

Hispanic Association of Colleges and Universities
IX International Conference
Building Bridges for Cooperation in International Education
February 23-25, 2011 *San Juan, Puerto Rico*

CONFERENCE OVERVIEW AND PROGRAM OUTLINE

Wednesday, February 23

Arrival of participants

8:00 a.m. – 5:00 p.m.	Registration	Ponce de Leon Foyer (Ocean Tower)
7:45 a.m. – 5:00 p.m.	Tour to the Pontificia Universidad Católica de Puerto Rico and Ponce	Depart, Hotel lobby
6:40 p.m.	Buses depart from the hotel to La Arcada	Hotel lobby
7:00 p.m. – 10:00 p.m.	Welcome Reception (Transportation to and back from the hotel will be provided)	La Arcada

Thursday, February 24

8:00 a.m. – 8:45 a.m.	Continental Breakfast	Ponce de Leon Foyer (Ocean Tower)
8:00 a.m. – 5:00 p.m.	Registration	Ponce de Leon Foyer (Ocean Tower)
8:00 a.m. – 5:00 p.m.	Exhibit Hall	Ponce de Leon Foyer (Ocean Tower)
9:00 a.m. – 5:00 p.m.	Cyber Cafe	Ponce de Leon Foyer (Ocean Tower)
9:00 a.m. – 10:30 a.m.	Opening Plenary Session	Ponce de Leon Ballroom A (Ocean Tower)
10:30 a.m. – 11:00 a.m.	Coffee Break (Visit the Exhibit Hall)	Ponce de Leon Foyer (Ocean Tower)
11:00 a.m. – 12:30 p.m.	Plenary Session I “ <i>International academic collaboration: Promoting best practices</i> ” (60 minutes for the presentation and 30 minutes for questions, answers and comments)	Ponce de Leon Ballroom A (Ocean Tower)
1:00 p.m. – 2:30 p.m.	Lunch	Ponce de Leon Ballroom A (Ocean Tower)
3:00 p.m. – 4:30 p.m.	Concurrent Sessions 1-4 (60 minutes for presentations and 30 minutes for questions, answers and comments)	Ponce de Leon Ballroom B & C (Ocean Tower)
		Laguna I & II (Laguna Tower)
8:00 p.m. – 10:00 p.m.	Dinner and Cultural Presentation	Ponce de Leon Ballroom A (Ocean Tower)

Friday, February 25

8:00 a.m. – 8:45 p.m.	Continental Breakfast	Ponce de Leon Foyer (Ocean Tower)
8:00 a.m. – 12:00 p.m.	Registration	Ponce de Leon Foyer (Ocean Tower)
8:00 a.m. – 3:00 p.m.	Exhibit Hall	Ponce de Leon Foyer (Ocean Tower)
9:00 a.m. – 5:00 p.m.	Cyber Cafe	Ponce de Leon Foyer (Ocean Tower)
9:00 a.m. – 10:30 a.m.	Plenary Session II “ <i>Facilitating international partnerships: Resources and strategies</i> ” (60 minutes for presentations and 30 minutes for questions, answers and comments)	Ponce de Leon Ballroom A (Ocean Tower)
10:30 a.m. – 11:00 a.m.	Coffee Break (Visit the Exhibit Hall)	Ponce de Leon Foyer (Ocean Tower)
11:00 a.m. – 12:30 p.m.	Concurrent Sessions (5-8) (60 minutes for presentations and 30 minutes for questions, answers and comments)	Ponce de Leon Ballroom B & C (Ocean Tower) Laguna I & II (Laguna Tower)
1:00 p.m. – 2:30 p.m.	Lunch “ <i>The Hispanic Association of Colleges and Universities and international education: History, context and future</i> ”	Ponce de Leon Ballroom A (Ocean Tower)
3:00 p.m. – 4:30 p.m.	Concurrent Sessions (9-12) (60 minutes for presentations and 30 minutes for questions, answers and comments)	Ponce de Leon Ballroom B & C (Ocean Tower) Laguna I & II (Laguna Tower)
4:30 p.m. – 5:30 p.m.	Closing Ceremony	Ponce de Leon Ballroom A (Ocean Tower)
	Free evening	

Saturday, February 26

Departure of the participants or individual plans

Hispanic Association of Colleges and Universities
IX International Conference
Building Bridges for Cooperation in International Education
February 23-25, 2011 San Juan, Puerto Rico
CONFERENCE SCHEDULE

Wednesday, February 23

Arrival of participants

8:00 a.m. – 5:00 p.m.

