



HACU

HACU Academic Scholarship Program 2019

Application Period: January 28, 2019 – May 24, 2019 – Spring
September 3, 2019 – December 6, 2019 – Fall

Distribution of Applicants: 36 U.S. States and Puerto Rico

Total Number of Applications Submitted: Over 4,000

Total Number of Funds awarded: Over \$200,000

Total Number of Scholarships Awarded: 84

Scholarship Webpage Views: 966,987

HACU E-newsletter Reach: Over 19,000 recipients per distribution

HACU E-newsletter distribution

February 14, 2019: https://www.hacu.net/hacu/2019_2.asp

March 7, 2019: https://www.hacu.net/hacu/2019_3.asp

April 11, 2019: https://www.hacu.net/hacu/2019_4.asp

May 2, 2019: https://www.hacu.net/hacu/2019_5.asp

June 13, 2019 https://www.hacu.net/hacu/2019_6.asp

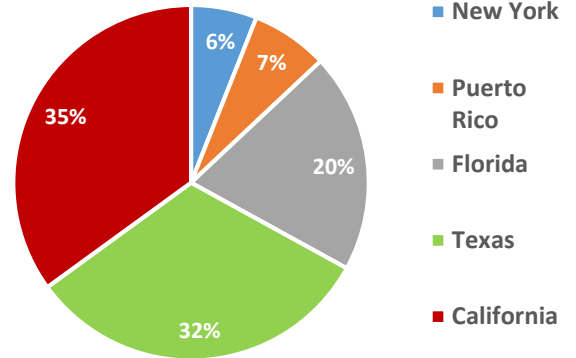
July 11, 2019 https://www.hacu.net/hacu/2019_7.asp

September 5, 2019 https://www.hacu.net/hacu/2019_9.asp

October 3, 2019 https://www.hacu.net/hacu/2019_10.asp

November 7, 2019 https://www.hacu.net/hacu/2019_11.asp

Break Down by Top States



HACU Social Media

Facebook:

7,647 follows 6,975 likes

Impressions of Scholarship Posts: 22,260

Engagements of Scholarship Posts: 1,104

Twitter:

6,490 followers, @HACUNews

Impressions of Scholarship Posts: 2,920

Engagements of Scholarship Posts: 621

2019 Scholarship Partners:

