Championing Hispanic Higher Education Success: Securing the American Dream

Hilton Chicago  •  Chicago, IL
# SCHEDULE AT-A-GLANCE

(subject to change)

All events will take place at the Hilton Chicago unless otherwise noted  
* (closed meeting) † (additional registration required)

## FRIDAY, OCTOBER 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:00 a.m. - 4:00 p.m.</td>
<td>USDA Leadership Group</td>
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<tr>
<td>9:00 a.m. - 3:00 p.m.</td>
<td>Youth Leadership Development Forum (Northeastern Illinois University)</td>
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</tbody>
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## SATURDAY, OCTOBER 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:00 - 12:30 a.m.</td>
<td>Student Track Registration (see separate agenda, page 12)</td>
</tr>
<tr>
<td>8:00 a.m. - 3:00 p.m.</td>
<td>Exhibitor Installation and Move-In</td>
</tr>
<tr>
<td>8:00 a.m. - 4:00 p.m.</td>
<td>Conference Registration</td>
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<tr>
<td>9:00 a.m. - 10:30 a.m.</td>
<td>12th Annual Latino Higher Education Leadership Institute: Lifting Our Voices, Enlightening Minds †</td>
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<tr>
<td>10:00 a.m. - 11:30 a.m.</td>
<td>International Networking Meeting</td>
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<tr>
<td>1:00 - 3:30 p.m.</td>
<td>HSSD Advisory Council Meeting *</td>
</tr>
<tr>
<td>2:00 - 3:00 p.m.</td>
<td>International Commission on Education *</td>
</tr>
<tr>
<td>4:00 - 5:30 p.m.</td>
<td>Opening Plenary</td>
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<tr>
<td>5:30 - 7:00 p.m.</td>
<td>Exhibit Hall Opening Reception</td>
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## SUNDAY, OCTOBER 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:00 - 9:00 a.m.</td>
<td>Coffee Break</td>
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<tr>
<td>8:00 a.m. - 5:00 p.m.</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>10:00 a.m. - 10:30 a.m.</td>
<td>Exhibit Hall and CyberCafé</td>
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<tr>
<td>9:00 - 10:15 a.m.</td>
<td>Concurrent Workshops (11)</td>
</tr>
<tr>
<td>10:30 - 11:45 a.m.</td>
<td>International Networking Meeting</td>
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<tr>
<td>2:00 - 3:15 p.m.</td>
<td>Concurrent Workshops (11)</td>
</tr>
<tr>
<td>2:00 - 5:00 p.m.</td>
<td>College and Career Fair (free and open to the public)</td>
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<tr>
<td>3:15 - 3:45 p.m.</td>
<td>Annual Business Meeting</td>
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<tr>
<td>3:45 - 5:00 p.m.</td>
<td>Concurrent Workshops (11)</td>
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## MONDAY, OCTOBER 28

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<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:00 - 9:00 a.m.</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>8:00 a.m. - Noon</td>
<td>Conference Registration</td>
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<tr>
<td>8:00 a.m. - 5:00 p.m.</td>
<td>Student Track (see separate agenda, page 12)</td>
</tr>
<tr>
<td>9:00 - 10:15 a.m.</td>
<td>International Plenary: Successful International Education Partnerships in Latin America</td>
</tr>
<tr>
<td>10:00 a.m. - 10:30 a.m.</td>
<td>Exhibit Hall and CyberCafé</td>
</tr>
<tr>
<td>10:30 - 11:45 a.m.</td>
<td>Concurrent Workshops (9)</td>
</tr>
<tr>
<td>Noon - 1:30 p.m.</td>
<td>Partnership Lunch</td>
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<tr>
<td>2:00 - 3:15 p.m.</td>
<td>Concurrent Workshops (11)</td>
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<tr>
<td>3:15 - 3:30 p.m.</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>3:30 - 5:00 p.m.</td>
<td>Town Hall Meeting</td>
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<tr>
<td>6:30 - 9:30 p.m.</td>
<td>Networking Dinner</td>
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## TUESDAY, OCTOBER 29

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<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>11:30 a.m. - 3:30 p.m.</td>
<td>Second Annual Deans’ Forum on Hispanic Higher Education: Fostering Career Opportunities for Business and STEM Students †</td>
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Stay Connected: Follow HACU on Twitter at @HacuNews and use the hashtag #HACU13
HACU Annual Conference attendees will learn about:

- Successful, effective and exemplary programs and initiatives at HACU-member institutions.
- Partnerships and strategic alliances for collaboration between HACU-member institutions and public- and private-sector organizations.
- Graduate education opportunities for Hispanic students.
- Policy issues affecting education opportunities for Hispanics, including HACU’s legislative agenda.
- Promoting Hispanic participation in scholarships, fellowships, internships and other related programs funded by private and government organizations.
- Creating Hispanic-Serving Institution (HSI) and Hispanic awareness and readiness to participate in foundation-supported programs.
- Emerging trends in higher education affecting Hispanics and HSIs.

Who Should Attend?

- Higher education administrators, staff and faculty
- Higher education officials and association representatives
- College students
- Hispanic-Serving School District representatives
- Representatives from corporations
- Representatives of philanthropic foundations
- Federal, state and local government officials
- Public policy makers
- Individuals interested in promoting academic excellence, greater access and collaborative opportunities for all students in higher education

GENERAL INFORMATION

Flight Discount Information
Southwest Airlines®, the Official Airline sponsor of HACU’s 27th Annual Conference, will offer a 15% discount off the total amount of a roundtrip Wanna Get Away Fare purchase (before taxes and fees) valid to/from Chicago Midway (MDW) for anyone who registers for the conference. Booking details will accompany the confirmation of your conference registration. Discount is subject to specific Terms & Conditions.

