

# HACU 29th Annual Conference

Championing Hispanic Higher Education Success:  
Empowering Students, Enhancing Collaboration

October 10-12, 2015

Fontainebleau Miami Beach Hotel  
Miami Beach, FL



**Conference Announcement**  #HACU15

HISPANIC ASSOCIATION OF COLLEGES & UNIVERSITIES

# AGENDA AT A GLANCE

(Agenda is subject to change)



## Friday, Oct. 9

9:00 a.m. - 2:00 p.m.  
Youth Leadership  
Development Forum  
(off-site event)

3:00 - 8:00 p.m.  
General Conference and  
Student Track Registration

6:00 - 7:30 p.m.  
PreK-12/Higher Education  
Collaboration Symposium  
Welcome and Networking  
Reception (Closed event)

## Saturday, Oct. 10

8:00 a.m. - 3:00 p.m.  
Exhibitor Installation and Move-In

8:00 a.m. - 3:30 p.m.  
14th Annual Latino Higher  
Education Leadership Institute  
(Pre-conference event. Additional  
registration required.)

8:30 a.m. - 3:00 p.m.  
PreK-12/Higher Education  
Collaboration Symposium (Pre-  
conference event. Additional  
registration required.)

8:00 a.m. - 4:00 p.m.  
General Conference and  
Student Track Registration

9:00 a.m. - 3:50 p.m.  
Student Track

4:00 - 5:30 p.m.  
Opening Plenary

5:30 - 7:00 p.m.  
Exhibit Hall Opening Reception

5:30 - 7:00 p.m.  
Cyber Café

## Sunday, Oct. 11

8:00 - 9:00 a.m.  
Coffee Break

8:00 a.m. - 5:00 p.m.  
General Conference Registration

8:00 a.m. - 6:30 p.m.  
Student Track

9:00 - 10:15 a.m.  
9 Concurrent Workshops

9:30 - 10:45 a.m.  
Associate Member Meeting

10:00 a.m. - 5:00 p.m.  
Cyber Café

10:00 a.m. - 6:30 p.m.  
Exhibit Hall  
(Close from noon to 1:30 p.m.)

10:30 - 11:45 a.m.  
9 Concurrent Workshops

10:30 - 11:45 a.m.  
International Networking Meeting

Noon - 1:30 p.m.  
Power Lunch

2:00 - 3:15 p.m.  
9 Concurrent workshops

2:00 - 3:15 p.m.  
Annual Business Meeting

2:00 - 5:00 p.m.  
College and Career Fair  
(Free and open to the public.)

3:15 - 3:45 p.m.  
Coffee Break

3:55 - 5:10 p.m.  
9 Concurrent Workshops

4:00 - 5:00 p.m.  
Commission on  
International Education  
(This is a closed meeting.)

## Monday, Oct. 12

8:00 - 9:00 a.m.  
Coffee Break

8:00 a.m. - Noon  
General Conference Registration

8:00 a.m. - 3:00 p.m.  
Student Track

9:00 - 10:15 a.m.  
International Plenary  
"Federal and Private Support for  
International Work"

9:00 - 5:00 p.m.  
Corporate and Philanthropic  
Council Meeting  
(This is a closed meeting.)

10:00 a.m. - 2:00 p.m.  
Exhibit Hall  
(Close from noon to 1:30 p.m.)

10:00 a.m. - 2:00 p.m.  
Cyber Café

10:30 - 11:45 a.m.  
9 Concurrent Workshops

Noon - 1:30 p.m.  
Partnership Lunch

2:00 - 3:15 p.m.  
9 Concurrent Workshops

3:15 - 3:30 p.m.  
Coffee Break

3:30 - 5:00 p.m.  
Town Hall  
"DREAMs Deferred but not  
Forgone: The Imperative of  
Immigration Reform"

6:30 - 9:00 p.m.  
Networking Dinner/Dance

## Tuesday, Oct. 13

8:30 a.m. - 1:30 p.m.  
Fourth Annual Deans' Forum  
on Hispanic Higher Education:  
"Successful Strategies for  
Diversifying Faculty"  
(Post-conference event. Additional  
registration required.)



## HACU Annual Conference attendees will learn about:

- Successful, effective and exemplary programs and initiatives at HACU-member institutions.
- Partnerships and strategic alliances for collaboration between HACU-member institutions and public- and private-sector organizations.
- Graduate education opportunities for Hispanic students.
- Policy issues affecting education opportunities for Hispanics, including HACU's legislative agenda.
- Promoting Hispanic participation in scholarships, fellowships, internships and other related programs funded by private and government organizations.
- Creating Hispanic-Serving Institution (HSI) and Hispanic awareness and readiness to participate in foundation-supported programs.
- Emerging trends in higher education affecting Hispanics and HSIs.

## Who Should Attend?

- Higher education administrators, staff and faculty
- Higher education officials and association representatives
- College students
- Hispanic-Serving School District representatives
- Representatives from corporations
- Representatives of philanthropic foundations
- Federal, state and local government officials
- Public policy makers
- Individuals interested in promoting academic excellence, greater access and collaborative opportunities for all students in higher education

## ABOUT HACU

The Hispanic Association of Colleges and Universities (HACU), founded in 1986, is a nonprofit 501(c)(3) association representing more than 450 colleges and universities in the United States, Puerto Rico, Latin America and Spain.

# HOTEL INFORMATION

HACU's Annual Conference events will take place at the Fontainebleau Miami Beach, 4441 Collins Avenue, Miami, FL 33140. **To reserve your room by phone, please call 1-800-548-8886.** Request the "Hispanic Association of Colleges and Universities" hotel group rate of \$259 (plus tax) before the deadline of Sept. 12, 2015. For online reservations, visit, [www.hacu.net](http://www.hacu.net).

