HACU 29th Annual Conference

Championing Hispanic Higher Education Success: Empowering Students, Enhancing Collaboration

October 10-12, 2015
Fontainebleau Miami Beach Hotel
Miami Beach, FL

Conference Announcement #HACU15
## AGENDA AT A GLANCE

**Sunday, Oct. 11**
- 8:00 - 9:00 a.m.: Coffee Break
- 8:00 a.m. - 5:00 p.m.: General Conference and Student Track Registration
- 8:00 a.m. - 6:30 p.m.: Student Track
- 9:00 - 10:15 a.m.: 9 Concurrent Workshops
- 9:30 - 10:45 a.m.: Associate Member Meeting
- 10:00 a.m. - 6:30 p.m.: Exhibit Hall (Close from noon to 1:30 p.m.)
- 10:30 - 11:45 a.m.: 9 Concurrent Workshops
- 10:30 - 11:45 a.m.: International Networking Meeting
- Noon - 1:30 p.m.: Power Lunch
- 2:00 - 3:15 p.m.: 9 Concurrent Workshops
- 2:00 - 3:15 p.m.: Annual Business Meeting
- 2:00 - 5:00 p.m.: College and Career Fair (Free and open to the public.)
- 3:15 - 3:45 p.m.: Coffee Break
- 3:55 - 5:10 p.m.: 9 Concurrent Workshops
- 4:00 - 5:00 p.m.: Commission on International Education (This is a closed meeting.)

**Monday, Oct. 12**
- 8:00 - 9:00 a.m.: Coffee Break
- 8:00 a.m. - Noon: General Conference Registration
- 8:00 a.m. - 3:00 p.m.: Student Track
- 9:00 - 10:15 a.m.: International Plenary
  - “Federal and Private Support for International Work”
- 9:00 - 5:00 p.m.: Corporate and Philanthropic Council Meeting
  - (This is a closed meeting.)
- 10:00 a.m. - 2:00 p.m.: Exhibit Hall (Close from noon to 1:30 p.m.)
- 10:00 a.m. - 2:00 p.m.: Cyber Café
- 10:30 - 11:45 a.m.: 9 Concurrent Workshops
- Noon - 1:30 p.m.: 9 Concurrent Workshops
- 2:00 - 3:15 p.m.: 9 Concurrent Workshops
- 3:15 - 3:30 p.m.: Coffee Break
- 3:30 - 5:00 p.m.: Town Hall
  - “DREAMs Deferred but not Forgiven: The Imperative of Immigration Reform”
- 6:30 - 9:00 p.m.: Networking Dinner/Dance

**Tuesday, Oct. 13**
- 8:30 - 1:30 p.m.: Fourth Annual Deans’ Forum on Hispanic Higher Education: “Successful Strategies for Diversifying Faculty”
  - (Post-conference event. Additional registration required.)

## HACU Annual Conference attendees will learn about:
- Successful, effective and exemplary programs and initiatives at HACU-member institutions.
- Partnerships and strategic alliances for collaboration between HACU-member institutions and public- and private-sector organizations.
- Graduate education opportunities for Hispanic students.
- Policy issues affecting education opportunities for Hispanics, including HACU’s legislative agenda.
- Promoting Hispanic participation in scholarships, fellowships, internships and other related programs funded by private and government organizations.
- Creating Hispanic-Serving Institution (HSI) and Hispanic awareness and readiness to participate in foundation-supported programs.
- Emerging trends in higher education affecting Hispanics and HSIs.

### Who Should Attend?
- Higher education administrators, staff and faculty
- Higher education officials and association representatives
- College students
- Hispanic-Serving School District representatives
- Representatives from corporations
- Representatives of philanthropic foundations
- Federal, state and local government officials
- Public policy makers
- Individuals interested in promoting academic excellence, greater access and collaborative opportunities for all students in higher education

### ABOUT HACU

The Hispanic Association of Colleges and Universities (HACU), founded in 1986, is a nonprofit 501(c)(3) association representing more than 450 colleges and universities in the United States, Puerto Rico, Latin America and Spain.
**PROGRAM ADVERTISING**

The space reservation deadline is August 25 and Camera-Ready ad is due by Sept. 1.

