

Announcement



#HACU2020

HACU 34th ANNUAL CONFERENCE

Championing Hispanic Higher Education Success:
Fostering Excellence and Social Justice

October 26 - 28

Virtual Event

**GUIDE TO WORKSHOPS
ADVERTISING AND EXHIBITOR OPPORTUNITIES**

PRE/POST CONFERENCE EVENTS

Latino Higher Education Leadership Institute - Oct. 21
PreK-12/HigherEducation Collaboration Symposium - Oct. 22
Deans' Forum on Hispanic Higher Education - Oct. 29

Agenda at a Glance

(Agenda is subject to change)

TIME ZONE: PACIFIC TIME

Wednesday, Oct. 21

9:00 a.m. - 3:30 p.m.

HACU 19th Annual Latino Higher Education Leadership Institute: "Developing Leadership from a Place of Strength"

(Pre-conference event. Additional registration required.)

Thursday, Oct. 22

9:00 a.m. - 2:15 p.m.

HACU Sixth PreK-12 Higher Education Collaboration Symposium

(Pre-conference event. Additional registration required.)

Sunday, Oct. 25

1:00 - 6:00 p.m.

HACU ¡Adelante! Leadership Institute

(Student Track)

Monday, Oct. 26

9:00 - 10:00 a.m.

Opening Plenary

10:15 - 11:15 a.m.

International Networking Session

10:15 a.m. - 3:45 p.m.

HACU ¡Adelante! Leadership Institute

(Student Track)

10:15 - 11:00 a.m.

7 Concurrent Workshops

11:15 a.m. - Noon

7 Concurrent Workshops

12:30 - 3:30 p.m.

Exhibit Hall

ABOUT HACU

The Hispanic Association of Colleges and Universities (HACU), founded in 1986, is a nonprofit 501(c)(3) association representing more than 500 colleges and universities in the United States, Puerto Rico, Latin America, Spain and U.S. school districts.

Tuesday, Oct. 27

9:00 a.m. - 2:30 p.m.

HACU ¡Adelante! Leadership Institute

(Student Track)

9:00 - 9:45 a.m.

6 Concurrent Workshops

10:00 - 11:00 a.m.

Associate Member Meeting

10:15 - 11:00 a.m.

7 Concurrent Workshops

11:15 a.m. - Noon

7 Concurrent Workshops

12:30 - 3:30 p.m.

Exhibit Hall

1:30 - 2:30 p.m.

Annual Business Meeting

Wednesday, Oct. 28

9:00 - 10:00 a.m.

International Plenary

International Education: What's Next After COVID-19?

9:00 a.m. - 2:30 p.m.

HACU ¡Adelante! Leadership Institute

(Student Track)

10:15 - 11:00 a.m.

6 Concurrent Workshops

11:15 a.m. - Noon

7 Concurrent Workshops

12:30 - 3:30 p.m.

Exhibit Hall

1:00 - 1:45 p.m.

7 Concurrent Workshops

2:30 - 3:30 p.m.

HACU Town Hall

The 2020 Presidential Election: Its Impact on Latinos and Hispanic Higher Education

Thursday, Oct. 29

9:00 a.m. - 1:30 p.m.

HACU Ninth Annual Deans' Forum on Hispanic Higher Education

"From Hispanic Serving to Hispanic Thriving: A Blueprint for Success"

(Post-conference event. Additional registration required.)

Wednesday, Oct. 21

TIME ZONE: PACIFIC TIME

9:00 a.m. - 3:30 p.m.

HACU 19th Annual Latino Higher Education Leadership Institute

(Pre-Conference event. Additional registration required.)

The Latino Higher Education Leadership Institute, a dynamic, one-day forum for faculty, staff and administrators at any stage of their careers, will focus on strategies for moving up the faculty and administrative ladders in higher education. This year's theme is "Developing Leadership from a Place of Strength." Speakers and roundtable discussions will explore opportunities for increasing the diversity of university leadership to better match the diverse student population. The schedule includes speakers, career development workshops, and small group discussions. The day concludes with a panel comprised of top Latina/o presidents.

Thursday, Oct. 22

TIME ZONE: PACIFIC TIME

9:00 a.m. - 2:15 p.m.

HACU Sixth PreK-12/Higher Education Collaboration Symposium

(Pre-Conference event. Additional registration required.)