## From Airports

12 miles from Miami International Airport  
28 miles from Fort Lauderdale International Airport

## Check-In/Check-Out

Standard check-in time is 4 p.m., however, you may check-in upon arrival and store your luggage at the Bell Desk until your room is ready. Rooms are guaranteed to be ready after 4 p.m. The hotel's standard check-out time is 11 a.m. Please note that late checkout requests are based upon availability on the date of departure. Additional charges may apply.

## About the Hotel

Situated on oceanfront Collins Avenue in the heart of Millionaire's Row, Fontainebleau Miami Beach is one of the most historically and architecturally significant hotels on Miami Beach. Opened in 1954 and designed by Morris Lapidus, it was the most luxurious hotel on Miami Beach, and is thought to be the most significant building of Lapidus' career.

In 2008, following a \$1 billion reinvention, Fontainebleau Miami Beach reopened with an A-list celebrity-attended grand opening bash featuring the Victoria Secret Fashion Show and performances by Usher, Mariah Carey and Robin Thicke.

Hotel description and information provided by Fontainebleau hotel website.

*HACU's 29th Annual Conference hotel key card is sponsored by Travelers.*

**TRAVELERS**



Stay Connected: Follow HACU on Twitter @HACUNews #HACU15

# EXHIBIT HALL



**The deadline to be listed in the printed conference program is Sept. 1.**

**The exhibitor deadline to reserve your exhibit space is Sept. 18.**

Showcase your services and products at HACU's premier Hispanic higher education conference. HACU's more than 450 member colleges and universities are at the forefront of K-16 outreach, workforce development and lifelong learning opportunities to every major Hispanic population in 36 states, Puerto Rico, Spain and eight countries in Latin America.

HACU Member Colleges & Universities	\$1,575
Non-member Colleges & Universities	\$2,100
Nonprofit Associations	\$2,100
Government	\$2,100
Corporate	\$3,150



## EXHIBIT HALL HOURS

**Saturday, Oct. 10**

**8:00 a.m. - 3:00 p.m.**

Exhibitor Installation and Move-In

**5:30 - 7:00 p.m.**

Exhibit Hall Opening Reception and Cyber Café. Attendees will visit the Exhibit Hall after the Opening Plenary.

**Sunday, Oct. 11**

**10:00 a.m. - 6:30 p.m.\***

Exhibit Hall and Cyber Café

\* Closes from noon - 1:30 p.m. Reopens 2:00 - 5:00 p.m. for a College and Career Fair (Free and Open to the Public)

**Monday, Oct. 12**

**10:00 a.m. - 2:00 p.m.\***

Exhibit Hall and Cyber Café

\*Closes from noon - 1:30 p.m.

**2:00 - 4:00 p.m.**

Exhibitors Move-Out

All booths include: One full conference registration, one 8' x 10' exhibit booth, one 6' skirted table, two chairs, a wastebasket, back and side drapery, and an identification sign. Additional tables and chairs can be ordered through the Expo Convention Contractors Inc. Internet and electricity can be ordered directly through the hotel. The exhibitor application and additional information can be found at [www.hacu.net](http://www.hacu.net).

Exhibit booth contact: [darlene.martin@hacu.net](mailto:darlene.martin@hacu.net).



## PROGRAM ADVERTISING

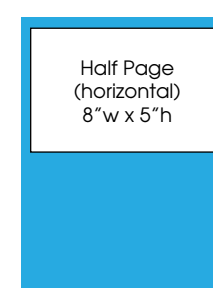
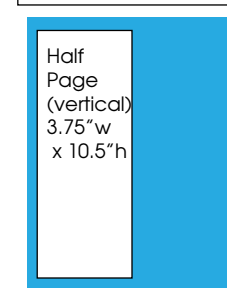
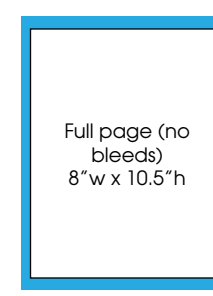
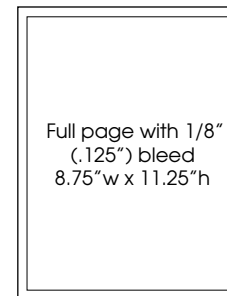
**The space reservation deadline is August 25 and Camera-Ready ad is due by Sept. 1.**

Your full- or half-page ad in HACU's Annual Conference Program is the ideal place to advertise your website, product or service, or promote your program, school, agency or business.

Full page ads may be submitted with bleeds or no bleeds. Half page ads may be submitted as horizontal or vertical ads. Ads must be submitted as camera-ready originals or PDF files 300 DPI in color only.

Ad reservation contact: [development@hacu.net](mailto:development@hacu.net).

Ad Size	Member	Non-Members	Trim Area
Full Page	\$1,500	\$1,800	8.75" w x 11.25" h (with bleeds) 8" w X 10.5" h (with no bleeds)
Half Page	\$700	\$1,000	8" w X 5" h (horizontal) 3.75" w x 10.5" h (vertical)



## REGISTRATION RATES

Online Registration or faxed forms will be accepted at the HACU office until September 18, 2015. On-site registration will be available. Registration fee includes the Opening Plenary, Exhibit Hall Opening Reception, Power Lunch, Partnership Lunch, Networking Dinner, concurrent workshops, entrance into the exhibit area, and coffee/refreshment breaks. (Conference events are subject to change without notice.)

Discount available for groups of 5 or more. For more information and for the terms and conditions, please contact Darlene Martin at [darlene.martin@hacu.net](mailto:darlene.martin@hacu.net), or (210) 576-3208.

