


Latino Student Success and What Colleges and Universities Can do to Improve Results

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Hispanic Higher Education

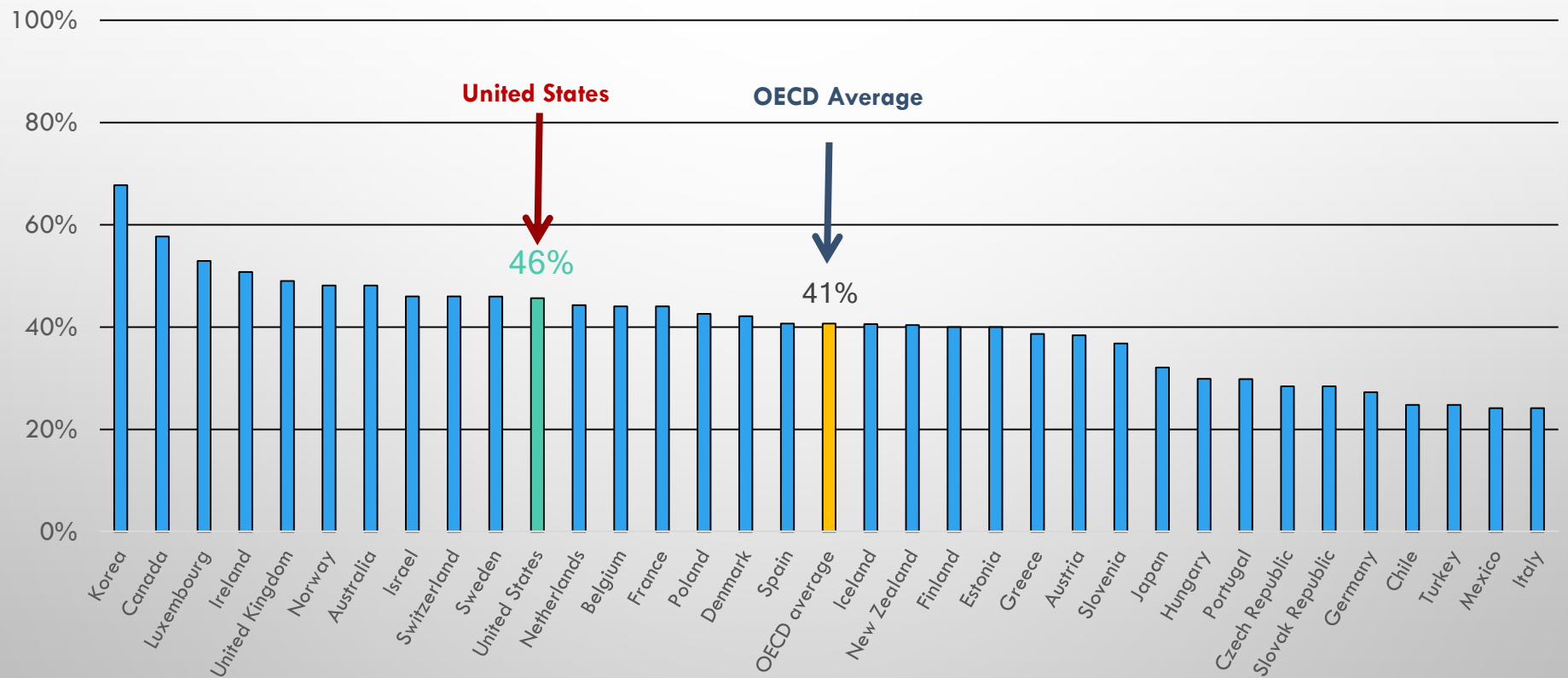
April 24, 2017



**THE U.S. IS FALLING BEHIND
OTHER DEVELOPED COUNTRIES IN
EDUCATIONAL ATTAINMENT.**

Our world standing drops to 11th for younger adults