The HACU PreK-12/Higher Education Collaboration Symposium will showcase collaborative partnerships and initiatives implemented by colleges, universities and school districts. The symposium includes panel discussions on successful partnerships leading to systemic change.

Monday, Oct. 26

TIME ZONE: PACIFIC TIME

9:00 - 10:00 a.m

Opening Plenary

Join us for welcome remarks and the State of HACU Address to be delivered by HACU President and CEO Antonio R. Flores.



HACU's Annual Conference workshops showcase exemplary programs and initiatives of the best and most promising practices in the education of Hispanics among the following six tracks:



Track 1 - Grants and Fundraising Opportunities

Grant and fundraising opportunities available from government and private sources. Presentations on the outcomes of programs implemented at colleges and universities and made possible with grant and fundraising assistance.



Track 2 - Partnerships that Work

Exemplary collaborative practices for student success.



Track 3 - Executive Leadership for Presidents, CEOs and Trustees

Issues of special interest to university presidents/CEOs and trustees.



Track 4 - Championing Academic Success for Hispanic Students, Research and Practice

Exemplary programs and strategies that embrace and foster the educational success of Hispanic students.



Track 5 - Advocacy and Policy

The latest developments in federal or state policy affecting higher education of HACU-members.



Track 6 - International Partnerships

Successful working models and opportunities for international collaboration in higher education.

The HACU ¡Adelante! Leadership Institute (Student Track) is offered for undergraduate students and takes place in conjunction with the general conference.

Grantsmanship Basics for the NSF HSI Initiative

This participatory workshop will show how the NSF HSI Initiative can provide grant support for strengthening undergraduate STEM education offerings at HSIs. The presenters will provide an overview of the NSF HSI solicitation and the NSF grant application and review process. The guided discussion will highlight how attendees can construct a strategy for competitive grant submission and show how the NSF HSI STEM Resource Hub can be leveraged to develop grantsmanship skills and identify collaborators.

HSSD Roundtable Discussion: From the Community to the Community, Creating a Teacher Pipeline

In 2018, Polk State College announced a partnership with their local public-school system, Polk County Public Schools, called ELITE – Establishing Leaders in Teacher Education. The program allows high school students to complete dual enrollment courses that serve as pre-requisites to Polk State College educational baccalaureate programs and then, upon high school graduation and completion of their Associate in Arts degree, seamlessly transition to Polk State College B.S. program. After completion of the B.S. degree, the intent is that the students return to the local public schools as new teachers. The program was also named a Chancellor's Best Practice award recipient in 2018 by Florida College System and was featured on CBS This Morning nationally when it launched.

Enhancing Hispanic Engineering Education through a Successful Community-Senior College Partnership

Hostos Community College (HCC), a Hispanic-Serving Institution, has partnered with the Grove School of Engineering, CUNY to create a Joint Dual Engineering Degree Program that significantly contributes to the quality-quantity-diversity of the STEM workforce. The program maintains its high transfer/graduation rates by leveraging its high academic standards, excellent communication, robust curriculum alignment, co-/extra-curricular activities, undergraduate research and NSF-funded financial support. We will share successful engineering program-based interventions to better train undergraduate students in STEM disciplines.

Advocating for California's Multilingual Students: An Undergraduate Q@AS Experience

Come learn about the Advocating for California's Multilingual Students Experience at University of California Davis. It is a 10-week community-embedded program grounded in social justice and targeting Latinx heritage language speakers. As an emerging HSI, we seek recommendations prior to our March 2021 launch from current HSIs engaged in similar efforts.

Hispanic American Energy STEM Institute Via Collaboration with Energy Sector

State utility commissions to convene meetings between energy company executives and presidents of in-state HSIs. The purpose is to create effective energy STEM education and training for students to enter energy STEM occupations. This engagement could be in several forms, including but not limited to: providing equipment, funding, updating curriculum, giving instruction or other mutually beneficial opportunities.

Building Successful International Partnerships: Three Models that Work

The context of international education is changing rapidly over time. New demands call for new partnerships, programs and opportunities for students, faculty and the overall institutions. It is not that we live in an evermore global scenario, it is also that our programs have evolved over time, and our students have different expectations and face different challenges than in the past. This new context calls for new and creative models of effective collaboration that are beneficial to students and optimize institutional development.

Fostering Career Pathways through HACU's National Internship Program

The HACU National Internship Program, the nation's largest Hispanic college internship program, has a 28-year history of being recognized by federal and corporate entities for its ability to bring forth opportunities to talented college and graduate students. Through these internships, students develop knowledge, skills and attitudes that make them more competitive for future employment. Learn how students can benefit from paid internships and professional development opportunities through HNIP.

