

CALL FOR PAPERS

■ The deadline is March 8 to submit workshop and plenary session proposals for presentation at HACU's 17th Annual Conference scheduled October 18-21 in Anaheim, California. Record attendance is expected at this year's conference, *Hispanic Higher Education Success: America's Path to the Future*. For proposal requirements and more information about HACU's 17th Annual Conference, visit www.hacu.net.

INTERNATIONAL CONFERENCE

■ Excitement is building for HACU's 5th International Conference, "Hispanics: Reencounter and Vision – United by the Past, Working in the Present, and Looking Towards the Future," July 27-29, 2003, in Guadalajara, Jalisco, Mexico. Higher education leaders and representatives of community, corporate, research and public policy sectors from throughout the world will join HACU at the Hotel Presidente Inter-Continental in Guadalajara for the international higher education conference. For more information, visit www.hacu.net.

ON THE BORDER

■ The Educational Management and Development Department at HACU member New Mexico State University received a \$397,925 grant from the U.S. Department of Education to train public school leaders on the border. The "Leadership in Border Rural Areas" initiative joins the university with New Mexico's Las Cruces Public Schools to provide a leadership training program for principals and principal candidates. The program will target high-need schools that focus on the academic achievement of students for whom English is a second language.

THEOLOGY

■ HACU member Our Lady of the Lake University in San Antonio, Texas, received a \$2 million grant from Lily Endowment Inc. to implement a five-year La Llamada/The Call program as part of the private philanthropic foundation's "Programs for Theological Exploration of Vocation" initiative. "Students will have opportunities to choose a field not merely as a job, but as a personal, faith-based choice to carry them through the course of their lives and their careers," said Our Lady of the Lake University President Tessa Martinez Pollack. For more information, visit www.ollusa.edu.

EXPANSION

■ HACU member National University in La Jolla, California, has opened new academic centers in Carlsbad and Rancho Bernardo in San Diego County, California. These two locations will create easier access for students along major coastal and inland commuter arteries in northern San Diego County. National University's unique one-course-per-month format now offers classes in decentralized, easy-to-access centers throughout California. For more information, visit www.nu.edu.

BORDER HEALTH

■ The School of Nursing at HACU associate member University of Texas at Austin will join the nursing faculty at HACU member New Mexico State University to establish an exploratory research center focusing on health inequalities in rural, low-income Mexican-American and American-Indian populations. A five-year, \$1.5 million grant from the National Institute of Nursing Research of the National Institutes of Health will be used to develop the Southwest Partnership Center for Nursing Research on Health Disparities.

MIGRANT EDUCATION

■ The Office of Migrant Education and Special Projects at HACU member Barry University in Miami, Florida, was awarded a five-year \$1.6 million College Assistant Migrant Program (CAMP) grant from the U.S. Department of Education. CAMP was established to assist students who are migratory or seasonal farm workers, or children of such workers, enrolled in their first year of college studies. More than 2,400 students across the United States currently are receiving CAMP funding.

ENGINEERING

■ The federal Office of Naval Research awarded the mechanical engineering department at HACU member California State University at Northridge (CSUN) a \$120,000 grant to purchase state-of-the-art equipment to enhance the already nationally known program. "This project is an important step in making CSUN a leader in engineering education in our region," said CSUN College of Engineering and Computer Science Dean S.T. Mau.

OVERVIEW

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ABOUT THE COVER

HACU's annual Capitol Forums have proven powerful national platforms for promoting Hispanic higher education. See page 6 for a Special Report on HACU's 2003 Capitol Forum scheduled March 30 through April 1 in Washington, D.C.

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The Voice of Hispanic Higher Education reserves the right to edit all materials submitted for publication. We are not responsible for returning any unsolicited materials such as photos, brochures, etc. We also reserve the right to refuse publication of any unsolicited material.

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ABOUT HACU

The Hispanic Association of Colleges and Universities represents more than 340 member and associate member colleges and universities in the United States, Puerto Rico and abroad with high Hispanic student enrollment rates — including federally designated Hispanic-Serving Institutions. HACU's mission is to improve access to and the quality of post-secondary educational opportunities for Hispanic students; to meet the needs of business, industry and government through the development and sharing of resources, information and expertise; and to promote the development and success of member and associate member colleges and universities.