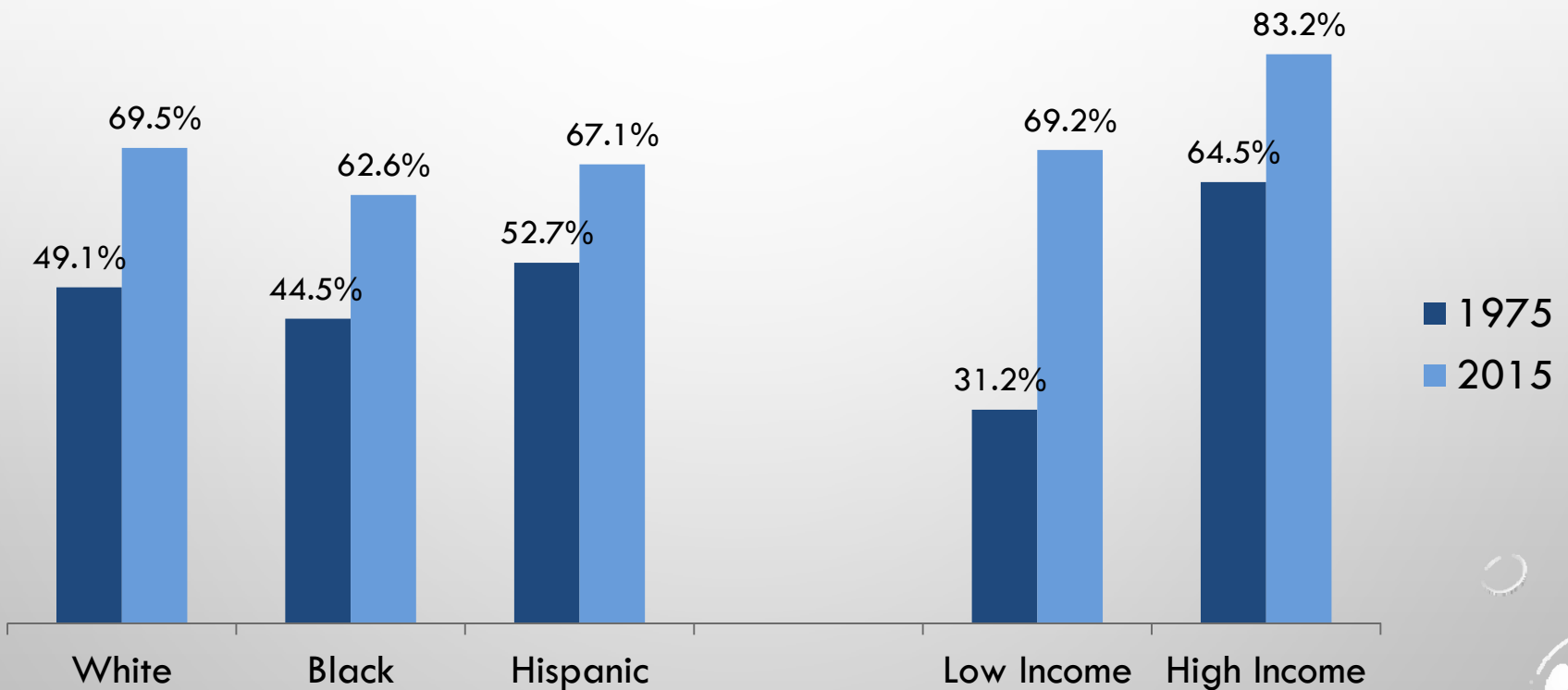
Percentage of residents aged 25-34 with a postsecondary degree



Source: Organisation for Economic Co-operation and Development, Education at a Glance 2015 (2014 data).

COLLEGE-GOING IS ON THE RISE FOR ALL STUDENTS...BUT GAPS STILL EXIST

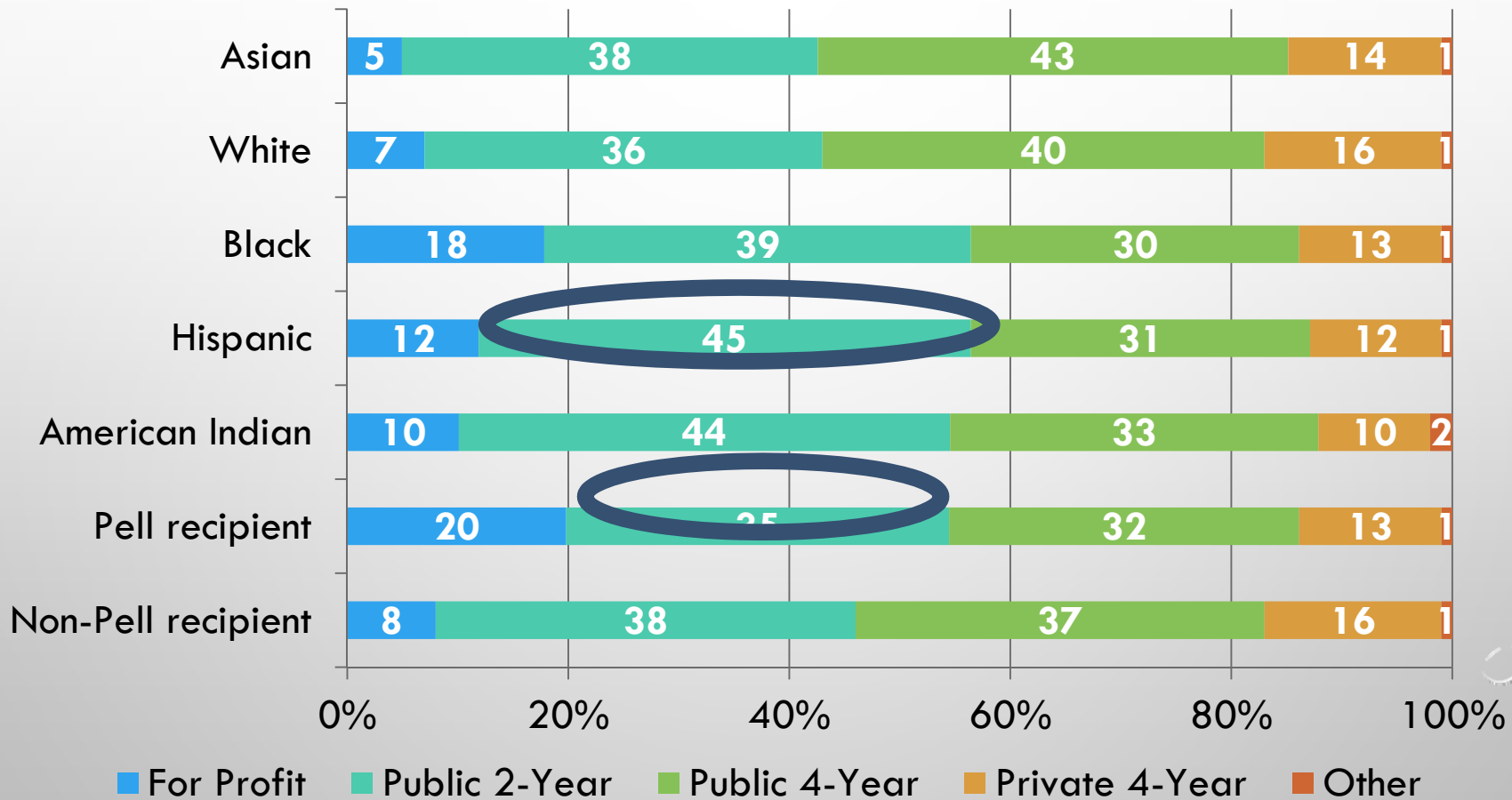
Percentage of high school graduates immediately enrolling in college, 1975-2015