Role of NSF STEM Centers in Broadening Participation of Hispanics

This panel will discuss the development of a network of NSF CREST centers at HSIs with the following goals: (i) bring together CREST leaders to share broadening participation strategies; (ii) develop partnerships that promote pathways for students in master-level MSIs into PhD programs in collaborating Centers; (iii) engage minority pre-college students into a path towards a STEM degree; and (iv) develop a plan for CREST postdoctoral fellows that could eventually lead them to faculty positions.

HACU's Leadership Academy Fellows Transforming Their Campuses One Project at a Time

This workshop will feature a panel of Fellows from the inaugural class of HACU's Leadership Academy/La Academia de Liderazgo who will discuss their *Proyectos Transformativos*. La Academia is a presidential leadership academy launched by HACU to prepare the next generation of culturally diverse leaders for executive and senior level positions in higher education. As part of their participation in La Academia, Fellows were asked to develop a Special Project/*Proyecto Transformativo* designed to increase the marketability of program participants and make transformative changes on their campuses. This panel will describe their projects, and discuss the challenges and lessons learned during the development and implementation of their projects.

Equity, Engineering and Excellence: Wright College & Engineering Pathways

Wright College, a Chicago community college with the largest Hispanic enrollment in Illinois, created a structured pre-engineering program with guaranteed junior level transfer to UIUC's Grainger College of Engineering, IIT's Armour School of Engineering, and other top universities. 74% of the 94 students currently in the program are Hispanic Chicago public school graduates. The program's success rests on academic rigor, robust support structures, and a holistic college commitment to equity and inclusive excellence.

HACU Government Relations Update

An update from Washington, D.C. staff on the latest higher education policies impacting Hispanic-Serving Institutions. This session highlights the latest public policy developments on Capitol Hill, including the status of the Federal Fiscal Year appropriations and its impact on the Hispanic higher education community. The session will also highlight HSI's priorities in the Higher Education Act (HEA) reauthorization, immigration reform/ Deferred Action for Childhood Arrivals (DACA) students, and the new HSI program at the National Science Foundation (NSF).

12:30 – 3:30 p.m.

Exhibit Hall

Visit this year's exhibitors and meet fellow attendees

Opportunities and Resources to Help Early Career Scientists Navigate the NIH

The NIH Center for Scientific Review (CSR) is the gateway for NIH grant applications and their review for scientific merit. Key steps in the grant application planning and submission process and relevant resources and contacts will be addressed. Opportunities for first-hand experience in review, through the Early Career Reviewer (ECR) Program, will be covered. The ECR program aims to help early career scientists learn peer review basics, become more competitive as grant applicants, and to enrich CSR's pool of reviewers.

Excellence in an Early College Program: A Proven Partnership

Dolores Huerta Preparatory High School (DHPH) is part of Chavez/Huerta K-12 Preparatory Academy, a public charter school and Hispanic-Serving School District in Pueblo, Colorado that has developed a model Early College Program in concert with local colleges and universities in the community and state.

Accreditation Peer Reviewers: Preparing Hispanic Faculty for University Leadership

Service as an accreditation peer reviewer is one way to foster faculty excellence and help prepare faculty for higher education leadership roles. As accreditation necessarily involves review of an entire institution, Hispanic faculty serving as peer reviewers gain a broad understanding of higher education. In this presentation, we will discuss how our experiences as peer reviewers led to increased participation in university accreditation, planning, and faculty leadership at our own institution.

Latinx Educational Student Success - Creating Sustainable Initiatives for K-12 Pathways to College

This interactive panel session will showcase three approaches and effective practices to create and build pathways for the educational success of Latinx students. There will be presentations from three different universities, The University of Texas at Austin, The University of Texas at San Antonio and The University of Michigan. After the presentation, there will be an activity and time for questions from the audience.

Federal Funding for Hispanic-Serving Institutions

Federal agency representatives will discuss grant opportunities available for Hispanic-Serving Institutions and other higher education institutions. This panel will actively engage participants in a discussion of available opportunities that benefit colleges and universities. Participants will also explore potential opportunities to identify resources from different agencies to make the links necessary to support activities directly assisting HSI to serve the nation's priorities.

