

# HACU ¡Adelante! Leadership Institute Agenda

## Sunday, Oct. 25

PACIFIC TIME ZONE, PDT

**1:00 - 2:00 p.m.**

### ¡Adelante! Leadership Institute Orientation/President's Welcome

Antonio R. Flores, Ph.D., President & CEO, HACU

Kayla Garcia, Community Affairs, Molson Coors

Jeanette Morales, Executive Director of Student & PK-12 Services, HACU

Mario Gonzalez, Assistant Director of Student Services, HACU

Ebony King, Student Services Manager, HACU

**2:15 - 3:15 p.m.**

### Financial Literacy: Understanding the Basics

Financial literacy is a critical skill that can empower you to make more informed decisions about your money and plan responsibly for the future. This session is a 101 course in financial literacy, helping you gain the fundamental skills you need to better handle your money through topics like budgeting, credit, debt, banking, saving, and mortgage 101.

Cristian Erazo, Business Architecture/Governance Manager in the Enterprise Architecture Division at Fannie Mae

**3:30 - 4:45 p.m. Concurrent Sessions (2)**

### Oracle - The Next Generation of Marketing

Oracle is on a mission to help people see data in new ways, discover insights, and unlock endless possibilities. Oracle is putting our customers at the heart of what we do and we're relying on you to connect and understand our customer's behaviors, needs and motivations. There are exciting customer problems to solve, with plenty of complexity and assumptions to unpack!

Gunnar Coop, Marketing Specialist

Faith Humbles, Marketing Specialist

### Molson Coors - Doing business for good: the importance of corporate social responsibility

Corporate social responsibility is not a new role for companies but becoming a necessary one. Learn about Corporate Social Responsibility (CSR) and how brands and companies initiatives take actions to be transparent with social, cultural, and environmental issues.

Kayla Garcia, Community Affairs Manager, Molson Coors

**5:00 - 6:00 p.m.**

### Leaders-in-Residence Welcome (Private Event)

## Monday, Oct. 26

PACIFIC TIME ZONE, PDT

**9:00 - 10:00 a.m.**

### Opening Plenary

Join us for welcome remarks and the State of HACU Address to be delivered by HACU President and CEO Antonio R. Flores. The program will include presentations of HACU awards.

**10:15 - 11:45 a.m.**

### Networking Presentations (Groups A, B, C)

**11:45 - 12:30 p.m.**

### Ice Breaker Activity

**12:30 - 1:30 p.m.**

### Exhibit Hall

Visit this year's exhibitions and meet fellow attendees

**1:30 - 2:45 p.m. Concurrent Sessions (3)**

### National Oceanic and Atmospheric Administration – Benefits of Mentoring

This session will provide participants with an understanding of the Benefits of Mentoring; to include the benefits to the mentee, mentors, and organization. It will provide an understanding of the intent behind sponsoring mentoring programs and most importantly help participants understand the strategic value to be mentored throughout their career.

Kenneth M. Bailey, Director, Office of Inclusion and Civil Rights, National Oceanic and Atmospheric Administration

### Corteva Agriscience - Set Yourself Apart from the Pack: Resume & Interview Tips & Tricks

The workshop will help students and professionals understand how you can better stand out throughout the selection process. Unlock the mystery of those unanswered emails and declined applications. These tips and best practices will ensure that you too can bring your "A- game" at all times.

Jennifer Struck, Talent Acquisition Programs & Operations Manager

### Interfaith Youth Core - Cultural Leadership Development: Centering Religious and Secular diversity

Engaging diversity isn't just about the differences we like or understand. This session is focused on developing interfaith leadership skillsets, and actively engaging across lines of religious, spiritual, and secular differences in pursuit of the common good. This interactive workshop takes an intersectional approach to building healthy, engaged, diverse communities on and off-campus preparing you to lead in the 21<sup>st</sup> century. You will gain an overview of foundational theories, reflect on your worldview and its impact on your decisions and identity, and learn from current interfaith leaders creating a pathway for you to engage these skill sets further.

Janett I. Cordovés, Ed.D., Director of Higher Education Partnerships

Katherine O'Brien, Program Assistant

## **2:45 - 4:00 p.m. Concurrent Sessions (3)**

### **FDIC - Your Personal Brand: Take Charge of your Career**

Learn how to make a better, more enduring impression within your industry. Leaders from one of the most prominent financial regulatory agencies in the country will teach you actionable tactics you can employ immediately in order to become more impactful within your career niche.

FDIC Executive, Issac Hernandez, Deputy Director, Chief Information Officer Organization

### **XPO Logistics - Radical Imagination a discussion on Diversity and Inclusion**

Imagination removes borders, creates opportunity and enhances our ability to be successful. In a world full of diversity, we will explore how finding and using your authentic voice and drawing from your specific experience build your personal brand

LaQuenta Jacobs, Chief Diversity Officer

XPO Logistics Representative

### **Medtronic – The Art of Storytelling and Advancing your Corporate Career**

Veronica, the youngest Hispanic/Latina Vice President at Medtronic, would love to share her story as an immigrant from Argentina and her journey up the corporate ladder. She is most passionate about closing the health disparity gaps we see in the US and across the world, as well as developing and mentoring talent across her organization and beyond.

Veronica Descotte, Vice President Business Development, Strategy, and Technical Service/Latin America

## **Tuesday, Oct. 27**

**PACIFIC TIME ZONE, PDT**

### **9:00 - 10:30 a.m.**

#### **Networking Presentations (Groups A, B, C)**

## **10:30 - 11:45 a.m. Concurrent Sessions (3)**

### **Google - Imposter Syndrome Workshop**

What's holding you back from pursuing your dream job? From launching that big idea? From asking that bold question you've been waiting to ask? Join Google for this workshop to gather tools to overcome that "something" that's been impeding your path. We look forward to seeing you!

