

[Link to What is 100,000 Strong in the Americas?](https://www.youtube.com/watch?v=EvFGMoW8bUg&list=UU8YeYX8XQQBLBLE8neuqZBQ)

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100,000 Strong in The Americas: Innovation and Partnerships

HACU Conference, Denver 2014

Margaret Hug

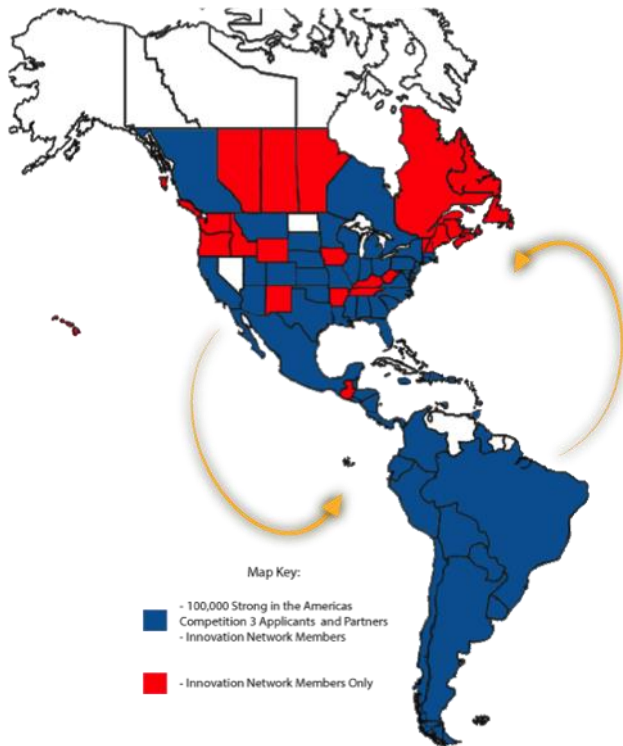
Coordinator: 100,000 Strong in the Americas

Bureau of Western Hemisphere Affairs, U.S. Department of State



Study Abroad South & North Bound in the Americas

Higher education student totals by
starting place of origin*



Direction	2012/13
From the US	44,677
To the US	66,864

Coming Soon, Open Doors 2014: November 17, 2014

*Source: *Open Doors 2013*, IIE, supported by the Bureau of Educational and Cultural Affairs, U.S. Department of State. Learn more: www.iie.org/opendoors

Innovation Fund: Leveraging Institutional Change

Through a competitive, leveraged innovation grants process, we are sourcing partners to deliver systemic value:

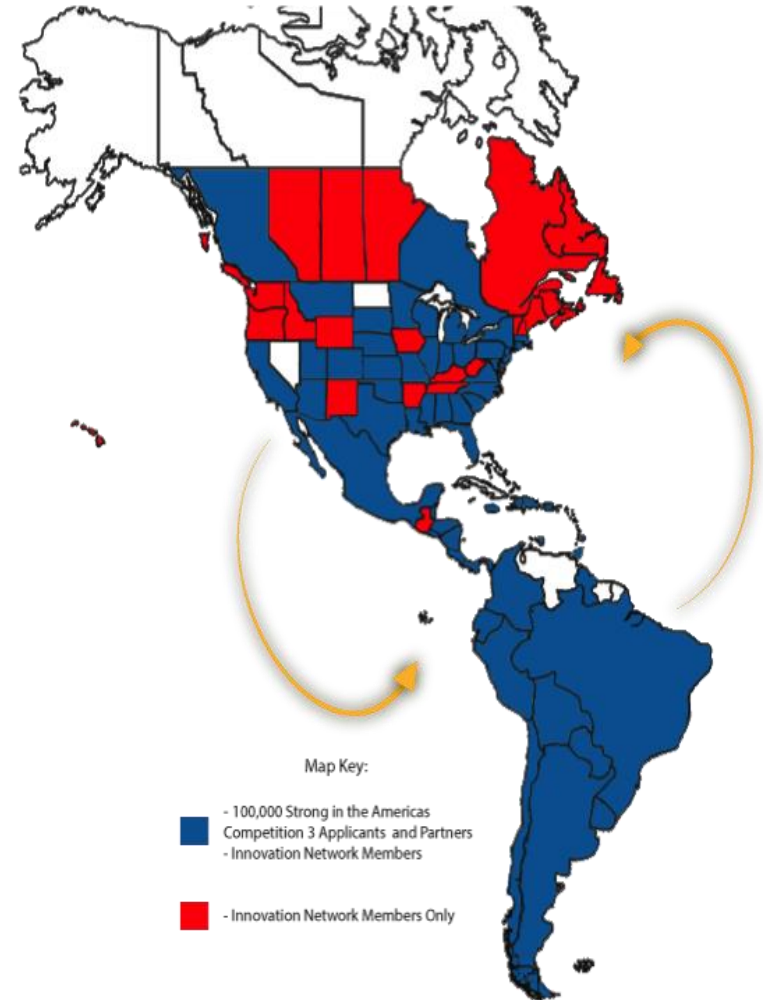
- Partnerships for study abroad and exchange programs
- Build institutional strength in the Americas
- Focus on innovation at many levels
- Engage HEIs as systems for sustained innovation



