

HACU 36th ANNUAL CONFERENCE

October 8-10, 2022

Manchester Grand Hyatt San Diego

San Diego, California

HISPANIC ASSOCIATION OF COLLEGES & UNIVERSITIES



Monday, October 10, 2022
2:00pm - 3:15pm Pacific Time

Room	Conference Track	Presentation Title	Presentation Abstract	Presenters
La Jolla AB	1 - Grants and Fundraising Opportunities	Philanthropy, Policy and Practice, partnerships catalyzing equity-centered student success	In 2016 Bakersfield College partnered with the College Futures Foundation to help bring Guided Pathways reforms to California's Community Colleges. This panel will address the ways that grant-funded projects can be interwoven with advocacy efforts, and state policy for more impact, describe the evolving task of centering equitable student success, and highlight the way that grantee-funder relationships evolve. The conversation will reflect on the relationship between institutions, philanthropic partners, system offices and state budget commitments.	Shawn Whalen, Program Director, College Futures Foundation (@stwhalen) Elizabeth Gonzalez, Ph.D., Chief Program and Strategy Officer, College Futures Foundation (@Dr_E_Gonzalez) Sonya Christian, Ph.D., Chancellor, Kern Community College District (@sonyachristian)
Old Town AB	2 - Partnerships that Work	AIM for STEM: A Collaborative Effort to improve Student Success in Developmental Math	AIM for STEM is a collaborative effort between San Jacinto College and Rice University, a renowned research institution also located in the Houston metropolitan area funded by the National Science Foundation. Part of the effort includes a summer institute facilitated by Rice University's Tapia Center for Excellence and Equity. The institute at Rice will focus on evidence-based theories via intensive pedagogy sessions for SJC developmental math faculty, provide dedicated time for curriculum development, and offer research lab tours to observe math principles in current research advancements to increase awareness and knowledge of STEM. These experiences will support SJC faculty as they address the challenge of academic engagement, a potential barrier to student success in developmental math courses, and overall retention and graduation for SJC STEM majors comprised of 59% Hispanic students.	Rachel Garcia, Ph.D. Department Chair, Natural Sciences, San Jacinto College Jackeline Webb, Ed.D., Department Chair, Mathematics San Jacinto College Richard Tapia, Ph.D., University Professor, Maxfield-Oshman Chair in Engineering, Professor of Computational and Applied Mathematics, Director of the Tapia Center for Excellence and Equity, Rice University Paul Hand, Ph.D., Assistant Professor, Mathematics and Computer science, Northeastern University Leticia Velazquez, Ph.D., Director of Operations, Tapia Center, Rice University

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Gaslamp AB	2 - Partnerships that Work	Rebuilding an Inclusive America: Developing Pathways to College for Hispanics	Loyola Marymount University has partnered with East Los Angeles College, El Camino College, Santa Monica College and Compton College to provide access to college through the LMU Transfer Pathway program. Eligible students enroll into selective programs at one of the institutions where they take pre-approved courses to transfer to LMU as sophomores, on track to graduate in three years. We explore the benefits of this program and its implications on transfer mission and strategy.	Vanessa Miranda, M.Ed., Director of Transfer Admission, Loyola Marymount University Maureen Weatherall, Ed.D, Vice Provost, Enrollment Management, Loyola Marymount University Cynthia Mosqueda, Ed.D, Faculty Coordinator, El Camino College Teresa Garcia, M.A., Scholars Program Leader, Santa Monica College
Gaslamp CD	2 - Partnerships that Work	Partnering with Businesses and Federal Agencies: the NASA STTR program	Every year, NASA (and four other federal agencies) hold a Small Business Innovation Research program called STTR (SBIR Tech Transfer). STTR is a research contract program to stimulate partnerships between nonprofit research institutions and small businesses, but it can seem daunting to many applicants. This workshop will review the benefits of the NASA program, how to apply, tips on build a competitive proposal, and specific grant solicitations that target Minority Serving Institutions.	William Goodman, SBIR Outreach Specialist, NASA Johnson Space Center
Torey Hills AB	3 - Executive Leadership for Presidents, CEOs and Trustees	Campus Culture Change to Eliminate Equity Gaps in STEM	Join panelists in discussion of their leadership roles as they launched and sustained institutional culture change agendas to eliminate equity gaps in student access and success, particularly in undergraduate STEM programs. Panelists will share four critical levers for campus culture change that were identified through a two-year project, the Foundation for Student Success, organized for 28 campuses across the country to work together toward equity gap reduction.	Sally Johnstone, Ph.D, President, National Center for Higher Education Management Systems (NCHEMS) Sarah Torres Lugo, M.S.Ed, Research Associate, National Center for Higher Education Management Systems (NCHEMS)