NOTES FROM WASHINGTON

NATIONAL BUDGET PRIORITIES

By Gumeindo Salas
Vice President of Governmental Relations



national reporting system to allow the INS to more effectively track the estimated 1 million foreign students that attend U.S. colleges, universities and trade schools.

HACU also is monitoring a welcome new effort that ultimately could increase the flow of targeted federal funds to HACU member Hispanic-Serving Institutions (HSIs) by eliminating a requirement under Title V of the Higher Education Act that now demands HSIs wait two years between applications for Title V grants.

Eliminating the two-year wait is part of a bipartisan legislative proposal, dubbed "FED UP," that was re-introduced in January by Congressman Howard P. "Buck" McKeon of California, Chair of the House 21st Century Competitiveness Subcommittee, to reduce red tape requirements of many components of the Higher Education Act.

HACU's Legislative Agenda for FY 2004 and the HACU Agenda for Reauthorization of the Higher Education Act — which are posted on the Capitol Connections page at HACU's web site at www.hacu.net — will be the focus at HACU's 2003 Capitol Forum on Hispanic Higher Education, *Creating a New Framework for Our Future*.

HACU is urging record attendance at this critically timed forum, which will focus on efforts to win record new support for Hispanic higher education. Online registration information for HACU's 2003 Capitol Forum scheduled March 30 through April 1 at the Washington Marriott Hotel in Washington, D.C., is available at www.hacu.net.

HACU is advancing major requests to Congress and the Bush Administration for funding for HSIs for FY 2004.

Title V of the Higher Education Act remains the chief vehicle for targeting general federal support to HSIs. For FY 2002, Congress appropriated \$86 million for HSIs under this Act. The continuing increase in the numbers of federally designated HSIs requires that HACU request significant new funding for Title V for FY 2003 (\$125 million) and FY 2004 (\$175 million).

In addition, HACU is again requesting new funding for graduate education programs through both FY 2003 and FY 2004 appropriations. Graduate education funding also is scheduled to

The first session of the 108th Congress will welcome new leadership to address national budget priorities that likely will center on national defense spending, homeland security and an economic stimulus package. Clearly, these priorities will create enormous pressures to reduce budgets for education and other programs of critical importance to Hispanic higher education.

HACU is in daily contact with key members of Congress, staff and the leadership of allied education and minority rights associations to make education a front-burner issue. The goal is to convince Congress that increasing support for higher education will lay the best foundation for ensuring long-term national economic success and security.

As with every start of a new session of Congress, grass roots support from the leadership of HACU member and partner higher education institutions is essential to providing a unified voice for the education needs of the nation's largest ethnic population.

Future editions of "Notes from Washington" will contain a detailed analysis of the White House budget recommendations for federal Fiscal Year (FY) 2004 outlined in President Bush's State of the Union address on January 28.

HACU will call on its leadership in the year ahead to testify before key Congressional committees, correspond regularly with members of home Congressional Districts and participate in other proactive efforts in support of HACU's legislative agendas.

HACU also will regularly relay information of importance to member and partner institutions, including news about new grant opportunities and federal policy developments.

All higher education institutions, for example, are impacted this year by new federal Student Exchange and Visitor Information System (SEVIS) regulations that became mandatory on January 30. SEVIS requires higher education institutions to fulfill the specifics of a new

continued on page 4

THE CASE FOR DIVERSITY IN HIGHER EDUCATION

By Antonio R. Flores
President and CEO of HACU

The Supreme Court has agreed to consider two cases, *Grutter v. Bollinger* and *Gratz v. Bollinger*, which challenge admissions policies that allow race and ethnicity to be one of several considerations in college entrance decisions at the University of Michigan, a HACU member institution.

HACU commends the leadership of the University of Michigan for its staunch support for diversity in the wake of these latest challenges to policies that have guided higher education admission policies for a quarter of a century since the U.S. Supreme Court upheld affirmative action in the landmark Regents of the University of California v. Bakke decision in 1978. The Bakke decision was a prudent and fair way of reaffirming the national will for excellence and diversity in higher education.

We applaud the wisdom of Mary Sue Coleman, president of the University of Michigan, in declaring that: "Now is not the time to turn back the clock." We are hopeful the U.S. Supreme Court will not turn back the clock, but reaffirms support of the nation's highest court for inclusion and diversity in higher education.

Certainly, we agree with President Coleman that there is no effective substitute for the consideration of race and ethnicity of college candidates as one of the myriad of factors that academic institutions now are free to use to recruit a diverse student body.