Hotel Information
HACU Annual Conference events will take place at the Hilton Chicago, 720 South Michigan Avenue. To reserve your room by phone, please call (877) 865-5320 or (312) 922-4400. HACU has arranged a group rate of $269 (plus tax) per night for attendees (group code: HACU). Reservations must be made by October 3, 2013 to be eligible for this rate.

The Hilton Chicago is located within walking distance of many Chicago attractions, including Grant Park to Chicago’s lakefront, Field Museum, Shedd Aquarium, Adler Planetarium and Soldier Field. Millennium Park and theatre and financial district events are only steps from the Chicago Hotel’s South Loop location. The Navy Pier is also nearby.

SATURDAY, OCT. 26

8:00 a.m. - 4:00 p.m.
HACU’S 12TH ANNUAL LATINO HIGHER EDUCATION LEADERSHIP INSTITUTE - “LIFTING OUR VOICES, ENLIGHTENING MINDS” † (PRE-CONFERENCE EVENT)
The Latino Higher Education Leadership Institute will provide a dynamic forum where early-, mid- and top-level faculty, staff, administrators and other higher education leaders interact, network and explore strategies for effective institutional change for the needs of underrepresented students. The schedule includes speakers, panels, a career networking workshop, and small group discussions, concluding with a panel composed of top Latina and Latino presidents.

Morning Keynote:
Patricia Arredondo, Ed.D.
President, Chicago Campus
The Chicago School of Professional Psychology

Afternoon Keynote:
Timothy White, Ph.D.
Chancellor
California State University System

Presidents Panel:
Mildred García, Ed.D.
President
California State University, Fullerton
Ana M. Guzmán, Ed.D.
President
Santa Fe Community College
William Serrata, Ph.D.
President
El Paso County Community College District

8:00 a.m. - 4:00 p.m.
IPEDS TRAINING † (Free pre-conference workshop. Pre-registration required.)
The Association for Institutional Research (AIR) and HACU are co-hosting this free one-day IPEDS workshop for data providers and users.

4:00 - 5:30 p.m.
OPENING PLENARY
Join us for the welcoming remarks of HACU’s 27th Annual Conference and for the State of HACU Address delivered by Antonio R. Flores, HACU president and CEO.

5:30 - 7:00 p.m.
EXHIBIT HALL OPENING RECEPTION
Visit this year’s exhibitors and meet fellow attendees while enjoying food, refreshments and entertainment.
HACU’s Annual Conference showcases exemplary programs and initiatives of the best and most promising practices in the education of Hispanics featured among the following six tracks:

**Track 1 - Grants and Funding Opportunities**
Grant opportunities available from government and private sources. Presentations on the outcomes of programs implemented at colleges and universities and made possible with grant-funded assistance.

**Track 2 - Partnerships that Work**
Collaborative partnerships that have helped overcome challenges faced by institutions and their students.

**Track 3 - Academic Success for Hispanic Students, Research and Practice**
Successful programs and strategies that are ensuring the educational success of Hispanic Students.

**Track 4 - Advocacy and Legislation**
The latest developments in legislation of education and advocacy work of HACU-members.

**Track 5 - International Partnerships**
Successful working models and opportunities for international collaboration in higher education.

**Track 6 - Executive Leadership for Presidents and CEOs**
Issues of special interest to university presidents/CEOs

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**SUNDAY, OCT. 27**
9:00 - 10:15 a.m.

**CONCURRENT WORKSHOPS**

**-$ FIVE ADVANCEMENT PRACTICES OF HSIs THAT ELICIT DONATIONS FROM LATINOS**
Learn about advancement practices at HSIs that have resulted in successful fundraising among Hispanic donors. Given that Hispanic-Serving Institutions have become the primary source of education for Latinos, it is crucial to understand the relationships between Latinos and higher education in terms of philanthropic giving. This panel will provide examples of best practices of HSIs that inspire Latinos to give to an annual fund and create endowments at Hispanic-Serving Institutions.

** قريب **
**TOBACCO ON CAMPUS: LATINO COLLEGE STUDENTS AND ATTITUDES TOWARD SMOKING**
Review of findings of HACU’s Hispanic/Latino College Health Initiative, a survey of Latino college students’ attitude toward smoking, funded by the American Legacy Foundation.

** قريب **
**DREAM CATCHING: CTN-TEXAS COLLEGES REPLICATE SUCCESSFUL CALIFORNIA PUENTE MODEL**
The UC Berkeley Puente Programs has for 30 years increased the rate of college completion for high school and community college students in California’s 63 colleges and 53 school districts. Known for its exemplary practices at HSIs on teaching, learning, counseling and mentoring, the Puente program is now being replicated by Catch the Next, Inc. in four HACU-member colleges as a means to accelerate exit from Developmental Education in Texas.

** قريب **
**CECLC – 24 YEARS OF PARTNERING WITH SCHOOL DISTRICTS, COLLEGES AND UNIVERSITIES**
For 24 years the Cesar E. Chavez Leadership Conference (CECLC) has partnered with school districts, colleges and universities and community organizations to provide Latino high school students with a day of leadership, college, career and cultural workshops. Over 1500 students representing 70+ high schools attend. It includes art, essay, and poetry contests, with cash prizes and a college scholarship program. The workshop will explore the unique partnerships CECLC has established to sustain and grow the conference.

** قريب **
**FIU’S EDUCATION EFFECT – A UNIVERSITY-ASSISTED K-12 PARTNERSHIP TO SUPPORT LIBERTY CITY**
The Education Effect is a university-community partnership to support educational achievement in Liberty City, which is supported by a three-year $1 million grant from the JPMorgan Chase Foundation. The Education Effect seeks to improve the graduation rate of Miami Northwestern (MNW) Senior High School students, increasing their college preparedness and ability to enroll and be successful in post-secondary education. In this presentation, key outcomes, accomplishments and lessons learned from the Education Effect will be shared from multiple perspectives: MNW and Florida International University students, faculty, staff, community members, alumni and parents. Rich testimonials coalesce with data and evidence-based research used to design strategic sustainable practices.

