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HISPANIC
ASSOCIATION
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UNIVERSITIES

THE VOICE

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OF HISPANIC HIGHER EDUCATION

**INSIDE THIS ISSUE:
Special Report
on HACU's
Capitol Forum**



HACU PRESIDENT TO SPEAK AT WOODBURY COMMENCEMENT

■ HACU President and CEO Antonio Flores will be keynote speaker at the spring commencement at HACU member Woodbury University in Burbank, California. In addition to addressing the May commencement, Flores also will receive an honorary doctorate from the university. The Hispanic-Serving Institution (HSI) boasts a diverse enrollment, with 61 percent of Woodbury's students representing Hispanic and other minority populations.

HUD MONEY FOR HSIS

■ Grants of up to \$400,000 are available to HACU member HSIs under the Hispanic-Serving Institutions Assisting Communities (HSIAC) program. These HSIAC grants, available through the Office of University Partnerships of the U.S. Department of Housing and Urban Development (HUD), fund partnerships between HSIs and local agencies and organizations to support urban development projects. These funds are available now. For more information, visit www.oup.org/about/abouthsiac.html.

SCHOLARSHIP PROGRAM

■ HACU associate member University of Texas at Austin introduced the "Keep Texans in Texas!" scholarship program to promote diversity and keep qualified high school seniors in Texas. The program targets 130 high schools that historically have sent very few students to the state's largest university. Lawrence Burt, director of the university's Office of Student Financial Services, said the program was designed "as part of our larger commitment to see the university as culturally, economically and geographically diverse as is the state of Texas."

ACCREDITATION

■ The American Bar Association House of Delegates has voted to grant provisional accreditation to the School of Law at HACU member Barry University in Miami, Florida. With accreditation, all Barry alumni will be able to sit for the Florida Bar Examination, necessary for licensure in the state. Some 32 percent of Barry's law students are minorities, well above the 20-percent national average. Barry University's 10 schools provide bachelor's, master's, law and doctoral degree programs to more than 8,900 students.

WORKFORCE FORUM FOR HSIS

■ Workforce development leaders from throughout the United States will meet at Southwestern College in California this month to highlight the role of Hispanic-Serving Institutions (HSIs) in cutting-edge workforce development initiatives. The forum, "HSI Corridors: Expanding Pathways to Careers in the 21st Century," is scheduled April 11-12 on the campus of Southwestern College, a HACU member college near San Diego in Chula Vista, California. The forum is co-sponsored by HACU and the U.S. Department of Labor Employment and Training Administration. For more information, call (210) 692-3805, ext. 3222. Or visit www.hacu.net.

HUMANITARIAN AWARD

■ Piedad F. Robertson, president of HACU member Santa Monica College, received a Humanitarian Award from the Santa Monica Bay Region of the National Conference for Community and Justice. The awards are given to local leaders who "are helping to build an inclusive community fueled by the energy and creativity of the mix of cultures, religions, races and backgrounds that are America." Robertson also is chair of the Government Relations Committee of the HACU Governing Board.

TRAINING PROJECT

■ The School of Social Work at HACU member New Mexico State University received a \$200,000 grant from the New Mexico Children, Youth and Families Department to provide continued training for contract agencies that work with families and children in New Mexico. The Multicultural Family-Centered Training Project will include 33 days of training across the state for agencies that work with families and children.

ENDOWED PROFESSORSHIP

■ The Department of Finance, Real Estate and Insurance at HACU member California State University at Northridge will establish its first endowed professorship, thanks to a \$300,000 donation from Countrywide Credit Industries, a California-based diversified financial services provider. The five-year gift will be used to create the Countrywide Endowed Professorship in Finance and Real Estate.

OVERVIEW

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ABOUT OUR COVER

HACU's 2002 National Capitol Forum on Hispanic Higher Education is scheduled April 14-16, 2002, at the Washington Marriott Hotel in Washington, D.C. See page 8 for a Special Report on this year's Forum.

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ABOUT HACU

The Hispanic Association of Colleges and Universities represents more than 318 member and associate member colleges and universities in the United States, Puerto Rico and abroad with high Hispanic student enrollment rates — including federally designated Hispanic-Serving Institutions. HACU's mission is to improve access to and the quality of post-secondary educational opportunities for Hispanic students; to meet the needs of business, industry and government through the development and sharing of resources, information and expertise; and to promote the development and success of member and associate member colleges and universities.

By Gumecindo Salas
*HACU Vice President of
Governmental Relations*



This year Hispanic higher education advocates face extraordinary challenges in advocating for the necessary funds to reverse decades of spending neglect plaguing those colleges and universities serving the largest concentrations of Hispanic higher education students.

The Administration's Fiscal Year 2003 budget proposals include little or no spending increases for most education programs. In contrast, massive increases are proposed in defense spending and homeland security initiatives in the continuing response to the terrorist attacks of September 11, 2001.

Under these proposals, the nation's Hispanic-Serving Institutions (HSIs) would receive an increase in appropriations under Title V of the Higher Education Act from \$86 million to \$89 million in Fiscal Year 2003. Under the President's proposals, no spending increases would occur for other programs important to HSIs, including TRIO, Gear Up, Minority Science and Engineering programs and the Pell Grant program.

Thus, HACU's 2002 National Capitol Forum on Hispanic Higher Education, April 14-16, in Washington, D.C., will become even more critical in conveying to Congress the need to exceed the President's recommendations as a crucial investment in enhancing the college and career success of such a large part of our population.

HACU is proposing that Title V spending be increased to \$125 million in Fiscal Year 2003. This proposal is in addition to HACU's requests for increases in a series of federal agency program appropriations to HSIs, as well as a first-time \$20 million appropriation to HSIs for graduate education programs.

