

**HACU Alumni Association
Board Meeting
Monday, January 27, 2014**

Present:

Andrea Lauer, Assistant Director
Carlos Martinez III, At Large Member
Cesar Sanchez, Vice Chair for Community Affairs
Christi Casiano, Vice Chair for Program Affairs
Eliamelisa Gonzalez, Secretary
Francisco Perez, At Large Member
Jessica Rivera, Treasurer
Leysa Lopez Recci, Chair
Maria Elena Vivas-House, Executive Director
Olga Hernandez, Vice Chair for Fundraising

Start time: 6:07 pm

- I. Feedback on recent activities
 - a. Fall Mixer turnout
 - i. Made \$144
 - ii. It was well attended
 - iii. Gift cards well a success
 - b. Dream Scholarship Selection Process
 - i. Consider requesting applicants complete FAFSA in the future
 - ii. Review the California State procedures for students
 - iii. Three students were awarded the scholarship: University of Houston-Downtown, California State – San Bernardino, San Jose City College
- II. HACU Alumni Connection Program
 - a. There are about 40 mentors
 - i. In a variety of fields
 - ii. The field interns have also been matched to alumni who are closer to their areas
 - iii. Emails have been sent out to the mentors
 - b. Lean in Circles
 - i. It is a virtual community with circle available for interns and alumni
 - ii. Alumni need to create profile to access
 - iii. It is a virtual community
 - iv. Currently there are three circles and training platforms
 - v. Have different discussion topics, and should meet once a month
 - vi. It can serve to compliment the internship, and 13 interns have signed up
 - vii. Leysa will send the link to the mentors

- viii. Maria Elena/Andrea will post the link to Facebook
- c. Possible professional development workshops
 - i. Olga and Eliamelisa will check to see if event can be hosted at their agencies
 - ii. Try to organize another resume event, schedule for 3/6/2014
 - iii. Interns will learn about the elevator speech at their 1/30/2014 meeting
 - iv. Have an alumni meeting, one of the topics considered: Becoming a Subject Matter Expert
 - v. Plan for an Alumni Event/Workshop for the end of April/May: **ACTION ITEM:** Bring ideas to next meeting
- III. Shot at Graduate School Scholarship
 - a. The scholarship closes 3/14/2014 and will be announced at the Capitol Forum
 - b. \$250 each scholarship that can be used to pay for GRE, application fees, etc.
 - i. Crowd Rise can be used to fundraise
 - ii. Consider purchasing a Square for taking credit cards at HAA events
 - iii. Look into the pay pal account
 - iv. Statements are still pending from the previous treasurer
 - v. Andrea will email sample sponsorship letter
 - vi. Consider doing an event and crowd rise in conjunction for those who cannot attend
- IV. Fundraising
 - a. Hoodies sale and costs analysis
 - i. From the three companies
 - ii. Agreed to go with Booster, and will require the sale of 50 hoodies
 - iii. Eliamelisa will create flyer. Flyer will create interest and give the opportunity to promote prior to the sale opening
 - iv. Run the campaign in February 10th – 21st
 - v. The profits will go to the HAA Scholarship Fund
 - vi. Do email blasts to inform other alumni
 - vii. Use the LinkedIn account too to promote
 - b. Other possible fundraising opportunities
- V. Overview of 2014 Events
 - a. HAA Capitol Forum Benefit Reception
 - i. Venue Selection
 - 1. Leysha and Christi will look for venues walking distance from Metro Center
 - ii. General Planning
 - 1. Last year interns paid \$5 to attend, students/Non-HACU paid \$10
 - 2. Select a Honorary HACU Alumni: **ACTION ITEM:** Submit nominees by February 27th to Christi

- iii. Selecting Speakers
 - 1. Dr. Flores
 - 2. Recipients of Scholarships who may be in town
 - 3. Chair
 - 4. Honorary HACU Alumni
- b. Community Service Activities
 - i. Date Proposals
 - 1. Consider to schedule an event for mid- April
 - 2. Interns will be here until 4/26/2014, some until 5/16/2014
 - 3. Contact DC Kitchen and look into dates
 - 4. Senior Prom Idea, March 1st
 - 5. Capitol Food Bank
 - 6. Arbor Day
 - 7. **ACTION ITEM:** Bring ideas to the next meeting
 - ii. Possible ways of announcing events
 - 1. Feature the interns and event in the HACU newsletter
- c. HAA National Happy Hour
 - i. Set a date
 - 1. Propose to do in the summer and aim for the third week in June, or two weeks into the orientation
 - 2. Summer Kick-off
 - ii. Cities vs. amount of alumni
 - iii. Fundraising Strategy
- d. Others
 - i. Interns will be voting for HAA Board Member at their 1/30/2014 meeting
 - 1. Currently there are no nominations and request will be resent
 - 2. Interns will attend the advocacy portion of the Forum