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Access conference schedule and updates on your mobile device with the Conference App (coming soon).

Scan QR Code to view the online agenda.
SUNDAY, OCT. 27

9:00 - 10:15 a.m.    CONCURRENT WORKSHOPS

❤️ THEORY-BASED INTERVENTIONS TO INCREASE THE SUCCESS OF HISPANIC/LATIN@ COLLEGE STUDENTS
This session highlights what educators must know, understand and do to increase the success of Hispanic/Latin@ students. It includes theory-based interventions that increase engagement and achievement, and it provides the 0-100% Method, which enables students to share responsibility for learning.

There will be an evening follow-up session: Apoyando El Poder de Nuestra Voz with Gestalt Educational Counseling: Releasing the Natural Power We Have to Speak Up and Challenge Individuals/Systems in an Assertive and Effective Manner.

❤️ CHANGING STUDENT SERVICES TO ADDRESS DEMOGRAPHIC AND SOCIAL CHANGE
The third largest college in the nation and the most diverse higher education institution in Nevada will share its current efforts to adapt student services in order to address the changing student body. Implementation of such changes will ensure student success through access, retention, engagement, community partnerships and focused services that benefit all, while at the same time considering particular populations’ needs and backgrounds.

❤️ CAMINANDO HACIA EL FUTURO: EMPOWERING LATINO LEADERS IN COLLEGE AND BEYOND
This session highlights an ethnically-rooted leadership program that builds Latino students’ college self-efficacy through a summer bridge program, continues with four years of leadership development and follows up with a young professionals network to guide graduates into positions of bi-cultural leadership in their professions and communities. Our research demonstrates increased pride in ethnic identity among Latino students, the desire to give back to their Latino community and an understanding of bi-cultural leadership skills.

❤️ DON’T FORGET ABOUT US: UNDERACHIEVING LATINOS SHARE IDEAS FOR SCHOLARSHIP SUPPORT
In this session, we present the results of a pilot four-year scholarship program for Latinos with 2.5 to 2.9 high school GPAs in Texas and Colorado. We summarize what students shared during interviews and focus groups about how to best support their college dreams. Their descriptions and recommendations will inspire renewed support for scholarships that target underachieving Latinos and provide ideas for helping all scholars.

❤️ STRENGTHENING THE PK-20 PIPELINE: COLLEGE FOR ALL, GET WITH IT!
Education is the driver to the success and progress of a community of practice. We must increase the school holding power focusing on validating students’ assets, culture, and language to lead the way to successful outcomes. Students must be prepared academically, socially and emotionally to meet the demands of a global economy. Structural, administrative, instructional and curriculum modifications and transformational changes to reduce the achievement gap are key initiatives for college readiness for all.

❤️ CREATING A CULTURE OF ASSESSMENT FOR LEARNING TO IMPROVE STUDENT OUTCOMES
This presentation provides a detailed overview of the assessment system developed by the Office of Assessment and Institutional Research at The New York City College of Technology, a Hispanic-Serving Institution. The assessment system was received by faculty as an efficient tool to support the development and use of direct assessment methods to improve student learning outcomes by making data-driven decisions and to support accreditation standards.

10:30 - 11:45 a.m.    CONCURRENT WORKSHOPS

$ SECURING THE AMERICAN DREAM – THE NATIONAL COMPETITIVENESS OF LATINO STUDENTS FOR GLOBAL OPPORTUNITIES AND INTERNATIONAL CAREERS
The target audience includes Latino students, mentors, faculty and administrators tasked with helping secure the American Dream for high-achieving and globally-minded Latino students. The panel will discuss successful strategies developed by HSIs and foundations to identify, advise, and encourage Latino candidates to apply for national awards that provide international opportunities that can pave the way to the most competitive global careers. Program directors have noted that Latino students often lack the confidence to apply, or the knowledge and skills to produce winning applications, essays and polished oral interviews. As a result, a disproportionately low percentage of Latinos win awards. The inability to access these funds represents lack of personal and academic development and missed opportunities that are key determinants of their future success. An increase in the number of applicants and winners from HSIs will also help strengthen organizations like HACU that promote the success of Latinos and will demonstrate how HSIs can develop successful strategies to access these opportunities, launch global careers, and increase the number of Latinos that achieve the American Dream.

$ HACU NATIONAL INTERNSHIP PROGRAM (HNIP)
The HACU National Internship Program (HNIP), the nation’s largest Hispanic college internship program, has been praised by independent reports, the White House and the Office of Personnel Management (OPM) as a “remarkably” effective recruitment tool for federal agencies and corporations. HNIP introduces college students to valuable on-the-job experience and leads to well-paying, meaningful careers. Learn how students can benefit from paid internships and professional development opportunities through HNIP.
**SUNDAY, OCT. 27**

**10:30 - 11:45 a.m.**

**CONCURRENT WORKSHOPS**

**Multi-Campus Collaboration: An Examination of a Dual-Admission Program**
When entrance requirements into senior colleges become more selective, the community college becomes an attractive option for many students. This presentation will examine a dual admission program across six City University of New York community colleges and John Jay College of Criminal Justice, a senior college. Through the CUNY Justice Academy, students who successfully complete their associate’s degree in a specified major are guaranteed admissions into John Jay, increasing access to a bachelor’s level education.