Certainly, access to the ideas and interactions of a diverse student body and faculty has proven a powerful enhancement to achieving the widest level of knowledge and experiences necessary to best succeed in a diverse, global economy.

HACU in January joined the national leadership of Hispanic education, business and civil rights organizations in Washington, D.C., to present a compelling, unified voice in support of the University of Michigan and diversity in higher education.

We applaud the commitment to diversity expressed by the leaders of the U.S. Hispanic Chamber of Commerce, League of United Latin American Citizens, National Council of La Raza, Mexican American Legal Defense and Education Fund, Cuban American National Council, New American Alliance, National Association of Hispanic Publications, the University of Puerto Rico and MANA: A National Latina Organization.



The leadership of HACU and other nationally prominent Hispanic associations meets in Washington, D.C., to present an Open Letter to the President in support of diversity in U.S. college admission policies.

Together, we signed an Open Letter to President Bush calling on the President to reaffirm his commitment to an education system that will truly ensure that no child is left behind with a public declaration of his absolute support for flexible programs like the one at the University of Michigan.

Dismantling Bakke now surely would prove detrimental to the college and career hopes of Hispanics, who already make up one of every three new workers joining the U.S. work force and who also make up the fastest-growing segment of the college-age population. "Ending affirmative action now would shut the door to the American Dream for a vast number of our citizens," our Open Letter states.

All Americans benefit by the promise of equal opportunity to achieve higher education success in diverse learning communities; all Americans would suffer by denying the importance of diversity in the most culturally and racially diverse nation of the world.

NOTES FROM WASHINGTON *continued from page 3*

be a major item that HACU will request to have included in the reauthorization of the Higher Education Act during the 108th Congress.

Once again, HACU is requesting that Congress appropriate increased funds for HSIs through the U.S. Department of Agriculture (USDA) partnership. The FY 2004 request is for a \$20 million appropriation for HSIs – an amount already authorized by Congress in the Farm Bill Act.

The U.S. Department of Defense can provide vital funding for HSIs to increase research and science education that cannot be provided by historically under-funded HSIs, especially in areas where national security needs are greatest. HACU is requesting a \$15 million Department of Defense appropriation for HSIs in FY 2004: \$10 million for infrastructure support such as research development, testing and evaluation; and \$5 million for faculty development programs.

To address the under-representation of Hispanics in health care and science fields, especially in biomedicine and other developing medical technologies, HACU is requesting a \$10 million line-item FY 2004 appropriation for HSIs from the National Institutes of Health of the U.S. Department of Health and Human Services.

HACU also is requesting new funding from the U.S. Department of Housing and Urban Development (HUD), the National Science Foundation and NASA in support of Hispanic higher education.

HACU ANNOUNCES SCHOLARSHIP PROGRAMS FOR THE 2003-2004 ACADEMIC YEAR

Thanks to the generous support of corporate and public-sector sponsors, HACU is offering students attending member and partner colleges and universities the opportunity to benefit from an outstanding series of HACU-administered scholarship programs this year.

Last year, HACU awarded scholarships to 111 students attending 58 HACU member colleges and universities for the 2002-2003 academic year, with individual awards ranging upwards to \$3,000 per year.

Two of these students were awarded *Flores/Leaño Language Scholarships* made possible by contributions from

HACU and the Universidad Autónoma de Guadalajara (UAG). The scholarships were named for HACU President and CEO Antonio R. Flores, and for UAG Rector Antonio Leaño Alvarez del Castillo. This program enabled the students to take Spanish language and culture courses at UAG in Summer 2002. The UAG is an International Member of HACU.

HACU uses one scholarship application for all its national scholarship programs. The 2003-04 application will be posted in PDF format under the "Student Resources" section of HACU's web site at www.hacu.net.

Last year's scholarship awards were made possible by contributions from the



Flores/Leaño Scholarship Recipients

U.S. Bureau of Land Management, Coors Brewing Company, Fannie Mae, General Motors, NASCAR and Wal-Mart.

Students may apply to the following scholarship programs using the general HACU scholarship application:

Bureau of Land Management Award \$3,000

For full-time undergraduate students with declared majors in natural resources, sciences, or forestry – or their equivalent majors/curricula – degree program. Students must possess a minimum cumulative GPA of 3.2 and have an interest in natural resources management.

