiores de Monterrey, Campus Guadalajara (Mexico); Universidad Cooperativa de Colombia (Colombia); and the University of Northern Colorado (Colorado).

HACU on the Road attendees have included chancellors, presidents of colleges and universities, superintendents of Hispanic-Serving School Districts, elected officials, corporate leaders and supporters of Hispanic higher education.

#### 2009 HACU on the Road visits

2009 HACO OH the Hoad Visits						
February 6	San Juan, Puerto Rico, hosted by the University of the Sacred Heart					
June 8	Hartford, CT, hosted by Aetna					
June 11	Bogotá, Colombia					
July 10	Monterrey, Nuevo León, Mexico, hosted by Universidad Tecnológica de Santa Catarina and the Centro de Estudios Universitarios					
August 26	Chicago, IL, hosted by Northeastern Illinois University					
September 9	Guanajuato, Mexico, hosted by Universidad de Guanajuato					
September 10	Guadalajara, Mexico, co-hosted by the Universidad de Guadalajara and the Universidad Autónoma de Guadalajara					
September 22	Albuquerque, NM, hosted by University of New Mexico, Main					
September 29	Denver, CO, hosted by the University of Colorado Denver					
November 12	San Diego, CA, hosted by San Diego State University					
November 13	Fullerton, CA, hosted by California State University, Fullerton					
November 16	Los Angeles, CA, hosted by California State University, Los Angeles					
November 18	Long Beach, CA, hosted by California State University System Office					
November 19	San José CA, co-hosted by National Hispanic University (NHU) at the NHU Campus and San José/Evergreen Community College District					
November 20	Fresno/Central Valley, CA, hosted by California State University, Fresno					



HACU Capitol Hill visit with Congressman Raúl Grijalva of Arizona.

# **Advocating for Hispanic Higher Education Success**

HACU advocacy efforts focused on winning important new federal funding for member institutions. With the support of HACU's membership and allies, HACU continued to increase congressional appropriations and authorization commitments to Hispanic-Serving Institutions. Over the years, HACU's advocacy efforts have produced well over one billion dollars for HSIs and Hispanic higher education.

Strategic alliances with other education and minority organizations continue to be important ways to promote the legislative agenda for higher education. In addition to the Alliance for Equity in Higher Education, which includes the National Association for Equal Opportunity In Higher Education and the American Indian Higher Education Consortium and serves as a unified voice for minority higher education, HACU is also active in the Washington Higher Education Secretariat, National Hispanic Leadership Agenda, the Hispanic Education Coalition and The DREAM Act Coalition to advance legislative initiatives of benefit to the nation's Hispanic community.

HACU's Washington, D.C., office directly addressed the key pieces of legislation touching on Hispanic higher education. The HACU NCLB/ESEA policy document, calling for funding for the training of K-12 teachers, counselors and administrators and other key officials, was updated since Congress has yet to take up the Elementary and Secondary Education Act. A policy statement on the Workforce Investment Act was prepared anticipation of the Act's reauthorization in the 111th Congress. A position statement on comprehensive health care and numerous meetings with Capitol Hill staff addressed the much publicized health care

reform debate. The economic downturn in 2008 led to position statements related to the stimulus package, "Creating Economic Stimulus, Stability, and Opportunity for HSIs and the Nation's Recovery" and "HSI Community Colleges: Educating, Training and Retraining Hispanics and Low-Income Students to Succeed in Our Nation's Economy." The stimulus package proposal became the American Recovery and Reinvestment Act signed into law on February 12, 2009.

With the support of HACU's membership and allies, HACU was successful in increasing congressional appropriations and authorization commitments to Hispanic-Serving Institutions. Appropriations for the Title V Undergraduate Program increased from \$93.3 million in FY 2009 to \$117 million for FY 2010. The Graduate Program Part B of Title V of HEA received \$11.5 million for the very first time through a mandatory provision within the HEA reauthorization and \$10.5 million in discretionary funding. Funding for HSIs under Title VII of the Farm Bill increased from \$6.237 million to \$9.237 million for FY 2010.

HACU also continued to push for the DREAM Act and for dedicated funding for HSIs from the National Science Foundation and worked closely with the U.S. Department of Agriculture in

developing the new Hispanic-Serving Agricultural Colleges and Universities (HSACUs) provisions of the Farm Bill.

On March 3, HACU and National GEM Consortium Inc. (GEM) entered into a Memorandum of Understanding (MOU) in order to promote graduate and career opportunities in STEM fields for underrepresented students. An MOU was also signed with the Illinois Small College Placement Association that will provide the framework for collaborative efforts to advocate for Hispanic higher education. On Nov 24, HACU renewed a partnership with the Environmental and Protection Agency (EPA) and signed an MOU to enhance outreach efforts with Hispanic-Serving Institutions.

