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HACU 28th ANNUAL CONFERENCE

DENVER 2014

Championing Hispanic Higher Education Success: Investing in America's Future

#HACU14

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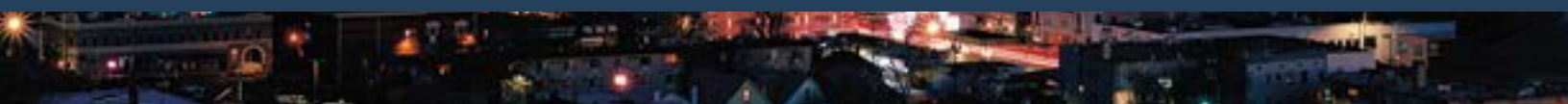
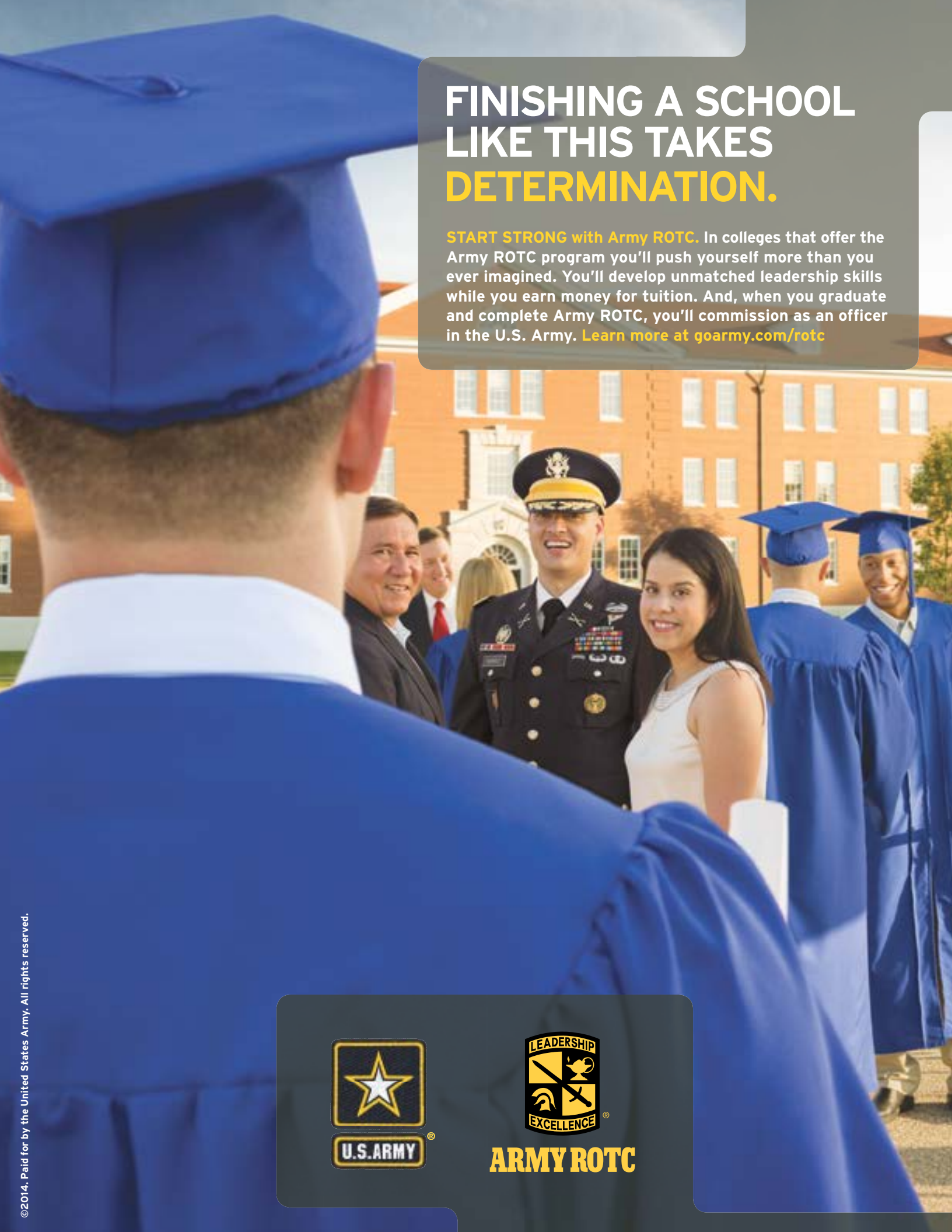
October 4-6, 2014 • Sheraton Denver Downtown Hotel





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Letter from the President and CEO

Welcome to Denver, Colorado, and the Hispanic Association of Colleges and Universities' (HACU) 28th Annual Conference, "Championing Hispanic Higher Education Success: Investing in America's Future." HACU is proud to bring this one-of-a-kind national event to the Mile-High City, and we are grateful for the input from and collaboration with the individuals from the very active Host and Planning Committee. Our warmest welcome to everyone here representing national and international higher education institutions, including Costa Rican and Central American educators joining us for the first time.

HACU's premier conference on Hispanic higher education begins with an opening plenary and special welcome from Colorado Lieutenant Governor Joseph A. Garcia, followed by the always eagerly anticipated Exhibit Hall Opening Reception.

The wide range of programming of the general conference is reflected in the fifty-five workshops offered in six tracks, including an International Plenary, "New Opportunities for International Exchanges Under the *100,000 Strong in the Americas Partnership*," and a Town Hall exploring the topic, "Higher Education Rankings and Ratings: Do They Measure Up?" The topics addressed by exceptional speakers, presenters and panelists highlight the latest issues and most promising practices and programs in the education of Hispanics.

A variety of networking opportunities, culminating in the Networking Dinner, are offered to bring together representatives of corporations, federal agencies, colleges and universities, students, and partners and allies. These opportunities to meet and make connections with individuals from across the nation and around the world are priceless.

HACU would like to thank all our conference sponsors, media partners, exhibitors and advertisers that have contributed to making this annual conference a success. We are also greatly appreciative to HACU's Governing Board and Corporate and Philanthropic Council for their unflagging leadership and invaluable contributions.

Please make the most of HACU's 28th Annual Conference and your time in Denver. Together, we will continue to champion Hispanic success in higher education!

Cordially,

Antonio Flores

Antonio R. Flores
President and CEO

Letter from the Chair

On behalf of the Governing Board of the Hispanic Association of Colleges and Universities (HACU), we welcome and thank you for your participation in HACU's 28th Annual Conference. We are delighted to see so many colleges and universities in the U.S. and abroad represented here today, as well as sponsors and partners who have joined us for this three-day event.

This conference has become HACU's premier Hispanic higher education event because of the wide range of activities offered for the Hispanic higher education community. Among the presenters are Hispanic-Serving Institutions (HSIs), emerging HSIs, HACU partner colleges and universities, as well as others engaged in improving education opportunities and results, all here to speak on a multitude of topics.

HACU is equally delighted to have many bright and talented undergraduate students registered for the Student Track, which will focus on their career development. Each year, the Student Track continues to grow, thanks to the institutions and corporate sponsors who fund student participation. These students represent the next generation of leaders from our institutions and for our nation. Among the Exhibit Hall participants are companies and organizations here to meet with undergraduates. The College and Career Fair will also have representatives and workshops for students seeking to further their education. HACU believes these opportunities are so valuable that we have invited the public to HACU's Exhibit Hall.

HACU's pre-conference Latino Leadership Institute, now in its thirteenth year, also features an agenda that includes higher education leaders and a distinguished panel of university presidents. The Dean's Forum, now in its third year as a post-conference event, focuses on the theme, "Advancing Graduate School Opportunities and Success for Hispanic Students."

Our generous sponsors, partners, exhibitors and advertisers are essential to making this gathering possible and deserve our heartfelt thanks for their support. Thank you all for the countless ways in which you champion Hispanic higher education success.

Enjoy the conference!

Sincerely,

Jorge Iván Vélez-Arocho
HACU Governing Board, Chair
President, Pontificia Universidad Católica de Puerto Rico
Ponce, Puerto Rico

High Altitude Tips

Denver really is exactly one mile high. In fact, there is a step on the State Capitol Building that is exactly 5,280 feet above sea level - one mile high. Which step? Well, the 11th step is carved in stone as a mile high, but in 1969, it was found that the actual spot was 4 steps higher. In 2002, it was discovered that Denver is 3 feet higher than previously thought. So take your pick of steps - but one of them is assuredly one mile high. In Denver's rarified air, golf balls go ten percent farther… and so do cocktails. Alcoholic drinks pack more of a wallop than at sea level. The sun feels warmer, because you're closer to it, but your coffee is cooler, because water boils at 202 degrees. Denver is also extremely dry, and with less water vapor in the air at this altitude, the sky really is bluer in Colorado. But there's 25 percent less protection from the sun, so sunscreen is a must.

DRINK WATER both before your trip to Denver, and while you are here. Drinking plenty of water is the number one way to help your body adjust easily to our higher altitude. The low humidity in Colorado keeps the air dry, like the desert, so you need about twice as much water here as you would drink at home. It is also recommended that you *go easy on the alcohol* in the mountains and in Denver, as its effects will feel stronger here. The effects of exercise are more intense here as well. If you normally run 10 miles a day at home, you might try 6 miles in Denver.

Eat foods high in potassium, such as: broccoli, bananas, avocado, cantaloupe, celery, greens, bran, chocolate, granola, dates, dried fruit, potatoes and tomatoes will help you replenish electrolytes by balancing salt intake.

What to bring: Denver receives over 300 days of sunshine each year (more than San Diego or Miami). Bring ***s****unglasses, sunscreen, lip balm…* even in the winter. There is 25% less protection from the sun's rays at Denver's 5,280 foot elevation.

Weather: Two days before your trip to Denver, check into **www.weather.com** for the latest on weather and temperature. Please use this information to pack appropriately. Because Denver is closer to the sun, it can feel much warmer than the actual temperature during the daytime, but then become very chilly after sundown, particularly in the Spring and Fall. It is best to layer your clothing.

Enjoy Yourself! Don't let anything you hear about the mile-high altitude scare you. The air is just thinner and dryer. In fact, many people with respiratory problems move to Denver for the benefits of the dry air. Just follow these simple tips and you will very likely not even notice the difference.

Agenda At-A-Glance

(Subject to change)

Friday, Oct. 3

9:00 a.m. - 2:00 p.m.
Youth Leadership Development Forum "Championing Hispanic Higher Education: Investing in Colorado's Future" University of Colorado Denver | Anschutz Medical Campus (pre-conference event)

1:00 - 5:00 p.m.
General and Student Track Registration

Saturday, Oct. 4

8:00 a.m. - 12:30 p.m.
Student Track Registration

8:00 a.m. - 3:00 p.m.
Exhibitor Installation and Move-In

8:00 a.m. - 3:30 p.m.
13th Annual Latino Higher Education Leadership Institute "Clarifying our Vision, Reaffirming our Values" (Additional registration required.)

8:00 a.m. - 4:00 p.m.
Registration

8:30 a.m. - 4:30 p.m.
IPEDS Workshop (pre-conference event)

9:00 a.m. - 3:50 p.m.
Student Track

1:30 - 3:30 p.m.
HSSD Advisory Council Meeting
(This is a closed meeting.)

2:00 - 3:00 p.m.
Commission on International Education
(This is a closed meeting.)

4:00 - 5:30 p.m.
Opening Plenary

5:30 - 7:00 p.m.
Exhibit Hall Opening Reception

5:30 - 7:00 p.m.
Cyber Café

Sunday, Oct. 5

8:00 - 9:00 a.m.
Coffee Break

8:00 a.m. - 5:00 p.m.
Registration

8:00 a.m. - 6:30 p.m.
Student Track

9:00 - 10:15 a.m.
10 Concurrent Workshops

9:30 - 10:45 a.m.
Associate Member Meeting

10:00 a.m. - 5:00 p.m.
Cyber Café

10:00 a.m. - 6:30 p.m.
Exhibit Hall

10:30 - 11:45 a.m.
9 Concurrent Workshops

10:30 - 11:45 a.m.
International Networking Meeting

Noon - 1:30 p.m.
Power Lunch

2:00 - 3:15 p.m.
9 Concurrent workshops

2:00 - 3:15 p.m.
Annual Business Meeting

2:00 - 5:00 p.m.
College and Career Fair
(Free and open to the public.)

3:15 - 3:45 p.m.
Coffee Break

3:45 - 5:00 p.m.
9 Concurrent Workshops

Monday, Oct. 6

8:00 a.m. - Noon
Registration

8:00 - 9:00 a.m.
Coffee Break

8:00 a.m. - 3:00 p.m.
Student Track

9:00 - 10:15 a.m.
International Plenary
"New Opportunities for International Exchanges Under the *100,000 Strong in the Americas Partnership*"

9:00 - 11:00 a.m.
Corporate and Philanthropic Council Meeting
(This is a closed meeting.)

10:00 a.m. - 2:00 p.m.
Exhibit Hall

10:00 a.m. - 2:00 p.m.
Cyber Café

10:30 - 11:45 a.m.
9 Concurrent Workshops

Noon - 1:30 p.m.
Partnership Lunch

2:00 - 3:15 p.m.
9 Concurrent Workshops

3:15 - 3:30 p.m.
Coffee Break

3:30 - 5:00 p.m.
Town Hall
"Higher Education Rankings and Ratings: Do they measure up?"

6:30 - 9:00 p.m.
Networking Dinner

Tuesday, Oct. 7

8:30 a.m. - 1:30 p.m.
Third Annual Deans' Forum on Hispanic Higher Education: Advancing Graduate School Opportunities and Success for Hispanic Students
(Additional registration required.)

