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O F C O L L E G E S &  
U N I V E R S I T I E S

VOLUME 14, NO. 9, SEPTEMBER 2005

# THE VOICE

OF HISPANIC HIGHER EDUCATION



## Last Monthly Issue

(See inside for details)

## HACU'S 19TH ANNUAL CONFERENCE

HACU's 19th Annual Conference on October 15-18, in Phoenix, Arizona, will showcase best practices and programs at HACU member and partner colleges and universities. The conference, "Championing Hispanic Higher Education Success: Preparing the Next Generation of Leaders," will promote new partnerships, networking and Hispanic higher education funding opportunities. Visit [www.hacu.net](http://www.hacu.net) for registration and conference information.

## ACHIEVING THE DREAM

Brookhaven College, a member of HACU, is the recipient of a \$400,000 multi-year grant as part of Achieving the Dream: Community Colleges Count, a national initiative that promotes change to improve student success in community colleges. As one of 27 community colleges from five states participating in Achieving the Dream, Brookhaven College will receive the implementation grant over four years to support institutional change. The grant was awarded by the Lumina Foundation for Education. "The Achieving the Dream grant is a perfect match with Brookhaven College's mission and dedication to student success," said Alice W. Villadsen, PhD, president, Brookhaven College.

## 'COLLEGE WITH A CONSCIENCE'

HACU member San Francisco State's civic engagement and service learning programs are detailed in the newly released "Colleges with a Conscience: 81 Great Schools With Outstanding Community Involvement" (Random House/Princeton Review Books). Geared toward prospective students, the book is a guide to the nation's most socially responsible colleges. "We pride ourselves on being a civically engaged University," said SFSU President Robert A. Corrigan. "Our faculty and student body are committed to making positive contributions to both our surrounding communities and those around the globe. Community service is the hallmark of an SFSU education and with this latest recognition, we hope to bring an increasing number of civic-minded students to our campus." Selected by the Princeton Review and Campus Compact, a national organization committed to the civic purposes of higher education, the 81 colleges were judged on the following criteria: the college's admissions practices and scholarships, rewarding community service, support for service-learning programs, student activism and student voice in school governance and level of social engagement of its student body.

## NMSU RECOGNIZED

New Mexico State University, a HACU member, was recognized for its dedication to minority graduate education in the July 14 issue of *Black Issues in Higher Education*, which looked at the top 100 producers of graduate and professional degrees awarded to minority students. NMSU was ranked 23rd for both doctorates and master's degrees awarded to Hispanic students in all disciplines. "These rankings represent NMSU's commitment to serve the diverse populations of New Mexico and the southwest," NMSU Provost William Flores said. "We are proud of our rankings and are committed to expand programs that serve minority students."

## SPACETEC

Calhoun Community College, a HACU partner institution, is among a consortium of 14 community colleges across the nation to be awarded a \$3 million grant from the National Science Foundation to support ongoing operations of SpaceTEC. SpaceTEC, the National Center of Excellence for Aerospace Technical Education headquartered at Brevard Community College (FL) and based at Kennedy Space Center/Cape Canaveral Air Force Station, is a national resource for aerospace technical education and engages in the development and delivery of curriculum for post-secondary associate degrees as well as initiating and managing the first-ever nationwide certification program for aerospace technicians.

## SHORTAGE OF ADMINISTRATORS

The U.S. Department of Education awarded HACU partner institution Stephen F. Austin State University a \$712,000 grant. The SFA College of Education received the grant to assist in certifying principals and assistant principals for area school districts most likely to face a shortage of administrators. According to Dr. John Jacobson, dean of the College of Education, SFA's goal during the next three years is to prepare state certified school leaders to fill 70 anticipated vacancies by identifying individuals who have the commitment and abilities needed to serve the youth of East Texas and then preparing those individuals with educational and mentoring experiences to ensure their success. "The university has formed a partnership with 21 high-need school districts to develop strategies to address the growing need for well-prepared and fully certified principals and assistant principals in rural East Texas," Jacobson said. "The primary goal of the program, titled Project Develop (Developing an Entrepreneurial Vision for Exemplary

## OVERVIEW

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### ABOUT OUR COVER

This will be the final monthly issue of The Voice. A new full color, quarterly, magazine will be introduced in January 2006. Be sure to subscribe today to receive the latest news on Hispanic higher education.

