

HACU 29th ANNUAL NATIONAL CAPITOL FORUM ON HISPANIC HIGHER EDUCATION

PROGRAM

APRIL 9-10, 2024

Hilton Washington D.C. Capitol Hill



HISPANIC ASSOCIATION OF COLLEGES & UNIVERSITIES

Letter from President and CEO



Welcome and thank you for joining us for our most important advocacy event in Washington, D.C. HACU's Annual National Capitol Forum on Hispanic Higher Education brings together members of the Hispanic Association of Colleges and Universities with elected officials and government leaders to advocate for the legislative priorities of Hispanic-Serving Institutions. Your voice as presidents/CEOs, faculty, administrators and students is crucial. Our leaders need to hear directly from you.

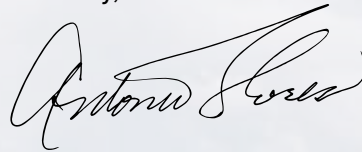
The two-day Forum commences with pre-conference events including a Fireside Chat with the U.S. Department of Education and free workshops on Federal Funding Opportunities and grant procurement resources available to HSIs. The Opening Plenary luncheon will be followed by a Federal Partnerships Plenary and sessions with distinguished speakers and presenters on the pressing issues affecting HSIs.

On your Capitol Hill visits, we ask that you advocate for greater federal investments in HSIs and request congressional support in six priority areas: equitable funding for HSIs; the passage of the HERE Act; increasing authorization levels for Title V-Part A and Title V-Part B; immigration reform; increasing the Pell Grant; and establishing a Capital Financing Program for HSI infrastructure upgrades. We hope your conversations equip our congressional leaders with the information they need to better understand the request for greater federal investment in Hispanic education, HSIs and for programs that contribute to student success.

Together, we can elevate our voices and urge legislators to increase federal funding for HSIs and the over 5 million students they educate and serve. We encourage you to share HACU's Legislative Agenda, higher education priorities and information and resources from this Forum with your campus communities and encourage your campus leaders to engage members of Congress and enlist others in continued advocacy in support of our HSIs.

We are grateful for the support of HACU's Governing Board for their exemplary leadership and guidance to advance our mission and to our Corporate and Philanthropic Council for their unwavering support. We also thank all our sponsors and partners for their contributions towards making this event possible. And we especially thank you for being part of this year's Capitol Forum and championing Hispanic success in higher education.

Cordially,



Antonio R. Flores
President and CEO

Letter from Governing Board Chair



As chair of HACU's Governing Board, I am honored to welcome you to the premier advocacy event of the Hispanic Association of Colleges and Universities. I especially want to welcome the students with us today. Together we can effect positive change for our institutions and create a brighter future for the nation.

This year we are excited to debut our "HSInnovators" student track of the Annual National Capitol Forum which includes sessions on "HSI Advocacy and Understanding your audience," that focuses on introducing students to HACU and its crucial role in advocating for Hispanic-Serving Institutions and "Drafting and Delivering your HSI Advocacy Pitch," that highlights the essential elements of creating a compelling pitch, in preparation for meeting with Congressional leaders.

Our visits to Capitol Hill are crucial in our efforts to increase funding for HSIs. Our collective voices in advocacy ensure that Congress understands the critical role HSIs play in educating millions of students across the country.

The two-day event will conclude Tuesday evening with a Capitol Hill Reception, "Celebrating the Champions of Hispanic Higher Education in Congress." It is an opportunity to meet and network with some of our leaders who are key to supporting the Association's mission of championing Hispanic higher education success.

Thank you again for your participation in HACU's Capitol Forum and for supporting HACU in its mission.

Sincerely,

A handwritten signature in black ink that reads "Mike Flores". The signature is fluid and cursive.

