HACU

MAKING THE CASE FOR HISPANIC EDUCATION

2008 Annual Report

HISPANIC ASSOCIATION OF COLLEGES & UNIVERSITIES

Our Mission

HACU's mission is: to promote the development of member colleges and universities; to improve access to and the quality of post-secondary educational opportunities for Hispanic students; and to meet the needs of business, industry and government through the development and sharing of resources, information and expertise.

HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES
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Antonio R. Flores
President and CEO
HACU

Message from the Chair

In 2008, it was my privilege to be elected Governing Board chair for HACU. We welcomed new HACU board officers for 2008-09: Antonio Pérez, vice-chair, President of the Borough of Manhattan Community College, City University of New York; Rosa Pérez, treasurer, Chancellor of San José/Evergreen Community College District; and Modesto Maidique, secretary, President of Florida International University. José Jaime Rivera, President of the University of the Sacred Heart in San Juan, Puerto Rico, will continue to serve HACU as immediate past chair of the Board. We thank everyone who has helped to Champion Hispanic Student Success.

At our HACU-member institutions, more than $350,000 in scholarships were awarded for the 2008-09 school year. This past year, a new program with Gap, Inc., "Design Your Future, Diseña tu Futuro," provided students enrolled in a fashion design program the chance to compete for a scholarship and walk a fashion runway at the 22nd Annual Conference. Also in the national spotlight were students from eight HACU-member institutions who competed for scholarships by participating in the first "Know Your Heritage: Hispanic College Quiz" game show series that aired during Hispanic Heritage Month. Deserving students also received travel awards from Southwest Airlines and HACU to travel home to visit with family. All these programs are part of HACU's effort to help students achieve success in college.

This past year, HACU continued to make the case for a more diverse workforce in the federal government. Earlier in the year, HACU testified at a House hearing on underrepresentation of Hispanics in federal workforce. You can help strengthen this message by encouraging your students to participate in HACU student programs like the HACU National Internship Program. HNIP is regarded as the best and largest program of its kind with over 8,000 successful alumni.

In 2009, I invite you to join me in becoming part of La HACHE de HACU, our Hispanic Alliance to Champion Higher Education, by giving generously to our annual appeal.

On behalf of HACU's Governing Board, thank you for making the case for Hispanic education!

Cordially,

Milton A. Gordon, Chair
HACU Governing Board
President, California State University, Fullerton

Message from the President

As we look back at 2008, we are proud to report that -- together with the support of HACU members and allies of higher education -- we were able to make the case for more funding for Hispanic education. The results were significant gains for Hispanic-Serving Institutions (HSIs). Thanks to our growing membership and to those of you who actively supported HACU's advocacy efforts throughout the year and at our Capitol Forum.

Our united voices clearly have made a difference, as we saw the reauthorization of the Higher Education Act, which increased the authorization level of Title V funding for HSIs to $175 million and established a separately funded program geared to promoting postbaccalaureate opportunities for Hispanic students. The Farm Bill reauthorization also created five new programs for Hispanic-Serving Agriculture Colleges and Universities, including the establishment of an endowment fund for these institutions. The passing of a new Wireless Technology Bill into law will also serve to strengthen the future of HSIs. Over the years, HACU's advocacy efforts have produced well over one billion dollars for HSIs and Hispanic higher education.

In the fall of 2008, just weeks before Election Day, HACU also partnered with the Hispanic Information and Telecommunications Network (HITN) on a Town Hall meeting calling attention to the presidential candidates' stance on HACU's platform issues. The forum, "Hispanic Higher Education," part of HITN's "Destination Casa Blanca" series, was held at HACU's 22nd Annual Conference and attended by hundreds of academics and student leaders and aired live to millions of viewers nationwide.

As you will find in this 2008 Annual Report, HACU staff, Governing Board and all our supporters have dedicated themselves to living the mission of HACU: To Champion Hispanic Success in Higher Education. We thank everyone for strengthening our mission.

The current year promises to be full of challenges for all of us, including institutions of higher education. More than ever, we must unite our voices, be actively engaged in advocacy, and continue to make the case for Hispanic education.

Cordially,

Antonio R. Flores
President & CEO

Office of Member Services

By year's end, HACU membership consisted of 464 member colleges, universities and school districts located in 36 states, the District of Columbia, Puerto Rico and seven countries in Latin America and Europe.

Colleges, universities and school districts across the nation and abroad continue to recognize the importance of HACU's mission to champion Hispanic success in higher education. As a result, 50 new member institutions joined HACU in 2008, along with 39 new Faculty and Staff Caucus members, which represented professionals from HACU-member and non-member colleges and universities.

HACU MEMBERSHIP

Hispanic-Serving Institution (HSI) Members

An HSI Member of HACU is a non-profit, accredited college, university or system in the U.S. or Puerto Rico, where total Hispanic enrollment constitutes a minimum of 25 percent of the total enrollment at the undergraduate or graduate level. In 2008, there were 214 HACU-member HSIs located in 14 states and Puerto Rico.

Associate Members

An Associate Member of HACU is a non-profit, accredited college, university or system in the U.S. or Puerto Rico, where total Hispanic enrollment constitutes at least ten percent of the total student enrollment, or where a minimum of 1,000 Hispanic students are enrolled at the undergraduate or graduate level. In 2008, there were 115 HACU Associate Members located in 21 states.

Partner Institutions

A Partner Institution of HACU is a non-profit, accredited college, university or system in the U.S. or Puerto Rico, where total Hispanic enrollment constitutes less than 10 percent of the total enrollment. In 2008, there were 74 HACU Partner Institutions located in 30 states and the District of Columbia.

International Members

An International Member of HACU is an institution of higher education abroad that documents that it is a legally constituted entity authorized to operate in its country according to the rules and regulations required by its government. In 2008, there were 41 HACU International Members in 7 countries in Latin America and Europe.

Faculty and Staff Caucus Members

HACU's Faculty and Staff Caucus is an integral part of HACU's effort to strengthen and expand the impact of member institutions. Caucus members work at colleges, universities or systems and serve as invaluable advocates for Hispanic higher education. They also promote HACU's programs and take advantage of the many benefits afforded to them as Caucus members. In 2008, HACU had 80 Faculty and Staff Caucus members.

Hispanic-Serving School Districts (HSSD)

HACU's Hispanic-Serving School Districts affiliate members are school districts where total Hispanic enrollment constitutes a minimum of 25 percent total enrollment. In 2008, HACU had 20 Hispanic-Serving School District affiliates in 10 states.