**IT Takes a Barrio: Community-Education Partnerships for Latino Success**
With education as the number one pathway to the American Dream, urgent attention needs to be dedicated to preparing Latino youth to comprise the diverse talent pipeline for the 21st Century workforce. The National Council of La Raza (NCLR), the largest Hispanic civil rights organization in the country, is answering the urgent call with evidence-based education and workforce development initiatives implemented throughout their network of nearly 300 Hispanic community-based organizations.

**Partnerships That Support Academic Success for Hispanic Students with Disabilities**
The pairing of the Office of Specialized Services for Students with Disabilities and Supplemental Instruction has provided New Jersey City University, New Jersey’s only four-year public Hispanic-Serving Institution, with the opportunity to develop campus wide partnerships to improve the academic success of Hispanic students with disabilities and to foster an inclusive environment for these students. An overview of our academic support programs and collaboration with regional, national and international advocacy organizations will be provided.

**Overcoming the Remediation Challenge and Building A Culture of Student Success**
Many universities face an unprecedented set of challenges as the composition of the student population has dramatically shifted, coupled with severe statewide education budget cuts. Despite meeting local admissions eligibility, a disproportionate number of Hispanic freshmen students still need high levels of remediation/developmental education after they graduate high school. We will confer with our partners from around the nation on the strategies we used to overcome the remediation challenge and build a culture of student success.

**SUPPORTING THE TRANSITION OF ENTERING STUDENTS AT A HISPANIC-SERVING INSTITUTION**
Northeastern Illinois University’s (NEIU) summer bridge program for students transitioning from high school to college is a six-week learning and development experience focusing on a seamless academic and social transition. Several salient features (from executive level support to ensuring this experience is available at all campuses) contribute to the program’s success. Join us to hear how the summer bridge program effectively leverages strategic relationships and promising practices to positively impact student retention, learning and success.

**P-20 Latina/o-Centric Leadership Models in Education**
A Latina/o community-based and Latina/o-centric leadership framework is critical for the preparation and practice of current and future educational leaders across levels, contexts and roles. It is critical to connect Latina/o student experiences and those of their communities and families to capture missed opportunities in P-20 educational environments. This work provides various forms of empirical evidence to inform and improve preparation, practice and policy for the success of our Latino/a students across the P-20 pipeline.

**Federal Funding Opportunities for Teaching, Research and Outreach for HSIs**
Federal agency representatives will discuss grant and contract opportunities available for Hispanic-Serving Institutions and other HACU-member institutions. This panel will actively engage participants in a discussion of available opportunities that benefit colleges and universities serving the nation’s youngest and largest ethnic population. Participants will also explore potential opportunities to identify resources from different agencies to make the links necessary to support activities directly assisting HSIs to serve the nation’s priorities.

**Cultivating Latina Leaders Within the Community College**
A discussion regarding Latinas serving as potential leaders in higher education and the opportunities to encourage current Latina employees to grow into Latina community college leaders. The presentation will include conclusions from qualitative research and the personal journeys of the presenters.

**HOT Legal Issues in Higher Education**
Organized by the National Association of College and University Attorneys, this session will address current legal issues in higher education, with a special focus on the implications of the recent Fisher v. University of Texas decision for affirmative action programs and campus diversity, and on pending immigration legislation and implications for colleges and universities.
SUNDAY, OCT. 27

Noon – 1:30 p.m.

POWER LUNCH
The Power Lunch will feature Awards of Excellence presentations to individuals and organizations. These outstanding recipients have exemplified HACU’s mission of championing Hispanic higher education success.

2:00 – 3:15 p.m.

CONCURRENT WORKSHOPS

$ WALMART FOUNDATION MSI STUDENT SUCCESS COLLABORATIVE UPDATE
A presentation by participating HACU-member HSIs on the Walmart Foundation AIHEC HACU NAFEO Minority-Serving Institutions Student Success Collaborative. The panel presentation will review the work to date on this project focused on cross-institutional mentoring and collaboration on increasing student success and retention. HSIs from California, New Mexico, Colorado, Texas and Puerto Rico will be represented.

BECOMING AN UNDOCUMENTED STUDENT ALLY: INFORMATION AND RESOURCES TO BETTER ASSIST UNDOCUMENTED STUDENTS AT NEIU
NEIU’s Undocumented Student Ally training program provides faculty and staff with information and resources to better assist undocumented students. This program is modeled after nationally recognized ally training programs for the LGBTQ community focusing on ally expectations and responsibilities. It also provides trainees with strategies on how to be an effective ally. Although NEIU has been serving undocumented students for decades, this is our first step in the development of a comprehensive campus wide program aimed at making NEIU a more welcoming and inclusive place for undocumented students.

PUTTING DREAMS INTO ACTION = A SUCCESSFUL GRANT COLLABORATION
Three HSIs in Orange County, California, (one university and two community colleges) celebrate a decade of collaboration through an established but constantly evolving partnership committed to change, innovation and enhancement for teacher education and STEM programs. The partners have worked extensively to coordinate innovative services, align/articulate curriculum and foster regional/systemic change that contributes to students achieving their educational dreams.

INCREASING SUCCESS IN THE MILITARY AND VETERAN STUDENT MARKET
Is your Hispanic-Serving Institution military inclusive? Hispanics make up more than 11 percent of the U.S. military and individuals from the military market are entering college at an increasing rate. The presentation discusses the unique challenges found in the military market and ways to best serve this expanding population.

ENCOURAGE, ENLIGHTEN, EMPOWER: STRENGTHENING CONNECTIONS IN FIRST-GENERATION STUDENTS THROUGH MENTORING
Community colleges enroll the majority of Latino students in the nation, but retain only about 50 percent of first-year students. Although many factors contribute to this statistic, research shows that one of the keys to student success is an early connection to someone on campus. This presentation will discuss the development and implementation of two effective mentoring programs at an urban Hispanic-Serving Institution using Title V funds.

