

Paving the Road for Minority Male Success at Hispanic Serving Community Colleges

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Overview and Topics of Discourse

- State of Minority Males
- Equity and Access – National Focus
- Participant Activity – Think.. Pair.. Share..
- CUNY/Bronx CC – Focus on Minority Male Student Success
- Closing - Future Discussions



The State of Minority Males

- **Majority of Hispanic and Black Males who pursue post-secondary education enroll in Hispanic Serving Institutes (Knox, 2017; IPEDS 2016)**
- **More Black Males Enroll in HSIs than in HBCUs and PBIs Combined (Knox, 2017; IPEDS, 2016)**
- **14% of Black students and 30% of Latinos meet ACT college readiness math standards compared to 53% of white students (CCCSE, 2014)**
- **20% of Latinos and 30% of African Americans ages 25 to 34 hold an associate's degree or higher in the United States (Lee & Ramson, 2011)**
- **Are the most engaged in tutoring and orientation sessions but report the lowest levels of success (CCCSE, 2014)**
- **Hispanic and African-American Males are among those students most at risk of failing to graduate from high school and succeed in college (Tyler, Sterling, Grays, 2013)**

The State of Minority Males

Minority Males Face Numerous Socioeconomic & Personal Challenges

- **Live in Poverty**
- **Unemployed**
- **Homeless**
- **Drug Usage/Addictions**
- **Formerly Incarcerated**
- **Face undiagnosed mental illness**