### MARK YOUR CALENDAR!

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Leadership and Ongoing Professionalism) is to ensure that each partner school has talented individuals with the skills required to lead their diverse campuses to recognized or exemplary status."

The Voice of Hispanic Higher Education is published monthly by the Hispanic Association of Colleges and Universities, 8415 Datapoint Drive, Suite 400, San Antonio, Texas 78229. For editorial or advertising information, contact HACU's Public Affairs Office at (210) 692-3805.

The Voice of Hispanic Higher Education reserves the right to edit all materials submitted for publication. We are not responsible for returning any unsolicited materials such as photos, brochures, etc. We also reserve the right to refuse publication of any unsolicited material.



# A NEW VOICE

By Antonio R. Flores  
President and CEO of HACU

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## ABOUT HACU

The Hispanic Association of Colleges and Universities represents more than 400 member and associate member colleges and universities in the United States, Puerto Rico and abroad with high Hispanic student enrollment rates — including federally designated Hispanic-Serving Institutions. HACU's mission is to improve access to and the quality of post-secondary educational opportunities for Hispanic students; to meet the needs of business, industry and government through the development and sharing of resources, information and expertise; and to promote the development and success of member and associate member colleges and universities.

HACU is excited to announce the redesign of its monthly newsletter. The Voice has not seen a design change in many years, and with the growing trends in Hispanic higher education and all of the great things HACU is doing, we needed a publication that better reflected the organization and its mission.

The Voice will be changing in several major ways. First, this monthly publication will now be a quarterly one. This issue is the last monthly Voice you will see. The first quarterly issue will appear January 2006, and then again in April, July, and October.

Second, the Voice will go from a 12-page black and white newsletter to a 24-page, full color, glossy magazine. This new style will offer more space for the organization to discuss current issues and legislative concerns effecting Hispanic education. This new design will also allow HACU to write more in-depth articles on its membership and sponsors, as well as the students that HACU helps. These groups will be featured more often in the new Voice because these groups are our constituents.

Third, with the launching of its new quarterly magazine HACU will introduce a new monthly e-newsletter that will include important notices, action alerts, member advisories and updates on information regarding HACU and its membership. The e-newsletter will be available to anyone who wishes to receive it and will not replace urgent action alerts, member advisories or news releases that may be received between monthly e-newsletters.

With this new format, I hope to hear from our member institutions about some of the exciting events taking place on their campuses. Please be sure to send any news to our Director of Communications, at news@hacu.net. HACU wants to hear about any new programs our institutions are implementing to help Hispanic higher education.

The new color format of The Voice will also allow organizations and others interested to place full color ads. Institutions can recruit for any positions they may have and vendors can introduce their products or services to the Hispanic higher education community. HACU's readership is currently in the thousands, with the publication reaching all of our membership and leaders in higher education, as well as in Washington, DC.

Even though much of The Voice will change, some things will remain the same. The magazine will continue to feature a Message from the President, News briefs about our membership, Notes from DC, along with highlights from HACU's annual and special events like the Conference and Capitol Forum and its bi-annual International Conference.

The new design of The Voice will better reflect the work HACU does day-in and day-out for its membership and for the Hispanic higher education community in general. HACU will be celebrating its 20th anniversary next year and what better way to celebrate the last 20 years of championing Hispanic higher education success than by starting the new year with a new Voice!

## HACU CEO HONORED BY *HISPANIC* MAGAZINE



The president and CEO of the Hispanic Association of Colleges and Universities (HACU), Dr. Antonio R. Flores, was honored with the Education Award from *HISPANIC* magazine.

The award was presented during the magazine's annual Hispanic Achievement Awards on August 18, 2005 at the Fairmont Hotel in San Francisco, California.

Each year *HISPANIC* magazine recognizes the achievements of Hispanics in the United States. Recipients are chosen for their dedication to community service work and career-field accomplishments in categories such as Business Entrepreneur, Community Development, Education, Entertainment, Family, Leadership and Government.

