

HACU 30th Annual Conference

30 Years of Championing Hispanic Higher Education Success
OCTOBER 8-10, 2016 | GRAND HYATT SAN ANTONIO | TEXAS



 #HACU16

Conference Announcement

Sponsorships | Partnerships | Exhibitors | Advertising

AGENDA AT A GLANCE

(Agenda is subject to change)

Friday, Oct. 7

9:00 a.m. – 2:00 p.m.

Youth Leadership Development Forum
(The University of Texas at San Antonio, Main Campus)

3:00 – 8:00 p.m.

General Conference and Student Track Registration

Saturday, Oct. 8

8:00 a.m. – 3:00 p.m.

Exhibitor Installation and Move-In

8:00 a.m. – 3:30 p.m.

HACU 15th Annual Latino Higher Education Leadership Institute
(Pre-conference event. Additional registration required.)

8:00 a.m. – 4:00 p.m.

General Conference and Student Track Registration

9:00 a.m. – 3:50 p.m.

Student Track

Noon – 3:30 p.m.

HACU Second PreK-12/Higher Education Collaboration Symposium
(Pre-conference event. Additional registration required.)

3:00 – 4:00 pm.

Commission on International Education
(This is a closed meeting.)

4:00 – 5:30 p.m.

Opening Plenary

5:30 – 7:00 p.m.

Exhibit Hall Opening Reception

5:30 – 7:00 p.m.

Cyber Café

Sunday, Oct. 9

8:00 – 9:00 a.m.

Coffee Break

8:00 a.m. – 5:00 p.m.

General Conference Registration

8:00 a.m. – 5:30 p.m.

Student Track

9:00 – 10:15 a.m.

10 Concurrent Workshops

9:30 – 10:45 a.m.

Associate Member Meeting

10:00 a.m. – 5:00 p.m.

Cyber Café

10:00 a.m. – 5:30 p.m.

Exhibit Hall
(Closes from noon to 1:30 p.m.)

10:30 – 11:45 a.m.

10 Concurrent Workshops

10:30 – 11:45 a.m.

International Networking Meeting

Noon – 1:30 p.m.

Power Lunch

2:00 – 3:15 p.m.

10 Concurrent workshops

2:00 – 3:15 p.m.

Annual Business Meeting

2:00 – 5:00 p.m.

College and Career Fair
(Free and open to the public.)

3:15 – 3:45 p.m.

Coffee Break

3:55 – 5:10 p.m.

10 Concurrent Workshops

Monday, Oct. 10

8:00 – 9:00 a.m.

Coffee Break

8:00 a.m. – Noon

General Conference Registration

8:00 a.m. – 2:00 p.m.

Exhibit Hall
(Closes from noon to 1:30 p.m.)

8:00 a.m. – 3:00 p.m.

Student Track

9:00 – 10:15 a.m.

International Plenary

9:00 - 11:00 a.m.

Corporate and Philanthropic Council Meeting
(This is a closed meeting.)

10:00 a.m. – 2:00 p.m.

Cyber Café

10:30 – 11:45 a.m.

9 Concurrent Workshops

Noon – 1:30 p.m.

Partnership Lunch

2:00 – 3:15 p.m.

9 Concurrent Workshops

3:15 – 3:30 p.m.

Coffee Break

3:30 – 5:00 p.m.

Town Hall

6:30 – 11:59 p.m.

Networking Dinner/Dance

Tuesday, Oct. 11

8:30 a.m. – 1:30 p.m.

HACU Fifth Annual Deans' Forum on Hispanic Higher Education: "A Dean's Role in Creating and Sustaining a Culture of Equity and Inclusion"
(Post-conference event. Additional registration required.)



HACU Annual Conference attendees will learn about:

- Successful, effective and exemplary programs and initiatives at HACU-member institutions.
- Partnerships and strategic alliances for collaboration between HACU-member institutions and public- and private-sector organizations.
- Graduate education opportunities for Hispanic students.
- Policy issues affecting education opportunities for Hispanics, including HACU's legislative agenda.
- Promoting Hispanic participation in scholarships, fellowships, internships and other related programs funded by private and government organizations.
- Creating Hispanic-Serving Institution (HSI) and Hispanic awareness and readiness to participate in foundation-supported programs.
- Emerging trends in higher education affecting Hispanics and HSIs.

Who Should Attend?

- Higher education administrators, staff and faculty
- Higher education officials and association representatives
- College students
- Hispanic-Serving School District representatives
- Representatives from corporations
- Representatives of philanthropic foundations
- Federal, state and local government officials
- Public policy makers
- Individuals interested in promoting academic excellence, greater access and collaborative opportunities for all students in higher education

ABOUT HACU

The Hispanic Association of Colleges and Universities (HACU), founded in 1986, is a nonprofit 501(c)(3) association representing more than 450 colleges and universities in the United States, Puerto Rico, Latin America and Spain.

HOTEL INFORMATION

HACU's Annual Conference events will take place at the Grand Hyatt San Antonio, 600 E. Market Street, San Antonio, Texas, 78205. Some events will be held at the Henry B. Gonzalez Convention Center, adjacent to the Grand Hyatt.

To reserve your room by phone, please call 1-888-421-1442 or 402-592-6464. Request the "Hispanic Association of Colleges and Universities" hotel group rate of \$250 (plus tax) until Sept. 14, 2016 (or until the negotiated room block is full). For online reservations, visit www.hacu.net.

Check-in Time: 4:00 p.m.

Check-out Time: 11:00 a.m.