REGISTRATION CATEGORIES	EARLY BIRD RATES† Deadline 05/31/15	REGULAR/ON-SITE RATES* Begins 06/01/15
HACU National Member Colleges & Universities	<input type="checkbox"/> \$567	<input type="checkbox"/> \$721
HACU International Member	<input type="checkbox"/> \$438	<input type="checkbox"/> \$582
HACU Faculty/Staff Affiliate/HAA Member	<input type="checkbox"/> \$412	<input type="checkbox"/> \$554
Non-Member Colleges & Universities	<input type="checkbox"/> \$695	<input type="checkbox"/> \$855
K-12 Administrator/Staff	<input type="checkbox"/> \$258	<input type="checkbox"/> \$258
Government Agency	<input type="checkbox"/> \$567	<input type="checkbox"/> \$721
Nonprofit Organizations	<input type="checkbox"/> \$567	<input type="checkbox"/> \$721
Corporate	<input type="checkbox"/> \$695	<input type="checkbox"/> \$855
Presenter	<input type="checkbox"/> \$180	<input type="checkbox"/> \$180
Student Track Participants	<input type="checkbox"/> \$256	<input type="checkbox"/> \$308
One-Day Rate	<input type="checkbox"/> \$232	<input type="checkbox"/> \$361
Latino Higher Education Leadership Institute (pre-conference)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250
PreK-12/Higher Education Collaboration Symposium (pre-conference)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250
Fourth Annual Deans' Forum (post-conference)	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150

## SPONSORSHIPS

Sponsorship and Partnership Opportunities for HACU's 29th Annual Conference are still available. For more information regarding sponsorships and partnerships, or to customize a sponsorship opportunity, please contact: Office of Development at (210) 692-3805 or at [development@hacu.net](mailto:development@hacu.net). Sponsorship levels are also listed online.

REFUND POLICY: Cancellations will be accepted until August 28, 2015, and charged a \$200 administration fee. After August 28, 2015, registrations are nonrefundable. A person from the same organization may substitute for a change fee of \$50. No-show registrants will not be refunded.



Championing Hispanic Higher Education Success:  
Empowering Students, Enhancing Collaboration

**HACU's Annual Conference showcases exemplary programs and initiatives of the best and most promising practices in the education of Hispanics among the following six tracks:**

## Saturday, Oct. 10

**8:00 a.m. - 3:30 p.m.**

### HACU's 14th Annual Latino Higher Education Leadership Institute

(Pre-conference event. Additional registration required.)

**Splash 9-10**

The Latino Higher Education Leadership Institute will provide a dynamic forum where early-, mid- and top-level faculty, staff, administrators and other higher education leaders interact, network and explore strategies for effective institutional change for the needs of underrepresented students. The schedule includes speakers, panels, career development and leadership roundtables, concluding with a panel composed of top Latina and Latino presidents.

**8:30 a.m. - 3:00 p.m.**

### PreK-12/Higher Education Collaboration Symposium

(Pre-conference event. Additional registration required.)

**Splash 11-12**



The HACU PK-12/Higher Education Collaboration Symposium will showcase initiatives implemented by colleges, universities and school districts. Panel discussions on successful partnerships leading to systemic change. Katie Haycock, president of The Education Trust will be among the speakers.

**NEW**

**ACT**

*This pre-conference event is made possible by ACT and Sodexo.*

**sodexo**  
QUALITY OF LIFE SERVICES

**4:00 - 5:30 p.m.**

### Opening Plenary Sparkle Ballroom



Join us for the welcoming remarks of HACU's 29th Annual Conference. A State of HACU Address will also be delivered by HACU President and CEO Antonio R. Flores.

**5:30 - 7:00 p.m.**

### Exhibit Hall Opening Reception Glimmer Ballroom

Visit this year's exhibitors and meet fellow attendees while enjoying food, refreshments and entertainment.

#### **\$ Track 1 - Grants and Funding Opportunities**

Grant opportunities available from government and private sources. Presentations on the outcomes of programs implemented at colleges and universities and made possible with grant-funded assistance.

#### **Track 2 - Partnerships that Work**

Collaborative partnerships that have helped overcome challenges faced by institutions and their students.

#### **Track 3 - Academic Success for Hispanic Students, Research and Practice**

Successful programs and strategies that are ensuring the educational success of Hispanic Students.

#### **Track 4 - Advocacy and Legislation**

The latest developments in legislation of education and advocacy work of HACU-members.

#### **Track 5 - International Partnerships**

Successful working models and opportunities for international collaboration in higher education.

#### **Track 6 - Executive Leadership for Presidents and CEOs**

Issues of special interest to university presidents/CEOs



## Sunday, Oct. 11

9:00 - 10:15 a.m.

## CONCURRENT WORKSHOPS

#### **\$ \$170.5 Million in 4.5 Years - Managing a Grant Office**

**Splash 7-8**

What's better than receiving a Title V grant? How about receiving three in one year! A tidy little \$10 million package, no? Is it an anomaly or the result of a practiced and proven approach? To see how we did it, and how we've increased revenues through best practice management techniques, attend this must see session and learn how to get organized, start early, involve all stakeholders, get recognized, and get awarded!

#### **An Example of Collaboration: Bilingual Parent Education and Student Leadership Conference**

**Splash 5-6**

Whittier College (WC) and the Hispanic Outreach Taskforce, a nonprofit organization in Whittier, California will share the progress of an established partnership with local K-12 school districts and Rio Hondo Community College. The Annual Bilingual Parent Education Conference provides information to parents on college preparation, academic support and parent engagement opportunities through several workshops, presented in English and Spanish. The recent development and success of the Student Leadership component, led by WC undergraduate students, members of the national organization Students for Education Reform will also be discussed.

#### **Student Access to Success**

**Splash 9**

Coastal Bend College (CBC) serves a rural South Texas community and is student-centered. CBC affords students resources necessary to benefit them through college. CBC has partnered with the local Texas Workforce Commission Workforce board (Workforce Solutions of the Coastal Bend) to offer its students extra services including trainings, labor market, job availability information, as well as financial assistants including tuition, childcare, supplies and books.

