



**HACU**

H I S P A N I C  
A S S O C I A T I O N  
O F C O L L E G E S &  
U N I V E R S I T I E S



# HACU 30th Annual Conference

*30 Years of Championing Hispanic Higher Education Success*

OCTOBER 8-10, 2016 | GRAND HYATT SAN ANTONIO | TEXAS

## Hispanic Higher Education: Leaders in Sustainability

San Antonio, TX  
October 10, 2016

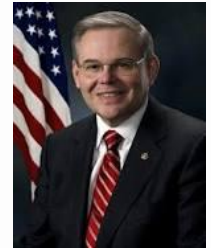


**SOLUTION  
GENERATION™**

*Charting a New Course on Climate*

**ecoAmerica**  
*building climate leadership*

# Latino Culture in America



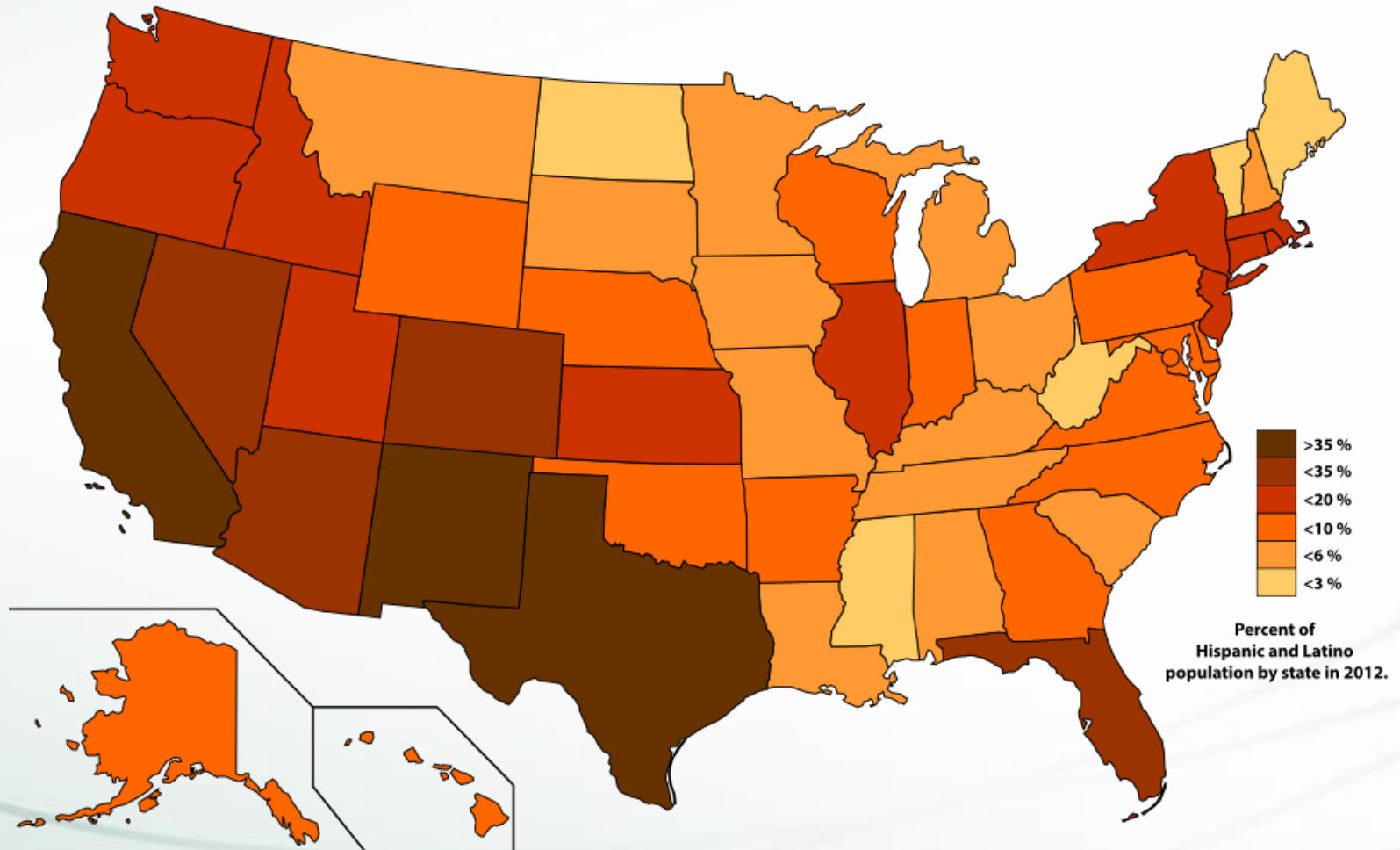
**Business and finance**  
**Economics & Workforce**  
**Education**  
**Environment**  
**Government & Politics**  
**Literature & Journalism**  
**Music & Entertainment**  
**Politics**  
**Science & Technology**  
**Sports**