To this end, HACU's Washington, D.C., office has been participating in a series of strategic meetings with the Hispanic Education Coalition, Alliance for Equity in Higher Education, Congressional Hispanic Caucus, Senate Hispanic-Serving Institutions Coalition, National Hispanic Leadership Agenda and other allies also dedicated to the cause of enhancing federal support for HSIs.

The Hispanic Education Coalition, for example, also includes as members the Mexican-American Legal Defense

and Educational Fund (MALDEF), the League of United Latin American Citizens (LULAC) and the National Council of La Raza.

HACU's Washington, D.C., office also is in continual contact with key federal agencies in the effort to advocate for new and expanded support for HSIs in areas ranging from infrastructure investments to new research support.

This year is critical, not only because of the urgency of Fiscal Year 2003 spending needs, but because debates will take shape in advance of an expected vote next year on Reauthorization of the Higher Education Act. It is essential that the reauthorization process not diminish the priority of any of those components of the Act directly addressing Hispanic higher education.

HACU's Washington, D.C., staff and HACU President and CEO Antonio Flores have met in recent weeks with HACU's allies in Congress, with representatives of the U.S. Department of Education and the White House, and with allied organizations and associations to relay the importance of HACU's legislative priorities for both the next fiscal year and for the reauthorization process.

In the coming weeks the HACU D.C. office will be asking HSI presidents and friends of HACU to communicate with key members of Congress by telephone, by regular mail and fax, by e-mail and even district office visits to impress the importance of the HACU 2002 Legislative Agenda.

HACU is involved in a comprehensive survey of presidents and chancellors of member colleges and universities as part of the effort to present a compelling, grass roots agenda for enhancing a reauthorized Higher Education Act.

These "grass roots" voices are a crucial component of HACU's 2002 National Capitol Forum on Hispanic Higher Education, when leaders of HSIs will meet with key members of Congress during scheduled Visits to Capitol Hill on April 16.

All presidents and chancellors of HACU member and partner higher education institutions have been invited to attend the Capitol Forum, as have leaders of Congress, the White House, key federal agencies and allied organizations who share HACU's stake in setting Hispanic higher education federal spending priorities for the decisive year ahead.

HACU ON CAPITOL HILL

By Antonio R. Flores, President and CEO

Since its inception in 1986, HACU has championed the higher education success of the nation's youngest and fastest-growing minority population. Today, with Hispanics now the nation's largest ethnic population, the role of HACU has become even more crucial as the leading voice for those colleges and universities that serve the largest concentrations of Hispanic higher education students in every major state and Puerto Rico.

Indeed, the reach of HACU and its member institutions extends to pre-collegiate and lifelong education initiatives impacting the entire Hispanic community. One of every three new workers in the U.S. labor force today is Hispanic; by 2050, one of every two new workers will be Hispanic. The success of the nation rests in large part on the knowledge and skills that this community will contribute to our economy, society, and national security.

It is against this backdrop that HACU this month formally presents an agenda to Congress and the country that calls for vital investments in the higher education success of our Hispanic students.

HACU's 2002 National Capitol Forum on Hispanic Higher Education, "Hispanics and the Higher Education Act: Strategies for Success," is scheduled April 14-16 at the Washington Marriott Hotel in Washington, D.C. This forum will become our platform for conveying our message to the public and to those policy makers who can help us build a better future with their support of HACU's Legislative Agenda for Fiscal Year 2003.

Leaders of Congress and the White House will meet leaders of our member colleges and universities, as well as our fellow advocates for Hispanic higher education success, at a series of special sessions and visits to Capitol Hill.

HACU will present its Legislative Agenda for Fiscal Year 2003, which calls for record new spending on programs ranging from pre-collegiate outreach to urgently needed infrastructure support for our country's chronically under-funded Hispanic-Serving Institutions (HSIs).

At the heart of HACU's Legislative Agenda will be the request for a \$125 million appropriation to our HSIs in Fiscal Year (FY) 2003 under Title V of the Higher Education Act. Since 1995, funds under this title have allowed HSIs to expand their academic and faculty programs, administration infrastructures, technology, endowments and other urgently needed resources. Still, HSIs on average continue to receive

only a fraction of federal dollars per student compared to all other degree-granting institutions. For instance, in 1996 according to data from the U.S. Department of Education, HSIs received only \$1,100 per student in total federal dollars, compared to \$1,800 for all others.

HACU's proposed increase in Title V appropriations directly addresses this inequity as part of our ultimate goal to achieve parity in federal funding. HACU also will seek a first-time \$20 million appropriation to strengthen HSI graduate programs under Title V of the Higher Education Act.

HACU's 2002 National Capitol Forum on Hispanic Higher Education, "Hispanics and the Higher Education Act: Strategies for Success," is scheduled April 14-16 at the Washington Marriott Hotel in Washington, D.C. This forum will become our platform for conveying our message to the public and to those policy makers who can help us build a better future with their support of HACU's Legislative Agenda for Fiscal Year 2003.



Altogether, HACU will request a total of \$237 million in appropriations to HSIs, including proposals for spending increases for HSIs from the U.S. Department of Housing and Urban Development, U.S. Department of Agriculture, U.S. Department of Defense, U.S. Department of Health and Human Services, the National Science Foundation and NASA.

At the same time, HACU's 2002 National Capitol Forum on Hispanic Higher Education will address Reauthorization of the Higher Education Act, which will be debated this year and likely acted upon during 2003. The Higher Education Act remains the chief vehicle for targeting federal funds to our HSIs.

The Capitol Forum also will provide HACU a venue to formally acknowledge and celebrate those members of Congress and the White House, and federal agency leaders who share HACU's commitment to increasing support for our Hispanic students and the higher education institutions that serve them.