Registration

Ponce de Leon Foyer (Ocean Tower)

7:45 a.m. – 5:00 p.m.

Tour to the Pontificia Universidad Católica de Puerto Rico and the City of Ponce

Departs from hotel lobby

6:40 p.m.

Buses depart from the hotel to La Arcada

Hotel lobby

7:00 p.m. – 10:00 p.m.

Welcome Reception

La Arcada

(Transportation to and back from the hotel will be provided)

Speakers:

Remarks by The Honorable Jorge Santini

Mayor

San Juan, PR

Remarks by Antonio R. Flores

President and CEO

Hispanic Association of Colleges and Universities (HACU)

San Antonio, TX

Master of Ceremonies:

Agnes Mojica

Chancellor

Inter American University of Puerto Rico, San Germán

San Germán, PR

Thursday, February 24

8:00 a.m. – 8:45 a.m.

Continental Breakfast

Ponce de Leon Foyer (Ocean Tower)

8 :00 a.m. – 5 :00 p.m.

Registration

Ponce de Leon Foyer(Ocean Tower)

8:00 a.m. – 5:00 p.m.

Exhibit Hall

Ponce de Leon Foyer (Ocean Tower)

9:00 a.m. – 5:00 p.m.

Cyber Cafe

Ponce de Leon Foyer (Ocean Tower)

9:00 a.m. – 10:30 a.m.

Opening Plenary Session

Ponce de Leon Ballroom A (Ocean Tower)

Speakers:

Opening Remarks by The Honorable Luis G. Fortuño
Governor of Puerto Rico
San Juan, Puerto Rico

Opening Remarks by Antonio R. Flores
President and CEO
Hispanic Association of Colleges and Universities (HACU)
San Antonio, TX

Master of Ceremonies:

Monte E. Pérez
President
Moreno Valley College
Member of HACU Governing Board
Moreno Valley, CA

10:30 a.m. – 11:00 a.m.

Coffee Break (Visit the Exhibit Hall)
Ponce de Leon Foyer (Ocean Tower)

11:00 a.m. – 12:30 p.m.

Plenary Session I
Ponce de Leon Ballroom A (Ocean Tower)

“International Academic Collaboration: Promoting Best Practices”

Speakers:

Mark Feierstein
Assistant Administrator for Latin America and the Caribbean
U.S. Agency for International Development (USAID)
Washington, D.C.

Marcelo Cabrol
Chief, Education Division
Inter-American Development Bank
Washington, D.C.

Convener:

Mary S. Spangler
Chancellor
Houston Community College System
Member, HACU Commission on International Education
Houston, TX

1:00 p.m. – 2:30 p.m.

Lunch Session
Ponce de Leon Ballroom A (Ocean Tower)

Convener:

William V. Flores
President
University of Houston, Downtown
Member, HACU Governing Board
Houston, TX

3:00 p.m. – 4:30 p.m.
Session 1 (2 Presentations)
Ponce de Leon Ballroom B (Ocean Tower)

Presentation A

"International accreditation: Results and reflexions from a ground breaking experience in Chile"

Presenters:

Ruth E. Lugo, Ph.D.
Dean, Audrey Cohen School for Human Services and Education
Metropolitan College of New York
New York, NY

Moisés Silva, Ph.D.
Director of Institutional Research and Quality Assurance
Universidad Mayor
Santiago CHILE

Abstract:

An international accreditation process should not displace a local or national accreditation of any higher education system. Instead, it should contribute to the strength, quality, and competitiveness of the institutions amongst others. After acquiring an international accreditation by the Middle States Commission of Higher Education in June 2010, Universidad Mayor (UM) in Santiago, Chile served as a pioneer institution that created a paradigm for quality assurance in the Higher Education system in Latin America. This presentation will highlight insights of the international accreditation process, demonstrate its values in the global market, and outline the necessary approaches on how other institutions can serve as major players in higher education internationally.

