

Creating Global-minded Environments on our Campuses

February 27-
March 1, 2013

Grand Hyatt San Antonio Hotel / San Antonio, TX



SPONSORSHIP OPPORTUNITIES **LEVELS OF SPONSORSHIP AND BENEFITS**

DIAMOND LEVEL: \$50,000 US

- Recognition as sole sponsor of a Premier Conference Event, including a speaking opportunity and placement of logo as sponsor in the signage for this event
- Recognition of sponsorship in conference materials and on HACU's website
- Two full-page color advertisements in the International Conference Program (includes one inside front or back cover, and one in program)
- 2 exhibit tables
- Up to 10 full complimentary registrations
- Reserved table at Premium Events

PLATINUM LEVEL: \$35,000 US

- Recognition as sponsor of a Premier Conference Event, including a speaking opportunity and placement of logo as sponsor in the signage for this event
- Recognition of sponsorship in conference materials and on HACU's website
- Two full-page color advertisements in the International Conference Program
- 2 exhibit tables
- Up to 8 full complimentary registrations
- Reserved table at Premium Events

GOLD LEVEL: \$25,000 US

- Recognition as sponsor of a Premier Conference Event, including a speaking opportunity and placement of logo as sponsor in the signage for this event
- Recognition of sponsorship in conference materials and on HACU's website
- Two full-page color advertisements in the International Conference Program
- 2 exhibit tables
- Up to 6 full complimentary registrations
- Reserved table at Premium Events

SILVER LEVEL: \$15,000 US

- Recognition as sponsor of a Premier Conference Event and placement of logo as sponsor in the signage for this event
- Recognition of sponsorship in conference materials and on HACU's website
- Two full-page color advertisements in the International Conference Program
- 1 exhibit table
- Up to 4 full complimentary registrations
- Reserved table at Premium Events

BRONZE LEVEL: \$10,000 US

- Recognition of sponsorship in conference materials and on HACU's website
- ½ page color advertisement in the International Conference Program
- Up to 2 full complimentary registrations
- Reserved table at Premium Events

IN-KIND CONTRIBUTIONS

The institutions or organizations that wish to be sponsors by making in-kind contributions can do so by providing the following:

- Venues for meetings or events
- Local roundtrip transportation from the hotel to off-site meetings or events not held at the hotel
- Special discounts with hotels or major airlines flying to San Antonio, TX
- Equipment, staff and interpretation specialists for English-Spanish translation
- Printing of programs and materials for the event in Spanish and English
- Conference bags for the participants
- Support staff to help HACU staff during the conference. Individuals can include technical personnel to handle the audiovisual materials and assistants or guides to help during the presentations and other events
- Special gifts or souvenirs that can be donated to conference attendees
- Free performances of musical or cultural groups at conference events
- Sponsorship of guided visits (tours) to universities or other attractions in the region
- Audio Visual Equipment

All in-kind contributions will receive an equivalent recognition to the estimated amount in cash of the in-kind contribution.

For information about promoting your business or organization through conference sponsorship or to customize a sponsorship opportunity, please contact:

Hispanic Association of Colleges & Universities (HACU)

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