Global Collaboration Opportunities - Bronx Community College & UNIBE: Increasing Student Success

How can institutions of higher learning support students who are at the intersection of exploring their personal identities and social justice matters in their local and global communities? This panel will highlight the creation of an international higher education partnership between a private non-profit university in Costa Rica (UNIBE) and an urban public commuter college in the United States (Bronx Community College). The panelists' goal is to support students who endeavor to improve the world while achieving academic success. Thus, this is a holistic study-abroad initiative designed to enrich students' core values and educational purpose/s with intercultural experiences grounded in equity.

Bridging the Transfer Gap: Pathways to Teaching through Latinx Student Success

The Teacher Pathway Program (TPP) aims to address the transfer gap to Institutions of Higher Education (IHEs) experienced disproportionately by Latinx and low-income students. Through strategic alliances and collaborations between a regional state University and local community colleges (Hispanic-Serving Institutions) in rural communities, this “grow our own” workforce development project creates opportunities and breaks down barriers for predominantly Latinx, first-generation, low-income students to become teachers.

Partnerships that Bolster Student Success: THE STEM-CURE Undergraduate Research Program

The NSF funded STEM-CURE Program is an intervention designed to measure at a large scale the impact that embedding Course-based Undergraduate Research Experiences (CUREs) has on the success of STEM students who attend community colleges. CUREs involve projects that are of interest to stakeholders outside the classroom (industry, municipalities). This presentation outlines the intervention’s initial impact on HSI designated community college student success and engagement, and the role that partnerships play on the intervention’s success.

Higher Education Legal Update: Top Issues and Trends of 2020

Higher education attorneys, members of the National Association of College and University Attorneys, will provide an update on the current state of legal issues and trends of note for Hispanic-Serving Institutions, including the DACA program and Dreamers, free speech and diversity and inclusion on campus, and diversity in admissions. Attendees will also benefit from practical information on how to engage and work with campus stakeholders and decisionmakers on these issues, as well as how to communicate with and support impacted students and community members.

The White House Fellows Program - America’s Premier Leadership and Service Program

An overview of the highly competitive nonpartisan White House Fellows Program for young professionals. Created in 1964, the Fellowship has a legacy of producing national level leaders in the professions, corporate, military, government, higher education and NGO fields. Over the past 55 years, the program has served every administration since President Johnson.

Building Cultural Capital: The Role of Cross-Campus and Cross-Cohort Activities

The Pathways to Student STEM Success program, a collaborative program among three Hispanic-Serving Institutions uses advising and mentoring to increase students’ cultural capital, sense of belonging, and persistence in STEM. This presentation will a) provide examples of cross-campus and cross-cohort activities staff designed to increase sense of belonging and cultural capital, and b) engage participants in discussion of their experience related to cultural capital and a sense of belonging in higher education.

Creating A More Socially Just Campus through Equitable Policy Implementation

The alignment of an HSI grant and the implementation of California Assembly Bill 288-College and Career Access Pathways (CCAP) enabled Hartnell College to critically analyze policies/practices and create institutional change that has led to CCAP Agreements with nine school districts, fifteen schools, and an increase in dual-enrollment students from 300 to nearly 1400 headcount in 3 years. Student achievement data for the fall 2019 semester showed 90% rates of retention and student success.

Fostering Excellence in International Programming in New Mexico and El Salvador

This presentation highlights the way in which universities can collaborate to foster excellence in student and professional international mobility programs while regarding social justice. Creative programming that includes community service learning, traditional medicine, English language curriculum design, and scholarship funding will be presented as we partner to mobilize students and faculty in Latin America, Europe, and the United States.

Training Immigrant Advocates: Let's Partner to Expand Access to Justice

Let's partner to build capacity for access to immigrant justice! Our online educational program trains immigrant advocates to provide limited legal representation to immigrants appearing before the Department of Homeland Security and immigration court. Through this 100% online program, Professor Michele Pistone brings her 20+ years of experience as an immigration law professor to undergraduate students. Partner with us to expand access to justice and respond to our students' desire to make an immediate impact to represent immigrant families while learning a comprehensive set of advocacy skills.

University of Arizona's HSI Fellows Program: Cultivating Faculty & Staff Leadership

Professional development of faculty and staff is critical to creating a strong and sustained base of equity-minded and HSI-informed leaders across our institutions. As such, the University of Arizona launched the HSI Fellows Program, a cohort- and project-based leadership experience, including mentoring, coaching, and targeted workshops that expose participants to HSI-related practice and research. An overview of the program design and outcomes will be shared, including first-hand accounts from two Fellows regarding the programs' impact.