Mike Flores
HACU Governing Board, *Chair*
Chancellor, Alamo Colleges District

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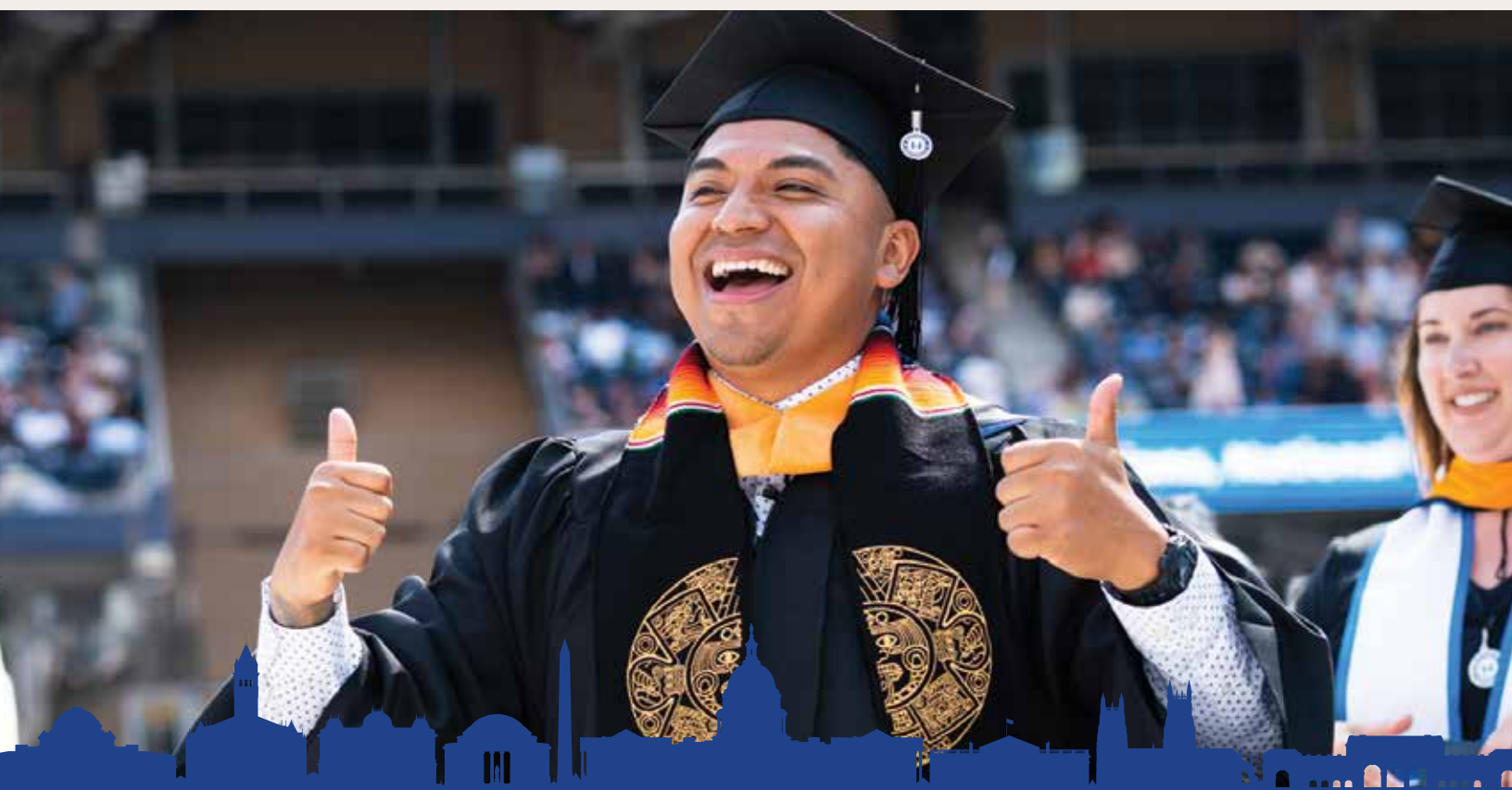


Antonio R. Flores, Ex-Officio
President and CEO
HACU

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National Capitol Forum on Hispanic Higher Education

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Since 2004, this signature program by Southwest Airlines® and the Hispanic Association of Colleges and Universities has awarded airline tickets to Hispanic students pursuing higher education (undergraduate and graduate) to help them stay connected with their families and communities. Students currently enrolled in a two- or four-year college or university at least 200 miles from their home may be eligible.

Visit hacu.net for more details.

