

**HACU Alumni Association (HAA)**  
**Board Meeting**  
**Wednesday, January 20, 2016**



**Attendees:**

<b>Name</b>	<b>Position</b>	<b>Present?</b>
Albert Cruz	Chair	<input checked="" type="checkbox"/>
Jessie Alejandro Martinez	Vice-Chair Program Affairs	<input checked="" type="checkbox"/>
Angel W. Colón Rivera	Treasurer	<input checked="" type="checkbox"/>
Nick Reale	Vice-Chair Fundraising	<input checked="" type="checkbox"/>
Gilda Cornejo	Vice-Chair Community Affairs	<input checked="" type="checkbox"/>
VACANT	Secretary	<input type="checkbox"/>
Ambrosia Aranda	Member at Large*	<input checked="" type="checkbox"/>
Lisette Rodriguez	Member at Large	<input checked="" type="checkbox"/>
Jonathan Santeliz	HACU Senior Staff Member	<input checked="" type="checkbox"/>

**Start time: 6:15 pm**

**HAA Executive Board (Tentative) Agenda Items:**

- I. Welcome / Intros / Bylaws
  - a. Chair provided Board current insights from conversations with previous two
  - b. Executive Board detailed their connection to HACU and passion for the mission
  - c. Brief review of Bylaws to establish framework for performing Board obligations
  - d. Overview that HAA will operate under regulations and guidelines of the HACU corporate charter and 501 (c) (3) status until HAA. becomes self-sustaining.
  - e. Discussion of constructing a reliable and up to date alumni contact database
  
- II. HACU Web Content: HAA Executive Board
  - a. Update HACU.net with Board information and headshots
  
- III. HACU Honorary Award nominees: Nominations by **ACTION ITEM:** Friday, February 20<sup>th</sup>
  - a. Discussion regarding selection criteria, award plaque and presentation at Capitol Forum Reception
  - b. **ACTION ITEM:** Board will nominate 3 nominees to be approached by Feb. 1<sup>st</sup>.
  - c. **ACTION ITEM:** Call for nominees to general membership via social media outlets will be distributed by Jan. 22<sup>nd</sup> and compiled on Feb. 1<sup>st</sup>
  
- IV. 12-Month Goals:
  - a. Alumni Engagement Increase
    - i. Develop value-add activities for alumni to benefit from
      1. Mixers, social events, speaker series, professional development
      2. Social Media plan to migrate main professional communication to LinkedIn
  - b. Mentor Program
    - i. Consider creating a Speed Networking event for Summer Orientation
    - ii. Consider reinvigorating an Alumni mentorship program for Summer Interns
    - iii. Discussed the importance of mentorship received by Board members and advice provided to developing professionals
  - c. Scholarships
    - i. Will plan on raising money for HACU scholarship once approved by Senior HACU

staff at the Capitol Forum

- ii. Will consider previously done Graduate school scholarship, DREAM scholarship and crowdfunding at a ***FUTURE MEETING***

V. Overview of Q1 2016 Events

a. HAA Benefit Reception during HACU Capitol Forum

- i. Secure venue near the Marriott at Metro Center for the evening of Monday, March 14, 2015
- ii. Venue Selection – Consider “Mid-Scale” & “Up-Scale” venues to attract broad mix of attendees.

1. Committee to look for venues walking distance from Venue

iii. General Planning

1. Last year interns paid \$7 to attend, HACU Alumni paid \$10, Conf. attendees \$15
2. Select an Honorary HACU Alumni: **ACTION ITEM:** Submit nominees by Friday, February 19<sup>th</sup> to HACU headquarters & Secure honorary plaque

iv. Selecting Speakers

1. Dr. Flores
2. Recipients of Scholarships who may be in town
3. Chair
4. Honorary HACU Alumni

VI. Resource Review

a. Social Media: HAA Files on Cloud platform / Facebook / Yahoo Group / Twitter / LinkedIn, etc.

- i. Chairman will provide full Board to the HAA Cloud platform to allow for proficient sharing of resources, increased collaboration and access to HAA historical resources (including basic alumni contact information)

b. Network: Explore enhancing relationships with SHPE, ALPFA, CHCI, MLT, etc. at ***FUTURE MEETING***

VII. Other Topics Discussed

- a. Consideration of filling the VACANT secretary position
- b. Consideration of adding a Vice-Chair of Communications role to the Board

VIII. Scheduling

- a. Board has scheduled to meet on Wednesday, February 17, 2016
- b. **ACTION ITEM:** Intermediate conversations and updates to occur by Monday, February 1, 2016

***End time: 7:25 pm***