Your full- or half-page ad in HACU’s Annual Conference Program is the ideal place to advertise your website, product or service, or promote your program, school, agency or business.

Full page ads may be submitted with bleeds or no bleeds. Half page ads may be submitted as horizontal or vertical ads. Ads must be submitted as camera-ready originals or PDF files 300 DPI in color only.

Ad reservation contact: development@hacu.net.

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The deadline to be listed in the printed conference program is Sept. 1.

The exhibitor deadline to reserve your exhibit space is Sept. 18.

Showcase your services and products at HACU’s premier Hispanic higher education conference. HACU’s more than 450 member colleges and universities are at the forefront of K-16 outreach, workforce development and lifelong learning opportunities to every major Hispanic population in 36 states, Puerto Rico, Spain and eight countries in Latin America.

| HACU Member Colleges & Universities | $1,575 |
| Non-member Colleges & Universities | $2,100 |
| Nonprofit Associations | $2,100 |
| Government | $2,100 |
| Corporate | $3,150 |

**REGISTRATION RATES**

Online Registration or faxed forms will be accepted at the HACU office until September 18, 2015. On-site registration will be available. Registration fee includes the Opening Plenary, Exhibit Hall Opening Reception, Power Lunch, Partnership Luncheon, Networking Dinner, concurrent workshops, entrance into the exhibit area, and coffee/refreshment breaks. (Conference events are subject to change without notice.)

Discount available for groups of 5 or more. For more information and for the terms and conditions, please contact Darlene Martin at darlene.martin@hacu.net, or (210) 576-3208.

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<td>Fourth Annual Deans Forum (post-conference)</td>
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**REFUND POLICY:** Cancellations will be accepted until August 28, 2015, and charged a $200 administration fee. After August 28, 2015, registrations are nonrefundable. A person from the same organization may substitute for a change fee of $50. No-show registrants will not be refunded.

**SPONSORSHIPS**

Sponsorship and Partnership Opportunities for HACU’s 29th Annual Conference are still available. For more information regarding sponsorships and partnerships, or to customize a sponsorship opportunity, please contact Office of Development at (210) 692-3805 or at development@hacu.net. Sponsorship levels are also listed online.

**EXHIBIT HALL HOURS**

Saturday, Oct. 10
8:00 a.m. - 3:00 p.m.
Exhibitor Installation and Move-In
5:30 - 7:00 p.m.
Exhibit Hall Opening Reception and Cyber Café. Attendees will visit the Exhibit Hall after the Opening Plenary.

Sunday, Oct. 11
10:00 a.m. - 4:30 p.m.*
Exhibit Hall and Cyber Café
* Closes from noon - 1:30 p.m. Reopens 2:00 - 5:00 p.m. for a College and Career Fair (Free and Open to the Public)

Monday, Oct. 12
10:00 a.m. - 2:00 p.m.*
Exhibit Hall and Cyber Café
* Closes from noon - 1:30 p.m.
2:00 - 4:00 p.m.
Exhibitors Move-Out

All booths include: One full conference registration, one 8’ x 10’ exhibit booth, one 6’ skirted table, two chairs, a wastebasket, back and side drapery, and an identification sign. Additional tables and chairs can be ordered through the Expo Convention Contractors Inc. Internet and electricity can be ordered directly through the hotel. The exhibitor application and additional information can be found at www.hacu.net.

Exhibit booth contact: darlene.martin@hacu.net.
Saturday, Oct. 10

8:00 a.m. - 3:30 p.m.
HACU’s 14th Annual Latino Higher Education Leadership Institute
(Pre-conference event. Additional registration required.)
Splash 9-10
The Latino Higher Education Leadership Institute will provide a dynamic forum where early, mid, and top-level faculty, staff, administrators and other higher education leaders interact, network and explore strategies for effective institutional change for the needs of underrepresented students. The schedule includes speakers, panels, career development and leadership roundtables, concluding with a panel composed of top Latina and Latino presidents.

8:30 a.m. - 3:00 p.m.
Pre-K/12 Higher Education Collaboration Symposium
(Pre-conference event. Additional registration required.)
Splash 11-12
The HACU PK-12/Higher Education Collaboration Symposium will showcase initiatives implemented by colleges, universities and school districts. Panel discussions on successful partnerships leading to systemic change. Katie Haycock, president of The Education Trust will be among the speakers. This pre-conference event is made possible by ACT and Sodexo.