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For additional Information please contact
Dr. Melissa L. Freeman, *Department Chair*
719-587-7934 • lead@adams.edu



PRE-CONFERENCE

Free pre-conference sessions will include Federal Funding Agency Sessions for college and university representatives to learn about grant opportunities available from presenting agencies. (Agenda subject to change)

Tuesday, April 9

7:30 a.m. - 5:00 p.m.

Registration/Information/Cybercafe

7:00 - 8:00 a.m.

Student Track Breakfast

Grand Ballroom I Foyer

Lower Lobby Level

8:00 - 9:00 a.m.

Coffee Break

Grand Ballroom Foyer

Lower Lobby Level

8:00 - 10:00 a.m.

Pre-conference Student Track Session 1:

Tips for Successfully Advocating for HSIs

Ballroom 1

Lower Lobby Level

8:30 - 10:00 a.m.

Pre-conference Session 1:

Fireside Chat with the U.S. Department of Education

Atrium Ballroom

Mezzanine Level

Presenter:

Amanda Miller, Deputy Assistant Secretary for Higher Education Programs

10:00 - 10:15 a.m.

Break

10:15 - 11:45 a.m.

Pre-conference Student Track Session 2

Crafting and Delivering your HSI Advocacy Pitch

Atrium Ballroom

Mezzanine Level



10:15 - 11:45 a.m.

Pre-conference Session 2:

Federal Funding Opportunities for Hispanic-Serving Institutions (HSIs)

Executive Room

Lower Lobby Level

Moderator:

Donna Carroll, Ed.D.

Executive Director

Association of Catholic Colleges and Universities

Panelists:

Sonja Montas-Hunter, Ph.D.

Program Director, Program Co-Lead

IUSE: Hispanic Serving Institutions (HSI)

Louis Stokes Alliances for Minority Participation (LSAMP)

Division of Equity for Excellence in STEM (EES)

Directorate for STEM Education (EDU)

National Science Foundation

Jon P. Gant, Ph.D.

Director, Office of Minority Broadband Initiatives (OMB)

Office of Internet Connectivity and Growth (OICG)

National Telecommunications and Information Administration (NTIA)

U.S. Department of Commerce

Irma A. Lawrence, Ed.D.

National Program Leader

Division of Community and Education

Institute of Youth, Families and Communities

U.S. Department of Agriculture

10:15 - 11:45 a.m.

Pre-conference Session 3:

Federal Funding Opportunities for Hispanic-Serving Institutions (HSIs)

Hermitage Room

Lower Lobby Level

Panelists:

Veronika Murrut

Grant Management Specialist

Office on Violence Against Women

U.S. Department of Justice

María Cristina Pacheco Alcalá

Grant Management Specialist

Office on Violence Against Women

U.S. Department of Justice

Angela Cardenas

Senior Policy Advisor

Office of the Chief DEIA Officer

Office of the Administrator

U.S. Agency for International Development

Featured Speakers



Dr. Miguel Cardona
U.S. Secretary of Education



Jennifer M. Granholm
U.S. Secretary of Energy



Denis Richard McDonough
U.S. Secretary of Veterans Affairs



Gina M. Raimondo
U.S. Secretary of Commerce

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**The Official Airline of HACU's
29th National Capitol Forum**



HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES

For 38 years, the Hispanic Association of Colleges and Universities (HACU) has advocated on behalf of Hispanic higher education in the U.S. and around the world.

The mission of the association is to Champion Hispanic Success in Higher Education. HACU fulfills its mission by: promoting the development of member colleges and universities; improving access to and the quality of postsecondary educational opportunities for Hispanic students; and meeting the needs of business, industry and government through the development and sharing of resources, information and expertise.

HACU is the only organization that represents existing and emerging Hispanic-Serving Institutions (HSIs), which today

represent 19% of all nonprofit institutions of higher education but enroll 66% of Hispanic undergraduates.

HACU serves its membership through advocacy, conferences, partnerships and educational programs, and offers scholarships and internship opportunities for students.

HACU is a nonprofit 501(c)(3) association representing more than 500 colleges and universities in the U.S., Latin America and Spain, and school districts in the U.S. HACU's headquarters are located in San Antonio, Texas with regional offices in Sacramento, California and Washington, D.C.