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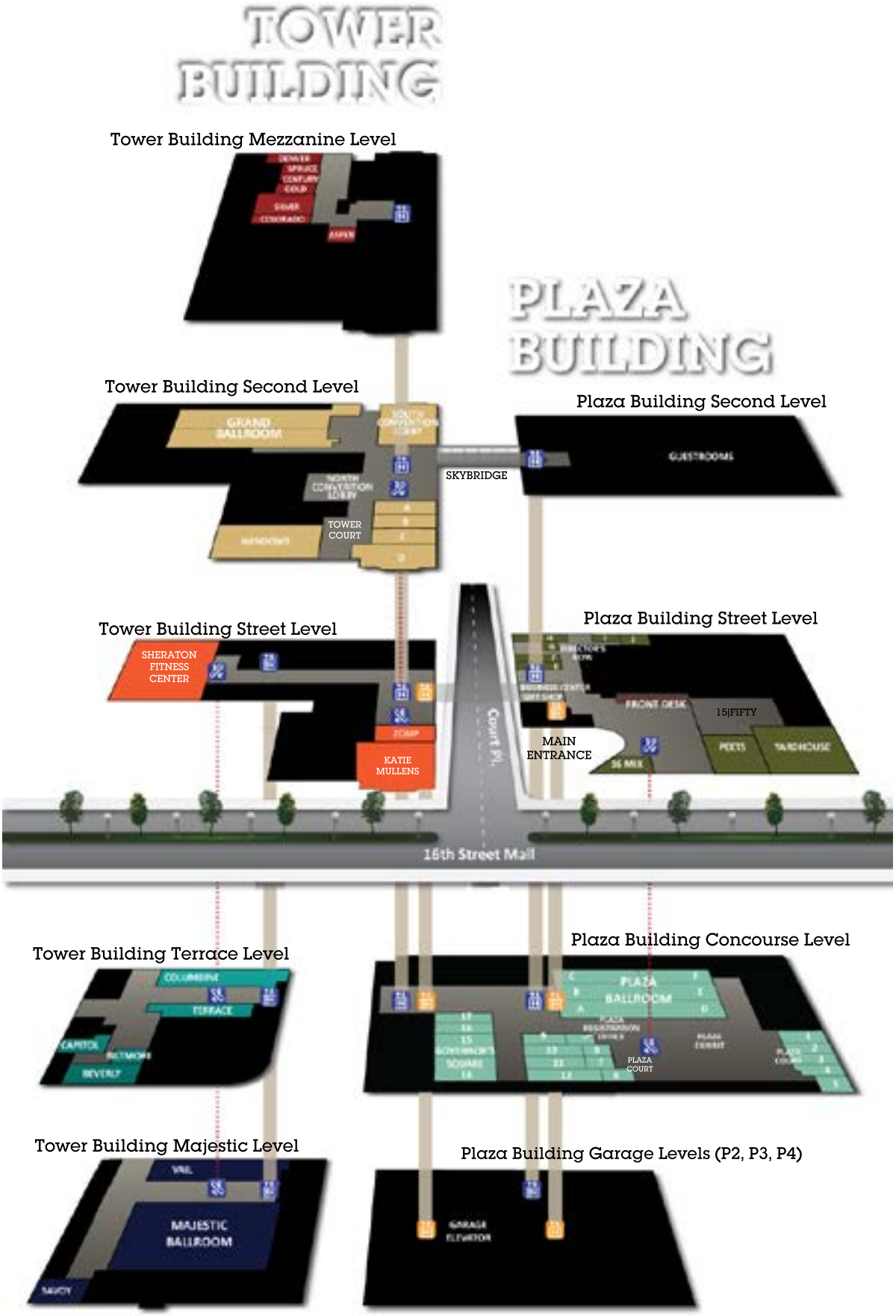
TOWER BUILDING
Tower Building Mezzanine Level
PLAZA BUILDING
Tower Building Second Level
Plaza Building Second Level
GRAND BALLROOM
SOUTH CONVENTION LOBBY
NORTH CONVENTION LOBBY
TOWER COURT
SKYBRIDGE
GUESTROOMS
Tower Building Street Level
Plaza Building Street Level
SHERATON FITNESS CENTER
KATIE MULLENS
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PEETS
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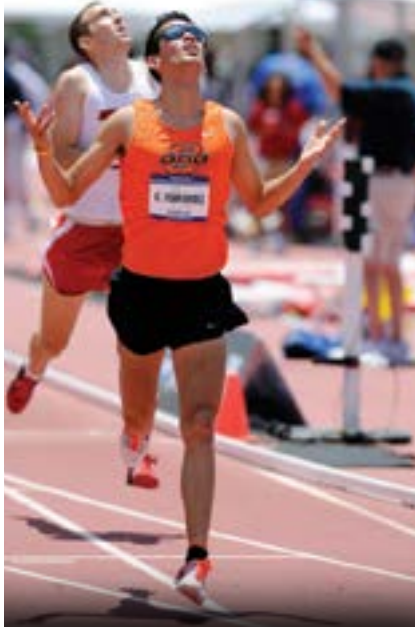

Embracing Inclusion. Providing Opportunities. Achieving Greatness.

Inclusion must be a priority in order to increase awareness, knowledge and understanding of diverse individualistic thoughts that are capable of closing achievement gaps in students' successes.

NCAA Inclusion

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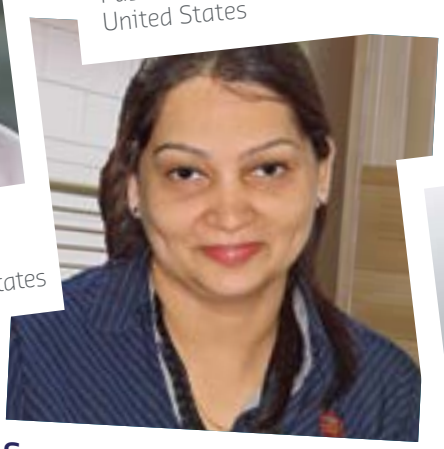

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NCAA Inclusion

Hispanic-Serving School Districts Advisory Council Meeting

Kaplan K-12 Learning Services

Latino Higher Education Leadership Institute

AARP

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San Diego State University, Imperial Valley Campus

United States Army

United States Department of Agriculture

United States Environmental Protection Agency

Deans' Forum

AFT

Kaplan

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Exhibitor List

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Pre-Conference Events

Friday, Oct. 3

9:00 a.m. - 2:00 p.m.

Youth Leadership Development Forum
"Championing Hispanic Higher Education: Investing in Colorado's Future"
University of Colorado Denver | Anschutz Medical Campus

Sponsored by:

ETS
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NCAA Inclusion

Ramón Montoya
Education Advocate
Westminster, CO

University of Colorado Denver

1:00 - 5:00 p.m.

General and Student Track Registration
Plaza Registration Office (Concourse Level) Plaza Building
Sponsored by:

BUICK

Saturday, Oct. 4

8:00 a.m. - 12:30 p.m.

Student Track Registration
Plaza Registration Office (Concourse Level) Plaza Building
Sponsored by:

BUICK

8:00 a.m. - 3:00 p.m.

Exhibitor Installation and Move-In
Plaza Exhibit/Foyer (Concourse Level) Plaza Building

8:00 a.m. - 3:30 p.m.

13th Annual Latino Higher Education Leadership Institute
Clarifying our Vision, Reaffirming our Values
(Pre-Conference Event) (Additional Registration Required)
Windows (Second level) Tower Building

The Latino Higher Education Leadership Institute will provide a dynamic forum where early-, mid- and top-level faculty, staff, administrators and other higher education leaders interact, network and explore strategies for effective institutional change for the needs of underrepresented students. The schedule includes speakers, panels, a career networking workshop and small group discussions, concluding with a panel composed of top Latina and Latino college and university presidents.

Morning Keynote:
Frank D. Sanchez, Ph.D.
Vice Chancellor for Student Affairs
The City University of New York

President's Panel:
Joseph I. Castro, Ph.D.
President
California State University, Fresno

Joann La Perla-Morales, Ed.D.
President
Middlesex County College

Anna Solley, Ph.D.
President
Phoenix College

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UNIVISION COMMUNICATIONS INC

Ramón Montoya
Education Advocate
Westminster, CO

HACU Annual Conference

Saturday, Oct. 4

8:00 a.m. - 4:00 p.m.
Registration
Plaza Registration Office (Concourse Level) Plaza Building
Sponsored by:

BUICK

8:30 a.m. - 4:30 p.m.
IPEDS Workshop
(pre-conference event)
Denver (Mezzanine Level) Tower Building
Co-hosted by the Association for Institutional Research (AIR) and HACU. Open only to pre-registered attendees.

9:00 a.m. - 3:50 p.m.
Student Track
Grand Ballroom 1 (Second Level) Tower Building

1:30 - 3:30 p.m.
HSSD Advisory Council Meeting (This is a closed meeting.)
Governors 14 (Concourse Level) Plaza Building
Sponsored by:

KAPLAN K12 LEARNING SERVICES

2:00 - 3:00 p.m.
Commission on International Education
(This is a closed meeting.)
Governors 9 (Concourse Level) Plaza Building

4:00 - 5:30 p.m.
Opening Plenary
Plaza Ballroom (Concourse Level) Plaza Building
Join us for the welcoming remarks at HACU's 28th Annual Conference delivered by Colorado Lieutenant Governor Joseph A. Garcia. A State of HACU Address will also be delivered by HACU President and CEO Antonio R. Flores.

Lt. Gov. Garcia

Antonio R. Flores

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USDA

5:30 - 7:00 p.m.
Exhibit Hall Opening Reception
Plaza Exhibit/Foyer (Concourse Level) Plaza Building
Visit this year's exhibitors and meet fellow attendees while enjoying food, refreshments and entertainment.

5:30 - 7:00 p.m.
Cyber Café
Plaza Court 4 (Concourse Level) Plaza Building
Sponsored By:

Colorado State University GLOBAL CAMPUS

Sunday, Oct. 5

8:00 - 9:00 a.m.
Coffee Break
Governors Square Foyer (Concourse Level) Plaza Building

8:00 a.m. - 5:00 p.m.
Registration
Plaza Registration Office (Concourse Level) Plaza Building
Sponsored by:

BUICK

8:00 a.m. - 6:30 p.m.
Student Track
Grand Ballroom 1 (Second Level) Tower Building

General conference workshops will be offered under the following six tracks:

Track 1 - Grants and Funding Opportunities
Grant opportunities available from government and private sources. Presentations on the outcomes of programs implemented at colleges and universities and made possible with grant-funded assistance.

Track 2 - Partnerships that Work
Collaborative partnerships that have helped overcome challenges faced by institutions and their students.

Track 3 - Academic Success for Hispanic Students, Research and Practice
Successful programs and strategies that are ensuring the educational success of Hispanic Students.

Track 4 - Advocacy and Legislation
The latest developments in legislation of education and advocacy work of HACU-members.

Track 5 - International Partnerships
Successful working models and opportunities for international collaboration in higher education.

Track 6 - Executive Leadership for Presidents and CEOs
Issues of special interest to university presidents/CEOs.

Sunday, Oct. 5

9:00 - 10:15 a.m. Concurrent Workshops

$ Initiative for Hispanic Student Success a Title V Retention Grant

Governors 17 (Concourse Level) Plaza Building

St. Thomas University successfully competed for a Title V grant that was awarded for 5 years in 2008. The funding provided by Title V created transformational faculty leaders that actually became change agents. This presentation explains the process and the results.

Susan Angulo, Associate Provost for Academic Support Services, St. Thomas University

Maritza Rivera, Director for Academic Enhancement, St. Thomas University

Curriculum Alignment for STEM Mission-Critical Jobs at Interior

Governors 10 (Concourse Level) Plaza Building

STEM education and the need to better serve underrepresented populations in STEM fields of study are on the minds of public servants and private sector employers. This interactive panel session is an opportunity to better connect and align curricula with the Department of Interior's mission-critical workforce needs with 2- and 4-year institutions in support of our Memorandum of Understanding with HACU.

Kim Montoya, DOI HACU Liaison, Department of the Interior

Katharine Dahm, Bureau of Reclamation

Yuliana Porres-Mendoza, Bureau of Reclamation

Lisa Norby, NPS

Rich Ortiz, Interior Business Center

DiploMÁS! Doing More Collectively to Impact Latino Student Success

Governors 16 (Concourse Level) Plaza Building

This session will explore promising practices and lessons from the Diplomás Latino Student Success effort in San Antonio, Texas. Communities, big and small, will identify their current needs and assets in creating their college readiness, access, persistence and attainment student pathway, experimenting with various tools to break down silos and engage a cross-sector of partners in their placed-based efforts. Participants will also examine the unique opportunities and strengths in serving Latino students and leave this session with concrete tools to use in taking their work to the next level.

Francisco Solis, J.D., Professor, Past-President of TACHE San Antonio, San Antonio College

Research and Theory-based Interventions to Increase Achievement and Success for Hispanic/Latin@ College Students

Governors 14 (Concourse Level) Plaza Building

Professional development for faculty and staff is essential to increasing success for Hispanic/Latin@ students. This session will highlight the status of Hispanic/Latin@s in higher education and describe what educators must know, understand and do in order to increase student engagement, learning, and persistence. Presenters will highlight effective theory and research-based strategies and interventions (e.g., reducing stereotype threat, reframing attributions, Learned Optimism) and offer two models for sharing responsibility with students for learning and development. There will be an evening follow-up session: Apoyando El Poder de Nuestra Voz with Gestalt Educational Counseling: Releasing the Natural Power We Have to Speak Up and Challenge Individuals/Systems in an Assertive and Effective Manner.

Thomas Brown, Managing Principal, Thomas Brown & Associates

Dr. Mario Rivas, Professor of Psychology, Merritt College

Dr. Jose Leyba, Executive Coach and Search Consultant

Tobacco on Campus: Latino College Students and Attitudes toward Smoking

Plaza Court 2 (Concourse Level) Plaza Building

Review of initial findings of HACU's Hispanic/Latino College Health Initiative, a survey of Latino college students' attitude toward smoking, funded by the American Legacy Foundation.

Alicia Martinez, Asst. VP for Programs, Services & International Affairs, HACU

Dr. Raymond T. Garza, Professor, The University of Texas at San Antonio

Dr. Michael R. Baumann, Associate Professor, The University of Texas at San Antonio

The Latino Living Center and Academic Ties

Governors 11 (Concourse Level) Plaza Building

Since the students decided to protest and do a sit in at Day Hall in November of 1993 demanding equal treatment and a safe space created for the Latino community, the Latino Living Center has served as the main hub for students to gather in sharing ideals and having a safe space at Cornell University. In collaboration with the Latino Studies Program and the Latino Student Success Office, the Latino Living Center has provided a residential, cultural, and academic space that has allowed for learning outside the classroom, growth, personal development and just a place where students can gather with other open minded students in such a traditional Ivy League institution.

Angel Keen, Residence Hall Director, Cornell University

Juliette Ramirez Corazón, Assistant Dean of Latin@ Student Success Office, Cornell University

Sunday, Oct. 5

9:00 - 10:15 a.m. Concurrent Workshops

Bulldozing Barriers to Success: The Guide to Graduating Hispanic College Students.

Governors 9 (Concourse Level) Plaza Building

This interactive panel discussion will describe how Regis University built a campus dedicated to serving Hispanic students. Join the campus staff as we discuss admissions, advising, learning resources, curriculum, financial aid and support services, all within the framework of a campus dedicated to graduating Hispanic learners. We will explore what works, challenges faced and lessons along the way.

Dr. Amy Rell, Associate Dean, Regis University

Monica Espinoza, Degree Advisor, Regis University

Rita Puig, Librarian, Regis University

Veronica Valles, Financial Aid Coordinator, Regis University

Academic Success and Identity Politics for Rural Hispanic Students

Governors 15 (Concourse Level) Plaza Building

Drawing from my doctoral dissertation that examined academic success for rural Hispanic students as well as my administrative experience as the chief student affairs officer at a public comprehensive HSI, the presentation will highlight how various theoretical frameworks can be used to guide research and practice. Participants will gain a better understanding of how successful students not only experienced post-secondary institutions, but actually thrived within them. Specific issues related to mentoring relationships will be discussed.

