



Hispanic Association of Colleges and Universities

2020 HACU Trustee Affiliate Benefits

Advocacy

- HACU Trustee Affiliates will have an active role in HACU's advocacy work focused on federal and state funding for Hispanic higher education, particularly for Hispanic-Serving Institutions (HSIs).
- Trustee Affiliates will receive updates on HACU funding proposals and challenges, as well as on legislative initiatives and opportunities for advocacy collaboration with other like-minded national and state associations.
- Trustee Affiliates will have access online and otherwise to HACU's Advocacy Center and to our government relations and policy experts on staff.
- Preferential participation in HACU's Annual Capitol Forum in Washington, D.C., and in visits with select members of Congress.

Conferences, Forums and Symposiums

- HACU hosts three major conferences, which provide vital platforms for advocacy, information, collaboration, networking, and recognition. These include HACU's National Capitol Forum on Hispanic Higher Education (Washington, D.C.), the Annual Conference, and a Biennial International Conference. Trustee Affiliates receive discounted member rates to all HACU conferences and events.
- As part of HACU's Annual Conferences, workshops that address topics of interest to Trustee Affiliates, including: board trustee best practices, governance at HSIs, board trustee fiduciary responsibilities, the role of board trustees in serving Latino and non-traditional students, among other topics will be included in its existing Executive Leadership track.

Publications and Promotions

- Board Trustee Affiliates receive several publications on a regular basis, including a monthly newsletter (electronic) and *The Voice of Hispanic Higher Education* magazine (quarterly). All Board Trustee Affiliates are listed in all HACU conference programs and other publications.

Webinars

- The HACU Webinar Series highlights speakers and panelists who are leading experts in Hispanic higher education. These webinars are meant to provide members with up-to-date best practices on how to improve higher education for Hispanic students. In the fall, the series also includes three webinars specifically for Trustee Affiliates covering various topics. Trustee Affiliates are invited to collaborate and present on webinars if they have a topic highlighting innovative and creative initiatives in Hispanic higher education.