

HACU Advocacy: Your Voice, Your Moment

HACU 33RD Annual Conference
October 7, 2019
Chicago, Illinois

About Northeastern Illinois University (NEIU)

NEIU is one of nine public universities in Illinois. NEIU is the most diverse college or university in the Midwest, NEIU is the best in the state and among the nation's leaders at graduating students with the least debt, NEIU is the nation's third safest campus and has been designated as a Hispanic Serving Institution since 1997.

Fall 2019 Student Profile

Total: 7,423

Graduate: 1,723

Undergraduate: 5,700

Full-time: 49.5%

Part-time: 50.5%

Female: 57%

Male: 40%

Other: 2%

Hispanic: 36% (Freshmen: 47.8%)

Asian: 9%

African American: 9%

White: 47%

Non-Resident Alien: 2.7% (197 students)

Government Relations at NEIU

Office of Government Relations was created in 2008. Senior Executive Director serves as the President's primary representative to local, state and federal elected officials regarding the University's present and future institutional plans, concerns and position regarding pending legislation, and serves as contact point for legislative interest in the University.

Priorities of the Office

Advance University funding and capital priorities with elected officials & increase engagement of the University with local, state and federal administrative branches of government.

Government Branches

Federal (legislation, funding and grants)

State (legislation, funding and grants)

City (legislation and collaborations)

NORTHEASTERN ILLINOIS UNIVERSITY

LEGISLATIVE DISTRICTS

Northeastern Illinois University: 5500 N. St. Louis Avenue, Chicago, 60625

| | |
|---------------------------|--|
| U.S. Senate | Richard J. Durbin (D) Tammy Duckworth (D) |
| House | Mike Quigley (D-5 th) |
| Illinois General Assembly | |
| Senate | Ram Villivalam (D-8 th) |
| House | John D'Amico (D-15 th) |
| Chicago City Council | |
| Alderman | Samantha Nugent (D-39 th) |

NEIU: El Centro, 3390 N. Avondale Avenue, Chicago, IL 60618

| | |
|---------------------------|--|
| U.S. Senate | Richard J. Durbin (D) Tammy Duckworth (D) |
| House | Jesus "Chuy" Garcia (D-4 th) |
| Illinois General Assembly | |
| Senate | *Iris Martinez (D-20 th) |
| House | Jaime M. Andrade (D-40 th) |
| Chicago City Council | |
| Alderman | Carlos Ramirez-Rosa (D-35 th) |

NEIU: Jacob H. Carruthers Center for Inner City Studies, 700 E. Oakwood Boulevard, Chicago, IL 60653

| | |
|---------------------------|--|
| U.S. Senate | Richard J. Durbin (D) Tammy Duckworth (D) |
| House | Bobby Rush (D-1 st) |
| Illinois General Assembly | |
| Senate | Robert Peters (D-13 th) |
| House | Kambium Buckner (D-26 th) |
| Chicago City Council | |
| Alderman | Sophia King (D-4 th) |

Northeastern Illinois University Legislators of Interest

Federal

U.S. Senators

U.S. Representatives for NEIU Campuses

U.S. Representatives that are NEIU Alumni

State

Governor

Senate President

Senate Minority Leader

Senate Appropriations Committee Chair, Vice-Chair and Minority Spokesperson

Senate Higher Education Committee Chair, Vice-Chair and Minority Spokesperson

Senators for NEIU Campuses

Senators that are NEIU Alumni

Speaker of the House

House Minority Leader

House Higher Education Appropriations Committee Chair, Vice-Chair, and Minority Spokesperson

