21st Annual National Capitol Forum on Hispanic Higher Education

March 14-15, 2016
Washington Marriott at Metro Center • Washington, D.C.

Program
The Hispanic Education Agenda
Is America’s Education Agenda

Investing in the educational and economic success of America means investing in the educational and economic success of the Hispanic community. ETS has been making such an investment for many years by creating products, convening national conferences, publishing research and supporting programs that highlight the achievement of Hispanic Americans.

ETS is passionate about providing insights about what students know and can do, so that they can succeed in school and in the workplace. By designing our assessments with industry-leading insight and an uncompromising commitment to quality, we can provide meaningful information you can count on to guide learners to the opportunities before them.

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Letter from HACU President and CEO

On behalf of the Hispanic Association of Colleges and Universities (HACU), thank you for your participation in our 21st Annual National Capitol Forum on Hispanic Higher Education. Your presence today demonstrates the value you place on higher education as a public good and on the educational progress of Hispanics in particular.

Thirty years ago, HACU was formed to advocate on behalf of institutions with high Hispanic enrollment; five years later, Congress formally recognized campuses with high Hispanic enrollment as federally designated Hispanic-Serving Institutions (HSIs). Today, with 435 HSIs, a number which keeps growing, the need to assure Hispanic access to and success in higher education is no less urgent than the year of HACU’s founding.

During this two day gathering you’ll receive briefings on many of the policy issues that are important to HSIs. More importantly, your discussions of HACU’s Legislative Agenda with members of Congress and their staff are essential to keeping the needs of the Hispanic higher education community on the front burner of the legislative process. We know you’ll make the most of these two days in our Nation’s capital.

We are pleased to have respected representatives of associations, institutions and organizations collaborate in the mission of increasing access and success in higher education for Hispanics. Our collective voice makes the Capitol Hill visits much more effective in making the case for increased funding for education.

We are also very grateful to our sponsors and partners, whose generous support helps make this 21st Annual Capitol Forum possible.

Cordially,

Antonio R. Flores
President and CEO
Letter from HACU Governing Board Chairman

As Chair of HACU’s Governing Board, I am pleased to welcome you to HACU’s National Capitol Forum on Hispanic Higher Education. On behalf of HACU’s Governing Board, thank you for joining us. I especially want to welcome the students with us today. Together we can effect positive change for our institutions and for the nation.

Our visits to Capitol Hill are crucial to preserving and increasing funding for Hispanic-Serving Institutions (HSIs) across the country. The 2016 elections make it urgent that we help Congress understand the critical role of HSIs in the future of America. Today, HSIs represent only 13 percent of all institutions of higher education but enroll 62 percent of Latino undergraduates.

The Latino demographic growth has not yet translated into corresponding political clout, so our presence on Capitol Hill is even more important in speaking for so many who are not yet part of the political process.

Please make plans to join us Monday evening for a benefit reception for the HACU Alumni Association (HAA). It’s an opportunity to meet and network with some of our alumni leaders, former HACU interns and scholars and support their efforts. These young professionals are key to continuing the mission of the association, to champion Hispanic higher education success.

Sincerely,

Tomás D. Morales, Chair
President
California State University, San Bernardino
San Bernardino, California
Special Thanks to our Sponsors

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Official Airline of HACU’s 21st National Capitol Forum

Media Partner

Be social at this year’s Capitol Forum

Tweet with @HACUNews #HACU16 #FundHSIs

Like us on Facebook.com/HACUNews
Pre-Conference

Monday, March 14
The following complimentary sessions are offered prior to HACU Capitol Forum.

8:00 a.m. - 5:00 p.m.
Registration /Information /Cyber Café
Grand Ballroom Foyer (B-Level)

8:30 - 10:00 a.m.
U.S. Department of Agriculture Listening Session
Junior Ballroom 2 (Second Floor)
A public meeting for stakeholders regarding National Institute of Food and Agriculture (NIFA) Hispanic-Serving Institutions Education Grants Program will include a presentation on the program, impact and funding. A listening session for open comments will follow. The feedback will help to identify priorities for new grant programs and/or to modify priorities for existing grant programs, as described in their Requests for Applications (RFA).

