



# CAPITAL ONE LAUNCHPAD: LEGACY & LEADERSHIP PROGRAM

## JULY 8 – 12, 2024

**Capital One Launchpad: Legacy & Leadership Program** will offer 50 selected students enrolled at a HACU-Member Hispanic-Serving Institution (HSI) an opportunity to embark on an extensive and immersive personal, professional, and technical development journey under the leadership of Capital One associates.

Selected scholars will participate in a fully-expensed five-day immersion experience along with 50 students from HBCUs. The joint immersion experience is focused on career exploration and professional development.. Students will have the opportunity to work directly with designated Capital One associates who will guide them toward a final capstone presentation that will conclude the week’s events. Stipends will also be administered to the students who complete the Immersion Experience.

HSI students selected to attend the Immersion Experience are also sponsored to attend the ¡Adelante! Leadership Institute at HACU’s 38th Annual Conference, November 1-3, 2024, at the Gaylord Rockies Resort and Convention Center.

For more information and to apply online, visit [www.hacu.net](http://www.hacu.net) or scan QR Code.

### Eligibility:

- Enrolled at a **HACU-Member Hispanic-Serving Institution**
- Rising Sophomore, Junior, or Senior with a 3.0+ GPA
- Business or technology related major
- Must be available to travel and fully engage in the immersion from July 8-12, 2024



Students selected will also attend the student track of HACU's Annual Conference

APPLICATION OPENS:  
**March 15, 2024**

APPLICATION CLOSES:  
**April 22, 2024**