Dr. Fidel J. Trujillo, Dean of Students, New Mexico Highlands University

From DREAM to ASSET: MSU Denver's Tuition for Undocumented Students

Governors 12 (Concourse Level) Plaza Building

Following a decade of the Colorado State Legislature's refusal to pass the DREAM Act, Metropolitan State University of Denver created a unique tuition structure for Colorado-educated undocumented students, higher than resident tuition but less than half non-resident. We will explain how and why MSU Denver adopted the plan, state laws we dealt with, whether this model might apply to other institutions in non-DREAM Act states and eventual passage of ASSET legislation allowing in-state tuition.

Dr. Luis Torres, Deputy Provost for Academic and Student Affairs, Metropolitan State University of Denver

Loretta Martinez, General Counsel & Secretary to the Board of Trustees, Metropolitan State University of Denver

Judi Diaz Bonacquisti, Associate Vice-President of Enrollment, Metropolitan State University of Denver

Latino Transfer: Presidential Leadership in a Community College/University Partnership

Plaza Court 8 (Concourse Level) Plaza Building

Oxnard College and California State University, Channel Islands are part of the 11 paired institutions in the Engaging Latino Students for Transfer and College Completion project. Two HSI campus presidents reveal their journey to foster student transfer, culminating in a data sharing project that examines roadblocks and strategies to streamline the transfer pathway. Learning outcomes include identifying methods for institutionalizing cross-campus communication techniques to quickly identify and review performance measures to increase transfer success.

Dr. Richard R. Rush, President, California State University, Channel Islands

Dr. Richard Durán, President, Oxnard College

Grants and Funding Opportunities **Partnerships that Work** **Academic Success for Hispanic Students, Research and Practice**

Advocacy and Legislation **International Partnerships** **Executive Leadership for Presidents and CEOs**

Sunday, Oct. 5

9:30 - 10:45 a.m.

Associate Member Meeting
Silver (Mezzanine Level) Tower Building

10:00 a.m. - 5:00 p.m.

Cyber Café
Plaza Court 4 (Concourse Level) Plaza Building
Sponsored By:

Colorado State University GLOBAL CAMPUS

10:00 a.m. - 6:30 p.m.

Exhibit Hall
Plaza Exhibit/Foyer (Concourse Level) Plaza Building

10:30 - 11:45 a.m. Concurrent Workshops

Bridge to Somewhere: Latino Networking for Institutional Change

Governors 10 (Concourse Level) Plaza Building

ALIANZA, The University of North Carolina-Greensboro Latino Association, is a story of uniting dedicated but disconnected stakeholders across the institution to generate unprecedented organizational synergies that would energize research, funding, and retention for faculty and students. Characteristics of its development include: leveraging the diversity of UNCG stakeholders to pool ideas and ignite passion and selectively recruiting diverse individuals to tell how their story intersects with UNCG's to build a strong organizational narrative of Latino success.

David Schaefer, Director of Policy & Advocacy, Latin American Association

Gabriel O. Bermea, Assistant Dean of Undergraduate Studies, University of North Carolina at Greensboro

James R. Wyatt, Director of Human Relations & Chair, Chancellor's Advisory Committee for Equity, Diversity and Inclusion, University of North Carolina at Greensboro

Bonita J. Brown, Chief of Staff, Office of the Chancellor, University of North Carolina at Greensboro

Supporting Engineering Based Linked Learning: a P-20 Partnership that Works

Plaza Court 8 (Concourse Level) Plaza Building

This session highlights the creation of a P-20 partnership and its successful support of a Hispanic targeted high school Engineering Academy. Now in its fifth year, this program has a history of success in a population that is 90% Hispanic. Successful strategies include identifying grant partnerships, the use of its advisory council for resources as well as networking with students, the role of parental involvement, and cross-institution faculty/teacher planning.

Therese Eyermann, Distinguished Faculty Fellow and Chair, California Lutheran University

Dr. Richard Duarte, Consultant, California State University, Channel Islands

Melissa Remotti, Executive Analyst to the President, California State University, Channel Islands

Latino Youth Leadership Conference: Partnerships for Student Success in Nevada

Governors 16 (Concourse Level) Plaza Building

The Latino Youth Leadership Conference (LYLC) is a partnership between the Latin Chamber of Commerce and the University of Nevada, Las Vegas. The LYLC seeks to increase Latina/o college access, participation and completion. For 20 years, this conference has focused on preparing high school students through cultural awareness, pride, and community engagement as they prepare to enter college and university settings. Concepts for exploration include community partnerships, program evaluation and Latino empowerment in higher education.

Jose L. Melendrez, MSW, Assistant Vice President-Diversity Initiatives, University of Nevada, Las Vegas

Ivet Santiago, MSW - School of Social Work, University of Nevada, Las Vegas

Anna Smedley, Doctoral Student - Sociology, University of Nevada, Las Vegas

Dr. Kristan Venegas, ACE Presidential Fellow, University of Nevada, Las Vegas

HACU National Internship Program (HNIP)

Governors 17 (Concourse Level) Plaza Building

The HACU National Internship Program (HNIP), the nation's largest Hispanic college internship program, has been praised by independent reports, the White House and the Office of Personnel Management (OPM), as a "remarkably" effective recruitment tool for federal agencies and corporations. HNIP introduces college students to valuable on-the-job experience and leads to well-paying, meaningful careers. Learn how students can benefit from paid internships and professional development opportunities through HNIP.

Jonathan Santeliz, HNIP Executive Director, HACU

Noel Guerrero, HNIP Coordinator, HACU

Sunday, Oct. 5

10:30 - 11:45 a.m. Concurrent Workshops

HACU Government Relations Work Session

Governors 14 (Concourse Level) Plaza Building

This session provides highlights on the latest public policy developments on Capitol Hill, including the status of the Federal Fiscal Year (FY2015) appropriations and its impact on the Hispanic higher education community. We will focus on the HSI priorities in the Farm Bill Reauthorization, Workforce Investment Act Reauthorization (WIA) and the Elementary and Secondary Education Act (ESEA) reauthorization. Staff will also review and discuss critical legislative initiatives on immigration reform and the DREAM Act and answer questions on other legislative initiatives that directly impact HSIs.

HACU Government Relations Staff

José L. Muñoz, Chief Technology Officer, National Science Foundation

Factors of Academic Persistence - Undergraduate Hispanic Nontraditional Students at HSIs

Governors 11 (Concourse Level) Plaza Building

A look at recent research conducted at two Hispanic-Serving Institutions in the Southeast U.S. on factors that impact the academic persistence of undergraduate Hispanic nontraditional students. By using a phenomenological design and implementing an ecological and sociocultural theoretical framework findings indicated that family context, personal aspirations, campus environment within Hispanic-Serving Institutions, life challenges and English language learning all play a vital role in the persistence behaviors of this population.

Dr. Floralba Arbelo-Marrero, Program Director and Curriculum Developer, Carlos Albizu University (@DrArbeloMarrero)

High Impact Engagement of STEM HSI Undergraduates

Governors 9 (Concourse Level) Plaza Building

The University of Houston-Downtown Scholars Academy employs high impact service learning projects as enhancement of the undergraduate experience focusing on 1) building relationships; 2) connecting to the urban community through their majors; and 3) developing a leadership experience through service. The peer mentor group service projects are group owned, group implemented, and group evaluated for effectiveness, contribution to the community entity, and reflectively analyzed by each group member for lessons learned and best practices.

Mary Parker, Scholars Academy Director, University of Houston-Downtown

Rene Garcia, Scholars Academy Program Manager, University of Houston-Downtown

Mitsue Nakamura, Lecturer, University of Houston-Downtown

From Gateways to Pathways for Latino Students at CBC

Governors 15 (Concourse Level) Plaza Building

In 2004, Coastal Bend College joined Achieving the Dream initiative and has since been designated a Leader College. In the last decade significant efforts and proven practice initiatives have increased student success dramatically. Latino students constitute 60% of CBC's students and typical first generation college student road blocks, along with gateway math courses and developmental courses have since been removed. Learn about the successful strategies employed and how to institutionalize them for long lasting success.

Dr. Beatriz T. Espinoza, President, Coastal Bend College

Bobbie Hill, Mathematics Professor, Coastal Bend College

Dr. Shannon Lane, Director of Institutional Effectiveness/ Accreditation, Coastal Bend College

Kathy Cuyler, English Assistant Professor, Coastal Bend College

Sunday, Oct. 5

10:30 - 11:45 a.m. Concurrent Workshops

Hot Topics in Higher Education Law: Title IX, Undocumented Students and Unions

Governors 12 (Concourse Level) Plaza Building

This session will address recent developments and emerging issues in higher education law, with a specific focus on Title IX, undocumented students, and union organizing by adjunct faculty and student-athletes. In-house counsel from three institutions of higher education will provide an overview of key legal issues relevant to HACU members.

Vannesa Martinez, Assistant General Counsel, Yale University

Michael Melendez, Associate University Counsel, University of Illinois

Loretta Martinez, General Counsel and Secretary to the Board of Trustees, Metropolitan State University of Denver

10:30 - 11:45 a.m.

International Networking Meeting

Denver (Mezzanine Level) Tower Building

Noon - 1:30 p.m.

Power Lunch

Plaza Ballroom (Concourse Level) Plaza Building

The Power Lunch will feature Awards of Excellence presentations to individuals and organizations. These outstanding recipients have exemplified HACU's mission of championing Hispanic higher education success.

Sponsored by:

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2:00 - 3:15 p.m. Concurrent Workshops

MESA and HSI Initiatives: An Intersegmental Regional Partnership That Supports STEM Students.

Governors 16 (Concourse Level) Plaza Building

The Mathematics, Engineering, Science Achievement (MESA) Program works with disadvantaged students in K-12 school districts, the California Community Colleges, University of California, and California State University to ensure successful attainment of math-based degrees and careers in Science Technology Engineering and Math (STEM). In Santa Barbara and Ventura counties, a partnership of MESA programs and Hispanic-Serving Institution (HSI) community college initiatives, have forged a network to provide students with support through the educational pipeline and beyond.

Mario Castellanos, Executive Director, University of California, Santa Barbara

Dr. Oscar Porter, Executive. Director, MESA Statewide

Dr. Cynthia Herrera, STEM Director, Oxnard College

Yessica Ortiz-Noriega, MESA Director, Ventura College

Increasing Success for Students within the Military Community

Governors 11 (Concourse Level) Plaza Building

Serving the military community should be a high priority for Hispanic-Serving Institutions receiving the Department of Veterans Affairs funds. As the U.S. military downsizes there will be more veteran's, along with their families going to colleges and universities. This presentation discusses the unique challenges the military community experiences and ways to best serve this expanding population on a university campus across departments.

Richard Delgado, Jr., Director of Military Relations, Texas A&M University - San Antonio (@TAMUSAMilitary)

Charles G. Rodriguez, VP Military Affairs, Texas A&M University - San Antonio

Vincent Bosquez, Coordinator of Veterans Affairs, Palo Alto College

English Language Learners Academy of Gateway Cities Education Agenda

Governors 9 (Concourse Level) Plaza Building

The ELL Summer Academy is a summer program for middle school ELLs in the Worcester Public Schools. In partnership with the Latino Education Institute at Worcester State University, it was designed so that students experienced academic, experiential and enrichment opportunities within a college campus daily over six weeks. This design maximized students' literacy acquisition, enhanced cultural and linguistic competencies for both students and staff, and strengthened links between K-12 and post-secondary education for 75 students.

Bertha-Elena Rojas, Manager of ELL and Supplement Supports, Worcester Public Schools

Yuisa Perez Chionchio, Director of Supplemental Support Services, Worcester Public Schools

Hilda Ramirez

Walmart Foundation MSI Student Success Collaborative Update

Governors 12 (Concourse Level) Plaza Building

A presentation by participating HACU-member HSIs on the Walmart Foundation AIHEC HACU NAFEO Minority-Serving Institutions Student Success Collaborative. The panel presentation will review the work to date on this project focused on cross-institutional mentoring and collaboration on increasing student success and retention. HSIs from California, New Mexico, Colorado, Texas, and Puerto Rico will be represented.

Dr. Kandy Mink Salas, Associate Vice President for Student Affairs, Irvine Valley College

Dr. Fidel J. Trujillo, Dean of Students, New Mexico Highlands University

Dr. Rosalind V. Alderman, Assistant Vice President for Retention Management, St. Mary's University

Dr. Gloria López Colón, HACU Walmart Project Director, Universidad del Sagrado Corazón

Marc Donnhauser, Project Director, HSI STEM PASS GO, San Bernardino Valley College

Lisa Silverstein, FastStart Coordinator, Community College of Denver

Sunday, Oct. 5

2:00 - 3:15 p.m. Concurrent Workshops

Student Transition Education Program: A Pipeline for the Emerging Latino Population in Southwest Missouri and Northwest Arkansas

Governors 17 (Concourse Level) Plaza Building

Missouri State University has formed partnerships with more than fifteen school districts in Southwest Missouri and Northwest Arkansas to increase knowledge and opportunities for Latinos on gaining access to higher education. Missouri State University developed the Student Transition Education Program (STEP) in 2005 to connect students and parents with opportunities at Missouri State University. STEP has doubled every year in existence and this past fall 2013 reached location capacity with 90 parents and 475 students participating. Next year, STEP will be a two-day event with the first day focusing on middle school students and parents and the second day on high school students.

Juan Meraz, Assistant Vice President, Missouri State University

Dr. Ken D. Coopwood, Vice President for Diversity and Inclusion, Missouri State University

Dr. David L. Hough, Dean, Missouri State University

Judith Martinez, Instructor, Missouri State University

Supporting Undocumented Students in their Journey to College

Governors 15 (Concourse Level) Plaza Building

This session is for those interested in the undocumented student population, who they are and how they can be supported. It is crucial to have academic and emotional support in their journey through high school and into college. Specific strategies will be discussed too.

Leticia Trevino, College Advisor, Denver Scholarship Foundation

Gabe Guindon, College Advisor, Denver Scholarship Foundation

Championing Latino Educational Success from College to Classroom and Beyond

Governors 10 (Concourse Level) Plaza Building

As the demography of college students becomes increasingly diverse, a greater percentage of Hispanic first generation college students are entering into postsecondary education. Educators will need to understand the social and cultural barriers facing future first generation college students and how to address these barriers in order to ensure their students' success.