To the members of the Senate Hispanic-Serving Institutions Coalition and the Congressional Hispanic Caucus, we owe our profound thanks for their continuing leadership in championing HACU's mission and legislative agendas each year.

This year, the challenges appear more daunting as budgetary restraints already are being proposed for the escalating increases in national defense and homeland security spending in response to the events of September 11, 2001. However, education must remain our highest priority, because education is an investment in the very foundation of our national security – our citizenry.

HACU PRESIDENT TESTIFIES BEFORE CONGRESS ON HISPANICS AND THE DIGITAL DIVIDE

Citing the high economic costs of the widening “digital divide” between minority and non-minority populations, HACU President and CEO Antonio Flores testified before Congress in support of the proposed Digital Network Technology Program Act.

“While all sectors of society are acquiring greater access to information technology and connectivity to the Internet, the gap between the better educated and those behind them is widening each year,” Flores told the Subcommittee on Science, Technology & Space of the Senate Committee on Commerce, Science and Transportation on February 27.

The proposed NTIA (National Telecommunications and Information Administration) of the U.S. Department of Commerce Digital Technology Program Act, or S.414, was introduced last year by U.S. Senators Max Cleland of Georgia, Ernest Hollings of South Carolina, Ted Stevens of Alaska, Daniel Inouye of Hawaii and John Breaux of Louisiana.

S.414 would target federal funds to HSIs and other Minority-Serving Institutions, as well as elementary and secondary education institutions serving large minority populations, for a comprehensive series of initiatives designed to bridge the digital divide. S.414 would provide grants for infrastructure support, faculty development, teacher training, and cooperative agreements with outside entities for expanding technology access and education.

A 2000 report from the U.S. Department of Commerce shows that more than one-half of U.S. households have computers and more than four of every ten have Internet access, compared to only one-third and about two of every ten Hispanic households, respectively.

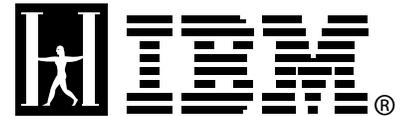
S.414 would prove especially beneficial to Hispanics, since studies show a large number of young Hispanics rely on schools or colleges for Internet access. “S.414 would help to bridge the widening digital divide for our youth by increasing their access to technology in the school setting,” Flores said.

Hispanics already represent one of every three new workers joining the national labor force, Flores said, adding that projections are that one of every two new workers joining the labor force will be Hispanic by 2050.

“The changing nature of our economy demands that underserved and underrepresented but fast-growing populations be educated and trained at increasingly higher levels for the jobs and leadership roles of the ‘new economy,’” Flores said.

“The Information technology, biotechnology and telecommunications industries, among others, require increasing numbers of workers with very high skills and advanced knowledge that only a quality higher education can provide. For Minority-Serving Institutions (MSIs), including HSIs, S.414 offers a new and important avenue to meet the educational and human-resource needs of our high-technology driven economy and our increasingly complex democracy,” Flores said.

NEW REPORT SHOWS EDUCATION KEY TO CLOSING HISPANIC TECHNOLOGY GAP



A powerful new report commissioned by global technology leader IBM is providing the nation a first, comprehensive look at the Hispanic Digital Divide. The report, commissioned by IBM and prepared by The Tomás Rivera Policy Institute, shows Latinos continue to trail non-Hispanic-whites and other minority groups throughout the U.S. in computer ownership, Internet use and e-commerce.

“Economic and social stability for individuals and families is inextricably linked to education and technological innovation,” said Maria Villar, vice president of IBM e-Business Transformation Planning and co-chair of the Hispanic Digital Divide Task Force assembled by IBM to study the issue. “For the Latino community to advance – like all constituencies – it can’t be on the wrong side of the digital divide.”

HACU and other members of the IBM Hispanic Digital Divide Task Force are now analyzing the results of the task force study, “Latinos and Information Technology: The Promise and the Challenge,” to prepare proposals for closing the gap. As part of the task force’s efforts, IBM is expected in the coming months to announce a new grant program designed to address the Hispanic digital divide.

“Rapid changes in technology and demographics will quickly catapult the Hispanic digital divide to the level of a national crisis if we do not act now, and act comprehensively, to quickly

bridge the information technology gap,” said HACU President and CEO Antonio R. Flores, a task force member. “In a country home to the world’s best colleges and technology companies, we have the minds and manpower to answer this challenge. If we act together, we have a very real opportunity to erase the gap in this generation,” Flores said.

LATINOS AND TECHNOLOGY

The report represents the first time the nation’s leading think tank on Hispanic issues, The Tomás Rivera Policy Institute, has assembled all data available on Latinos and Information Technology (IT).

“National leaders, educators and policy makers now have the data necessary to draw up a comprehensive agenda that will help Latinos find their place in this important revolution,” said Harry Pachon, a task force member, president of the Tomás Rivera Policy Institute and professor of public policy at the Claremont Graduate University in California.

Since 1990, the Hispanic population has more than doubled in the United States and now totals approximately 35 million people. Hispanics are now the largest ethnic minority in 23 of the 50 states. Nonetheless, they remain vastly underrepresented in the Information Technology work force. While the five fastest-growing careers in the U.S. *Continued on page 7*

INTERN UPDATE

By William Rafael Gil, Executive Director
HACU National Internship Program

Eighty-two top college students from throughout the U.S. are on the job this spring and enjoying an introduction to potential careers in the federal work force as part of the HACU National Internship Program (HNIP). These students are in paid internships at federal agency offices in Washington, D.C., and at "field" locations from Miami to Los Angeles.

Their internship experiences also include professional development seminars, tours of national monuments and museums, and meetings with HNIP Alumni about how to maximize their benefits from participation in the program. Many of these students will participate in HACU's 2002 National Capitol Forum on Hispanic Higher Education.