House Higher Education Committee Chair, Vice-Chair and Minority Spokesperson

Representatives for NEIU Campuses

Representatives that are NEIU Alumni

Legislative Black Caucus Leadership

Legislative Latino Caucus Leadership

City

Mayor

Alderman for NEIU Campuses

Alderman that are NEIU Alumni

NEIU Congressional Delegation

Illinois United States Representatives

| | | District | Student | Alumni | Employee |
|------------|----------------|----------|---------|--------|----------|
| Bobby L. | Rush | 1 | 229 | 2,110 | 61 |
| Robin | Kelly | 2 | 133 | 1,328 | 38 |
| Daniel | Lipinski | 3 | 333 | 2,117 | 33 |
| Luis V. | Gutierrez | 4 | 1,703 | 6,637 | 200 |
| Mike | Quigley | 5 | 1,789 | 12,786 | 340 |
| Peter J. | Roskam | 6 | 137 | 4,106 | 34 |
| Danny K. | Davis | 7 | 580 | 4,274 | 118 |
| Raja | Krishnamoorthi | 8 | 323 | 4,958 | 35 |
| Janice D. | Schakowsky | 9 | 2,005 | 16,017 | 412 |
| Bradley | Schneider | 10 | 580 | 7,603 | 71 |
| Bill | Foster | 11 | 60 | 1,329 | 9 |
| Mike | Bost | 12 | 0 | 83 | 0 |
| Rodney | Davis | 13 | 1 | 143 | 0 |
| Randall M. | Hultgren | 14 | 104 | 2,595 | 19 |
| John | Shimkus | 15 | 0 | 64 | 0 |
| Adam | Kinzinger | 16 | 20 | 370 | 2 |
| Cheri | Bustos | 17 | 14 | 173 | 0 |
| Darin | LaHood | 18 | 2 | 154 | 1 |

Please Note: In Fall 2018, 8,8013 students reside in 16 of 18 Congressional Districts 66,851 alumni reside in 18 of 18 Congressional Districts, and 1,373 employees reside in 14 of 18 Congressional Districts.

HACU Advocacy Center

Easily accessible from the HACU website: hacu.net or hacuadvocates.net (Advocacy App)

Center Allows you to:

- Send useful communications via email to your federal elected official's Washington, DC offices
- Read and respond to timely Calls to Action as it relates to Hispanic higher education policy issues
- Find contact information for federal elected officials and their staff
- Find election information and candidates for your state

Other Advocacy Activities

- Letters, Fax or E-mails
- Call your Elected Officials
- Visit your Elected Officials

Letter, Fax or E-mail

- Discuss only one issue in each letter, fax or e-mail
- Keep it short. One page is best, and two pages is the maximum
- The more personal the letter appears, the more seriously it will be taken
- State the purpose of your letter in the first paragraph
- Support your argument with facts, not emotions
- Don't assume the legislator knows all about the issue. Provide background information
- Identify the bill or ordinance by title and number
- Be polite and positive
- Never threaten ("I won't vote for you if..."). Today's opponent may be tomorrow's ally on another issue.
- State clearly what you want from him or her to do: vote yes or no, support the --- Do not be vague
- Include your name and address on both the envelope and the letter
- Use the proper form for the address and salutation. Any legislator is called "Honorable" on the envelope and inside addresses. The salutation for state or federal representatives is "Mr." or "Ms." The salutation for state or federal senators is "Senator."
- Make sure to sign the letter

Call your Elected Officials

- Write down the key points you want to make before you call
- If the official is not available, ask to speak to the official's assistant. Make sure to get their name
- Introduce yourself, state your position and the name of your organization if applicable
- Keep the conversation to the point
- Make sure to leave your name, address and telephone number so someone can call you back with the official's position on the issue
- Thank the officer/assistant for their time
- Refer to the Key Information section to find the phone number of your legislator

Visit your Elected Officials

- Make an appointment well in advance
- If you are going with a group of people, decide ahead of time who will be the spokesperson. It's best to go by yourself or, at most, with one other person
- Dress conservatively and professionally
- Compliment him/her on past achievements
- Be friendly and positive
- Do not turn down a chance for a visit if you can meet only with the legislative aide. Go to the meeting and behave as if you were meeting with the elected official
- Know the title and the bill number of the legislation you want to discuss
- Provide one-page fact sheets or background information Know your facts
- Make your points briefly and clearly. Do not waste the legislator's time. Thank him/her, and leave promptly
- Keep in mind that lawmakers regularly return to their districts, check their calendars for in-district office hours.

Majority Leader Steny H. Hoyer

U.S. House Vote Schedule OCTOBER 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-----------|--|---|--|--------------------------------------|--------------------------------------|-----------|
| | | 1 <i>Rosh Hashanah Ends at Sundown</i> District Work Period | 2 District Work Period | 3 District Work Period | 4 District Work Period | 5 |
| 6 | 7 District Work Period | 8 <i>Yom Kippur Begins at Sundown</i> District Work Period | 9 <i>Yom Kippur Ends at Sundown</i> District Work Period | 10 District Work Period | 11 District Work Period | 12 |
| 13 | 14 <i>Columbus Day</i> No Votes | 15 Votes Postponed until 6:30 PM | 16 Votes | 17 Votes | 18 Last Votes 3:00 PM | 19 |
| 20 | 21 Votes Postponed until 6:30 PM | 22 Votes | 23 Votes | 24 Last Votes 3:00 PM | 25 No Votes | 26 |
| 27 | 28 Votes Postponed until 6:30 PM | 29 Votes | 30 Votes | 31 Last Votes 3:00 PM | | |

Questions?

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Government Relations
Office of the President
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