Office of Government Relations

The Office of Government Relations in 2008 led efforts to win important new federal funding for HACU-member colleges and universities. With support from HACU's membership and allies, Government Relations efforts continued to solidify the congressional appropriations commitments to Hispanic-Serving Institutions and establish new congressional relationships and new federal partnerships that promise to enhance the funding base for Hispanic higher education for several years to come.

From its offices in Washington, D.C., HACU represents the needs of its membership through daily contact with the leadership of Congress, the White House and more than 20 federal agencies, advancing an agenda to increase higher education access and achievement for the nation's Hispanic community. During calendar year 2008, the HACU D.C. staff met on a regular basis with key congressional offices and committees and participated in strategic partnerships with allied education and minority organizations to advocate for greater support and resources for HSIs and other Hispanic-focused agencies and for the nation's Hispanic community. In addition, the office provided regular updates to HSI representatives who visit Washington to meet with Members of Congress and represents HACU at national educational association forums and conferences on legislative and policy initiatives. The Government Relations staff met on a quarterly basis with the Senate Democratic Hispanic Task Force to discuss the nation's Hispanic agenda and to advocate for specific legislative targets: immigration and the DREAM Act, education, agriculture, civil rights, and others.

A Governing Board Standing Committee on Government Relations provides ongoing advice and direction for HACU's advocacy agenda. The Government Relations Office provided staff support for the committee's quarterly meetings and regular information on the status of legislation affecting ISIs and Hispanics through advisories and e-mail communication.

In 2008, despite the uncertain domestic economy and additional budget constraints created by the continuing war in Iraq and Afghanistan, and a national election affecting every member of Congress, appropriations for every federal agency was postponed until March 1, 2009 through a continuing resolution. As a consequence, federal funding for HSIs for FY 2009 remains still to be finalized as of February 26, 2009.

However, two major authorization bills were passed and signed into law that will have significant impact on HSIs in the future. The Higher Education Opportunity Act was signed into law on August 14, 2008 with provisions which impact directly and significantly on HSIs. Title V, the major federal funding source for HSIs, was reauthorized at $175 million for undergraduate programs and a new graduate provision was authorized at $100 million. Additionally, a wireless technology bill became law and, when funded, will provide significant resources for upgrading the technology infrastructure and capacity of HSIs and other MSIs.

With the Farm Bill reauthorization legislation signed into law in June of 2008, HSIs gained significant new programs that will provide major research, teaching and outreach opportunities for HSIs. For the first time, HSIs with agriculture majors will have an opportunity to be considered for eligibility under a new created category, "Hispanic-Serving Agricultural Colleges and Universities (HSACUs)," comparable to land grant status. Congress approved five new programs to be available to this new cohort (HSACUs) that parallel key programs open to Land Grant Colleges. These five are an endowment fund, an Equity Grants Program, an institutional capacity building program, a competitive grants program for applied research (in

the areas of agriculture, human nutrition, food science, bioenergy and environmental science), and eligibility to participate in the USDA international agriculture research and extension program. In addition, HSIs will now be able to participate in a special competitive scholarship grants program for the recruitment, retention and training of Hispanics in careers in forestry and related fields. Finally, the authorization level for the Title VII competitive program for HSIs was increased from $20 million to $40 million. When fully funded, these provisions will provide a significant increase in federal funding for HSIs.

The Government Relations office continued advocating for the introduction and passage of the No Child Left Behind (NCLB) legislation. HACU has developed a policy document for the NCLB which calls for new funding for the training of K-12 teachers in HSIs. Although reauthorization legislation has not yet been introduced, it is anticipated that the 111th Congress will take up this task.

The Government Relations Office monitored over 25 other legislative initiatives which members of congress introduced during the second session of the 110th Congress and provided input by sending letters of support to the legislator often with recommendations for amendments that would make the legislation more open to and inclusive of HSIs.

Of major importance to HACU, HSIs and the nation's Hispanic community, the Government Relations office participated in three major task forces for the Obama administration during the transition period between November 6 and January 20, 2009: the Education Task Force, the Diversity in Government Task Force, the Agriculture Task Force. In addition, the office developed position statements for the stimulus package: "Creating Economic Stimulus, Stability, and Opportunity for HSIs and the Nation's Recovery" and "HSI Community Colleges: Educating Training and Retraining Hispanics and Low-Income Students to Succeed in Our Nation's Economy." The stimulus package proposal became the American Recovery and Reinvestment Act which was passed and signed into law on February 12, 2009.

HACU also worked closely with the U.S. Departments of Defense, Interior, and Agriculture and coordinated Leadership Groups jointly with these departments to push for substantial increases in support for HACU-member colleges and universities. These powerful administrative and advocacy groups are composed of presidents and chancellors of HACU-member institutions and senior government staff officials.

HACU maintains more than 30 active Memoranda of Understanding and Partnership Agreements with federal agencies and allied organizations. The Government Relations office continued to work with the U.S. Department of Justice, the State Department, the Coast Guard, the U.S. Department of Health and Human Services, and the U.S. Department of the Interior, to increase employment and research opportunities for HACU students, faculty and staff. This year the Government Relations Office began the process of working with key staff from the Environmental and Protection Agency to update a MOU to better serve HSIs. It is anticipated that the MOU will be completed this year.

HACU's participation in the Alliance for Equity in Higher Education allows us to be a unified voice for minority higher education in working with Congress. The Government Relations Office communicated regularly with NAFEO and AIHEC, the other members of the Alliance, to track existing legislation and promote new legislation focused on increasing support for HSIs and other MSIs. In addition, HACU's chief Government Relations officer served as Chair of the Servicemembers Opportunity Colleges Association, co-chair of the education committee for the National Hispanic Leadership Agenda and member of the Government Relations Officers Committee for the National Higher Education Secretariat. The Government Relations office also participated in the Hispanic Education Coalition (HEC) and the DREAM Act Coalition to advance legislative initiatives of benefit to the nation's Hispanic community.

The successful HACU 2008 National Capitol Forum on Hispanic Higher Education featured the participation of Representatives Towns, Ros-Lehtinen, L. Diaz-Balart, Grijalva, Moran, Crowley and Hinojosa, Secretary of Labor Chao, and Assistant Secretary of Agriculture Conner. Three interactive workshops at HACU's 22nd Annual Conference targeted legislative developments, the Farm Bill, the Higher Education Opportunity Act and federal grant opportunities for HSIs, along with a special federal agency technical assistance workshop.