Since 1992, HNIP has introduced more than 3,400 Hispanic students to federal and corporate career opportunities during spring, summer and fall sessions of what has become the largest Hispanic college internship program in the United States.

This year, HNIP will celebrate its 10th Anniversary with a series of special events inviting the participation of current and former interns and our federal agency and corporate sector partners. Representatives of Congress, the White House, the National Hispanic Leadership Agenda and other allied organizations also will be invited to an Awards ceremony this summer celebrating the program's success. A Public Leadership Breakfast Series, Federal Career Fair and special receptions also are being planned as part of the summer-long celebration.

HNIP has proven a key component in efforts to address the continuing under-representation of Hispanics in the federal workforce. Currently, Hispanics, the country's youngest and largest ethnic population, remain the only under-represented population group in the federal labor force. Hispanics represent only 6.5 percent of the federal labor force versus 11.1 percent of the civilian work force.

HNIP is making a difference. Today, many HNIP alumni are permanent federal employees at agency offices where they once served as interns. Last summer's program evaluations showed that 73 percent of participating students indicated an interest in pursuing federal careers, with 84 percent of those students stating their interest was a direct result of their internship experience. In fact, 74 percent of last year's interns were asked to



HACU National Internship Program students met U.S. Rep. Ruben Hinojosa, D-Texas, a long-time champion of Hispanic higher education and member of the Congressional Hispanic Caucus, at HACU's 2001 National Capitol Forum.

return to their agency positions in the future, with 32 percent of those students asked to return as permanent federal employees.

Kay Cole James, Director of the federal Office of Personnel Management, recently reported that she is encouraging all federal agencies to use all tools available to them to recruit more Hispanics as a goal of Executive Order 13171 to increase the ranks of Hispanic federal employees. Those tools include HNIP, which is formally listed by the White House as Point Four in the Nine-Point outreach agenda of the federal Hispanic Employment Initiative.

HNIP invites all past and current students, corporate and federal partners, and supporters throughout the country to participate in what promises to be a momentous series of 10th anniversary celebrations of a program that will continue to open the doors to opportunity for new generations of students in the decade ahead.

William Rafael Gil is executive director of the HACU National Internship Program. To learn more about this program, contact HNIP staff by telephone at (202) 467-0893, or by email at hnip@hacu.net. Applications for the HACU National Internship Program can be found at www.hacu.net.

FEDERAL GRANT WORKSHOPS FOR HSIS

HACU member Hispanic-Serving Institutions (HSIs) are invited to participate in a technical assistance workshop April 25, 2002, in Houston, Texas, designed to help HSIs and other Minority-Serving Institutions win new federal grant support for programs, infrastructure development, faculty and students.

Senior management, administrators and operational personnel are invited to attend the one-day workshop at HACU member Houston Community

College Systems offices on Electronic Research Administration (ERA) activities.

ERA is a concept whereby the complete cycle of grant activities is automated for computer-to-computer communications, including all creation, transmission and submission activities for proposal announcements, applications, award notification, peer review, project accounting and reporting.

This workshop is sponsored by the U.S. Department of Defense (DoD) and

the United Negro College Fund Special Programs Corporation, in collaboration with HACU. This workshop is in support of the DoD Small Business and Disadvantaged Business Utilization HBCU/MI (Historically Black Colleges and Universities/Minority Institutions) Technical Assistance Program.

For more information, contact HACU's Washington, D.C., offices at (202) 833-8361.

USDA LIAISONS ASSIGNED TO HSIs

U.S. Department of Agriculture (USDA) liaisons are being assigned to HACU member colleges and universities as part of the goals of the USDA/HACU Leadership Group to promote Hispanic participation in USDA employment, programs, resources and services.

Miami-Dade Community College's InterAmerican Campus recently welcomed Willis Collie, a USDA liaison officer now based at the HACU member Hispanic-Serving Institution (HSI). Collie will work with HSIs throughout Florida and Puerto Rico to increase awareness for the USDA/HACU Leadership Group's initiative to promote Hispanic participation in all aspects of the agency.

"It is the goal of the USDA to represent the community as a whole," Collie said. "Currently, Hispanics represent 12 percent of the U.S. population, but only six percent of the department. We are working hard to close this gap."

Collie, a 15-year veteran of the USDA, previously served in the USDA's Foreign Agriculture Service and was lead emissary to the Caribbean. He has also lived and worked in the Miami, Florida area.

"I am looking forward to being a facilitator to ensure that every school knows what the USDA has to offer. It is my goal to increase awareness of programs, and especially

the many higher education grants that are available," Collie said.

The USDA/HACU Leadership Group, composed of members from USDA and HACU member institutions, is a national body selected by the Secretary of the USDA and President of HACU.

"There are only five states with liaison officers. Florida is very fortunate to be one of them," said Miami-Dade Community College InterAmerican Campus President Jose Vicente. "The program has been successful in the first four states, and we anticipate the same success," said Vicente, who also is Chair of HACU's Governing Board. Collie is confident that once Hispanic students in Florida are exposed to all of the opportunities available to them, the students – and the program – will succeed.

Collie will assist USDA agencies by promoting the goals of the USDA/HACU Leadership Group. He will continue to provide information to college and university presidents and staff, help students attain USDA internship and job opportunities, and develop partnerships with governmental, educational and business entities.



Closing Hispanic Educational Gap continued from page 5

are in computer related fields with above average earning potential, statistics indicate that only a small percentage of Latinos are currently seeking degrees as engineers or as technologists.

According to the report, the benefits of Information Technology for the Latino community cannot be realized by the acquisition of computers alone.