Dr. Deborah Romero, Associate Professor & Director of Engagement, University of Northern Colorado

Aldo Romero, Assistant Director Cumbres/Lecturer, University of Northern Colorado

Marina Orozco, Elementary Teacher, Northeast Elementary

Jose Martinez, Teacher, Bear Creek High School

Federal Funding Opportunities for Teaching, Research and Outreach for HSIs

Governors 14 (Concourse Level) Plaza Building

Federal agency representatives will discuss grant and contract opportunities available for Hispanic-Serving Institutions and other HACU-member institutions. This panel will actively engage participants in a discussion of available opportunities that benefit colleges and universities serving the nation's youngest and largest ethnic population. Participants will also explore potential opportunities to identify resources from different agencies to make the links necessary to support activities directly assisting HSIs to serve the nation's priorities.

Environmental Protection Agency

National Institutes of Health

National Science Foundation

Successful international Partnerships: Exemplary Experiences at the Universidad Técnica Particular de Loja

Plaza Court 8 (Concourse Level) Plaza Building

This presentation addresses the efforts undertaken by the Argentine CIN (Argentine Consortium of National Universities), ANUIES (Mexican Association of Universities and Higher Education Institutions) and ASCUN (Colombian Association of Universities) to foster student mobility among these Latin American countries, focusing on two extremely successful programs: JIMA and MACA.

Ana Stefanía Bravo Muñoz, Cooperación Institucional, Universidad Técnica Particular de Loja

María Dolores Mahauad Burneo, Coordinadora de Movilidad Estudiantil y Programas Internacionales, Universidad Técnica Partícular de Loja

2:00 - 3:15 p.m.

Annual Business Meeting

Silver (Mezzanine Level) Tower Building

2:00 - 5:00 p.m.

College and Career Fair (Free and open to the public.)

Governors Square Foyer (Concourse Level) Plaza Building

Sponsored By:

NCAA Inclusion

KAPLAN K12 LEARNING SERVICES

3:15 - 3:45 p.m.

Coffee Break

Governors Square Foyer (Concourse Level) Plaza Building

Sunday, Oct. 5

3:45 - 5:00 p.m. Concurrent Workshops

CoCEAL: Expanding opportunities for the educational attainment of Colorado Latinos

Governors 16 (Concourse Level) Plaza Building

The Colorado Coalition for the Educational Advancement of Latinos (CoCEAL) is comprised of higher education professionals representing many of Colorado's two- and four-year colleges and universities. In 2009 the organization was established with a vision to improve higher education access, success and completion among Colorado's Latino population. Presenters will share the process, challenges and successes in creating CoCEAL to positively influence institutional support and maximize educational opportunities.

Eric Carpio, Assistant Vice President for Enrollment Management, Adams State University (@carpioe30)

Rebecca Chavez, Enrollment/Recruitment Coordinator, Front Range Community College

Trisha Macias, Presidents Office, Colorado State University-Pueblo

Dr. Patricia Vigil, Director of Early Outreach and Retention Initiatives, Colorado State University-Fort Collins

The Power of a Student Organization to Improve Recruitment and Retention

Governors 17 (Concourse Level) Plaza Building

Participants will explore how to establish successful relationships with community-based organizations and the effect of students' participation on community leadership activities and how those activities have motivated underrepresented students to persist in their educational goals.

Alba Cobos, Assistant Director of Admissions, Georgia Southern University

Initial Licensure Exam Performance by HACU Network Institution Teacher Candidates

Governors 15 (Concourse Level) Plaza Building

Maintaining an effective teacher workforce requires ensuring teacher diversity with the changing demographic profile of students. Recruitment and retention of Hispanic teacher candidates in particular is essential. This presentation explores participation and performance data of Hispanic teacher candidates compared to their White counterparts and offers suggestions for how to generally improve performance for Hispanic teacher candidates, as well as the teacher preparatory programs within the HACU network. Peng Lin assisted with the research.

Jonathan Steinberg, Principal Research Data Analyst, Educational Testing Service

Creating a Culture of Education on the Border

Governors 14 (Concourse Level) Plaza Building

In the border region of rural Arizona, The University of Arizona-Douglas and Cochise Community College have formed a unique partnership that encompasses the distinctive cultural and socio-economic dynamic of the local community. We will show you how these two Hispanic-Serving Institutions have articulated transfer pathways agreements, a successful model of shared student services and resources, and developed the position of a joint academic advisor, transforming the way post-secondary education is viewed in the community.

Dr. John Walsh, Director of Library Services, Cochise College

Melissa Jubia Ramirez, Cochise Cats

Aaron Cardona, Academic Advisor, Cochise Cats

Sustainability project: Pre-Collegiate Programming Services for Latino/First Generation Students

Governors 12 (Concourse Level) Plaza Building

The Pueblo Satellite Sustainability Project was designed to enhance recruitment endeavors in Pueblo School District 60 and Pueblo County School District 70 while also offering a pilot pre-collegiate project to service first generation-Latino students starting at the sixth grade level. The Pueblo Satellite Sustainability Project is designed to deliver pre-collegiate services and workshops at the Pueblo target school locations while also offering opportunities to visit the University of Colorado, Colorado Springs Campus to participate in various pre-collegiate activities throughout the academic year.

Josephine Benavidez, Director/Pre-Collegiate Development Programs, University of Colorado, Colorado Springs

Anthony Trujillo, Enrollment & Recruitment Specialist, University of Colorado, Colorado Springs

Dr. Liesl Eberhardt, Lead Consultant, Pre-Collegiate Development Programs, University of Colorado, Colorado Springs

Sunday, Oct. 5

3:45 - 5:00 p.m. Concurrent Workshops

Increasing Competitiveness of First Generation Community College Students Pursuing a STEM Degree

Governors 11 (Concourse Level) Plaza Building

The Mathematics, Engineering and Science Achievement (MESA) program at the California Community Colleges serves underrepresented minorities, facilitating student success in transfer and completion of a science, technology, engineering and mathematics (STEM) field. MESA implements a comprehensive approach to the concept of a learning community, providing a variety of academic support and enrichment opportunities enhancing, and therefore ensuring, student success for low-income and first-generation college students to succeed in STEM.

Dr. Armando Rivera-Figueroa, Associate Professor of Chemistry, MESA Director, East Los Angeles College

Consuelo Gonzalez, MESA Director, Bakersfield College

Brilliance or Bullsh**? Does a "systems-approach" really improve HSI's Student-Success?

Governors 10 (Concourse Level) Plaza Building

In education, we often hear about creating a "systems-approach" using continuous quality improvement (CQI) to promote student equity, improve success & transfer, provide accountability and link student' learning to real-life career opportunities through business integration, but how do we make it happen? What's the impact on Hispanic-Serving Institutions? How do we institutionalize high-impact practices? Effective K-College-Career partnership techniques along with outcomes, tools, high impact practices and institutional effectiveness processes will be highlighted and shared.

Dr. Cynthia Herrera, Director, STEM, Oxnard College

Dr. Richard Durán, President, Oxnard College

An integrated international research experience of global laboratory between State University of New York (SUNY) at Oswego and Universidad de Iberoamérica

Plaza Court 8 (Concourse Level) Plaza Building

Global laboratory is an international four-week research program created by SUNY-Oswego where U.S. students go abroad and participate in ongoing research led by local researchers. As part of this program, UNIBE-CR has created a collaborative research program in biology and psychology. In addition to research, students immerse culturally in the host country. SUNY faculty will introduce the program and UNIBE researchers will share their experiences and lessons learned.

Dr. Anabelle Guerrero, Director of International Accreditation, Universidad de Iberoamérica

Dr. Eric Fuchs, Professor, Universidad de Iberoamérica

Dr. Leigh Foster Bacher, Associate Professor, State University of New York at Oswego

Dr. Shashi Kanbur, Professor, State University of New York at Oswego

Dr. Cleane Madeiros, Director of CSTEP, State University of New York at Oswego

Grants and Funding Opportunities | **Partnerships that Work** | **Academic Success for Hispanic Students, Research and Practice**

Advocacy and Legislation | **International Partnerships** | **Executive Leadership for Presidents and CEOs**

Monday, Oct. 6

8:00 - 9:00 a.m.
Coffee Break
Governors Square Foyer (Concourse Level) Plaza Building

8:00 a.m. - Noon
Registration
Plaza Registration Office (Concourse Level) Plaza Building
Sponsored by:

BUICK

8:00 a.m. - 3:00 p.m.
Student Track
Grand Ballroom 1 (Second Level) Tower Building

9:00 - 10:15 a.m.
International Plenary
"New opportunities for International Exchanges under the *100,000 Strong in the Americas Partnership*"
Grand Ballroom 2 (Second Level) Tower Building
In 2011, President Obama launched the *100,000 Strong in the Americas Partnership*. Keynote speakers will discuss new opportunities and challenges presented by this new initiative. An overview of the activities and funding opportunities under this initiative intended to expand international outreach and engagement between the U.S. and Latin America will be provided. Panelists will also discuss the 100,000/50,000 U.S.-Mexico FOBESII partnership.

9:00 - 11:00 a.m.
Corporate and Philanthropic Council Meeting
(This is a closed meeting.)
Denver (Mezzanine Level) Tower Building

10:00 a.m. - 2:00 p.m.
Exhibit Hall
Plaza Exhibit/Foyer (Concourse Level) Plaza Building

10:00 a.m. - 2:00 p.m.
Cyber Café
Plaza Court 4 (Concourse Level) Plaza Building
Sponsored By:

Colorado State University GLOBAL CAMPUS

10:30 - 11:45 a.m. Concurrent Workshops

$ HSI STEM Investments Yield High Profits and Maximize Student Success
Governors 17 (Concourse Level) Plaza Building
HSI STEM has tremendously impacted academic success and opportunities for underrepresented and first-generation students at Fullerton College. This is evidenced through program success and students' achievements since 2008. The campus, prior to this time, had no formalized STEM program. Students have flourished since the inception of HSI grants and have risen to national prominence and recognition. This success is also attributed to the implementation of high impact learning practices, initiated through grant activities, that support students' success and persistence.

Karen Rose, Director, Office of Special Programs, Fullerton College

Dr. Sam Foster, Professor, Fullerton College

Dr. Rolando Sanabria, Counseling Faculty Member, Fullerton College

U.S. Citizenship and Immigration Services (USCIS) educational resources for Deferred Action for Childhood Arrivals (DACA)
Governors 9 (Concourse Level) Plaza Building
USCIS will host a workshop on the DACA process. USCIS representatives will discuss the process for requesting initial and renewal DACA and share educational resources. Panelists will also discuss DACA engagement strategies, with a particular emphasis on outreach to college and university students and other members of the higher education community.

Mariela Melero, Associate Director, Customer Service and Public Engagement, USCIS

Carlos Munoz-Acevedo, Acting Deputy Chief, Public Engagement Division, USCIS

One size doesn't fit all: Knowing and Serving Hispanic Millennials
Governors 15 (Concourse Level) Plaza Building
This presentation will identify generational differences between Millennials and others that are important to retain and support students. The facilitators will discuss how their program has modified its curriculum and interventions to serve this population. They will share their successes and challenges while supporting the within-group variation of Hispanics through academic support, counseling, group interventions and culturally responsive pedagogy. In addition, fun hands on and collaborative activities will provide participants with opportunities to share ideas.

Dr. Nancy Velazquez Torres, Associate Professor, Chair/ Director, John Jay College of Criminal Justice, CUNY

Monika Son, Faculty-Lecturer, John Jay College of Criminal Justice, CUNY

Monday, Oct. 6

10:30 - 11:45 a.m. Concurrent Workshops

In God We Trust: Latino investment in Christian Higher Education

Governors 12 (Concourse Level) Plaza Building

Community colleges and state universities have historically been well represented among Hispanic-Serving Institutions; however, Christian universities have begun to see an emergence and growth in their Hispanic student population. With this growth comes a set of singular challenges and opportunities. This presentation will share the findings of a research study that highlights the experiences and strategies that Mexican American males used to successfully navigate the pathway towards graduation at a large Christian university.

Dr. David A. Ortiz, Project Director and Assistant Professor, University of the Incarnate Word

Inescapable Engagement: Moving the Needle Forward on Student Success and Completion

Governors 11 (Concourse Level) Plaza Building

Championed by national leaders, never in the history of the community college movement has an idea so galvanized stakeholders as the Completion Agenda. Hudson County Community College in New Jersey has adopted six guidelines based on the latest research that inform much of its planning on how to move the needle on student success and completion in the right direction. In this session, intentional, organized, and integrated programs, based on these six guidelines, will be addressed.

Dr. Paula P. Pando, Vice President for Student Affairs, Hudson County Community College

Dr. Eric Friedman, Vice President for Academic Affairs, Hudson County Community College

Christopher Wahl, Associate Dean, Hudson County Community College

Federal Funding Opportunities for Teaching, Research and Outreach for HSIs

Governors 14 (Concourse Level) Plaza Building

Federal agency representatives will discuss grant and contract opportunities available for Hispanic-Serving Institutions and other HACU-member institutions. This panel will actively engage participants in a discussion of available opportunities that benefit colleges and universities serving the nation's youngest and largest ethnic population. Participants will also explore potential opportunities to identify resources from different agencies to make the links necessary to support activities directly assisting HSIs to serve the nation's priorities.

Ralph Hines, United States Department of Education

United States Department of Agriculture

Reforming the Transfer Maze in California

Governors 10 (Concourse Level) Plaza Building

For decades, community college students across California have faced significant barriers to transfer. Inconsistent, duplicative and ever-changing coursework requirements frustrated and discouraged students, adding expense to students, the state and contributing to a 23% transfer rate. In 2010, The Campaign for College Opportunity sponsored successful legislation that fundamentally overhauled the transfer maze. The legislation however, was only the first step. This workshop will explore the heavy lifting and lessons learned from four years of implementation.

Audrey Dow, Community Affairs Director, The Campaign for College Opportunity (@mscollegeopp) (@adcollegeopp)

Colorado State University's Partnerships with Mexico: Leadership and Learning

Plaza Court 8 (Concourse Level) Plaza Building

Colorado State University has developed a partnership with the Universidad Autónoma de Yucatán focusing on research and leadership opportunities for undergraduates. An emerging collaborative venture is in Todos Santos, Baja California. Research on agriculture, wildlife ecology & conservation, and environmental studies. In addition to this venture, CSU is further enhancing international partnerships with efforts around sustainable measures and research in other countries.

Lucia Delgado, Director of College Access Programs, Colorado State University-Fort Collins

Dr. John Moore, Professor, Colorado State University-Fort Collins

Kimberly N. Kita, Vice President for University Operations, Colorado State University-Fort Collins

Dr. Craig Chesson, Assistant Dean of Students and Director of Conflict & Resolution, Colorado State University-Fort Collins

Developing an Evidence-Based Collaborative Culture To Foster Student Success.