The Grand Hyatt San Antonio is situated on the banks of the River Walk and adjacent to the Henry B. Gonzalez Convention Center

About the Hotel

A Singular San Antonio Luxury Hotel Experience

"Expect the best at our grand luxury hotel set along the River Walk in San Antonio, Texas. An exciting new addition to the city's landscape, Grand Hyatt San Antonio brings a new level of excellence to travelers. Enjoy the sleek lines and contemporary décor of our spacious guestrooms. Swim laps in our outdoor heated rooftop pool, keep up with your fitness routine in our 24-hour fitness center, or challenge yourself to a round of golf at some of the top courses in San Antonio. Rely upon our helpful Concierge, room service and multilingual hotel staff to meet your every need throughout your stay."

Hotel description and information from sanantonio.grand.hyatt.com





EXHIBIT HALL

The deadline to be listed in the printed conference program is **Sept. 1.**

The exhibitor deadline to reserve your exhibit space is **Sept. 16.**

Showcase your services and products at HACU's premier Hispanic higher education conference. HACU's more than 450 member colleges and universities are at the forefront of K-16 outreach, workforce development and lifelong learning opportunities to every major Hispanic population in 36 states, Puerto Rico, Spain and eight countries in Latin America.

HACU Member Colleges & Universities	\$1,625
Non-Member Colleges & Universities	\$2,165
Non-profit Associations	\$2,165
Government	\$2,165
Corporate	\$3,245



EXHIBIT HALL HOURS

Saturday, Oct. 8

8:00 a.m. – 3:00 p.m.

Exhibitor Installation and Move-In

5:30 – 7:00 p.m.

Exhibit Hall Opening Reception and Cyber Café. Attendees will visit the Exhibit Hall after the Opening Plenary.

Sunday, Oct. 9

10:00 a.m. – 5:30 p.m.*

Exhibit Hall and Cyber Café

* Closes from noon – 1:30 p.m.

Reopens 2:00 – 5:00 p.m. for a College and Career Fair (Free and Open to the Public)

Monday, Oct. 10

8:00 a.m. – 2:00 p.m.*

Exhibit Hall and Cyber Café

*Closes from noon – 1:30 p.m.

2:00 – 4:00 p.m.

Exhibitors Move-Out

All booths include: One full conference registration, one 8' x 10' exhibit booth, one 6' skirted table, two chairs, a wastebasket, back and side drapery, and an identification sign. Additional tables and chairs can be ordered through the Expo Convention Contractors Inc. Internet and electricity can be ordered directly through the hotel. The exhibitor application and additional information can be found at www.hacu.net.

Exhibit Hall contact: darlene.martin@hacu.net.

PROGRAM ADVERTISING

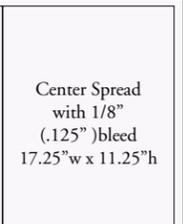
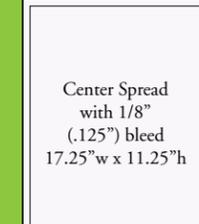
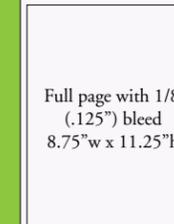
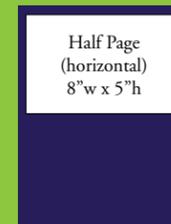
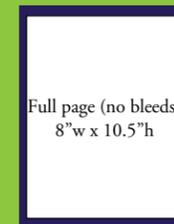
Ad reservation contact: development@hacu.net.

The space reservation deadline is **Aug. 25** and Camera-Ready ad is due by **Sept. 1.**

Your full- or half-page ad in HACU's Annual Conference Program is the ideal place to advertise your website, product or service, or promote your program, school, agency or business.

Full page ads may be submitted with bleeds or no bleeds. Half page ads may be submitted as horizontal or vertical ads. Ads must be submitted as camera-ready originals or PDF files, 300 DPI in color only.

Ad Size	Member	Non-Members	Trim Area
Full Page	\$1,500	\$1,800	8.75" w x 11.25" h (with bleeds) 8" w x 10.5" h (with no bleeds)
Half Page	\$700	\$1,000	8" w x 5" h (horizontal) 3.75" w x 10.5" h (vertical)
Center spread (only one available)	\$5,000	\$5,000	17.25" w x 11.25" h



REGISTRATION RATES

Online Registration or faxed forms will be accepted at the HACU office until Sept. 16, 2016. On-site registration will be available. Registration fee includes the Opening Plenary, Exhibit Hall Opening Reception, Power Lunch, Partnership Lunch, Networking Dinner, concurrent workshops, entrance into the exhibit area and coffee/refreshment breaks. (Conference events are subject to change without notice.)

Discount available for groups of five or more. For more information and for the terms and conditions, please contact Darlene Martin at darlene.martin@hacu.net, or (210) 576-3208.

CATEGORY (Check One—Must Be Received By Listed Dates)	EARLY BIRD † Deadline 05/31/16	REGULAR/ON-SITE* Begins 06/01/16
HACU National Member Colleges & Universities	<input type="checkbox"/> \$585	<input type="checkbox"/> \$745
HACU International Member	<input type="checkbox"/> \$450	<input type="checkbox"/> \$600
HACU Faculty/Staff Affiliate/HAA Member (circle one)	<input type="checkbox"/> \$425	<input type="checkbox"/> \$570
Non-Member Colleges & Universities	<input type="checkbox"/> \$685	<input type="checkbox"/> \$845
K-12 Administrator/Staff	<input type="checkbox"/> \$300	<input type="checkbox"/> \$325
Government Agency	<input type="checkbox"/> \$650	<input type="checkbox"/> \$810
Non-Profit Organizations	<input type="checkbox"/> \$650	<input type="checkbox"/> \$810
Corporate	<input type="checkbox"/> \$715	<input type="checkbox"/> \$880
Presenter	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200
Student Track Participants (must send copy of student identification card)	<input type="checkbox"/> \$265	<input type="checkbox"/> \$320
One-Day Rate (Specify date: _____)	<input type="checkbox"/> \$240	<input type="checkbox"/> \$370
Latino Higher Education Leadership Institute (pre-conference)	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275
PreK-12/Higher Education Collaboration Symposium (pre-conference)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175
Fifth Annual Deans' Forum (post-conference)	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200

REFUND POLICY: Cancellations will be accepted until Aug. 28, 2016, and charged a \$200 administration fee. After Aug. 28, 2016, registrations are nonrefundable. A person from the same organization may substitute for a change fee of \$50. No-show registrants will not be refunded.

