

HACU 35th Annual Conference

35 Years of Championing Hispanic Higher Education Success

October 30, 2021 | Gaylord Rockies Resort & Convention Center | Aurora, Colorado

H I S P A N I C A S S O C I A T I O N O F C O L L E G E S & U N I V E R S I T I E S

Call for Presentations

The Hispanic Association of Colleges and Universities premier conference on Hispanic higher education is seeking workshop proposals that address the theme, “35 Years of Championing Hispanic Higher Education Success” in any of its six tracks.

Call for Presentations Submission Deadline: March 1, 2021
Notification of Acceptance: March 22, 2021



Track 1: Grants and Fundraising Opportunities:

Grant and fundraising opportunities available from government, private and individual sources. Presentations on outcomes of programs implemented at colleges and universities and made possible with grant and fundraising assistance.

Topics may include:

- Title V, Farm Bill, HUD, NSF, USAID and other federal grant opportunities for Hispanic-Serving Institutions
- Private and corporate foundation grant opportunities
- Grant applications 101: researching and writing a winning proposal
- Research and statistical analysis tools for grant and fundraising solicitations
- Cultivating and stewarding individual and corporate donors
- Partnerships and learning opportunities for emerging HSIs

Track 2: Partnerships that Work:

Exemplary collaborative practices for student success.

Topics may include:

- PreK-12 and postsecondary education: Hispanic-Serving School Districts/HACU-member institutions collaboration
- Growing the Hispanic professorial pool: faculty and leadership for the future
- Effective partnerships between Hispanic-Serving Institutions and emerging ones
- Curriculum alignment for collegiate success
- Collaborative grant funded projects and shared resources
- Community college partnerships
- Business/industry and education partnerships: making it work for both sides
- Intra-institutional partnerships and collaboration

Track 3: Executive Leadership for Presidents, CEOs and Trustees:

Issues of special interest to university presidents/CEOs.

Topics may include:

- Leading Hispanic-Serving Institutions effectively & embracing the HSI identity
- Demographic and workforce changes driving institutional renewal
- Transparency and accountability: practices that work
- Developing sustainable institutions and reducing costs
- Engaging trustees as effective governance partners
- Trustees' role in advancing HSI mission and advocacy
- Emergency preparedness: ready for the unthinkable?
- Effective engagement between president's office and institutional advancement
- Presidents/CEOs as corporate board of director candidates
- Lessons learned from Covid-19 and best related management practices

Track 4: Championing Academic Success for Hispanic Students, Research and Practice:

Exemplary programs and strategies that embrace and foster the educational success of Hispanic students.

Topics may include:

- Effective practices in the PreK-12 college pipeline
- Effective STEM 2- to 4-year and beyond articulation programs
- Growing our own: effective graduate student recruitment and graduation
- What does it mean to serve Hispanic students?
- Exemplary practices at Hispanic-Serving Institutions on teaching and learning
- Current and ongoing research on Hispanic academic success and/or Hispanic-Serving Institutions

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Track 5: Advocacy and Policy:

The latest developments in federal or state policy affecting higher education and advocacy work of HACU-members.

Topics may include:

- Key legislation: federal or state resources for Hispanic-Serving Institutions, the DREAM Act/Immigration reform, policy proposals for the reauthorization of the Higher Education Act (HEA), institutional accountability proposals, the Farm Bill implementation, the implementation of the Every Student Succeeds Act (ESSA) and STEM competitiveness
- Hispanic-Serving School Districts in the education pipeline and in federal legislation
- Innovative advocacy models: how to be effective advocates for your campus
- HACU's advocacy efforts for improved legislation and greater appropriations
- Federal agency/Hispanic-Serving Institution partnerships – grants and research opportunities
- State legislation and partnerships

Track 6: International Partnerships:

Successful working models and opportunities for international collaboration in higher education.

Topics may include:

- The "100,000 Strong in the Americas" partnership: how is it working?
- Transnational accreditation of degree programs and institutions
- Efforts and issues in Hispanic-Serving Institutions and Hispanic international education
- New opportunities and effective programs for international higher education
- Effective governmental-HACU member partnerships
- How to fund international partnerships
- Successful international partnerships: exemplary experiences
- Technology-related partnerships in international education

Submission Guidelines

A Call for Presentations Online Submission Form must be submitted via HACU's website at www.hacu.net.

Submissions must include the following:

- **Presentation Title (10 word limit)**
- **Presentation Abstract (50-75 word limit)** – A brief description to be included in the conference program.
- **Presentation Plan (50 word limit)** – A brief overview of expected audience involvement. Interactive presentations are highly encouraged.
- **Presentation Summary (250-300 word limit)** – Extended description of proposal for committee review. Proposals will be reviewed for relevance to 2021 conference theme, thoroughness, clarity and expected learning outcomes. HACU reserves the right to edit summaries of accepted presentations for inclusion in the conference program.
- **More than one proposal may be submitted, but only one will be accepted per presenter.**
- **The first presenter listed on the submission form is the lead contact and will provide HACU with contact information for all co-presenters. This individual is responsible for disseminating all correspondence from HACU to all co-presenters as well as organizing and facilitating the presentation.**
- **All presenters are required to register for the conference. A discounted presenter rate of price is \$320, is available for those who register early by May 31. The regular registration rate for presenters is price is \$425.**

For questions or additional information regarding the Call for Presentations process, please contact darlene.martin@hacu.net, or (210) 576-3208. Visit www.hacu.net for the latest conference updates.

About HACU

The Hispanic Association of Colleges and Universities (HACU), founded in 1986, is a nonprofit 501(c)(3) association more than 500 colleges and universities in the U.S., Puerto Rico, Latin America, Spain and school districts throughout the U.S.

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