Governors 16 (Concourse Level) Plaza Building

"How do we integrate the development of high-impact practices to foster student success with accountability standards?" Mountain View College has developed a process of Collaborative Conversations to nurture quality interactions among faculty and staff – all with a focus on the development of student success initiatives. Integral to this process has been the use of data to inform deliberations. This interactive presentation will provide participants with an opportunity to form their own evidence-based 'Collaborative Conversations'.

Tony Kroll, Professor, Mountain View College

Dr. Quentin Wright, Executive Dean, Mountain View College

Noon - 1:30 p.m.

Partnership Lunch

Plaza Ballroom (Concourse Level) Plaza Building

The Partnership Lunch will feature Awards of Excellence presentations to public and private sector partners. Recipients represent organizations and individuals who work with HACU in fulfilling the mission of championing Hispanic higher education success.

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2:00 - 3:15pm Concurrent Workshops

A Latino Listening Post Project: Los becados, los donantes y nuestro futuro

Governors 17 (Concourse Level) Plaza Building

A multi-layered assessment concerning the perceived effectiveness of a 15-year, regional Latino-focused scholarship program will be presented. Our research examines the views of the scholarship recipients, the scholarship donors, and the nonprofit organization that sponsors the program. The research was conducted by university consulting practice, comprised of undergraduate research assistants, academic researchers, and practitioner faculty, in partnership with the scholarship-granting nonprofit. Consequently, our research reveals information that may be useful for those seeking to develop scholarship programs and other support services for Latinos, while being cognizant of student, funder, and community needs.

Dr. Darlene Rodriguez, MSW, MPA, Director of Not-for-Profit & Arts Management, Salem College (@salemcollege)

Mackenzie Schmidt, Teach for America Volunteer, Salem College

Tensley Nesbitt, Undergraduate Researcher, Salem College

Emily Ramser, Undergraduate Researcher, Salem College

HSSD Roundtable Workshop: Preparing our Students for the Future Challenges of College & Career

Governors 9 (Concourse Level) Plaza Building

Denver school district representatives will discuss innovative collaborations implemented with institutions of higher education and community partners (i.e. business, community organizations and government) that are preparing students with the knowledge and skills needed to succeed in college and in career.

Joe Saboe, Director of CTE Pathways, Office of College and Career Readiness, Denver Public Schools

Scott Springer, Principal, Denver Public Schools

Grace Olivares, Director Community Relations - Univision Houston

Connecting early and often: Increasing Retention for Men of Color in Community Colleges

Governors 16 (Concourse Level) Plaza Building

Access to college has improved for Men of Color in the United States, however, completion and success has not always followed. The Men of Color Mentoring Program at Tarrant County College is a volunteer-based program that provides students with a mentor who serves as a resource for students and act as a liaison to the campus. Through active involvement in the program, retention rates of participants have surpassed district averages for African American and Latino males.

Eligio Martinez, Coordinator of Student Success, Tarrant County College District

Freddie Sandifer, Coordinator, Tarrant County College District

Building and Enhancing a Competitive Educational Experience

Governors 15 (Concourse Level) Plaza Building

Enriching Latinos students' educational experiences for careers and graduate programs is a working partnership that the Inter-University consortium for Political and Social Research (ICPSR) actively promotes. Our workshop outlines the range of opportunities and research and writing experiences that we direct and assist undergraduates. In doing so, the skill and analytical levels for conducting social science research, developing ideas and questions with systematic "answers" and enhancing one's resume can result in more successful career and graduate education outcomes.

John Garcia, Director - RCMD/Summer Program and Res. Prof., ICPSR, University of Michigan

Abay Israel, Research Area Specialist Associate, ICPSR, University of Michigan

Monday, Oct. 6

2:00 - 3:15 p.m. Concurrent Workshops

Support for the Academic Success of Latino Graduate Students

Governors 14 (Concourse Level) Plaza Building

The presentation will provide a summary of the grant, Enhancing Post-baccalaureate Opportunities at Cal State Fullerton for Hispanic Students (EPOCHS) while outlining the specific program that supports the academic success of Latino graduate students on probation. The data presented will focus on an intervention strategy as a best practice that increases the academic success of this population.

Dr. Catalina Olvera, Project Director, California State University, Fullerton

Julian Jeffries, Assistant Professor, California State University, Fullerton

Classroom and Institutional Change Through FIU's Learning Assistant Program

Governors 12 (Concourse Level) Plaza Building

Florida International University (FIU) deployed an undergraduate Learning Assistant (LA) program across the STEM disciplines both to recruit future teachers and to facilitate transformation of instructional practices that support our diverse students. Over the past seven years, FIU has grown into the nation's largest LA program, supporting over 150 LAs working with dozens of faculty in six STEM disciplines. Outcomes include improved student learning, changed faculty practices and the attraction of significant external funding.

Laird Kramer, Director, STEM Transformation Institute, Florida International University

Leanne Wells, Faculty Administrator/Program Director, Florida International University

Hispanic Student Success in Higher Education through Peer Support

Governors 11 (Concourse Level) Plaza Building

The Project for New Mexico Graduates of Color is a student led organization at The University of New Mexico that supports underrepresented students through social, academic, leadership, and mentorship programming. PNMGC contributes to Hispanic student success through building peer-based support networks and mentoring communities that address the unique needs of students of color in academia. This presentation will provide student driven strategies and practices aimed at the success of underrepresented students within higher education.

Joseph P. Sánchez, Ph.D. Candidate, The University of New Mexico

Elizabeth Cuna, Graduate Student, The University of New Mexico

Demetrius Gloster, Graduate Student, The University of New Mexico

Stephanie Sanchez, Project Manager, The University of New Mexico

Grants and Funding Opportunities **Partnerships that Work** **Academic Success for Hispanic Students, Research and Practice**

Advocacy and Legislation **International Partnerships** **Executive Leadership for Presidents and CEOs**

Monday, Oct. 6

2:00 - 3:15 p.m. Concurrent Workshops

Building Support for Latino/a Students in Medicine and Science

Governors 10 (Concourse Level) Plaza Building

Latino/a students in medicine and science benefit from a unique approach to success. Latino/a Post-Baccalaureate Students (LPBS) share experiences of challenges and opportunities from K-12 and Higher Education. The presentation will provide an interactive panel discussion. A comprehensive look at LPBS from Charles R. Drew University of Medicine and Science (CDU) will begin the conversation to support future Latino/a health professionals in time to meet the growing Latino health needs in America's future.

Sara Estrada, Senior Admissions Counselor, Charles R. Drew University of Medicine and Science

Derrick Delgado, Student, Charles R. Drew University of Medicine and Science

Bryan Gonzalez, Student, Charles R. Drew University of Medicine and Science

Angel Martinez, Student, Charles R. Drew University of Medicine and Science

Revecca Millan, Student, Charles R. Drew University of Medicine and Science

Maria Rosales. Student, Charles R. Drew University of Medicine and Science

Miguel Ruiz, Student, Charles R. Drew University of Medicine and Science

Pursuing Success: The 100k Strong Initiative in El Salvador

Plaza Court 8 (Concourse Level) Plaza Building

The presenters describe success stories in international education between U.S. and Salvadoran universities under the 100k strong initiative. A brief explanation of the initiative is given and examples of activities geared toward the internationalization of Salvadoran universities are described. Opportunities for U.S. faculty and students to participate in internships and exchange academic and cultural programs at Salvadoran universities are discussed.

Marta Carranza, EducationUSA Advisor & 100k Strong Program Director, Centro Cultural Salvadoreño Americano/U.S. Embassy San Salvador

3:15 - 3:30 p.m.

Coffee Break

Governors Square Foyer (Concourse Level) Plaza Building

3:30 - 5:00 p.m.

HACU Town Hall: "Higher Education Rankings and Ratings: Do they measure up?"

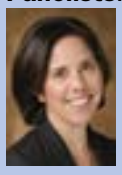
Grand Ballroom 2 (Second Level) Tower Building

President Obama's higher education plan has called for the Department of Education to develop a college performance rating system on key measures of opportunity and completion to account for institutional resources and student preparedness in measuring college and university "success." Critics are skeptical that adequate data exists or would be included to assure the ranking/rating system measures the true "value added" by the institution. Panelists of the Town Hall will offer insights on this issue of particular importance to the Hispanic higher education community. Audience members will have the opportunity to engage in a question and answer session.

Moderator:

Michael V. Martin, Ph.D.
Chancellor of the Colorado State University System University System, an academic leader dedicated to the land-grant mission of teaching, research, and extension service. He is recognized as a strong voice for education, an active scholar, and author of numerous book chapters and articles for academic journals, trade publications, and the popular press.

Panelists:



Lorelle L. Espinosa
Assistant Vice President for Policy Research and Strategy, ACE (co-author of ACE Issue Brief, "Rankings, Institutional Behavior and College and University Choice: Framing the National Dialogue on Obama's Ratings Plan," March 2014)

Richard R. Rush, Ph.D.
President, California State University, Channel Islands, a higher education leader and thought leader promoting community engagement and innovation. He is an advocate for key policy reform to improve educational access, academic preparation and student success for students across the Nation.

The Honorable Jamienne Studley
Deputy Under Secretary of Education, U.S. Department of Education. Her focus at the Department is on higher education issues including quality, access, accountability, completion and student information. She served as deputy and acting general counsel of the Department in the Clinton Administration from 1993-99. She is a former president of Skidmore College.

6:30 - 9:00 p.m.

Networking Dinner

Plaza Ballroom (Concourse Level) Plaza Building

The last event of the conference provides a final opportunity to engage with fellow conference attendees. Enjoy an evening of networking along with cultural entertainment.

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Tuesday, Oct. 7

8:30 a.m. - 1:30 p.m.

Third Annual Deans' Forum on Hispanic Higher Education: Advancing Graduate School Opportunities and Success for Hispanic Students

(Post-conference event) (Additional registration required.)

Governors 14 (Concourse Level) Plaza Building

Third Annual Deans' Forum on Hispanic Higher Education "Advancing graduate school opportunities and success for Hispanic students" will be the topic of discussion on related issues, opportunities, and promising practices for Hispanic students to pursue and succeed in graduate education. A panel presentation will feature project directors of the Promoting Post-baccalaureate Opportunities for Hispanic Americans (PPOHA) federal grant. The lunch will feature a presentation on immigrants and other underrepresented students pursuing a post-baccalaureate degree.

Keynote Speakers:

Vasti Torres, Ph.D.
Dean of the College of Education
University of South Florida

Suzanne Ortega, Ph.D.
President
Council of Graduate Schools

High Impact Practices for Graduate Education: A Panel Discussion among Project Directors of PPOHA Federal Grants:

Kaia Tollefson, Ph.D.
Associate Professor in Education
California State University, Channel Islands

Jocelyn Chong, Ph.D.
Director of the Title V-funded Graduate Transition Center
Mount St. Mary's College

David A. Ortiz, Ph.D.
Assistant Professor in Graduate Studies and Research
University of the Incarnate Word

A presentation about immigrants and other underrepresented students pursuing a post-baccalaureate degree will be made during the lunch presented by:

Carlos de León
MBA candidate
University of the Incarnate Word

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www.nationalacademies.org/rap

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Tel: 202-334-2760 or rap@nas.edu

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These fellowships are designed to increase the diversity of the nation's college and university faculties by increasing their ethnic and racial diversity, to maximize the educational benefits of diversity, and to increase the number of professors who can and will use diversity as a resource for enriching the education of all students. Fellowships are available to U.S. citizens, nationals, permanent residents, or individuals granted deferred action status under the DACA program. Successful applicants should be committed to a career in teaching and research in higher education and to supporting diversity in academe.

Detailed information and online applications can be found at:

www.nationalacademies.org/ford

Questions may be directed to the NRC at:
Tel: 202-334-2872

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- Roberto Lopez, OMS-II

"Attending RVUCOM has proven to be the best decision I could have made by ensuring that I would be receiving the highest quality education and foundation to becoming a great physician. The atmosphere at RVUCOM is down-to-earth and is filled with an unsurpassed passion for medicine and helping others. The faculty is always striving to challenge us academically, while the staff is always working hard to provide support for all students. I, like my fellow classmates, feel fortunate to be receiving my medical education at RVUCOM."

- Alexandra Loza, OMS-III

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As of September 3, 2014

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Student Graduation May 2014
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Student Track Agenda

Friday, Oct. 3

1:00 - 5:00 p.m.

General/Student Registration

Plaza Registration (Concourse Level) Plaza Building

Saturday, Oct. 4

8:00 a.m. - 12:30 p.m.

Student Registration

Plaza Registration (Concourse Level) Plaza Building

9:00 - 10:15 a.m.

Networking Your Way to Work

Grand Ballroom 2 (Second Level) Tower Building

Tips on how a college student can develop their network – both in person and using social media. This workshop will help you identify opportunities for networking that you can use at the HACU event this weekend and in your professional life.

Christina Rodriguez

10:30 - 11:45 a.m.

SALT'S FINANCIAL LEADERSHIP BOOTCAMP: BRING IT!

ASA - Financial Literacy Boot Camp

Grand Ballroom 1 (Second Level) Tower Building

Being financially savvy is actually all the rage. And being a leader is kind of awesome. So how do you get in the know? Join us for this down-and-dirty, in-the-trenches session that will give you the must-haves on budgeting, savings, credit, student loans and job search tools - along with the resources of SALT to help you set the stage for a strong financial future.

Fidel A. Calero, J.D., Campus Engagement and Education Consultant for ASA/Salt

12:00 - 12:50 p.m.

Student Box Lunch

South Convention Lobby (Second Level) Tower Building

(USDA Students report to Tower Court A (Second Level) Tower Building)

1:00 - 1:40 p.m.

Introduction/Orientation

Grand Ballroom 1 (Second Level) Tower Building

1:45 - 2:45 p.m.

Federal Careers Panel: Serving Your Country and Career

United States Army

U.S. Army Cadet Command Representative

Environmental Protection Agency

Michael Nieves, Diversity and Inclusion Coordinator

United States Coast Guard

Capt. Andres Delgado

United States Department of Agriculture

Presenter: TBD

Central Intelligence Agency

Daniel R.

2:50 - 3:50 p.m.

Corporate Careers Panel: Connecting to Your Corporate Options

Sodexo

Mary Ellen Winters

Aramark

Kelli Cottom, Intern Program Manager

Deloitte

Jorge Caballero, Tax Partner

ASA

Melissa Marin, Client Manager

General Electric

Rosina Larios, HR Business Partner, GE Power & Water

4:00 - 5:30 p.m.

Opening Plenary – All Students Attend

Plaza Ballroom (Concourse Level) Plaza Building

5:30 - 7:00 p.m.