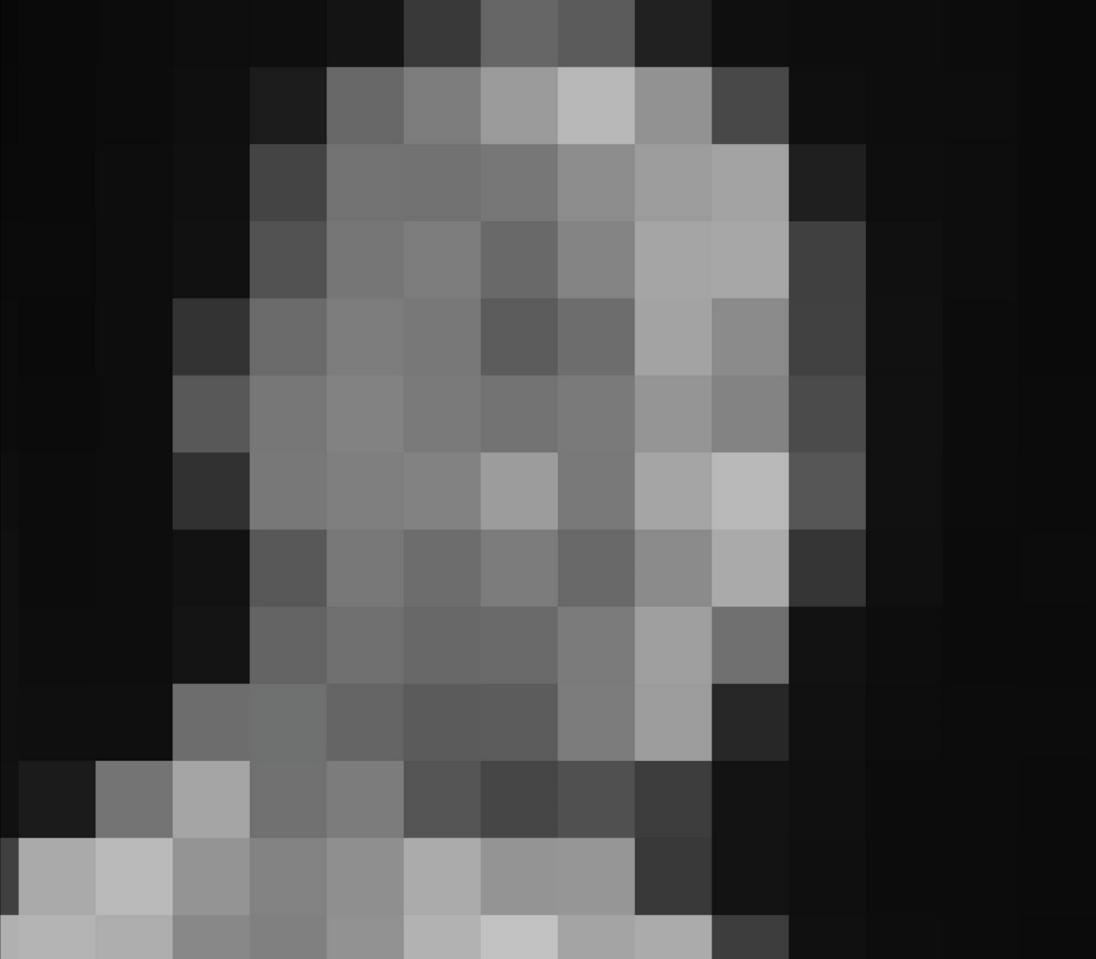
Equity and Access – National Focus

- **Excelencia in Education**
 - Focus on Latino student success.
- **National Center for Inquiry & Improvement (NCII)**
 - Provides support to colleges leading systemic changes.
- **Opportunities for Youth**
 - Focus on persons ages 16-24 who are not enrolled in college or not working.



Believe in Your Students.
Believe in Yourselves.





Student X Profile:

- **Black Male**
- **17 years old**
- **High School Graduate**
- **2.3 Cumulative GPA**
- **ACT Score - 21**
- **Wants to Major in Business Management**

Think... Pair.... Share...

Student X has entered your college as a freshman. He has been assigned to you to support his success at the college.

How do you help Student X to be successful at your college?



What you **did not know** that might have helped me be successful during my first year in college:

- **Born to Teenage Parents**
(Mom completed college, Dad did not)
- **Raised by my Grandparents**
(neither whom went to college)
- **Worked 20-25 Hours**
(High school and freshman year in college)
- **Attended Last Choice College**
(could not afford my top 3 choices)
- **Did not Understand Financial Aid**

Student X, that's me!

The City University of New York (CUNY) Bronx Community College (BCC)

CUNY

- Largest US Urban University System
- Pre-College to Graduate/Professional Schools
- Serves More Than **274,00** students
- System-Wide Minority Male Initiative (MMI) Program

BCC

- HSI/HSCC
- Located in the Poorest Congressional District in NY State
- Serves **12,000** Students (**5,200** Minority Males)
- 80% of Entering Students test into 1 remedial course
- 64% Hispanic, 28% Black, 3% Asian
- In 2014, had 15 MMI Participants

Data Informed Decisions

- Minority Males at BCC (n=5,237)
 - Created Target Group
 - Completed 45 Credits
 - Held 2.3 or greater GPA
 - Had not enrolled at another CUNY College
 - Had not registered at BCC for 2 semesters
-
- Resulted in 274 Students
 - Presented Data along with LOST Revenue
\$\$\$\$\$ TALKS!



Loss to BCC (PT Enrollment)

The following information represents losses to BCC based on 137 minority males (half of the 274) not enrolling Part-Time (6 credit hours) Fall 2014:

| | |
|--|---------------------|
| Student Activity Fee (137 X \$52.60) = | \$7,206.20 |
| Technology Fee (137 X \$50.00) = | \$6,800.00 |
| <u>Tuition (137 X \$1,170.00) =</u> | <u>\$160,290.00</u> |
| Total Loss | \$174,296.20 |

Loss to BCC (FT Enrollment)

The following information represents losses to BCC based on 137 minority males (half of the 274) not enrolling Full-Time (6 credit hours) Fall 2014:

| | |
|--|---------------------|
| Student Activity Fee (137 X \$77.60) = | \$10,631.20 |
| Technology Fee (137 X \$100.00) = | \$13,700.00 |
| Tuition (137 X \$2250.00) = | \$308,250.00 |
| Total Loss | \$332,581.20 |

Program Components

- **Intrusive Academic & Personal Advisement/ “Check-Ins”**
- **Direct Connection to Services/Student Support**
- **Net-Working and Social Skills Development**
- **Student Leadership Opportunities**
- **Fun – “Cultural/Gender Relevant” Activities**



What Did We Do?

From Fall 2014 until Spring 2016, MOCI:

- **Sent out Electronic Survey to Participants**
- **Held a 95% Retention Rate Among Regular Participants**
- **Increased Program Participants to More than 200**
- **Students Visited the Office more than 2000 Times**
- **GPA's Increased Every Semester**



48% of Participants Graduated with an associate degree

Final Thought

*“We need to **stop** prescribing the path to student success. Instead, **we** need to learn about our students’ complex lives, varied unique challenges, and seek to understand **their** individual lived experiences. **THAT** is the path to student success!”*

Jared Tippets, PhD. & Eric Kirby, PhD., J.D.



Thank You & Contact Information

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Thank you!



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