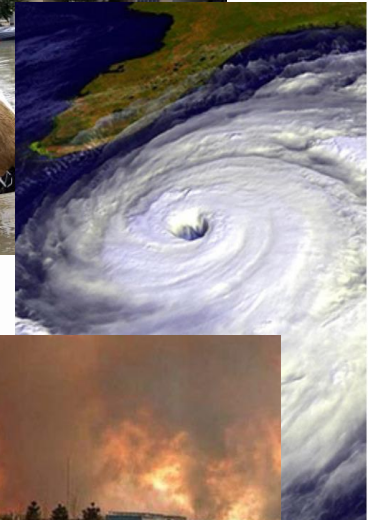
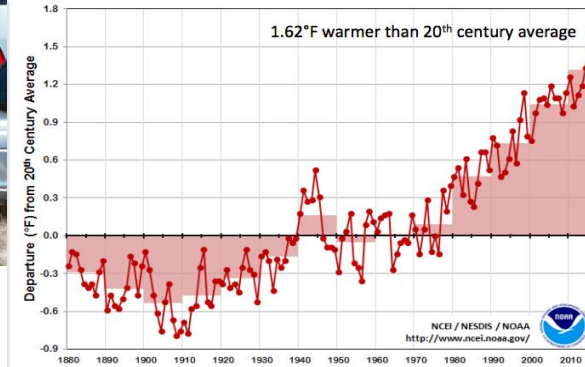
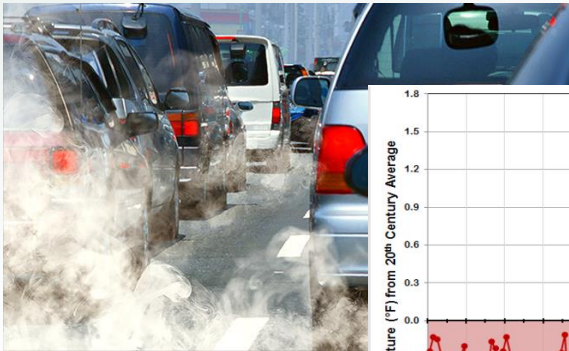




# Hispanics in America



# Climate Change in America















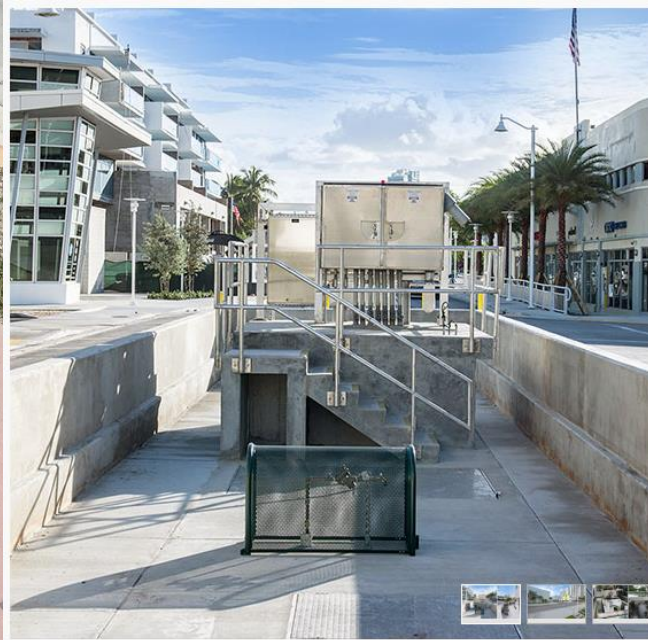
















# 2016 HISPANIC PUBLIC POLICY AGENDA

NATIONAL HISPANIC LEADERSHIP AGENDA  
QUADRENNIAL BLUEPRINT FOR ADVANCING THE LATINO COMMUNITY

**NHLA**  
25<sup>th</sup>  
Anniversary

## ENVIRONMENT AND ENERGY

### *Principal Policy Recommendations*

#### **Environmental Justice:**

The NHLA calls for action to address the disproportionate impact of pollution and toxic exposure on the Latino population by:

- Aggressively enforcing existing public health and environmental laws, including those protecting farmworkers and domestic workers;
- Engaging Latinos in the development, implementation and enforcement of environmental laws, regulations and policies; and
- Opposing efforts to undermine the Clean Air Act, Clean Water Act and National Environmental Policy Act.