Exhibit Hall Opening Reception – All Students Attend

Plaza Exhibit (Concourse Level) Plaza Building

Student Track Sponsors and Partners

Student Track

Student Scholar

Ramón Montoya, Education Advocate Westminster, CO

Student Portfolio

Sunday, Oct. 5

8:00 - 9:00 a.m.

Coffee Break
South Convention Lobby (Second Level) Tower Building

9:00 - 10:15 a.m.

Moving Forward: Internships, Fellowships, and Graduate School Opportunities Panel
Grand Ballroom 1 (Second Level) Tower Building

Association of Latino Professionals in Finance and Accounting (ALPFA)
Carol Litton, Sr. HR Business Partner, Brown Brothers, Director of Student Affairs, ALPFA Denver

National Collegiate Athletic Association (NCAA)
Amanda Pulido, NCAA, Postgraduate Intern for Inclusion

HACU National Internship Program (HNIP)

Noel Guerrero, HNIP Coordinator

Jorge Burwick, Director of Student Services

Congressional Hispanic Caucus Institute
Evelyn Garcia Morales, Educational Enrichment Program Manager

Nielsen
Todd Markle, Vice President, Talent Acquisition

Smithsonian
Emily Key, Education Programs Manager, Smithsonian Latino Center

10:30 - 11:45 a.m.

Student Exhibitor Mixer - All students attend
Plaza Exhibit (Concourse Level) Plaza Building

Noon - 1:30 p.m.

Power Lunch - All students attend
Plaza Ballroom (Concourse Level) Plaza Building

2:00 - 3:15 p.m. Concurrent Sessions (4)

U.S. Army
Grand Ballroom 1 (Second Level) Tower Building
Setting Yourself Up For Success: The Army Shares Strategies for Cultivating Achievements
U.S. Army Cadet Command will provide attendees with insight into the distinct strategies that transform Army soldiers into America's future leaders. Attendees will be led through an interactive and engaging series of exercises and thought-starters.

U.S. Army Cadet Command Representative

NCAA
Tower Court A (Second Level) Tower Building
Ready, Set, Job Hunt
Does your resume identify key skills that demonstrate you meet the criteria for the position? Will you be competitive in the interview process? If these are questions in your mind, then this is the session for you to identify the necessary skills you need to launch yourself into being successful in any desired career field.

Kimberly Ford, Director of Inclusion, NCAA

Aaron Hernandez, Assistant Director of Enforcement, NCAA

Chris Ruckdaschel, Associate Director of Inclusion, NCAA

Amanda Pulido, Postgraduate Intern for Inclusion, NCAA

Goldman Sachs
Tower Court C (Second Level) Tower Building
Navigating the Recruiting Process
What does making a good impression mean? How do you come across? Are you perceived in the way in which you want to be perceived? Impressions are made at many points during the recruiting season. This session will engage the audience in a discussion of the importance of a good resume, how to sharpen you interviewing skills, as well as knowing how to effectively network with professionals. With the realization that our personal brand is what people will remember the most, the session is an interactive and practical approach to guide the audience on a journey towards understanding the importance of all three as you navigate the recruiting season.

Cindy Joseph

Cassandra Lopez

CDC
Tower Court B (Second Level) Tower Building
Uncover the Secrets of Finding & Applying to Jobs at the Federal Government and CDC
Have you ever wondered why anyone would want a career in public service or what it means to be a federal employee? Are you trying to figure out how you can obtain federal work experience while still a student or what career path is best suited to your major? In this session, you will learn about the various unique internship, fellowship, career and training opportunities available at the Centers for Disease Control and Prevention (CDC), including the three distinct areas of the federal Student Pathways program. Additionally, you will learn how to: navigate the USAJOBS website, create a strong USAJOBS profile, create and tailor job searches to particular types of jobs, education and salary levels, read and understand federal vacancy (job) announcements, and much more. In addition, you will learn how to write a federal résumé that highlights your strengths and accomplishments. "Insider tips" will also will be provided, including how to search OPM.gov for series classification flysheets and use them to search for federal key word equivalents to describe current work experience.

Glorimar Maldonado, Senior Advisor and Hispanic Employment Program Manager, Strategic Programs Office, Centers for Disease Control and Prevention

Sunday, Oct. 5

3:15 - 3:45 p.m.

Coffee Break

South Convention Lobby (Second Level) Tower Building

3:45 - 5:15 p.m. Concurrent Sessions (4)

USDA

Grand Ballroom 1 (Second Level) Tower Building

Discover a World of Opportunities in Agriculture: Internships, Scholarships & Careers at USDA

In this workshop you will learn about internships, scholarships, and career opportunities with the United States Department of Agriculture (USDA). At USDA you can help expand economic opportunity through innovation, help rural America to thrive, promote agriculture production sustainability that better nourishes Americans, while also helping to feed others throughout the world, and to preserve and conserve our Nation's natural resources. Join us to discover the vast world of career opportunities available in agriculture! Open to all majors.

USDA-HSI Regional Directors

United States Coast Guard

How to Sabotage Your Career Without Really Trying

Tower Court A (Second Level) Tower Building

This workshop is designed for entry level employees, filled with great tips on how to make impeccable impressions and also addresses the pitfalls of unprofessional behaviors. Give yourself an advantage by learning the "do's and don'ts" in the workplace, with instruction by seasoned professionals.

Capt. Andres Delgado and Lt. Cdr. Richard Angelet

Sodexo

Tower Court C (Second Level) Tower Building

Emotional Intelligence

Technical knowledge is no longer sufficient to be a good leader or manager. Many studies have confirmed that leaders with emotional intelligence skills are more likely to keep their employees engaged, generate greater productivity and achieve the goals of the business. Previously considered "soft skills;" attributes such as empathy, listening, collaborative team building are not only desired but essential to success. This session will identify the key attributes of an emotionally intelligent leader and how to obtain the skills necessary to enhance your emotional intelligence.

Mary Ellen Winters

Nielsen

Tower Court B (Second Level) Tower Building

"You're Hired!" – A Behind-the-Scenes Tour of the Job Search Process

How can you use social media to make a positive impression online? How do you get the most out of Career Fairs and networking events? What can you do to avoid top resume "bloopers" and end up on the top of the pile? How do you build and grow your professional network? Don't miss this fun, interactive, and informative session!

Merrie Aaron, Manager, University Relations

Todd Markle, Vice President, Talent Acquisitions

5:30 - 6:30 p.m.

Student/Recruiter/Exhibitor Networking Mixer - All Students Attend

Plaza Exhibit (Concourse Level) Plaza Building

Monday, Oct. 6

8:00 - 9:00 a.m.

Coffee Break

South Convention Lobby (Second Level) Tower Building

9:00 - 10:15 a.m. Concurrent Sessions (4)

Deloitte

Grand Ballroom 1 (Second Level) Tower Building

How To Create and Tell The Story of You

Building a stronger you is vital to your success as you maneuver through your professional career choices. Every interaction that you have with another individual leaves an impression. What will that impression be? Learn about our brand, how to discover and build your personal brand, and create your story.

Edgar Rosillo, Central GES Tax Senior

MGM

Tower Court A (Second Level) Tower Building

Presenter: TBD

Smithsonian
Tower Court B (Second Level) Tower Building
Showing Results in Advance: Making the most out of your Internships and Networking Opportunities
We have all heard that networking and creating your own professional community are keys to a successful career. What some might not realize is that building for your career starts before your graduation day. Every internship, scholarship, job-shadow opportunity are experiences that will allow you to connect with people that will form part of your professional network. Come participate in an interactive discussion with Smithsonian staff and former interns about why it is important to have a professional network and tips for how to engage in networking and making the most out of your academic and internship experiences.

Julie Beals, Program Assistant, Smithsonian Office of Fellowships and Internships

Omar Eaton-Martinez, Intern and Fellows Program Manager, Smithsonian National Museum of American History

Emily Key, Education Programs Manager, Smithsonian Latino Center

Shahin Nemazee, Special Emphasis Program Manager, Smithsonian Office of Equal Employment and Minority Affairs

Edith Tudae-Turboh, Human Resource Specialist, Smithsonian Office of Human Resources

Lockheed Martin
Tower Court C (Second Level) Tower Building
Effective Communication: Are You Being Heard?
Practical tools for communicating one-on-one.

Jenna Shellhammer, Campus Recruiter

10:30 - 11:45 a.m. Concurrent Sessions (4)

EPA
Grand Ballroom 1 (Second Level) Tower Building
How To Apply For Federal Jobs
Understanding the federal hiring process and how to apply for civil servant positions in the public sector can be seen as a time consuming, mysterious process. The presentation will provide an overview on applying for federal employment, as well as offer participants tips on resume writing and interviewing techniques.

Elaine M. Robles, Human Resources Advisor, Environmental Protection Agency

Goldman Sachs
Tower Court C (Second Level) Tower Building
Navigating the Recruiting Process
What does making a good impression mean? How do you come across? Are you perceived in the way in which you want to be perceived? Impressions are made at many points during the recruiting season. This session will engage the audience in a discussion of the importance of a good resume, how to sharpen you interviewing skills, as well as knowing how to effectively network with professionals. With the realization that our personal brand is what people will remember the most, the session is an interactive and practical approach to guide the audience on a journey towards understanding the importance of all three as you navigate the recruiting season.

Cindy Joseph and Cassandra Lopez

Central Intelligence Agency
Tower Court D (Second Level) Tower Building
What Type of Leader Are You? Understanding yourself and Your Leadership Style
Students will learn about their personal style and how it affects their ability to lead and follow. In a large group exercise students will explore how personality characteristics influence decision making, interpersonal connections, and leadership choices. With references to the work of the CIA, students will explore how highlighting their leadership style may help them land and then succeed in the perfect job.

Carolyn R.

Comcast
Tower Court A (Second Level) Tower Building
How to be an AWESOME Leader - Let Passion be your Guide
Come hear the leadership of Comcast NBCUniversal speak to their career experience and how passion helped to pave the way. Topics will include what actions to take in college to stand out as a leader, how to utilize your strengths, inspire a team and give feedback all while following your dreams.

Maria Arias, Vice President, Diversity & Inclusion, Comcast Corporation

Noon - 1:30 p.m.

Partnership Lunch – All Students Attend
Plaza Ballroom (Concourse Level) Plaza Building

1:45 - 3:00 p.m.

Wrap Up and Raffle – All Students Attend
Grand Ballroom 1 (Second Level) Tower Building
After all your hard work listening, asking questions and networking, this is a chance to relax with some informal presentations and see what luck you might have with the HACU Student Track raffle prizes.

3:15 - 3:30 p.m.

Coffee Break
South Convention Lobby (Second Level) Tower Building

3:30 - 5:00 p.m.

Town Hall Meeting – All Students Attend
Grand Ballroom 2 (Second Level) Tower Building

6:30 - 9:00 p.m.

Networking Dinner
Plaza Ballroom (Concourse Level) Plaza Building

20TH ANNUAL NATIONAL CAPITOL FORUM ON HISPANIC HIGHER EDUCATION

Save the Date • March 23-24, 2015

Twenty years ago, Hispanic-Serving Institutions (HSIs) received the initial federal appropriations, a historic milestone. Today, the number of HSIs has more than doubled and on average continues to increase by twelve institutions annually. The persistent advocacy efforts of HACU, its members and its allies are crucial to obtain increased funding for HSIs. Join us at HACU's National Capitol Forum. The collective voices of our institutions and students are needed to make a difference for the future of Hispanic higher education success.

Capitol Forum topics presented by Members of Congress, representatives of federal agencies and supporters of Hispanic higher education will focus on effective impact on federal legislation and higher education appropriations. You'll meet with key members of the House and Senate during our Capitol Hill visits to advocate for increased support of HSIs. A Capitol Hill Reception will recognize HACU's Champions of Congress and the 20-year milestone of working towards equity in federal appropriations for HSIs. Don't miss this important two-day event.

HACU
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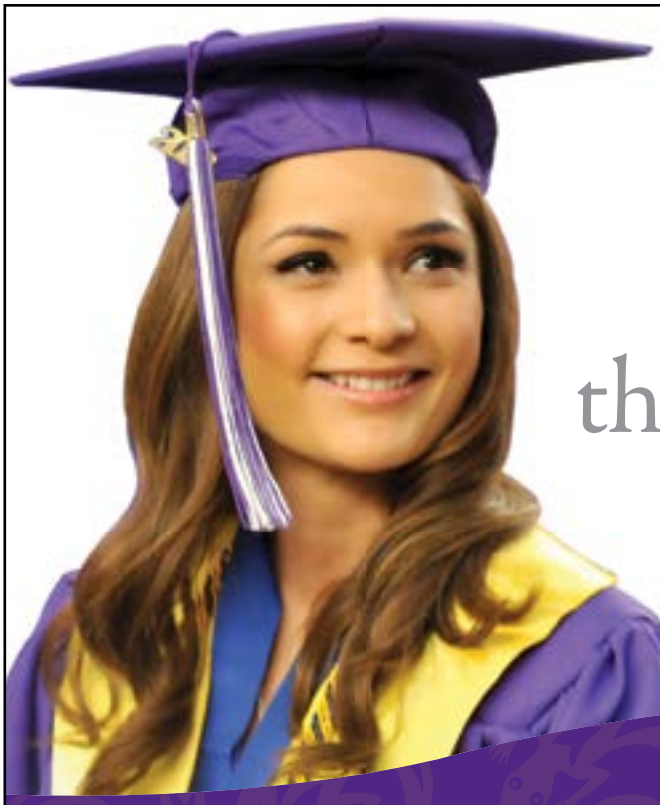

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Reclaiming the Promise of Higher Education for All Students

The American Federation of Teachers salutes the **Hispanic Association of Colleges and Universities** for its ongoing efforts to open the doors of opportunity to *all* students—including DREAMers and their families.

Our 1.6 million members—including those we represent at 25 different Hispanic-serving institutions—are proud to stand with **HACU** in support of the many HSI programs that prepare the Hispanic educators of tomorrow.

A high-quality system of public higher education is critical to the health of the nation. Higher education that is accessible and affordable by all who are qualified helps ensure that all students achieve their full potential, and it is essential to the future of the United States as a vibrant democracy and an engine of economic opportunity and justice.