SPONSORSHIPS

Sponsorship and Partnership Opportunities for HACU's 30th Annual Conference are still available. For more information regarding sponsorships and partnerships, or to customize a sponsorship opportunity, please contact: Office of Development at (210) 692-3805 or at development@hacu.net. Sponsorship levels are also listed online. Visit www.hacu.net.



HACU's Annual Conference showcases exemplary programs and initiatives of the best and most promising practices in the education of Hispanics among the following six tracks:

Track 1 - Grants and Funding Opportunities
Grant opportunities available from government and private sources. Presentations on the outcomes of programs implemented at colleges and universities and made possible with grant-funded assistance.

Track 2 - Partnerships that Work
Collaborative partnerships that have helped overcome challenges faced by institutions and their students.

Track 3 - Executive Leadership for Presidents and CEOs
Issues of special interest to university presidents/CEOs.

Track 4 - Academic Success for Hispanic Students, Research and Practice
Successful programs and strategies that are ensuring the educational success of Hispanic Students.

Track 5 - Advocacy and Legislation
The latest developments in legislation of education and advocacy work of HACU-members.

Track 6 - International Partnerships
Successful working models and opportunities for international collaboration in higher education.



Saturday, Oct. 8

8:00 a.m. – 3:30 p.m.
HACU 15th Annual Latino Higher Education Leadership Institute
(Pre-Conference event. Additional registration required)
Texas Ballroom D
The Latino Higher Education Leadership Institute will provide a dynamic forum where early-, mid- and top-level faculty, staff, administrators and other higher education leaders interact, network and explore strategies for effective institutional change for the needs of underrepresented students. The schedule includes speakers, panels, career development and leadership roundtables, concluding with a panel composed of top Latina and Latino presidents.

Noon – 3:30 p.m.
HACU Second PreK-12/Higher Education Collaboration Symposium
(Pre-Conference event. Additional registration required)
Texas Ballroom F
The HACU PreK-12/Higher Education Collaboration Symposium will showcase initiatives implemented by colleges, universities and school districts. Panel discussions on successful partnerships leading to systemic change.

4:00 – 5:30 p.m.
Opening Plenary
Texas Ballroom ABC
Join us for the welcoming remarks of HACU's 30th Annual Conference. Welcome by San Antonio Mayor Ivy Taylor. The State of HACU Address to be delivered by HACU President and CEO Antonio R. Flores.

5:30 – 7:00 p.m.
Exhibit Hall Opening Reception
Lone Star Ballroom
Visit this year's exhibitors and meet fellow attendees while enjoying food, refreshments and entertainment.

Sunday, Oct. 9

9:00 – 10:15 a.m.

CONCURRENT WORKSHOPS

A Winning Game Plan: Using Web-Based Resources to Find, Define, and Construct Your Next Successful Proposal
Crockett CD
The Internet has become a gold mine of resources for finding and aligning funding and projects; locating research and statistics; and providing useful tools that can assist in constructing more competitive and ultimately more successful proposals.

Study Abroad for All: Funding Opportunities for Underrepresented Students
Republic C
The Institute of International Education (IIE) administers U.S. government-funded programs that give undergraduate and graduate students and young professionals the opportunity for short-, medium-, and long-term study abroad. This session will cover the Benjamin A. Gilman International Scholarship Program, the Boren Scholarships and Fellowships, and Fulbright U.S. Student Program, as well as IIE's Generation Study Abroad initiative, which seeks to double the number of U.S. students studying abroad by the end of the decade.

UTRGV Mathematics and Science Academy: A Hybrid Model of Excellence
Bonham C
The Rio Grande Valley in South Texas is home to four of the top five least-educated cities in the United States. This presentation explores the approach, along with its benefits and challenges, of an award-winning Hispanic-serving high school-university hybrid program. We present and discuss admissions requirements, program traditions and support system information, as well as data on family demographics, GPA, and SAT scores as we approach our 10th year and prepare to expand.

Community and School Based Partnerships Scorecards: El Monte Promise Foundation
Seguin AB
The purpose of this session is to share how the El Monte Promise Foundation, a community based organization, was able to develop partnerships for collective impact around college savings, college-going and college persistence as part of a multi-district, K-12, city and multiple postsecondary institution commitment. The session features the scorecard developed by the Foundation's intersegmental data team and a discussion of how the collective impact model frames our work.

Building Capacity for Latino Leadership in Higher Education
Republic A
The purpose of this panel is to introduce a new conceptual framework as a way to understand the capacity of leadership for Latinos in higher education. The data and current events across the U.S. suggests that race and ethnicity matter when it comes to shaping priorities, directions and outcomes of campuses. The panelists will discuss equity minded frameworks, highlight various leadership programs and the impact of the Latino leadership higher education pipeline at Hispanic-Serving Institutions and Predominantly White Institutions.