SERVING LATINO STUDENTS IN EMERGING HISPANIC-SERVING INSTITUTIONS
What is the appropriate strategy to advise the growing population of Latino students in higher education? This session provides an opportunity to focus on the challenges and strategies to advise first-generation Latino students. There is no one-size-fits-all strategy that is appropriate for all advising sessions with all Latino students at all times. Appreciative advising is a model designed to develop a trusting relationship with students. By applying its principles and six phases to disarm, discover, dream, design, deliver, and don’t settle, an advisor can make a positive impact. This session will motivate educators to demonstrate or express empathy, to value the student and assist them in setting life goals.

ENGAGING HISPANIC STUDENTS IN ONLINE LEARNING ENVIRONMENTS
This presentation will assist attendees in formulating specific strategies to promote the success of Hispanic students in online learning formats. Through the use of web-based pedagogical techniques and applications, traditionally disenfranchised students can enjoy greater access to the resources that are currently reshaping instructional practice in higher education classrooms.

INSTITUTIONAL RESEARCHERS AS AGENTS OF ORGANIZATIONAL LEARNING IN HISPANIC-SERVING INSTITUTIONS
This presentation examines how institutional researchers would use data to act as agents of organizational learning and raise awareness of Hispanic students’ educational outcomes within their respective institutions. There will be discussions on qualities that would suggest the ability to take on the role of agent of organizational learning through the use of data to call attention to Hispanic academic achievement.

HACU GOVERNMENT RELATIONS WORK SESSION
This session provides highlights on the latest public policy developments on Capitol Hill, including the status of the Federal Fiscal Year (FY 2014) appropriations and its impact on the Hispanic higher education community. We will focus on the HSI priorities in the Farm Bill Reauthorization, Workforce Investment Act Reauthorization (WIA) and the Elementary and Secondary Education Act (ESEA) reauthorization. Staff will also review and discuss critical legislative initiatives on immigration reform and the DREAM Act, and answer questions on other legislative initiatives that directly impact HSIs.

THE PATHWAYS PROGRAMS FOR STEM CAREERS IN THE FEDERAL GOVERNMENT
The Federal government has over 200,000 science and engineering positions. The Pathways Programs allows hiring managers to recruit, develop and retain students and recent graduates in STEM positions in the Federal government. Participants will be exposed to hands-on STEM activities to explore the variety of careers.

FULBRIGHT: A GLOBAL PARTNER FOR HSIs
This presentation will inform attendees about the meaning of Fulbright, its value both to campus and individual growth, and how to find an opportunity to participate in the United States Government’s flagship academic exchange program. Particular attention will be given to opportunities for HSI campuses, faculty and administrators through the Fulbright Scholar Program.

#HACU13
CONCURRENT WORKSHOPS

SUNDAY, OCT. 27
3:45 - 5:00 p.m.

FROM NIGHTMARE TO DREAM: HISPANIC GRADUATE STUDENT SUCCESS
Hispanic students are enrolling in post-baccalaureate programs at increasing rates. However, the bulk of academic research and programming efforts have historically focused on the Hispanic undergraduate student experience. Hispanic students in graduate school face an equally difficult and challenging set of obstacles to graduation. This presentation will highlight the University of the Incarnate Word’s strategic plan that moved from a nightmarish 52% graduation rate to a persistent graduation rate in the mid 70% after implementing a Title V, Promoting Postsecondary Opportunities for Hispanic Americans (PPOHA) grant.

ENSURING HISPANIC SUCCESS IN GRADUATE ASPIRATIONS: A MODEL THAT WORKS
This session will provide an overview of the successful structured services that are provided to the McNair scholar’s federally funded program in collaboration with Student Support Services and the Title V PPOHA program, inspiring students to become influential in their research and to continue pursuing their master’s to further obtain a doctoral degree. This session will further illustrate the increase of faculty and future leaders at the graduate level and the building of relationships between faculty mentors and mentees for qualitative or quantitative outcomes leading to a final research paper and an oral presentation.

READY FROM DAY ONE: A MODEL FOR SUCCESS INITIATIVE
Education is an important key to securing the American Dream for Latinos/as. Essential to a good education is its foundation in teacher preparation. The three presentations will provide an overview and initial results of The Model for Success Initiative pilot program at Texas A&M University-San Antonio that focuses on training highly effective teachers who are ready to teach in Hispanic-Serving School Districts from day one.

SERVING AMERICA’S FUTURE: INCREASING COLLEGE READINESS
America is facing a new national crisis: Far too many students are coming to college unprepared. The country is devoting increasing resources to remedial education, yet despite this, college graduation rates are far below what the United States requires to address workforce needs and remain globally competitive. If progress is to be made, it will come through collaborative and innovative initiatives that strengthen education across the board -- from early childhood through high school and beyond.

PARTNERSHIP TO ADVANCE HISPANIC WOMEN STEM FACULTY: UMET AND UMBC
Advancing Hispanic women faculty in STEM is the focus of an ongoing pilot project between Universidad Metropolitana in Puerto Rico and the University of Maryland-Baltimore County, sponsored by the ADVANCE Program of the National Science Foundation. The results of a workshop with STEM women faculty from 15 academic institutions will be presented, as will the steps taken to establish the partnership and an interactive recreation of significant session topics provided in the workshop.

FRAMING A TYPOLOGY OF HISPANIC-SERVING INSTITUTIONS
As HSIs grow in number and importance, more understanding is needed of the similarities among and differences between those institutions. Grounded in an emerging body of research on HSIs, this session proposes a typology of these institutions according to their institutional and community context characteristics. Session participants will examine the factors that differentiate two- and four-year HSIs to help advance practice, policy and research on HSIs and Latina/o postsecondary success.