CLASE/Coors Light Academic Success in Education Award \$1,000

For full-time undergraduate (freshman or continuing) or graduate students of any major in the U.S., Puerto Rico, or Mexico. Students in the U.S. and Puerto Rico may use the scholarship to take for-credit courses at their home institution or to study abroad at a HACU-member institution in Mexico. Students in Mexico can only use the scholarship to take for-credit courses at a U.S. HACU-member institution. Students must possess a minimum cumulative GPA of 3.2 (or its equivalent).

General Motors Engineering Excellence Award \$2,000

For full-time undergraduate or graduate students at 4-year institutions with declared majors in an engineering degree program. Students must possess a minimum cumulative GPA of 3.2. Scholarship is renewable based on availability of funds and student's continuing eligibility.

Wal-Mart Achievers Award \$1,000

For full-time undergraduate students enrolled in at least their sophomore year, having completed a minimum of one year of full-time study. Students must be declared majors in business administration, general management, retail management – or their equivalent majors/curricula – degree program. Students must possess a minimum cumulative GPA of 3.0 and preferably be working while attending school, and have an interest in retail management.

CONTINENTAL AIRLINES AND UPWARD BOUND

Continental Airlines became partners with Upward Bound educational programs in Houston, San Antonio, Los Angeles, Denver and Washington, D.C., in a new initiative – "Volando al Futuro/Flying Toward the Future."

Continental Airlines is awarding airline tickets for campus visits to high school senior participants and their parents to help them evaluate college offers outside their hometowns.

Upward Bound is a project of the federal government's TRIO program designed to prepare low-income first-generation college-bound students for the college experience.

"Sometimes Hispanic students forego college opportunities because their parents are concerned about letting them move away from the family," said Joyce McQueen, director of the Upward Bound program at HACU associate member Trinity University in San Antonio. "We thank Continental Airlines for providing the parents of our participating students the chance to feel more comfortable about where their children will be living and studying – an experience they probably would not have had otherwise."

Upward Bound offices are located on college campuses or in community organizations. Continental's "Volando al Futuro/Flying Toward the Future"

program will work with Upward Bound programs at HACU member Houston Community College, HACU associate member Trinity University in San Antonio, HACU member East Los Angeles College, the University of Colorado at Denver and the Latin American Youth Center at George Washington University in Washington, D.C.

Upward Bound officials at each of those locations will determine the selection process and administer the airline tickets.

Continental Airlines has been included for five consecutive years in Hispanic Magazine's "Corporate 100 Providing the Most Opportunities for Latinos."

HACU's 2003 CAPITOL FORUM: CREATING A NEW FRAMEWORK FOR OUR FUTURE

Each spring, advocates for the higher education success of the nation's youngest and largest population group gather in Washington, D.C., to shape and promote an agenda for Congress and the country at the annual HACU Capitol Forum.

Record attendance is expected at this year's Capitol Forum. The Forum will attract a powerful convergence of leadership, expertise, research and ideas to address two pivotal agendas: HACU's Legislative Agenda for FY 2004 and reauthorization of the Higher Education Act (HEA). HEA reauthorization will determine federal spending policies for all higher education institutions for the next five years.

HACU's 2003 Capitol Forum on Hispanic Higher Education, *Creating a New Framework for Our Future*, is scheduled March 30 through April 1 at the Washington Marriott Hotel in Washington, D.C. Online registration is available via HACU's web site at www.hacu.net.

Discounted "early bird" registration rates are available until March 13. Discounted hotel rates for participants at the Capitol Forum are available until March 22 at the Washington Marriott Hotel. Special registration rates also are available for students.

HACU is urging support for substantial, targeted funding increases for Hispanic higher education. At stake is the college and career success of the nation's youngest and largest ethnic population, which will dramatically impact the future economic success and security of the United States.

Leaders of HACU member and partner colleges and universities will join public policymakers, key federal agency leaders, leaders of allied organizations, and corporate, community and philanthropic representatives at what has become an important national platform for winning public- and private-sector support for Hispanic higher education.

Key to these annual Forums are scheduled visits to Capitol Hill, which allow leaders in the Hispanic higher education community to interact directly with key members of the House and Senate.

On Sunday, March 30, Pre-Forum Meetings will be followed by an evening Opening Reception.

The Capitol Forum schedule for Monday, March 31, will feature an Opening Breakfast Session, Morning Session, Luncheon Session and afternoon Panel Sessions followed by a special session on HACU's FY 2004 Legislative Agenda.