#### **Western Regional advocacy efforts**

HACU's Western Regional advocacy efforts for member institutions in Arizona, California, Nevada, Oregon and Washington focused largely on trying to protect higher education funding in extremely tight state budget decisions. HACU also supported various pieces of higher education legislation in the region's state legislatures, including the California Dream Act (vetoed by the governor), several financial aid bills and other college access legislation.



HACU delegation visits Capitol Hill.

# 14th National Capitol Forum on Hispanic Higher Education

# "New President, New Congress, New Agenda"

On March 1-3, approximately 200 attendees gathered in Washington, D.C., for the 14<sup>th</sup> National Capitol Forum on Hispanic Higher Education, which provided a platform to advocate for federal legislation and support for Hispanic higher education. Attendees participated in visits to Capitol Hill to meet with legislators.

Keynote speakers included Secretary of Agriculture Tom Vilsack, Secretary of Labor Hilda Solis, Representative Chris Van Hollen, Representative Ben Ray Luján and many other speakers from federal agencies.

# Joint International Conference

"An Inter-American Higher Education Collaboration: Working together to Shape the Future of our Communities"

On April 22-24, HACU joined forces with two other higher education organizations: the Inter-American Organization for Higher Education (IOHE-OUI) and the Consortium for North American Higher Education Collaboration (CONAHEC) to host its first Joint International Conference. More than 300 conference attendees, including university administrators, attended the historic event in Guadalajara, Mexico.



Joint International Conference in Guadalajara, Mexico.



# 23rd Annual Conference

# "Championing Hispanic Higher Education Success: Building a Better Future for All"

On October 31-November 2, more than 1,300 individuals met at Walt Disney World Resort®, Florida, for HACU's annual conference. Attendees included representatives of colleges and universities, leaders of community, public policy, and philanthropic sectors and more than 200 students.

More than fifty workshops in a wide range of topics and issues related to the conference theme were presented.

An international track offered an International Plenary Session, workshops and an international networking session.

Three workshops at HACU's 23rd Annual Conference focused on legislative developments regarding the Farm Bill, the Higher Education Opportunity Act and federal grant opportunities for HSIs.

# 8th Latino Leadership Institute

# "Opportunity Out of Crisis, Latino Higher Education: Thinking Outside the Box"

The Latino Higher Education Leadership Institute, a preconference event, was designed to provide a forum for emerging higher education leaders. Presentations and workshops provided the opportunity to discuss challenges and explore strategies for making higher education institutions more responsive to the educational needs of Latinos and other underrepresented groups.

# Youth Leadership Development Forum

The annual Youth Leadership Development Forum was also held as a pre-conference event and was hosted by the University of Central Florida. The Youth Leadership Forum attracted approximately 200 local middle school students who attended sessions on college preparation, college readiness, campus visits, and career workshops.



2009 HACU-DHHS Professions Capacity Building Program participants.

# Increasing the Capacity of Hispanic-Serving Institutions

## HACU-DHHS Professions Capacity Building Program

More than \$60 million in grants have been awarded to HSIs from the National Institutes of Health, U.S. Department of Health and Human Services (DHHS), and other agencies and organizations within the past ten years, thanks to the efforts of participants of the HACU-DHHS Professions Capacity Building Program.

Twenty faculty and staff members participated in the 2009 HACU-DHHS Professions Capacity Building Program, offered as a cooperative endeavor by HACU and DHHS. The program, funded by the National Center for Minority Health and Health Disparities and administered through the DHHS Office of Minority Health, is offered to help increase the research capacity of Hispanic-Serving Institutions. The 2009 class brings the total number of participants to over 200.

# The NSF CI-TEAM MSI Cyberinfrastructure Empowerment Coalition

HACU assists HSIs to become meaningfully engaged in cyberinfrastructure (CI) through the Minority-Serving Institution CyberInfrastructure Empowerment Coalition (MSI-CIEC), funded by the National Science Foundation (NSF).

The Coalition is a collaborative virtual organization including HACU, the American Indian Higher Education Consortium (AIHEC), and the National Association for Equal Opportunity in Higher Education (NAFEO), with the Center for Computational Science and Advanced Distributed Simulation at the University of Houston-Downtown (UHD), Community Grids Lab at Indiana University, San Diego Supercomputer Center, National Center for Supercomputer Applications, Texas Advanced Computer Center, TeraGrid, Open Science Grid, New Mexico Computing Applications Center, Biomedical Informatics Research Network, Linked Environments for Atmospheric Discovery, National Virtual Observatory, among many others. UHD is the grant's lead institution.