Source: NCES, *The Condition of Education* 2010 (Table A-20-3) and *The Digest of Education Statistics* 2015 (Table 302.20, 302.30)

**WHERE DO LATINOS AND LOW-
INCOME STUDENTS ENROLL?**

2/3 OF LATINA/O STUDENTS AND 1/2 OF PELL RECIPIENTS BEGIN AT FOR PROFITS AND PUBLIC COMMUNITY COLLEGES

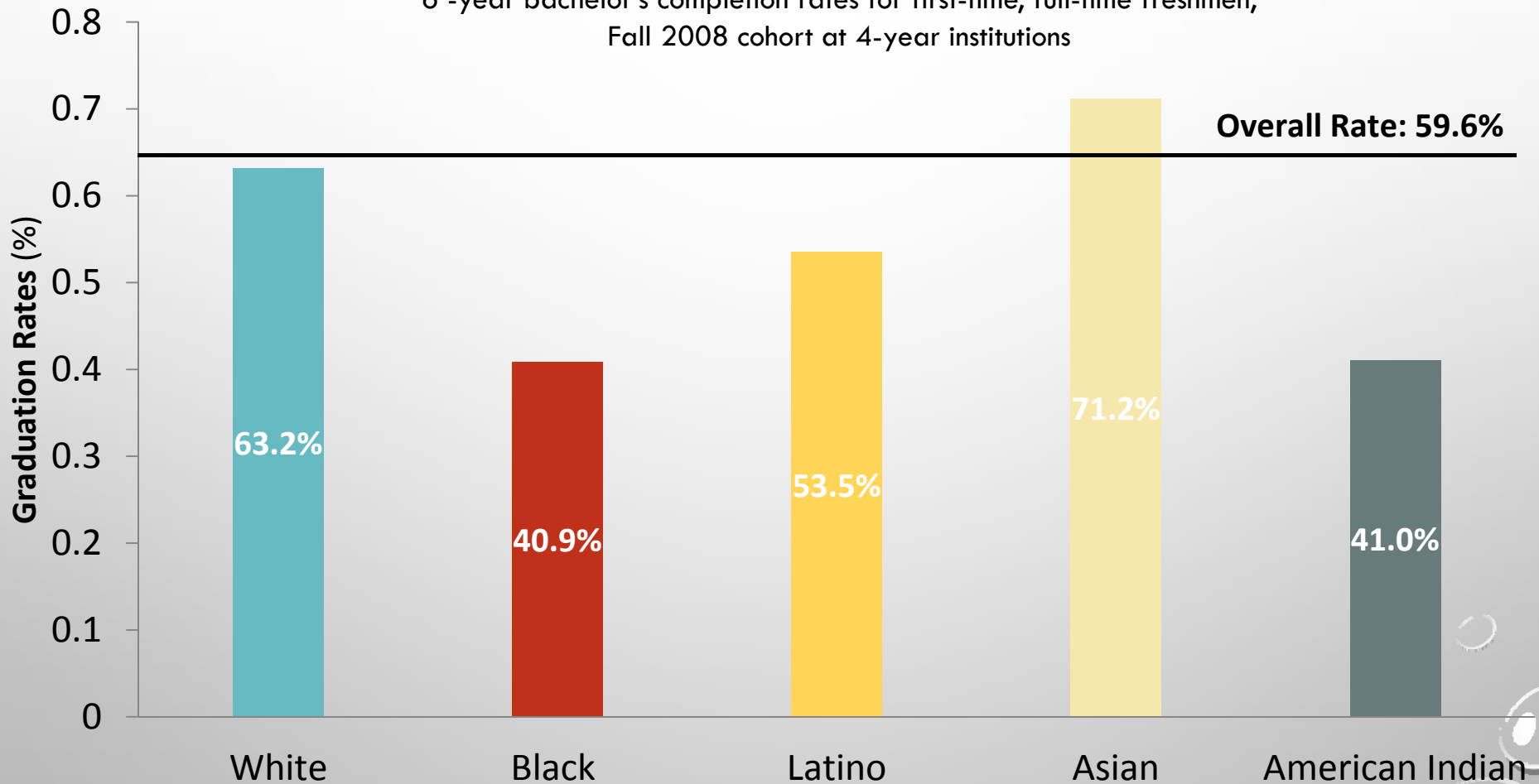


