



# HACU 34<sup>th</sup> ANNUAL CONFERENCE

Championing Hispanic Higher Education Success: Fostering Excellence and Social Justice

October 26 - 28, 2020 | Virtual Event

## HACU ¡Adelante! Leadership Institute (Student Track)

The Hispanic Association of Colleges and Universities will bring together undergraduate students from across the nation for its ¡Adelante! Leadership Institute, the student track to be offered virtually in conjunction with the annual conference.

While administrators, faculty, and staff attend HACU's Annual Conference, students participate in four days of career and leadership development workshops. Students learn about the opportunities and skills they need to be successful in launching and developing their careers, from securing internship and graduate school opportunities to acing interviews with prospective employers.

¡Adelante! Leadership Institute highlights will include:

- Speakers from leading corporations, government and nonprofit organizations
- A Virtual Exhibit Hall featuring national employers and representatives from U.S. and international higher education institutions
- Networking opportunities with career professionals and representatives from graduate school programs

### Registration Options:

There are two ways for colleges and universities to register their students: through the regular registration process or through a special "Sponsored Student Scholars" package where HACU handles registration and coordination (see details below).

### 1 REGULAR ¡ADELANTE! LEADERSHIP INSTITUTE/STUDENT TRACK REGISTRATION

The cost below is the cost of undergraduate student registration only.

Institutions must pre-register students online at [www.hacu.net](http://www.hacu.net), or download a PDF to submit by email. Registration may close prior to the deadline if the event sells out.

<b>Student Registration</b>	<b>Regular Rate</b> <b>Online registration ends Oct. 16</b>
<b>Undergraduate Student</b> (Price of registration per student)	\$155 (per student)

\* Discount rates are available for a group of five or more. For more information on discount, please contact Darlene Martin, Conference Coordinator at [darlene.martin@hacu.net](mailto:darlene.martin@hacu.net) or 210-576-3208.

### 2 SPONSORED STUDENT SCHOLARS PACKAGE

HACU offers a Sponsored Student Scholar package that includes registration and coordination by HACU Student Services staff. The package is available for colleges and universities sponsoring one or more student scholars to attend the HACU ¡Adelante! Leadership Institute.

The Student Scholars package includes:

- HACU ¡Adelante! Leadership Institute student registration.
- A HACU ¡Adelante! Leadership Institute Packet that includes, virtual preparation guidelines, group photo and contact information for HACU Student Services Staff.
- A Student Scholar sponsor identification for students to wear along with their conference badge and virtual profile.
- Logo placement of sponsoring institution in the conference program and related ¡Adelante! Leadership Institute promotional materials.
- Logo placement and URL link to sponsoring institution on featured sponsors conference web page of HACU's website.

<b>Student Scholars package</b>	<b>Deadline Sept. 28, 2020*</b>
<b>Undergraduate students</b>	\$200 (per student)

\* All signed agreements must be finalized and logos and URLs received no later than Sept. 28 to be included as an ¡Adelante! Leadership Institute Student Scholar Sponsor in the annual conference program and related promotional materials.

Institutions interested in the Student Scholars package should contact HACU Student Services at 210-576-3238, or email [studenttrack@hacu.net](mailto:studenttrack@hacu.net). A Student Scholars Sponsorship Agreement will be provided and due immediately to secure package.