#### **Research and Theory-based Interventions to Increase Achievement and Success for Hispanic/Latin@ College Students**

**Splash 13-15**

Professional development for faculty and staff is essential to increasing success for Hispanic/Latin@ students. This session will highlight the status of Hispanic/Latin@s in higher education and describe what educators must know, understand and do in order to increase student engagement, learning, and persistence. Presenters will highlight effective theory and research-based strategies and interventions (e.g., reducing stereotype threat, reframing attributions, Learned Optimism) and offer two models for sharing responsibility with students for learning and development. There will be an evening follow-up session: Apoyando El Poder de Nuestra Voz with Gestalt Educational Counseling: Releasing the Natural Power We Have to Speak Up and Challenge Individuals/Systems in an Assertive and Effective Manner.

#### **Campus Collaboration and Collective Impact: Empowering Latino Students for Success**

**Splash 10**

This interactive workshop engages participants in reflective analysis on evidence-based practices that illustrate how collective, ground-level activities, including academic programming, student support services, and community and civic engagement are enhancing Latina/o recruitment, retention, and success rates at a predominately white institution. Participants will identify action steps relevant to their own campuses and educational contexts.

#### **Latino Healthcare Professionals: Strengthening the Pipeline. Increasing Applicants. Enriching Education**

**Splash 11**

Latinos remain underrepresented in the health professions across the United States. Contributing factors include disparities in the K-12 system, low educational aspirations, and disadvantaged socio-economic status. Three culturally competent UIC College of Medicine Hispanic Center of Excellence (HCOE) health professions pipeline programs will be examined: Medicina Scholars, Rural Medicina Academy Summer Scholars, and HCOE Mentorship & Advising.

#### **A Comprehensive Early College High School Model in Seguin, Texas**

**Splash 12**

Early college represents a new paradigm for blending secondary and postsecondary education to improve the opportunities for students in the state of Texas, and across the country. Seguin Early College High School, a comprehensive model was established to provide all students with educational pathways to help them successfully transition from the high school to the workforce and/or postsecondary education.

#### **Advocating for Post Secondary Education Opportunities for Students with Intellectual Disabilities**

**Splash 3-4**

This presentation will provide participants with an overview of a postsecondary transition program for students with intellectual disabilities (ID) in a Hispanic-Serving Institution of higher education. Project Panther LIFE is a fully inclusive, non-degree program that provides students with access to and participation in a university. This presentation will focus on the state legislative efforts of Florida International University in advocating for the rights of students with ID to participate in a university-based transition program.

#### **Fostering Institutional Change in Developing Binational Partnerships**

**Splash 1-2**

The UC-Mexico initiative is an effort to capture and provide strategic direction to the many research collaborations, student and faculty exchanges, and other programs that already exist within the University of California related to Mexico, as well as new efforts that may be developed.

# Sunday, Oct. 11

10:30 - 11:45 a.m.

## CONCURRENT WORKSHOPS

### \$ Scholarships and Loan Repayment for Mission-Driven Health Progression Students

#### Splash 10

Don't let educational debt deter you from choosing a career in primary care providing health care to communities that have limited access to medical, nursing, dental, and mental and behavioral clinicians. The U.S. Department of Health and Human Services, through the Health Resources and Services Administration, has many programs to assist you.

### ♥ HACU National Internship Program: Facilitating Opportunities, Expanding Professional Networks, and Launching Careers

#### Splash 1-2

The HACU National Internship Program (HNIP), the nation's largest Hispanic college internship program, has been praised by independent reports, the White House and the Office of Personnel Management, as a "remarkably" effective recruitment tool for federal agencies and corporations. HNIP introduces college students to valuable on-the-job experience and leads to well-paying, meaningful careers. Learn how students can benefit from paid internships and professional development opportunities offered through HNIP.

### ♥ Academic Immersion - A Collaboration to Maximize the Student Outreach Experience

#### Splash 7-8

This session will present the MDC North Campus Academic Immersion Program, a collaboration between student services and academic affairs designed to provide K-12 students with a deeper understanding of the career choices available to them as they explore educational options through first-hand engagement and experiences. The program has fully replaced the traditional campus visit program as a best practice.

### 🎓 Empowering Hispanic Students through the Open-Source Teaching Method STEMP®

#### Splash 3-4

The traditional method of teaching where the instructor holds the power in the classroom needs to see a paradigm shift. STEMP® allows instructors to give power back to the students so that they can LEARN, BE, & DO. In this workshop, participants will learn how to implement USMEXFUSION's competency-based teaching method STEMP® in their classes. Participants will work collaboratively and will leave the workshop with tools to reverse the traditional power structure in the classroom.

\$ Grants and Funding Opportunities

♥ Partnerships that Work

🎓 Academic Success for Hispanic Students, Research and Practice

🏛️ Advocacy and Legislation

🌐 International Partnerships

👔 Executive Leadership for Presidents and CEOs

### 🎓 Hartnell STEM Internship Program: Engaging Future Scientists through Authentic Research

#### Splash 11

The Hartnell STEM Internship Program engages students in relevant and innovative research projects guided by mentors. They learn professional skills in research and communication, resulting in improved academic and employment success. In tracking participants from 2007-2011, 55% of our interns have earned associate's degrees and 42% have earned bachelor's degrees.

### 🎓 Pre-College Research Model: The AGMUS Experience

#### Splash 12

The Student Research Development Center of the Ana G. Mendez University System (AGMUS) has developed a research model for pre-college students in grades 10, 11, and 12, with the support of the National Science Foundation. This program has impacted 4,550 students from Puerto Rico during its last fifteen years and consolidated a pre-college to Ph.D. bridge program for the Hispanic community of Puerto Rico. The elements of this best practice will be presented.

### 🎓 (STEM)2 as a Model for Hispanic Transfer Student Success

#### Splash 13-15

The drive to increase students attaining STEM degrees, specifically Hispanic students, has become of national importance. Providing pathways to transfer success is an ever-growing challenge. (STEM)2 - Strengthening Transfer Education & Matriculation in STEM, a multifaceted project funded by the U.S. Department of Education, focuses on overcoming these challenges. Through outreach, student research, peer mentoring, and a transition program, (STEM)2 is producing more STEM transfers and ultimately, increasing the number of Hispanic students attaining a STEM degree.

