HACU 24th ANNUAL NATIONAL CAPITOL FORUM ON HISPANIC HIGHER EDUCATION

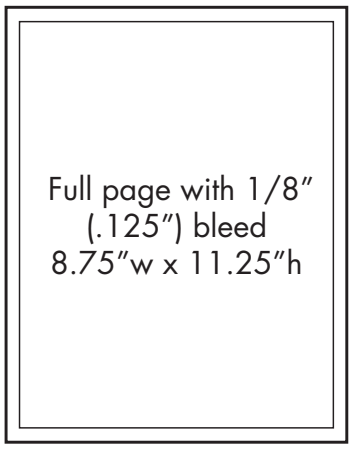
April 1-2, 2019 • Washington Marriott at Metro Center • Washington, D.C.

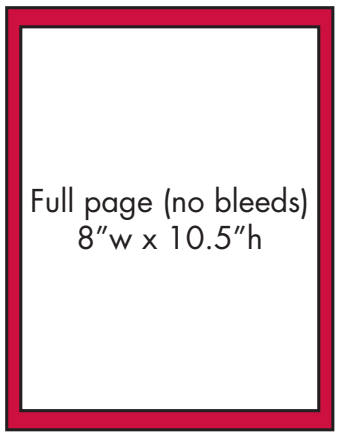
Program Mechanical Advertisement Specifications

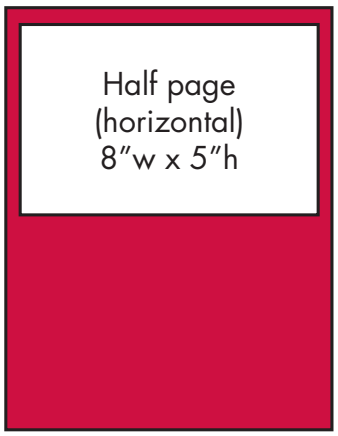
The printed Capitol Forum Program contains key information on sessions and is distributed to all attendees of this two-day gathering. Placing an advertisement in the program is an ideal opportunity to show your support for Hispanic higher education.

Advertise your website, product/services, program, college/university, agency or business. Reach out to HACU-member institutions, policymakers, key federal agency leaders, allied organizations, corporate, community and philanthropic representatives.

Ad Size	Members	Non-Members	Trim Area
Full Page w/ Bleeds	$800	$1000	8.75" w x 11.25" h
Full Page	$800	$1000	8" w x 10.5" h
Half-Page	$400	$600	8" w x 5" h







Ads must be submitted as camera-ready originals or PDF files in color only. Bleed and non bleed ads are accepted. No film or native application files (i.e. InDesign, Illustrator, etc.) will be accepted. 300 DPI Formats acceptable are PDF, JPG, EPS, TIFF and PSD.

To reserve your ad, complete a reservation form online at www.hacu.net.
Submit your camera-ready ads to development@hacu.net by the deadline.

For more information on advertising opportunities, please contact:
Hispanic Association of Colleges and Universities Office of Development
(210) 692-3805 (voice) • (210) 692-0823 (fax)
development@hacu.net

Ad Space Reservation Deadline: February 25, 2019
Camera-Ready Ad: March 1, 2019