Presentation B

"Improving quality in education from a cross-border perspective: The effects of a U.S. accreditation process within Mexico's Higher Education Systems, a shift in paradigm"

Presenters:

Fernando León García, Ph.D.
President
CETYS University
Mexicali, Baja California MEXICO

Laura Victoria Carrillo de Anda
International Accreditations Director
CETYS University
Mexicali, Baja California MEXICO

Abstract:

As institutions around the world recognize the importance of accreditation, it is interesting to note the differences between accreditation paradigms. This presentation focuses on differences/similarities between Mexican and U.S. accreditation models, systems, paradigms and lessons learned by CETYS University going through national and international institutional and program level accreditation processes

3:00 p.m. – 4:30 p.m.
Session 2 (2 Presentations)
Ponce de Leon Ballroom C (Ocean Tower)

Presentation A

"Mathematical Olympiads as a strategy for international cooperation and education"

Presenter:

Yuri Rojas-Ramírez
Professor
Department of Mathematical Sciences
University of Puerto Rico, Mayagüez
Mayagüez, PR

Abstract:

Puerto Rico participates in five international mathematical Olympiads. These events promote cooperation between countries, and provide a very effective tool for training talented students, most of which end up attending the best universities. This presentation will deal with how students are trained, and the experience of being an organizer of these international competitions.

Presentation B

"Success stories and best practices in study abroad: Bridging the gap for Hispanic students and study abroad through successful on-campus collaborations"

Presenters:

Douglas L. Robertson, Ph.D.
Dean of Undergraduate Education
Florida International University
Miami, FL

Magnolia Hernández
Director, Office of Education Abroad
Florida International University
Miami, FL

Abstract:

Utilizing Florida International University (FIU) as a case study, this presentation will examine how as Hispanic Serving Institutions (HSI's), we can better serve and prepare our students for the global environment by bridging the existing study abroad gap through successful on campus collaborations and initiatives

3:00 p.m. – 4:30 p.m.

Session 3 (2 Presentations)
Laguna I (Laguna Tower)

Presentation A

"Recruitment and content for international success"

Presenters:

H. Nyree Gray
Dean of Students/Associate Professor of Law
Southwestern Law School
Los Angeles, CA

Paulette Palafox
Associate Director of Admission and Outreach
Southwestern Law School
Los Angeles, CA

Abstract:

This workshop will explore innovative ways for educational institutions to expand their current course offerings to an international audience and non-traditional ways of recruiting across generations. Participants will come away with new recruitment tools and strategies as well as new ways to expand their institutional identity to an international audience

Presentation B

"Beyond borders: Mobile tools for facilitating international education"

Presenters:

Roger Boston
Rockwell Endowed Chair/Faculty
Houston Community College Southeast
Houston, TX

Sandra Lebron-Lozada
Instructional Design Coordinator
Houston Community College Southeast
Houston, TX

Abstract:

This presentation will acquaint participants with initiatives at Houston Community College to establish “mobile learning” to support instruction across distance. Participants will learn how “Mobile 2.0” tools can enable and facilitate international exchanges on the budgets of small mobile devices such as iTouch, iPad, iPhone and other smart mobile devices.

3:00 p.m. – 4:30 p.m.

Session 4 (2 Presentations)

Laguna II (Laguna Tower)

Presentation A

"A legislative perspective on international cooperation"

Presenters:

Serena Davila
Executive Director of Legislative Affairs
Hispanic Association of Colleges of Universities (HACU)
Washington, D.C.

Laura Maristany
Executive Director of Legislative Affairs
Hispanic Association of Colleges and Universities (HACU)
Washington, D.C.

Abstract:

What is the Hispanic Association of Colleges and Universities (HACU) doing to advocate for international initiatives for Hispanic-Serving Institutions (HSIs)? The speakers in this session will discuss the role of the U.S. Congress and U.S. government programs that help HACU national and international members build their capacity to compete in a globalized world. Speakers will present program efforts through U.S. Federal Agencies such as the Peace Corps and the United States Information Agency. Also, this session will focus on legislative initiatives that improve international education initiatives. The session will provide an opportunity for participants to suggest policy and programmatic recommendations.

