

# National HSIs Week September 18-24

Each year HACU calls for HSIs to join in observance of Hispanic-Serving Institutions (HSIs) Week, coinciding with Hispanic Heritage Month, to recognize the impact of the more than 470 nonprofit Hispanic-Serving Institutions (HSIs) throughout the nation for their work and critical role in educating and empowering Hispanic youth. This year, HSIs Week will take place Sept. 18-24, 2017.

HSIs Week is observed with a presidential proclamation officially designating the seven-day period as HSIs Week. Campus activities are encouraged to heighten awareness of the important role HSIs play in improving access to education and advancing equity for traditionally underserved students. Plans are underway for several members of Congress to recognize the contributions of HSIs in their communities and for a proclamation to be signed by President Trump.

## Celebrating HSIs Week on campuses

Below are some suggestions of how campuses can celebrate HSIs Week:

- 1. Raise awareness** - Partner with your local newspaper or radio station to advertise National HSIs Week and the events sponsored by your institution. This increased visibility can highlight the contributions made by HSIs on a local, national and international scale. Mention your membership with HACU.
- 2. Host a campus forum** - Organize a town hall meeting with students, faculty, staff and community leaders to explore issues of particular interest to the HSI community.
- 3. Organize a community-wide activity** - Build and promote campus-community partnerships to address various issues impacting the local community.
- 4. Use the Web** - Post acknowledgements of HSI contributions on your institution's website and download copies of the anticipated Senate Resolution and the Presidential Proclamation commemorating this event upon availability.
- 5. Showcase your students** - Arrange for your institution's choir, band, cheerleading squad, fraternities or sororities to perform during events held to commemorate National HSIs Week. You may also highlight the week during a sporting event any day that week.
- 6. Celebrate National HSIs Week** in a way unique to your institution.

Share your institution's plans to celebrate National HSIs Week with HACU.

Submit your event to [news@hacu.net](mailto:news@hacu.net) and/or via HACU Social Media.

 [twitter.com/HACUNews](https://twitter.com/HACUNews)  [facebook.com/HACUNews](https://facebook.com/HACUNews). Use hashtag #HSIweek