



## Concurrent Sessions (13–18)

### Session 13

Friday, March 31, 2017

9:00 a.m. – 10:30 a.m.

#### **“Rankings and Organizational Change: A Tendency Towards Isomorphism”**

(Session Presented in Spanish)

Room: Laurel 1

Rankings have come to reconfigure the institutional legitimacy of universities at the national and international level. This workshop addresses some of the unique ways in which rankings have reconfigured the legitimacy of universities and how these comparisons function as agents that force institutions of higher education to make organizational changes that allow them to achieve a greater legitimacy within the global context of higher education.

#### **Presenter:**

Dr. Carlos Iván Moreno  
Executive Coordinator for Internationalization  
Universidad de Guadalajara  
Guadalajara, Jalisco  
Mexico

### Session 14

Friday, March 31, 2017

9:00 a.m. – 10:30 a.m.

#### **“How are Higher Education Institutions in the Central American Region Preparing Students for Positions of Leadership and 21st Century Employment Success”**

(Session Presented in English)

Room: Laurel 2

There exists a global concern about the new skills and competencies that future professionals need. Universities from all over the world have realized the importance of making changes to their teaching–learning approaches to be more dynamic and labor market–oriented. This workshop allows academic leaders from different cultural backgrounds to analyze some scenarios from Costa Rica, learn about the latest institutional strategies for developing student capacities, and exchange their own techniques to provide and receive effective recommendations

#### **Presenters:**

Verónica Castro R.  
Academic Director of the Global Education Office  
Universidad Latinoamericana de Ciencia y Tecnología (ULACIT), Costa Rica  
San José, San José  
Costa Rica

Starling Aguilar J.  
Director of the School of Education  
Universidad Latinoamericana de Ciencia y Tecnología (ULACIT), Costa Rica  
San José, San José  
Costa Rica

Verónica Mora U.  
International Marketing Director  
Universidad Latinoamericana de Ciencia y Tecnología (ULACIT), Costa Rica  
San José, San José  
Costa Rica

**Session 15**  
**Friday, March 31, 2017**  
9:00 a.m. – 10:30 a.m.

**“Faculty Led Programs: The Key to Unleashing the World for First Generation Students”**

(Session Presented in English and Spanish)

Room: Laurel 3

Providing an international opportunity for first-generation students is not always easy. The fear of traveling alone, to places they have only heard about or seen in movies, can be intimidating. Getting students to take the chance is easier when traveling with an adult/faculty member. Once students take this leap, it is the key to dreaming bigger and broadens the student’s perspective and confidence. Helping faculty develop these programs and providing direct recruiting support for faculty to create these classes, is critical to the success of the program. Partnering student services with faculty, chairs and deans allows for enthusiasm, and leads to strong and successful programs.

**Presenters:**

Dr. Minita Ramírez  
Vice President for Student Success  
Texas A&M International University  
Laredo, Texas  
USA

Triana González  
Director of International Engagement  
Texas A&M International University  
Laredo, Texas  
USA

**Session 16**  
**Friday, March 31, 2017**  
9:00 a.m. – 10:30 a.m.

**“Innovative Approaches and ‘Creative Reciprocity’ Supporting USA–Mexico Mobility”**

(Session Presented in English)

Room: Cedro 1

Mobility between California State University, Fullerton (CSU Fullerton) and CETYS University includes movement of students, faculty, and staff between CSU Fullerton located in Orange County, California and three CETYS University campuses located in Baja California, México. Consideration includes the strengths and global priorities of each institution, review of standing short-term programs, opportunities to leverage or build on direct enroll pathways, and “creative reciprocity.” Presenters will discuss best practices, collaboration strategies, and diverse program models. Additionally, institutional, program-based, and student outcomes will be shared.

**Presenters:**

Dr. Kari Knutson Miller  
Associate Vice President for International Programs & Global Engagement  
California State University, Fullerton  
Fullerton, California  
USA

Dr. Scott Venezia  
Dean, International Affairs  
CETYS University System  
Ensenada, Baja California  
Mexico

Dr. Christopher M. Swarat  
Director, Mihaylo Global  
California State University, Fullerton  
Fullerton, California  
USA

Jennifer Loaiza  
Undergraduate Student  
California State University, Fullerton  
Fullerton, California  
USA

**Session 17**  
**Friday, March 31, 2017**  
9:00 a.m. – 10:30 a.m.

**“The Values of Indigenous Cultures as a Foundation for Peace”**

(Session Presented in English)

Room: Cedro 2

At San Bernardino Valley College, a grassroots effort was started to take a handful of students each year to Costa Rica. Not only to study in a classroom, but to study their surroundings, the people, nature, and culture. The students had the transformative opportunity to meet two indigenous tribes; the Bri Bri and Cabécares – the message from the tribes to the students “Tell the world we are here, we do not wish to be forgotten.”

**Presenters:**

Dr. Diana Rodríguez  
President  
San Bernardino Valley College  
San Bernardino, California  
USA

Laura Gómez  
Professor in Counseling  
San Bernardino Valley College  
San Bernardino, California  
USA

Larissa Gómez Vázquez  
Counselor/Puente Coordinator  
College of the Sequoias  
Visalia, California  
USA

Dr. Jeremiah A. Gilbert  
Professor, Mathematics  
San Bernardino Valley College  
San Bernardino, California  
USA

**Session 18**  
**Friday, March 31, 2017**  
9:00 a.m. – 10:30 a.m.

**“Overcoming Barriers to Study Abroad Participation at The University of Texas Rio Grande Valley”**

(Session Presented in English)

Room: Cedro 3

The University of Texas Rio Grande Valley is the newest Hispanic–Serving Institution in the United States, offering a bilingual, bicultural, and bilateral educational experience to roughly 18,000 students. The presentation will offer a brief background on The University of Texas Rio Grande Valley and then focus on the unique opportunities and challenges the institution faces for increasing study abroad participation.

**Presenter:**

Alan Earhart  
Director of International Programs and Partnerships  
The University of Texas Rio Grande Valley  
Edinburg, Texas  
USA