8:30 - 10:00 a.m.
U.S. Department of Education Funding Session
Junior Ballroom 1 (Second Floor)
Representatives from the U.S. Department of Education will discuss Higher Education Act (HEA), Title V grants and other funding opportunities for Hispanic-Serving Institutions.

10:15 - 11:45 a.m.
Federal Funding Opportunities Workshop
Junior Ballroom 1 (Second Floor)
Panelists will discuss funding opportunities available for colleges and universities at several federal departments and agencies. Among the presenters will be experts that work with grants at several agencies, including the U.S. Department of the Interior, the National Institutes of Health and the U.S. Department of Defense.

Special thanks to printed program sponsor

ETS®
HACU Capitol Forum Agenda

(Agenda subject to change.)

Monday, March 14
Most sessions will take place at the Grand Ballroom Salon ABCD (B-Level) at the Washington Marriott at Metro Center, unless otherwise noted.

Noon - 1:30 p.m.
Opening Plenary Luncheon
Accreditation Reform: Its Impact on Education Quality
Panelists will discuss Congressional proposals to increase transparency and flexibility and create possible new alternatives to institutional accreditation through “innovation authorizers.”

3:15 - 4:30 p.m.
Late Afternoon Session
Teacher Preparation: HSIs’ Role in Teacher Diversity
Panelists will discuss the latest federal policy proposals and trends within the profession as well as promising strategies aimed at diversifying the teacher workforce.

4:30 - 5:00 p.m.
State Delegation Information Session
Participants of Capitol Hill delegations, grouped by state, will receive meeting folders and their schedule of congressional meetings. HACU Staff will also answer any questions.

5:00 - 6:00 p.m.
Student Advocacy 101
London I (B-Level)
An information session for students participating in the Capitol Hill visits.

6:00 - 9:00 p.m.
Reception benefiting HACU Alumni Association (HAA)
(additional registration required)
Location: Mango Tree, 929 H St.NW & 9th St. NW Washington, D.C. 20001
(walking distance from the Marriott at Metro Center)
Proceeds benefit HACU’s Student Track Scholarship
($10 Current HACU Interns; $15 HACU Alumni;
$20 General/Guests Attendees; $50 HAA Leader’s Circle.)
Capitol Hill Day

(Agenda subject to change.)

Tuesday, March 15
Morning sessions take place at the Grand Ballroom Salon ABCD (B-Level) at the Washington Marriott at Metro Center, prior to the Capitol Hill Visits. Box lunches will be available prior to departure to Capitol Hill.

8:00 a.m. - Noon
Registration /Information /Cyber Café
Grand Ballroom Foyer (B-Level)

8:00 - 8:30 a.m.
Breakfast

8:30 - 10:00 a.m.
Capitol Hill Overview, Logistics and Procedures
HACU’s Legislative Priorities and Question and Answer Session
The session will provide information about procedures and protocol to be as effective as possible in advocating for HSI priorities and HACU’s Legislative Agenda on Capitol Hill visits. A question and answer session will follow. Among the topics to be presented: Title V appropriations funding, the Higher Education Act reauthorization, teacher preparation regulations, National Science Foundation funding for HSIs and Agriculture appropriations.

10:15 - 11:15 a.m.
Hispanics and the 2016 Election
Hispanic/Latino voters are becoming an increasingly important fixture in national politics. By the 2016 presidential election, the eligible Hispanic/Latino electorate will reach 28.5 million. This session will provide information on campus resources and strategies to engage your academic community.

11:15 a.m.
Box lunches/boarding of bus

11:30 a.m.
Bus departs hotel for Capitol Hill visits
(One-way transportation only.)

Noon - 4:00 p.m.
Capitol Hill Visits
(Varied locations according to state delegation schedule provided.)