Antonio R. Flores, PhD, is responsible for the overall leadership of HACU, the only national educational association that represents Hispanic-Serving Institutions (HSIs), colleges and universities with a Hispanic enrollment of at least 25%, and other higher education institutions committed to Hispanic access and success. Since his taking over HACU's presidency in 1996, total membership has grown from 161 colleges and universities to over 400, the number of HSI members has more than doubled, International membership has increased from 7 to 43 in seven countries in Latin America and Spain, and a new category of Partner Institutions has been created, now numbering 46 institutions in 27 states. The Association's operating budget has doubled from \$4.1 million in 1996 to \$9 million in 2004.

A leading advocate for Hispanic higher education on Capitol Hill, Flores has seen federal appropriations for Hispanic-Serving Institutions under the competitive Title V grant program of the Higher Education Act grow from \$12 million in FY 1996 to \$95 million in FY 2005. HACU's National Internship Program, which

places Hispanic students in paid internships with federal agencies and major corporations, grew from 288 interns in 1996 to over 600 in recent years and has been nationally recognized as the largest Hispanic internship program in the country.

Flores has been a strong voice for the importance of diversity in higher education from the Hopwood decision in Texas and Proposition 209 debate in California to the Supreme Court decisions in the University of Michigan cases. His entrepreneurial spirit is reflected in creative partnerships with other MSI associations in the Alliance for Equity in Higher Education, with the Kellogg Foundation in an MSI Leadership Fellows Program, with NSF and NIH in furthering science education initiatives for Hispanic students, and with IBM, the Verizon Corporation, and others in addressing the digital divide between HSIs and other colleges and universities in educational technology.

Prior to his position at HACU, Flores served as director of programs and services for the Michigan Higher Education Assistance Authority and the Michigan Higher Education Student Loan Authority. His statewide responsibilities included policy analysis and development; legislative affairs; administrative leadership for programs; technical assistance and outreach services for all Michigan colleges and universities; program evaluation and research; and overall management of 15 professional staff.

HACU, which has its national headquarters in San Antonio, represents more than 400 colleges and universities, including Hispanic-Serving Institutions (HSIs), which collectively serve more than two-thirds of all Hispanic higher education students in the United States. HACU's international membership includes leading higher education institutions in Latin America and in Spain.

For more information about HACU, contact HACU Director of Communications Cynthia Vela at (210) 576-3242 (cvela@hacu.net), or visit [www.hacu.net](http://www.hacu.net).

## OLLU STUDENTS RECOGNIZED BY PRESIDENT GEORGE W. BUSH



### STUDENTS GO BEYOND CALL OF DUTY FOR PRESIDENT'S VOLUNTEER CHALLENGE

The tradition of community service is an integral part of student education at Our Lady of the Lake University (OLLU) and the rewards go far beyond personal satisfaction—this year, for six students, the compensation included an official award from the President of the United States.

In 2002, President George W. Bush challenged Americans across the country to contribute at least 4,000 hours of volunteer service during their lives.

The President's Volunteer Service Award is presented to those who complete more than 100 hours of service in one year. Award winners receive a signed certificate and pin from the president.

The award honors volunteers and sets a standard for service to others, encouraging a sustained commitment to civic participation and inspiring others to make volunteering a central part of their lives, as is encouraged in the University's mission.

OLLU award winners and their hours of service are:

<b>Alberto Bautist:</b> 149 hours	<b>Brandi Martinez:</b> 136 hours
<b>Lucia Diaz:</b> 103.75 hours	<b>Tim Smith:</b> 183.25 hours
<b>Nancy Guajardo:</b> 103.25 hours	<b>Ana Urbina:</b> 104.75 hours

"Our hope is that this introduction to service by OLLU will promote a long-term commitment to service just as the University promotes it as part of its mission," said Jennifer Bendele, assistant director of the OLLU Center for Service Learning and Volunteerism.

# USDA IN SAN ANTONIO FOR MEETING WITH HACU

Representatives of the U.S. Department of Agriculture (USDA) visited the Hispanic Association of Colleges and Universities' (HACU) National Headquarters Wednesday afternoon, August 8th, to meet with staff members and discuss aspects of the Memorandum of Understanding between HACU and the USDA. The MOU was established to help Hispanic students attending HACU-member schools learn about employment opportunities, faculty exchange programs, and internship opportunities with the USDA.