Presentation B

"International development opportunities for Hispanic- Serving Institutions"

Presenters:

Dana Richey
Global Partnership Development
USDA, Foreign Agricultural Service
Washington, D.C.

Calvina Allen Dupre
Minority Serving Institutions Program Coordinator
U.S. Agency for International Development (USAID)
Washington, D.C.

Abstract:

USDA and USAID will describe opportunities for increased HSI participation in international development programs that address the needs of communities in foreign countries. Annually, the USDA awards more than USD500 million in grants and over 200 fellowships for trade and development capacity building, policy, extension, agribusiness, nutrition, and youth development initiatives. HSIs were successful in winning over USD16 million in direct and third party awards in FY 2009 to help USAID provide environmental, health, educational, energy, agricultural, and disaster technical assistance to developing countries worldwide.

8:00 p.m. – 10:30 p.m.

Dinner and Cultural Presentation

Ponce de Leon Ballroom A (Ocean Tower)

Master of Ceremonies:

Milton A. Gordon

President

California State University, Fullerton

Past-President, HACU Governing Board

Fullerton, CA

Friday, February 25

8:00 a.m. – 8:45 a.m.

Continental Breakfast

Ponce de Leon Foyer (Ocean Tower)

8:00 a.m. – 12:00 p.m.

Registration

Ponce de Leon Foyer (Ocean Tower)

8:00 a.m. – 3:00 p.m.

Exhibit Hall

Ponce de Leon Foyer (Ocean Tower)

9:00 a.m. – 5:00 p.m.

Cyber Cafe

Ponce de Leon Foyer (Ocean Tower)

9:00 a.m. – 10:30 a.m.

Plenary Session II

Ponce de Leon Ballroom A (Ocean Tower)

“Facilitating international partnerships: resources and strategies”

Speakers:

The Honorable D. Jorge Dezcallar de Mazarredo

Ambassador of Spain in the United States

Washington, D.C.

Silvia Kofler

Minister Counselor

Head of Press and Public Diplomacy

Delegation of the European Union to the United States of America

Washington, D.C.

Convener:
Salme Harju Steinberg
President Emerita
Northeastern Illinois University
Member, HACU Commission on International Education
Chicago, IL

10:30 a.m. – 11:00 a.m.
Coffee break (Visit the Exhibit Hall)
Ponce de Leon Foyer (Ocean Tower)

11:00 a.m. – 12:30 p.m.
Concurrent Sessions (5-8)

11:00 a.m. – 12:30 p.m.
Session 5 (2 Presentations)
Ponce de Leon Ballroom B (Ocean Tower)

Presentation A

"PeaceJam in Guatemala - Engaging global realities through international service learning"

Presenters:

Teresa DeHerrera
Director TRiO
University of Colorado Denver
Denver, CO

John Sunnysgard
Director Global Education
University of Colorado Denver
Denver, CO

Abstract:

Collaborations between multicultural offices, study abroad offices, faculty study abroad program leaders, and overseas partner institutions are explored as an effective approach to increasing Hispanic student participation and engagement. A Guatemala service-learning program serves as an example of the deep learning processes gained by direct interaction with another culture.

Presentation B

"The Effects of isomorphism on higher education policy making in transformation countries"

Presenters:

Evan Silas Phoenix
Peer Mentor
California State University, Monterey Bay
Marina, CA

Aliah Hasan
Peer Mentor
California State University, Monterey Bay
Temecula, CA

Abstract:

Isomorphism is the effect of homogenization without necessarily increasing efficiency. DiMaggio & Powell (1983) contend "policy makers concerned with pluralism should consider...new forms of coordination that will encourage diversification [within higher education on an international stage] rather than hastening homogenization" (158).

11:00 a.m. – 12:30 p.m

Session 6 (3 Presentations)

Ponce de Leon Ballroom C (Ocean Tower)

Presentation A

"Lessons learned from the first international faculty exchange"

Presenter:

Akbarali Thobhani, Ph.D.
Executive Director, Office of International Studies
Metropolitan State College of Denver
Denver, CO

Abstract:

In this presentation we will share our experiences from the first international faculty exchange that we implemented last year between our university and a partner university in China. We believe that some of the lessons we learned can be instructive and helpful to other institutions planning their first exchanges. A short video will be presented at the end of the session.