#### **Climate Change and Energy:**

Policymakers should support efforts across the Federal Government to combat climate change. The NHLA recognizes the employment opportunities created in the new era of energy independence. As such, we call on the Federal Government to encourage the training and participation of Latinos in the growing green energy sector.

**Engaging Latinos in the development, implementation, and enforcement of environmental laws, regulations and policies.**

#### **Conservation:**

The NHLA supports policies to protect public lands, develop Latino conservation leadership, and protect and share Latino history in national monuments and protected areas.

**NHLA calls for action to address the disproportionate impact of pollution and toxic exposure on the Latino population.**





# Climate Solutions benefits

**Avoid the Runaway Costs of Climate Change**

**Improve Public Health**

**Healthy Oceans**

**Save Households and Businesses Money**

**Clean Water, Clean Air**

**Create Good Paying Jobs**

**Social Justice and Economic Opportunity**

**Preserve our Natural World**

**Next-Generation Economy**

**Enhance National and Global Security**

# Moving toward Solutions





# Higher Education - Sustainability



# Higher Education - Sustainability





# ecoAmerica



**Mission:** Build a critical mass of institutional leadership, public support, and political will for definitive climate solutions in the United States.

**Research:** Ground our work in original market, messaging, values, and academic research, shared widely to optimize impact..

**Leadership:** Enlist trusted national institutional and thought leaders to guide and support our work.

**Partnerships:** Build partnerships and support institutions to achieve leverage, scale and credibility

**Programs:** Catalyze durable, scalable programs with resources and outreach to change institutions & sectors.

**Summits & Forums:** Convene institutional and thought leaders to build partnerships and broadly share learning to optimize collaboration and impact.

# Partnerships



## Faith

Disciples of Christ	2,327 congregations
African Methodist Episcopal Church	7,000 congregations
United Methodist Church	10mm congregants
National Latino Evangelical Coalition	3,000 congregations
United Church of Christ	1.3M adherents

## Health

American Public Health Association	25,000 professionals
American Psychological Association	137,000 members
American Academy of Pediatrics	62,000 members
American College of Physicians	143,000 members
National Medical Association	35,000 physicians

## Communities

US Conference of Mayors	all 30k+ pop. cities
Urban Sustainability Directors Network	140 major cities
Mississippi River Cities & Towns Initiative	124 cities/towns
C40 Cities / Compact of Mayors	150 large cities
National League of Cities	all cities

## Higher Education

Hispanic Assoc. of Colleges & Universities	420 campuses
American Assoc. of Community Colleges	1,655 campuses
Assoc. Catholic Colleges & Universities	1,300 leaders
American Assoc. of State Colleges & Univ.	420 campuses
Assoc. of American Colleges & Universities	2,774 campuses


## Business

Silicon Valley Leadership Group	375 member companies
Center for Climate and Energy Solutions	30 Fortune 500 co's
Ceres/Bicep	500 signatories
American Sustainable Business Council	200,000+ businesses
Natl. Assoc. Environmental Mangers	3,000 members



# Solution Generation

SUCCESS STORY



*"Solution Generation provides higher education leaders with tools, resources and best practices they are generally not able to create on their own."*

Dr. Carlton Brown  
President, Clark Atlanta University

[Learn More](#)

MORE STORIES

Get on the  
PATH TO POSITIVE

JOIN NOW

Access our new research report to learn about how you can use powerful and proven messages to communicate on climate.

[Learn More](#)

Click below to learn about our recipient of the Leadership in Climate Change Awareness Award!

[Learn More](#)

GET ON THE PATH

MAKE AN IMPACT

ENGAGE OTHERS

CONNECT & SHARE

IN THE NEWS

Social Change is not linear  
[climateaccess.org](http://climateaccess.org)

COP21: It Takes a (Global) Village  
[resource-media.org](http://resource-media.org)

EVENTS

Climate Leadership Conference  
March 7, 2016 to March 9, 2016

FEATURED POSTS

4 Ways That Higher Ed Leaders Can Act On the Paris Climate Agreement  
December 16, 2015  
By Sharon Chen

What the Paris Climate Agreement Means for Higher Ed  
December 15, 2015  
By Sharon Chen

## BLOG

### 4 WAYS THAT HIGHER ED LEADERS CAN ACT ON THE PARIS CLIMATE AGREEMENT

December 16, 2015 By Sharon Chen

The Paris climate agreement offers an important opportunity for higher ed leaders to leverage the resources on their campuses to take advantage of the opportunities and challenges that the agreement presents.



