Fontainebleau Hotel, Splash 9-10

**Latino Higher Education Leadership Institute:**
*Developing Truly Hispanic-SERVING Institutions through Leadership*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 – 8:30 a.m.</td>
<td>Continental Breakfast and Institute Check-In</td>
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<td>8:30 – 9:00 a.m.</td>
<td>Welcome and Introductions</td>
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</tbody>
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**Erica M. Romero,** Senior Executive Director of Western States Legislative Affairs, Hispanic Association of Colleges and Universities
- HACU Special Initiatives
- Introduction of Sponsors

**Sponsors:**

![AARP](image1.png)
*Posibilidades a tu alcance*

![CollegeBoard](image2.png)
*inspiring minds™*

**In-Kind Sponsor**

![ELI Group](image3.png)

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<th>Event</th>
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| 9:00 – 9:45 a.m. | **Morning Keynote:**  
Silas H. Abrego, Ed.D., Member, CSU Board of Trustees; Vice President for Student Affairs, Emeritus, CSU, Fullerton |
| 9:45 – 10:00 a.m. | **Break** |
1:00 a.m. – Noon  Career Development and Leadership Roundtables

➢ Participants will choose to participate in two 50 minute roundtable workshops/special topic discussions
➢ 7 total workshops to choose from
➢ Workshop times: 10:00-10:55 a.m. and 11:05 a.m.-Noon

1) Increasing Latina Representation at the Top Ranks of Higher Education
Facilitator: Irma Becerra, Ph.D., Provost and Chief Academic Officer, St. Thomas University

As the Latina population continues to grow in number and proportion in the U.S., representation in top policy making positions in higher education has not kept pace, and is in fact diminishing. In this roundtable, we will discuss the barriers and systematic issues that affect Latinas, and the important changes that can be made on campuses to change the culture and increase Latina representation in the top ranks of higher education.

2) Working Successfully with Higher Education Search Firms
Facilitator: Jesus "Jess" Carreon, Ed.D., Senior Partner, The ELS Group, LLC

This workshop will have you interacting with a seasoned search firm executive and former College President, Superintendent/President and District Chancellor. You will learn how to develop yourself as an outstanding candidate and as a great team member, provided with strategies as to how you can prepare to work with search firms and how the impact of search firms can advance your academic and leadership career.

3) Diversity, Diversity Everywhere, but not in the Way We Think: The Role of HSIs in Leading Transformational Change toward Equity and Inclusion
Facilitator: Josephine “Jozi” De Leon, Ph.D., Vice President for Equity and Inclusion, University of New Mexico

Some Hispanic Serving Institutions (HSIs) have become minority-serving through mere chance as demographic patterns and migration of Latinos have shifted. Many HSIs have been slow to establish Offices to address Institutional Diversity or hired Chief Diversity Officers because they believe that diversity in and of itself is a laudable outcome. This session focuses on the importance of going beyond the numbers of Hispanic students served and insuring that HSIs lead in establishing policies and practices that are focused on equity and inclusion to better serve their students. It will provide opportunities for participants to reflect on their own institutional focus that goes beyond representational diversity.
4) Creating a Student-Centered Pipeline to Academic and Professional Success
Facilitator: Oneyda Maestas, MA, Director of the Cultural Awareness and Student Achievement (CASA) Center, Adams State University

Hispanic-Serving Institutions can create a successful pipeline for students to finish their degrees and continue on a successful career pathway, while contributing positively to their academic institution. This workshop will focus on CASA’s program to identify and retain students who may otherwise drop out, and empower those students to assist other students on campus. We will also discuss how this can be used to then create a pipeline of students to diversify academia.

5) Think K-16!: Enhancing Higher Education Leadership Across the University
Facilitator: James Montoya, Vice President for Higher Education and International Programs, College Board

Preparing, enrolling and graduating college-ready Latina/o students has never been more important to Hispanic SERVING institutions and to the country. Deepening an understanding of educational trends, demographics and enrollment enhances one's ability to be a more highly effective higher education leader across the institution. This discussion will focus on strengthening related knowledge and skills, including building strong relationships with students, families, schools, community organizations, and legislators.

6) Pathways for Student Services Leadership and Development
Facilitator: Eliseo “Cheo” Torres, Ed.D., Vice President for Student Affairs, University of New Mexico

This roundtable will delve into the different pathways individuals interested in student services can take to higher administrative posts. Discuss everything from effective internships to searches, applications, to interviews. Discuss any barriers to success and ways to overcome them and ask all those questions you’ve always wanted an answer to from a seasoned professional.

7) Expanding your Institution’s Outreach and Engagement
Facilitator: Xavier Villamarzo, Communications Manager, AARP

Whether you are part of a national organization, or a higher education institution, reaching out and empowering individuals to advance your organizations mission and reach is incredibly important. In this roundtable, we’ll discuss ways to engage diverse populations, including alumni, as volunteers to help reach out and connect with your next generation of students and prospective donors.
Noon – 1:00 p.m.  Networking Lunch
Welcome: Antonio R. Flores, Ph.D., President and CEO, Hispanic Association of Colleges and Universities

Keynote: Ms. Kati Haycock, President, The Education Trust

1:00 - 1:45 p.m.  Afternoon Keynote: Betty Overton-Adkins Ph.D., Clinical Professor, University of Michigan; Critical Lessons Learned from the Kellogg’s Fellowship Program

1:45 – 3:15 p.m.  Presidents Panel

Rev. Monsignor Franklyn M. Casale, President, St. Thomas University
Beatriz T. Espinoza, Ph.D., President, Coastal Bend College
Sue Henderson, Ph.D., President, New Jersey City University

3:15 – 3:30 p.m.  Wrap-Up and Evaluation
➢ The ELS Group will provide five certificates valid for resume reviews to Latino Higher Education Leadership Institute attendees. This is a $750 per person value. Must be present to win.