Joshua Gutierrez, Google University Specialist

### **General Motors – Benefits of Starting Your Career with GM and Interview Preparation Tips and Best Practices**

Our presentations will focus on the benefits of joining General Motors as in coming student intern or entry level rotational program. We will cover D&I, Benefits at GM and Career Progression. Additionally, we will cover the topic of the importance of proper interview and setting yourself up for success.

Al Reyes-Rivera, Talent Acquisition Manager, US Hourly, Manufacturing Engineering & Manufacturing Operations, General Motors

### **US Department of State**

## **12:00 - 1:15 p.m. Concurrent Sessions (3)**

### **MGM Resorts International - Resume Development Workshop**

Learn skills to build a show stopping resume. See how those skills can help you apply for MGM Resorts International internships and post college programs.

Kenida Lewis, Diversity Recruiting, College Programs & Workforce Development

### **Kellogg's - Everyday Leadership Moments**

Leadership is for more than just those at the top of an organization. We build our leadership style from the first day of our first job or internship. This session will highlight how everyday moments in your career can help define your leadership values and style, and shape how you choose to influence others.

Rodrigo Lance, Vice President, North America Supply Chain, Kellogg Company

### **USDA - Do Right and Feed Everyone: Growing a Diverse USDA Workforce**

Through various agencies and offices, USDA provides leadership on food, agriculture, natural resources, rural development, and nutrition. Come hear more about what we are doing at USDA, meet a diverse group of individuals, and learn how networking plays a vital role to securing internship and career opportunities.

USDA Representative

### **1:30 - 2:30 p.m.**

#### **Exhibit Hall – Career Connections Round 2**

Another opportunity to visit this year's exhibitors and meet fellow attendees

### **2:30 - 3:30 p.m.**

#### **Speed Networking**

Network with professionals from across various industries in a fun, fast paced speed rounds

# Wednesday, Oct. 28

PACIFIC TIME ZONE, PDT

## 9:00 - 10:00 a.m.

### International Plenary

#### International Education: What's Next After COVID-19?

This plenary session will feature a panel discussion on how international education has changed after the COVID-19 pandemic but, more importantly, what the future holds for international partnerships. Panelists will highlight the challenges and opportunities triggered by the pandemic and share their thoughts on what international education and collaboration will look like in the years to come.

Moderator: Adela de la Torre, Ph.D., President, San Diego State University

Sonja Diaz, Esq., Executive Director, University of California Los Angeles, Latino Policy & Politics Initiative

Ted Mitchell, Ph.D., President, American Council on Education

Mark Hugo Lopez, Ph.D., Director, Global Migration and Demography Research, Pew Research Center

## 10:15 - 11:45 a.m.

### Networking Presentations (Groups A, B, C)

## 11:45 a.m. - 1:00 p.m. Concurrent Sessions (2)

### US Bank - Social Responsibility in the Workplace

At U.S Bank we are committed to investing in the future of our communities and being a socially responsible corporate citizen. It is at the heart of everything we do. When we combine our philanthropic giving with our products, services and experiences, we can make a significant impact in our communities. We do this by making ethically and environmentally sustainable business decisions, engaging our employees, volunteering and embracing diversity, equity and inclusion.

Gabrielle Mielke, Community Engagement Manager

Julian Jordan, Campus Recruiter

### Altria - The Story of I

One of the first things many companies ask to open an interview is "Tell me about yourself." And you usually answer this with a quick five sentence monologue about who you are, your accomplishments and why you think this job is for you. Join Altria for a workshop that focuses on how to authentically tell your story and effectively convey why you're the right person for your next job or internship.

Jose "Jr." Fuentes, Associate Manager Recruiting

## 1:00 - 2:00 p.m.

### Exhibit Hall - Career Connections Final Round

Final round to visit this year's exhibitors and meet fellow attendees

## 2:00 - 2:30 p.m.

### Awards/Recognitions/Prize Raffles Giveaways

Adelante participants will have a chance to win prize raffles and giveaways for attending sessions, meeting with exhibitors and networking with fellow attendees

## 2:30 - 3:45 p.m.

### HACU Town Hall

#### The 2020 Presidential Election: Its impact on Latinos and Hispanic Higher Education

The Town Hall will feature a panel of experts who will discuss the 2020 president election and where each candidate stands on key issues, particularly education, and discuss how their policies would impact Latinos in the U.S. The panelists will analyze the decisions made by the elected candidates regarding elementary, secondary, and higher education and their impact on Hispanic-Serving Institutions specifically and the nearly 200 million college students enrolled in higher education nationwide.

Moderator: Adela de la Torre, Ph.D., President, San Diego State University

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GAIN REAL WORLD EXPERIENCE

## FEDERAL SECTOR INTERNSHIPS

## HACU NATIONAL INTERNSHIP PROGRAM

Work in Major U.S. Cities | Paid Internships

## CORPORATE SECTOR INTERNSHIPS

NETWORKING OPPORTUNITIES

The HACU National Internship Program is currently accepting applications online.

### ABOUT THE PROGRAM

Federal government and corporate sector internships

10-15 week paid internships; open to undergraduate and graduate majors

Internships are available for fall, spring, and summer

Opportunities for obtaining college credits



Scan with your smart phone for more information

[www.hacu.net/hnip](http://www.hacu.net/hnip)