Teaching Spanish with the Open-Access STEM[®] Teaching Method
Republic B
STEM[®] (Students Empowered) is an open-access competency-based teaching method. STEM[®] does not promote materials, textbooks or publishers. This method lets students LEARN, BE and DO. In teams, students facilitate classes, prepare materials, and monitor learning in the target language. They create and perform scenarios representing real life situations. They become both international and intercultural linking agents by bringing guest speakers from the community into the classroom. The instructor focuses on performing daily formative assessments.

STEM Matters – Effective Institutional Change and Infrastructure Development
Bonham D
This session covers all aspects of a successful HSI STEM project, so whether you are working to increase enrollment, wanting to implement exciting instructional methods, renovating your campus, or trying to understand the world of articulation and transfer, this session is for you. Effective HSI STEM programs require collaborative efforts at all institutional levels to achieve desired results. El Centro College shares lessons learned, best practices and potential pitfalls.

PCOM Opportunities Academy: A STEM-Health Professions Pipeline Development Program
Bonham E
Discussion will focus on examining the innovative partnership between Philadelphia College of Osteopathic Medicine (PCOM) and Esperanza College (an HSI) and Aspira Charter (an HSSD) in establishing the PCOM Opportunities Academy: A STEM-Health Professions Pipeline Development Program (PCOM Opps). This program established a pipeline that routes motivated, exceedingly well-prepared Hispanic/Latino students to four year degree programs and into training for the health professions.

Closing the Gap: Overcoming Barriers Latinos Face in Study Abroad
Bonham B
Despite the growth in Hispanic student enrollment in higher education, only 7.6% of the students who study abroad identify as Hispanic/Latino according to Institute of International Education. Why is that? Using real life examples, this presentation will explore the various personal, academic and financial barriers that Hispanic students face before, during and after their studying abroad experience. Attendees will also have the opportunity to discuss and explore different ways to overcome such barriers.

Higher Education for Economic Growth: The Case of El Salvador
Crockett AB
Low quality human resources and a dearth of applied research in El Salvador are barriers to economic development. To address this problem, USAID awarded a \$22 million, 5-year contract to RTI International to close the gap and increase competitiveness of select industries in El Salvador. Two years into the project, this presentation reports on creating industry – higher education alliances to align talent and research produced by higher education institutions to private sector needs.

Sunday, Oct. 9

10:30 – 11:45 a.m.

CONCURRENT WORKSHOPS

\$ The Art of Grant Writing to Support Hispanic Student Success

Bonham C

This presentation describes how a Title V funded project in a school of nursing has provided enhanced learning and success for Hispanic students seeking a professional nursing degree. Come and learn the keys to successfully writing a winning grant proposal to fund programs that support Hispanic student success in post-secondary education by 1) assessing your organization's needs, 2) addressing the needs with original ideas, 3) planning and development, and 4) writing the proposal.

♥ The Alliance: Strengthening the K–12 to University Pipeline

Crockett AB
Ensuring educational success for diverse learners requires a multifaceted, sustained approach. California State University San Marcos, a Hispanic-serving institution, has designed a comprehensive, comprehensible pathway to ensure college access and success for all learners. This presentation will describe a unique regional collaborative known as the Alliance to Accelerate Excellence in Education and offer participants the opportunity to make connections between this initiative and their own circumstances.

♥ HACU National Internship Program: Facilitating Opportunities, Expanding Professional Networks, and Launching Careers

Republic A

The HACU National Internship Program (HNIP), the nation's largest Hispanic college internship program, has been praised by independent reports, the White House and the Office of Personnel Management (OPM), as a "remarkably" effective recruitment tool for federal agencies and corporations. HNIP introduces college students to valuable on-the-job experience and leads to well-paying, meaningful careers. Learn how students can benefit from paid internships and professional development opportunities through HNIP.

■ Campus Climate Issues Facing Higher Education Leaders: Institutional Response Matters

Republic C

A special session by the National Association of College & University Attorneys on pressing issues facing higher education, such as campus unrest and unease, the Fisher case, and others of particular interest to senior administrators and CEOs.

🎓 PACE Yourself: Why the First Year Matters

Seguin AB

In Fall 2012, Texas State University opened the doors of the Personalized Academic Career Exploration Center (PACE). The major program components include Academic Advising, Peer Mentoring and Academic Coaching, Career Exploration, and University Seminar. PACE is designed to enhance student success and strengthen academic achievement of first-year students. The presentation will discuss how PACE/US 1100 programs strategically engaged our fastest growing population (Hispanic first-year students) and assessed outcomes in a comprehensive First-Year Experience Model.

🎓 Research for Effective Financial Education: Understanding Students & Money

Bonham D

Research on student behaviors and attitudes towards personal finance give educators a context in which to develop more effective financial education programming. This session will delve into some of the implications of research from The Ohio State University, the University of Arizona, and the University of Colorado – Boulder, with a focus on using takeaways from this research to influence financial literacy strategies in a college or university setting.

🎓 Models for Enhancing Academic Achievement & University Acculturation in Hispanics

Bonham B

We discuss an evolving mentoring and university acculturation model designed to enhance academic achievement and university acculturation, especially among poor, minority and first-generation Hispanic students. The model is grounded in on-going research and is having a positive impact on high school students' transition to the university.

🎓 University of Houston–Downtown (UHD) Scholars Academy Retention and Graduation: Integrating nuclear-related STEM career paths

Bonham E

MSIP project aims include: 1) Increase underrepresented STEM students entering nuclear-related career paths through partnering pipelines with graduate programs/industry, 2) Institute scholarship, mentorship, and research opportunities creating a support network for underrepresented STEM students, while encouraging nuclear-related graduate degrees, and 3) Linking nuclear industry/graduate partners and UHD Scholars Academy.