Presentation B

"Enhancing nursing students cultural knowledge and awareness through a three-week immersion course in Mexico"

Presenter:

Mechelle R. Perea-Ryan
RNC, PHN, MS, FNPC, Assistant Professor of Nursing
California State University, Stanislaus
Turlock, CA

Abstract:

A pilot study on the effectiveness of a three-week study abroad program in Mexico in enhancing nursing students' awareness and understanding of Mexican culture, health beliefs and practices will be discussed. The program collaboration between a university in Mexico and one in the United States will also be presented.

Presentation C

"Educating for economic development: stimulating a global perspective of entrepreneurship and innovation"

Presenter:

Gerson Restrepo
Associate Professor, School of Sciences and Technology
Universidad del Este, Carolina
Carolina, Puerto Rico

Abstract:

In the context of transnational collaboration between agencies, industry expertise and knowhow of regional economic development initiatives could play a vital role to develop entrepreneurial competences in a global perspective. This could contribute to more solid enterprises, increased employment opportunities and strengthening of the regional innovation ecosystem for the economic development of nations

11:00 a.m. – 12:30 p.m

Session 7 (3 Presentations)

Laguna I (Laguna Tower)

Presentation A

"Innovation in international education at the University of New Mexico and in the State of Mexico-SEIEM"

Presenters:

Juan de Dios Pineda, Ph.D.
Director Special Office for Latin American Initiatives
University of New Mexico
Albuquerque, NM

Rogelio Tinoco García
Chief Executive Officer
Servicios Educativos Integrados al Estado de México
Toluca, Mexico MEXICO

Abstract:

The University of New Mexico works with governmental and higher education institutions in Latin America, such as IAPEM and SEIEM, in order to build bridges in international education. Through innovation and cooperation, UNM offers students and professionals the opportunity to build international relationships and necessary skills in a growing global environment.

Presentation B

"Teaching competences in the evaluation and assessment of the learning and development of distance education"

Presenter:

Benjamín Vélez, Ph.D.
Coordinator of Assessment in the Education Department
Education Department
Inter American University of Puerto Rico, Arecibo
Arecibo, PR

Abstract:

In this session strategies, methods and other recommended techniques for the design, administration, management and control of the activities of distance learning are presented. The presentation will include the electronic resources and technicians in the design and management of virtual or face-to-face courses. Also included will be models and guides for design, evaluation and management of virtual courses according to the competences of the faculty for an excellent personal and professional development, such as the management and the control of the personal and published information, the content of the courses and the legal and technical aspects that are transforming the modality of the virtual educational systems.

Presentation C

"Internationalizing the coastal ecosystems curriculum, FIPSE United States-Brazil student exchange programs at the Ana G. Mendez University System"

Presenter:

Wilfredo Colón, Ph.D.
Dean School of Science and Technology
Ana G. Mendez University System
Carolina, PR

Abstract:

This project builds upon the foundation established by a successful FIPSE U.S.Brazil project. The project outcomes and evaluations exceeded initial expectations and are the backbone of the development of this project - the establishment of a long-term core collaborative research agenda with stronger initiatives for language and cultural skills development and enhanced web-based courses to further strengthen and broaden the academic and cultural exchanges. The primary goal of this project is to expand and enhance the educational and research skills of the participating teams at the four universities who are partners for this project (two in Puerto Rico and two in Brazil.) This exchange program provides a unique educational and research experience, as well as a competitive edge, to the participating students in their interest to continue careers in STEM fields or in the job market.

11:00 a.m. – 12:30 p.m

Session 8 (2 Presentations)

Laguna II (Laguna Tower)

Presentation A

"Evaluation and crediting in bridges construction for international cooperation: UGC case"

Presenter:

Irma Yolanda Razo-Abundis
Dean
Universidad del Golfo de California
Cabo San Lucas, BCS MEXICO

Abstract:

This presentation will illustrate how, through cooperation with universities from our region and the world, it is possible that evaluation and international accreditation contribute to increased educational quality at our institutions. Specifically referring to the international collaboration that we have with other universities in different regions of the world, we were able to achieve superior educational quality, which we have made possible by obtaining Norm ISO 9001-2008 Certification.

