



**Giving Flight to Your Success/Dándole Alas a Tu Éxito  
Southwest Airlines Education Travel Program  
Presents “Take Off!” Travel Award/ “¡Lánzate!” Premio Universitario de  
Southwest Airlines**

**GUIDELINES**

**Basic Qualifications:**

- Student must be enrolled in a college or university away from their designated home.
- Student must be in good academic standing.
- Student must have a minimum 2.5 GPA.
- Applicants must be 18 years old or older.
- Recipient must be a legal U.S. resident.  
All federal government regulations related to air travel and Transportation Security Administration rules must be adhered to, including but not limited to producing a valid government issued photo ID for air travel.
- One application per student must be submitted by the specified deadline of May 15, 2013.
- Needed travel must be to/from Southwest Airlines destinations.
- Student should specify extent of financial need or constraints.

**Essay:**

- Student must write a personal essay addressing questions as outlined in the application. **Each** essay length should be between 300 and 500 words using proper English writing and grammar skills.
- Student must demonstrate or discuss socio-economic need in the essay such as financial need, cultural considerations, etc.
- The essay may be written in Spanish. However, the student must also write the same essay in English for his/her application to be evaluated.

**Verification:**

- HACU will verify academic standing and financial need with the respective universities after the selection committee makes their final recommendations.
- Academic standing and financial need verification will take place with the respective college or university prior to final selection and distribution of the travel award to the student.
- Student must submit a transcript and certificate of enrollment from the university that she/he is attending. Documents must be postmarked by May 15, 2013.

**Judging:**

- Student must submit an online application.
- The application must be completed in its entirety. Incomplete applications will not be evaluated.
- Selection variables from the online application include, among others: application information, well written essay, essay explanations of compelling circumstances, cultural factors, financial need, etc.
- Student should identify direct or parental ties to a specific country to determine Hispanic origin.

- A selection committee of national education advocates and community leaders will determine the recipients and the number of tickets (one to four tickets) per student.
- All decisions on the recipients are final.

### **Award & Notification**

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#### **¡Lánzate! /Take Off! Travel Award:**

- Student must travel to/from any Southwest Airlines destination on published service only. **NOTE:** The application will have drop-down menu for students to select Southwest Airlines destinations only.
- Ground transportation, hotel accommodations, and travel expenses are not provided. Recipients are responsible for transportation to and from the nearest Southwest Airlines destination.
- Tickets will bear the date of issue and date of expiration. All travel must be completed by the date of expiration valid through the following academic year. These dates will not be extended under any circumstances.
- Tickets are nontransferable and have no monetary value. Tickets are void if sold, purchased, brokered, or bartered.
- Students must meet all rules of the sponsoring organizations.
- All recipients must comply with the Southwest Airlines *Contract of Carriage*.

#### **Notification:**

- HACU will send an e-mail acknowledging only receipt of the application.
- No notification will be sent as to whether the application is incomplete or complete.
- HACU will contact all students by early July 2013 via e-mail regarding the final selections.
- Selected students will receive a personalized letter, an award certificate and the determined number of tickets from Southwest Airlines by August 2013.
- Tickets issued by Southwest Airlines will bear the date of issue and the date of expiration. Expiration dates will not be extended, and tickets will not be refundable or redeemable for cash or credit at any time, nor will tickets be replaced if lost, stolen or destroyed.
- Southwest Airlines tickets are valid only on Southwest-operated, published, scheduled flights within the continental United States.
- Tickets may not be resold to a third party.