The HSI program at USDA provides internships and scholarships for Hispanic students and fellowships for faculty to work with the USDA as well as research grants. For more details, please visit the USDA's website at [www.hsi.usda.gov](http://www.hsi.usda.gov).

"This partnership is opening new doors to rewarding careers and important faculty development opportunities for Hispanic higher education students and faculty. Today's meeting is one more instance of USDA's commitment to expanding these opportunities," said HACU President and CEO Antonio R. Flores.



*Top (L-R) Antonio Flores, John Ebsworth-Mojica, Roberto Gonzalez, Donna Arredondo, Willie Collie, Lisa Anaya, Arturo Cuellar. Bottom (L-R) Ramiro Porras, Fidel Trujillo, Javier Barron, John Moder.*

The formal objectives of the MOU are to increase employment and educational opportunities in the USDA for students and educators of HACU-member institutions, as well as to target USDA resources for strengthening HSIs.

The visiting USDA representatives included regional liaison officers who are being hosted by HACU-member colleges and universities in an effort to provide outreach to different regions of the U.S.

In attendance from the USDA at Wednesday's meeting were:

- **Willis Collie**, Deputy Director, USDA-HSI National Program
- **Mr. Roberto Gonzalez, Jr.**, Liaison Officer for Northern California, Oregon, and Washington State, hosted by California State University, Fresno
- **Mr. Fidel Trujillo**, Liaison Officer for Arizona, Colorado, and New Mexico, hosted by University of New Mexico, Albuquerque
- **Mr. Javier Barron**, Liaison Officer for Texas, hosted by Palo Alto College, San Antonio, Texas
- **Mr. Ramiro Porras, Jr.**, Liaison Officer for Southern California, hosted by California State University, San Bernardino, and San Bernardino Community College
- **Mr. John Ebsworth-Mojica**, Liaison Officer for Florida and Puerto Rico, hosted by Miami-Dade College, North Campus, Miami, Florida

HACU, which also has a government affairs office in Washington, D.C., represents more than 400 colleges and universities, including Hispanic-Serving Institutions (HSIs), which collectively serve more than two-thirds of all Hispanic higher education students in

the United States. HACU's international membership includes leading higher education institutions in Latin America and in Spain.

# HACU AND THE GOVERNMENT OF SPAIN SIGN COOPERATIVE PLAN

The Hispanic Association of Colleges and Universities (HACU) signed an important Cooperation Plan with the Government of Spain on July 20, 2005, to promote educational experiences in Spain for U.S. Hispanic students and faculty.

The plan will:

- Promote the friendly relations between citizens of the United States and those of Spain.
- Promote the understanding and the appreciation of the shared culture by both communities.
- Allow participating students to experience multicultural and international education which will prepare them for their future success personally, academically and professionally.
- Facilitate opportunities for professional development for faculty and, in general, for the academic and scientific community of the United States, as well as of Spain.

“This Plan of Cooperation will benefit HACU-member universities and colleges, and will seek the collaboration of Spanish higher education institutions, in order to meet the needs of the respective academic communities,” said Antonio Flores, HACU President & CEO. Although unable to attend the signing ceremony, Flores praised the Plan and its multiple potential benefits for all concerned parties.

During the signing ceremony, which was held at the Embassy of Spain in Washington, D.C., the Ambassador of Spain in the United States, His Excellency Carlos Westendorp, expressed

his satisfaction at seeing this signing come to fruition. He had announced the intent to develop such an agreement during HACU’s Capitol Forum in early April.

The Minister of Education and Science, Her Excellency María Jesús San Segundo Gómez de Cadiñanos, referred to the great importance of bringing together the peoples of the United States and Spain, with the particular involvement of the Hispanic community in the U.S. The strengthening of cultural ties is at the root of promoting friendship and understanding.

On behalf of HACU, Dr. José Jaime Rivera, President of the Universidad del Sagrado Corazón in Puerto Rico and Secretary of the Governing Board of HACU, expressed HACU’s excitement for this opportunity. “In a world challenged by conflict and violence, we need the promotion of understanding and peace that this Plan of Cooperation will advance,” he said.