"Latino children have the highest dropout rates of any major ethnic group. Even those who remain through high school are de facto dropouts from the IT workforce if they lack a strong educational background," said Stanley S. Litow, president of the IBM International Foundation and vice president of Corporate Community Relations, who commissioned the report.

"To avoid tracking Latino students in dead-end courses, they need the best teachers and strong preparation especially in math and science. Technology can help, but it must be fully integrated into instruction," Litow said.

THE IT LINK

The IBM report notes that parents of disadvantaged and minority students are less likely to understand the link between education and important IT opportunities for their children. In fact, the problem of Latino preparation for and participation in the technology sector is inseparable from larger and chronic issues of education and training, the report suggests.

"The very concept of literacy has undergone a fundamental change in the past twenty years," said the Tomás Rivera Policy Institute's Pachon. "Literacy in the 21st century now encompasses the ability to manipulate information technology. This is a new and real challenge that schools and the Hispanic community are now confronting."

The rapidly growing number of small businesses owned by Latinos must also adapt networked technologies to their operations. According to Victor Cabral, vice president of International and Government Affairs at Verizon Communications and co-chair of the

task force, the most profound growth for applying technology to business has been in business-to-business relationships. Years ago, such functions as ordering, billing or inventory management would have involved the exchange of paper and phone messages, "But today, it's all electronic," Cabral continued. "Most Hispanic businesses tend to be smaller than average, with under-utilized network technologies. Their ability to compete is marginal. And these shortcomings are made worse by the relative shortage of Latino engineers and computer scientists who might play a role as a principal in an e-commerce company."

Other IBM Hispanic Digital Divide Task Force members include: Congressman Silvestre Reyes of Texas, chair of the Congressional Hispanic Caucus; Raul Cosio, IBM's vice president of e-Business Transformation; Ronald Blackburn-Moreno, president and CEO of ASPIRA, and Luis Miranda, president of Miranda Y Más.

NATIONAL CAPITOL FORUM ON HISPANIC HIGHER EDUCATION

HACU will propose record new investments in Hispanic higher education during HACU's 2002 National Capitol Forum on Hispanic Higher Education, "Hispanics and the Higher Education Act: Strategies for Success," April 14-16, 2002, in Washington, D.C.

Leaders of HACU member colleges and universities will join leading representatives of Congress, the White House and key federal agencies at this annual national platform for promoting the college and career success of the country's youngest and largest ethnic population.

"One of every three new workers in the U.S. labor force today is Hispanic; by 2050, one of every two new workers will be Hispanic. The success of the nation rests in large part on the knowledge and skills that this community will contribute to our economy, society and national security," said HACU President and CEO Antonio R. Flores.

HACU's 2002 National Capitol Forum on Hispanic Higher Education is scheduled April 14-16, 2002, at the Washington Marriott Hotel in Washington, D.C. HACU's Legislative Agenda for Fiscal Year 2003 will be introduced at this forum.

A key "grass roots" component to these annual forums are a day-long series of visits to Capitol Hill, during which presidents and chancellors from HACU member colleges and universities throughout the country will meet with key House and Senate members about Hispanic education and workforce training needs in every state.



Forum participants will discuss the pending Reauthorization of the Higher Education Act, which contains provisions targeting federal funds directly to those colleges and universities serving the largest Hispanic communities, and the largest concentrations of Hispanic higher education students, in every major state and Puerto Rico.

Throughout the conference, keynote speakers will address a variety of topics during daily special sessions. A closing reception will honor members of the Congressional Hispanic Caucus, Senate Hispanic-Serving Institutions Coalition and other supporters of HACU and Hispanic higher education.

For more information, updated Capitol Forum agendas and registration materials, visit www.hacu.net.

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HACU LEGISLATIVE AGENDA AT A GLANCE FOR THE 108TH CONGRESS

HIGHER EDUCATION ACT: TITLE V

Aid to HSIs

HACU this year will lead efforts to advocate for a substantial increase in appropriations for Hispanic-Serving Institutions (HSIs) under Title V of the Higher Education Act. HACU will request that Title V appropriations for HSIs be increased to \$125 million for Fiscal Year (FY) 2003.

Graduate Education

HACU will seek a first-time \$20 million appropriation to strengthen HSI graduate programs under Title V of the Higher Education Act.

FEDERAL AGENCY APPROPRIATIONS

Department of Housing and Urban Development

- HACU will request a FY 2003 \$12 million appropriation for the agency's Hispanic-Serving Institutions Assisting Communities (HSIAC) program.
- HACU will request \$5 million to reinstate the HUD work-study program for two-year HSIs.

Department of Agriculture

- HACU will ask Congress and the U.S. Department of Agriculture to increase the appropriation for HSIs under Title VIII of the Farm Bill to \$20 million in FY 2003.
- HACU will request additional legislative language to specifically include more HSIs in agricultural research programs.

Department of Defense

HACU seeks \$15 million in FY 2003 U.S. Department of Defense appropriations for HSIs: \$10 million for research development, testing and evaluation (infrastructure support); and \$5 million for faculty development programs.

Department of Health and Human Services

HACU requests a \$10 million line-item appropriation for HSIs within the National Institutes of Health (NIH) of the U.S. Department of Health and Human Services for faculty development, research and capacity building.

National Science Foundation

Because of the need to increase the number of Hispanics in science fields, HACU requests a \$20 million National Science Foundation appropriation to HSIs for research, curriculum and infrastructure development, and for other purposes.

NASA

HACU requests that NASA allocate \$10 million to HACU to elevate the model, regional pre-collegiate Proyecto Access initiative for science, technology, mathematics and engineering to a nationwide program.