### 🏛️ HACU Government Relations Update

#### Splash 9

An update on highlights on the latest public policy developments on Capitol Hill, including the status of the Federal Fiscal Year (FY2016) appropriations and its impact on the Hispanic higher education community. The session will also highlight Hispanic-Serving Institutions' priorities in the Elementary and Secondary Education Act (ESEA) reauthorization and the Higher Education Act (HEA).

### 👔 Hispanic-Serving Institutions: Through the Eyes of Campus Presidents

#### Splash 5-6

With the growing number of Hispanic students on campuses nationwide, designated Hispanic-Serving Institutions (HSIs) are in the unique position of serving this population. This session will provide historical perspectives of respective HSIs, the unique experiences and challenges that Hispanic students endure and best practices to serve their overall well-being. Participants will engage with high-level campus leadership and leave this session with insight on how to make their campuses more inclusive of the fastest growing minority population.

# Sunday, Oct. 11

Noon - 1:30 p.m.

Power Lunch

Sparkle Ballroom

The luncheon program will include presentations of HACU Awards of Excellence to individuals and organizations that have exemplified HACU's mission of championing Hispanic higher education success.

2:00 - 3:15 p.m.

## CONCURRENT WORKSHOPS

### \$ NSF ADVANCE Program: Overview, Initiatives and Outcomes at a Hispanic-Serving Institution

#### Splash 3-4

Through a \$3.1 million ADVANCE Institutional Transformation grant from the National Science Foundation (NSF), the University of Texas - Rio Grande Valley has developed and implemented several initiatives in the areas of faculty recruitment, advancement, policy and climate, as well as education and empowerment. These have resulted in enhanced recruitment, retention and advancement efforts and outcomes for all faculty, especially STEM women and Latinas. Ultimately, the program has created a positive, family-friendly climate for all faculty.

### ♥ Former Foster Care and Homeless Students: Developing Partnerships that Work! Working Together to Open a Door Beyond Foster Care

#### Splash 5-6

Florida International University's Fostering Panther Pride program was created to offer tailored academic and other support services to undergraduate students identified as former foster youth and homeless. The program established collaboration with educational, nonprofit, and for-profit organizations in the community to increase retention and graduation rates of students who age out of foster care or who are homeless.

### ♥ Success through Collaboration: College Readiness and Leadership Programming for Latinos

#### Splash 10

The Latino Leadership Initiative (LLI) is a college readiness and leadership program implemented through a collaboration between one of the country's largest school districts, Cobb County, and Georgia State University (GSU). LLI serves six high schools with large Latino student populations and is implemented by current students at GSU. While only in its third year, students participating in LLI have already achieved a college enrollment rate of over 60% — reversing previous state-wide trends for Latino students.



### 🎓 Creating a Structured Student Pathway: Best Practices and Effective Strategies

#### Splash 7-8

Miami Dade College has developed a new structured student pathway to support students from high school through graduation. The innovative model has three pillars: a 3-Tiered Model of Advising, Course Sequence Guides, and Communities of Interest. By implementing at scale from the start and using data to drive innovation and improvement, retention and benchmark completion have increased. This interactive session will review strategies and best practices that have driven student success at Miami Dade College.

### 🎓 Fostering Graduate Student Success at a Hispanic-Serving Institution

#### Splash 11

Discussions of best practices in higher education settings often focus on undergraduates, but what services are effective in helping first-generation and low-income students obtain graduate degrees? Learn how programs funded by a U.S. Department of Education PPOHA Title V, Part B grant have impacted graduate student success, student learning, and degree completion times at California State University, Stanislaus.



# Sunday, Oct. 11

2:00 - 3:15 p.m. CONCURRENT WORKSHOPS

## 🎓 Bridge to Success: Summer Programs for Mathematics Remediation and Science Preparation Splash 12

The University of the Incarnate Word has implemented two successful summer programs, STEM-Start for developmental mathematics and CHEM-Start for chemistry preparation, through funding from a Department of Education HSI-STEM and Articulation award (PO31C110145). Both programs utilize artificial intelligence learning software (ALEKS) combined with faculty instruction and support. Student success is extremely high, both for completion of the programs themselves, and continued success in subsequent mathematics and science courses.

## 🎓 Peers Empowering Peers in First-Year Civil Engineering Courses Splash 13-15

In an effort to improve performance and increase retention in engineering courses, the Construction Management and Civil Engineering Technology Department at City Tech recruits experienced students to assist first-year students. The Peer-Led Team learning (PLTL) instructional model was implemented in spring 2011. Having peers empowering peers has led to an increase in pass rates. A Peer Advisement Program for female students was launched in spring 2015; this program hopes to increase retention of female students.

## 🏛️ Federal Funding Opportunities for Hispanic-Serving Institutions (HSIs) Splash 9

Federal agency representatives will discuss grant opportunities available for Hispanic-Serving Institutions (HSIs) and other higher education institutions. This panel will actively engage participants in a discussion of available opportunities that benefit colleges and universities. Participants will also explore potential opportunities to identify resources from different agencies to make the links necessary to support activities directly assisting HSIs to serve the nation's priorities.

## 🌐 Making Study Abroad Accessible and Affordable for Latino Students: A Step-by-Step Guide Splash 1-2

This session presents research demonstrating that study abroad can be an effective tool for building student retention and achievement as well as a key to future success in international careers. Latino students are underrepresented in study abroad and this session will provide Hispanic-Serving Institutions a step-by-step guide on how to change this. We explain how you can begin advising students on study abroad at your campus (even with a limited budget), where to find scholarships, how to develop effective partnerships, and how to choose the most high impact programs for Latino students.

