



Concurrent Sessions (7–12)

Session 7

Thursday, March 30, 2017

3:00 p.m. – 4:30 p.m.

“Roundtable: Best Practices to Promote International Education in the U.S.”

(Session Presented in Spanish)

Room: Laurel 1

This roundtable will cover policies and programs relevant to international students in the United States, as well as best practices to engage with the international students’ community. Also, this would be a good opportunity to engage with USCIS subject matter experts to ask questions and provide feedback.

Presenters:

Bertha Anderson
Community Relations Officer
U.S. Citizenship and Immigration Services (USCIS)
Washington, District of Columbia
USA

Mariela Melero
Associate Director
U.S. Citizenship and Immigration Services (USCIS)
Washington, District of Columbia
USA

Session 8

Thursday, March 30, 2017

3:00 p.m. – 4:30 p.m.

“Role of Presidential Leadership in Advancing International Education in Universities”

(Session Presented in English)

Room: Laurel 2

This session will describe the experience of a Mexican private university that has achieved system wide implementation of internationalization strategies via the establishment of relevant alliances, designing diverse global initiatives, making the most out of its own geographic location along the U.S. –Mexico border all this due to a strong presidential leadership. Participants will observe via visual material and presentation of case studies and samples of current and on-going initiatives, the impact that they've generated and how they have positioned CETYS above the national mean of Mexican student mobility.

Presenter:

Dr. Scott Venezia
Dean for International Affairs
CETYS Universidad
Mexicali, Baja California
Mexico

Session 9

Thursday, March 30, 2017

3:00 p.m. – 4:30 p.m.

“MOOCs Through URJcX: A Door to Virtual Mobility”

(Session Presented in Spanish)

Room: Laurel 3

In 2016, the Universidad Rey Juan Carlos launched the open online platform: URJCx. Under the Open edX ecosystem, it offers MOOCs aimed at labor sectors with high employment demand. URJC uses blended and online courses offered for this first program geared towards the virtual mobility of students, expanding the curricular possibilities of students from other universities and creating new interinstitutional collaborations.

Presenter:

Pablo Salvadores
Head of International Relations
Universidad Rey Juan Carlos
Móstoles, Madrid
Spain

Session 10

Thursday, March 30, 2017

3:00 p.m. – 4:30 p.m.

“Transcultural Learning and Global Health Sciences”

(Session Presented in English and Spanish)

Room: Cedro 1

This session will describe the development, planning, and administration of a cooperative program between the Nursing program at College of Staten Island and the Universidad de Iberoamérica (UNIBE) in San José, Costa Rica. The Transcultural Learning and Global Health Sciences program is a study abroad program for health science students taking place in both Costa Rica and the U.S. with bi-directional student mobility. Presenters will discuss various successes and potential pitfalls to avoid when creating programming.

Presenters:

Dr. Stephen Ferst
Executive Director, Center for Global Engagement
College of Staten Island
Staten Island, New York
USA

Regina Lama
Professor
College of Staten Island
Staten Island, New York
USA

Elizabeth Rodríguez
Director of Global Education
Universidad de Iberoamérica
San José, San José
Costa Rica

Session 11

Thursday, March 30, 2017

3:00 p.m. – 4:30 p.m.

“Leveraging Faculty’s Professional Connections in Developing Innovative International Partnerships”

(Session Presented in English)

Room: Cedro 2

Innovative international partnerships provide many exciting opportunities, yet finding sustainable partnerships that can stand the test of time can be challenging. University leaders interested in establishing international partnerships often overlook their greatest asset—faculty. This workshop will detail how university administrators and faculty can form close partnerships in developing innovative programs abroad. Presenters will engage attendees in exploring steps in getting started and examine ways to identify potential international partnerships that will endure over time.

Presenter:

Dr. Ezequiel Peña
Assistant Vice President for Academic Affairs
Our Lady of the Lake University
San Antonio, Texas
USA

Session 12

Thursday, March 30, 2017

3:00 p.m. – 4:30 p.m.

“Developing the Global Community College”

(Session Presented in English)

Room: Cedro 3

Pima Community College, one of the largest Hispanic serving two-year colleges in the nation, has embarked in a process of comprehensive internationalization. This presentation explains the process and why internationalization is an educational imperative of the twenty-first century. It describes some of the strategies, successes, opportunities and challenges that have emerged as the institution follows this new strategic direction. Internationalization and global education are explained as integral components of college accreditation and student success.

Presenter:

Dr. Ricardo Castro-Salazar

Vice President for International Development

Pima Community College

Tucson, Arizona

USA