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CHAIR, CONGRESSIONAL HISPANIC CAUCUS



The Honorable Silvestre Reyes of Texas

1ST VICE CHAIR, CONGRESSIONAL HISPANIC CAUCUS

- The Honorable Ciro Rodriguez of Texas

2ND VICE CHAIR, CONGRESSIONAL HISPANIC CAUCUS

- The Honorable Grace Napolitano of California

WHIP, CONGRESSIONAL HISPANIC CAUCUS

- The Honorable Joe Baca of California

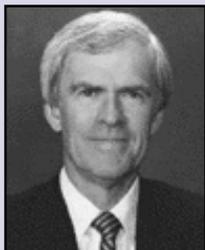
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- The Honorable Solomon Ortiz of Texas
- The Honorable Jose Serrano of New York
- The Honorable Ed Pastor of Arizona
- The Honorable Xavier Becerra of California

- The Honorable Luis Gutierrez of Illinois
- The Honorable Robert Menendez of New Jersey
- The Honorable Lucille Roybal-Allard of California
- The Honorable Robert Underwood of Guam
- The Honorable Nydia Velazquez of New York
- The Honorable Ruben Hinojosa of Texas
- The Honorable Loretta Sanchez of California
- The Honorable Charles A. Gonzalez of Texas
- The Honorable Anibal Acevedo-Vila of Puerto Rico
- The Honorable Hilda Solis of California

THE SENATE HISPANIC-SERVING INSTITUTIONS (HSIs) COALITION

CO-CHAIRS, SENATE HISPANIC-SERVING INSTITUTIONS COALITION



Left: The Honorable Jeff Bingaman of New Mexico

Right: The Honorable Kay Bailey Hutchison of Texas

MEMBERS, SENATE HISPANIC-SERVING INSTITUTIONS COALITION

- The Honorable Wayne Allard of Colorado
- The Honorable Barbara Boxer of California
- The Honorable Jean Carnahan of Missouri
- The Honorable Jon Corzini of New Jersey
- The Honorable Thomas Daschle of South Dakota
- The Honorable Pete Domenici of New Mexico
- The Honorable Richard Durbin of Illinois
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- The Honorable Bob Graham of Florida
- The Honorable James Inhofe of Oklahoma
- The Honorable John Kerry of Massachusetts
- The Honorable Jon Kyl of Arizona
- The Honorable Patty Murray of Washington
- The Honorable Harry Reid of Nevada
- The Honorable Charles Schumer of New York
- The Honorable Robert Torricelli of New Jersey

REPORT FOCUSES ON NEED FOR DIVERSITY

A coalition of leading corporate CEOs and university presidents released a report calling for greater investments in education for the nation's racial and ethnic minority populations.

The report, "Investing in People: Developing All of America's Talent on Campus and in the Workplace," demonstrates that "a large number of the people who will be available to work [in the future] will be minorities – who currently lag behind (non-Hispanic) whites in their training and educational credentials."

The report released by the Business-Higher Education Forum (BHEF) warns

that, without investments in improving education for all Americans, tomorrow's workers will not be ready to meet the challenges of our economy. "Diversity is an invaluable competitive asset that America cannot afford to ignore," said Stephen G. Butler, chairman and chief executive officer of KPMG LLP and co-chair of the BHEF Diversity Initiative.

"This report sounds an alarm to educators, business leaders, and the general public, and calls for us to recognize the importance of diversity to our country's well being," said American Council on Education (ACE) President David Ward.

The report calls on all citizens to become actively involved in promoting and expanding diversity efforts. The report's recommendations include: providing more resources to teachers, encouraging corporate foundations to provide more support for diversity initiatives, and increasing support for community outreach programs that stress college as a goal.

The report also recommends an increase in college Pell Grants to the congressionally authorized maximum of \$5,800 per student. The 2000-2001 maximum Pell grant per student was \$3,750.

OLLU PRESIDENT NAMED

■ Tessa Martinez Pollack was named the seventh president of HACU member Our Lady of the Lake University in San Antonio, Texas. Pollack, a native of San Antonio, is the former president of Glendale Community College of the HACU member Maricopa County Community College District in Phoenix, Arizona. She also is former president of the HACU member Medical Center Campus of Miami-Dade Community College in Florida.

CARNEGIE CHAIR

■ Janet Holmgren, president of HACU member Mills College in California, has been named chair of the board of trustees of The Carnegie Foundation for the Advancement of Teaching. Holmgren, a 30-year veteran of higher education ranks, has served on the Carnegie board since 1999. Holmgren recently completed a one-year term as board chair of the American Council on Education, and currently serves as executive committee chair of the Women's College Coalition.

HISPANIC INITIATIVES

■ Rene Dominguez has been named Director of Hispanic Initiatives at HACU member St. Mary's University in San Antonio, Texas. Under Dominguez's leadership, the university will create an endowed Hispanic Scholarship Fund. Dominguez will act as an advisor to university departments to help incorporate cultural traditions into university programs and endeavors. He also will be a liaison between the university and individuals, institutions and corporations in Mexico, and Central and South America.

FOUNDATION BOARD

■ Five new members were appointed to the Miami-Dade Community College Foundation Inc., the fund-raising arm of HACU member Miami-Dade Community College in Florida. The new directors are: Hand Adorno, CEO in the law firm of Adorno & Zeder, P.A.; Donald Carlin, president of the Miami insurance agency Kahn-Carlin & Company; Laura de Ona, founder of her own law firm in Coral Gables; Ana Maria Fernandez Haar, founder of the advertising agency IAC, and John Hall, president of Peoples Bank of Commerce.



*Tessa Martinez Pollack,
President, Our Lady
of the Lake University
San Antonio, Texas*

CONTINUING EDUCATION

■ Larry D. Jackson has been named director of continuing education at HACU member Palo Alto College in San Antonio, Texas. Jackson joined Palo Alto College in 1998 as coordinator of occupational program services, and spent the past two years as a continuing education program manager.