🏛️ HACU Government Relations Update

Republic B

An update on highlights of the latest public policy developments on Capitol Hill, including the status of the Federal Fiscal Year appropriations and its impact on the Hispanic higher education community. The session will also highlight Hispanic-Serving Institutions' priorities in the Elementary and Secondary Education Act (ESEA) reauthorization and the Higher Education Act (HEA).



Noon – 1:30 p.m.

Power Lunch

Texas Ballroom

The luncheon program will include presentations of HACU Awards of Excellence to individuals and organizations that have exemplified HACU's mission of championing Hispanic higher education success.

Sunday, Oct. 9

2:00 – 3:15 p.m.

CONCURRENT WORKSHOPS

\$ NSF ADVANCE Program: Promoting Faculty ADVANCEment at an HSI

Bonham D

Through a \$3.1 million ADVANCE Institutional Transformation grant from the National Science Foundation (NSF), The University of Texas Rio Grande Valley (UTRGV) has embarked on several initiatives to promote the advancement of women faculty, particularly Hispanics, in STEM fields. The ADVANCEment initiative provides professional and leadership development for all faculty at the various stages of their careers. Through interactive training, peer mentoring and experiential learning, the program has made a significant impact on our faculty.

♥ Latino Student Success: Building Pathways from High School to Baccalaureate

Bonham E

This interactive session will feature the Latino Student Success Initiative (LSSI), collaboration between Chelsea High School, Bunker Hill Community College, and the University of Massachusetts, Boston. The initiative focuses on achieving equitable outcomes for Latina/o students, including increased college participation and degree completion, through four activities: engagement and cultural inclusivity; educational and career planning; applied and experiential learning; and aligned and accelerated pathways. Participants will explore the LSSI model and apply it to local contexts.

♥ Parent/Child Scholarship Program—Promoting Two Generations of College Success

Republic A

A recipient of the Texas Higher Education Coordinating Board 2007 Star Award, the Parent/Child Scholarship Program is a partnership between the Alamo Colleges Foundation, LULAC Council #2, and the San Antonio College Women's Center. The program provides two years of free college tuition to the child of parents who complete an educational goal at Alamo Colleges. To date, over 200 parents have completed the program, and 25 of their children are attending college as second generation scholars.

■ Culturally Responsive Leadership for HSI Inclusivity, Sustainability and Success

Bonham B

Leadership for advancing student success and sustainability on HSI campuses is becoming increasingly complex. Today there are 435 designated HSIs and 296 "emerging." Many enroll diverse students—African Americans, Asian Americans, and Native Americans, plus whites and Hispanics. An HSI president's leadership acumen needs to be responsive to many constituencies, and simultaneously prepare campus officers for cultural responsiveness on multicultural campuses. Effective leadership requires attention to cultural and contextual differences and sustainable success.

🎓 Theory-Based Strategies to Increase Hispanic/Latin@ Student Success

Republic B

Students are not alone in being underprepared; colleges are also often underprepared to respond to the needs of Hispanic/Latin@ students. Professional development enables educators to strengthen the knowledge, skills and attitudes fundamental to relationships that increase engagement learning and success. This session examines theories (validation stereotype threat attribution & emotions) and offers effective theory-based strategies that empower students to share responsibility for their development and achievement

🎓 College Access and Success through Validation and Culture

Crockett CD

The presentation demonstrates the application of asset-based frameworks, Validation Theory and Community Cultural Wealth Model to create college knowledge, build navigational skills and validate familial cultures as assets to create college-going homes.

🎓 Enhancing the Institutional Environment for Hispanic Student Success at UCO

Seguin AB

Recognized as an institutional association in 2014, the University of Central Oklahoma Latino Faculty and Staff Association (UCO LFSA) supports the success of Latino faculty, staff, and students at the university by advocating for efforts, programs, and policies that promote an understanding of Latino issues within the university. The UCO LFSA has focused on outreach to the Oklahoma City Latino community and creating an environment that supports student success inside and outside of the classroom.



Sunday, Oct. 9

2:00 – 3:15 p.m. CONCURRENT WORKSHOPS

Federal Funding Opportunities for Hispanic-Serving Institutions (HSIs)

Crockett AB

Federal agency representatives will discuss grant opportunities available for HSIs and other higher education institutions. This panel will actively engage participants in a discussion of available opportunities that benefit colleges and universities. Participants will also explore potential opportunities to identify resources from different agencies to make the links necessary to support activities directly assisting HSIs to serve the nation's priorities.

Developing Collaborative Programs and Professional Initiatives between Missouri State University (MSU) and Partner HACU Universities in Mexico

Republic C

Missouri State University has formed partnerships with universities in more than 20 countries. The university is focused on establishing multiple partnerships in South and Central America, particularly in Mexico. MSU has developed new programs to create faculty and student collaborative programs as well as professional development opportunities for Mexican students in the United States. These partnerships will provide opportunities for students from Mexico to study at MSU under the umbrella of a signed agreement between partner universities.

Internationalizing the HSI Campus: First Steps for Getting Started

Bonham C

At HSIs, Hispanic students' unique strengths and abilities can serve as pathways to the globe. Our Lady of the Lake University (OLLU) has built upon students' cultural and linguistic resources in revitalizing its approach to campus internationalization. This workshop is designed to assist HSIs in articulating why internationalization is vital to Latino student success. A unique feature of this workshop involves outlining first steps in developing a comprehensive internationalization plan specific to each university's culture.