Source: Ed Trust analysis of IPEDS Fall enrollment, Fall 2012 (by race) and NPSAS:12, 2011-12 (by Pell recipient status).

**WHAT DOES COLLEGE SUCCESS
LOOK LIKE FOR LATINOS?**

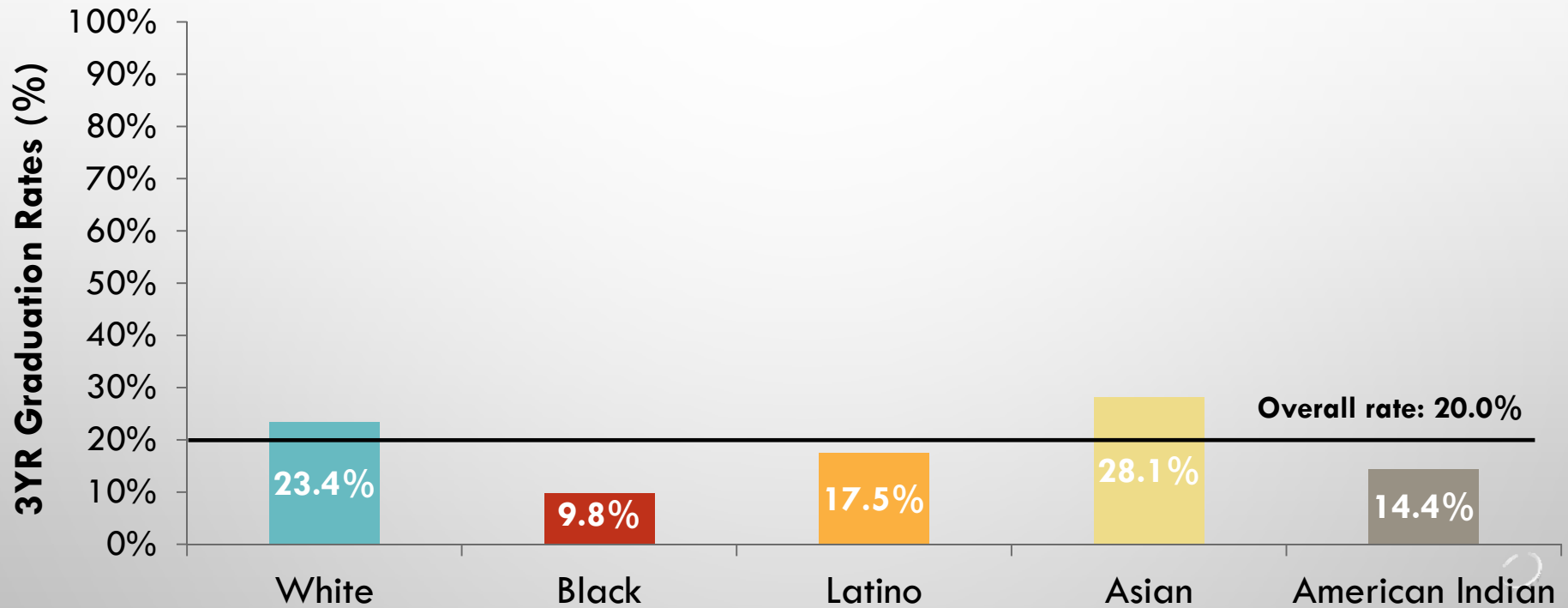
BLACK, LATINO, AND AMERICAN INDIAN FRESHMEN COMPLETE COLLEGE AT LOWER RATES THAN OTHER STUDENTS

6-year bachelor's completion rates for first-time, full-time freshmen,
Fall 2008 cohort at 4-year institutions