That's why the AFT is uniting with students, parents, faculty, staff and community partners to reclaim the promise of higher education.
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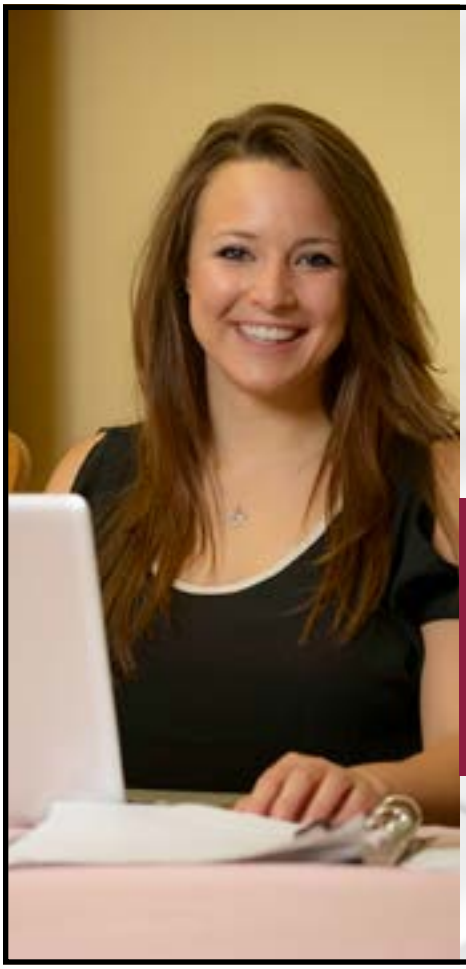

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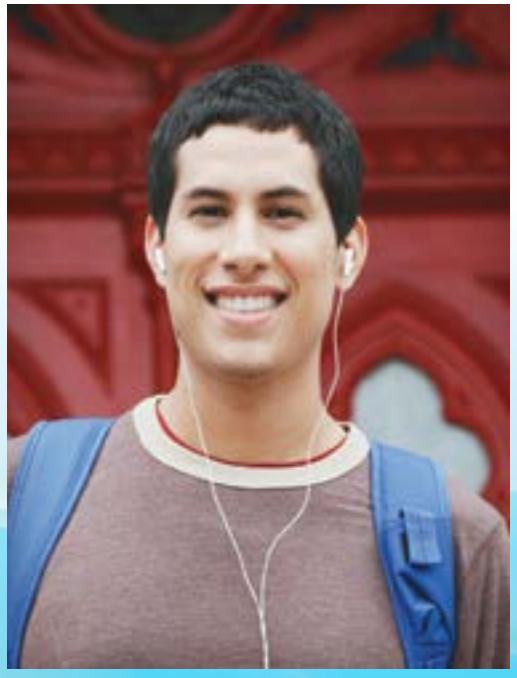

We Applaud HACU

ETS salutes the Hispanic Association of Colleges and Universities on their 28th Annual Conference and for advancing opportunities in higher education for Hispanic students.

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About HACU

THE HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES

The Hispanic Association of Colleges and Universities (HACU) was established in 1986 with a founding membership of eighteen institutions. HACU currently represents more than 450 colleges and universities committed to Hispanic higher education success in the U.S., Puerto Rico, Latin America and Spain.

In 1992, HACU led the effort to convince Congress to formally recognize campuses with high Hispanic enrollment as federally designated Hispanic-Serving Institutions (HSIs). The number of HSIs has more than doubled from 172 institutions in 1992 to 396 in 2013, and on average increases by twelve each year.

In 1995, HSIs reached a historic milestone when Congress appropriated an initial $12 million for the HSI grant program. Since then, funding has increased significantly through persistent advocacy efforts by HACU, its members and allies. In 2014, $98 million were appropriated for the HSI undergraduate program under Title V of the Higher Education Act, and three other federal grant programs support HSIs in graduate education, agriculture, and STEM and articulation.

HACU is committed to ensuring Hispanic success in higher education to better prepare the work force of tomorrow. The Associations' conferences and events showcase promising practices and key trends, promote advocacy efforts, and provide opportunities for networking and collaboration among higher education, K-12, and federal, corporate and nonprofit supporters.

Thousands of young Hispanics have benefitted from the HACU National Internship Program, pre-collegiate support programs, HACU scholarships, Student Track scholarships and a variety of student-centered programs that have opened the doors of opportunity.

The Association has been listed among the top nonprofits organizations by Hispanic Business. HACU maintains three offices, its National Headquarters in San Antonio, Texas, and field offices in Washington, D.C., and Sacramento, California.

Additional information is available at www.hacu.net.

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"La HACHE" is the Spanish word for the letter H. "La HACHE de HACU" refers to both:

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HACU

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- Among the top institutions graduating Latino students in science, technology, engineering and math [2]
- Recognized as a "Best Bang for the Buck" School and ranked fourth in the nation in an exclusive list of America's colleges that do the best job of helping nonwealthy students attain marketable degrees at affordable prices [3]

"Incredible things happen when we truly reach higher – to transform lives and help students graduate into a diverse world and reach their dreams."

– President Mildred García

1 *Hispanic Outlook in Higher Education's* "Top 100 Colleges for Hispanics"

2 Excelencia in Education, "Finding Your Workforce: The Top 25 Institutions Graduating Latinos in Science, Technology, Engineering and Math (STEM) by Academic Level 2009-2010"

3 *Washington Monthly*'s "2014 Best Bang for the Buck" Schools

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2014 HACU Hispanic-Serving Institution Members (HSI)

A nonprofit, accredited college, university or system/district in the U.S., the District of Columbia, and Puerto Rico, where total Hispanic enrollment constitutes a minimum of 25% of the total enrollment at the undergraduate or graduate level.

240 HACU HSI Members in 15 States and Puerto Rico

Arizona (11)
Arizona Western College
Cochise College
Estrella Mountain Community College
GateWay Community College
Glendale Community College
Maricopa County Community Colleges
Northern Arizona University-Yuma Branch Campus
Phoenix College
Pima Community College
South Mountain Community College
The University of Arizona South

California (81)
Alliant International University
Ameritas College of Brandman University
Antioch University, Santa Barbara
Bakersfield College
California Lutheran University
California State Polytechnic University, Pomona
California State University System Office
California State University, Bakersfield
California State University, Channel Islands
California State University, Dominguez Hills
California State University, Fresno
California State University, Fullerton
California State University, Long Beach
California State University, Los Angeles
California State University, Monterey Bay
California State University, Northridge
California State University, San Bernardino
California State University, San Marcos
California State University, Stanislaus
Cerro Coso Community College
Chaffey College
Citrus College
College of the Desert
Crafton Hills College
Cypress College
East Los Angeles College
El Camino College
Evergreen Valley College
Fresno Pacific University
Fullerton College
Hartnell College
Humboldt State University
Imperial Valley College
Kern Community College District
La Sierra University
Life Pacific College
Long Beach City College
Los Angeles City College
Los Angeles County College of Nursing and Allied Health
Los Angeles Harbor College
Los Angeles Mission College
Los Angeles Pierce College
Loyola Marymount University
Marymount College
Mendocino College
Merced College
Modesto Junior College
Mount St. Mary's College
Mt. San Antonio College
Mt. San Jacinto College
North Orange County Community College District
Notre Dame de Namur University
Occidental College
Oxnard College
Pacific Oaks College
Palomar College
Pasadena City College
Porterville College
Reedley College
Saint Mary's College of California
San Bernardino Community College District
San Bernardino Valley College
San Diego Community College District
San Diego State University
San Diego State University, Imperial Valley Campus
San José City College
San José/Evergreen Community College District
Santa Monica College
Taft College
University of California, Merced
University of California, Riverside
University of California, Santa Cruz
University of La Verne
Ventura College
West Hills College Coalinga
West Hills College Lemoore
West Hills Community College District
West Los Angeles College
Whittier College
Woodbury University
Woodland Community College

Colorado (8)
Adams State University
Aims Community College
Colorado State University, Pueblo
Community College of Denver
Emily Griffith Technical College
Otero Junior College
Pueblo Community College
Trinidad State Junior College

Connecticut (1)
Capital Community College

Florida (11)
Barry University
Broward College
Carlos Albizu University, Miami
Florida International University
Hillsborough Community College
Hodges University
Miami Dade College
Nova Southeastern University
Palm Beach State College
St. Thomas University
Valencia College

Illinois (6)
Morton College
Northeastern Illinois University
Richard J. Daley College, City Colleges of Chicago
St. Augustine College
Triton College
Waubonsee Community College

Kansas (2)
Dodge City Community College
Donnelly College

Massachusetts (1)
Northern Essex Community College, Lawrence

Nevada (1)
College of Southern Nevada

New Jersey (9)
Bergen Community College
Bloomfield College
Essex County College
Hudson County Community College
Middlesex County College
New Jersey City University

2014 HACU Hispanic-Serving Institution Members (HSI)

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240 HACU HSI Members in 15 States and Puerto Rico

Passaic County Community College
Saint Peter's University
Union County College

New Mexico (17)

Central New Mexico Community College
Clovis Community College
Eastern New Mexico University
Eastern New Mexico University - Roswell
Mesalands Community College
New Mexico Highlands University
New Mexico Institute of Mining and Technology
New Mexico Junior College
New Mexico State University
New Mexico State University Alamogordo
New Mexico State University Carlsbad
New Mexico State University Grants
Northern New Mexico College
The University of New Mexico
The University of New Mexico-Valencia Campus
University of the Southwest
Western New Mexico University

New York (11)

Boricua College
Borough of Manhattan Community College, CUNY
Bronx Community College, CUNY
City College of New York, CUNY
College of Mount Saint Vincent
Eugenio María de Hostos Community College, CUNY
Lehman College, CUNY
Mercy College
New York City College of Technology, CUNY
Stella and Charles Guttman Community College, CUNY
Vaughn College of Aeronautics and Technology

Pennsylvania (1)

Esperanza College of Eastern University

Puerto Rico (27)

American University of Puerto Rico, Bayamón
Atenas College
Atlantic University College
Caribbean University, Bayamón
Colegio Universitario de San Juan
Escuela de Artes Plásticas de Puerto Rico
Inter American University of Puerto Rico, Arecibo
Inter American University of Puerto Rico, Barranquitas
Inter American University of Puerto Rico, Guayama
Inter American University of Puerto Rico, Metro Campus
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Pontificia Universidad Católica de Puerto Rico, Ponce
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Universidad Central del Caribe
Universidad del Este, Carolina
Universidad del Sagrado Corazón
Universidad del Turabo
Universidad Metropolitana
University of Puerto Rico, Aguadilla
University of Puerto Rico, Arecibo
University of Puerto Rico, Cayey
University of Puerto Rico, Central Administration
University of Puerto Rico, Mayagüez
University of Puerto Rico, Río Piedras

2014 HACU Hispanic-Serving Institution Members (HSI)

A nonprofit, accredited college, university or system/district in the U.S., the District of Columbia, and Puerto Rico, where total Hispanic enrollment constitutes a minimum of 25% of the total enrollment at the undergraduate or graduate level.

240 HACU HSI Members in 15 States and Puerto Rico

Texas (49)

Alamo Colleges
Austin Community College District
Coastal Bend College
College of the Mainland
Dallas County Community College District
Eastfield College
El Centro College
El Paso Community College
Galveston College
Houston Community College System
Laredo Community College
Lee College
Lone Star College System
Midland College
Mountain View College
Our Lady of the Lake University
Palo Alto College
San Antonio College
San Jacinto College
Schreiner University
South Texas College
Southwest Texas Junior College
Southwestern Adventist University
St. Edward's University
St. Mary's University
St. Philip's College
Sul Ross State University
Tarrant County College District
Texas A&M International University
Texas A&M University-Corpus Christi
Texas A&M University-Kingsville
Texas A&M University-San Antonio
Texas Lutheran University
Texas State Technical College Harlingen
Texas State University
The University of Texas at Arlington
The University of Texas at Brownsville and Texas Southmost College
The University of Texas at El Paso
The University of Texas at San Antonio
The University of Texas Health Science Center at San Antonio
The University of Texas-Pan American
University of Houston
University of Houston-Clear Lake
University of Houston-Downtown
University of Houston-Victoria
University of North Texas at Dallas
University of the Incarnate Word
Victoria College
Western Texas College

Washington (3)

Columbia Basin College
Heritage University
Wenatchee Valley College

2014 HACU Associate Member Institutions

A nonprofit, accredited college/university or system in the U.S. including the District of Columbia and Puerto Rico, where total Hispanic enrollment constitutes at least 10 percent of the total enrollment, or where a minimum of 1,000 Hispanic students are enrolled at the undergraduate or graduate level.

107 HACU Associate Members in 24 States and the District of Columbia

Arizona (2)
Arizona State University
Northern Arizona University

Arkansas (1)
Cossatot Community College of the University of Arkansas

California (25)
Antioch University Los Angeles
Azusa Pacific University
California Polytechnic State University, San Luis Obispo
California State University, Chico
California State University, East Bay
California State University, Sacramento
Chapman University
Charles R. Drew University of Medicine and Science
National University
San Francisco State University
San José State University
Santa Clara University
Santa Rosa Junior College
Sonoma State University
Southwestern Law School
The Chicago School of Professional Psychology
University of California, Davis
University of California, Irvine
University of California, Los Angeles
University of California, San Diego
University of California, San Francisco
University of California, Santa Barbara
University of San Diego
University of Southern California
University of the Pacific

Colorado (6)
Colorado State University-Fort Collins
Colorado State University-Global Campus
Metropolitan State University of Denver
Red Rocks Community College
The University of Northern Colorado
University of Colorado Denver | Anshutz Medical Campus

Connecticut (2)
Central Connecticut State University
Western Connecticut State University

District of Columbia (1)
American University

Florida (8)
Florida Gulf Coast University
New College of Florida
Polk State College
Saint Leo University
Southeastern University
Stetson University
University of Central Florida
University of Florida

Georgia (2)
Dalton State College
Georgia Gwinnett College

Idaho (1)
College of Western Idaho

Illinois (10)
College of Dupage
College of Lake County
DePaul University
Lewis University
Moraine Valley Community College
Roosevelt University, Chicago
Saint Xavier University
Southern Illinois University Carbondale
University of Illinois at Chicago
University of St. Francis

Indiana (2)
Goshen College
Purdue University

Kansas (2)
Fort Hayes State University
University of Kansas

Massachusetts (3)
Boston College
Bunker Hill Community College
Massachusetts Institute of Technology

Michigan (4)
Grand Valley State University
Michigan State University
University of Michigan, Ann Arbor
Western Michigan University

Nevada (3)
Nevada State College
Truckee Meadows Community College
University of Nevada, Las Vegas

New Jersey (2)
Felician College
William Paterson University

New Mexico (1)
New Mexico Military Institute

New York (12)
Adelphi University
Baruch College, CUNY
Brooklyn College, CUNY
College of Staten Island,CUNY
Cornell University
Dominican College
Manhattan College
Metropolitan College of New York
St. Joseph's College
Stony Brook University/SUNY
Suffolk County Community College
York College, CUNY

Oklahoma (1)
Oklahoma Panhandle State University

Oregon (1)
Western Oregon University

Rhode Island (1)
Rhode Island College

Tennessee (1)
Southern Adventist University

Texas (12)
Baylor University
Rice University
Sam Houston State University
Tarleton State University
Texas A&M University
Texas Christian University
Texas Tech University
Texas Wesleyan University
Texas Woman's University
Trinity University
University of North Texas
West Texas A&M University

Washington (2)
Eastern Washington University
Washington State University

Wisconsin (2)
University of Wisconsin-Madison
University of Wisconsin-Parkside

2014 HACU Partner Institutions

A nonprofit, accredited college, university or system in the U.S., the District of Columbia, and Puerto Rico, where total Hispanic enrollment constitutes less than 10 percent of the total enrollment.