On Tuesday, April 1, the schedule begins with a Capitol Hill Briefing, followed by Visits to Capitol Hill and a special Post-Capitol Hill Session. A gala HACU Capitol Hill Reception is scheduled Tuesday evening.



HACU interns at the nation's Capitol.

The Capitol Forum will address issues including new funding for Hispanic-Serving Institutions, domestic and international education programs, and policies to strengthen the K-16 Pipeline in an effort to substantially enhance Hispanic higher education access, equity and success.

Keynote addresses and special panel sessions featuring a distinguished roster of speakers will actively engage participants in discussions on topics that will include the latest demographic trends, evolving higher education imperatives and public- and private-sector funding opportunities.

Topics also will include legislative advocacy, insights from Capitol Hill and the White House, education finance, workforce development, research and technology, immigration, and model programs and partnerships.

Visits to Capitol Hill will actively engage Capitol Forum participants in interactive, grass roots sessions with leaders in the House and Senate on issues of importance to Hispanic higher education.

A gala closing Capitol Hill Reception will invite higher education leaders, leading representatives of Congress and the White House, sponsors, HACU National Internship Program students and representatives of federal, corporate, community and philanthropic sectors to join HACU for closing remarks and awards presentations.

A detailed Capitol Forum agenda and Forum updates will be posted at www.hacu.net.



R E G I S T R A T I O N F O R M



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2003 National Capitol Forum on HSIs and the Higher Education Act



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- ◆ Faxed registration forms will be accepted for credit card payments with complete information. Fax registration form to (210) 692-0823.
- ◆ Refund Policy - Cancellations will be accepted until March 12, 2003. After March 12, registrations are non-refundable. A person from the same organization may substitute free of charge; however, you must notify HACU of the change. No show registrations will not be refunded.

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¡ADELANTE! U.S. EDUCATION LEADERSHIP FUND WELCOMES NEW EXECUTIVE DIRECTOR



Veteran public affairs executive and educator John M. Puder was appointed Executive Director of the ¡Adelante! U.S. Education Leadership Fund, a national Hispanic scholarship program. The ¡Adelante! Fund utilizes scholarships, leadership training and internships for developing today's Hispanic scholars into tomorrow's national leaders.

"I'm excited to join an organization that is building role models and leaders for the nation's youngest and largest ethnic population," Puder said about the non-profit program that each year provides Hispanic college juniors and seniors from throughout the country with scholarships, internships and leadership training.

"We have a crisis in Hispanic education, and we're losing far too many students who are not graduating from college. Our challenge is to provide students with the tools and support network to succeed as future leaders," Puder said.

The ¡Adelante! U.S. Education Leadership Fund is a 501 (c)(3) non-profit corporation that was founded by HACU with the support of Miller Brewing Company in 1997. The ¡Adelante! Fund became a separate organization in 1999 and has supported students in more than 30 Hispanic-Serving Institutions.

"Under John Puder's effective leadership, ¡Adelante! will continue to thrive as a HACU sister organization to advance Hispanic success in higher education," said Antonio Flores, President

and CEO of HACU and the ¡Adelante! Board Chair.

The ¡Adelante! U.S. Education Leadership Fund each year provides scholarships and paid internships. Selected recipients also participate in the ¡Adelante! Fund Institute for leadership training and professional development. Recipients are selected from juniors and seniors attending Hispanic-Serving Institutions and must maintain a 3.0 grade point average (GPA).

With the support of corporate and private donors, selected students receive annual scholarships worth up to \$3,000, earn paid summer internships with participating corporations and attend the annual ¡Adelante! Leadership Institute.

The annual leadership institutes provide hands-on training for future professionals, introducing them to the expertise of national leaders in corporate management development, workplace diversity, networking, technology, communications, finance and public leadership.

This year's ¡Adelante! Leadership Institute is scheduled May 22-25 in San Antonio.

With founding and ongoing support from the Miller Brewing Company, leadership institute sponsors also have included Texas Miller Lite, SBC Communications Inc., Bank of America, Continental Airlines, Southwest Airlines, Frost National Bank, Coca-Cola of the Southwest, Hispanic Magazine, Stein Mart, and TIYM Publishing Company Inc.

"We celebrate the foresight and proven dedication to diversity of our local and national sponsors committed to creating a better, brighter future for our Hispanic students and for our country," Puder said. "My goal is to welcome wider support in coming months from our nation's corporate community."

