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# HACU AMBASSADORS

## SPREADING THE WORD



# HACU AMBASSADORS BACKGROUND

- Started in 1999 as a way to let alumni represent HNIP at their campuses
- Being restructured to be a bigger part of HNIP recruitment and improve campus-HACU relations.
  - You are our biggest and most influential resource in recruiting new applicants into our program!
- While HNIP staff members recruit at campuses around the country, we usually only devote less than one day to each campus! You are our link!

# HOW HACU AMBASSADORS WORKS

## YOU CAN ORGANIZE AN EVENT

*You can E-mail or call us if you...*

- Would like to organize an event at your campus.
- Learn about an event on campus that you think HNIP should attend or you would like to attend on our behalf.

## WE CAN ORGANIZE AN EVENT

*We will E-mail or call you if we...*

- Learn about an event at your campus that we cannot attend and need a representative.
- Are coming to your campus and would like to have you as a guest speaker at our event.

# SAMPLE VOLUNTEER OPPORTUNITIES

*For each type of opportunity, we provide the materials, resources, and marketing you need to hold a successful event.*

- Table
  - We will contact you about major events like career and internship fairs or you can pick the day and time to table on your campus
- Hold a workshop
  - Information sessions, alumni panels, classroom presentations
- Speak about your experience at HNIP events
  - If we are visiting your campus next year, we will contact you to see if you're available
- Coordinate meetings with key staff and faculty at your campus to promote the program