Throughout the year, HACU promoted technical assistance workshops and dispatched HACU Action Alerts and Member Advisories on legislative issues and federal funding opportunities to the more than 260 Hispanic-Serving Institutions and other colleges and universities serving Hispanic students.

HISPANIC-SERVING INSTITUTIONS

Arizona
Arizona Western College
Central Arizona College
Cochise College, Douglas
Estrella Mountain Community College
Northern Arizona University, Yuma Branch Campus
Phoenix College
Pima County Community College District
South Mountain Community College
University of Arizona South

California
Allan Hancock College
California State Polytechnic University, Pomona
California State University, Bakersfield
California State University, Channel Islands
California State University, Dominguez Hills
California State University, Fresno
California State University, Fullerton
California State University, Long Beach
California State University, Los Angeles
California State University, Monterey Bay
California State University, Northridge
California State University, San Bernardino
California State University, San Bernardino-Palm Desert Campus
California State University, Stanislaus
Cerritos College
Chaffey College
Citrus College
College of the Desert
College of the Sequoias
Crafton Hills College
East Los Angeles College
El Camino College
Evergreen Valley College
Fresno City College
Fresno Pacific University
Glendale Community College
Imperial Valley College
Kern Community College District
La Sierra University
Long Beach City College
Los Angeles City College
Los Angeles County College of Nursing and Allied Health
Los Angeles Harbor College
Los Angeles Mission College
Los Angeles Trade Technical College
Los Angeles Valley College
Los Medanos College
Merced College
Mount St. Mary's College
Mt. San Antonio College
Mt. San Jacinto College
National Hispanic University
Occidental College
Oxnard College
Palo Verde College
Palomar College
Pasadena City College
Pierce College
Porterville College
Reedley College
Rio Hondo College
Riverside Community College District
San Bernardino Community College District
San Bernardino Valley College
San Diego State University, Imperial Valley Campus
San Joaquin Delta Community College
San José City College
San José/Evergreen Community College District
Santa Ana College
Santa Monica College
Southwestern College
Taft Community College
University of California, Merced
University of California, Riverside
University of La Verne
Ventura College

HISPANIC-SERVING INSTITUTIONS

Victor Valley College
West Hills Community College District
West Los Angeles College
Whittier College
Woodbury University

Colorado
Adams State College
Colorado State University, Pueblo
Community College of Denver
Otero Junior College
Pueblo Community College
Trinidad State Junior College

Connecticut
Capital Community College

Florida
Barry University
Carlos Albizu University, Miami
Florida International University
Nova Southeastern University
St. Thomas University
University of Miami, Coral Gables
Valencia Community College, Osceola
Valencia Community College District

Illinois
Harry S. Truman College, City Colleges of Chicago
Morton College
Northeastern Illinois University
Richard J. Daley College, City Colleges of Chicago
St. Augustine College
Wilbur Wright College, City Colleges of Chicago

Kansas
Donnelly College

Massachusetts
Northern Essex Community College, Lawrence
Urban College of Boston

New Jersey
Hudson County Community College
New Jersey City University
Passaic County Community College
Saint Peter's College
Union County College

New Mexico
Central New Mexico Community College
Clovis Community College
Eastern New Mexico University, Main
Eastern New Mexico University, Roswell
Mesalands Community College
New Mexico Highlands University
New Mexico Junior College
New Mexico State University, Alamogordo Branch
New Mexico State University, Carlsbad
New Mexico State University, Grants
New Mexico State University, Main
Northern New Mexico College
Santa Fe Community College
University of New Mexico, Main
University of New Mexico, Taos
University of New Mexico, Valencia County Branch
Western New Mexico University, Main

New York
Boricua College
Borough of Manhattan Community College, CUNY
Bronx Community College, CUNY
City College of New York, CUNY
College of Mount Saint Vincent
Eugenio Maria de Hostos Community College, CUNY
John Jay College of Criminal Justice, CUNY
Lehman College CUNY
Mercy College
New York City College of Technology, CUNY
Suffolk County Community College, Michael J. Grant Campus
Vaughn College of Aeronautics and Technology

Pennsylvania
Esperanza College of Eastern University

Puerto Rico
American University of Puerto Rico, Bayamón
Atlantic College
Caribbean University, Bayamón
Caribbean University, Carolina
Caribbean University, Ponce
Caribbean University, Vega Baja
Colegio Universitario de San Juan
Escuela de Artes Plásticas dePuerto Rico
Inter American University of Puerto Rico, Arecibo
Inter American University of Puerto Rico, Barranquitas
Inter American University of Puerto Rico, Bayamón
Inter American University of Puerto Rico, Guayama
Inter American University of Puerto Rico, Metropolitan Campus
Inter American University of Puerto Rico, Ponce
Inter American University of Puerto Rico, San Germán
Inter American University of Puerto Rico, System Central Office
Pontifical Catholic University of Puerto Rico, Ponce
Sistema Universitario Ana G. Méndez
Universidad Adventista de las Antillas
Universidad Central del Caribe
Universidad del Este, Carolina
Universidad del Turabo
Universidad Metropolitana, Cupey
Universidad Politécnica de Puerto Rico
University of Puerto Rico, Aguadilla
University of Puerto Rico, Carolina
University of Puerto Rico, Cayey
University of Puerto Rico, Humacao
University of Puerto Rico, Mayagüez
University of Puerto Rico, Ponce
University of Puerto Rico, Río Piedras
University of the Sacred Heart

Texas
Alamo Colleges
Coastal Bend College
Dallas County Community College District
Del Mar College
Eastfield College
El Centro College
El Paso Community College
Galveston College
Houston Community College System
Midland College
Mountain View College
Northwest Vista College
Our Lady of the Lake University
Palo Alto College
San Antonio College
San Jacinto College Central
San Jacinto College District
San Jacinto College North
San Jacinto College South
South Plains College
South Texas College
Southwest Texas Junior College
St. Edward's University
St. Mary's University
St. Philip's College
Sul Ross State University, Alpine and Rio Grande College
Texas A&M International University
Texas A&M University, Corpus Christi
Texas A&M University, Kingsville
Texas State Technical College, Harlingen
University of Houston, Downtown
University of St. Thomas
University of Texas at Brownsville and Texas Southmost College
University of Texas at El Paso
University of Texas at San Antonio
University of Texas Health Science Center at San Antonio
University of Texas-Pan American
University of Texas of the Permian Basin
University of the Incarnate Word
Victoria College
Western Texas College

Washington
Columbia Basin College
Heritage University, Toppenish

Sharon Herzberger, President of Whittier College, asks a question.