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Hillcrest AB	4 - Championing Academic Success for Hispanic Students, Research and Practice	Scaffolding Opportunities for Inclusion and Resilience in Anatomy and Physiology	Anatomy and Physiology has been identified as the number one obstacle for persistence in the health professions programs at Mercy College, a federally designated Hispanic-Serving Institution. Through a grant from the U.S. Department of Education's Developing Hispanic Institutions program aimed at improving academic outcomes for low-income and Hispanic students in health professions programs, we have scaffolded opportunities for inclusion and resilience in A&P before, during and after the conclusion of the semester.	Irina Ellison, Ph.D., Interim Associate Dean, Mercy College
Hillcrest CD	4 - Championing Academic Success for Hispanic Students, Research and Practice	Operationalizing the Servingness Framework: Metrics for Institutional Transformation at HSIs	Do you wonder what specific metrics you can use to assess whether your institution is serving Hispanic students rather than enrolling them? We present the results of a project, funded by the National Science Foundation, involving practitioners and scholars of HSIs who collaboratively developed metrics across five areas: institutional success; student success; faculty success; community engagement; and research, scholarship, and creative activity. You will learn how to apply these metrics at your institution.	Beth Mitchneck, Ph.D., Professor Emerita, University of Arizona Marla Franco, PhD, Assistant Vice Provost for Hispanic Serving Institution (HSI) Initiatives, University of Arizona Barbara Walker, PhD, Director of Research Development, Social Sciences, Humanities, Fine Arts & Education, University of California, Santa Barbara John Crockett, Ph.D., Associate Vice President, Research Advancement, San Diego State University

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Cortez Hill AB	5 - Advocacy and Policy	Research for Action: Partnerships to Advance a 21st Century Latino Policy Agenda	HSIs have an important role to play in advocating for Latino communities at the local, state, and national levels to build a more inclusive and resilient future. Learn how Arizona State University and UCLA leverage their capacity as R1, land-grant institutions to advance equitable, data-informed policymaking and governance that centers Latinos and expands opportunity for all. Presenters will highlight how faculty research is made actionable in partnership with elected officials and other civil society leaders.	Juana H. Sanchez, M.P.P., UCLA LPPI, University of California, Los Angeles (@juanahsanchez, @UCLALatino) Rosita Ramirez, Ph.D., National Director of Constituency Services, National Association of Latino Elected and Appointed Officials (NALEO) (@EdRosita, @NALEO) Ángel Luis Molina, Jr., Ph.D., Arizona State University, CLAPR (@almjr80, @asu_clapr) Former Assemblywoman Lorena Gonzalez Fletcher, Executive-Secretary Treasurer of the California Federation of Labor (invited)
Golden Hill AB	6 - International Partnerships	Empowering Futures: International Transformative Leadership in the Dominican Republic	This presentation aims to show good practices on inter-institutional partnerships and beneficial bilateral international cooperation by providing an overview of cooperative initiatives between Universidad Iberoamericana (UNIBE, Dominican Republic) and Western Michigan University. Over the last decade, relevant and high-impact initiatives have been developed under the UNIBE-WMU partnership at the undergraduate and doctoral level. These initiatives have been transformative to both institutions and communities, having solidified the relationship between the two countries.	Dra. Loraine Amell, Vice-Chancellor for Internationalization, Universidad Iberoamericana (UNIBE) (@LoraineAmell) Paulo Zagalo-Melo, Ph.D. - Associate Provost for Global Education, Western Michigan University (@zagalo_melo)