C.A.R.E. for Hispanic Students in Higher Education

Hispanic college student possess tremendous potential, but sometimes small obstacles prevent them from being successful in higher education institutions. Morton College developed the C.A.R.E. program, a caring philosophy and set of supportive interventions, to help Health Sciences students overcome obstacles and be successful. In this presentation, participants will be given an overview of the C.A.R.E. program interventions and be asked to resolve real-life higher education scenarios affecting Hispanic students through the C.A.R.E. lens.

120 Roadmaps to Guide Transfer Students to STEM Success

WOW2STEM, an activity in Stanislaus State's STEM Success program, helps transfer students arrive better prepared to complete their STEM degrees. Students receive prematriculation degree audits and use transfer roadmaps to select courses that help them satisfy lower-division prerequisites for STEM majors at Stanislaus State. Since WOW2STEM began, the percentage of prerequisites completed at entry has climbed from 36% to 56%, and the 3-year graduation rate for underrepresented minorities has increased from 15% to 35%.

Helping Hispanic Males Graduate from College

This workshop will address in particular the trends of retention and graduation of Hispanic male students at colleges and universities across the country. One of the lowest rates of retention and graduation are Hispanic males. We will investigate why this is happening on the college campuses and what can be done in order to stem the tide of our males not graduating with their degrees.

Developing Transferable Global Skills: Supporting Hispanic Undergraduates' Pursuit of Study Abroad

A panel of Hispanic Gilman International Study Abroad Alumni will discuss the impact of study abroad experiences on academic and career trajectories and focus on the support networks that developed their interest and inspired this step in their undergraduate tenure. Study Abroad experts will share best practices in supporting Hispanic students' pursuit of international education.

12:30 – 3:30 p.m.

Exhibit Hall

Visit this year's exhibitors and meet fellow attendees

9:00 – 10:00 a.m.

International Plenary

International Education: What's Next After COVID-19

This plenary session will feature a panel discussion on how international education has changed after the COVID-19 pandemic but, more importantly, what the future holds for international partnerships. Panelists will highlight the challenges and opportunities triggered by the pandemic and share their thoughts on what international education and collaboration will look like in the years to come.

10:15 - 11:00 a.m.

Concurrent Workshops

Supporting Equitable Higher Education Through K-12 - Community College Effective Partnerships

Learn about an effective K-12 - Community College partnership that results in access to underserved communities. Through the power of connecting and collaborating, Colton Joint Unified School District and San Bernardino Valley College work close together to guide and serve individuals who may otherwise not achieve their dream of success through higher education. Through the lens of equity, these two Hispanic-Serving institutions partner to open doors for a brighter future.

DEVELOPING STUDENT LEADERSHIP THROUGH SERVICE: South Texas Border Experience

Since 2015, the University of the Incarnate Word has conducted education & health service missions to support the ARISE "colonia" community of McAllen/Pharr, Texas. These annual missions have been able to assist over 1,590 school-aged children in providing a summer STEM camp and over 1300 residents with full eye examinations and health checks.

Partnering with DEI to Ensure Equity in Emergency Planning

Last year brought many opportunities for developing emergency response plans. In this session the provost and DEI officer will discuss how Pima Community College worked with executive leadership and governing board to develop plans to respond to the SCOTUS DACA decision and the COVID-19 virus, ensuring that equity was at center. The presentation will include discussion of the current state of these issues and others in our higher education landscape and how colleges are responding.

Significant Life Experiences and the Making of Mexican American Superintendents

This workshop features ongoing IRB-approved research investigating the lives of Mexican American superintendents of schools, in the Rio Grande Valley of deep south Texas. Examining their lives via interview data (early childhood, grade-school, attending Hispanic Serving Institutions (HSIs), becoming educators/leaders), participants see how particular events, lessons, and life experiences shaped these Hispanic superintendents as school leaders. Their research narratives champion/model academic success for Hispanic students, specifically at Hispanic Serving Institutions (HSIs).

Improving Inclusivity by Engaging Faculty and Staff in Equitable Practices

Engaging faculty, staff, and administrators in professional learning is needed to develop equity mindsets and inclusive practice across the university. Theory-based, developmental, learning activities that foster reflective thinking in a learning community framework leads participants to discuss and assess cultural competence, power, and privilege in the teaching and learning context. Discussion will include experiential learning and developmental models to build practical intercultural communication skills and develop reflective practice.