4:00 - 5:30 p.m.
Opening Plenary
Sparkle Ballroom
Join us for the welcoming remarks of HACU’s 29th Annual Conference. A State of HACU Address will also be delivered by HACU President and CEO Antonio R. Flores.

5:30 - 7:00 p.m.
Exhibit Hall Opening Reception
Glimmer Ballroom
Visit this year’s exhibitors and meet fellow attendees while enjoying food, refreshments and entertainment.

Sunday, Oct. 11
9:00 - 10:15 a.m.
CONCURRENT WORKSHOPS

$170.5 Million in 4.5 Years - Managing a Grant
Office
Splash 7-8
What’s better than receiving a Title V grant? How about receiving three in one year! A tidy little $110 million package, no? Is it an anomaly or the result of a practiced and proven approach? To see how we did it, and how we’ve increased revenue through best practice management techniques, attend this must see session and learn how to get organized, start early, involve all stakeholders, get recognized, and get awarded!

An Example of Collaboration: Bilingual Parent Education and Student Leadership Conference
Splash 5-6
Whittier College (WC) and the Hispanic Outreach Taskforce, a nonprofit organization in Whittier, California will share the progress of an established partnership with local K-12 school districts and Rio Hondo Community College. The Annual Bilingual Parent Education Conference provides information to parents on college preparation, academic support and parent engagement opportunities through several workshops, presented in English and Spanish. The recent development and success of the Student Leadership Committee, led by WC undergraduate students, members of the national organization Students for Education Reform will also be discussed.

Student Access to Success
Splash 9
Coastal Bend College (CBC) serves a rural South Texas community and is student-centered. CBC affords students resources necessary to benefit them through college. CBC has partnered with the local Texas Workforce Commission Workforce board (Workforce Solutions of the Coastal Bend) to offer its students extra services including training, labor market, job availability information, as well as financial assistants including tuition, childcare, supplies and books.

Research and Theory-based Interventions to Increase Achievement and Success for Hispanic/Latinit College Students
Splash 13-15
Professional development for faculty and staff is essential to increasing success for Hispanic/Latinit students. This session will highlight the status of Hispanic/Latinos in higher education and describe what educators must know, understand and do in order to increase student engagement, learning, and persistence. Presenters will highlight effective theory and research-based strategies and interventions (e.g. reducing stereotype threat, reframing attributions, Learned Optimism) and offer two models for sharing responsibility with students for learning and development. There will be an evening follow-up session: Apoyando El Poder de Nuestra Voz with Gestalt Educational Counseling: Releasing the Natural Power We Have to Speak Up and Challenge Individuals/Systems in an Assertive and Effective Manner.

Campus Collaboration and Collective Impact: Empowering Latino Students for Success
Splash 10
This interactive workshop engages participants in reflective analysis on evidence-based practices that illustrate how collective, ground-level activities, including academic programming, student support services, and community and civic engagement are enhancing Latino/a recruitment, retention, and success rates of a predominately white institution. Participants will identify action steps relevant to their own campuses and educational contexts.

Latino Healthcare Professionals: Strengthening the Pipeline. Increasing Applicants. Enriching Education
Splash 11
Latinos remain underrepresented in the health professions across the United States. Contributing factors include disparities in the K-12 system, low educational aspirations, and disadvantaged socio-economic status. Three culturally competent UIC College of Medicine Hispanic Center of Excellence (HCOE) health professions pipeline programs will be examined: Medicina Scholars, Rural Medicine Academy Summer Scholars, and HCOE Mentorship & Advising.

A Comprehensive Early College High School Model in Seguin, Texas
Splash 12
Early college represents a new paradigm for blending secondary and postsecondary education to improve student outcomes and provide educational pathways to help students successfully transition from the high school to the workforce and/or postsecondary education.

Advocating for Post Secondary Education Opportunities for Students with Intellectual Disabilities
Splash 3-4
This presentation will provide participants with an overview of a postsecondary transition program for students with intellectual disabilities (ID) in a Hispanic-serving Institution of higher education. Project Panther LIFE is a career development program that provides students with access to and participation in a university. This presentation will focus on the state legislative efforts of Florida International University in advocating for the rights of students with ID to participate in a university-based transition program.

