



H I S P A N I C A S S O C I A T I O N O F C O L L E G E S & U N I V E R S I T I E S

13th International Conference

University Resilience and Renaissance:
The Challenge of Climate Change and Other Global Shifts

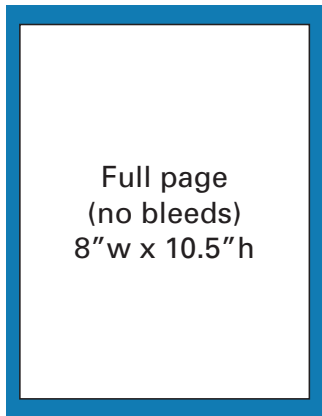
May 1-3, 2019 • San Juan, Puerto Rico
Sheraton Puerto Rico Hotel & Casino

Conference Program Advertising

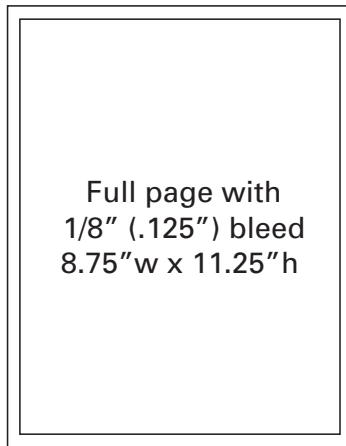
Program Mechanical Advertisement Specifications and Pricing

The printed conference program is a marketing piece that all conference attendees receive and contains key information on conference events, sessions, exhibitors and much more. Advertising in this international conference program is a great opportunity to reach out to leaders of HACU member colleges and universities, partners, key federal agency leaders, allied organizations, corporate, community and philanthropic representatives from the U.S. and abroad.

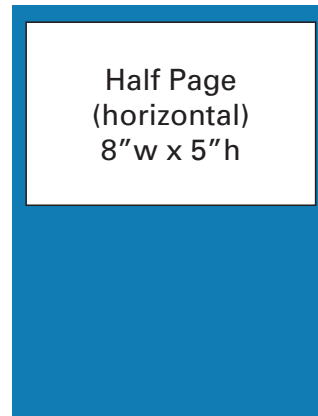
Advertise your website, product or services, or promote your program, educational institution, agency or business.



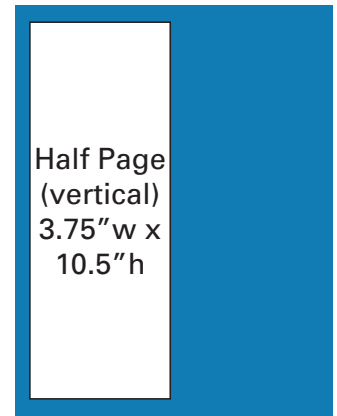
Full page
(no bleeds)
8" w x 10.5" h



Full page with
1/8" (.125") bleed
8.75" w x 11.25" h



Half Page
(horizontal)
8" w x 5" h



Half Page
(vertical)
3.75" w x
10.5" h

Full Page Prices:

Members \$650 USD
Non-Members \$750 USD

Half Page Prices:

Members \$400 USD
Non-members \$500 USD

Ads must be submitted as camera-ready originals or PDF files in color only. Full page ads may be submitted with bleeds or no bleeds. Half page ads may be submitted as horizontal or vertical ads. No bleeds on half page ads. No film or native application files (i.e. InDesign, QuarkXPress, Pagemaker, etc.) will be accepted. 300 DPI Formats acceptable are PDF, TIFF, EPS and PSD.

**To reserve your ad, complete a reservation form online at www.hacu.net.
Submit your camera-ready ad to development@hacu.net by the deadline.**

DEADLINES

Ad Space Reservation – **February 15, 2019**
Camera-Ready Ad – **February 22, 2019**

For more information on advertising opportunities, please contact:
Hispanic Association of Colleges and Universities
Office of Development
Phone: (210) 692-3805 • development@hacu.net