DEVELOPING LEADERSHIP PROGRAMS FOR LATINO STUDENTS AT MISSOURI STATE UNIVERSITY
Missouri State University is a predominately white institution located in the second whitest city of its size in the United States, yet the Latino population continues to grow every year. The Latino students are in great need of development outside the classroom to achieve maximum potential. The Division for Diversity and Inclusion has taken the lead in creating the Latino Leadership Institute (LLI) to assist in this very important developmental process.

HOW TO SUCCESSFULLY COMPLETE A MASTER’S DEGREE IN A NON-HSI ENVIRONMENT
Learning the steps and guidance on how to successfully complete a master’s degree in a non-HSI environment and dealing with the pressures of meeting the expectations of faculty from a research institution.
STRENGTHENING ACHIEVEMENT: A 360° PARTICIPANT ACTION APPROACH TO ACADEMIC SUCCESS
The session will highlight a 360° system to champion the success of Hispanic students from 9th grade through college graduation. It features three components encompassing the student experience: pre-college engagement of students, teachers and parents/guardians; university academic support and enrichment activities; and cultural inclusion training to strengthen effective teaching and learning. Panelists will highlight the planning and research that informed the program’s development, expected outcomes and assessment activities, and best practices from the program’s components.

A SUCCESSFUL INTERNATIONAL COOPERATION EDUCATIONAL EXPERIENCE: ECOSYSTEMIC APPROACH TO VECTOR-BORNE DISEASES
The National Institute of Public Health in Mexico will share information about an international collaboration experience that led to 8 countries creating a blended course titled “Ecosystemic Approach on Vector-borne Diseases (VBD).” The course geared to health professionals generated new and exciting educational projects on the topic of ecohealth. The workshop will highlight the successes and challenges of this international collaboration.

SYSTEM INTEGRATION OF ACCOUNTABILITY MEASURES TO PROMOTE STUDENT SUCCESS
How do we get to continuous quality improvement that promotes student success and meets accreditation requirements? This interactive presentation discusses methods used at Oxnard College to create synergistic institutional effectiveness results by integrating and using the Voluntary Framework of Accountability (VFA) broad measures as a model.

MONDAY, OCT. 28
9:00 - 10:15 a.m.
INTERNATIONAL PLENARY - SUCCESSFUL INTERNATIONAL EDUCATION PARTNERSHIPS IN LATIN AMERICA
Keynote speakers will discuss successful public-private strategies working in Latin America. Specifically, panelists will address U.S. partnerships with universities and corporations in Latin America that promote student and faculty exchanges as well as other efforts geared at shaping a shared vision on educational collaboration between the U.S. and Latin America.

PIMA COMMUNITY COLLEGE AS HSI - ITS COMMITMENT AND FUNDING SOURCES.
Pima Community College (PCC) is very proactive in initiatives geared toward the underrepresented/underserved, first-generation in college Hispanic/Latino population. In particular, the college’s strength is reflected in the number of federal grants from U.S. DoE and USDA received in the last few years geared toward not only this student population at PCC, but also in partnership with local school districts, reaching out to the same population in K-12.

SCIENCE IMMERSION: MENTORING THE NEXT GENERATION OF SCIENTISTS AT USDA
In spring 2012, the USDA ARS National Center for Agricultural Utilization Research (NCAUR), the USDA Hispanic Serving Institutions National Program (HSINP) and Northeastern Illinois University (NEIU) embarked on a unique relationship to encourage the next generation of scientists. The Spring Immersion Program provides students from an urban HSI the opportunity to spend their spring break at a world-class bioscience research facility and work alongside scientists while developing laboratory skills and learning about complex agricultural research.

SUCCESS ON THE HORIZON: UHD’S SUMMER ROAD TRIP
A Title V grant awarded UHD in 2012 provided an opportunity to re-examine initiatives piloted on campus and design a coordinated approach to the freshman experience. Our presentation highlights several of these programs, including the Freshman Summer Success Program, a four-day extended orientation program introducing students to academic coursework through mini-classes; the Freshman Convocation/Common Reader Program; a College Success Program; and High-Impact Practices such as the AVID instructional strategies that enhance student engagement.
BUILDING LEADERSHIP CAPACITY FOR LATINO STEM STUDENTS
This presentation will address the unique challenges that Latino STEM students face in order to become successful in higher education. The format for this presentation will be a panel discussion of administrators and faculty to discuss challenges and opportunities. The panel will then solicit feedback from participants to generate a discussion as to how as an organization we can best provide the resources and support for our future Latino STEM student leaders in rural Iowa.

PROMISING PRACTICES AND POLICIES FOR HISPANICS IN K-20
The exponential growth of the U.S. Hispanic population has implications for a fundamental transformation of the cultural fabric of the country. The potential hinges on access to the great equalizer – education, the resource that forges avenues for fair, prominent and influential participation in today’s society. Presenters will share K-20 practices and policies for enhancing the workforce of the 21st century with the social, literacy and technological skills required in this rapidly changing work environment.

BUILDING AN UNDERGRADUATE TO GRADUATE PIPELINE THROUGH PEER-PEER SUPPORT
The Project for New Mexico Graduates of Color is a student-led organization that supports underrepresented students at the University of New Mexico through social, academic, leadership and mentorship programing. PNMGC has helped build community between undergraduate and graduate students at an HSI where there is a sharp decline among the number of Hispanic graduate students. PNMGC believes informal pipelines can serve broader institutional goals to increase the retention and recruitment of Hispanic graduates students.

FEDERAL FUNDING OPPORTUNITIES FOR TEACHING, RESEARCH AND OUTREACH FOR HSIS
Federal agency representatives will discuss grant and contract opportunities available for Hispanic-Serving Institutions and other HACU-member institutions. This panel will actively engage participants in a discussion of available opportunities that benefit colleges and universities serving the nation’s youngest and largest ethnic population. Participants will also explore potential opportunities to identify resources from different agencies to make the links necessary to support activities directly assisting HSIs to serve the nation’s priorities.