Fostering Institutional Change in Developing Bilingual Partnerships
Splash 1-2
The UC-Mexico initiative is an effort to capture and provide strategic direction to the many research collaborations, student and faculty exchanges, and other programs that already exist within the University of California related to Mexico, as well as new efforts that may be developed.
Sunday, Oct. 11 10:30 - 11:45 a.m. CONCURRENT WORKSHOPS

Scholarships and Loan Repayment for Mission-Driven Health Progression Students

Splash 10

Don’t let educational debt deter you from choosing a career in primary care providing health care to communities that have limited access to medical, nursing, dental, and mental and behavioral clinicians. The U.S. Department of Health and Human Services, through the Health Resources and Services Administration, has many programs to assist you.

HACU National Internship Program: Facilitating Opportunities, Expanding Professional Networks, and Launching Careers

Splash 1-2

The HACU National Internship Program (HNIP), the nation’s largest Hispanic college internship program, has been praised by independent reports, the White House and the Office of Personnel Management, as a “remarkably” effective recruitment tool for federal agencies and corporations. HNIP introduces college students to valuable on-the-job experience and leads to well-paying, meaningful careers. Learn how students can benefit from paid internships and professional development opportunities offered through HNIP.

Academic Immersion - A Collaboration to Maximize the Student Outreach Experience and Launching Careers

Splash 1-2

This session will present the MDC North Campus Academic Immersion Program, a collaboration between student services and academic affairs designed to provide K-12 students with a deeper understanding of the career choices available to them as they explore educational options through firsthand engagement and experiences. The program has fully replaced the traditional campus visit program as a best practice.

Empowering Hispanic Students through the Open-Source Teaching Method STEMP®

Splash 7-8

The traditional method of teaching where the instructor holds the power in the classroom needs to see a paradigm shift. STEMP® allows instructors to give power back to the students so that they can LEARN, BE, & DO. In this workshop, participants will learn how to implement USMEXFUSION’s competency-based teaching method STEMP® in their classes. Participants will work collaboratively and leave the workshop with tools to reverse the traditional power structure in the classroom.

Hartnell STEM Internship Program: Engaging Future Scientists through Authentic Research

Splash 11

The Hartnell STEM Internship Program engages students in relevant and innovative research projects guided by mentors. They learn professional skills in research and communication, resulting in improved academic and employment success. In tracking participants from 2007-2011, 55% of our interns have earned associate’s degrees and 42% have earned bachelor’s degrees.

Pre-College Research Model: The AGMUS Experience

Splash 12

The Student Research Development Center of the Ana G. Mendez University System (AGMUS) has developed a research model for pre-college students in grades 10, 11, and 12, with the support of the National Science Foundation. This program has impacted 4,550 students from Puerto Rico during its last fifteen years and consolidated a pre-college to Ph.D. bridge program for the Hispanic community of Puerto Rico. The elements of this best practice will be presented.

STEM2 as a Model for Hispanic Transfer Student Success

Splash 13-16

The drive to increase students attaining STEM degrees, specifically Hispanic students, has become of national importance. Providing pathways to transfer success is an ever-growing challenge. STEM2 – Strengthening Transfer Education & Matriculation (STEM2) is a 3-year, $1 million, grant-funded project funded by the U.S. Department of Education, focused on overcoming these challenges. Through outreach, student research, peer mentoring and initiation program, STEM2 is producing more STEM transfers and ultimately, increasing the number of Hispanic students attaining a STEM degree.

HACU Government Relations Update

Splash 9

An update on highlights on the latest public policy developments on Capitol Hill, including the status of the Federal Fiscal Year (FY2016) appropriations and its impact on the Hispanic higher education community. The session will also highlight Hispanic-Serving Institutions’ priorities in the Elementary and Secondary Education Act (ESEA) reauthorization and the Higher Education Act (HEA).

Hispanic-Serving Institutions: Through the Eyes of Campus Presidents

Splash 5-6

With the growing number of Hispanic students on campuses nationwide, designated Hispanic-Serving Institutions (HSIs) are in the unique position of serving this population. This session will provide historical perspectives of respective HSIs, the unique experiences and challenges that Hispanic students endure and best practices to serve their overall well-being. Participants will engage with high-level campus leadership and leave this session with insight on how to make their campuses more inclusive of the fastest growing minority population.