Also speaking on HACU’s behalf, Dr. Max Castillo, President of the University of Houston Downtown campus and Chairman of HACU’s International Education Commission, underlined some of the benefits produced by visiting faculty and students as an institution works toward the internationalization of higher education.

The Office of Programs, Services and International Affairs of HACU in San Antonio and the Cultural Attaché at the Embassy of Spain will collaborate to work out the operational details of the Plan. A formal announcement is expected during HACU’s 19th Annual Conference in Phoenix in October this year.

## THE HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES (HACU) OPENS NEW CALIFORNIA OFFICE

The Hispanic Association of Colleges and Universities (HACU) opened a regional office in Sacramento, California, to handle Hispanic higher education legislative and policy issues in the western region of the U.S. The office, at 915 L Street in Sacramento, is near the California state capitol.

Antonio Flores, President and CEO of HACU said, “HACU is very excited about the new opportunities the western regional office will afford the organization. There are seventy-three Hispanic Serving Institutions (HSIs) in California alone, plus twelve more in Arizona, one in Oregon, and two in Washington State, all areas we hope to serve eventually through this office. In addition, HACU has a total of 45 Associate HSIs and four Partner institutions in these states and Nevada. More than one-fourth of HACU’s membership is located in this region, so an office that can begin to address state policy issues made perfect sense. HACU will now be able to serve its California and other western state constituents more effectively and efficiently.”

HACU conducted a nationwide search for an Executive Director to lead the new office and selected Erica Romero as the new Executive Director of Western State Legislative Affairs, effective August 1, 2005. Ms. Romero is a California native and has a master’s degree in Public Policy from the Kennedy School of

Government at Harvard. She has also worked extensively with the California state legislature.

“I was inspired to attend the Kennedy School after having worked at the White House Initiative on Educational Excellence for Hispanic Americans where I had become more acutely aware of the obstacles facing Latino children in education,” Romero said.

HACU was established in 1986 with a founding membership of eighteen institutions. Because of HACU’s exemplary leadership on behalf of the nation’s youngest and fastest-growing population, the Association rapidly grew in numbers and national impact. Today, HACU represents more than 430 colleges and universities committed to Hispanic higher education success in the U.S., Puerto Rico, Latin America and Spain. Although HACU-member institutions in the U. S. represent less than 10% of all higher education institutions nationwide, together they are home to more than two-thirds of all Hispanic college students. HACU is the only national educational association that represents Hispanic-Serving Institutions (HSIs).

HACU’s national headquarters is located in San Antonio, Texas, where it was founded. In 1991, HACU opened a government relations office in Washington, DC. For more information, please visit [www.hacu.net](http://www.hacu.net) or call 210-692-3805.

# FIRST HISPANIC VIRTUAL CONGRESS TO CONVENE ONLINE IN OCTOBER

Higher education and technology leaders from throughout the world will convene the 1st Hispanic Virtual Congress, “Blending Technology, Cultural Diversity and Distance Learning for Hispanic Higher Education,” October 19-31, 2005.

“For the first time, the leadership of colleges and universities throughout the Spanish-speaking world will have an opportunity to meet simultaneously with information technology leaders and innovators in a live, bilingual setting to address Hispanic higher education needs,” said Nitza Hernández, Executive Director of the Hispanic Educational Telecommunications System (HETS) and a Hispanic Virtual Congress organizer.

“This forum will provide an extraordinary opportunity to learn about the best expertise and latest research on emerging education technologies, which can prove a powerful catalyst to help bring higher education success to every diverse learning community,” Hernández said. “Together, we can overcome traditional barriers of time, income, language and geography through the wide reach of the Internet with technology-driven initiatives that also embrace cultural diversity.”

To maximize attendance, registration will be free for participants who register at the 1st Hispanic Virtual Congress Web site at [www.hispanicvirtualcongress.com](http://www.hispanicvirtualcongress.com) to access daily forums, reports, speeches, presentations and live chats in English and Spanish. Reports and findings will become a public archive stored permanently as a Web site repository for continued access. The deadline for submitting proposals to present at the Virtual Congress is September 15, 2005. Sponsorship information also is available at the event Web site.