4:30 - 5:15 p.m.
Post-Capitol Hill Debriefing Session
Location: TBA
An informal gathering for participants of Capitol Hill visits to provide feedback to HACU Government Relations staff. We would like to know about your meetings, discussions and any requests for HACU follow-up.

5:30 - 7:00 p.m.
Capitol Hill Reception
Honoring the Champions of Hispanic Higher Education in Congress
Rayburn House Office Building, Room B-338
A closing Capitol Hill Reception to honor our champions in Congress and network with colleagues, congressional staff and Members of Congress.
Designated as a “Bright Spot” in Hispanic Education by the White House

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About HACU

Hispanic Association of Colleges and Universities
For thirty years, the Hispanic Association of Colleges and Universities (HACU) has advocated on behalf of Hispanic higher education in the U.S. and around the world.

The mission of the association is to Champion Hispanic Success in Higher Education. HACU fulfills its mission by: promoting the development of member colleges and universities; improving access to and the quality of postsecondary educational opportunities for Hispanic students; and meeting the needs of business, industry and government through the development and sharing of resources, information and expertise.

HACU is the only organization that represents existing and emerging Hispanic-Serving Institutions (HSIs), which today represent 13 percent of all institutions of higher education that enroll 62 percent of Hispanic undergraduates.

HACU serves its membership through advocacy, conferences, partnerships and educational programs, and offers scholarships and internship opportunities for students.

HACU, is a nonprofit 501(c)(3) association representing more than 450 colleges and universities in the U.S., Puerto Rico, Latin America and Spain. HACU’s headquarters are located in San Antonio, Texas, and regional offices are in Washington, D.C., and Sacramento, California.

We Need Your Feedback

Survey participants are entered in a drawing for a Free Registration to the 22nd Annual National Capitol Forum on Hispanic Higher Education on April 24-25, 2017, in Washington, D.C.

Scan this code with your mobile device to complete an online Post-Capitol Forum Survey.

Survey Deadline: March 28, 2016

A HISPANIC-SERVING INSTITUTION, COM helps all students reach their goals through innovative programs, support services and dedicated faculty and staff.
Pima Community College Stands with HACU

PCC is proud to support the 21st annual National Capitol Forum on Hispanic Higher Education

A Hispanic-Serving Institution, PCC ranks 13th among more than 1,000 U.S. community colleges in degrees awarded to Hispanic students for 2014-15. PCC is the only Arizona community college in the top 25.
The true impact of the MAVERICK FAMILY

“UTA’s influence on my life and my family has continued long after graduation.”

ALICIA RODRIGUEZ HENDRICKS ’01

Alicia stands at the center of a multigenerational Maverick family. She and her father, Armando, are proud alumni. Her niece Tori is a member of the Maverick track team and set to graduate in 2019. The little ones? College is a long way off, but Alicia says they’re already proud Mavericks.

The Rodriguezes aren’t the only ones who have felt UTA’s impact. The highest profile Hispanic-Serving Institution in North Texas, the University is ranked fifth in the nation for diversity by U.S. News & World Report.

And now, thanks to a $2.62 million grant from the Department of Education, we’re poised to extend our reach much further with the creation of a new IDEAS Center—a resource that aims to increase graduation and retention rates among traditionally underserved students. Continued support, sustained growth, and an impact that spans generations past, present, and future:

These are a few things that make the Maverick family unstoppable. Start or continue your family tradition at UTA. Your life’s journey starts here. Visit uta.edu to learn more.
The Higher Education Recruitment Consortium (HERC) is the only non-profit organization devoted to connecting exceptional professionals with careers at higher education and affiliated employers that are committed to advancing equity and inclusion, supporting dual-career couples and creating a future shaped by diversity of thought and perspectives.