Strengthening the Pipeline to Executive Leadership: Latinas in Student Affairs

Back by popular demand, this session builds on last year's transformative workshop where more than 50 Latinas at various points along the educational and professional pipeline shared personal experiences, discussed potential barriers to professional advancement, and developed a brand new community of support. This session will allow returning participants to continue the dialogue and make new connections while new participants learn and engage with their fellow Latina professionals in a supportive environment.

\$ Developing a Successful Title V Part B PPOHA Grant Proposal

The Promoting Postbaccalaureate Opportunities for Hispanic Americans (PPOHA) federal grant program offers HSIs a unique opportunity to enhance their work with Latinx graduate students. Using our recent proposal as an example, we will demonstrate how to write a successful application to the Title V Part B PPOHA program. Attendees will learn how to collaborate with stakeholders across campus to develop a program that addresses the needs and aligns with the culture of their institutions.

♥ Community Work-Study and Internships: Immersive Work Experience Opportunities for Students

Alamo Colleges launched its Office of Workplace Learning in 2015 to offer students with career-relevant work experience. Collaborating with non-profit agencies, Alamo Colleges places 12% of its work-study students with partnering community agencies. The Office also provides seven different workshops to prepare students to apply for a variety of summer internships. The Office has experienced success in guiding students to gain work experience, network with professionals, and develop an understanding of the professional work environment.

♥ Enhancing STEM Success through Promoting Informed, Financially Literate Citizens

Enhancing STEM Success focuses on the four years of collegiate experience as well as the three of the summers during the freshman through junior years of study. STEM undergraduates, particularly minorities and females, are intentionally exposed to interventions targeting 1) self-confidence, 2) self-competence, and 3) financial literacy through small learning communities, mentored research, financial literacy seminars and embedded in FTIC/Transfer seminars. Thus, this proactive approach addresses topics and barriers typically stalling a collegiate career.

🎓 The Complexity of the “x” and the Politics of Naming Latinx Students

The usage of term Latinx has gained popularity in higher education settings. This study documents how 34 Latinx/a/o students relate to, identify with, and understand the term Latinx. Participants perceive higher education as a privileged space where they use the term Latinx. Once they return to their communities, they do not use the term. Due to the variations in understandings of the term, the author contends that one should consider using the term Latin*.

🎓 Todos Juntos: Utilizing Current Students and Alumni for Latinx Student Recruitment

When establishing the best practices for Latinx student recruitment, current students and alumni are often not utilized to their best potential. In this session, we will discuss the various strategies the Office of Admissions, in partnership with our diverse team of student recruiters and alumni, use when engaging with our prospective and admitted Latinx students.

🎓 Technical and Professional Writing as a Social Justice Platform

Our Lady of the Lake University in San Antonio, TX strives to be a leader in serving our students with the success of our Title V funded Technical and Professional Writing Program. Our presentation will discuss how our program has allowed us to reach across disciplines to better serve our Latinx students so as to produce contributors to a digitally literate society, on in which writing is power and field-specific writing is professional power.

🌐 Not by Accident: Mitigating Organizational Liability for International Programs

As recent global health challenges have shown, colleges and universities must have responsive international risk management plans to protect their students, faculty, and enterprises. There are health, operational, and economic impacts to be considered. What are the key competencies for mitigating organizational liability? What components are critical to an international action plan? International educators from NAFSA and PULSE (international risk managers) will review model practices and reflect on this year's coronavirus challenges.

12:30 – 3:30 p.m.

Exhibit Hall

Visit this year's exhibitors and meet fellow attendees

Proactive Recruitment: A Pathway to Increase the Hispanic Teaching Pool

To advance educational equality and justice, K-12 students need teachers that understand and culturally represent them. Relay has seen this need and created strategic partnerships with HSIs and school districts, that have a large underrepresented Hispanic population, to create a non-traditional pathway for college graduates to enter the education field. This panel proposes and advocates for a collective impact partnerships to not only provide employment opportunities for Hispanic undergraduates, but to also serve their community.

Practical Advice for Getting that Administrative Job in Higher Ed

You have talent and ambition. You are ready to move up the ranks of higher education leadership. Learn how to prepare yourself to address the challenges confronting higher education leaders and get the job you want and deserve.