Presentation B

"Successful strategies for cooperation in international education: Global centers and service learning abroad programs"

Presenters:

Sergio G. Matviuk, Ph.D.
Executive Director of Global Affairs
Regent University
Virginia Beach, VA

Carlos Campo, Ph.D.
President
Regent University
Virginia Beach, VA

Abstract:

This presentation discusses two successful strategies for cooperation in international education: Global centers and cooperation-based service learning abroad programs. Global education achievements obtained by using these two strategies are presented. Also, lessons learned in terms of establishing international cooperation and fiscal, financial, academic, legal and public relations demands of both strategies are analyzed as well.

1:00 p.m. – 2:30 p.m.

Lunch Session

Las Ponce de Leon Ballroom A (Ocean Tower del Mar/Terrace (Ocean Tower)

"The Hispanic Association of Colleges and Universities and international education: History, context and future"

Speakers:

Salme Harju Steinberg
President Emerita
Northeastern Illinois University
Member, HACU Commission on International Education
Chicago, IL

Manuel J. Fernós
President
Inter American University of Puerto Rico
Central Office
San Juan, PR

Convener:
Jorge I. Vélez-Arocho
President
Pontifical Catholic University of Puerto Rico
Vice Chair, HACU Governing Board
Ponce, PR

3:00 p.m. – 4:30 p.m.
Concurrent Sessions 9-12

3:00 p.m. – 4:30 p.m.
Session 9 (3 Presentations)
Ponce de Leon Ballroom B (Ocean Tower)

Presentation A

"Hispanic income inequality in the United States: A case for and against internationalization"

Presenter:

James A. Mello
Assistant Provost for Financial Planning (HACU Faculty/Staff Caucus Member)
University of Hartford
Hartford, CT

Abstract:

The income inequality experienced by Hispanic families in the United States narrows the pathways to enrollment at many private, four-year institutions that use a tuition-discounting strategy. The lucrative market for international students applies pressure to the role of these institutions as leaders in building relationships based on justice and equity.

Presentation B

"Building bridges for cooperation from the Colombian Caribbean: The Uninorte experience"

Presenter:

Jeannie Caicedo Torres
Director of International Cooperation and Development.
Universidad del Norte
Barranquilla, Atlántico COLOMBIA

Abstract:

The international dimension of Universidad del Norte has set a crucial role in redefining our corporate identity. Our institution is recognized in the international and national arena due to the articulation of a series of strategies that are integrated into our teaching, research and extension processes through a permanent dialogue with our international partners.

Presentation C

"International research and teaching: Case examples from Perú"

Presenters:

Eliezer Bermúdez, Ph.D., CP-FS
Associate Professor
Applied Health Sciences Department
Indiana State University
Terre Haute, IN

Bradley B. Huffey, Ph.D.
Associate Professor, Social and Behavioral Sciences Department
Saint Mary-of-the-Woods College
Saint Mary of the Woods, IN

Abstract:

This presentation will discuss two different examples of international teaching and research projects in Peru, South America. Two scholars taught at the host institution and performed research in their respective disciplines: environmental sciences and forensic psychology. Benefits for the scholars, their sponsoring institution and the host institution will be presented.

3:00 p.m. – 4:30 p.m

Session 10 (2 Presentations)

Ponce de Leon Ballroom C (Ocean Tower)

Presentation A

"The impact of the convention on the rights of persons with disabilities on the deaf population in global education"

Presenter:

Ruth Claros-Kartchner, Ph.D.
Professor of Education
University of Arizona South
Tucson, AZ

Abstract:

Hearing perspectives and paradigms influence the type of education deaf people receive worldwide. They define the capabilities and potential of the deaf population regardless of how the deaf have articulated their own identity and needs. This paper discusses the impact of the convention on the rights of persons with disabilities on global deaf education and proposes an ideological shift.