LEADERSHIP PROGRAM

■ Karen Logue, associate director of human resources for HACU member California State University at San Bernardino, has been selected to participate in the year-long Leadership California 2002 Annual Issues Program. Fifty women from throughout California were selected to participate in a program that focuses on issues ranging from development of women leaders to critical public and private sector issues.

IN-HOUSE COUNSEL

■ Bruce Kite was named the first in-house general counsel at HACU member New Mexico State University. Kite will serve as the university's legal counselor advising the Board of Regents and administration on issues impacting the university. He also will supervise worked performed by outside law firms. Kite is a former associate university counsel at HACU associate member University of Illinois.

ENGINEERING GRANT

■ Charles Creusere, an assistant professor of electric and computer engineering at HACU member New Mexico State University, was awarded a five-year, \$350,000 grant from the National Science Foundation to support his research on audio file compression. The grant was awarded through the National Science Foundation's Faculty Early Career Development Program, which the foundation describes as its most prestigious honor for junior faculty members.

NEW BOOK

■ Jeff Nevin, an assistant professor at HACU member Southwestern College in California, is author of the new book, *Virtuoso Mariachi*. Nevin's book explores the history of mariachi, as well as current trends. Nevin is an award-winning classical composer whose works have been performed by the San Diego Symphony, Sol de Mexico Symphony Orchestra and many other ensembles. *Virtuoso Mariachi* was published by University Press of America.

ADVISORY BOARD

■ Ricardo Romo, president of HACU member University of Texas at San Antonio, was appointed by President George W. Bush to serve on a 21-member President's Board of Advisers on Historically Black Colleges and Universities. "Many of the issues confronting historically black institutions are similar to challenges facing universities such as UTSA," said Romo, who became president of UTSA, a Hispanic-Serving Institution, in 1999.

AT-RISK STUDENTS

■ The Achieving a College Education (ACE) program, a public schools/university partnership, has received a \$185,000 grant to expand its services. The ACE program is a partnership among: HACU member Pima County Community College in Tucson, Arizona; HACU associate member University of Arizona, and the Pima/Santa Cruz County school districts of Arizona. The five-year-old program provides ongoing support for at-risk students beginning in their sophomore year of high school, acting as a bridge from high school to community college to a four-year degree. The program targets low-income families and students whose parents never received a college degree.

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Division Head-College Prep/General Studies, Assistant or Associate Professor (Tenure Track), Job #20028071

Salary: Competitive. *Qualifications:* Master's Degree in Curriculum and Instruction-Reading, Special Education, ESL, Bilingual Education; Developmental and/or General Education Studies; Adult Education, EMD, English, Math or any combination of educational fields cited herein. (Degree must be in hand by date of hire). Professional or academic background must reflect experience, training and/or knowledge in adult Learning Theory and Second Language Acquisition. Proven record of compiling and interpreting data related to the retention and successful transfer of Developmental Studies students and using research to drive program change and quality. Three years of full-time (or its equivalent) successful community college/post-secondary teaching experience in a developmental education or general studies related field. Two years of successful full-time (or its equivalent) administrative experience managing related instructional programs with budget and supervisory responsibility.

Division Head-Technical Studies, Assistant or Associate Professor (Tenure Track), Job #20028069.

Salary: Competitive. *Qualifications:* Master's Degree in Education, Management, or a discipline closely related to one or more areas within the assigned division or Bachelor's Degree and two years of Business/Industry related experience in a supervisory role. (Degree must be in hand by date of hire). Three years of successful community college/post-secondary teaching experience in a division-related domain. Two years of successful administrative experience managing instructional programs with budget and supervisory responsibility.

Review of applications for above positions will begin on March 25, 2002 and continue until positions are filled. For complete job announcement, refer to: <http://dabcc-www.nmsu.edu/general/employment> (All applicants will receive a complete job announcement). To apply, send original letter of application, resume, transcripts, and list of references to:

Dr. Raul Ramirez
 Campus Executive Officer
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 Las Cruces, N. M. 88003-8001

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Send a resume and a letter of interest to Don Wallace, Assistant to the Dean, LBJ School of Public Affairs, University of Texas at Austin, P.O. Box Y, Austin, Texas, 78713-8925 or email to d.wallace@mail.utexas.edu. The deadline to submit all materials is **April 15, 2002**. The position will remain open until filled.

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Xochicalco University System, one of the oldest and most prestigious universities operating in the State of Baja California, México, is accepting applications for the Fall Semester 2002 and Spring Semester 2003 in the professional areas of Medicine, Psychology, Optometry, Architecture, Design, Business, International Trade, Accounting and Law. Xochicalco University has been operating since 1974. It has campuses in Ensenada, Tijuana and Mexicali and is one of a selected group of Mexican Universities that offers US government student loans to those who qualify. Our student community is diverse, with students from several states in Mexico and from Central and South America. It also has the largest US student community in a university in the State of Baja California. Visit our web site at www.ceux.mx and learn about our programs, our campuses, our financial packages and the wide array of opportunities available for a rewarding international experience. (Open to US citizens and permanent residents.)

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Tenure Track Position

We are seeking an experienced geneticist with an active research program devoted to the mapping and identification of genes involved in human speech and language impairment and their underlying functions in the nervous system. The NIDCD offers an excellent working environment including a well-equipped laboratory and a community of scholars (<http://www.nidcd.nih.gov/intram/basic.htm>). Candidates for this position must have a Ph.D. and/or M.D., comprehensive advanced training, an outstanding publication record of peer-reviewed papers and evidence of the ability to conceive and conduct an independent research program. Salary, resources and personnel support will be commensurate with education and experience. US citizenship or permanent residency required. The successful candidate is expected to maintain a program of independent research that is pertinent to the goals of the Section. Please send an application including a detailed curriculum vitae, recent reprints, a statement of research interests, long term research goals and three letters of recommendation by April 30, 2002 to:

Ms. Gayle Mundell, Personnel Management Specialist
National Institute on Deafness and Other Communication Disorders
31 Center Drive, MSC 2320 — Bethesda, Maryland 20892-2320
(301) 402-0508; TDD (301) 402-1562; e-mail mundellg@nidcd.nih.gov

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We invite all HACU members and attendees of the *2002 National Capitol Forum* to visit us at www.ets.org. While there, be sure to check out these interesting reports, available for free via the "Research" tab.