OPPORTUNITIES FOR INTERNATIONAL SERVICE AT THE DEPARTMENT OF STATE
The United States Department of State, the federal agency responsible for American foreign policy, provides career, internship and fellowship opportunities for those who want to promote positive change in the world. We have opportunities for student exchanges and language studies, as well as domestic or international internships. The prestigious Pickering and Rangel fellowships will pay for undergraduate and graduate studies and lead to entry into the Foreign Service, offering a uniquely rewarding service career.

WHY AND HOW TO PREPARE ACADEMIC INSTITUTIONS FOR DIFFERENT EMERGENCIES
The director of Fire Science & Emergency Management from one of the largest colleges in the nation will share the process of emergency preparedness covering a variety of potential scenarios, from natural disasters to active shooter situations. A retired Las Vegas fire chief, paramedic and emergency response professional with more than 27 years of experience will discuss effective emergency preparedness policies and plans from the inception, development and upkeep.

MONDAY, OCT. 28
10:30 - 11:45 a.m.

CONCURRENT WORKSHOPS

Grants and Funding Opportunities
Partnerships that Work
Advocacy and Legislation
International Partnerships
Academic Success for Hispanic Students, Research and Practice
Executive Leadership for Presidents and CEOs
MONDAY, OCT. 28

Noon – 1:30 p.m.

PARTNERSHIP LUNCH
The Partnership Lunch will feature Award of Excellence presentations to public and private sector partners. Recipients represent organizations and individuals who work with HACU in fulfilling the mission of championing Hispanic higher education success.

2:00 – 3:15 p.m.

CONCURRENT WORKSHOPS

$ HELPING STUDENTS TRANSFORM DREAMS INTO REALITIES:
HSI STEM - IT WORKS!
HSI STEM has tremendously impacted academic success and opportunities for underrepresented and first-generation students at Fullerton College. This is evidenced through program success and student achievements since 2008. The campus had no formalized STEM program prior to this time but since the inception of HSI STEM projects, students have flourished.

 комфорт

ROLE OF STIGMA ON UNDOCUMENTED IMMIGRANTS’ COLLEGE CHOICE
Many states have enacted policies that promote undocumented immigrants’ access to higher education. However, their entry to college is not guaranteed, especially given the stigma they carry with them in relation to their immigration status. This presentation will share the results of a study that examined the experiences of nearly 20 undocumented immigrants in their college choice process. It will describe the role of individuals or entities that are involved with these students’ college choice. It will also focus on how many experience instances of stigma in their college choice process, which often impacts their college access and/or social-emotional well-being.

 комфорт

strategies to improve latino student success in community college HSIs
Very limited research exists on the academic outcomes HSIs produce for Latino students. Using the case studies of Cypress College and Fullerton College, located in Orange County, California, Dr. Contreras and Dean Miranda will explore how these institutions will improve equitable educational outcomes for Latino students. This presentation will discuss challenges, share strategies, and explore opportunities for institutional transformation that lead to improved student success for Latino students.

 комфорт

TITLE V OPENING THE GATEWAY: THE HIGH-TECH HIGH-TOUCH INITIATIVE
Florida International University is a large public university and is number one in awarding bachelor’s and master’s degrees to Hispanic students. Using data-driven, technology-rich interventions to improve students’ reading, writing, and math skills, FIU’s Title V-funded Project Gateways’ goal is to increase student retention and graduation rates. We present FIU Gateways’ comprehensive package of interventions, including curriculum enhancements and supplements, course transformation, faculty development and peer-led learning used to strengthen students’ core competencies.
LEVERAGING GRANT FUNDING TO IMPACT HSI INSTITUTIONAL PRACTICES

One success factor of capacity building grants (e.g., Title V – Hispanic-Serving Institution) is evidence of the institutionalization of effective practices. Course redesign, advising training and intrusive advising are just three elements of Fresno State initiatives that have had institutional impact. Practices that may be utilized at other campuses on how to maximize the likelihood of institutionalization will be described.

WORKFORCE CERTIFICATES: A SUCCESSFUL PATHWAY TO ACQUIRING A DEGREE

Workforce certificates, in welding and machining as an example, have opened doors for many Hispanic students. Graduates gain in-demand skills and high wages that will provide for their families and their future. The greatest benefit of all is the opportunity to achieve an associate’s degree in Applied Science. This presentation will bring awareness of the benefits of workforce programs and how these programs offer a viable option to Hispanic students to succeed in higher education.

UNDERGRADUATE RESEARCH AT HSIs: DIVERSE APPROACHES AND BEST PRACTICES

Undergraduate research experiences increase retention and graduation rates and lead to higher rates of graduate school enrollment, particularly for underrepresented students. Over the last decade, colleges and universities across the country have established, consolidated, and/or formalized undergraduate research programs. This panel session explores different models for establishing successful undergraduate research offices and programs, emphasizing collaborative relationships among and between various institutional types, campus offices of research development, faculty, and federal funding agencies.

COMBINING SPORT AND MEDICINE PROGRAMS TO CREATE INTERNATIONAL PARTNERSHIPS

Developing international partnerships between institutions can be difficult, especially when students want to study abroad but their degree is not recognized in the same way it is in the United States. This presentation will focus on unique strategies to create a study abroad program through the universal language of sport and medicine by using the Central American Games.

MONDAY, OCT. 28

2:00 – 3:15 p.m.  CONCURRENT WORKSHOPS

**$ Grants and Funding Opportunities**

**Advocacy and Legislation**

**Partnerships that Work**

**International Partnerships**

**Academic Success for Hispanic Students, Research and Practice**

**Executive Leadership for Presidents and CEOs**

3:30 – 5:00 p.m.