Creating a Structured Student Pathway: Best Practices and Effective Strategies

Splash 7-8

Miami Dade College has developed a new structured student pathway to support students from high school through graduation. The innovative model has three pillars: a 3-tiered Model of Advising, Course Sequence Guides, and Communities of Interest. By implementing strategies from the start and using data to drive innovation and improvement, retention and benchmark completion have increased. This interactive session will review strategies and best practices that have driven student success at Miami Dade College.

Fostering Graduation Student Success at a Hispanic-Serving Institution

Splash 11

Discussions of best practices in higher education settings often focus on undergraduates, but what services are effective in helping first-generation and low-income students obtain graduate degrees? Learn how programs funded by a U.S. Department of Education PROMO title V, Part B grant have impacted graduate student success, student learning, and degree completion times at California State University, Stanislaus.

Sunday, Oct. 11 Noon - 3:15 p.m. CONCURRENT WORKSHOPS

NSF ADVANCE Program: Overview, Initiatives and Outcomes at a Hispanic-Serving Institution

Splash 3-4

Through a $3.1 million ADVANCE Institutional Transformation grant from the National Science Foundation (NSF), the University of Texas - Rio Grande Valley has developed and implemented several initiatives in the areas of faculty recruitment, advancement, policy and climate, as well as education and empowerment. These have resulted in enhanced recruitment, retention and advancement efforts and outcomes for all faculty, especially STEM women and Latinas. Ultimately, the program has created a positive, family-friendly climate for all faculty.

Former Foster Care and Homeless Students: Developing Partnerships that Work! Working Together to Open a Door Beyond Foster Care

Splash 5-6

Florida International University’s Fostering Panther Pride program was created to offer tailored academic and other support services to undergraduate students identified as former foster youth and homeless. The program established collaboration with educational, nonprofit, and for-profit organizations in the community to increase retention and graduation rates of students who age out of foster care or who are homeless.

Success through Collaboration: College Readiness and Leadership Programming for Latinos

Splash 10

The Latino Leadership Initiative (LLI) is a college readiness and leadership program implemented through a collaboration between one of the country’s largest school districts, Cobb County, and Georgia State University (GSU). LLI serves six high schools with large Latino student populations and is implemented by current students at GSU. While only in its third year, students participating in LLI have already achieved a college enrollment rate of over 60% — reversing previous state-wide trends for Latino students.
Sunday, Oct. 11
2:00 - 3:15 p.m.  CONCURRENT WORKSHOPS

**Bridge to Success: Summer Programs for Mathematics Remediation and Science Preparation**
Splash 12
The University of the Incarnate Word has implemented two successful summer programs, STEM-Start for developmental mathematics and CHEM-Start for chemistry preparation, through funding from a Department of Education HSI-STEM and Articulation award (P031C110145). Both programs utilize artificial intelligence learning software (ALEIS) combined with faculty instruction and support. Student success is extremely high, both for completion of the programs themselves, and continued success in subsequent mathematics and science courses.

**Peers Empowering Peers in First-Year Civil Engineering Courses**
Splash 13-15
In an effort to improve performance and increase retention in engineering courses, the Construction Management and Civil Engineering Technology Department at City Tech recruits experienced students to assist first-year students. The Peer-Led Team learning (PLTL) instructional model was implemented in spring 2011. Having peers empowering peers has led to an increase in pass rates. A Peer Advisement Program for female students was launched in spring 2015; this program hopes to increase retention of female students.

**Federal Funding Opportunities for Hispanic-Serving Institutions (HSIs)**
Splash 9
Federal agency representatives will discuss grant opportunities available for Hispanic-Serving Institutions (HSIs) and other higher education institutions. This panel will actively engage participants in a discussion of available opportunities that benefit colleges and universities. Participants will also explore potential opportunities to identify resources from different agencies to make the links necessary to support activities directly assisting HSIs to serve the nation’s priorities.