Dynamic, Effective and Proven Practices: NJCU's Programs for Student Success

With a Hispanic population that continues to grow in the United States, a primary goal is to provide both culturally and academically relevant support to Hispanic students. The presentation will provide an overview of New Jersey City University's (NJCU) initiative programs for low-income, first-year minority students. The programs provide students with advising, peer-mentoring, college transition workshops, outreach campaigns targeting of at-risk" student groups

Future Florida HSI's: How Much Time Do They Have to Prepare for Their Students?

Research suggests that Hispanics are more likely to enroll in colleges over universities, yet in Florida there is no significant difference between college HSI's and university HSI's. In addition, given the high proportion of Hispanics in the state many colleges and universities are sure to be HSI's within the decade. During this presentation we will estimate when non-HSI's will meet the enrollment threshold and discuss ways for them to best prepare to serve their future students.

HACU Advocacy: Your Voice, Your Moment

If you're not at the table, you're on the menu - there is no better truism about the value of engaging in advocacy to advance Hispanic-Serving Institution priorities, especially in the current environment. This session, for both beginners and experts, will discuss updates to HACU's Advocacy Center, a great tool to amplify your voice as a constituent. The presentation will highlight the value and utility of this resource, and allow you to interact with and learn directly from peers who are engaging with elected officials to make a difference in their institutions. Join us to enhance your skills as an advocate for HSIs in Washington, D.C. or at home and let Congress know the strength in our numbers.

Global Experiential Learning: Championing Access and Opportunities for Marginalized Students

There are so many benefits of studying abroad, but are our students of color receiving them? Global Experiential Learning (GEL) integrates travel, service learning, and social justice education to increase access and participation for traditionally marginalized students including students of color, first generation, low SES, LGBTQ+, and DACA students in both domestic and international experiential programs. Join us to learn about this successful innovative model and how to implement programs like this on your campus!

2:30 - 3:30 p.m.

HACU Town Hall

The 2020 Presidential Election: Its Impact on Latinos and Hispanic Higher Education

The Town Hall will feature a panel of experts who will discuss the 2020 presidential election and where each candidate stands on key issues, particularly education, and discuss how their policies would impact Latinos in the U.S. The panelists will analyze the decisions made by the elected candidates regarding elementary, secondary, and higher education and their impact on Hispanic-Serving Institutions specifically and the nearly 20 million college students enrolled in higher education nationwide.

HACU Ninth Annual Deans' Forum on Hispanic Higher Education

(Post-conference event. Additional registration required.)

A forum for higher education deans and senior administrators featuring keynote presentations and discussions on the topic of "From Hispanic-Serving to Hispanic Thriving: A Blueprint for Success."

¡Adelante! Leadership Institute

Agenda At A Glance
PACIFIC TIME ZONE

Sunday, Oct. 25

- 1:00 – 2:00 p.m. ¡Adelante! Leadership Institute Orientation/President's Welcome
- 2:15 – 3:15 p.m. Financial Literacy Bootcamp
- 3:30 – 4:45 p.m. Concurrent Sessions (2)
- 5:00 – 6:00 p.m. Leaders-in-Residence Welcome (Private Event)

Monday, Oct. 26

- 9:00 – 10:00 a.m. Opening Plenary
- 10:15 – 11:45 a.m. Networking Panel Presentation- Opportunities with Corporate Partners
- 12:00 – 1:15 p.m. Concurrent Sessions (3)
- 1:30 – 2:30 p.m. Exhibit Hall – Career Connections
- 2:30 – 3:45 p.m. Concurrent Sessions (3)

Tuesday, Oct. 27

- 9:00 – 10:30 a.m. Networking Panel Presentation- Opportunities with Graduate Schools
- 10:30 – 11:45 a.m. Concurrent Sessions (3)
- 12:00 – 1:15 p.m. Concurrent Sessions (3)
- 1:30 – 2:30 p.m. Exhibit Hall – Career Connections Round 2

Wednesday, Oct. 28

- 9:00 – 10:00 a.m. International Plenary
- 10:15 – 11:45 a.m. Networking Panel Presentation- Opportunities with Federal/Non-profit Organizations
- 11:45 – 1:00 p.m. Concurrent Sessions (2)
- 1:00 – 2:00 p.m. Exhibit Hall - Career Connections Final Round
- 2:00 – 2:30 p.m. Closing Remarks
- 2:30 – 3:30 p.m. HACU Town Hall

Program Advertising

Sept. 14, 2020 | Ad Space Reservation Deadline
Sept. 21, 2020 | Camera-Ready Ad Due

Ad Size	HACU Member	Non-Members	Trim Area
Full Page	\$1,600	\$1,900	8.75"w x 11.25"h (with bleeds) 8"w x 10.5"h (with no bleeds)
Half Page	\$800	\$1,100	8"w x 5"h (horizontal) 3.75"w x 10.5"h (vertical)
Center spread (only one available)	\$5,000	\$5,000	17.25"w x 11.25"h (Total size of the two pages) (0.125" bleed)

Ads must be submitted as camera-ready originals or PDF files, 300 DPI in color only.