# HACU Hispanic Higher Education Research Collective

As the champions of Hispanic success in higher education, HACU continually needs current and valid research to help formulate policy and to provide genuinely useful information to our member institutions and federal and state policymakers. To advance research, build a research community, share information, and garner input for a research agenda, HACU is developing the HACU Hispanic Higher Education Research Collective (H³ERC). Through funding from the Lumina Foundation, H³ERC has convened researchers at national meetings to develop the agenda for the next generation of research in Hispanic higher education.



**Griselda Aguirre** (front), a fashion design/marketing major at the University of the Incarnate Word, San Antonio, Texas, was one of five finalist to receive a scholarship in the Gap *Design Your Future / Diseña Tu Futuro* program.

# **Investing in College Students**

# **HACU Scholarship Program**

Restoring America to be first in the world in college graduation rates by 2020 is among President Obama's proposed goals. Ensuring that our college students have the adequate scholarship resources is one way HACU is providing the support needed for students to complete their higher education.

HACU awards scholarships to students at HACU-member institutions. A total of 313 scholarships, totaling more than \$415,000, was awarded in 2009. Companies like Aetna, Gap Inc., Chrysler Foundation, General Motors, Lockheed Martin, NASCAR, Office Depot, The Home Depot, United Health Foundation, Wachovia, and Wal-Mart Stores, Inc., are among those making a big difference by investing in today's college students and ensuring an educated workforce for the future of our country.

Griselda Aguirre, an aspiring fashion designer, says scholarships for the growing industry of fashion design are few. Aguirre entered the 2009 Gap Design Your Future / Diseña Tu Futuro program for the second year and in 2009 was one of five finalists selected to receive a scholarship. "Not only will the scholarship help defray costs

involved to complete my education, but it was such a rewarding experience to be able to demonstrate my design skills from sketch to developing the suit I modeled for an audience of college students," said Aguirre. "I also made lifetime friends with the other contestants. It was such a wonderful experience from beginning to the end."

# ¡Lánzate! Travel Award Program

For many Latino students, moving away from home is often difficult due to close family ties. Cristian Gomez moved from San José, California, to attend Long Island University in Brooklyn, New York. A travel award program, established five years ago between HACU and Southwest Airlines, is helping students who travel away from home to attend college to stay connected with their families. The

program provides Southwest Airlines tickets to students in support of their higher education.

"Making the decision to move to New York for school and sacrificing time away from my mother has been a huge challenge," said Gomez. "Thanks to the Southwest Airlines travel award, I feel reassured to know that I can continue my journey of obtaining a higher education and still remain connected with family by flying back home to visit."

Gomez was among the students selected to receive a travel award from the HACU and Southwest Airlines Dándole Alas a Tu Éxito/Giving Flight to Your Success™ ¡Lánzate! Travel Award Program.

# **Opening Doors to a Diverse Workforce**

## **HACU National Internship Program**

HACU is working to increase Hispanic representation in the federal workforce and corporate America. Hispanics, the nation's largest and fastest-growing minority group, are also the only population underrepresented in the federal workforce. Hispanic leaders also remain underrepresented in the corporate sector. The HACU National Internship Program (HNIP) provides college students the opportunity to "earn while they learn" and gain career experience in the federal government or corporate sector while completing their degree.

In 2009, HACU placed the largest group of student interns in the history of the program. A total of 683 students were placed in internship assignments, 659 with the federal government and 24 in corporate placements. Students were placed at 20 federal agencies. Four corporations employed students in the program during the summer session, while federal placements included 90 students in the spring, 467 in the summer and 126 in the fall.

The average grade point of the interns was 3.4 and the average age was twenty-five. Students from 31 states, Puerto Rico and the District of Columbia participated in the program. Four hundred and eight students worked in the Washington, D.C., area and 275 in field assignments throughout the United States.

To date, the program has provided internships to more than 8,500 students and has served as a pipeline for Hispanics to careers in the federal government and private sector.

Many students who have benefited from the internship program and other HACU educational programs are now giving back by serving as a resource for student development and alumni advancement though the HACU Alumni Association. Programs such as the HACU Alumni Ambassadors Program provide support and information to prospective HNIP applicants.