💰 Grants and Funding Opportunities

🤝 Partnerships that Work

🏛️ Advocacy and Legislation

🌐 International Partnerships

3:55 - 5:10 p.m. CONCURRENT WORKSHOPS

## 🎓 Enhancing Hispanic Student Learning by Growing the Hispanic Professoriate Splash 3-4

Despite the growth in Hispanic student enrollment and number of Hispanic-Serving Institutions, Hispanics are still underrepresented within the professoriate. It is widely accepted that students relate better to faculty of the same ethnicity or race. This presentation will discuss strategies to take advantage of the increased teaching opportunities created by adjunct faculty positions. The session will include short and long-term strategies for the recruitment, retention, and career development of Hispanic faculty.

## 🎓 Camino a UCF: Una Comunidad Fuerte Splash 7-8

This workshop will provide an overview of Camino a University of Central Florida (UCF): Una Comunidad Fuerte, a pathway program intended to strengthen Latino student engagement, transfer and college completion. Representatives from the University of Central Florida and Valencia College will discuss the planning and implementation process of creating a cohort program enhanced by curriculum alignment, living and learning communities and extracurricular activities. NSSE and CCCSE data for each institution will be shared, as well as challenges and breakthroughs.

## 🎓 ETS High School Equivalency Testing (HiSET) Program Splash 9

Educational Testing Service (ETS) and the University of Iowa (IUP) collaborated and developed the high school equivalency testing (HiSET) program that launched in January 2014 at the request of more than 30 states. The assessment is an alternative to the GED. This session will provide information about the ETS HiSET Program and the collaborative efforts of the 14 states that have chosen to adopt HiSET as an alternative.



🎓 Academic Success for Hispanic Students, Research and Practice

👔 Executive Leadership for Presidents and CEOs

# Sunday, Oct. 11

3:55 - 5:10 p.m.

CONCURRENT WORKSHOPS

## 🎓 Building Guided Pathways Through Gateway Courses to Programs of Study Splash 5-6

Aligning academic support services, and gateway math and English courses ensure students enter programs-of-study by the end of their first academic year. Complete College America (CCA) recommends selected game-changer strategies proven to increase completion rates. CCA's GPS and corequisite-remediation strategies demonstrate how the use of degree maps, default scheduling and meta-majors combined with student support in gateway math courses aligned to a chosen major ensures students pass gateway courses and successfully enter programs-of-study.

## 🎓 UHD Modeling Intended STEM Success for First and Second Year First-Generation Undergraduates Splash 10

University of Houston-Downtown (UHD) research project, Modeling Intended STEM Success, utilizes a program that encourages, prepares, and supports minority STEM students, to successful completion of the baccalaureate STEM degree by targeting the first and second years as well as first/second-semester courses through a five-category student support approach: 1) Freshman Ramp-Up; 2) Academic Skill Monitoring; 3) Mentoring; 4) Early Career Research Skill Development; and 5) Leadership Development. The Scholars Academy forms the full exposure model in this project.

## 🎓 A Review of Predictor Variables of Success for Doctoral Level Students at Hispanic-Serving Institutions Splash 11

Research conducted at a Hispanic-Serving Institution with almost 40% Hispanic doctoral level population identified longitudinal predictor variables of success using quantitative analysis. A profile of the characteristics of doctoral level students which complete doctoral programs at a Hispanic Serving Institution will be presented.

## 🎓 Increasing Retention of Hispanic Undergraduate and Graduate Students Through Scaffolding Splash 12

Join us as we examine a scaffolding approach to learning and support services that allows Hispanic higher education students to be successful. Analysis shows that the approach of initially providing an uber-extensive support system and moving towards a more independent learning model achieves high levels of retention and graduation at both the undergraduate and graduate levels for Hispanic learners.

## 🎓 Increasing Success for Military/Veteran Students Along with their Families Splash 13-15

Serving the military community should be a high priority for Hispanic-Serving Institutions receiving the Department of Veterans Affairs funds. As the U.S. Military downsizes, more Veteran's and their families will be going to colleges and universities. This presentation discusses the unique challenges the military community experiences and ways to best serve this expanding population on a university campus across departments.

## 🌐 Enhancing International Opportunities through Strategic Partnerships for Hispanic-Serving Institutions Splash 1-2

Attracting diverse students and faculty to international higher education opportunities is a challenge. In an effort to emphasize accessibility by providing a clearer path to generating competitive applications, The Fulbright Program and the U.S. Department of State is analyzing each step of its process by partnering with Hispanic-Serving Institutions to enhance connectivity throughout the process. This presentation will focus on the framework of strong partnerships and lessons learned.



# Monday, Oct. 12

9:00 - 10:15 a.m.

International Plenary

“Federal and Private Support for International Work”  
Fontaine

Keynote speakers will discuss federal and private funding sources for international work at higher education institutions. An overview of the activities and funding opportunities offered by federal agencies and private funders will be presented. Successful partnerships with colleges and universities will be highlighted.



10:30 - 11:45 a.m.

## CONCURRENT WORKSHOPS

### \$ Success! Strengthening Collaboration Through Effective Data-based Decision Making

Splash 3-4

No more APR blues! This session is designed for grant practitioners, researchers and project directors. Three Hispanic-Serving Institutions in Orange County, CA, (one university and two community colleges) celebrate a decade of collaboration committed to change, innovation, and enhancement for teacher education and STEM programs. Come learn about our innovative methods and tools for online data collection, sharing and reporting real-time project data, and utilizing this data to enhance and improve project outcomes.

### ♥ LIFE (Learning.Improvement.Fun.Empowerment.) - Near-Peer Mentoring Program

Splash 10

Learn how the LIFE program is changing young Hispanic lives in Northwest Arkansas, increasing Hispanic enrollment and how you can implement a similar program in your area. The LIFE program is a near-peer mentor program that develops college students to become leaders both on the college campus and in our community. Mentors inspire high school students while breaking the barriers that often limit Hispanic youth to pursue a higher education.