[@HACUNews](#) [#HACU2024](#) [#FundHSIs](#)

29th ANNUAL NATIONAL CAPITOL FORUM ON HISPANIC HIGHER EDUCATION AGENDA

Most sessions will take place at the Hilton Washington D.C. Capitol Hill, unless otherwise noted.

(Agenda subject to change)

(Please note the arrival and departure times of Biden-Harris cabinet members may delay the program)

Tuesday, April 9

Noon - 1:30 p.m.

Opening Plenary Luncheon

Grand Ballroom

Lower Lobby Level

The Opening Plenary Luncheon features keynote remarks from The Honorable Miguel A. Cardona, Secretary of Education, and a fireside chat with The Honorable Gina M. Raimondo, Secretary of Commerce. This session will emphasize the vital connection between education and economic development, particularly spotlighting the Biden Administration's initiatives like the CHIPS and Science Act. Additionally, it will explore how these efforts can specifically benefit Hispanic-Serving Institutions, aligning education with the demands of a rapidly evolving economy to empower the nation's growth and workforce readiness.

1:30 - 1:45 p.m.

Break

Grand Ballroom Foyer

Lower Lobby Level



1:45 - 3:15 p.m.

Federal Partnerships Plenary

Grand Ballroom

Lower Lobby Level

The Federal Partnerships Plenary will feature The Honorable Denis R. McDonough, Secretary of Veterans Affairs and James L. Moore III, Ph.D., Assistant Director for the Directorate for STEM Education at the National Science Foundation. This session will focus on the crucial role of federal partnerships in advancing education, the important role of veterans on HSI campuses, and opportunities within STEM fields.

3:15 - 3:30 p.m.

Coffee Break

Grand Ballroom Foyer

Lower Lobby Level

3:30 - 4:30 p.m.

HACU Legislative Agenda

Grand Ballroom

Lower Lobby Level

This session will offer insight into HACU's strategies for enhancing support for Hispanic-Serving Institutions. In this session, we'll explore the findings of the critical HSI GAO report that sheds light on under-resourced HSIs as it relates to faculty and digital infrastructure needs. Discussions will focus on how these findings support HACU's call to Congress for increased funding and support for HSIs.

4:30 - 6:30 p.m.

Breakout Session by States

Grand Ballroom

Lower Lobby Level

Participants attending Capitol Hill meetings, grouped by state, will receive important information from HACU's Government Relations team about their meetings and information about HACU's Legislative Priorities.

@HACUNews #HACU2024 #FundHSIs

CAPITOL HILL DAY

(Agenda subject to change)

Wednesday, April 10

8:00 a.m. - Noon

Registration/Information/ Cybercafe

Grand Ballroom Foyer

Lower Lobby Level

7:30 - 8:30 a.m.

Breakfast

8:30 - 9:45 a.m.

Breakfast Plenary: Advocating for HSIs

Grand Ballroom

Lower Lobby Level

The plenary, featuring The Honorable Jennifer M. Granholm, Secretary of Energy, will focus on HSIs in the energy space. Members of Congress have also been invited.

10:30 a.m.

Attendees depart hotel to Capitol Hill for Congressional Meetings

11:00 a.m. - 4:30 p.m.

Congressional Meetings scheduled by HACU's government relations offices

(OFF SITE. Meeting times vary according to state delegations. Schedule will be provided.)

U.S. Capitol



Noon

Lunch

Capitol Visitors Center Cafeteria

Lunch vouchers for use at the Capitol Visitor Center Cafeteria

(Vouchers will be provided before departing the hotel)

4:30 - 5:00 p.m.

Break

U.S. Capitol

5:00 - 7:00 p.m.

Capitol Hill Reception: Celebrating the Champions of Hispanic Higher Education

Capitol Visitors Center

Room HVC-215

U.S. Capitol

Washington, D.C. 20515

We Need Your Feedback

Scan this code with your mobile device to complete an online Post-Capitol Forum Survey.



Survey participants will be entered in a drawing for a Free Registration to the 30th National Capitol Forum on Hispanic Higher Education in Spring 2025, in Washington, D.C.