Summer interns from the 2009 HACU National Internship Program

## **HACU National Internship Program Sponsors**

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# U.S. Agency for International Development

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Animal and Plant Health Inspection
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Food Safety and Inspection Service Food and Nutrition Service Foreign Agricultural Service

Farrat Oamiaa

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Defense Intelligence Agency Defense Logistics Agency Defense Supply Center Naval Sea Command Navy

# U.S. Department of Health and Human Services

Centers for Disease Control
and Prevention
Food and Drug Administration
Health Resources and
Services Administration
National Institutes of HealthOffice
of Minority Health
Office of Public Health and
ScienceProgram Support Center
Substance Abuse and Mental Health
Services Administration

# U.S. Department of Homeland Security United States Coast Guard

U.S. Department of the Interior

Bureau of Land Management
Bureau of Reclamation
Mineral Management Services

National Park Service

#### U.S. Department of Labor

Bureau of Labor Statistics Office of Small Business Programs

#### **U.S. Department of Transportation**

Federal Aviation Administration

#### **U.S. Department of the Treasury**

Departmental Offices
Financial Crimes Enforcement Network
Financial Management Service
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Office of Policy and Planning Veterans Benefit Association Veterans Health Administration

#### **U.S. Office of Personnel Management**



Jeffrey Zelaya, Student Broward Community College, Fort Lauderdale, FL HACU National Internship Program U.S. Department of Agriculture - Farm Service Agency, Spring 2009

I was honored to be one of the 20 students given a scholarship to attend the 14th Annual HACU Capitol Forum. I met Secretary of Labor Hilda Solis, Secretary of Agriculture Tom Vilsack, and various members of Congress. Each one of them expressed sincere interest in working hard to make sure that the needs of Hispanics will be addressed, especially those of students. The experience opened up my eyes and showed me that we are the future leaders, not just of the Hispanic community but of the country and the world. This is why it is so critical to make sure our voices are heard loud and clear.

As a student, I spoke up when it came to advocating for equitable federal assistance through increased appropriations for HSIs (Hispanic-Serving Institutions) and Hispanic higher education. Latino students need to have a level playing field and access to the same educational resources that the others have. The students are the future of this country and a worthwhile investment; we also need resources, guidance and opportunity to become successful.

For me, it was much more than just an event. It was a defining moment, a moment that I will look back upon in 20 years and say, "That was it!" It was the moment that made me see the possibilities and opportunities that exist; the moment that proved to me that we need to fight for what we really believe in; the moment that I felt that I truly am capable of anything that I put my mind to; the moment that I realized it's not just about me but it's about those that will come after me. Thanks, HACU, for believing in me and opening up my door of opportunity.

# **Honoring Champions of Hispanic Higher Education Success**

HACU announced its 2009 Awards of Excellence during the association's 23rd Annual Conference. The following awards were presented to individuals and organizations that exemplified HACU's mission of championing Hispanic higher education:



President's Award of Excellence Ed Martinez, President, Nelnet Government & Guarantor Solutions, Nelnet



**Extraordinary Philanthropic Partner Award**Office Depot Foundation



Outstanding HACU-Member Institution Valencia Community College, Osceola Campus



New Public Sector Partner Award Navy Sea Systems Command



Exemplary International HACU-Member Institution Universidad de Guanajuato, Mexico



HACU's Lifelong Leadership Award Dr. Max Castillo, President of the University of Houston, Downtown



Outstanding HACU Private Sector Partner Deloitte



Outstanding HACU Public Sector Partner Environmental Protection Agency

# Corporate and Philanthropic Council

The Corporate and Philanthropic Council continues to provide strategic guidance on innovative business development, marketing, networking and fundraising opportunities for HACU.

Raymond I. Arroyo, Chair Chief Diversity Officer Aetna. Inc.

Carlos Figueroa
Director, College Relations
Travelers Insurance

Jerry Gattegno Senior Partner Deloitte Tax LLP

**Roger Guzman** Senior Manager of Hispanic Markets Wal-Mart

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**Angel Herrera**, *Vice Chair* Regional Vice President ARAMARK Kirt Ingram

SVP, Operations Campus Services Sodexo

**Ed Martinez** 

President, Nelnet Government & Guarantor Solutions
Nelnet

Ronald Montoya President & CEO PlastiComm Telecommunications

Michael Nettles Vice President, Policy Evaluation and Research Educational Testing Service (ETS)

Christine Ortega Community Affairs & Grassroots Manager Southwest Airlines Janet Padilla

National Hispanic Affairs Contributions Ford PAS Program Specialist Ford

Nereida (Neddy) Perez Vice President Inclusion & Diversity National Grid

**Hector Placencia** Senior Director, Multicultural Markets Qwest Communications

Jose R. Ruano Multicultural Relations Manager MillerCoors









#### 23rd Annual Conference Sponsors

#### **Diamond**











#### Silver

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ASSOCIATION COLLEGES AND HISPANIC OF UNI

HACU's Hispanic Alliance to Champion Higher Education, the annual appeal known as "La HACHE de HACU," received support from generous individuals.