Office of Conferences and Events

HACU hosted its 22nd Annual Conference, "Championing Hispanic Higher Education Success: Strengthening the Nation's Prosperity and Opportunity," in Denver, Colorado, October 11-13, 2008.

The conference attracted more than 1,400 registered participants, representatives of colleges and universities as well as community, public policy, philanthropic and student leaders. The Student Track component attracted over 350 students to Denver.

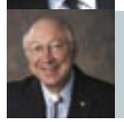
More than 50 workshops presented a wide range of topics, issues, projects and opportunities related to the conference theme. HACU's national conference also offered attendees unique networking opportunities.

The Annual Conference was made possible by more than 40 corporate and federal sponsors.

Recognition of the champions of Hispanic higher education is an integral component of HACU's conferences. 2008 recipients were as follows:

Dr. José Jaime Rivera
President's Award of Excellence

Don Castro
HACU Lifelong Leadership Award (Posthumously)



Senator Ken Salazar
Exemplary Policy/Advocacy Leadership Award

Universidad de Negocios ISEC
Exemplary International HACU-Member Institution

U.S. Department of Interior
Outstanding HACU Public-Sector Partner

Sodexo
Outstanding HACU Private-Sector Partner

Colorado State University, Pueblo
Outstanding HACU-Member Institution

HACU's 13th National Capitol Forum on Hispanic Higher Education, "Seeking the American Dream of a Higher Education," April 13-15, 2008 in Washington, D.C., continued to provide a platform to advocate for federal legislation and program support for Hispanic higher education. Distinguished speakers from Congress and federal agencies participated. The sponsors for this event included Aetna, Gateway, Office Depot, and Southwest Airlines.

Each year HACU's conferences and special events provide vital platforms for advocacy, partnerships, networking, promotion of best practices, and formal recognition for outstanding leadership in support of Hispanic higher education success.

The Office of Conferences and Events ended 2008 with preparations underway for the 2009 Capitol Forum, "New President, New Congress, New Agenda," Washington, D.C., March 1-3; the Joint International Conference, "An Inter-American Higher Education Collaboration: Working Together to Shape the Future of our Communities," Guadalajara, Mexico, April 22-24 (in collaboration with CONAHEC and OUI); and the 23rd Annual Conference, "Championing Hispanic Higher Education Success: Building a Better Future for All," October 31-November 2, *Walt Disney World*® Resort, Florida.

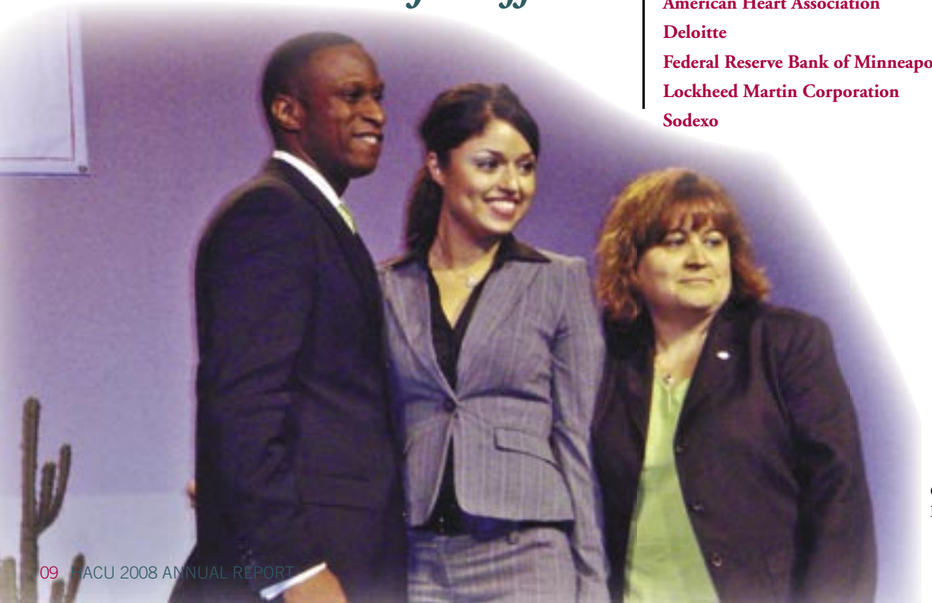
Office of Collegiate Programs

The HACU National Internship Program (HNIP), the nation's largest Hispanic internship program, continues to "open the doors of opportunity" for the next generation of Hispanic leaders as it once again surpassed the 600 student mark for 2008.

Since its inception in 1992, the HACU National Internship Program has provided paid internships to more than 7,600 college students during spring, summer and fall sessions at federal agencies and corporations in Washington, D.C., and throughout the country. These 10- and 15-week internships allow college students to experience the diversity of careers that exist in the federal and corporate sectors. These internships have led to permanent employment opportunities for many students.

During 2008, the program placed 601 interns in 23 federal agencies, four corporations and one nonprofit organization, with three students being part of the HACU Cooperative Education Program. Of these, 371 worked in the Washington, D.C. area and 230 in other locations throughout the United States. These individuals represented the best of the Hispanic community; they came from 30 states, the District of Columbia and Puerto Rico and had an average grade point average (GPA) of 3.39.

"My hard-work and desire to perform at the best of my abilities reaped great rewards for me and resulted in an AMAZING job offer!"



Grisel Gutierrez, HNIP corporate intern at Deloitte in Los Angeles, CA.

THE HACU ALUMNI ASSOCIATION

The HACU Alumni Association (HAA) was established in 1997 to unite alumni of HACU educational programs, including HNIP, the HACU Scholarship Program, HACU Conference Student Track, and other student programs.

The HAA bylaws were finalized and approved by the HACU Governing Board in 2005 to ensure that the voice of past student program participants would be incorporated into HACU's long-term strategic goals. The Chair of the HACU Alumni Association is a voting member of the HACU Governing Board.

The HAA's goals are to serve as a professional and global network for alumni and interns, to provide leadership and service to current HACU participants, and to advance the mission and goals of HACU in the area of Collegiate Programs. Membership is open to all individuals who have completed at least one HACU-sponsored student program.

HAA group membership currently exceeds 800 and continues to grow. The HAA sponsors a variety of activities such as monthly meetings and networking opportunities, mentoring programs, social activities, and community outreach. The HACU Alumni Web page, the Facebook group, and the HAA Listserv facilitate communication between fellow alumni and HACU and serve as vehicles to provide information on job announcements and upcoming activities.

