

**HACU 2004 National Capitol Forum on Hispanic Higher Education**  
**“Capitol Strategies for Hispanic Higher Education Success”**  
**March 28-30, 2004 Washington Marriott Hotel Washington, D.C.**  
*(All sessions take place at the Washington Marriott unless otherwise noted)*

***Sunday, March 28, 2004***

8:30 a.m. -11:30 a.m.	HACU Governing Board Meeting	SALON GH
12:00 p.m. – 2:30 p.m.	HACU Governing Board/Corporate & Philanthropic Council Roundtable Luncheon	SALON F
2:30pm – 3:30pm	Government Relations Committee Meeting	SALON H
1:00 p.m. – 6 p.m.	Conference Registration/Information/Media	2nd FLOOR FOYER

6:00 p.m. – 7:30 p.m.      **HACU Opening Reception**      DUPONT BALLROOM  
**“Capitol Strategies for Hispanic Higher Education Success”**

*Sponsored by Miller Brewing Company*

Join leaders of the Hispanic Higher Education Community, Congress, the White House, Key Federal Agencies, and Community and Corporate Partners for the Opening Reception to HACU’s 2004 National Capitol Forum on Hispanic Higher Education.

Welcoming Remarks:	Antonio Flores, HACU President and CEO
Welcoming Remarks:	Miguel Palacios, Chair, HACU Governing Board; President, Desert Vista Campus, Pima Community College, Arizona
Welcoming Remarks:	Salme Harju Steinberg, Chair, HACU Governing Board Government Relations Committee; President, Northeastern Illinois University
Special Remarks:	Adam Chavarria, Executive Director, White House Initiative on Educational Excellence for Hispanic Americans

***Monday, March 29, 2004***

8 a.m. – 5:00 p.m.	Conference Registration/Information/Media	2nd FLOOR FOYER
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8:30 a.m. – 9:45 a.m.      **HACU Opening Legislative Session: Breakfast**      SALON ABC  
**“Demographics and The New Imperative for Hispanic Higher Education Success”**

*Sponsored by Gateway*

The HACU Opening Breakfast Session will offer a compelling overview of how rapidly changing demographics, fueled by unprecedented Hispanic population growth, must convince Congress and the country of the new imperative to support substantial new federal funding for Hispanic higher education. The stakes are critical, especially in this election year. Opening Session participants also will be provided with a primer on Hispanic higher education, economic and other statistics of importance to effective strategies for Hispanic higher education success.

Moderator:	Agnes Mojica, Chancellor, Inter American University of Puerto Rico, San German
Sponsor Remarks:	Hector Placencia, Director of Emerging Markets, Gateway
Keynote Speaker:	U.S. Senator John Cornyn of Texas
Keynote Speaker:	U.S. Representative Chris Van Hollen of Maryland
Panelist:	Robert Suro, Director, The Pew Hispanic Center
Panelist:	Jorge del Pinal, Director, Special Populations Statistics Bureau, U.S. Census Bureau

9:45 a.m. – 10 a.m.	<b>Break</b>	<i>Sponsored by The Coca-Cola Company</i>	FOYER
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10:00 a.m. – 11:45 a.m.     **HACU Morning Session**     SALON DE  
**“Strategic Advocacy: Working Effectively with Congress”**

This special session of HACU’s 2004 National Capitol Forum on Hispanic Higher Education will focus on successful strategies for persuading Congress and the country to support new funding and partnerships benefiting the nation’s youngest and largest ethnic population. A Q&A will follow the speakers’ remarks.

Moderator:                     Hector Placencia, Member, HACU Corporate & Philanthropic Council;  
Director of Emerging Accounts, Gateway

Keynote Speaker:             U.S. Representative Robert Menendez, Chair, House Democratic Caucus

Guest Speaker:                David Warren, President, National Association of Independent Colleges and Universities

Guest Speaker:                Christine LaPaille, Director of Communications, National Governors Association

12:00 p.m. – 1:30 p.m.     **HACU Luncheon Session**     SALON ABC  
**“Coalitions in Congress for Hispanic Higher Education Success”**

*Sponsored by Freddie Mac*

This dynamic session will introduce participants to the ongoing efforts of the Senate Hispanic-Serving Institutions Coalition and the new House Hispanic-Serving Institutions Coalition to champion Hispanic higher education success on Capitol Hill, and how HACU-member institutions can provide an essential grass roots voice to their outstanding work.

Moderator:                     Silvia Zapico, Provost, Osceola Campus, Valencia Community College, Florida

Sponsor Remarks:             John Sepulveda, Director, Housing and Industry Outreach, Freddie Mac

Keynote Speaker:             U.S. Representative Ruben Hinojosa of Texas, Congressional Hispanic Caucus

Special Remarks:             Raul Damas, Hispanic Outreach Director, Republican National Committee

Special Remarks:             Nelson Reyneri, Hispanic Outreach Director, Democratic National Committee

1:30 p.m. – 1:45 p.m.     **Break**     FOYER

1:45 p.m. – 3:15 p.m.     **HACU Early Afternoon Session**     SALON DE  
**“Hispanics and Reauthorization of the Higher Education Act”**

Pending reauthorization of the Higher Education Act will determine federal spending policies for all higher education institutions for the next five-year cycle. Don’t miss this critical forum that will focus on the latest updates, strategic imperatives and key issues for every Title of the HEA of importance to the Hispanic higher education community.

Moderator:                     Jose Jaime Rivera, President, University of the Sacred Heart

Special Remarks:             George Conant, Legislative Director, California State University System, Washington, D.C., Office

Special Remarks:             Jane Oates, Senior Education Advisor to the Senate Health, Education, Labor and Pensions Committee

3:15 p.m. – 3:30 p.m.     **Break**     *Sponsored by The Coca-Cola Company*     FOYER

3:30 p.m. – 5:00 p.m.     **HACU Late Afternoon Session**     SALON AB  
**“HACU’s FY 2005 Agenda: The Appropriations Outlook”**

This session will address HACU’s FY 2005 Legislative Agenda and the outlook for expected appropriations for the 108<sup>th</sup> Congress. The FY 2005 Legislative Agenda will address institutional capacity-building support, immigration, technology, graduate education, international education, individual government agency budgets, and other legislative priorities.

Moderator:                     Salme Harju Steinberg, President, Northeastern Illinois University;  
Chair, Government Relations Committee, HACU Governing Board

Panelist:                        Maria Sheehan, President, College of the Desert, California

Panelist:                        Milton Gordon, President, California State University, Fullerton

Panelist:                        Maria Echaveste, Principal, Nueva Vista Group, LLC

Panelist:                        Antonio R. Flores, HACU President and CEO

**Tuesday, March 30, 2004**

8 a.m. – Noon

Registration/Information/Media

ELEVATOR LOBBY

8:30 a.m. – 9:30 a.m.      **Breakfast Session**      DUPONT BALLROOM  
**“Current Legislation Impacting Hispanic Communities”**

*Sponsored by AT&T*

This topical session will inform participants about evolving legislation on Capitol Hill impacting Hispanic higher education, including current activities in Congress on pending immigration bills, technology legislation, workforce development, financial literacy proposals and other higher education-related bills.

Moderator:                Jose Vicente, President, North Campus, Miami-Dade College  
Special Guest:            United States Secretary of Education Roderick Paige  
MOU Signing:            U.S. Department of Education/HACU  
Panelist:                    U.S. Senator Daniel Akaka of Hawaii  
Panelist:                    U.S. Representative Randy Forbes of Virginia  
Panelist:                    Emily Stover, DeRocco, Assistant Secretary  
                                      U.S. Department Of Labor Employment Training Administration (DOL/ETA)

9:45 a.m. – 11:00 a.m.      **Capitol Hill Overview**      DUPONT BALLROOM

This crucial, highly interactive session will provide a step-by-step briefing on afternoon Visits to Capitol Hill, including strategies for successful meetings, assignments, important information guides and public policy priority papers. This session will include three separate components: A Capitol Forum Recap; Capitol Hill Strategic Briefing; and a Q&A session.

Moderator:                Dolores Fernandez, President, Hostos Community College, City University of New York  
Panelist:                    Meg Goetz, Director of Congressional Relations, American Indian Higher Education Consortium  
Panelist:                    Gumecindo Salas, HACU Vice President, Government Relations  
Panelist:                    Luis Maldonado, HACU Executive Director, Legislative Affairs  
Panelist:                    Quin Dodd, Public Policy Analyst, Washington, D.C.

11:30 a.m. – 4:00 p.m.      **Capitol Hill Visits**      CAPITOL HILL  
4:15 p.m. – 5:15 p.m.      **Post-Capitol Hill Debriefing Session**      Cannon House Office Building Room 441

5:30 p.m. – 7:30 p.m.      **Capitol Hill Reception**      JAMES MADISON BUILDING  
**Featuring: A Salute to Hispanic-Serving Institutions Coalitions**      LIBRARY OF CONGRESS

*Sponsored by The Library of Congress and Miller Brewing Company*

Join the leadership of the Hispanic Higher Education Community and Our Corporate, Federal and Community Partners for a Gala Closing Capitol Hill Reception featuring Special Guest Speakers from Congress and the White House.

Moderator:                Miguel Palacios, Chair, HACU Governing Board, President, Pima Community College, Desert Vista Campus  
Sponsor Remarks:        Jo Ann Collins, Chief of Staff, Library of Congress  
Closing Remarks:        Antonio R. Flores, HACU President and CEO