



#### International 101: Making a Global Workforce

LaTanya Woods Alamo Colleges San Antonio, TX



Good Afternoon

Muy Buenas Tardes

#### **Vision**

To be the best in Global Education

#### **Mission**

To create opportunities that foster academic excellence and training for faculty, students, and the communities we serve including our international partners.

#### **Values**

Global and critical thinking
Cross cultural communication
Collaboration
Quality

## **Strategic Objective 1**

To provide our students affordable opportunities for study abroad that meet rigorous academic standards.

## **Strategic Objective 2**

To provide faculty with necessary resources to engage in international activities.

## **Strategic Objective 3**

To develop collaborative initiatives with local, national, and international partners.

## **Strategic Objective 4**

To attract international students and scholars worldwide to our academic and training programs.

## **Strategic Objective 5**

To seek and increase revenue to support, sustain, and expand international activities.

## **Strategic Objective 6**

To establish an Alamo Colleges
International Programs
image/brand through public
relations, media, and alumni.

### Internationalizing the Alamo Colleges

- Comprehensive internationalization, institutional, and cultural change
- Mission and strategic planning
- Institutional structures, policies, and funding
- Faculty and administrator development
- Curriculum
- Co-curriculum

#### Internationalizing Alamo Colleges

- Education abroad
- International students and scholars
- Partnerships and collaboration
- Community engagement and outreach
- Assessment and evaluation
- Additional resources
- Conferences, list-servs, blogs, and publications

## Benefits and Importance of Internationalization

- Individual, colleges, and the community
- Academic benefits
- Economic benefits
- Cultural and social benefits
- Political benefits

#### Mexico

# Partnership to improve workforce productivity of Maquiladora Workers along the Texas-Mexico NAFTA Corridor

#### China

#### **VELT**

Customized training programs that help prepare employees for the existing workforce

#### Muchas gracias por su atención

Thank you very much