CORPORATE SPONSORS

American Heart Association
Deloitte
Federal Reserve Bank of Minneapolis
Lockheed Martin Corporation
Sodexo

FEDERAL HNIP SPONSORS

Central Intelligence Agency

Consumer Product Safety Commission

Federal Deposit Insurance Corporation

Federal Reserve Board

International Broadcasting Bureau

Library of Congress
- Congressional Research Service

National Archives and Records Administration

National Science Foundation

Pension Benefit Guaranty Corporation

U.S. Agency for International Development

U.S. Department of Agriculture
- Agriculture Research Service
- Animal and Plant Health Inspection Services
- Economic Research Service
- Farm Service Agency
- Food Safety and Inspection Service
- Food and Nutrition Service
- Foreign Agricultural Service
- Forest Service
- Grain Inspection, Packers and Stockyards Administration
- Natural Resources Conservation Service
- Rural Development

U.S. Department of Commerce
- Bureau of Census
- Economic Development Administration
- Office of Human Resources Management
- National Telecommunications and Information Administration
- Western Region Security Office

U.S. Department of Defense
- Defense Intelligence Agency
- Defense Contract Audit Agency
- Defense Logistics Agency
- Defense Supply Center
- Defense Finance and Accounting Service
- Navy

U.S. Department of Health and Human Services
- Administration for Children and Families
- Centers for Disease Control and Prevention
- Food and Drug Administration
- Health Resources and Services Administration
- National Institutes of Health
- Office of Minority Health
- Program Support Center
- Substance Abuse and Mental Health Services Administration

U.S. Department of Homeland Security
- United States Coast Guard

U.S. Department of the Interior
- Mineral Management Services
- National Park Service

U.S. Department of Labor
- Bureau of Labor Statistics
- Mine Safety and Health Administration

U.S. Department of Transportation
- Federal Aviation Administration

U.S. Department of the Treasury
- Departmental Offices
- Financial Crimes Enforcement Network
- Financial Management Service
- Internal Revenue Service
- Office of Thrift Supervision
- Office of Treasury Inspector General for Tax Administration

U.S. Department of Veterans Affairs
- National Cemetery Administration
- Veterans Benefit Association
- Veterans Health Administration

U.S. Environmental Protection Agency

U.S. Office of Personnel Management

U.S. Postal Service
- Office of Inspector General

The Office of Programs, Services and International Affairs

The Office of Programs, Services and International Affairs is responsible for promoting and facilitating international initiatives involving HACU-member institutions. It also supervises the activities of several departments under HACU's administrative structure.

As part of its central role in promoting the international dimension of the association, this office works closely with the membership department to increase and retain international members. HACU has a total of 41 HACU International members located in seven countries including Portugal, Spain, and several countries in Latin America.

HACU's Annual Conferences continue to offer opportunities for national and international members to interact in order to explore mutually beneficial partnerships. In 2008, planning efforts were underway for a Joint International Conference, co-sponsored by the Inter-American Organization for Higher Education (IOHE), the Consortium for North American Higher Education Collaboration (CONAHEC), and HACU. The Conference, "An Inter-American Higher Education Collaboration: Working together to Shape the Future of our Communities," will take place April 22-24, 2009, in Guadalajara, Mexico. This is the first time these three organizations bring together the voices of over 1,000 institutions of higher education throughout the world.

HACU and the Inter-American Organization for Higher Education (IOHE) are also collaborating on several very exciting projects. In 2007, a general agreement around a joint student mobility pilot program was reached and last year participating IOHE and HACU institutions were selected and more detailed agreements are being worked out. Other initiatives between HACU and IOHE are being planned for a 2009 launch, including a modern languages program and a Ph.D. exchange consortium.

HACU's International Plenary Panelists.

HACU-Inter-American Organization for Higher Education (IOHE) signing.
(L-R) HACU's John Moder, Alvaro Romo, Patricia Gudiño, of IOHE, and Antonio Flores.

INTERNATIONAL MEMBER INSTITUTIONS

Brazil
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Ecuador
Uiversidad Técnica Particular de Loja, San Cayetano Alto

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Centro Angloamericano Sur
Centro de Estudios Universitarios
CETYS Universidad
Escuela de Ciencias de la Educación
Instituto de Ciencias y Estudios Superiores de Tamaulipas
Instituto de Estudios Superiores de Chiapas
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Universidad Autónoma de Guadalajara
Universidad Autónoma de Nuevo León
Universidad Autónoma España de Durango (UNES)
Universidad de Guadalajara
Universidad de Guanajuato
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Universidad Politécnica de Madrid
Universidad Pública de Navarra, Campus de Arrosadía
Universitat de Barcelona
Universitat Oberta de Catalunya

The Office of Capacity Building and Leadership

The Office of Capacity Building and Leadership (OCBL) manages collaborative projects funded by federal agencies, corporations and foundations to support Hispanic-Serving Institutions (HSIs). These programs focus on capacity building research, higher education leadership training, and grant development initiatives.

DHHS-National Center for Minority Health and Health Disparities HACU Professions Capacity Building Program
The Professions Capacity Building Project is a cooperative endeavor between HACU and the U.S. Department of Health and Human Services (DHHS) designed to increase the research capacity of HSIs. Through this program, faculty and staff members can participate in federal, state, and private-sector scientific and health-related research activities. The program is funded by the National Center for Minority Health and Health Disparities (NCMHD) and administered through the DHHS Office of Minority Health (OMH). For more than ten years, approximately 200 faculty and staff members have participated in the program training sessions, and online component, and presentations by NIH staff in Bethesda, MD, and San Antonio, Texas.

Latino/a Leadership Institute
The HACU Latino Higher Education Leadership Institute is part of a multi-pronged effort to promote Latino/a leadership development at Hispanic-Serving Institutions and higher education institutions. Through the Latino/a Leadership Institute, early, mid- and senior-level Latino higher education administrators and leaders collaborate and share their expertise. The institute creates the opportunity to explore and discuss leadership challenges and strategies for making higher education institutions more responsive to the educational needs of Latinos and other underrepresented groups.

Youth Leadership Development Forum
In conjunction with HACU's Annual Conference, the Youth Leadership Development Forum provides middle and high school students with pre-collegiate planning and preparation activities. The activities focus on college preparation, college readiness, campus visits, and career workshops.