Ad reservation contact: development@hacu.net

Exhibit Hall

Sept. 21, 2020 | Exhibitor Application Deadline to be listed in printed program

Oct. 16, 2020 | Final Application Deadline

HACU Member Colleges & Universities	\$1,745
Non-Member Colleges & Universities	
Nonprofit Associations and Government	\$2,320
Corporate	\$3,480

TIME ZONE: PACIFIC TIME

EXHIBITOR SCHEDULE

Monday, Oct. 26

12:30 - 3:30 p.m.

Tuesday, Oct. 27

12:30 - 3:30 p.m.

Wednesday, Oct. 28

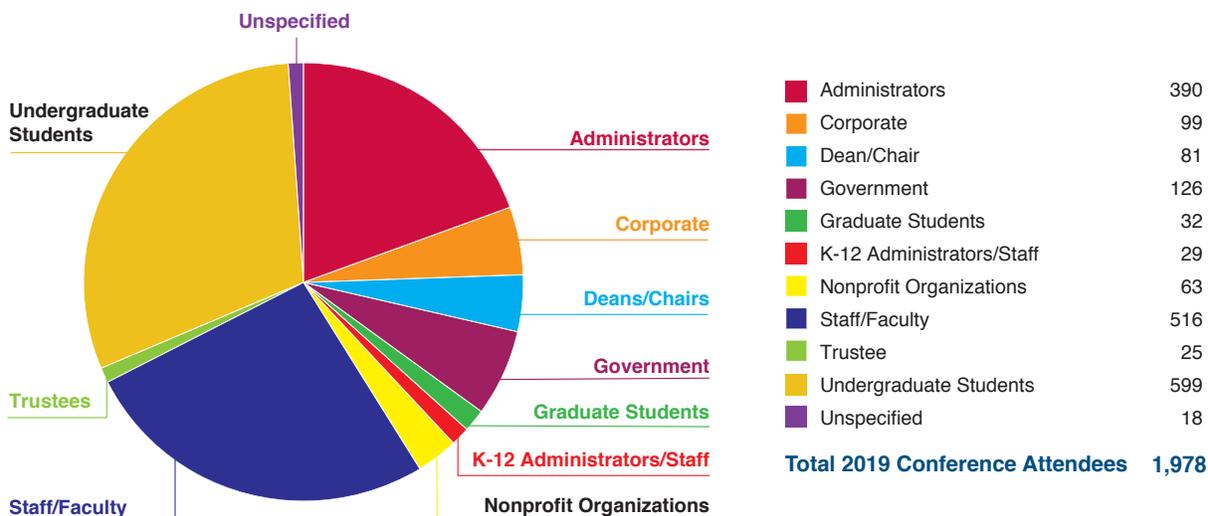
12:30 - 3:30 p.m.

Sponsorships

Sponsorship and Partnership Opportunities for HACU's 34th Annual Conference are available. For more information regarding sponsorships and partnerships, or to customize a sponsorship opportunity, please contact: Office of Development at (210) 692-3805, or at development@hacu.net. Sponsorship levels are also listed online. Visit www.hacu.net.

Exhibit Hall contact: darlene.martin@hacu.net
The exhibitor application and additional information can be found at www.hacu.net

2019 Conference Attendee Breakdown



Register Online at www.hacu.net

HACU Annual Conferences Oct. 26-28		RATES
HACU National Member Colleges and Universities		\$340
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One-Day Attendee Rate		\$170
HACU ¡Adelante! Leadership Institute (Student Track) Oct. 25 - 28		RATES
Undergraduate Student (must submit copy of student identification card)		\$155
Pre/Post Conference Events		RATES
Latino Higher Education Leadership Institute (pre-conference) 10/21/20		\$115
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Online registration or emailed forms will be accepted at the HACU office until October 16, 2020. (Conference events are subject to change without notice.)

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