### ♥ Collaborative Linking: Academic Advising and Career Center Services

Splash 11

This presentation will describe the important relationship between academic advising and career center services. It is an opportunity to learn how linking and sharing access to services enhances student success for first year students. Participants will learn how to collaborate interdepartmentally to increase student success. Through the use of effective measurement and assessment in career services, academic advising is able to further encourage their students to become motivated in their own career and academic development.

### 🎓 Evidence on the Transformation of STEM Courses at Florida International University

Splash 7-8

Florida International University is transitioning to evidence-based instructional practices across its STEM courses. Research on course transformation is a key driver of educational change through guiding faculty practice, justifying institutional investments, and advancing research. Evidence on the course transformations across the STEM disciplines will be presented, including student learning impacts, faculty practices, and institutional change.

### 🎓 Promising Solutions to Challenges facing Commuting First-Year Minority Students

Splash 13-15

Cognizant of the many challenges facing minority, first generation, and commuting freshmen, University of Houston-Downtown (UHD) has implemented the STAR Program, a Title V-funded three-component initiative, to boost first-year student success and retention. The program's summer-bridge component has produced dramatic positive outcomes and further revealed insights about potential strategies for enhancing the other two components. This presentation will highlight the program's challenges, strategies, and successes, which include statistically significant gains in GPA and retention among program participants.

# Monday, Oct. 12

10:30 - 11:45 a.m. CONCURRENT WORKSHOPS

### 🏛️ Advocacy and How it Can Benefit You

Splash 9

Why should advocacy matter to your work? How can you be a smarter advocate for your institution? What are the in's and out's of building a lasting congressional relationship? What can you be doing while your Senators or member of Congress are home in their districts? This session will address these questions and more. Speakers will include: a government relations professional; a grassroots specialists who focuses on state government; a Hispanic-Serving Institution advocate and more.

### 🌐 100,000 Strong Initiatives: Challenges and Opportunities for Small Institutions

Splash 1-2

In response to emerging challenges to student mobility, initiatives such as *100,000 Strong in the Americas* support large and small institutions in different ways. This presentation will review how one small Southwest institution has benefited from these opportunities and addressed the challenges of engaging in the initiatives offered by *100,000 Strong in the Americas*. Presenters will highlight successful results, including participation in the "Proyecto 100,000" and the Brazil Scientific Mobility Program (BSMP).

Noon - 1:30 p.m.

Partnership Lunch

Sparkle Ballroom

The luncheon program will include presentations of HACU Awards of Excellence presented to public and private sector partners that represent organizations and individuals who have exemplified HACU's mission of championing Hispanic higher education success.



2:00 - 3:15 p.m. CONCURRENT WORKSHOPS

### \$ The Sophomore Year Initiative: Removing Barriers to Empower Students

Splash 3-4

In fall 2013, Lehman College enrolled 49.2% Hispanic students, making it one of twenty-five Hispanic-Serving Institutions in the Northeast. That year, the U.S. Department of Education reported that 15.1% of Hispanic students earned a bachelor's degree compared to 35.2% of white students. To remove barriers and empower Hispanic students, freshmen, and sophomores, Lehman used its Sophomore Year Initiative inclusive service delivery model and enhanced collaboration to provide intentional, intrusive one-to-one advising, career/personal counseling and enrichment activities.

### ♥ Hispanic-Serving School Districts Roundtable Discussion

Splash 5-6

In this roundtable, PK-12 and post secondary educators will discuss implication of critical issues facing education. Topics will include Common Core State Standards and the Reauthorization of No Child Left Behind among other topics.

### ♥ Smithsonian in Your Community: Internship and Fellowship Partnerships

Splash 9

Who has the opportunity to delve into 19 museums, 9 research centers, surrounded by 30 million visitors a year and 137 million treasures to discover? You and your students do...through Smithsonian internships and fellowships. As a steward for our nation's treasures, in our groundbreaking scientific research, and through our far-reaching educational programs - we are in the business of exciting the learning in everyone. Come learn how your organization can establish a partnership with the Smithsonian.

### ♥ Little Fish in the Big Pond: A shift through developmental recruitment strategies

Splash 10

Change is hard but sometimes necessary. Changing the enrollment process from an independent to a more personalized approach has been a success at Washington State University Tri-Cities. This presentation will be a high energy, thought provoking, best admission practices for millennial students through relationship building. The enrollment team at WSU Tri-Cities is building bridges in an innovative recruitment strategy to deliver prescriptive messages by using a personalized approach.

### 🎓 Helping our Latino Student Population be Successful at UCF

Splash 7-8

The Multicultural and Support Services office at the University of Central Florida (UCF) supports more than 13,000 Latino students on the campus. This workshop will explain the services the department offers to help foster the retention and graduation success of Latino students at UCF.



\$ Grants and Funding Opportunities

♥ Partnerships that Work

🎓 Academic Success for Hispanic Students, Research and Practice

🏛️ Advocacy and Legislation

🌐 International Partnerships

👔 Executive Leadership for Presidents and CEOs

# Monday, Oct. 12

2:00 - 3:15 p.m. **CONCURRENT WORKSHOPS**

## A Bridge to Success: From a Small-Scale Program to a Full-Scale Initiative

Splash 11

Many universities face an unprecedented set of challenges as the composition of the student population has dramatically shifted coupled with severe statewide education budget cuts. Despite meeting local admissions eligibility, a disproportionate number of freshmen students still need high levels of remediation/developmental education after they graduate high school. We will confer with our partners from around the nation on the strategies we used to overcome the remediation challenge and build a culture of student success.

## Prior Learning Assessment – an Important Degree Completion Tool for Latino Adults

Splash 12

Presenters will introduce attendees to prior learning assessment (PLA) and the role it can play in closing the gap in degree completion, particularly Latino adults. They will present the findings of a recent study – conducted in partnership with Excelencia in Education, on the Latino experience with PLA that focused on how Latino students experience PLA and offer recommendations as to how institutions can make PLA pay off for Latino students.