Hernández said the sheer numbers and reach of the partner organizations in the inaugural Hispanic Virtual Congress will ensure wide participation. HETS, the world’s first bilingual distance learning consortium, is coordinating the 1st Hispanic Virtual Congress in partnership with the bilingual Internet expertise of Universia Puerto Rico (UNIVERSIA.PR) and the Hispanic Association of Colleges and Universities (HACU). HACU represents more than 400 Hispanic-serving colleges and

universities in the United States, Latin America and Spain. Universia represents a network of more than 800 universities around the world.

Among featured speakers will be WCET Executive Director Sally M. Johnstone and Jose Silvio, the former general program coordinator for UNESCO’s International Institute of Higher Education for Latin America and the Caribbean. Silvio now is a faculty member in the Educational Technology and Distance Learning Program of the Fischler School of Education and Human Services at Nova Southeastern University in Florida – home base to CREAD. Additional speakers will be announced at the Virtual Congress Web site in coming weeks.

“The Congress is a unique opportunity to share knowledge with a global community interested in the emerging trends in information technology, distance learning and online pedagogy, but with a special focus on issues of access, retention and academic success of Hispanics,” said Universia.PR Managing Director, Graham A. Castillo Pagán.

Hernández said recent studies report that online learning will be a critical factor in higher education strategies in coming years, with nearly 2 million students already studying online in the United States.

In the United States, she said, online learning strategies must address both the digital divide between minority and non-minority populations in terms of access to the Internet, as well as how to best use emerging education technologies to address historically low Hispanic high school and college graduation rates.

“As the youngest, largest and fastest-growing segment of the American population, Hispanics are destined to play a key role in U.S. culture and the economy,” said HACU President Antonio R. Flores.

“Barriers to higher education access and to the optimal use of educational technologies pose challenges to Hispanic achievement,” Flores said. “This conference will bring our best wisdom to bear on these issues.”

For more information, visit [www.hispanicvirtualcongress.com](http://www.hispanicvirtualcongress.com).

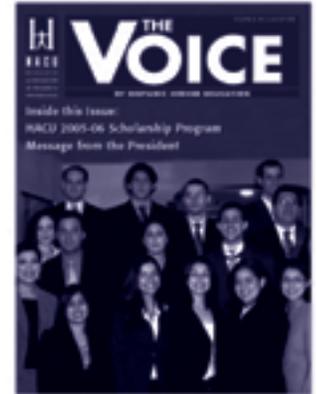
Other 1st Hispanic Virtual Congress partners are:

- The Consortium for North American Higher Education Collaboration (CONAHEC), a leader in model cross-border research and higher education partnership initiatives involving Canada, Mexico and the United States.
- The Western Cooperative for Educational Telecommunications (WCET), which promotes the use of best educational technologies for its member learning communities, nonprofit organizations and corporations in the United States and abroad.
- The Inter-American Distance Education Consortium, or Consorcio-red de Educación a Distancia (CREAD), a leader in cost-effective educational technology and distance education partnerships and other initiatives throughout the Americas.