**Making Study Abroad Accessible and Affordable for Latino Students: A Step-by-Step Guide**
Splash 1-2
This session presents research demonstrating that study abroad can be an effective tool for building student retention and achievement as well as a key to future success in international careers. Latino students are underrepresented in study abroad and this session will provide Hispanic-Serving institutions a step-by-step guide on how to change this. We explain how you can begin providing Hispanic-Serving Institutions a step-by-step guide underrepresented in study abroad and this session will success in international careers. Latino students are.

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Sunday, Oct. 11
3:55 - 5:10 p.m.  CONCURRENT WORKSHOPS

**Enhancing Hispanic Student Learning by Growing the Hispanic Professoriate**
Splash 3-4
Despite the growth in hispanic student enrollment and number of Hispanic-Serving institutions, Hispanics are still underrepresented within the professoriate. It is widely accepted that students relate better to faculty of the same ethnicity or race. This presentation will discuss strategies to take advantage of the increased teaching opportunities created by adjunct faculty positions. The session will include short and long-term strategies for the recruitment, retention, and career development of Hispanic faculty.

**Camino a UCF: Una Comunidad Fuerte**
Splash 7-8
This workshop will provide an overview of Camino a University of Central Florida (UCF): Una Comunidad Fuerte, a pathway program intended to strengthen Latino student engagement, transfer and college completion. Representatives from the University of Central Florida and Valencia College will discuss the planning and implementation process of creating a cohort program enhanced by curriculum alignment, living and learning communities, and extracurricular activities. NSSE and CCCSE data for each institution will be shared, as well as challenges and breakthroughs.

**ETS High School Equivalency Testing (HiSET) Program**
Splash 9
Educational Testing Service (ETS) and the University of Iowa (IUP) collaborated and developed the high school equivalency testing (HiSET) program that launched in January 2014 at the request of more than 30 states. The assessment is an alternative to the GED. This session will provide information about the ETS HiSET Program and the collaborative efforts of the 14 states that have chosen to adopt HiSET as an alternative.

**A Review of Predictor Variables of Success for Doctoral Level Students at Hispanic-Serving Institutions**
Splash 11
Research conducted at a Hispanic-Serving Institution with almost 40% Hispanic doctoral level population identified longitudinal predictor variables of success using quantitative analysis. A profile of the characteristics of doctoral level students which complete doctoral programs at a Hispanic Serving Institution will be presented.

**Increasing Retention of Hispanic Undergraduate and Graduate Students Through Scaffolding**
Splash 12
Join us as we examine a scaffolding approach to learning and support services that allows Hispanic higher education students to be successful. Analysis shows that the approach of initially providing an umbrella support system and moving towards a more independent learning model achieves high levels of retention and graduation at both the undergraduate and graduate levels for Hispanic learners.

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Sunday, Oct. 11
3:55 - 5:10 p.m.  CONCURRENT WORKSHOPS

**Building Guided Pathways Through Gateway Courses for Programs of Study**
Splash 5-6
Aligning academic support services, and gateway math and English courses ensure students enter programs-of-study by the end of their first academic year. Complete College America (CCA) recommends selected game-changer strategies proven to increase completion rates. CCA’s GPS and corequisite-remediation strategies demonstrate how the use of degree maps, default scheduling, and metascores combined with student support in gateway math courses aligned to a chosen major ensures students pass gateway courses and successfully enter programs-of-study.

**Increasing Success for Military/Veteran Students Along with their Families**
Splash 13-15
Serving the military community should be a high priority for Hispanic-Serving Institutions receiving the Department of Veterans Affairs funds. As the U.S. Military downsizes, more Veteran’s and their families will be going to colleges and universities. This presentation discusses the unique challenges the military community experiences and ways to best serve this expanding population on a university campus across departments.

**Enhancing International Opportunities through Strategic Partnerships for Hispanic-Serving Institutions**
Splash 1-2
Attracting diverse students and faculty to international higher education opportunities is a challenge. In an effort to emphasize accessibility by providing a clearer path to generating competitive applications, the Fulbright Program and the U.S. Department of State is analyzing each step of its process by partnering with Hispanic-Serving Institutions to enhance connectivity throughout the process. This presentation will focus on the framework of strong partnerships and lessons learned.
Monday, Oct. 12

9:00 - 10:15 a.m.  
**International Plenary**  
"Federal and Private Support for International Work"  
Fontaine  
Keynote speakers will discuss federal and private funding sources for international work at higher education institutions. An overview of the activities and funding opportunities offered by federal agencies and private funders will be presented. Successful partnerships with colleges and universities will be highlighted.