 Grants and Funding Opportunities

 Partnerships that Work

 Executive Leadership for Presidents and CEOs

 Academic Success for Hispanic Students, Research and Practice

 Advocacy and Legislation

 International Partnerships

3:55 – 5:10 p.m. CONCURRENT WORKSHOPS

Getting to Know the Federal Government and Funding Opportunities

Republic B

The Office of Minority Health Resource Center established the Higher Education Technical Assistance Project to strengthen the ability of the nation's colleges and universities to secure Federal resources and build partnerships to enhance their ability to address community health issues, workforce development and further academic research endeavors. The workshop will describe federal funding opportunities available to Hispanic Serving Institutions, share strategies toward the development of successful funding applications and provide access to research data relevant to Hispanic serving organizations in serving constituencies, building partnerships and enhancing organizational strategic vision.

The Mercy College School of Education Bronx Parent Center: A Successful College/Community Partnership

Bonham C

Mercy College is a Hispanic Serving Institution in New York recognized this year as a "Bright Spot in Hispanic Education" by the White House Initiative on Educational Excellence for Hispanics. This presentation shares the Mercy College School of Education's Bronx Parent Center, a first-of-its-kind, faculty-led initiative working with Bronx Latino families to increase student achievement in PreK-12 and ensure college access. The center is a successful model of college/community partnership for parent engagement.

The Power of Partnerships

Republic A

Located in beautiful San Antonio, the mid-sized Southwest ISD, the Alamo Community College System, Palo Alto College, San Antonio College, Incarnate Word University and Toyota Industries have partnered to create a new landscape for Hispanic students. In its pursuit for a future of promise, Southwest ISD has created unique pathways for its students who are 98% Hispanic and 96% economically-disadvantaged.

Toward a More Inclusive Campus Climate

Bonham D

This session will detail how a predominantly white public university utilized its existing strategic plan as a mandate for a new action plan to address all aspects of an inclusive campus climate, including cultural competency assessments and training; hiring goals to diversify the workforce; cross-racial interaction and diverse student engagement; and diversifying the classroom context through cultural perspectives and interdisciplinary concentrations, such as a new Ethnic Studies Concentration

Strategy, Structure and Scale: Building BCBrothers en Hermandad!

Bonham E

An interactive discussion/development forum that highlights the structure and implementation of a multi-approach, research and data-driven, and scaled minority male initiative (MMI). Many MMIs default to small-scale boutique approaches to bridging the achievement gap. Broward College has committed to aggressively establishing the relationships and coordinated networks, "La Hermandad," required to concurrently expand institutional and student capacities that build upon existing skills and strengths in the promotion of college completion and other correlated positive life outcomes.

Answering the Call: Hispanic-Serving Institutions as Leaders in the Quest for Access, Excellence, and Equity in American Higher Education

Seguin AB

A growing body of research regarding Hispanic-Serving Institutions (HSIs) underscores the increasingly critical role they serve in American higher education. Yet, to achieve a more complete understanding of them, important research gaps must be filled. The socioeconomic stratification of college admissions and the key role HSIs serve as access points for large numbers of low-income, first-generation Latina/os undergirds the significance of continued examination of these institutions as potential engines of opportunity.

Utilizing Key Performance Indicators to Create Data Driven Retention Strategies

Crockett AB

Data can be a powerful tool to understand your student population, but very often it can be difficult to organize and analyze data in a meaningful way. This session will share how we use key performance indicators to focus our data collection and analysis, and how St. Mary's University uses this information to create retention strategies.

Effects of Accelerated Learning Program on Developmental Mathematics Students

Crockett CD

Accelerated Learning Program (ALP) is generating promising results for developmental students and many community colleges are turning to ALP. However, there is limited research on accelerated learning programs. The current research was conducted to observe the effects of ALP on academic achievement and attitudes of developmental mathematics students at a Hispanic-serving aviation technical college. Multiple instruments were utilized to answer the research questions and the results suggest positive effects of ALP on developmental mathematics students.

Hot Topics from United States Citizenship and Immigration Services (USCIS)

Bonham B

This presentation will cover USCIS' "Hot Topics" of relevance for the international student community such as citizenship, visa modernization efforts and Deferred Action for Childhood Arrivals. This would also be a good opportunity to ask questions and give feedback to USCIS subject matter experts and leadership.

From Strategy to Implementation: A Successful Partnership Between Two Universities

Republic C

Sam Houston State University in Texas and the Universidad de Iberoamericana in Costa Rica have a unique partnership that includes student opportunities, faculty and research opportunities, and even opportunities for potential future students. Developing this special relationship took planning and hard work, but the rewards for both universities are clear. This session will help other universities learn the process for developing this type of positive and productive international relationship that benefits both universities.



Monday, Oct. 10

9:00 – 10:15 a.m.
International Plenary
Henry B. Gonzalez Convention Center

10:30 – 11:45 a.m. CONCURRENT WORKSHOPS

\$ Successful Title V Proposals: University of Puerto Rico Special Case Republic C

Since 2004, two professors from the Medical Sciences and Carolina campuses of the University of Puerto Rico have developed a collaborative model to write successful Title V grant proposals. This has been based on a logic model to develop virtual campuses and to empower the academia by improving student services, academic quality, and institutional management. A collaborative model with practical tips on grant writing, communication, technology tools and lessons learned will be presented.

\$ Post-Title V: Retrospective and Prospective Assessment of Capacity as an HSI Bonham D

The panel features retrospective and prospective reflection from three campus viewpoints (executive leadership, faculty and administration) on the impact of a Title V grant on the institution and its students, with special focus on assessment of internal and external environments, evaluation of planned and actual outcomes, and implications for future planning and funding opportunities. Learning outcomes include: 1) leading situational analyses, 2) developing effective grant activities and 3) evaluating programs for planning and improvement.