Survey Deadline: April 22, 2024



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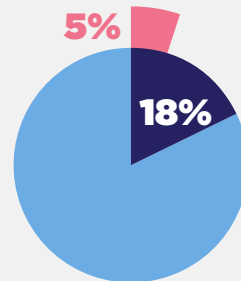
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The key to the *All of Us* Research Program is diversity. Diversity of people, data types, and ways of life. The more we know about what makes people unique, the more customized health care can become. That's why we're asking one million or more people to join us.

Did you know that
**Hispanics/
Latinos make up
18% of the
population?**
**Yet only 5% are
involved in
medical research.**



By joining *All of Us*, Hispanics/Latinos can help ensure their communities are included in health studies. These studies could help researchers understand health conditions that are more common in the Hispanic/Latino communities. What they learn may lead to more tailored approaches for preventing and treating those conditions.

To learn more, visit bit.ly/hacu

Acknowledgement: This activity is funded by the Division of Engagement and Outreach, *All of Us* Research Program, National Institutes of Health. Award Number [Pyxis Partners: OD028404]

VOTOLATINO[★]

Join Voto Latino

ATTN: Undergraduate and Graduate Students

Voto Latino (VL) is seeking motivated individuals to join the organization as Summer Fellows. These candidates will work to support the development and implementation of various VL's initiatives, including but not limited to Communications, Campaigns and Partnerships, Research, Digital, Social Media, and our Executive office. The positions will be a hybrid with the option to work from home with the possibility of in-office. The role is responsible for contributing to their allocated department.

Application Deadline: Rolling basis.

Compensation: Fellows will be compensated at \$17 per hour for 29 hours per week to be completed by August 5th, 2024. Opportunities to extend will be determined on a case-by-case basis.

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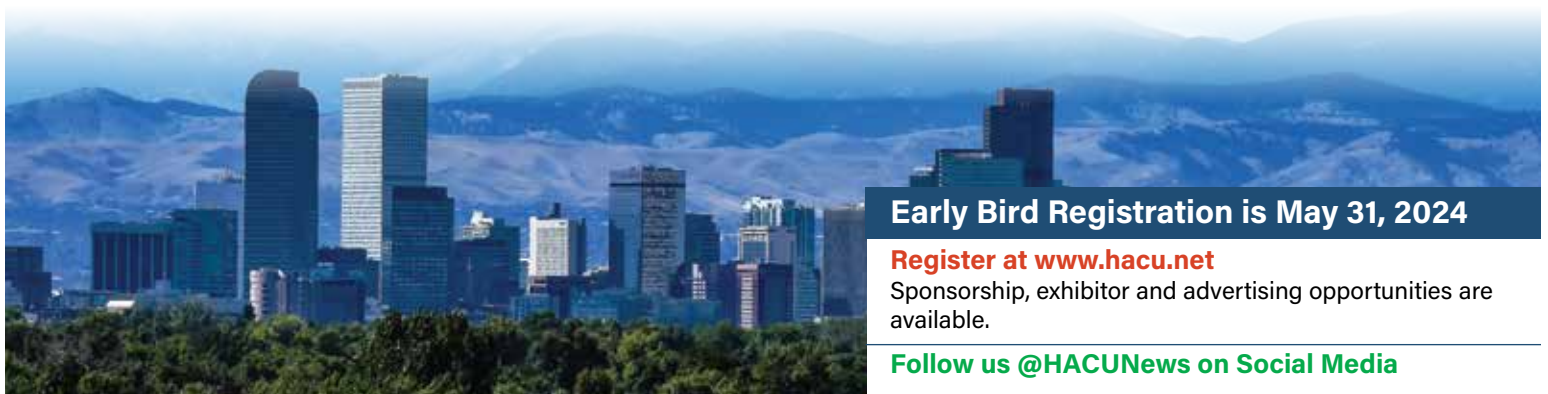
PRE-CONFERENCE EVENTS

Women's Leadership Symposium – Oct. 31

Deans' Forum on Hispanic Higher Education – Oct. 31

Latino Higher Education Leadership Institute – Nov. 1

PreK-12/Higher Education Collaboration Symposium – Nov. 1



Early Bird Registration is May 31, 2024

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The HACU logo consists of a red square containing a white stylized 'H' and 'U' with a white silhouette of a person standing between them.

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