10:30 - 11:45 a.m.  
**Concurrent Workshops**

$ Collaborative Linking: Academic Advising and Career Center Services  
Splash 11  
This presentation will describe the important relationship between academic advising and career center services. It is an opportunity to learn how linking and sharing access to services enhances student success for first-year students. Participants will learn how to collaborate interdepartmentally to increase student success. Through the use of effective measurement and assessment in career services, academic advising is able to further encourage their students to become motivated in their own career and academic development.

$ Evidence on the Transformation of STEM Courses at Florida International University  
Splash 7-8  
Florida International University is transitioning to evidence-based instructional practices across its STEM courses. Research on course transformation is a key driver of educational change through guiding faculty practice, justifying institutional investments, and advancing research. Evidence on the course transformations across the STEM disciplines will be presented, including student learning impacts, faculty practices, and institutional change.

$ Promising Solutions to Challenges Facing Commuting First-Year Minority Students  
Splash 13-15  
Cognizant of the many challenges facing minority, first generation, and commuting freshmen, University of Houston-Downtown (UHD) has implemented the STAR Program, a Title V-funded three-component initiative, to boost first-year student success and retention. The program’s summerbridge component has produced dramatic positive outcomes and further revealed insights about potential strategies for enhancing the other two components. This presentation will highlight the program’s challenges, strategies, and successes, which include statistically significant gains in GPA and retention among program participants.

$ Advocacy and How It Can Benefit You  
Splash 6  
Why should academic matters to your work? How can you be a smarter advocate for your institution? What are the in’s and out’s of building a lasting congressional relationship? What can you do while your Senators or member of Congress are home in their districts? This session will address these questions and more. Speakers will include: a government relations professional; a grassroots specialist who focuses on state government; a Hispanic-Serving Institution advocate and more.

11:45 a.m. - Noon  
**Luncheon**  
The luncheon program will include presentations of HACU Fellowship Partnerships, National Hispanic Chamber of Commerce, Hispanic Opportunity Fund, and more.

$ Successful Strengthening Collaboration Through Effective Data-based Decision Making  
Splash 3-4  
No more APR blues! This session is designed for grant practitioners, researchers and project directors. Three Hispanic-Serving Institutions in Orange County, CA, (one university and two community colleges) celebrate a decade of collaboration committed to change, innovation, and enhancement for teacher education and STEM programs. Come learn about our innovative methods and tools for online data collection, sharing and reporting real-time project data, and utilizing this data to enhance and improve project outcomes.

$ LIFE (Learning, Improvement, Fun, Empowerment.) - Near-Peer Mentoring Program  
Splash 10  
Learn how the LIFE program is changing young Hispanic lives in Northwest Arkansas. Increasing Hispanic enrollment and how you can implement a similar program in your area. The LIFE program is a near-peer mentor program that develops college students to become leaders both on the college campus and in our community. Mentors inspire high school students while breaking the barriers that often limit Hispanic youth to pursue a higher education.

$ 100,000 Strong Initiatives: Challenges and Opportunities for Small Institutions  
Splash 1-2  
In response to emerging challenges to student mobility, initiatives such as 100,000 Strong in the Americas support large and small institutions in different ways. This presentation will review how one small Southwest institution has benefited from these opportunities and addressed the challenges of engaging in the initiatives offered by 100,000 Strong in the Americas. Presenters will highlight successful results, including participation in the "Proyecta 100,000," and the Brazil Scientific Mobility Program (BSMP).

$ Hispanic-Serving School Districts Roundtable Discussion  
Splash 5-6  
In this roundtable, PK-12 and post secondary educators will discuss implications of critical issues facing education. Topics will include Common Core State Standards and the Reauthorization of No Child Left Behind among other topics.

