The Voice of Hispanic Higher Education Magazine

The Hispanic Association of Colleges and Universities (HACU), publishers of The Voice of Hispanic Higher Education, can help you reach a target audience of more than 500 institutions, including colleges, universities and Hispanic-Serving School Districts committed to Hispanic higher education success.

HACU-member institutions receive copies of the magazine, as part of a circulation of 2,000 with each issue. Select issues may receive additional distribution at HACU events and conferences. The magazine readership reaches faculty, administrators, students, as well as individuals with an interest in Hispanic higher education.

Published quarterly, The Voice magazine offers its readers the latest information on higher education issues impacting the nation’s fastest-growing population as well as the latest news on HACU-members.

Editor
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Fax: (210) 692-0823
news@hacu.net

AD CLOSING DATES

Your advisement in the HACU magazine is the ideal opportunity to reach the HACU higher education membership community. Advertise your programs, employment opportunities, products or services. The following are the reservation and artwork deadlines for each issue.

Spring 2019 Issue: February/March
Space reservation deadline: February 1
Ad materials deadline: February 8

Summer 2019 Issue: May/June
Space reservation deadline: April 12
Ad materials deadline: April 26

Fall 2019 Issue: August/September
Space reservation deadline: July 15
Ad materials deadline: July 29

Winter 2019 Issue: November/December
Space reservation deadline: October 4
Ad materials deadline: October 18
MATERIALS REQUIRED:
Digital specs
Adobe InDesign with high-resolution elements and fonts
Adobe Illustrator with high-resolution elements and fonts
PDF files (must be supplied at exact size, position and high-resolution)

Rate Card

The Voice of Hispanic Higher Education is published four times a year by the Hispanic Association of Colleges and Universities (HACU). Rates represent cost per insertion, are net, and subject to change.

Inside Ads - Trim Size of Magazine: 8.5" w X 11" h

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<th>HACU Member Rate</th>
<th>Regular Rate (Non-members)</th>
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<td>Full</td>
<td>8&quot;w x 10.5&quot;h</td>
<td>$1,600</td>
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<td>8&quot;w x 5&quot;h</td>
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<td>3.875&quot;w x 5&quot;h</td>
<td>$640</td>
<td>$800</td>
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<td>Sixth (1/6 page)</td>
<td>2.5&quot;w x 5&quot;h</td>
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<td>$600</td>
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Inside Front Cover Ad with bleeds

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<tr>
<td>Inside front cover (full page)</td>
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<tr>
<td>Inside back cover (full page)</td>
<td>9&quot;w x 11.5&quot;h</td>
<td>$1,800</td>
<td>$2,200</td>
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Electronic submissions news@hacu.net
Online insertion order form is available at www.hacu.net

Advertiser (Organization) _____________________________________________________________

(HEADLINE OF ADVERTISEMENT) ______________________________________________________
Camera Ready

Insertion Year of Issue __________ □ Spring       □ Summer       □ Fall        □ Winter

HACU Member Discount
□ Full Page $1,600 □ Half Page $1,120 □ Quarter Page $640 □ Sixth Page $480 □ Inside Front $1,800 □ Inside Back Cover $1,800

Regular Rate (Non-members)
□ Full Page $2,000 □ Half Page $1,400 □ Quarter Page $800 □ Sixth Page $600 □ Inside Front $2,200 □ Inside Back Cover $2,200

Special Instructions:

Advertiser Signature: __________________________________________________________________

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□ Check Enclosed      □ Bill my credit card
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Mail this form with payment to:
Hispanic Association of Colleges and Universities
Attn: The Voice Magazine
8415 Datapoint Drive, Suite 400
San Antonio, TX 78229

Or email:
Subject: The Voice Magazine
news@hacu.net
EDITORIAL OPPORTUNITIES

Magazine Editorial

News and pictures

HACU members can send international and national news about your institution for consideration for The Voice Magazine.

News releases or news items, photos and logos are accepted. Also stories and photos about Title V are accepted for every issue. Send to news@hacu.net with subject line: News for The Voice Magazine.

Send news by the following deadlines:
2019 Spring Issue: February/March
Editorial deadline: February 1

2019 Summer/Commencement Issue: May/June
Editorial deadline: April 12

2019 Fall Issue: August/September
Editorial deadline: July 15

2019 Winter Issue: November/December
Editorial deadline: October 4

The Voice Magazine accepts Title V Stories

Please share how Title V and/ or National Science Foundation Hispanic-Serving Institution grant funding has made a difference on your campus. Articles of maximum of 500 words, high resolution photos and a logo will be considered for publication.

HACU publishes these grant stories in its quarterly editions to highlight the important contributions of HSI federal funding to Hispanic student success. Please send your stories and photos to news@hacu.net. Follow the same deadline as the advertisement reservation deadline for each issue.

The Voice of Hispanic Higher Education reserves the right to edit all materials submitted for publication.

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