Innovation Fund Accomplishments



- **900** Higher Education Institutions (HEI) have joined the Innovation Network
- **296** HEI's have applied for innovation grants in partnerships from **24 countries**
- **31 innovation grants** have been awarded to teams of **60 HEIs from 12 countries**
- **\$3.8 million** in grants and private sector contributions and pledges
- **150% ROI** for every \$1 invested
- **Each \$800** invested will allow a student to study abroad and will produce systemic changes to increase greater number of future study opportunities.
- See new **website** for details and examples





Driving Institutional Innovation Through Competition

- Inventive **tuition leveraging and swapping**.
- **Faculty led exchanges** to build capacity from with institutions (ITESM).
- **Blend academia with industry** to help build global professional competencies (Queretaro).
- **Minority and disadvantaged students** focus (Univ. Intercultural Maya de Quintana Roo).
- **Faculty led courses** to level costs for delivery between HEI (NC State).
- **Summer research programs** to increase language proficiency (UGTO).
- Address the **barriers of insecurity perceptions** (EAFIT).
- Establish an **international office**, student mentor training program (FAE Centro).
- Creation of a **bidirectional corporate internship program** (USMA).
- **Courses offered in English** in ag and biological sciences in Brazil to attract US students (UFV).
- **Multi-disciplinary approach** with field courses, research, and internships in Chile (UNT).
- **Connect service learning** with study abroad for community college students (NCC).

Competition 5: Promoting Study Abroad in Health and Nutrition



- Open to HEIs in the U.S., Argentina, Brazil, Chile, Mexico, Peru, and Venezuela
- Focus on programs that address health and nutrition and importance of physical activity
- Proposal deadline: **Oct. 31, 2014**
- **www.100kstrongamericas.org**





Good places to start:

Review past competitions and see winner profiles:

<http://www.100kstrongamericas.org/meet-winner>

Explore presentations from Capacity Building Workshop:

<http://100kstrongamericas.org/san-diego-workshop>



Innovation Grant Proposal

Evaluation Criteria:

Technical Proposal (80%)

- a) Program Description = 40%
- b) Sustainability Plan = 15%
- c) Institutional Capacity and Management Approach = 15%
- d) Monitoring and Evaluation Plan = 10%

Cost Proposal (20%)

How effective / realistic are proposed costs and how proposed budget is linked to objectives, activities, & outputs.

www.100KStrongAmericas.org/educate



Join
Compete
Engage



Winners of Competition #3 Supported by Santander Bank May 25, 2014



Winners Announced Competition #4 Supported by ExxonMobil Foundation September 26, 2014



US Ambassador to
Brazil: Liliana Ayalde



Current Partners and Donors





Join and Apply:

www.100kKStrongAmericas.org

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"When we **study** together,
we **learn** together,
we **work** together,
and we **prosper** together."

President Obama, May 3rd, 2013 in Mexico City, Mexico