

Hispanic voters in 2020

Their growth and role in congressional elections

Hispanic/Latino voters to hit new highs in 2020

13

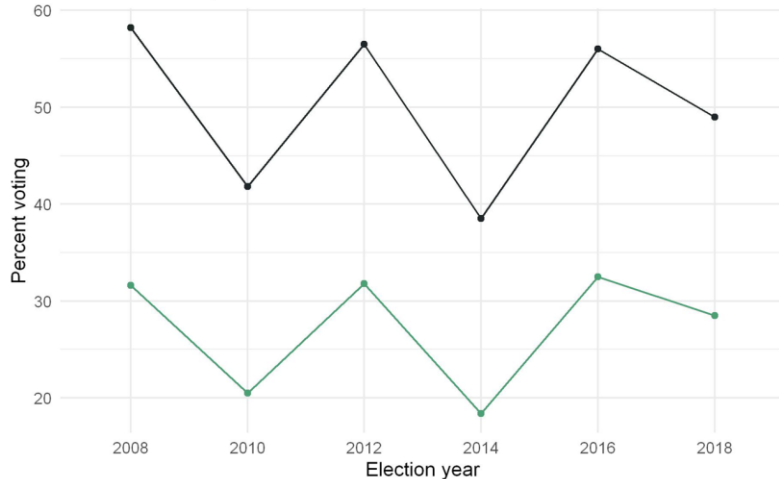
Projected percent of national eligible voters in 2020 identify as Hispanic/Latino

5

States where Hispanic/Latino voters make up 20 percent or more of eligible voters

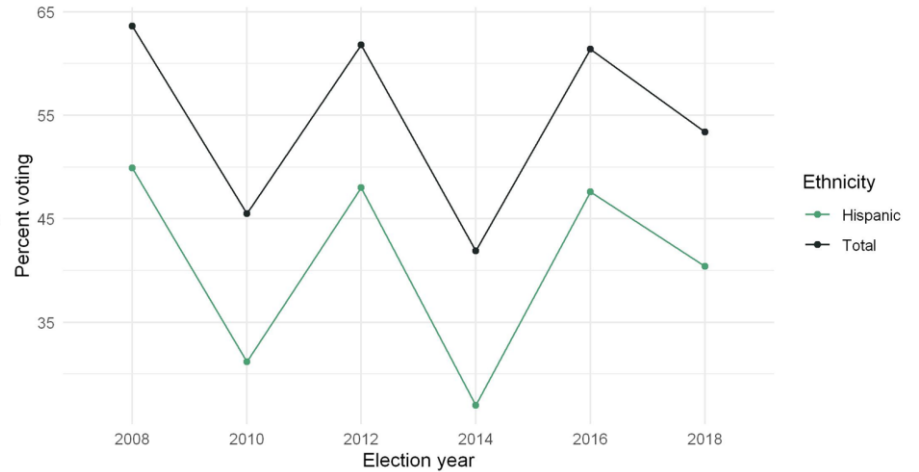
Voter participation has still lagged behind

Percent of Hispanic/Latino vote compared to national average
Federal elections, 2008-2018



Source: Census Bureau voter registration and election data

Percent of Hispanic/Latino citizen vote compared to national average
Federal elections, 2008-2018



Source: Census Bureau voter registration and election data

Immigrants and Naturalization

59

Million people in the United States identify as Hispanic/Latino, according to the 2018 American Community Survey

27.5

Million Hispanic/Latino residents 18 or older are either native citizens or naturalized immigrants as of 2018 ACS 5-year

Three slices of a national picture

Districts with a high percent of
Hispanic/Latino population

Districts with high growth in
Hispanic/Latino population

Hispanic/Latino population in
competitive 2020 races

Hispanic/Latino population by district in 2018

16

Congressional Districts have more than 500,000 Hispanic residents

40

Districts have a majority Hispanic/Latino population

83

Districts with a Hispanic/Latino population higher than 30 percent

Hispanic/Latino vote in battleground districts

9

Districts with >30 percent
Hispanic/Latino population and Cook
PVI of +5 or less.

79

Districts with an overall Cook PVI of
+5 or less

21

Districts with >20 percent
Hispanic/Latino population and Cook
PVI of +5 or less.

Hispanic/Latino growth in battlegrounds

6

Districts gained 3 percent relative Hispanic/Latino population with a Cook PVI of +3 or less.

Central and South Florida

7th

Currently represented by Rep. Stephanie Murphy, became 4 percent more Latino since 2010, gaining about 40,000 residents.