\$ Grants and Funding Opportunities

♥ Partnerships that Work

■ Executive Leadership for Presidents and CEOs

🎓 Academic Success for Hispanic Students, Research and Practice

🏛️ Advocacy and Legislation

🌐 International Partnerships



♥ Show Me the Money! From Grant Funds to Institutionalization Bonham E

The grant funding has ended, so now what? This workshop is geared for current HSI STEM grantees looking to institutionalize the most successful aspects of their program. We will discuss who, what, when, where and how Fullerton College plans to weave the most successful activities into the fabric of the institution for the continued success of STEM students.

♥ Strategies for Shaping a New Generation of Hispanic Entrepreneurs Crockett AB

The role of entrepreneurship is considered important in the economic development of a region. Entrepreneurial ventures allow Hispanics to have sources of income and possibilities to develop personally, professionally and financially regardless of their education, nationality or gender. Although they have been traditionally at a disadvantage, minorities and women have created an incredible number of successful businesses in the last decade and brought the attention of policy makers and the business community. Western New Mexico University decided to take the opportunity of training young Hispanics in the area of entrepreneurship by offering a degree plan that allows students to explore their own business ideas while learning about opening, running and operating their own business.

■ Hispanic-Serving Institutions: Strategic Leadership for Campus Presidents Crockett CD

With the changing demographic trends across the United States, presidents at many colleges and universities will soon find themselves serving increased numbers of Hispanic students on their campuses. This interactive session will present the challenges and opportunities involved in a president's role at an HSI and discuss strategies for effective impact – including the presence, strength and role of the athletics department in strategic leadership.

🎓 Champions of Collaboration: A Holistic Approach to Hispanic Student Success Seguin AB

This program will be an interactive presentation detailing the collaboration at Texas A&M University, San Antonio between student affairs, University College and academic affairs for the implementation of a national model for student and academic success at a Hispanic-serving institution. This program will detail the creation of the model plan, how the plan is implemented and how this institution is scaling the plan.

🏛️ Advocacy and How It Can Benefit You Republic B

Why should advocacy matter to your work? How can you be a smarter advocate for your institution? What are the ins and outs of building a lasting congressional relationship? What can you be doing while your senators or member of Congress are home in their districts? This session will address these questions and more. Speakers will be a government relations professional; a grassroots specialist who focuses on state government; a Hispanic-Serving Institution advocate and more.

🌐 U.S. students teaching and learning in Spain: Ten years of working together towards implementation of bilingual education in Spain. Republic A

This round table will explore the development and implementation of the Teach & Learn in Spain program of the Instituto Franklin-Universidad de Alcalá that started in 2007 with 25 U.S. language assistants. Today, the program receives more than 120 assistants that are placed in 25 schools of the area. Cooperation has extended to different curricular actions in schools providing a unique model of university/school academic cooperation in the Comunidad de Madrid. The implementation of the program and the effect it has had in the school, and on the students, parents and community over the years will be examined. If technology allows, participants will connect directly with the school in Spain to meet and talk to some of the students and teachers in the program. There will also be a presentation on the preparation of bilingual/bicultural teachers going abroad to take part in English bilingual programs around the world; particular attention will be placed on Latino students coming to study and work in Spain.



Noon – 1:30 p.m.

Partnership Lunch

Texas Ballroom

The luncheon program will include presentations of HACU Awards of Excellence presented to public and private sector partners that represent organizations and individuals who have exemplified HACU's mission of championing Hispanic higher education success.

2:00 – 3:15 p.m. CONCURRENT WORKSHOPS

\$ Funding Opportunities for HSIs and to Assist Students at USDA Republic B

During this interactive workshop, presenters will discuss funding opportunities available to HSIs at USDA. How to apply for funding opportunities for institutions to support students at the undergraduate, master and doctoral level will also be discussed.

♥ Partnership to Advance Junior STEM Faculty at a Hispanic PUI Bonham C

Advancing new junior STEM faculty is the focus of an ongoing pilot mentoring and capacity-building project initiated by the Office of Sponsored Research at Universidad Metropolitana in Puerto Rico. The participants in the partnership are new junior STEM faculty of the undergraduate School of Science and Technology and the graduate School of Environmental Affairs at the institution. The presentation will discuss the partnerships developed, mentoring strategies used and the results as seen from different constituents.

♥ HSSD Roundtable Discussion: Paving the Way for College Access and Success Republic A

University of Texas - Arlington Crossroads is a partnership of 90 colleges/universities; chambers of commerce; non-profits; faith-based organizations; professional associations; scholarship programs; businesses & corporations; the Dallas ISD; suburban school districts; and charter schools. University Crossroads is also one of 41 Recognized P-16 Councils in the state working in conjunction with the Texas Higher Education Coordinating Board to implement the 60x30TX Higher Education Strategic Plan. Our mission is to provide access to and success in higher education for first- and second-generation students from low-to-moderate income households. This mission is critical for Texas given the state's increasing demographic shift and ethnic under-representation in higher education.

🎓 Against the Odds: Capturing and Cultivating Hispanic Doctoral Students Crockett CD

Finances, fears, familia, full-time work and other difficulties often underlie Hispanics' low educational attainment, especially in doctoral-level education. This presentation explores the challenges that many prospective and current doctoral students encounter from application through graduation. We present and discuss best practices for recruitment and graduation that have been gleaned from leading and directing a Ph.D. program in one of the most impoverished regions in the U.S., along the U.S./Mexico border.



Monday, Oct. 10

2:00 – 3:15 a.m.