TOWN HALL MEETING: BUILDING HISPANIC PARTICIPATION IN SCIENCE, TECHNOLOGY, ENGINEERING AND MATH (STEM)

HACU’s Town Hall Meeting is an interactive panel of speakers initiating a dialogue and discussion on the current state of Hispanic STEM education and the potential impact on the nation’s competitiveness in the global marketplace. Speakers will offer insights from higher education, the corporate sector and advocacy. Audience members will have an opportunity to engage in a question and answer session.

6:30 - 9:30 p.m.

NETWORKING DINNER

The Networking Dinner is the last event of the conference and provides a final opportunity to engage with fellow conference attendees. Enjoy an evening of networking along with cultural entertainment.

TUESDAY, OCT. 29

11:30 a.m. - 3:30 p.m.

SECOND ANNUAL DEANS’ FORUM ON HISPANIC HIGHER EDUCATION

(POST-CONFERENCE EVENT) (additional registration required)

“Fostering Career Opportunities for Business and STEM Students” will be the topic of discussion at this post-conference event, which will focus on external and internal partnerships that foster career opportunities for Hispanic students in business and STEM fields. College and university deans and senior administrators, particularly those in business or STEM education, are invited to participate in this special forum.
Students can submit an online application to be considered for a conference scholarship.

Conference attendees can also sponsor a student to attend as a Student Ambassador. To learn more about the Student Ambassador or Student Scholars Programs, please visit www.hacu.net and click on Student Resources.
CONFERENCE REGISTRATION RATES

Registration fee covers plenary sessions, concurrent workshop sessions, entrance into the exhibit area, coffee, refreshment breaks, lunches, opening reception and networking dinner.

27TH ANNUAL CONFERENCE

National HACU Member/Government/Nonprofit $650
International HACU Member $525
Non-Member Institution/Corporate $775
HACU Faculty/Staff Caucus Member $500
K-12 Representative $250
Student Track Participant $299
Day Rate $325

Annual Conference Refund Policy
Cancellations will be accepted until August 30, 2013, and charged a $200 administration fee. After August 30, registrations are non-refundable. A person from the same organization may substitute for a fee of $50. No refunds for no-show registrants.

PRE-CONFERENCE:
12th Annual Latino Higher Leadership Institute $200
Latino Higher Education Leadership Institute Refund Policy - Cancellations will be accepted prior to August 30, 2013, and charged a $50 administration fee. After August 30, 2013, registrations are non-refundable. A person from the same organization may substitute. No-show registrations will not be refunded.

POST-CONFERENCE:
Second Annual Deans’ Forum on Hispanic Higher Education $75
(includes lunch and presentation materials)

Online Registration and registration forms will be accepted at HACU office until October 4, 2013. Thereafter, please register on-site at the conference.

About HACU
The Hispanic Association of Colleges and Universities (HACU), founded in 1986, is a nonprofit 501(c)(3) association representing more than 400 colleges and universities in the United States, Puerto Rico, Latin America and Spain. Visit www.hacu.net for information and updates on HACU’s Annual Conference and events.
CONFERENCE PROGRAM ADVERTISING

The space reservation deadline is September 18th and Camera-Ready ad is due by September 20th. Your full- or half-page ad in HACU’s Annual Conference Program is the ideal place to advertise your website, product or service, or promote your program, school, agency or business.

Ad Size       Member   Non-Members       Trim Area
Full Page     $1,500    $1,800    8"w X 10.5”h
Half Page     $700       $1,000    8"w X 5.125”h

*Ads must be submitted as camera-ready originals or PDF files 300 DPI in color only. Full page ads may be submitted with bleeds or no bleeds. Half page ads may be submitted as horizontal or vertical ads.  Ad reservation contact: development@hacu.net.

SPONSORSHIPS

For additional information about promoting your business as a conference sponsor, advertiser, or to customize a sponsorship opportunity, please contact:

Office of Development
Hispanic Association of Colleges and Universities (HACU)
8415 Datapoint Drive, Suite 400
San Antonio, TX 78229
(210) 692-3805 voice
(210) 692-0823 fax
E-mail: development@hacu.net

EXHIBITOR OPPORTUNITIES

The Exhibitors application deadline is Oct. 4th.

Showcase your services and products at the year’s only Hispanic higher education conference serving the country’s youngest and largest ethnic population. HACU’s 450 member colleges and universities are at the forefront of K-16 outreach, workforce development and lifelong learning opportunities to every major Hispanic population in 36 states, Puerto Rico, Spain and eight countries in Latin America.

Pricing for 2013 exhibitors is as follows:
- HACU Member Colleges & Universities   $1,500
- Non-member Colleges & Universities    $2,000
- Nonprofit Associations
  Government
- Corporate         $3,000

Exhibitor Move In:
Saturday, Oct. 26
8:00 am - 3:00 pm

Exhibitor Move out
Monday, Oct. 28
2:00 - 4:00 pm

Exhibit Hall Hours:
Saturday, Oct. 26
Exhibit Hall Opening Reception 5:30 - 7:00 pm
Sunday, Oct. 27
Exhibit Hall and Cybercafé 10:00 am - 5:00 pm
Tuesday, Oct. 29
Exhibit Hall and Cybercafé 10:00 am - 2:00 pm

All Booths Include: One full conference registration, one 8’ x 10’ booth, one 6’ draped table, two chairs, a wastebasket, back and side drapery, and an identification sign. Additional tables and chairs can be ordered through The Expo Group. Internet and electricity can be ordered directly through the hotel. The exhibitor application and additional information can be found at www.hacu.net.

Exhibit booth contact: darlene.martin@hacu.net.
HACU’s Premier Conference on Hispanic Higher Education is sponsored by:

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