Presentation B

"Developing student and faculty exchange programs and professional initiatives between Secretaría de Educación, Gobierno de Jalisco and Missouri State University"

Presenters:

Juan Meraz
Coordinator, Diversity Outreach and Recruitment, Office of the Provost
Missouri State University
Springfield, MO

Rosemary Maroun Shehin
International Coordinator
Secretaría de Educación, Gobierno de Jalisco
Zapopan, Jalisco MEXICO

Abstract:

The Secretariat of Education, Government of Jalisco and Missouri State University are developing new programs to create faculty and student exchanges as well as professional development opportunities for Mexican students in the United States.

3:00 p.m. – 4:30 p.m

Session 11 (2 Presentations)

Laguna I (Laguna Tower)

Presentation A

"An emerging model of global education and outreach partnerships"

Presenters:

David E. Hansen, Ph.D.
Mexico Outreach and Engagement Officer
New Mexico State University
Las Cruces, NM

Hector Garza, Ph.D.
International President
National Council for Education and Community Partnerships
Washington, D.C.

Abstract:

An emerging model ("PUBTIR") addresses Mexico's rural poverty through comprehensive community outreach programs linking U.S. and Mexican universities. Land-grant university partnerships offer HACU members an opportunity to strengthen bi-national outreach and enrich student exchange programs. The model builds on U.S. agricultural extension experience adding significant modifications to address Mexican priorities.

Presentation B

"College Assistance Migrant Program (CAMP): Building collaboration with Mexico through the MSU International Engagement and the Binational Migrant Education Initiative

Presenters:

Amas Aduviri
Director, CAMP Program
Oregon State University
Corvallis, OR

Luis Alonzo García
Director Migrant Student Services
Michigan State University
East Lansing, MI

Abstract:

Presenters at this workshop will share their experiences in working with students and teachers in Mexico through the MSU International Engagement and the Binational Migrant Education Initiative. The MSU's international engagement in Mexico involves college student civic engagement in several states in Mexico, and the OSU faculty experience involves working with elementary and middle schools teachers to enhance their English teaching skills. Presenters will highlight the need of collaboration across borders and its benefits.

3:00 p.m. – 4:30 p.m

Session 12 (2 Presentations)

Laguna II (Laguna Tower)

Presentation A

"Global Leadership Certificate"

Presenters:

LayTuan Tan
Director
International Education & Exchange
California State University, Fullerton
Fullerton, CA

Juanita Razo
Associate Dean
Leadership & Multicultural Development Programs
California State University, Fullerton
Fullerton, CA

Abstract:

The Global Leadership Certificate program provides training on cultural awareness, leadership and intercultural communication skills from a global perspective. Participants will gain knowledge and skills for global citizenry and be competitive in a global workforce economy. This model can be easily replicated at any postsecondary or higher education institution.

Presentation B

"Celebrating and enhancing hispanic immigrant participation at Minnesota West Community and Technical College"

Presenter:

Richard G. Shrubb, Ph.D.
President
Minnesota West Community and Technical College
Worthington, MN

Abstract:

This session will share our cultural outreach successes as well as inquire about how to expand our participation among Hispanic internationals. We have campuses in nine towns. Our largest community is 60% Hispanic, mostly newly arrived immigrants, and we would like to increase our students and employees to reflect this percentage.

Presentation C

"Global warming higher education programs"

Presenter:

Paul A. Elsner
Chancellor Emeritus
Maricopa Community College
Phoenix, AZ

Abstract:

The Sias International University in China has proposed the organization of a conference related to water and its complex issues.

4:30 p.m. – 5:30 p.m.

Closing Ceremony

Ponce de Leon Ballroom A (Ocean Tower)

Speaker:

Representative of the Secretariat of Education of Puerto Rico (Invited)
San Juan, PR

Closing remarks by Antonio R. Flores
President and CEO
Hispanic Association of Colleges and Universities (HACU)

Master of Ceremonies:

Félix Matos Rodríguez
President
Eugenio Maria de Hostos Community College, CUNY
Member, HACU Commission on International Education
Bronx, NY

Free Evening

Saturday, February 26

Departure of the participants or individual plans