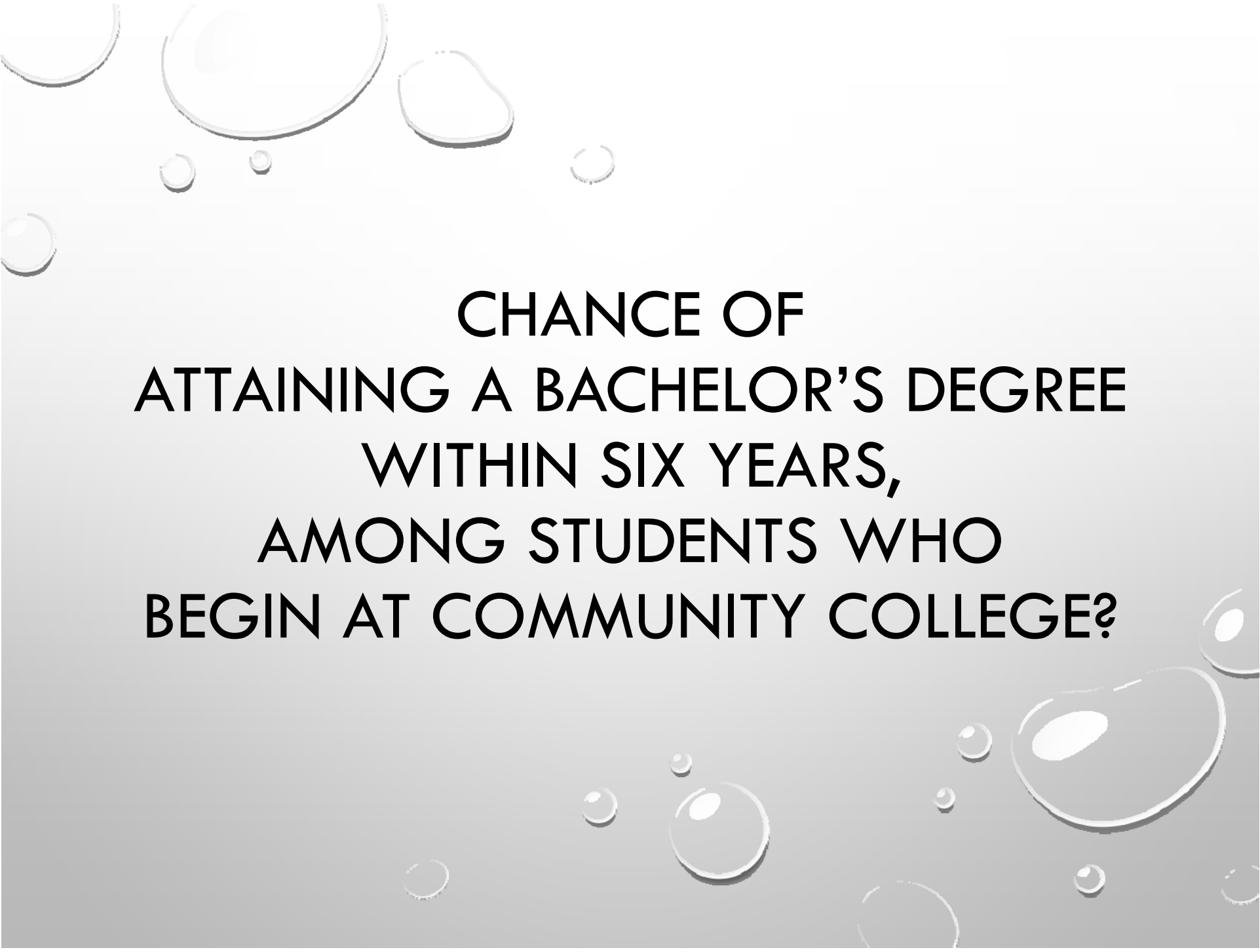


Source: NCES, Digest of Education Statistics (2015), Table 326.10

2014 Graduation rates at public community colleges



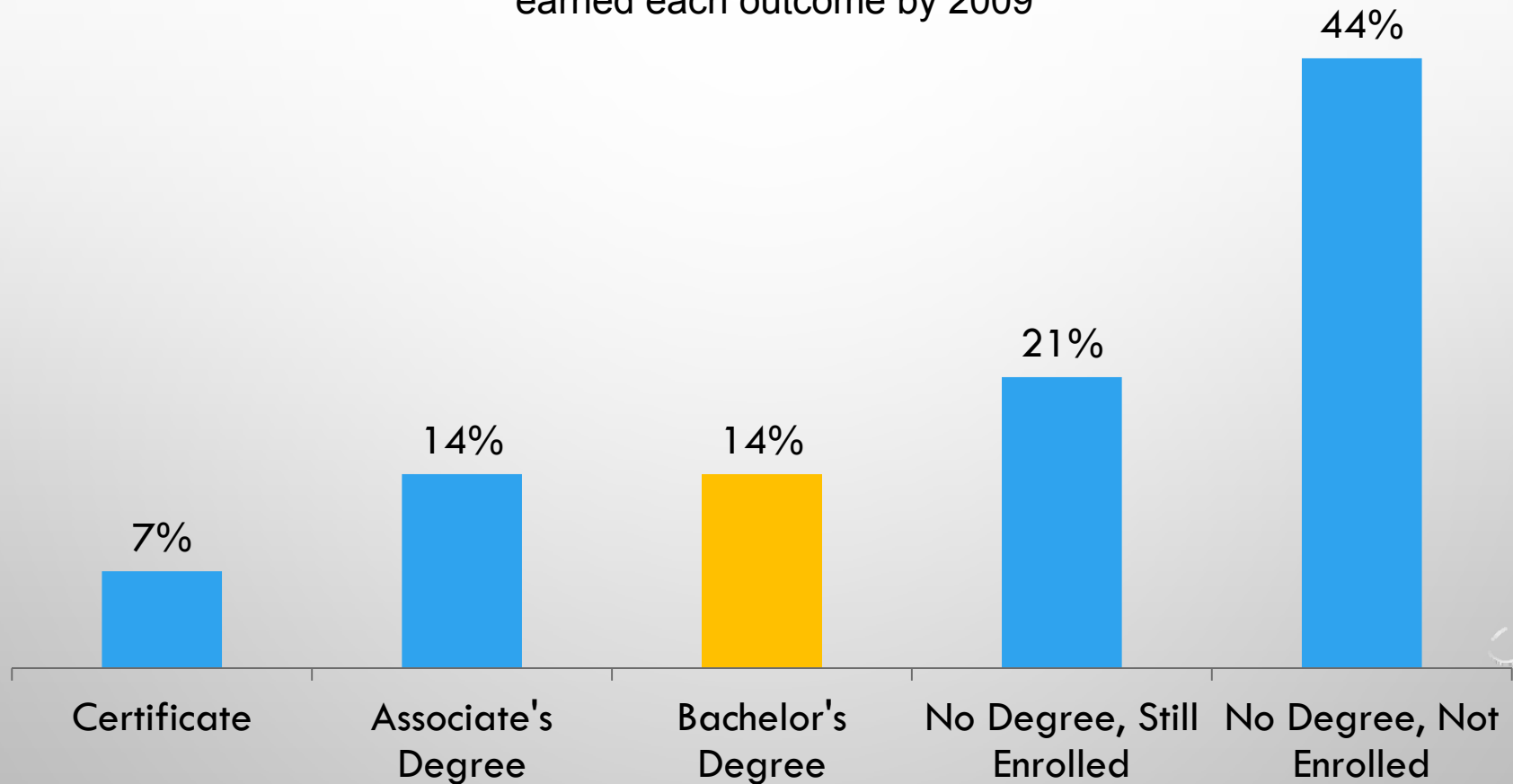
Source: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Spring 2002 through Spring 2013, Winter 2013-14, and Winter 2014-15, Graduation Rates component.

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**CHANCE OF
ATTAINING A BACHELOR'S DEGREE
WITHIN SIX YEARS,
AMONG STUDENTS WHO
BEGIN AT COMMUNITY COLLEGE?**

THE VAST MAJORITY OF STUDENTS WHO BEGIN AT A COMMUNITY COLLEGE INTENDING TO EARN AT LEAST A BACHELOR'S DEGREE WON'T MAKE IT

