25TH ANNUAL NATIONAL CAPITOL FORUM ON HISPANIC HIGHER EDUCATION

APRIL 21-22, 2020 | WASHINGTON COURT HOTEL | WASHINGTON, D.C.

Each spring, advocates for the higher education success of the nation's youngest and largest ethnic population group gather in Washington, D.C., to shape and promote an agenda for Congress and the country at the annual HACU Capitol Forum. Leaders of HACU-member and partner colleges and universities join policymakers, key federal agency leaders, allied organizations, corporate, community and philanthropic representatives at what has become a powerful national platform for winning public- and private-sector support for Hispanic higher education. Key to these strategic forums are annual visits to Capitol Hill, which allow leaders in the Hispanic higher education community, business and non profits partners the opportunity to interact directly with key members of the House and Senate.

HACU

Sponsorship Categories

Presidential Sponsor $20,000

- Sponsorship of the Opening Plenary Luncheon
- Speaking opportunity (3-5 minutes) on behalf of organization
- Two reserved tables at the Opening Plenary Luncheon
- Two full-page color advertisements in the Capitol Forum Program; includes full-page inside back cover advertisement
- One full-page advertisement in "The Voice of Hispanic Higher Education," HACU's quarterly magazine
- Logo and recognition of sponsorship in conference materials and on HACU's featured sponsors/partners web page
- Five full Capitol Forum registrations
- Opportunity to distribute promotional items to all attendees

Patriot Sponsor $15,000

- Co-sponsorship of the Opening Plenary Luncheon
- Speaking opportunity (3-5 minutes) on behalf of organization
- One reserved table at the Legislative Luncheon
- One full-page color advertisement in the Capitol Forum Program
- Logo and recognition of sponsorship in conference materials and on HACU's featured sponsors/partners web page
- Four full Capitol Forum registrations

Executive Sponsor $10,000

- Sponsorship of the Capitol Forum Registration Center
- One full-page color advertisement in the Capitol Forum Program
- Logo and recognition of sponsorship in conference materials and on HACU's featured sponsors/partners web page
- Three full Capitol Forum registrations

Congressional Sponsor $7,500

- Sponsorship of the Capitol Forum Program
- One half-page color advertisement in Capitol Forum Program
- Logo and recognition of sponsorship in conference materials and on HACU's featured sponsors/partners web page
- Two full Capitol Forum registrations

Cabinet Sponsor $5,000

- Sponsorship of all Capitol Forum coffee breaks
- One half-page color advertisement in the Capitol Forum Program
- Logo and recognition of sponsorship in conference materials and on HACU's featured sponsors/partners web page
- One full Capitol Forum registration

Ambassador Sponsor $2,500

- Sponsorship of a Capitol Forum session
- Signage at sponsored session
- Logo and recognition of sponsorship in conference materials and on HACU's featured sponsors/partners web page
- One full Capitol Forum registration

Ad size	Trim Area
Full Page (bleeds)	8.75"w x 11.25"h
Full page (non-bleed)	8" w x 10.5" h
Half-page	8" w x 5" h

Camera-Ready Ad: March 19, 2020 | Ads must be submitted camera-ready as PDF files in color only
Bleed and non bleed ads are accepted.
No film or native application files (i.e. InDesign, Illustrator, etc.) will be accepted.

For more information regarding sponsorship and partnerships, or to customize a package, please contact:
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