25th

Rep. Mario Diaz-Balart's district gained 57,000 Hispanic/Latino residents and is now more than 75 percent Hispanic/Latino

Viewpoint diversity in Hispanic/Latino community

- Substantial differences identified through Equis, Pew and other polls along gender, national origin, generational and other lines.
- Equis found large gaps between other Hispanic/Latino groups and Cubans in Florida.
- Florida International University's 2018 Cuba poll found generational divides within the Cuban-American population both by generation and emigration on issues ranging from the embargo to party allegiance.
- Overall, polls show Hispanic/Latino voters leaning toward Democratic candidates

Hispanic/Latino voters in 2020 Senate states

8

States with Senate elections in 2020 have 500,000 or more residents who identify as Hispanic or Latino

6

States with competitive elections have 3 percent or more Hispanic/Latino residents.

Voting in four competitive Senate races

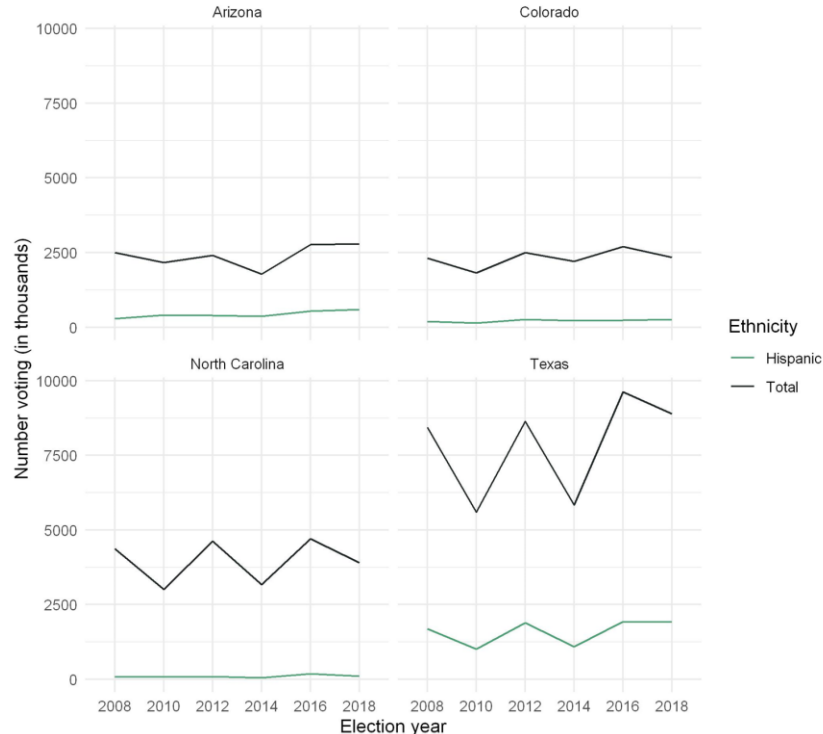
Arizona

7.1 million residents
2.2 million Hispanic/Latino
Make up 23 percent of eligible voter population
2018: 2.4 percent margin.

North Carolina

10.3 million residents
994,000 Hispanic/Latino
Make up 4 percent of eligible voter population
2018: 4.7 percent margin.

Number of Hispanic/Latino votes compared to all votes, 2020 Senate states
Federal elections, 2008-2018



Source: Census Bureau voter registration and election data

Colorado

5.6 million residents
1.2 million Hispanic/Latino
Make up 15 percent of eligible voter population
2016: 4.7 percent margin.

Texas

28.7 million residents
11.3 million Hispanic/Latino
Make up 30 percent of eligible voter population
2018: 2.6 percent margin.

Caveats

- Voter registration data does not include race/ethnicity
- Little polling with breakdowns by race/ethnicity has been done at the Congressional District level since the start of the pandemic.
- Likely voter screens in future polls may be significantly impacted in light of the pandemic, especially for primaries.
- North Carolina is an unknown. No Census Bureau data releases cover the new maps for the 2020 elections outside of the 2010 baselines that have changed considerably.

Data sources

- 2010 Census Bureau data Summary File 1, 116th Congress
<https://www.census.gov/newsroom/press-releases/2019/congressional-district-summary-file.html>
- 2018 American Community Survey, 5-year
- Cook Political Report: <https://cookpolitical.com/pvi-map-and-district-list>
- Census Bureau Voting and Registration reports, 2008 through 2018 elections (table 04b) <https://www.census.gov/data/tables/time-series/demo/voting-and-registration/p20-583.html>
- Pew Reserach Center FactTank <https://www.pewresearch.org/fact-tank/2020/01/31/where-latinos-have-the-most-eligible-voters-in-the-2020-election/>