

HACU 14TH INTERNATIONAL CONFERENCE

Innovation and Technology for an Inclusive and Diverse Workforce

Universidad de Salamanca in
Salamanca, Spain

June 3-5, 2024



SPONSORSHIP OPPORTUNITIES & BENEFITS

Title Sponsor – \$50,000 USD

- Recognition as “Title Sponsor” at a Premier Conference Event* to include a 5-6 minute speaking opportunity on behalf of your organization and placement of logo as sponsor on signage for this event.
- Opportunity to participate as a panelist at Student Track.
- Opportunity to present in one of the concurrent sessions or workshops.
- Two reserved tables, with priority placement, at all Premier Conference Events*.
- Opportunity to distribute promotional items to all conference participants during one selected Premier Conference Event* and at registration area tables.
- Two full-page color advertisements (Center Spread) in the International Conference Program.
- Two exhibit tables with priority placement at the Exhibit Hall. Each table comes with one complimentary exhibitor conference registration.
- Up to 10 full complimentary conference registrations.
- Recognition of sponsorship to include logo placement in conference materials, publications, and on HACU’s “featured sponsors” webpage.

Diamond Sponsor – \$35,000 USD

- Recognition as sponsor of a Premier Conference Event* to include a 3-5 minute speaking opportunity on behalf of your organization and placement of logo as sponsor on signage for this event.
- Opportunity to participate as a panelist at Student Track.
- One reserved table with priority placement at all Premium Conference Events*.
- Opportunity to distribute promotional items to all conference participants at registration area tables.
- Two full-page color advertisements in the International Conference Program (includes one inside front or back cover and one in program).
- Two exhibit tables. Each table comes with one complimentary exhibitor conference registration.
- Up to 8 full complimentary conference registrations.
- Recognition of sponsorship to include logo placement in conference materials, publications, and on HACU’s “featured sponsors” webpage.

Platinum Sponsor – \$25,000 USD

- Recognition as sponsor of a Premier Conference Event*, to include 3-5 minute speaking opportunity and placement of logo as sponsor on signage for this event.
- Opportunity to participate as a panelist at Student Track.
- One reserved table with priority placement at all Premium Conference Events*.
- One full-page color advertisement in the International Conference Program.
- One exhibit table. Each table comes with one complimentary exhibitor conference registration.
- Up to 6 full complimentary conference registrations.
- Recognition of sponsorship to include logo placement in conference materials, publications, and on HACU’s “featured sponsors” webpage.

Gold Sponsor – \$15,000 USD

- Recognition as sponsor at a Luncheon Event to include a 2-3 minute speaking opportunity on behalf of your organization and placement of logo as sponsor on signage for this event.
- One reserved table at Luncheon Event.
- One full-page color advertisement in the International Conference Program.
- One exhibit table. Each table comes with one complimentary exhibitor conference registration.
- Up to 4 full complimentary conference registrations.
- Recognition of sponsorship to include logo placement in conference materials, publications, and on HACU’s “featured sponsors” webpage.

Silver Sponsor – \$10,000 USD

- Recognition as sponsor at all Coffee Breaks and placement of logo as sponsor on signage for all breaks.
- One full-page color advertisement in the International Conference Program.
- Up to 3 full complimentary conference registrations.
- Recognition of sponsorship to include logo placement in conference materials, publications, and on HACU’s “featured sponsors” webpage.

Bronze Sponsor – \$5,000 USD

- Recognition as sponsor of the Cyber Café and placement of logo as sponsor on signage at Cyber Café.
- One half-page color advertisement in the International Conference Program.
- Up to 2 full complimentary conference registrations.
- Recognition of sponsorship to include logo placement in conference materials, publications, and on HACU’s “featured sponsors” webpage.

In-Kind Contributions

The institutions or organizations that wish to be sponsors by making in-kind contributions can do so by providing the following:

- Equipment, staff and interpretation specialists for English- Spanish translation.
- Printing of programs and materials for the conference in English and Spanish.
- Audio Visual Equipment.
- Conference bags or Padfolios for the participants.
- Support staff to help HACU staff during the conference. Individuals can include technical personnel to handle the audiovisual equipment and assistants or guides to help during the presentations and other events.
- Special gifts or souvenirs to be donated to conference attendees.
- Free performances of musical or cultural groups at conference events.
- Professional photographer to cover all three days of the conference.
- Sponsorship of guided visits (tours) to universities or other attractions in the region.

All in-kind contributors will be recognized as sponsors according to the cash equivalent levels listed above.

*** Premier Conference Events include: Welcome Reception/Dinner, Lunches and Closing Event**

For information about promoting your business through conference sponsorship or to customize a sponsorship opportunity, contact: Office of Development • Phone: (210) 692-3805 • E-mail: development@hacu.net