HISPANIC-SERVING SCHOOL DISTRICTS

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Agua Fria Union High School District #216
Mesa Unified School District #4

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New Mexico
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Gadsden Independent School District

New York
Yonkers City School District

Texas
Academy of Careers & Technologies
Cypress-Fairbanks Independent School District
Fort Worth Independent School District
Hidalgo Independent School District
Northside Independent School District
Seguin Independent School District
Ysleta Independent School District

The Office of Information Technology Initiatives

The Office of Information Technology Initiatives works with HACU members and external partners to build the Information Technology capacity of HSIs. The main focus is on higher education in science, technology, engineering and mathematics (STEM), including understanding the issues and causes for broadening Hispanic participation in STEM, and the participation of HSIs and Hispanics in computer science and the emerging cyberinfrastructure that is enabling the e-science of the 21st Century.

The NSF CI-TEAM MSI Cyberinfrastructure Empowerment Coalition

HACU assists HSIs to become meaningfully engaged in cyberinfrastructure (CI) through the Minority-Serving Institution CyberInfrastructure Empowerment Coalition (MSI-CIEC), funded by the National Science Foundation (NSF). CI is the emerging collection of shared high performance, grid, "cloud" and Web 2.0 computing, data collections, remote instruments and sensors, and visualization, modeling and analysis tools that enable collaborative e-science research and education projects and virtual organizations. It enables institutions like HSIs to participate in a scale of STEM which otherwise they could not.

The Coalition is a collaborative virtual organization principally of HACU, American Indian Higher Education Consortium (AIHEC), and National Association For Equal Opportunity in Higher Education (NAFEO), with such partners as Center for Computational Science and Advanced Distributed Simulation at the University of Houston-Downtown (UH-D), Community Grids Lab at Indiana University, San Diego Supercomputer Center, National Center for Supercomputer Applications, Texas Advanced Computer Center, TeraGrid, Open Science Grid, New Mexico Computing Applications Center, Biomedical Informatics Research Network, Linked Environments for Atmospheric Discovery, National Virtual Observatory, among many others. UH-D is the grant's lead institution.

Customized visits to campuses to raise awareness and assist with strategic planning for CI (including campus technology assessments), called "CI Days," continued as a major activity of the Coalition this year. A paper presented at TeraGrid '08 conference, *Engaging Minority-Serving Institutions in Cyberinfrastructure through CI Days* (Ramírez et al.), described the concepts behind this strategy.

To help participating faculty discover potential collaborators for projects and grant proposals, the Coalition is developing a social networking tool with a focus on CI and e-Science. It also provides immediate links to funding opportunities, uses social tagging like del.ici.ous to help find partners and RFPs, and is building a wiki site for information and other collaborations.

The NSF BPC Computing Alliance for HSIs and the HACU/IBM Partnership

The Computing Alliance of HSIs (CAHSI), including seven HSIs, HACU and other partners, continues to refine and spread three "best practices" for recruiting and retaining students, particularly Hispanics, in computer science: Peer Lead-Team Learning student academic support; CS 0, a pre-introductory course to prepare students for the CS major; and Affinity Research Groups, collaborative research experiences for undergraduate and graduate students. They have hosted a number of professional development workshops and online and in-person research lectures for faculty and students.

CAHSI is looking to expand and formalize some of its mentoring efforts. It is establishing a Paper-net to remotely assist students and new faculty writing for professional journals and conferences as well as for scholarship and fellowship applications. Fellow-net will assist students to be competitive for national and other prestigious fellowships through customized research and education activities. Both of these initiatives will enhance the professional standing of Hispanic faculty and students within computer science.

The Social Science Network, led by HACU, developed brief reports of social science models that are useful for understanding and developing programs for the recruitment, retention and advancement of Hispanics in computer science or STEM in general. They are also looking to conduct a few virtual "conversations with social scientists" to help with the dialog between computer and social scientists for the benefit of Hispanics in computing.

HACU Hispanic Higher Education Research Collective

The HACU Hispanic Higher Education Research Collective (H³ERC), through funding provided by the Lumina Foundation, convened a "dream team" of researchers at Montclair State University to discuss and initiate the development of a research agenda on the strategically important area of K-12 Teacher Preparation.

The participants focused upon the following key areas:

1) Increasing the number of well prepared Hispanic teachers; and
2) Ensuring that all teachers have the preparation needed to teach Hispanic students.

The work of this group is being processed along with the work from the group convened earlier to incorporate into the overall research agenda for H³ERC. The intent is to initiate a research-support cycle to build a body of knowledge with the collaboration of researchers, practitioners, foundations, and policy makers.

The National Innovation Center for Hispanic Education (NICHE) will be the virtual manifestation of the H³ERC. The NICHE is to use Web 2.0 tools to provide for online research and policy and practice collaborations for Hispanic success in higher education, including a repository of research and policy publications and data about promising and effective practices.

ASSOCIATE MEMBER INSTITUTIONS

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Arizona State University, Tempe
Glendale Community College
Maricopa County Community College District
Mesa Community College, Southern and Dobson
Northern Arizona University
Rio Salado College
University of Arizona, Main

California
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Humboldt State University
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National University
Notre Dame de Namur University
Pomona College
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San Francisco State University
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University of Colorado Denver

Connecticut
Gateway Community College, Long Wharf

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Hillsborough Community College
Polk Community College
University of Central Florida

Illinois
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DePaul University
Lewis University
MacCormac College
Malcolm X College, City Colleges of Chicago
Roosevelt University, Chicago
Saint Xavier University
Triton College
University of Illinois, Urbana-Champaign

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Johns Hopkins University, Homewood Campus
Montgomery College

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Bunker Hill Community College
Holyoke Community College
Springfield Technical Community College

Michigan
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University of North Texas
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University of Texas at Austin
West Texas A&M University

Washington
Washington State University, Pullman

Wisconsin
Milwaukee Area Technical College

Office of Development & Marketing

HACU received generous support from corporate and federal partners, members and individual donors in 2008.

Providing lead financial support for the Annual Capitol Forum were Aetna, the Environmental Protection Agency, Office Depot, and Southwest Airlines.

Lead sponsors of the 22nd Annual Conference in Denver included: the United States Department of Agriculture, the United States Department of the Interior, Aetna, Deloitte, Sodexo, Southwest Airlines and the United States Coast Guard.

HACU's Hispanic Alliance to Champion Higher Education, known as "La HACHE de HACU," entered its third year and received support from founding and new members, staff, and other individuals.

Corporations continue to partner with HACU to expand and improve opportunities in Hispanic higher education. Gap Inc. increased their support to programs focused on improving educational access for students. Gap Inc.'s commitment provided scholarships and expanded opportunities for students in fashion design programs at HACU-member institutions.

Strategic partnerships continue to provide HACU with a stream of unrestricted support. Partners in 2008 included Gateway, Hobsons and Jalima.