CONCURRENT WORKSHOPS

CSin3: 3-Year Bachelor's Degree Program in Computer Science
Seguin AB

Hartnell College and California State University, Monterey Bay collaborated to develop a cohort-based, three-year bachelor's degree program in computer science. The first cohort graduated in May 2016 and there are three more cohorts in progress. Across all cohorts, 74% are first generation college students, 85% Hispanic/Latino, and 53% are female. The two colleges will share strategies, successes, practices and lessons learned from the journey that resulted in a \$5 million innovation award.

Turnt Up Presentation TBH: Faculty and Staff Frontin Yip Yip
Crockett AB

Students maintain a language and culture that often seems distant and unfamiliar to faculty/administrators. While differences in ethnicity, gender or age may contribute to this unfamiliarity, university personnel must seek to build solid relationships with students to ensure academic success. The cultural proficiency model will guide this interactive presentation.

Launching a Dreamers/Immigrant Resource Center
Bonham D

An overview of how to establish a resource center that serves undocumented, Deferred Action for Childhood Arrivals students and their families during their educational journey will be discussed. An outline will be created to cover determining physical location and appropriate student services for these populations. The conversation will include working to build campus liaisons to provide an understanding campus climate. Legal resources should also be included in having a Dreamers Resource Center on any university or college campus.

Transcultural Learning and Global Health Sciences in Costa Rica
Bonham E

This session will describe the development, planning and administration of a cooperative program between the Nursing program at College of Staten Island and UNIBE, San Jose, Costa Rica. The Transcultural Learning and Global Health Sciences program is a three-week study abroad program for nursing students from the U.S. taking place in Costa Rica. Presenters will discuss various successes and potential pitfalls to avoid when creating programming.

3:30 – 5:00 p.m.
Town Hall
Henry B. Gonzalez Convention Center

6:30 – 11:59 p.m.
Networking Dinner/Dance
Texas Ballroom

Tuesday, Oct. 11

8:30 a.m. – 1:30 p.m.
HACU Fifth Annual Deans' Forum on Hispanic Higher Education
"A Dean's Role in Creating and Sustaining a Culture of Equity and Inclusion"
(Post-conference event. Additional registration required)
Republic ABC

STUDENT TRACK

The HACU Conference Student Track brings together undergraduate students from colleges and universities throughout the U.S. and Puerto Rico representing a wide range of academic disciplines. This is an opportunity to gain insight on employment opportunities and hiring trends in the federal and private sectors. Participants engage in workshops addressing career, educational, cultural and leadership issues while expanding their network and meeting potential mentors and employers.

AGENDA AT-A-GLANCE

Student Track events take place at the Henry B. Gonzalez Convention Center, adjacent to the Grand Hyatt San Antonio, unless otherwise indicated.

Friday, Oct. 7

3:00 – 8:00 p.m. Student Registration

Saturday, Oct. 8

8:00 a.m. – 12:30 p.m. Student Registration (Grand Hyatt)
8:00 a.m. – 9:00 a.m. Continental Breakfast
9:00 – 10:15 a.m. Introduction/Networking Activity
10:30 – 11:45 a.m. Financial Literacy Boot Camp
Noon – 12:50 p.m. Student Box Lunch
1:00 – 1:40 p.m. President's Welcome
1:45 – 2:45 p.m. Federal Careers Panel: Serving Your Country and Career
2:50 – 3:50 p.m. Corporate Careers Panel: Connecting to Your Corporate Options
4:00 – 5:30 p.m. Opening Plenary (Grand Hyatt)
5:30 – 7:00 p.m. Exhibit Hall Opening Reception (Grand Hyatt)

Sunday, Oct. 9

8:00 – 9:00 a.m. Coffee with Exhibitors (Grand Hyatt)
9:00 – 10:15 a.m. Moving Forward: Internships, Fellowships and Graduate School Opportunities Panel
10:30 – 11:45 a.m. Student Exhibitor Mixer (Grand Hyatt)
Noon – 1:30 p.m. Power Lunch (Grand Hyatt)
2:00 – 3:15 p.m. Concurrent Sessions (4)
3:15 – 3:45 p.m. Coffee Break
3:45 – 5:15 p.m. Concurrent Sessions (4)

Monday, Oct. 10

8:00 – 8:45 a.m. Coffee with Exhibitors (Grand Hyatt)
9:00 – 10:15 a.m. Concurrent Sessions (4)
10:30 – 11:45 a.m. Concurrent Sessions (4)
Noon – 1:30 p.m. Partnership Lunch (Grand Hyatt)
1:45 – 3:00 p.m. Town Hall Kick-off & Raffle
3:15 – 3:30 p.m. Coffee Break
3:30 – 5:00 p.m. Town Hall Meeting (Grand Hyatt)
6:30 – 11:59 p.m. Networking Dinner/Dance (Grand Hyatt)

Scholarships Available

Students can submit an online application to be considered for a conference scholarship sponsored by HACU, corporate, federal and nonprofit partners.

Limited Scholarships are available for undergraduate students

Student Track Scholarship includes:

- Student registration fee
- Career Development Sessions
- Three conference lunches and a Networking Dinner/Dance
- Travel and lodging for out-of-state students

**For eligibility criteria and to apply, visit www.hacu.net/studenttrack
Online Application Deadline: June 26, 2016**



Three types of Student Track attendees:

1. Student Track Scholarship recipients sponsored by HACU, corporate, federal or nonprofit sponsors.
2. Student delegates sponsored by colleges and universities. Some institutions directly handle the students registration and travel coordination. Others choose to participate as a Student Track sponsor, where HACU handles registration and travel logistics for their students and will be listed as an event sponsor. Information is available by contacting studenttrack@hacu.net, or by calling (210) 692-3805.
3. Students who pay their own way often take advantage of the early bird conference rate.



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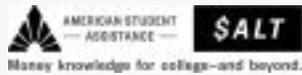
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