52 HACU Partner Institutions in 21 States and the District of Columbia

Alabama (1)
The University of Alabama at Birmingham

California (3)
Fielding Graduate University
Harvey Mudd College
Keck Graduate Institute

Colorado (1)
Colorado College

District of Columbia (2)
Gallaudet University
University of the District of Columbia Community College

Georgia (5)
Clayton State University
Georgia Regents University
Rollins School of Public Health, Emory University
Savannah State University
Southern Polytechnic State University

Illinois (2)
Chicago State University
Southern Illinois University, Edwardsville

Maryland (2)
Salisbury University
University of Maryland, Baltimore County

Massachusetts (3)
Mount Holyoke College
University of Massachusetts Systems Office
Westfield State University

Michigan (3)
Ferris State University
Hope College
Wayne State University

Missouri (3)
Missouri State University
University of Missouri, Kansas City
Washington University in St. Louis

Montana (1)
Montana State University

Nebraska (3)
Bellevue University
Chadron State College
University of Nebraska at Kearney

New York (2)
Teachers College, Columbia University
The Graduate Center, CUNY

North Carolina (2)
Duke University
Meredith College

Ohio (3)
The University of Toledo
University of Dayton
Wright State University

Pennsylvania (7)
Bucknell University
H. John Heinz III College Carnegie Mellon University
Kutztown University of Pennsylvania
Lake Erie College of Osteopathic Medicine (LECOM)
Neumann University
The Philadelphia College of Osteopathic Medicine
The University of Scranton

Tennessee (2)
Lipscomb University
Vanderbilt University

Texas (2)
Paul Quinn College
Wiley College

Virginia (1)
Washington and Lee University

Washington (2)
Gonzaga University
Pacific Northwest University of Health Sciences

West Virginia (1)
West Virginia University

Wisconsin (1)
Marquette University

2014 HACU International Institutions

An institution of higher education abroad that documents that it is a legally constituted entity authorized to operate in its country according to the rules and regulations required by its government.

48 HACU International Institutions in 9 countries in Latin America and Europe

Argentina (2)
Universidad del Salvador
Universidad Nacional del Noroeste de la Provincia de Buenos Aires - UNNOBA

Costa Rica (7)
CATIE-Tropical Agriculture Research & Higher Education Center
Universidad de Ciencias Médicas – UCIMED
Universidad de Iberoamérica
University EARTH
Universidad Latinoamericana de Ciencas y Tecnología (ULACIT)
Universidad Santa Paula
Universidad Veritas

Dominican Republic (2)
Universidad Iberoamericana (UNIBE)
Universidad Nacional Pedro Henríquez Ureña (UNPHU)

Ecuador (1)
Universidad Técnica Particular de Loja, San Cayetano Alto

El Salvador (6)
Escuela Especializada en Ingeniería ITCA-FEPADE
Escuela Superior de Economía y Negocios (ESEN)
Instituto Especializado de Nivel Superior Centro Cultural Salvadoreño Americano
Universidad Católica de El Salvador
Universidad Francisco Gavidia
Universidad Tecnológica de El Salvador

Guatemala (1)
GAIA Escuela de Negocios

Mexico (21)
Centro de Estudios Universitarios
CETYS Universidad Baja California
Escuela de Ciencias de la Educación
Instituto de Ciencias y Estudios Superiores de Tamaulipas
Instituto de Estudios Superiores de Chiapas
Instituto Nacional de Salud Pública
Instituto Tecnológico de Aguascalientes
Instituto Tecnológico y de Estudios Superiores de Monterrey, Campus Guadalajara
Universidad Anáhuac México Norte
Universidad Autónoma de Chiapas
Universidad Autónoma de Guadalajara
Universidad Autónoma de Nuevo León
Universidad Autónoma del Estado de Hidalgo
Universidad Autónoma Metropolitana
Universidad Cuauhtémoc Plantel Aguascalientes
Universidad de Guadalajara
Universidad de Guanajuato
Universidad Juárez Autónoma de Tabasco
Universidad Regiomontana
Universidad Tecnológica del Suroeste de Guanajuato
Universidad Veracruzana

Nicaragua (1)
Universidad Católica Redemptoris Mater

Spain (7)
European University
International University of Southern Europe
Universidad Carlos III de Madrid
Universidad de Alcalá
Universidad de Granada
Universidad de La Rioja
Universidad Rey Juan Carlos

2014 HACU Hispanic-Serving School District (HSSD) Affiliates

Any public or private K-12 school district where Hispanic students constitute a minimum of 25 percent of the total enrollment.

24 HACU HSSD Affiliates in 11 States

Arizona (2)
Mesa Public Schools
Tuscon Unified School District

California (7)
Burton School District
Evergreen School District
Natomas Unifed School District
San Berardino County Superintendent of Schools
San Mateo Union High School District
Santa Barbara Unified School District
West Contra Costa Unified School District

Illinois (1)
J. Sterling Morton H. S. District 201

Kansas (1)
Wichita Public Schools

Massachusetts (1)
Worcester Public Schools

Michigan (1)
Holland Public School

New Jersey (2)
Elizabeth Public Schools
Passaic County Technical Institute

New Mexico (2)
Gadsden Independent School District
La Promesa Early Learning Center Charter School

New York (1)
Yonkers City School District

Pennsylvania (1)
Community Academy of Philadelphia Charter School

Texas (5)
Fort Worth Independent School District
Mesquite Independent School District
Northside Independent School District
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www.icpsr.umich.edu/careers

ICPSR offers a number of full-time and part-time career opportunities for Research Associates, Research Assistants, and Interns. The NSF-funded internship is for undergraduates and offers a unique educational experience that introduces all aspects of social science research and includes exploration of a research query from start to finish, data management training, and methodological education in quantitative research.

Summer Program in Quantitative Methods

www.icpsr.umich.edu/sumprog

ICPSR's Summer Program is the premier forum for basic and advanced training in the methodologies and technologies of social science research. The instruction emphasizes integration of methodological strategies with theoretical and practical concerns arising from research on social issues.

Resource Center for Minority Data (RCMD)

www.icpsr.umich.edu/RCMD

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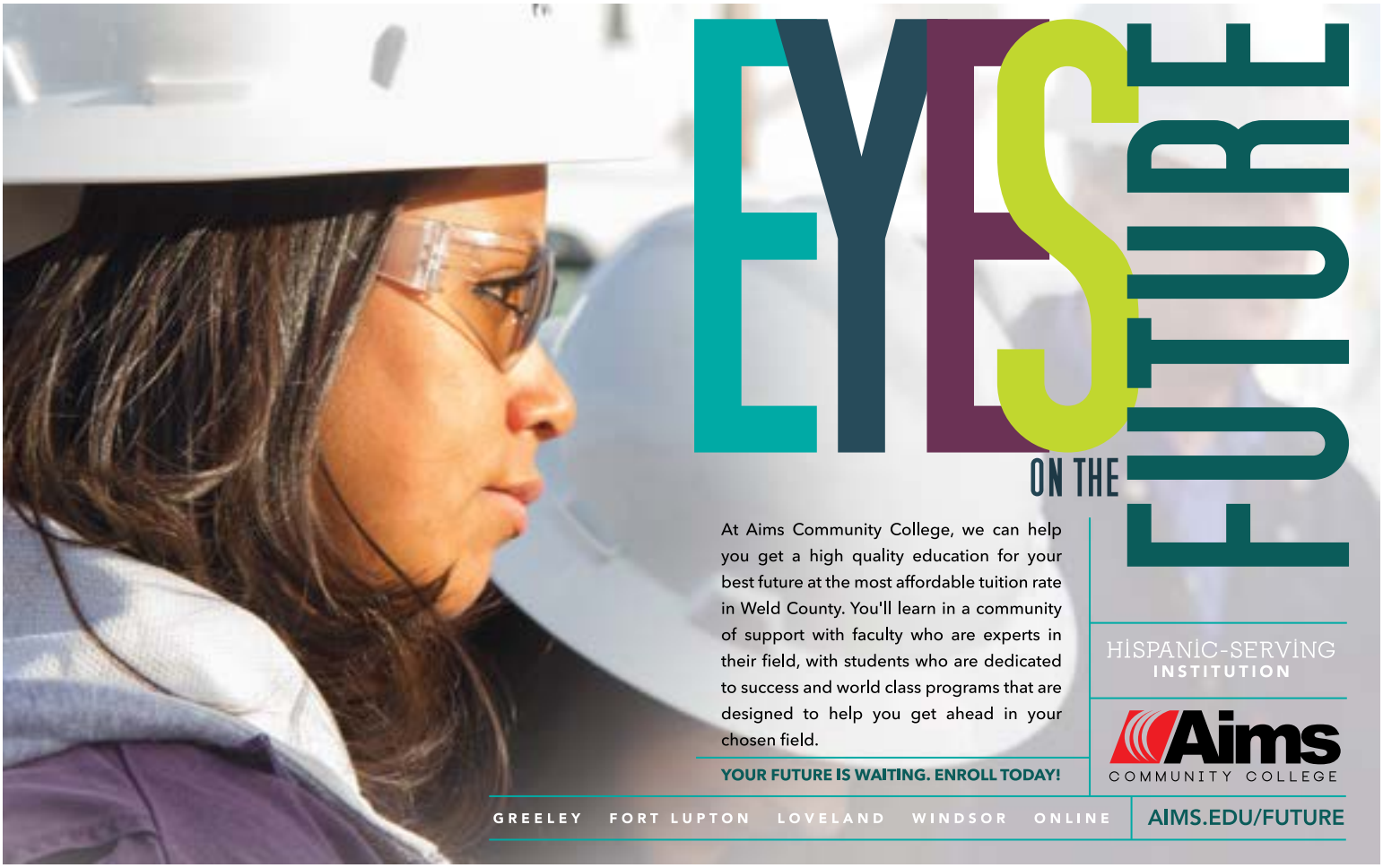
www.icpsr.umich.edu



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Sacramento State President Alexander Gonzalez is a longtime champion of Hispanics in education. His 36-year career in public higher education has taken him from research and outreach in the small farming communities of California's Central Valley to a policy advocacy on Capitol Hill in Washington, D.C.

As President, he helped to launch the popular La Feria de Educación for Spanish-speaking families; has fought for increased financial aid for undocumented students; expanded Sacramento State's Serna Center, which focuses on Hispanic education, service and policy issues; and has continually paved the way for the growth of Hispanic businesses in the community. Dr. Gonzalez is proud to have helped shape Sacramento State into the distinguished, diverse institution it is today.

He congratulates the educators and graduates helped by HACU and encourages all students to redefine the possible.

President Gonzalez is honored to be named to the HACU Hall of Champions.

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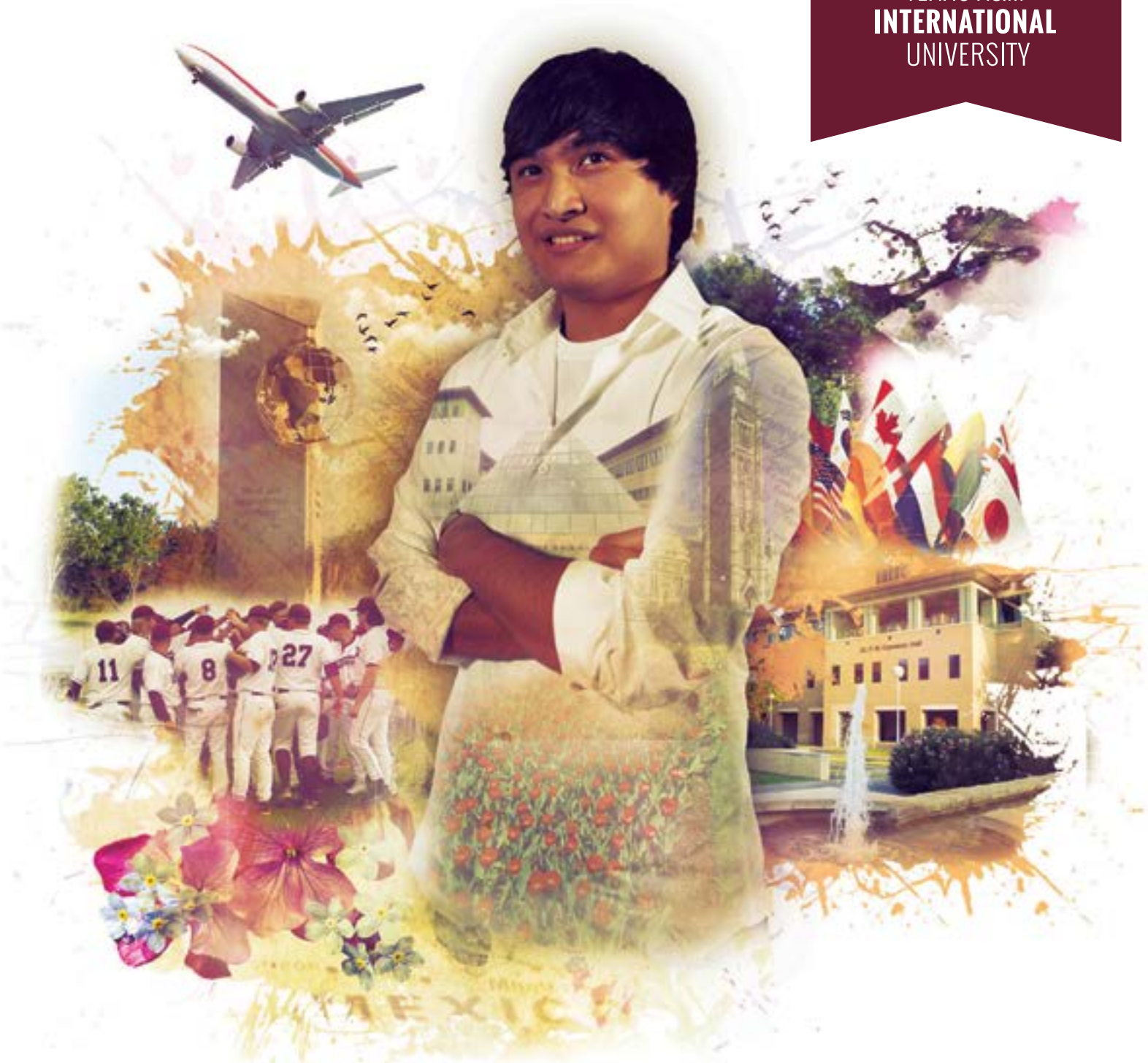

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