

# HACU 14<sup>TH</sup> INTERNATIONAL CONFERENCE

Innovation and Technology for an Inclusive and Diverse Workforce



Universidad de Salamanca in  
Salamanca, Spain

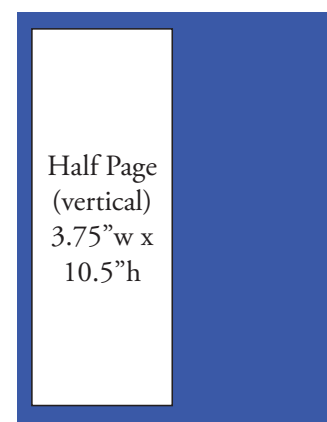
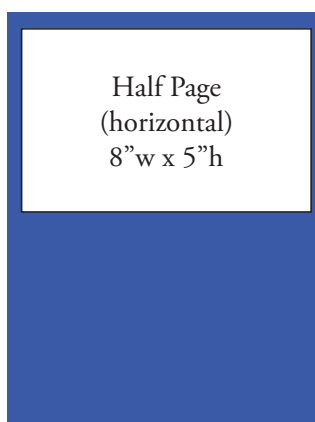
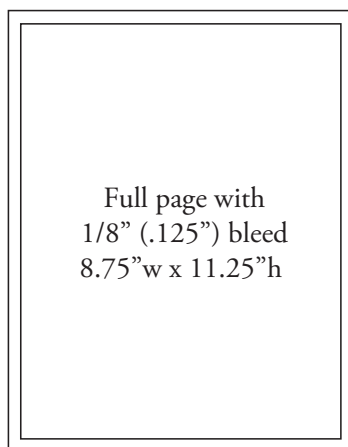
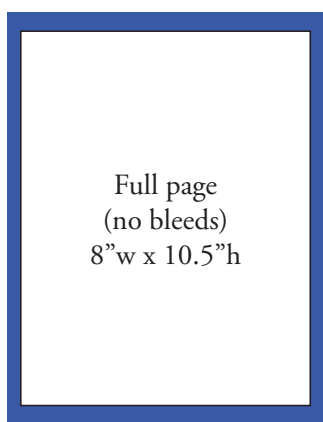
June 3-5, 2024

## Conference Program Advertising

### Program Mechanical Advertisement Specifications and Pricing

The printed conference program is a marketing piece that all conference attendees receive and contains key information on conference events, sessions, exhibitors and much more. Advertising in this international conference program is a great opportunity to reach out to leaders of HACU member colleges and universities, partners, key federal agency leaders, allied organizations, corporate, community and philanthropic representatives from the U.S. and abroad.

Advertise your website, product or services, or promote your program, educational institution, agency or business.



#### Full Page Prices:

Members	\$800 USD
Non-Members	\$1000 USD

#### Half Page Prices:

Members	\$400 USD
Non-members	\$600 USD

Ads must be submitted as camera-ready originals or PDF files in color only. Full page ads may be submitted with bleeds or no bleeds. Half page ads may be submitted as horizontal or vertical ads. No bleeds on half page ads. No film or native application files (i.e. InDesign, QuarkXPress, Pagemaker, etc.) will be accepted. 300 DPI Formats acceptable are PDF, TIFF, EPS and PSD.

**To reserve your ad, complete a reservation form online at [www.hacu.net](http://www.hacu.net).  
Submit your camera-ready ad to [development@hacu.net](mailto:development@hacu.net) by the deadline.**

#### DEADLINES

Ad Space Reservation – **April 15, 2024**

Camera-Ready Ad – **April 22, 2024**

For more information on advertising opportunities, please contact:  
Hispanic Association of Colleges and Universities  
Office of Development  
Phone: (210) 692-3805 • [development@hacu.net](mailto:development@hacu.net)