HACU's Supporting Employment and Educational Development (SEED) program continues to assist employers in recruiting talented Hispanic students and professionals. The SEED Program features a résumé database hosted on HACU's Web site, which can be accessed for a fee. The database provides corporations and organizations with a tool to reach diverse candidates for employment opportunities. Other SEED components include outreach to undergraduate and graduate students for internships, scholarships, and professional development opportunities. 2008 SEED Program partners included the American Heart Association, Gap Inc., Office Depot and Wachovia.

The CCSDS/University of Houston-Downtown/Ford PAS/HACU Research Internship Program was launched in 2007 with support from the Ford Motor Company. The program engages undergraduate students in supervised research in a project orientation under the guidance of UHD Faculty. Ford also continued support of initiatives in early awareness.

New and increased commitments to the HACU scholarship program continued in 2008 and have set 2009-2010 off to a great start. Over $350,000 were awarded in scholarship monies to students at HACU-member institutions. Scholarships were made possible by the generous support from: Daimler Chrysler, Gap Inc., General Motors, Lockheed Martin, NASCAR, Office Depot, Wachovia and Wal-Mart Stores, Inc.

A total of 70 students received airline tickets from Southwest Airlines through the fifth annual "Dándole Alas a Tu Éxito/Giving Flight to Your Success" travel award program. The flight tickets are awarded to students who travel away from home to pursue a higher education.

The Corporate and Philanthropic Council continues to provide strategic guidance on innovative business development, marketing, networking and fundraising opportunities for HACU.

MARKETING COMMUNICATIONS

HACU's quarterly magazine, *The Voice of Hispanic Higher Education*, and a monthly electronic newsletter continue to keep members and subscribers informed about issues affecting Hispanic higher education. Each year these publications attract a wider readership and advertising base.

The Town Hall meeting at HACU's 22nd Annual Conference was broadcast live by HITN, the Hispanic Information & Telecommunications Network, as part of its Destination Casa Blanca 2008 series on the presidential election. The event was rebroadcast nationwide by Radio Bilingüe.

Eight HACU-member institutions were showcased nationwide when the "Know Your Heritage -- Hispanic College Quiz Show" series aired during Hispanic Heritage Month. The intent of the series, produced by Central City Productions, was to: promote positive images of Latino students on television; foster greater knowledge of Hispanic culture; and to inspire people of all ages to have an appreciation for Latinos' contributions to our world.

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New College of Florida

Georgia
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Georgia College & State University
Georgia State University
Gwinnett Technical College

Idaho
College of Western Idaho
Idaho State University

Illinois
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Iowa
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Washington
Central Washington University
Eastern Washington University

Wisconsin
Marquette University
University of Wisconsin, Parkside

Wyoming
Laramie County Community College

Western Regional Office

In 2008, HACU's Western Regional Office (WRO), which serves member institutions in Arizona, California, Nevada, Oregon and Washington, finished a successful third year as an important player in the legislative arena and as a liaison to member institutions and partner organizations.

HACU's Western Regional Office took support and opposition positions on legislation and supported the schools' efforts to have a fully funded higher-education budget. In California, HACU supported the California DREAM Act (vetoed by Governor Schwarzenegger), several financial aid bills and college access legislation. The WRO was successful in supporting legislation and getting it to the Governor's desk. The WRO became an increasingly important resource for the executive and legislative branches, responding to requests for information on Hispanic higher education.

HACU also followed legislation in the states of Arizona and Washington. Not only did HACU monitor these states' budgets, but it also took positions on higher education issues affecting Hispanic students and maintained contact with advocacy offices of states' higher education segments.

WRO staff spoke at numerous national and state conferences, presenting HACU's legislative agenda and promoting programmatic activities, from faculty leadership programs to the HACU National Internship Program (HNIP). WRO also sponsored its first Joint Policy Summit and Advocacy Day with the Chicano Latino Intersegmental Convocation (CLIC) in April 2008. The conference was attended by legislators, distinguished speakers and guests.

The WRO Executive Director also participated in the Oregon Community College Association Annual Conference, as well as the Latino/a Educational Achievement Project Conference in Washington.

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HISPANIC ALLIANCE TO CHAMPION HIGHER EDUCATION

la HACHE de HACU

HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES

HACU wishes to acknowledge the generosity of the following donors who became part of La HACHE de HACU for 2008 through their generous support of the annual appeal.

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Zamora, Norma
Member Services Coordinator
Member Services

Antonio Flores joins councilwomen Judy Montero of the City of Denver and José Jaime Rivera, HACU's Governing Board past chair and President of the University of the Sacred Heart, at the ribbon cutting for HACU's 22nd Annual Conference.

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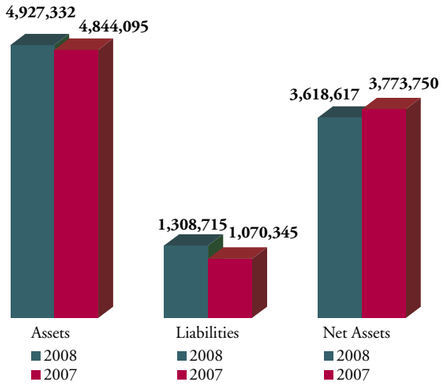
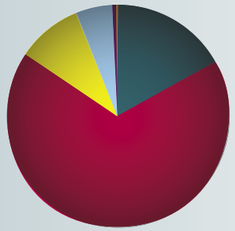
The following information was extracted from HACU's 2008 financial audit by the accounting firm of **Carneiro, Chumney & Co., L.C.** For a complete copy of HACU's 2008 audited Financial Statements, contact **Magda Gonzalez** at **mgonzalez@hacu.net** or **(210) 692-3805**.

Statement of Financial Position

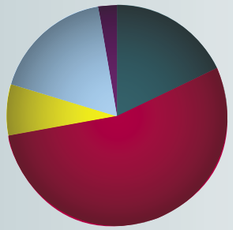




2008 Revenues

- Membership Dues 17%
- Government 68%
- Corporate/Foundation 9%
- Conferences 5%
- Individual 1%
- Other

Total (100%) = $11,528,692.



2008 Expenditures

- Student/Faculty Development 18%
- Student Internship Program 53%
- Conference/Events & Other 8%
- General and Administrative 18%
- Fundraising 3%

Total (100%) = $11,683,826.