Puder, former managing partner for the public affairs consulting and fundraising firm Team Tejas, also is the former president of the public affairs and public opinion research firm Puder Consulting, and an instructor at the University of Texas at San Antonio. Puder previously directed community relations for the U.S. Air Force Outreach Program Office.

Puder obtained his bachelor of arts in political science from the University of Texas at San Antonio and a Master of Public Affairs as a Barbara Jordan Scholar from the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin.

For more information, contact John Puder, Executive Director, ¡Adelante! U.S. Education Leadership Fund, at (210) 692-1971, or by email at jpuder@adelantefund.org. Or visit www.adelantefund.org.

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FOCUS ON OUR STUDENTS

With that dazzling smile of his and infectious enthusiasm, Xavier Corona has little difficulty attracting the attention of elementary and high school students as a mentor intent on recently encouraging a group of Hispanic youngsters to aim for a college degree.

"Community service is not only a central part of what I do, but a part of who I am," says the University of Michigan graduate student, who has won numerous local and national campus, community and academic leadership honors and awards.

"Finishing high school and preparing for college is a must for all of us, and we all need to reach back and help others. Being involved and helping others allows me the opportunity to remember how lucky I am."

Corona is also a role model for his peers, most recently winning a student leadership award from the hundreds of Latino college students from throughout the country who attended the 16th Annual Conference of the Hispanic Association of Colleges and Universities (HACU) in Denver, Colorado, in October 2002.

For Corona, HACU provided him his first opportunity to meet Hispanic mentors and leaders, inspiring him to follow their lead. "I had not met any Hispanic legislators, university professors or successful Hispanics in Corporate America until I became a part of HACU," he said. "HACU has provided me with the opportunity to travel, to meet current and future leaders from the private, academic and government sector, and also to develop my leadership skills."

Active in student affairs since he entered the higher education arena as a community college student at Palomar Community College in California, Corona has won sponsored scholarships to attend HACU conferences and is a past Fellow of the HACU/Educational Testing Service Policy Fellows Program.

"Through HACU conferences and special programs that I have participated in, I have learned the keys to networking, and developing and fostering relationships," said Corona, who obtained undergraduate degrees from Palomar and the University of California at Berkeley before entering the master's program at the University of Michigan. "As students, we also learn from each other."

Every higher education institution he has attended is a member of HACU. HACU represents more than 340 colleges and universities serving the largest concentrations of Hispanic college students in the United States.

"I was able to connect with Hispanic mentors who had been missing in my life. Most importantly, I have learned about the

vast array of opportunities available to me if I earn a higher education degree," Corona said. "HACU provides so many opportunities to students."

HACU each year invites college students to apply for sponsored scholarships to attend HACU annual conferences, which provide students the opportunity meet with leaders from academia, public service and the corporate sector, while also enjoying networking opportunities with their peers from campuses located throughout the country.

The HACU National Internship Program, the nation's largest Hispanic college internship program, offers top college students paid internships and professional development opportunities within participating government agencies and corporations.

HACU administers a series of annual scholarship programs also, which provide students that are attending one of HACU's member and partner colleges and universities the opportunity to apply for scholarship awards of up to \$3,000.

For Corona, his HACU experiences confirmed his belief in the rewards of a career in public service. "My goal is to help better our society, so

that we can live in a community where there is freedom from fear and hunger, and where health care and high educational attainment is accessible for everyone."

Corona has experienced first-hand the scarcity of fellow Hispanic higher education students in a country where Hispanics suffer the lowest high school and college graduation rates of any major population group.

"If you have completed an undergraduate degree, then you know what it is like to be the only Hispanic in a class, or know that you are but one of a handful of Hispanics on campus. If you go on to obtain a graduate or professional degree, you realize there are even less of us in those classes," Corona said.

Corona's advice is: "Do not despair. You have earned the right to be in that classroom and to gain what others have used to advance their status, income and causes." Find mentors, he advises, and then become a mentor.

As the nation's youngest and largest ethnic population, Latinos are in great demand in the classroom, in social services and in public leadership, Corona said. "We are the leaders of the future. Our time is now. What are you waiting for?"

For more information about HACU student conference, scholarship and internship opportunities, visit www.hacu.net.



Student Xavier Corona (center) surrounded by a group of young students he recently mentored.