## Key Ingredients to Retaining and Graduating Latino Males

Splash 13-15

This workshop will address the trends of retention and graduation of Latino males in higher education. We will investigate why rates are so low and what can be done to stem the tide of males not graduating. In this interactive workshop, participants will examine whether their campus culture is conducive to allowing Latino males to be successful at their institution.

## Bilingual School Programs: Challenges and Opportunities of Bilingual Programs in the U.S. and Spain

Splash 1-2

This panel will present the current structure of the Bilingual School Programs offered by Instituto Franklin-UAH in collaboration with different associations and schools in Spain and abroad. For the last seven years, Instituto Franklin-UAH has been actively participating in the implementation and development of bilingual programs in Elementary and Secondary schools in the Madrid area. The panel will review each of the actions that have been developed over the years, including the integration of teacher assistance in the Spanish classrooms, development of teaching materials (CLIC) new assessment methodologies, and the need for faculty development.

## 3:30 - 5:00 p.m.

### Town Hall Meeting “DREAMs Deferred but not Forgone: The Imperative of Immigration Reform”

Fontaine



There is widespread agreement that the U.S. immigration laws and policies are “broken” but there is far less agreement on what should be done to fix them. The President’s temporary administrative relief for some younger immigrants and their families has generated additional controversy. The Town Hall will explore prospects and possibilities for a just and fair immigration reform. Archbishop Thomas Wenski will be among the panelists.

## 6:30 - 9:30 p.m.

### Networking Dinner/Dance

Sparkle Ballroom

The closing dinner event of HACU’s Annual Conference provides an additional opportunity to engage with fellow conference attendees. Enjoy an evening of networking. A dance follows.



# Tuesday, Oct. 13

## 8:30 a.m. - 1:30 p.m.

### Fourth Annual Deans’ Forum on Hispanic Higher Education “Successful Strategies for Diversifying Faculty”

(Post-conference event. Additional registration required)  
Splash 11-12

A special forum designed to give Deans and Administrators the opportunity to discuss issues related to the diversification of faculty in higher education. The forum will explore why diversifying faculty matters and highlighting best practices and resources that can assist faculty search committees in their pursuit of a more diverse faculty. *This post-conference event is made possible by AFT.*



A Union of Professionals

# STUDENT TRACK

The HACU Conference Student Track brings together undergraduate students from colleges and universities throughout the U.S. and Puerto Rico representing a wide range of academic disciplines. This is an opportunity to gain insight on employment opportunities and hiring trends in the federal and private sectors. Participants engage in workshops addressing career, educational, cultural and leadership issues while expanding their network and meeting potential mentors and employers. *The student track is made possible by Chick-fil-A, JCPenney, Lockheed Martin and PNC.*

## AGENDA AT-A-GLANCE

### Friday, Oct. 9

3:00 – 8:00 p.m. Student Registration

### Saturday, Oct. 10

8:00 a.m. – 12:30 p.m. Student Registration  
 9:00 – 10:15 a.m. Networking Activity  
 10:30 – 11:45 a.m. Financial Literacy Boot Camp  
 Noon – 12:50 p.m. Student Box Lunch  
 1:00 – 1:40 p.m. Introduction/Orientation  
 1:45 – 2:45 p.m. Federal Careers Panel: Serving Your Country and Career  
 2:50 – 3:50 p.m. Corporate Careers Panel: Connecting to Your Corporate Options  
 4:00 – 5:30 p.m. Opening Plenary  
 5:30 – 7:00 p.m. Exhibit Hall Opening Reception

### Sunday, Oct. 11

8:00. – 9:00 a.m. Coffee Break  
 9:00 – 10:15 a.m. Moving Forward: Internships, Fellowships, and Graduate School Opportunities Panel  
 10:30 – 11:45 a.m. Student Exhibitor Mixer  
 Noon – 1:30 p.m. Power Lunch  
 2:00 – 3:15 p.m. Concurrent Sessions (4)  
 3:15 – 3:45 p.m. Coffee Break  
 3:45 – 5:15 p.m. Concurrent Sessions (4)  
 5:30 – 6:30 p.m. Student/Recruiter/Exhibitor Networking Mixer

### Monday, Oct. 12

8:00 – 9:00 a.m. Coffee Break  
 9:00 – 10:15 a.m. Concurrent Sessions (4)  
 10:30 – 11:45 a.m. Concurrent Sessions (4)  
 Noon – 1:30 p.m. Partnership Lunch  
 1:45 – 3:00 p.m. Final Event  
 3:15 – 3:30 p.m. Coffee Break  
 3:30 – 5:00 p.m. Town Hall Meeting  
 6:30 – 9:00 p.m. Networking Dinner/Dance

## Scholarships Available

Students can submit an online application to be considered for a conference scholarship sponsored by HACU, corporate, federal, and nonprofit partners.

### Limited Scholarships are available for undergraduate students

Student Track Scholarship includes:

- Student registration fee
- Career Development Sessions
- Three conference lunches and a Networking Dinner/Dance
- Travel and lodging for out-of-state students

For eligibility and to apply, visit [www.hacu.net/studenttrack](http://www.hacu.net/studenttrack)

On-line Application Deadline: June 26, 2015

Sponsored by Peregrine



### Three types of Student Track attendees:

1. Student Track Scholarship recipients sponsored by HACU, corporate, federal or nonprofit sponsors.
2. Student delegates sponsored by colleges and universities. Some institutions directly handle the students registration and travel coordination. Others choose to participate as a Student Track sponsor, where HACU handles registration and travel logistics for their students and will be listed as an event sponsor. Information is available by contacting [studenttrack@hacu.net](mailto:studenttrack@hacu.net), or by calling (210) 692-3805.
3. Students who pay their own way often take advantage of the early bird conference rate.





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