HISPANIC ASSOCIATION OF COLLEGES & UNIVERSITIES
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2008

	STUDENT/FACULTY DEVELOP & SCHOLAR.	STUDENT INTERN. PROGRAM	CONFERENCES EVENTS & OTHER	TOTAL	GENERAL AND ADMIN	FUNDRAISING	TOTAL
REVENUES							
Dues					$1,948,907		$1,948,907
Federal Contract Revenue	$1,324,686	$6,305,130	$168,000	$7,797,816			$7,797,816
Corporate/Foundations	$534,255	$62,569	$341,074	$937,898	$1,173	$143,243	$1,082,314
Conference Fees			$612,744	$612,744			$612,744
Investment Revenue		$23		$23	($57,860)		($57,837)
Individuals						$73,302	$73,302
Other	($978)	($22)	$42,580	$41,581	$29,866		$71,446
Total Revenues	**$1,857,963**	**$6,367,701**	**$1,164,398**	**$9,390,063**	**$1,922,085**	**$216,545**	**$11,528,693**
EXPENDITURES							
Staff/Intern Compensation	$348,355	$4,164,025	$177,817	$4,690,197	$2,188,074	$263,665	$7,141,936
Conference Expense/Travel	$93,676	$385,203	$590,939	$1,069,818	$195,618	$14,374	$1,279,809
Consultants/Professional Services	$956,098	$222,240		$1,178,338	$133,711	$20,225	$1,332,274
Insurance					$29,232		$29,232
Depreciation					$12,725		$12,725
Advertising/Publications	$5,803	$23,580	$81,454	$110,837	$91,320	$15,503	$217,660
Leases and Rentals		$137,314	$5,808	$143,122	$292,939	$203	$436,263
Scholarships/Stipends	$393,300	$15,000	$3,850	$412,150			$412,150
Telephone, Supplies, Equipment and Repairs	$21,821	$83,441	$8,497	$113,759	$107,219	$8,616	$229,594
Interest/Bank Fees		$31,771		$31,771	$59,982		$91,753
Bad Debt Expense		$148,000		$148,000			
Other Line Items	$3,561	$230,295	$14,372	$248,229	$102,101	$2,102	$352,431
Indirect Cost Recovery	$114,316	$1,050,175	$509	$1,165,001	($1,165,001)		
Total Expenditures	**$1,936,931**	**$6,491,043**	**$883,246**	**$9,311,220**	**$2,047,918**	**$324,687**	**$11,683,826**

SAVE THE DATE

HACU
HISPANIC ASSOCIATION OF COLLEGES & UNIVERSITIES

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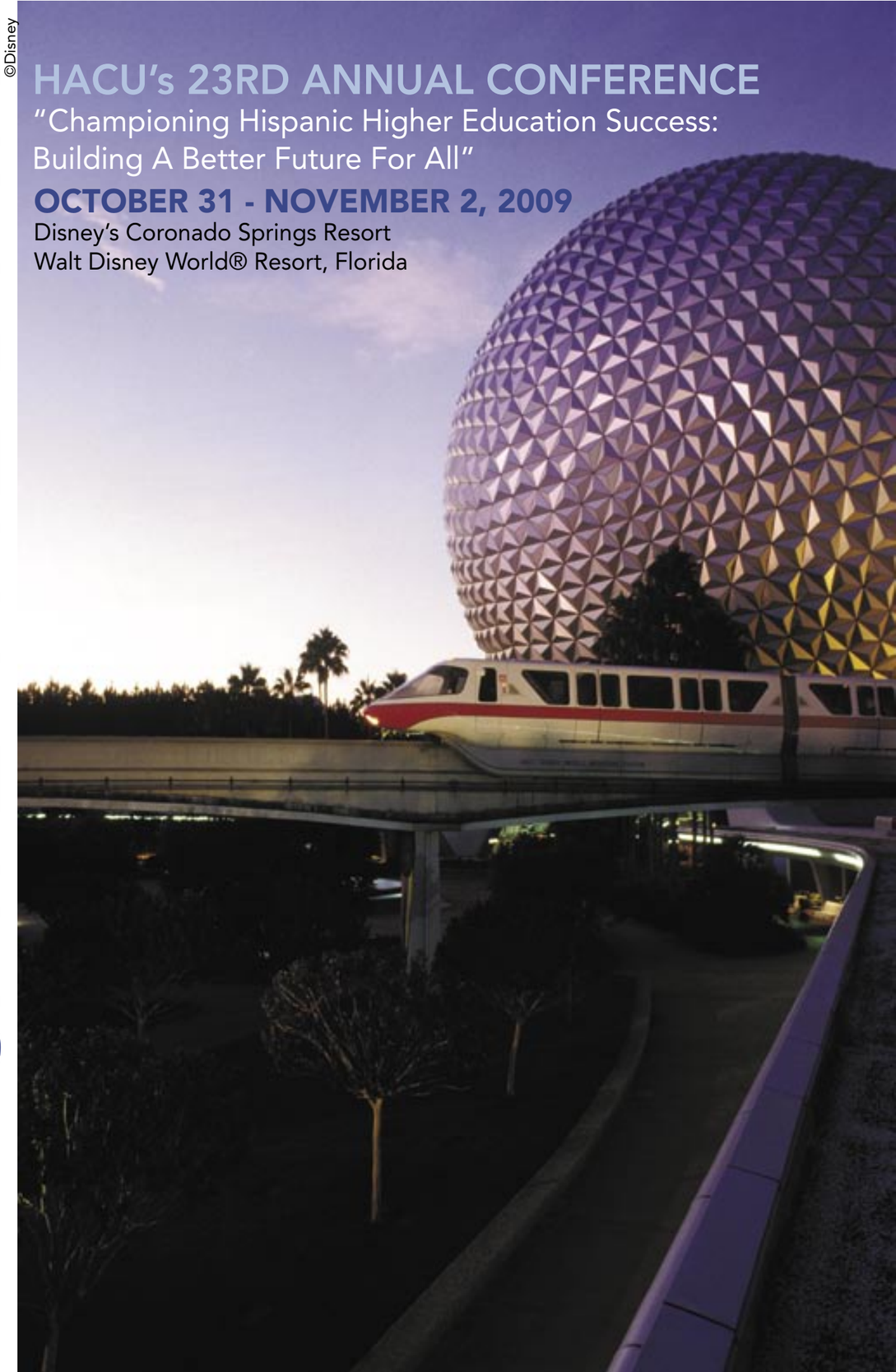
HACU's 23RD ANNUAL CONFERENCE
"Championing Hispanic Higher Education Success: Building A Better Future For All"
OCTOBER 31 - NOVEMBER 2, 2009
Disney's Coronado Springs Resort
Walt Disney World® Resort, Florida



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