— A HACU Strategic Alliance Partner —

Join Over 700 Institutions Working Together to Promote Diverse and Inclusive Recruitment

Consortium benefits include:
- A collaborative community of peer institutions
- Unlimited job postings on our job board - reaching 200,000 candidates monthly
- Monthly professional development webinars addressing workplace diversity topics
- An unparalleled dual-career network and resources
- Member only discounts with higher education vendors

Visit www.hercjobs.org to learn about joining or forming a HERC in your region.
Dr. Rosalind Franklin’s ground-breaking research was the foundation that led to the discovery of the double-helix structure of DNA. And it is this sense of discovery which forms the foundation for the unparalleled Rosalind Franklin University approach to education. We’ve brought five prestigious institutions together to form a uniquely focused university. Our students experience is diverse, team-based, community-focused and interprofessional at a place where futures come together. There’s no end to the possibilities of what they may discover about their professions, their patients, their world … and themselves.
DiversityInc
Congratulates the great work of President Antonio Flores and the outstanding faculty, staff and members of Hispanic Association of Colleges and Universities (HACU)
Salisbury University is a Maryland campus on the move.

Home to 8,700 students from across the United States and around the world, SU is a four-year public university offering 58 graduate and undergraduate programs. Distinguished faculty earn state and national teaching honors. Year after year, top guidebooks agree: SU is among the country’s best, offering excellent academics at a great value.

SU President Janet Dudley-Eshbach is a Latin American literature and Spanish language scholar who earned her doctorate from El Colegio de México. Under her leadership, minority student enrollment has more than doubled – and the number of Latino students has grown by over 400 percent. Students from diverse families now represent more than a quarter of the student body. SU’s Office of Institutional Equity leads campus efforts to ensure an inclusive environment for all students, faculty and staff.

SU Among Hispanic Outlook Top 50
In its annual “Publisher’s Picks,” The Hispanic Outlook in Higher Education named SU one of the Top 50 colleges and universities in the U.S., offering “outstanding opportunities to Hispanic students.” Factors applauded include the availability of financial aid and scholarships; tutoring, mentoring and English language programs; multicultural organizations; and other services to help Hispanic students succeed.

To learn how SU is the right fit for you as a student or employee, visit: www.salisbury.edu

A Maryland University of National Distinction

SU is an Equal Opportunity/AA/Title IX university and provides reasonable accommodation given sufficient notice to the University office or staff sponsoring the event or program.
Without a Heart, it’s just a machine.

So in 1971, a little Heart built a different kind of airline—one that made sure everyone could fly.

Everyone has important places to go. So we invented low-fares to help them get there.

To us, you’re not 1A or 17B. You’re a person with a name, like Steve.

Here, we think everyone deserves to feel special, no matter where you sit or how much you fly.

And with all the places we’re going next, we’ll always put you first, because our love of People is still our most powerful fuel.

Some say we do things differently.

We say, why would we do things any other way?

Without a Heart, it’s just a machine.

Southwest Airlines is proud to be the Official Airline for HACU.
Save the Date
April 24-25, 2017

HACU 22nd Annual National Capitol Forum on Hispanic Higher Education

Washington Marriott at Metro Center
Washington, D.C.


Register online at www.hacu.net
HACU 2016/17 Events

October 8-10, 2016
30th Annual Conference
“30 Years of Championing Hispanic Higher Education Success”
Grand Hyatt San Antonio
San Antonio, TX

October 8, 2016
HACU 15th Annual Latino Higher Education Leadership Institute
(pre-conference)
Grand Hyatt San Antonio
San Antonio, TX

October 8, 2016
HACU Second PreK-12 Higher Education Collaboration Symposium
(pre-conference)
Grand Hyatt San Antonio
San Antonio, TX

October 11, 2016
HACU Fifth Annual Deans’ Forum on Hispanic Higher Education
(post-conference)
Grand Hyatt San Antonio
San Antonio, TX

March 29-31, 2017
HACU 12th International Conference
“Creating New Paths for International Collaboration”
Real InterContinental San José Costa Rica Hotel
San José, Costa Rica

April 24-25, 2017
HACU 22nd Annual Capitol Forum on Hispanic Higher Education
Washington Marriott at Metro Center
Washington, D.C.