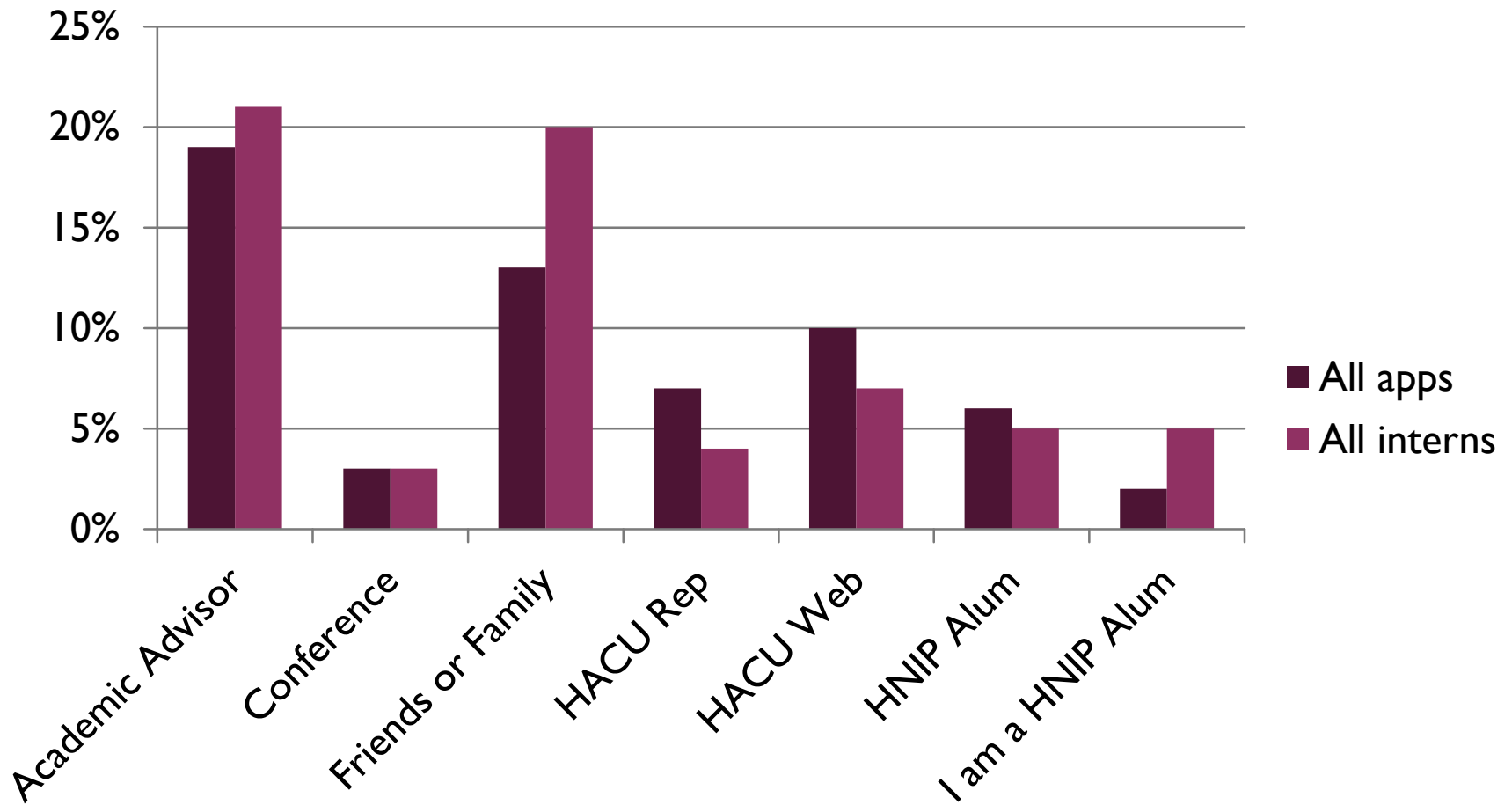
# WHO WE ARE TARGETING IN 2018-2019

- Science, Technology, Engineering, and Math (STEM) students
- Student organizations
- Staff and Faculty in order to build our network of contacts
- Students with disabilities
- Students with veteran status
- Students interested in the Central Intelligence Agency (CIA)

# PROGRAM DATES AND DEADLINES

	Spring 2019	Summer 2019	Fall 2019
<b>Session Dates</b>	January 9 -April 26	<i>Regular:</i> May 30-Aug. 9  <i>Quarter:</i> June 12-Aug. 23	Sept. 4-Dec. 20
<b>Deadline</b>	<i>Applications Opens:</i> Sept. 5, 2018  <i>Application Deadline:</i> Oct. 26, 2018	<i>Application Opens:</i> August 31, 2018  <i>Regular Deadline:</i> March 1, 2019	<i>Applications Opens:</i> Jan. 11, 2019  <i>Application Deadline:</i> June 7, 2019
<b>Notes</b>	Part-time internships are sometimes available	Quarter Session is for those who attend school on a quarter calendar	Part-time internships are sometimes available

# HOW OUR SUMMER 2018 INTERNS LEARNED ABOUT HNIP



# HACU AMBASSADORS: PROFILES

**Karen Sun**  
University of  
California-Merced

- Shared her experience at “What Students Want,” a program that helps local employers learn about how to put together internship programs that appeal to students

**Sara Escobar**  
El Centro Community  
College

- Participated in a school career fair
- Tabled two afternoons in her campus union
- Shared her experience with two academic advisors



# HACU AMBASSADORS: PROFILES (CONT'D)

- These CSU Fullerton students attended “Meet the Employers,” an informal career fair at their campus
- What they did:
  - Spoke with interested students and staff
  - Passed out informational materials



# BENEFITS

## FOR YOU

- Gain recruiting, communications, and networking experience
- Boost your resume
- Be a leader in your campus community
- Be featured on our HNIP Web page
- Recognition for service
- Accumulate Presidential Volunteer Service Award Hours
  - [www.presidentialserviceawards.gov](http://www.presidentialserviceawards.gov)

## FOR HNIP

- We can reach more students and campuses
- HNIP is more highly visible on your campus
- Expand our network of contacts and resources

# EXPECTATIONS

- Put school first
  - Many students are excited to go out and let others know about HNIP, but make sure not to over schedule yourself!
- Communicate regularly
  - If you are representing us at events, we need to know what you are up to. Call or E-mail any of our staff members.
- Ask for help
  - If you would like to organize an event yourself, let us know what kinds of resources you will need from HNIP.
- Encourage all students to apply
  - There is no one profile for the best HNIP applicant. We accept applicants from all backgrounds, majors, and degree programs.

# TIPS:TALKING ABOUT ELIGIBILITY

- All students should be encouraged to look over HNIP's eligibility requirements.
  - Quick run-through of our requirements
- Some reminders
  - HNIP serves all majors, from culinary arts to sociology
  - GPA is not the only factor in hiring decisions
  - Citizenship status: Students must be authorized to work in the United States to apply. Any other questions you receive about citizenship should be referred to HNIP

## TIPS: REPRESENTING HNIP

- You represent both HNIP and the organization that sponsors your work!
- Be honest about the benefits of HNIP, like housing and travel, and talk only about *your* experience.
- Dress appropriately
  - Use your own judgment. Do not wear something you would not wear to the office.
- Let students know that the program is accessible!
- Students can apply for multiple sessions simultaneously.