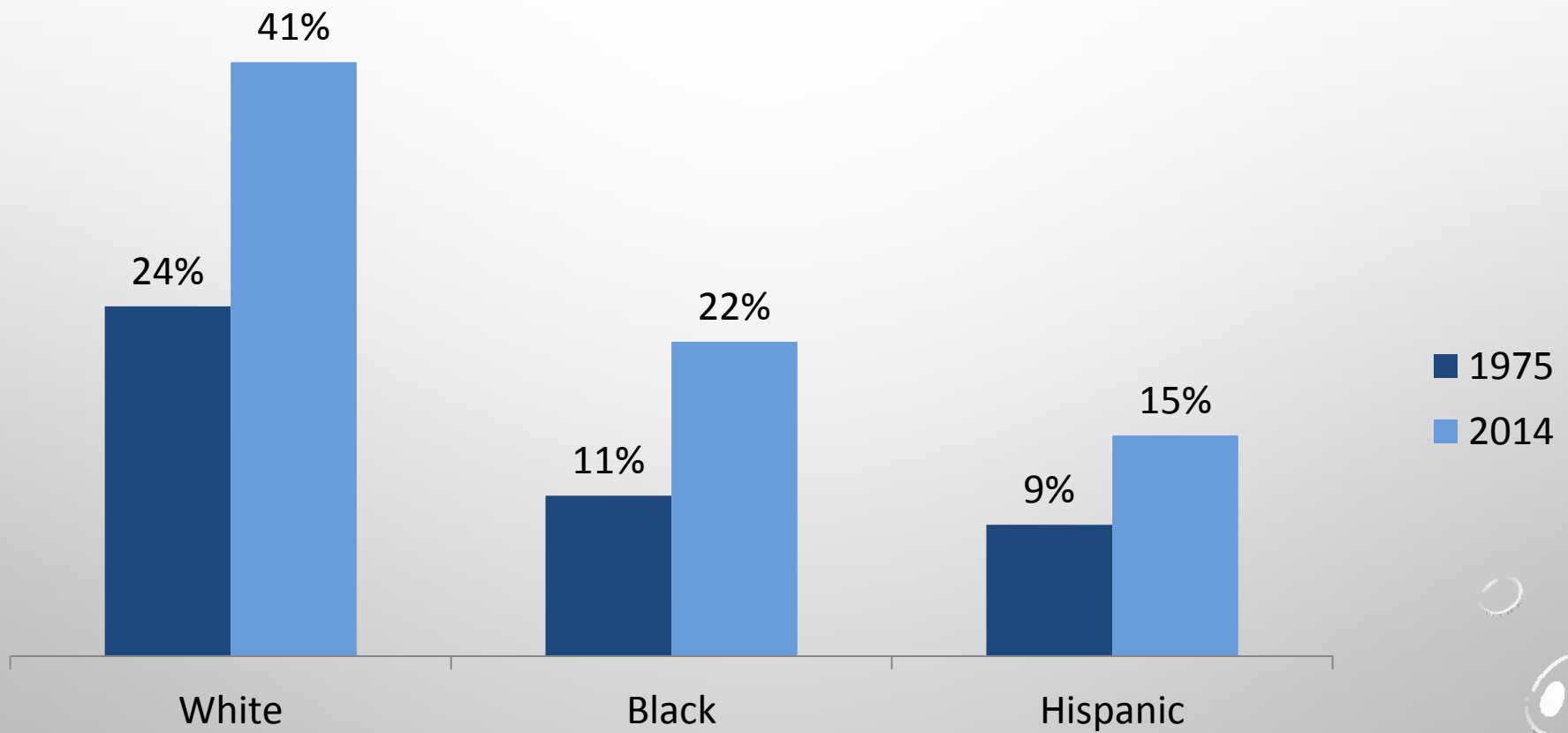
Percent of students who started at a community college in 2003 and earned each outcome by 2009



Source: NCES (March 2012). 2003-04 Beginning Postsecondary Students Longitudinal Study, Second Follow-up (BPS:04/09).