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Estate of Elizabeth Butterworth

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Antonio Flores

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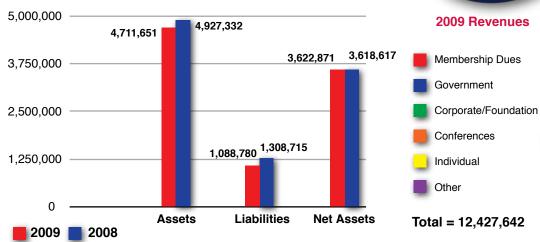
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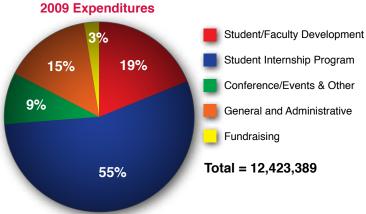
# **Financials**

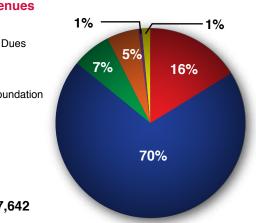
The following information was extracted from HACU's 2009 financial audit by the accounting firm of Akin, Doherty, Klein & Feuge, P.C.

For a complete copy of HACU's 2009 audited Financial Statements, contact Magda Gonzalez at mgonzalez@hacu.net or (210) 692-3805.

#### Statement of Financial Position







#### **Income Statement**

Year Ended December 31, 2009	Student/Faculty Develop & Scholar	Student Intern. Program	Conferences Events & Other	Total	General and Administrative	Fundraising	Total
Revenues							
Dues					2,014,441		2,014,441
Federal Contract Revenue	1,509,377	6,969,460	180,999	8,659,837			8,659,837
Corporate/Foundations	281,626	75,000	406,960	763,586	1,241	63,500	828,327
Conference Fees			669,755	669,755			669,755
Investment Revenue					53,205		53,205
Individuals						76,549	76,549
Other			98,540	98,540	26,989		125,529
Total Revenues	1,791,003	7,044,460	1,356,254	10,191,718	2,095,876	140,049	12,427,642
Expenditures							
Staff/Intern Compensation	382,737	4,620,957	189,009	5,192,704	2,134,599	283,779	7,611,081
Conference Expense/Travel	169,380	411,808	802,172	1,383,361	171,512	6,519	1,561,392
Consultants/Professional Services	1,143,762	167,922	10,143	1,321,827	107,905	20,339	1,450,071
Insurance					21,492		21,492
Depreciation					12,724		12,724
Advertising/Publications	5,108	15,588	71,508	92,204	84,964	3,035	180,202
Leases and Rentals		154,439	5,808	160,247	323,449		483,696
Scholarships/Stipends	437,013			437,013			437,013
Telephone, Supplies, Equipment and Repairs	30,390	60,795	3,556	94,741	87,771	2,095	184,608
Interest/Bank Fees		50,766	4,650	55,416	54,810	15	110,241
Other Line Items	5,280	240,062	4,841	250,182	118,608	2,079	370,869
Indirect Cost Recovery	169,830	1,097,514	508	1,267,852	(1,267,852)		
Total Expenditures	2,343,500	6,819,851	1,092,196	10,255,547	1,849,981	317,861	12,423,389

# Save the Dates



#### 24th Annual Conference

"Championing Hispanic Higher Education Success: Expanding Opportunities in Challenging Times" September 18-20, 2010 Hilton San Diego Bayfront San Diego, CA

# Latino Higher Education Leadership Institute

September 18, 2010 Hilton San Diego Bayfront San Diego, CA



#### 9th International Conference

"Building Bridges for Cooperation in International Education" February 23-25, 2011 Conrad San Juan Condado Plaza San Juan, PR



# **16th Annual National Capitol Forum** on Hispanic Higher Education

April 4-5, 2011 Westin Washington, D.C. City Center Washington, D.C.



### **25th Annual Conference**

October 29-31, 2011 Grand Hyatt San Antonio San Antonio, TX

### **HACU National Headquarters**

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web site: www.hacu.net e-mail: hacu@hacu.net

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fax: (202) 496-9177 e-mail: hnip@hacu.net

#### **HACU Government Relations Office**

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fax: (202) 261-5082 e-mail: govrel@hacu.net

# **HACU Western Regional Office**

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e-mail: wro@hacu.net