# TIPS: ANSWERING QUESTIONS

- Answering questions about HNIP
  - Most information about HNIP can be found on marketing materials but if you get a tough question, do not guess at the answer.
  - Alternatives to guessing at or avoiding a student's question:
    - Call us on the spot! HNIP staff can help.
    - Take down their question and contact information and pass it along to an HNIP staff member.
    - Give the student our contact information, [hnip@hacu.net](mailto:hnip@hacu.net) or 202-467-0893

## TELL YOUR STORY: EXAMPLE

*My name is (SAY YOUR NAME) and I was a HACU intern for the (SESSION) program with the (AGENCY). Throughout my (10 summer, 15 fall & spring) week session in the program I worked with (OFFICE/ Bureau) .The program for me was such a great success because I was able to organize and participate ( ). HACU has allowed me to grow professionally and personally like no other program before.*

*When I made my presentation to over 40 students I felt as though I was making a difference in the lives of others and opening the doors of opportunity. Now is the time for you to make a difference by telling your story and promoting the program.*

*Good luck and have a great time creating positive change within your community.*

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# HACU Alumni Association (HAA)

HACU ALUMNI ARE REPRESENTED IN NEARLY EVERY STATE, THE DISTRICT OF COLUMBIA, AND PUERTO RICO AND IN VARIOUS PROFESSIONS AND FIELDS OF STUDY.

THE MISSION OF THE HACU ALUMNI ASSOCIATION IS TO SERVE AS A PROFESSIONAL NETWORK PROVIDING SUPPORT TO CURRENT HACU PARTICIPANTS AND ALUMNI AND TO ADVANCE THE MISSION AND GOALS OF HACU.

**WE ENCOURAGE YOU TO REMAIN CONNECTED WITH  
HACU BEYOND YOUR INTERNSHIP!**





# HACU Alumni Association Benefits

**NATIONAL NETWORK:** HACU INTERNSHIP PROGRAM PARTICIPANTS BECOME PART OF A NATIONAL NETWORK OF OVER 8,000 PEERS WITH DEMONSTRATED LEADERSHIP ABILITY AND RECORDS OF ACHIEVEMENT. THIS DIVERSE NETWORK PROVIDES YOUNG PROFESSIONALS WITH THE OPPORTUNITY TO EXPLORE AND MEET PEOPLE OUTSIDE OF THEIR OWN FIELD, ACCESS TO EXPERIENCED LEADERS AND PROMOTES CROSS-SECTOR DIALOGUE, LEADERSHIP, AND SERVICE FOR THE GREATER HISPANIC COMMUNITY.

**EXCLUSIVE OPPORTUNITIES:** HACU ALUMNI STAY CONNECTED VIA THE HACU ALUMNI LISTSERV WHERE THEY SHARE AND RECEIVE EXCLUSIVE JOB ANNOUNCEMENTS, SERVICE AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES, AND MUCH MORE.

**VOLUNTEER PRESIDENT'S VOLUNTEER SERVICE AWARD:** IN PARTNERSHIP WITH THE PRESIDENT'S COUNCIL, HACU WILL RECOGNIZE ALUMNI MEMBERS FOR THEIR VOLUNTEER SERVICE HOURS EARNED OVER A 12-MONTH PERIOD OR OVER THE COURSE OF A LIFETIME AT HOME OR ABROAD.

**NO MEMBERSHIP DUES!!!**

# Ways to Stay Connected!

**Yahoo:** Join the HACU Alumni Association yahoo group by visiting [http://groups.yahoo.com/group/hacu\\_alumni/](http://groups.yahoo.com/group/hacu_alumni/)

**Facebook:** Become a member of the HACU Alumni Association (HAA) group and a fan of the HACU National Internship Program on Facebook

**Twitter:** Follow us at [twitter.com/hnip](https://twitter.com/hnip)

**Email:** Keep us updated on your career progress and learn about how to be a featured alumnus by emailing [hnip@hacu.net](mailto:hnip@hacu.net)

**Other:** Become an HNIP ambassador, volunteer, learn about HAA Board Opportunities



# HAA Contact Information

**Web site:**


[www.hacu.net/hnip](http://www.hacu.net/hnip)

**E-mail:**

[hnip@hacu.net](mailto:hnip@hacu.net)

**Mailing Address:**

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# THANK YOU