WHITES ATTAIN BACHELOR'S DEGREES AT NEARLY TWO TIMES THE RATE OF BLACKS AND ALMOST THREE TIMES THE RATE OF LATINOS


Bachelor's degree attainment of young adults (25-29 year olds),
2014

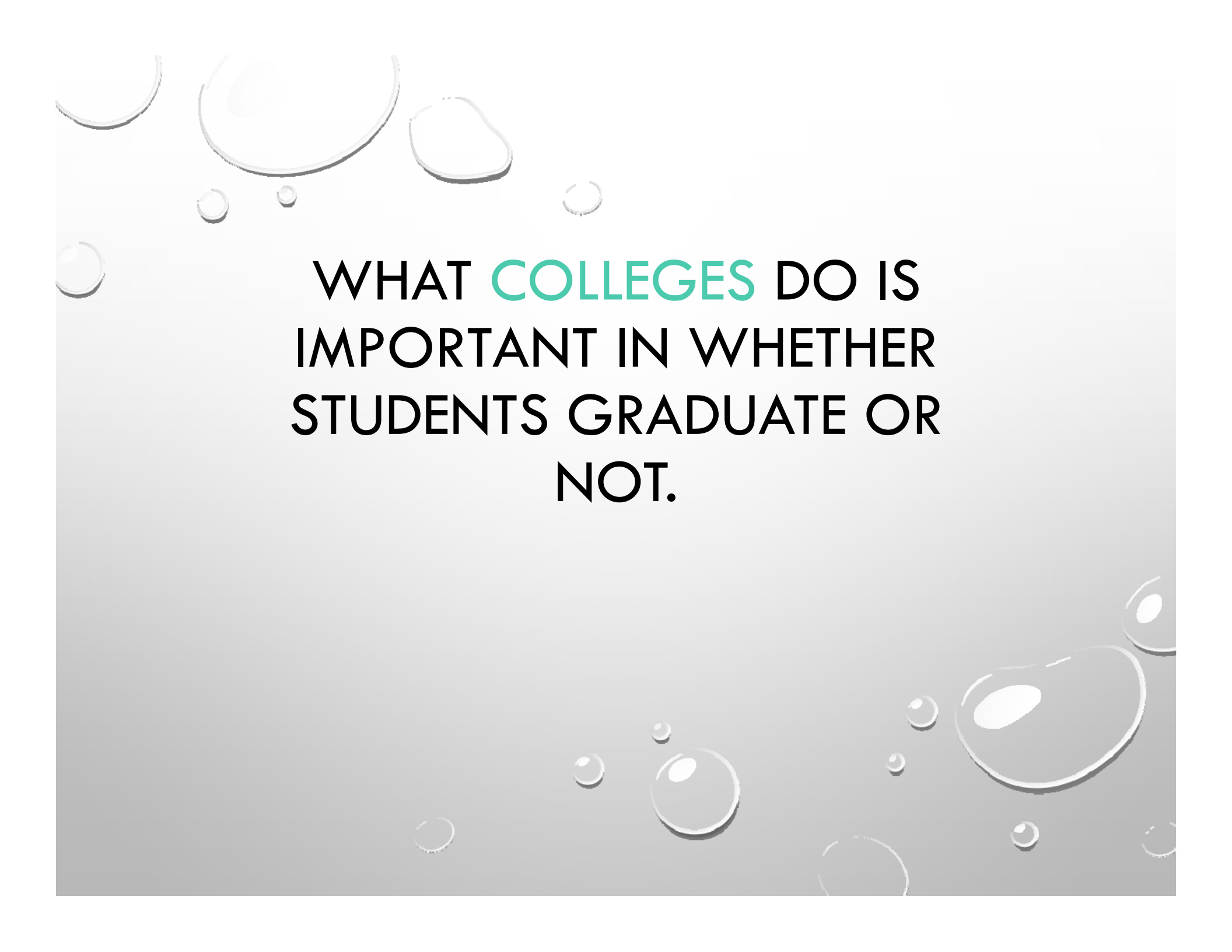


Source: U.S. Census Bureau, Educational Attainment in the United States: 2014.



ADD IT ALL UP...

- Gaps in college-going
 - Low success rates at community colleges and for-profits
 - Graduation rate gaps
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WHAT COLLEGES DO IS
IMPORTANT IN WHETHER
STUDENTS GRADUATE OR
NOT.

COLLEGE COMPLETION RATES: 4-YEAR COLLEGES

- About 4 in 10 (39.8%) entering full-time freshmen obtain a bachelor's degree from the same institution within 4 years.
- Within six years of entry, that proportion rises to just under 6 in 10 (59.6%).
- If you go beyond IPEDS, and look at graduation from ANY institution, number grows to about two-thirds.

**SOME INSTITUTIONS ARE MAKING
RAPID PROGRESS IN IMPROVING
SUCCESS FOR UNDERREPRESENTED
STUDENTS AND CLOSING GAPS
ENTIRELY.**



**SO, WHAT ARE SOME COMMON
STUDENT SUCCESS MISCONCEPTIONS
AT COLLEGES AND UNIVERSITIES?**

THREE STUDENT SUCCESS MISCONCEPTIONS

1. WHEN STUDENTS ARE NOT SUCCESSFUL – IT'S THEIR FAULT
 - a) *INTERNAL PROCESSES* – INSTITUTIONS SHOULD AUDIT THEIR INTERNAL PROCESSES TO EXAMINE WHETHER THERE ARE HIDDEN OBSTACLES HINDERING STUDENTS' SUCCESS. (E.G., STUDENT FEES, CUSTOMER SERVICE, ETC.)
 - b) *ADVISING* – WHEN AND HOW OFTEN ARE STUDENTS REQUIRED TO MEET WITH AN ADVISOR?
 - c) *LEADERSHIP* – SETTING THE TONE IS IMPORTANT. MAKE STUDENT SUCCESS A PART OF THE STRATEGIC PLAN. MORE IMPORTANTLY, BE INTENTIONAL ABOUT STUDENT SUCCESS!

THREE STUDENT SUCCESS MISCONCEPTIONS (CONT'D)

1. IF YOU ARE A FULL-TIME STUDENT, YOU WILL GRADUATE IN FOUR YEARS!
 - a) *CAMPUS CULTURE* – STRESS 15 UNITS – IT SHOULD BE REITERATED TO STUDENTS AND FAMILIES THAT ALTHOUGH 12 UNITS PER SEMESTER IS TECHNICALLY FULL-TIME, IT WILL NOT GRADUATE YOU IN FOUR YEARS. TAKING 15 UNITS PER SEMESTER WILL ALLOW STUDENTS TO GRADUATE IN FOUR!
 - b) *DEVELOPMENTAL EDUCATION* – DEV ED MAY DELAY STUDENTS' TIME TO DEGREE. IF STUDENTS ARE TAKING DEV ED, IT IS IMPORTANT TO MEET WITH AN ADVISOR TO MAP OUT THEIR EDUCATIONAL PATHWAY.
 - c) *ACADEMIC MAPS* – ACADEMIC MAPS HELP STUDENTS LAY OUT THEIR PATHWAY, SEMESTER-BY-SEMESTER.

THREE STUDENT SUCCESS MISCONCEPTIONS (CONT'D)

1. TRACKING RETENTION RATES TELL YOU ALL YOU NEED TO KNOW ABOUT STUDENT SUCCESS
 - a) ADMINISTRATORS MUST ALSO EXAMINE OTHER FACTORS:
 1. CREDIT ACCUMULATION
 2. D,F,W RATES
 3. COURSE REDESIGN

Questions?

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