### WHAT THE PARIS CLIMATE AGREEMENT MEANS FOR HIGHER ED

December 15, 2015 By Sharon Chen

The Paris climate talks are being hailed as a historic turning point for our world. How can higher ed ensure that the momentum from the climate talks continues? How can our colleges and universities work to guarantee that the climate agreement is truly transformational?



### ECOAMERICA IN PARIS - DAY 6: THE GREEN JOB BOOM, AND WHAT IT MEANS FOR HIGHER ED

December 14, 2015 By Peggy Knudson

In a wrap up to COP 21, Peggy Knudson, ecoAmerica's Vice President of Development, discusses the growing trend of businesses going green, and how higher ed can meet this job boom.



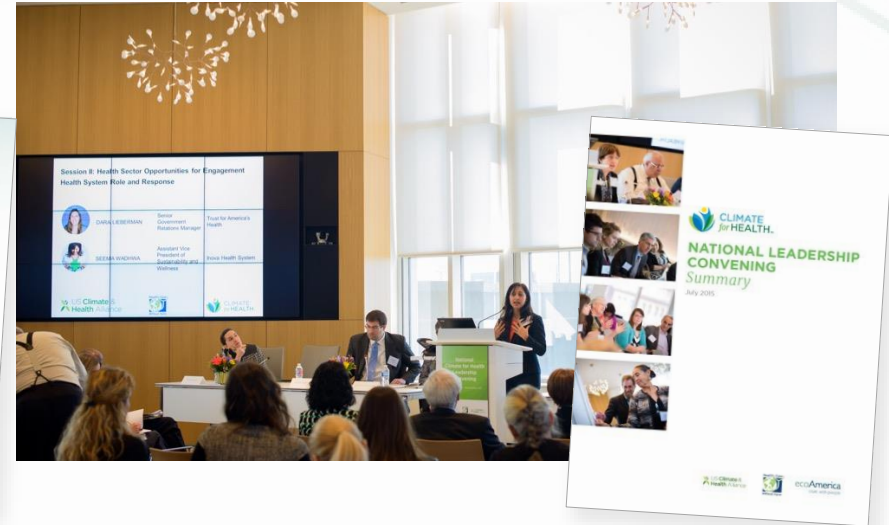
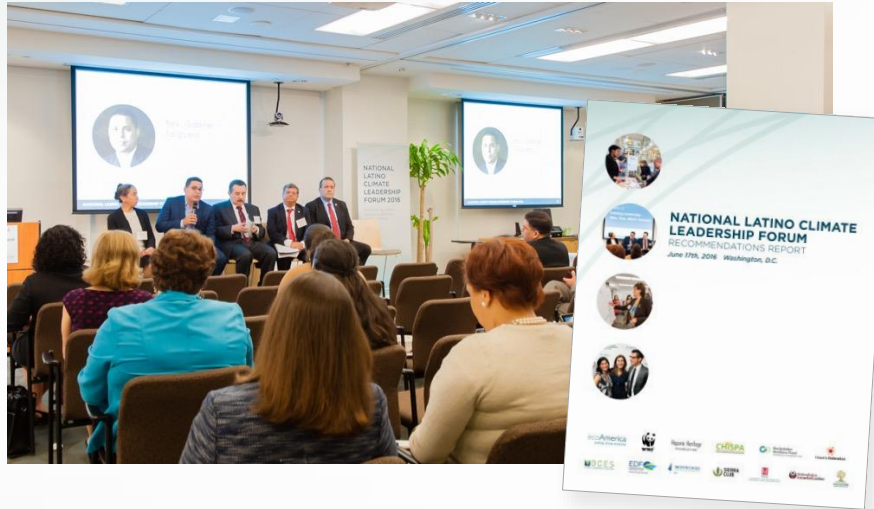
### ECOAMERICA IN PARIS - DAY 5: USING MUSIC TO PUT A VOICE TO CLIMATE ACTION

December 11, 2015 By Peggy Knudson

Today Peggy Knudson, ecoAmerica's Vice President of Development, shares an interview from Paris with Luther Adamson, of the Hip Hop Caucus, about reaching out to different communities about climate change through the shared language of music.



# Summits & Forums





# 2015 Climate Leadership Award

- ❑ Colorado State University
- ❑ \$10,000 award
- ❑ Leadership on engaging the campus and community in climate solutions
- ❑ RFP, Panel



# 2016 Climate Leadership Award

# CSUN

CALIFORNIA  
STATE UNIVERSITY  
NORTHRIE

- Dr. Diane F. Harrison
- 1 of 7 Planning Guidelines
- 10 Year Sustainability Plan
- ACUPCC Signatory & Governance
- Many, many campus initiatives





# What can each of us do to move America toward climate solutions?

- Lead by Example
- Engage Stakeholders
- Collective Action

