

## **UCJC INTERNATIONAL PROGRAMMES**

### **Architecture** (5 years Degree and Final Project)

An official degree that qualifies its holder to exercise the profession of architect in the European Union.

The Degree in Architecture gives comprehensive training in all disciplines related to the profession of architecture, such as design, communication and responsible management of architectural projects, urbanism and real estate through all its stages, including technological development in energy saving and sustainability. It provides graduate access to UCJC Doctoral Studies (PhD)

### **Architectural Design** (4 years Degree, Pending official approval)

The Degree is the best choice for students who want an international training, as it is a study program that is very similar to the 4-year degree courses studied in other countries in our international midst.

Design studio work is complemented by attending seminars, in which the technical and human aspects necessary for a full understanding of architecture are broached. The purpose is to provide students with the skills they will need to collaborate in the professional world of architecture and help them decide, after taking their elective subjects and doing their internships, which specialization they wish to pursue.

The degree involves a great amount of professional work experience that, together with concentrated training in graphic expression and design, provides a solid foundation of knowledge that can be complemented afterwards with a Master's degree in Spain or abroad.

### **Landscape Design** (3 years Degree, Exclusive and Official Degree)

There is a real and growing demand, on the part of the public and private sectors, for experts in design and landscape design, for professionals with specific training to undertake environmental assessments and carry out different types of work on the land, be it protection, conservation, improvement, restoration or the recovery of degraded land.

The first year of the Degree in Landscape Design has 48 ECTS that are transferable to the degrees in Fashion and Textiles Design, Graphic Design or Interior Design and Lighting.

### **Global studies** (3 years Degree, Pending official approval)

Globalisation is not something in the making. Today, it is a reality that touches on all aspects of life. There is no cultural, political, social or economic phenomenon that can be properly understood if not within a global framework.

The aim of the new degree in Global Studies at UCJC is to turn out experts in the phenomenon of globalisation, whose knowledge is founded on a multi and inter-disciplinary training.

The study programme has been designed to acquaint students with the main themes, problems and challenges of today's globalised world, training graduates able to work, do business and continue their studies on the international scene.

Subjects such as security and international relations, environmental problems and the management of non-governmental organisations are part of the study programme of this novel degree.

UCJC was the first university in Spain to offer this degree.

CIGMAP: International Centre of Government and Political Marketing ([www.cigmap.es](http://www.cigmap.es))

A university centre belonging to the Camilo José Cela University that combines academic training and research with political consultancy by the main political players in the various areas and disciplines that go to make up governance with special emphasis placed on political communication and marketing.

### **Degree in Communication** (3 years Degree, Pending official approval)

Specialisations:

- **Journalism**
- **Advertising and Public Relations**
- **Audiovisual Communication**

Learning out of the top drawer. At the Communication Faculty, you will be taught by top professionals from both the university and media worlds.

The best facilities and funds. The Faculty building occupies 4,500 square metres with cutting edge amenities and equipment – as used by the top companies in the communication business.

More work experience: UCJC offers many opportunities to get work experience because of its in-house resources and cooperation agreements with professional bodies.

### **Faculty of Communication and Media Studies: Protocol and Events Management**

(3 years Degree, Pending official approval)

UCJC was the first university in Spain to offer this degree, which is designed to apply the techniques of marketing, advertising and public relations, and communication in all these fields, to the world of protocol and events management.

The objective is to give students the skills needed to manage and organise events and know everything related to the protocol that goes with them.

In the centre of Madrid, in a building with a surface area of more than 6.000 square metres, with lecture rooms, workshops and technology rooms.

## **University of London**

### **BSc in Economics and Management**

### **BSc in Politics and International Relations**

The University of London (UOL) has developed a long distance Programme on certain Degrees and reached an agreement with Universidad Camilo José Cela (Madrid, Spain) in order to support academically and technically UOL local students.

This Programme has the same quality and academic level as those studied in London although the study material is different.

You can rely on the content of these Degrees as all of them have been developed by London School of Economics or other Colleges of the University of London

### **Degree in International Hotel Management and Culinary Creativity – Vatel**

The Vatel International Business School Hotel & Tourism Management is an institution that has been preparing future Managers and Executives of the International Hospitality industry for 30 years. Its training consists of two levels: European Degree in International Hotel Management and MBA in International Hotel & Tourism Management.

The International Hotel Management and Culinary Creativity programme is addressed to candidates who have successfully completed High School studies and its final aim is to train future professionals in Operational Management in any hotel department.

The duration of the programme is 3 years and includes 12 months of internship in three to five star hotels in Spain as well as worldwide. Students will acquire experience associated with the reality of their future profession, develop teamwork aptitudes and gain experience in their desired future environment.

### **Degree in Pre-School & Primary Education**

We train teachers who master the subjects they teach and know how to listen to children – teachers capable of understanding their students' needs.

We train teachers to take charge of the classroom and fulfil the social and educational role required of them.

We have our own schools (SEK International Schools) in which our students can do their external internships. **SEK International Schools with IB programmes** have a long tradition and are fully recognised for their innovative teaching programmes.