ECONOMIC ALLIANCE

■ Jolene Koester, president of HACU member California State University at Northridge, has been elected to the executive committee of the Economic Alliance, a partnership created to serve the economic development needs of California's San Fernando Valley. "Cal State Northridge has strong ties to



California State University-Northridge President Jolene Koester

the community and is always committed to ensuring that what we do – educating tomorrow's leaders – has a positive impact on the lives of the people in the region," Koester said.

EQUAL OPPORTUNITY

■ Doralia Martinez Freudiger is the new director of the Office of Equal Opportunity at HACU member University of New Mexico. Martinez had served as the deputy director of the equal employment opportunity staff at the U.S. Department of Justice in Washington, D.C., since 1994.

LAW ASSOCIATION

■ Gerald Torres, a professor at the School of Law at HACU associate member University of Texas at Austin, has been named president-elect of the Association of American Law Schools (AALS), a non-profit organization of 164 law schools. His presidency will begin in January 2004. Torres will become the fifth law professor from the University of Texas at Austin to be selected for this position.

PRESIDENT'S COUNCIL

■ James E. Lyons Sr., president of HACU member California State University at Dominguez Hills, has been selected by the National Collegiate Athletic Association (NCAA) to serve on its Presidents Council. The 13-member Presidents Council is made up of CEOs from Division II member colleges and universities, and serves as the principal governing body for Division II athletics.

LITERACY TASK FORCE

■ Alan A. De Fina, an associate professor of literacy education at HACU member New Jersey City University, was appointed to serve on the New Jersey Governor's Task Force on Literacy Education Initiatives. De Fina has been a member of the New Jersey City University staff since 1980.

CENTRAL DEVELOPMENT

■ Victoria Rogers has been appointed vice president for central development at HACU associate member University of Miami. Rogers previously served as executive director of development for the university's Comprehensive Cancer Center. In her new post, she will oversee the areas of research, planned giving, and corporate and foundation relations.

PUBLIC HEALTH DEAN

■ Laurence G. Branch, a former research professor at Duke University's Center on the Study of Aging and Human Development, is the new dean of the College of Public Health at HACU associate member University of South Florida. Branch held faculty appointments at the Harvard University School of Public Health, Harvard Medical School and at the Boston University School of Medicine.

HUMANITIES FELLOWSHIP

■ Richard T. Rodriguez and Alejandra Marchevsky of HACU member California State University at Los Angeles are co-directors of a new humanities fellowship program, "Becoming and Belonging: The Alchemy of Identity in the Multiethnic Metropolis." The program is being funded with a \$325,000 grant from the Rockefeller Foundation. Rodriguez is a Chicano Studies professor. Marchevsky is a liberal studies professor.

ACADEMIC AFFAIRS

■ Thomas Baynum has been named vice president of academic affairs at HACU member Palo Alto College in San Antonio, Texas. Baynum, a 25-year veteran of higher education ranks, most recently was the dean of the arts and sciences division at Richland Community College in Illinois.

ALUMNI GIFT

■ Danny Villanueva, a graduate of HACU member New Mexico State University, former NFL football star and Spanish-language television pioneer, presented a gift of \$250,000 toward completion of the university's new Aggie Memorial Stadium Annex. The academic and athletic annex is scheduled for completion in the fall. Villanueva played for the Los Angeles Rams and the Dallas Cowboys before becoming a founder of the Univision and Telemundo television networks.

STUDENT AFFAIRS

■ Adolfo R. Barrera is the new vice president of student affairs at HACU member Palo Alto College in San Antonio, Texas. "He comes with vast experience and knowledge of student affairs, especially in the areas of multicultural issues, student support, student access and outreach programs," said Palo Alto College President Ana M. Guzman.

AUTHORS

■ James P. Allen and Eugene Turner, geography professors at HACU member California State University at Northridge, are offering a unique look at the racial and ethnic landscape of Southern California in their new book, *Changing Faces, Changing Places*. Turner and Allen are the authors of the earlier, highly praised book *The Ethnic Quilt: Population Diversity in Southern California*. For more information, visit www.csun.edu/geography/pubs.html.

ECONOMIC DEVELOPMENT

■ Avi Shama, a professor of management, was named Special Advisor to the President on Economic Development at HACU member University of New Mexico (UNM). "This is a new position that we've determined is essential to the role played by UNM in the economic development of the state of New Mexico. It brings focus to that effort," UNM President F. Chris Garcia said.

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