Hispanic Association of Colleges and Universities

# The New Voice

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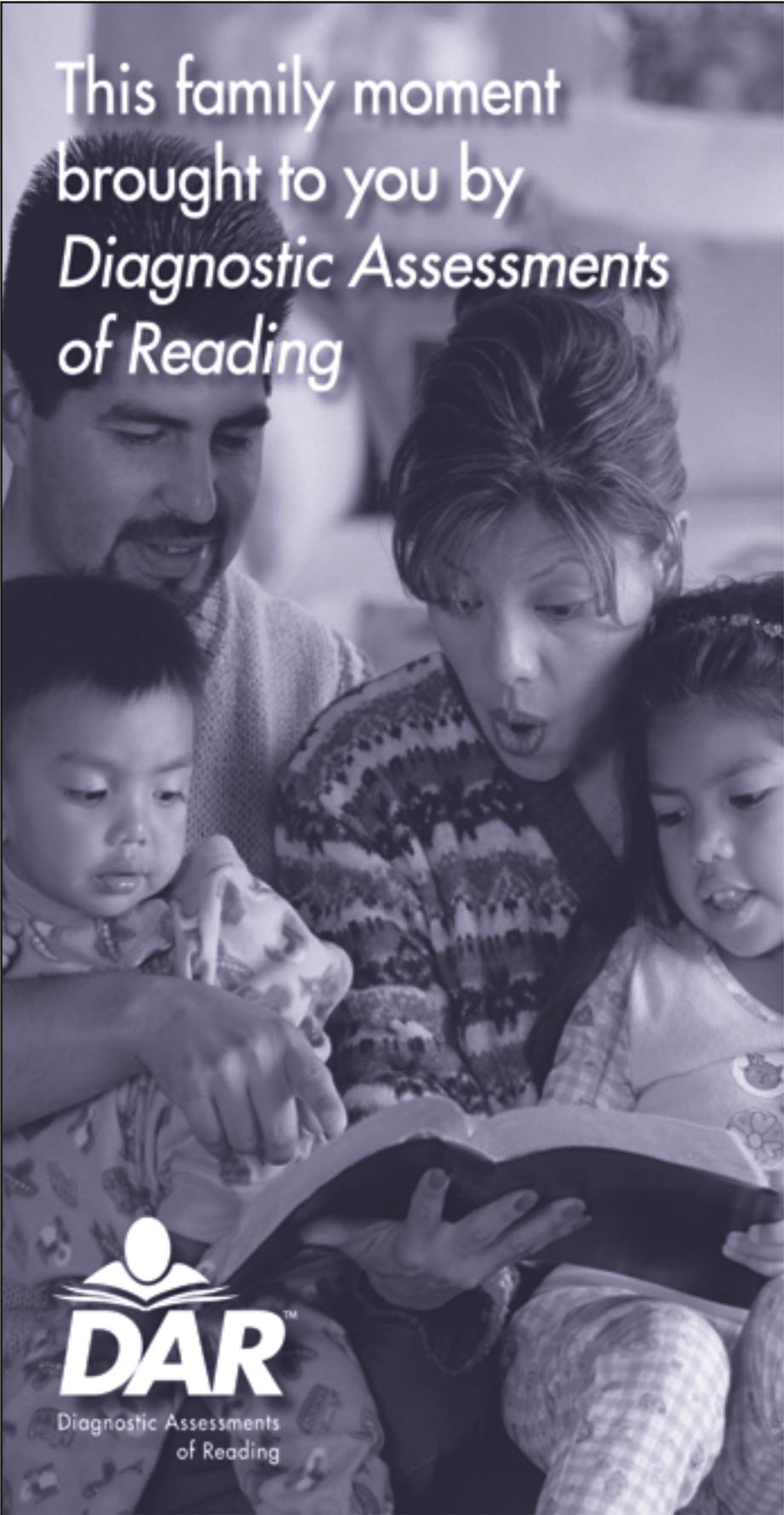
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The Annenberg School for Communication at the University of Pennsylvania is seeking to fill a tenured (associate or full professor) faculty position, to begin July 1st 2006. Research and teaching interests should focus on one or more of the following

areas: the structure, organization, technologies, regulation, management, and social and political functions of media institutions; media and communication policies and the policy process; media and communication law; the political economy of the media; the history and theories of media institutions, organizations and systems.

Within these areas we are open to a wide range of theoretical perspectives, methodological approaches and geographic foci. Applicants must hold a Ph.D. (in communication or a related social science or humanities discipline) and have a distinguished record of teaching and research. Responsibilities include conducting a program of research and publication, teaching at the graduate and undergraduate levels including supervising doctoral dissertations, and contributing service to the school and university.

The Annenberg School for Communication at the University of Pennsylvania is a graduate school of communication theory and research, with 16 full-time faculty and approximately 70 doctoral students representing a wide range of disciplinary backgrounds and interests. The faculty also has primary responsibility for an undergraduate communication major within the School of Arts and Sciences.

Send letter of interest, curriculum vitae, names and contact information for people who might write letters of recommendation, and up to three articles or chapters reporting representative research to Professor Michael Delli Carpini, Dean, Annenberg School for Communication, University of Pennsylvania, 3620 Walnut Street, Philadelphia, PA 19104-6220. To receive full consideration, applications should be received by November 12 2005. The University of Pennsylvania is an affirmative action/equal opportunity employer committed to diversity.

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