*Crossing the Great Divide:
Can We Achieve Equity When Generation Y Goes to College?*
by Anthony P. Carnevale & Richard A. Fry

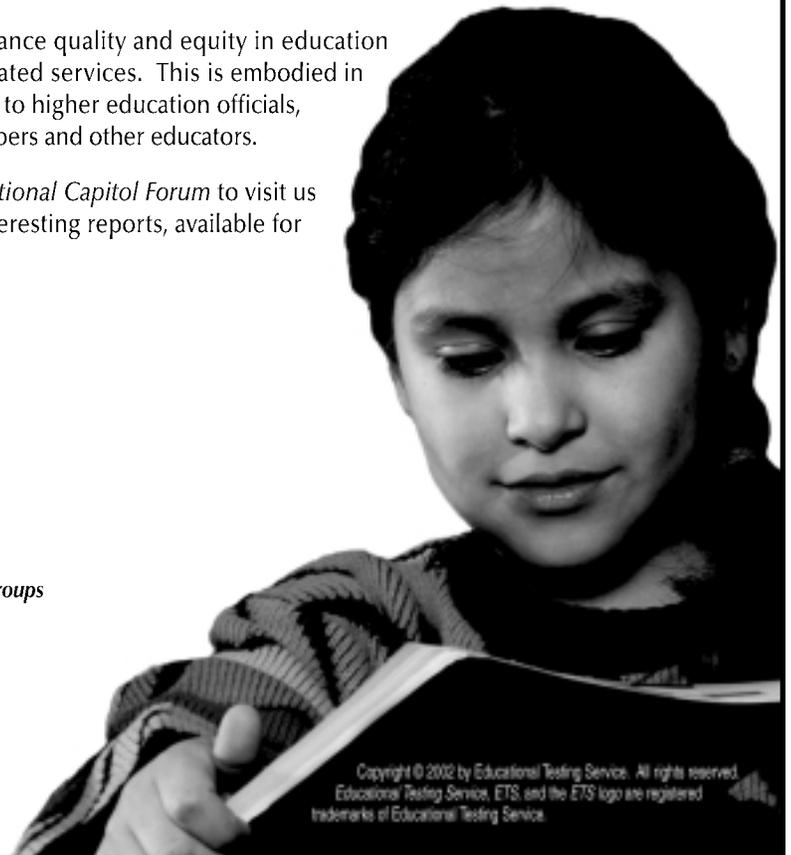
Education = Success: Empowering Hispanic Youth and Adults
by Anthony P. Carnevale

School Segregation: A Focus on Hispanic/Latino Children
by Luis M. Laosa

*Differences in the Gender Gap: Comparisons Across Racial/Ethnic Groups
in Education and Work*
by Richard J. Coley



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HELP US BUILD A BETTER FUTURE

Sponsor a Student Ambassador at HACU's 16th Annual Conference October 26-29, 2002, at The Adam's Mark Hotel in downtown Denver, Colorado. This program will showcase Student Ambassadors and their Sponsors. Student Ambassadors will have the opportunity to meet and network with higher education, community, political and corporate leaders, and hundreds of their fellow students from throughout the country. They will be introduced to cutting-edge issues in education, leadership, community service and the 21st Century workplace.

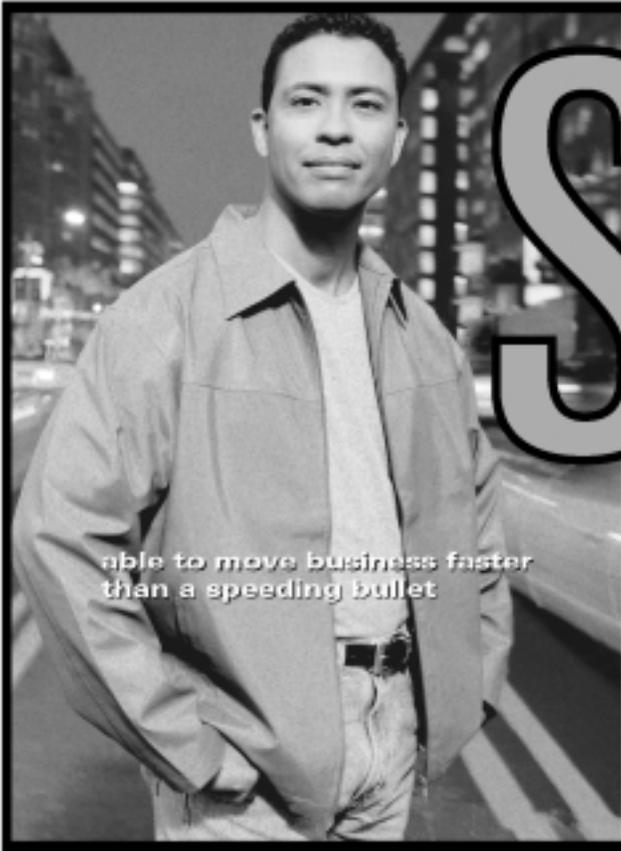
You can make a difference for the future of our students by becoming a participant in the HACU Student Ambassador Program. For more information, visit www.hacu.net.



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