



HACU 12th Annual Latino Higher
Education Leadership Institute:
Lifting Our Voices, Enlightening Minds
October 26, 2013 • Chicago, IL



HACU 12th Annual Latino Higher Education Leadership Institute
Hilton Chicago, Chicago, IL
October 26, 2013

*Latino/Latina Leadership in Higher Education:
Lifting Our Voices, Enlightening Minds*
DRAFT AGENDA 9/24/13

7:30-8:30 Continental breakfast and Institute check-in

8:30-9:00 Welcome and Introductions

Presenters:

Thomas R. Martinez, Ph.D., Department of Public Policy and Administration, CSU Bakersfield

- Purpose of Institute and Agenda
- The current context of Latino leadership

Emily Calderón Galdeano, Ed.D. (C), Director of Research and Information, HACU

- HACU Special Initiatives

Sponsors:

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9:00-9:45 Morning Keynote:

Patricia Arredondo, Ed.D., President

The Chicago School of Professional Psychology, Chicago Campus

9:45-10:00 Break

10:00-11:45 Career Development and Leadership Roundtable Workshops:
Preparing Ourselves for Effective Higher Education Leadership

Facilitator: **Thomas R. Martinez, Ph.D.**

- Participants will choose to participate in two 50 minute roundtable workshop/special topic discussions
- 8 total workshops to choose from
- Workshops will take place from 10:00-10:50 and 10:55-11:45

Workshop 1: Pursuing the Ph.D., Ed.D., MBA – From Beginning to End

Facilitator: Christina Gomez, MBA, Ph.D., Prof. of Sociology, Northeastern Illinois University

Everything you ever wanted to know about applying to graduate school, but, were afraid to ask. Why a doctorate? Why a professional school degree (MBA, JD)? — Preparation, Application, Getting Accepted, and being successful.

Workshop 2: Latina Leadership, What the current research and our own experiences tell us

Facilitator: Kandy Mink Salas, Ph.D., Associate Vice President for Student Affairs, CSU Fullerton

We will discuss the current research on Latinas and leadership, and discuss the intersections of gender, ethnicity, social capital and critical race theory. Encouragers and barriers for Latina leaders in higher education will be explored, and participants will be highly encouraged to share their own experiences.

Workshop 3: Capacity Building in Sponsored Research & Advocacy

Facilitator: Carlos Rey Romero, Associate VP for Research Administration, Univ. of New Mexico

Building research capacity by fostering a culture of research and developing a strong research infrastructure where the research mission is closely linked to education and training missions of an institution — Linking research, teaching and education to advocacy.

Workshop 4: Mentoring, "Lifting and Enlightening" others to the next level of leadership

Facilitator: Jozi De Leon, Ph.D., VP for Equity & Inclusion, University of New Mexico and

Elizabeth Ortiz, Ed.D., Vice President for Institutional Diversity and Equity, DePaul University

Mentoring is critical in developing the next generation of Latino higher education leadership. The facilitator will discuss the principles of successful mentoring. Participants will share experiences and develop next steps in either mentoring others or seeking mentoring for themselves.

Workshop 5: Fundraising: Yes, you too!

Facilitator: Jay Zambrano, MPA, Executive Director, ¡Adelante! U.S. Education Leadership Fund

As more and more universities seek new funding, you will be asked to become part of the fundraising effort. This session provides an overview of the components of the fundraising process. You'll learn: golden rules of fundraising; taking the fear out of asking; how to work effectively with your university and advancement; and identifying the "right" potential funding partners.

Workshop 6: Increasing Latino/a Representation at the Top Ranks of Higher Education:

What must we do?

Facilitator: Sofia Ramos, MBA, Ph.D., Administrator, Leadership Development, University of Arizona, College of Medicine

As the Latino population continues to grow in number and proportion in the U.S., representation in top policy making positions in higher education has declined in recent years. Explore how to develop the necessary structures and mechanisms to increase the number and voice of Latinos in the executive ranks of higher education

Workshop 7: Leadership, Latino Style: Using your cultural autobiography to inform your professional perspective in higher education

Facilitator: Virginia G. Quiñonez, Psy. D., Associate Prof, The Chicago School of Professional Psychology

Self- knowledge and self-understanding are foundational principles to good leadership. In that spirit, this roundtable seeks to create a discussion by which the participants will examine their identity as Latino/as; and, will explore how the use of cultural elements can help them re-craft educational

processes, practices, and structures on behalf of diversity and multiculturalism and as higher education professionals.

11:45-12:45 Networking Lunch

Welcome: **Antonio Flores, Ph.D.**, President and CEO of HACU
Luncheon Address: **Tim White, Ph.D.**, Chancellor, California State University system

1:00- 2:30 Afternoon Panel & Town Hall Discussion:
Impacting State Legislative Processes to Advance Latino Higher Education Success

1:00-1:45: Panel - *Enlightening Minds*

Moderator: **Cynthia Soto, Illinois State Representative** (Invited)
Legislative Vice Chair of the Higher Education Appropriations Committee

Panelists:

Andrew Sund, President of St. Augustine College and President of the Illinois LATino Council on Higher Education (ILACHE)

Elizabeth Ortiz, Ed.D., Vice President for Institutional Diversity and Equity at DePaul University, Vice Chair Diversifying our Faculties, Public Finance Commission member and former President of ILACHE

José Antonio Rico, Former Executive Director of the White House Initiative on Educational Excellence for Hispanics

Santos Rivera, Ph.D., Member, Illinois Board of Higher Education

1:45-2:15: Town Hall, Open Discussion -- *Lifting Our Voices*

2:15-2:30 Break

2:30-3:45 Presidents Panel
The Latino Higher Education Presidential Pipeline – Taking Action

Presenters:

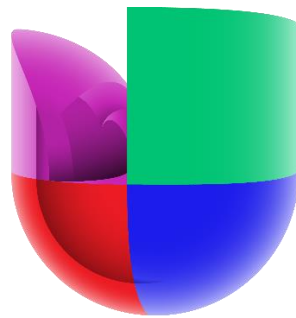
Ana "Cha" Guzman, Ed.D., President, Santa Fe Community College

Mildred Garcia, Ed.D., President, California State University, Fullerton

William Serrata, Ph.D., President, El Paso Community College

3:45-4:00 Evaluation
“What have we learned? What are the next steps to accomplish our personal action agenda?”

**HACU would like to thank our sponsors for the
12th Annual Latino Higher Education Leadership Institute**



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