$ The Sophomore Year Initiative: Removing Barriers to Empower Students  
Splash 3-4  
In fall 2013, Lehman College enrolled 49.2% Hispanic students, making it one of twenty-five Hispanic-Serving Institutions in the Northeast. That year, the U.S. Department of Education reported that 15.1% of Hispanic students earned a bachelor’s degree compared to 35.2% of white students. To remove barriers and empower Hispanic students, freshmen, and sophomores, Lehman used its Sophomore Year Initiative inclusive service delivery model and enhanced collaboration to provide intentional, intrusive one-to-one advising, career/ personal counseling and enrichment activities.

$ Smithsonian In Your Community: Internship and Fellowship Partnerships  
Splash 9  
Who has the opportunity to delve into 19 museums, 9 research centers, surrounded by 30 million visitors a year and 137 million treasures to discover? You and your students do…through Smithsonian internships and fellowships. As a steward for our nation’s treasures, in our groundbreaking scientific research, and through our far-reaching educational programs - we are in the business of ensuring the learning in everyone. Come learn how your organization can establish a partnership with the Smithsonian.

$ Little Fish in the Big Pond: A Shift through Developmental Recruitment Strategies  
Splash 10  
Change is hard but sometimes necessary. Changing the enrollment process from an independent to a more personalized approach has been a success at Washington State University Tri-Cities. This presentation will be a high energy, thought provoking, best admission practices for millennial students through relationship building. The enrollment team at WSU Tri-Cities is building bridges in an innovative recruitment strategy to deliver prescriptive messages by using a personalized approach.

$ Helping our Latino Student Population be Successful at UCF  
Splash 7-8  
The Multicultural and Support Services office at the University of Central Florida (UCF) supports more than 13,000 Latino students on the campus. The workshop will explain the services the department offers to help foster the retention and graduation success of Latino students at UCF.

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**Grants and Funding Opportunities**  
**Partnerships that Work**  
**International Partnerships**  
**Academic Success for Hispanic Students, Research and Practice**  
**Executive Leadership for Presidents and CEOs**
Monday, Oct. 12
2:00 - 3:15 p.m.  CONCURRENT WORKSHOPS

A Bridge to Success: From a Small-Scale Program to a Full-Scale Initiative
SplasH 11

Many universities face an unprecedented set of challenges as the composition of the student population has dramatically shifted coupled with severe statewide education budget cuts. Despite meeting local admissions eligibility, a disproportionate number of freshmen students still need high levels of remediation/developmental education after they graduate high school. We will center with our partners from around the nation on the strategies we used to overcome the remediation challenge and build a culture of student success.

Prior Learning Assessment – an Important Degree Completion Tool for Latino Adults
SplasH 12

Presidents will introduce attendees to prior learning assessment (PLA) and the role it can play in closing the gap in degree completion, particularly Latino adults. They will present the findings of a recent study – conducted in partnership with Excelencia in Education, on the Latino experience with PLA that focused on how Latino students experience PLA and offer recommendations as to how institutions can make PLA pay off for Latino students.

Key Ingredients to Retaining and Graduating Latino Males
SplasH 13-15

This workshop will address the trends of retention and graduation of Latino males in higher education. We will investigate why rates are so low and what can be done to stem the tide of males not graduating. In this interactive workshop, participants will examine whether their campus culture is conducive to allowing Latino males to be successful at their institution.

Bilingual School Programs: Challenges and Opportunities of Bilingual Programs in the U.S. and Spain
SplasH 1-2

This panel will present the current structure of the Bilingual School Programs offered by Instituto Franklin-UAH in collaboration with different associations and schools in Spain and abroad. For the last seven years, Instituto Franklin-UAH has been actively participating in the implementation and development of bilingual programs in Elementary and Secondary schools in the Madrid area. The panel will review each of the actions that have been developed over the years, including the integration of teacher assistance in the Spanish classroom, development of teaching materials (CICU) new assessment methodologies, and the need for faculty development.

A symposium on Hispanic Studies in Higher Education: “Successful Strategies for Diversifying Faculty”

Fourth Annual Deans’ Forum on Hispanic Higher Education “Successful Strategies for Diversifying Faculty”

A special forum designed to give Deans and Administrators the opportunity to discuss issues related to the diversification of faculty in higher education. The forum will explore why diversifying faculty matters and highlight best practices and resources that can assist faculty search committees in their pursuit of a more diverse faculty. This post-conference event is made possible by Chick-fil-A, JCpenney, Lockheed Martin and PNC.