



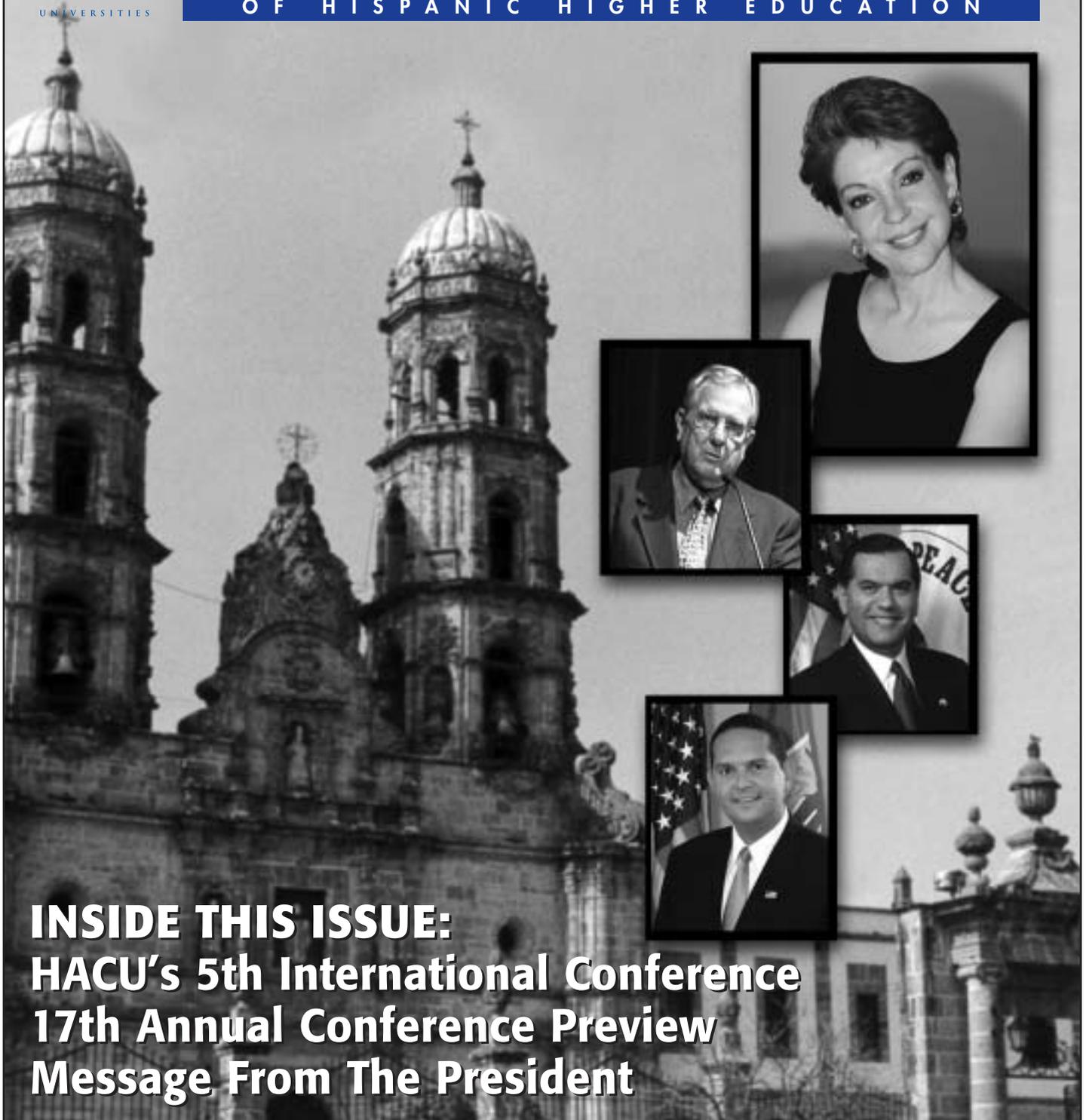
HACU

HISPANIC  
ASSOCIATION  
OF COLLEGES &  
UNIVERSITIES

VOLUME 12, NO. 9, SEPTEMBER 2003

# THE VOICE

OF HISPANIC HIGHER EDUCATION



**INSIDE THIS ISSUE:**  
**HACU's 5th International Conference**  
**17th Annual Conference Preview**  
**Message From The President**

## ENVIRONMENTAL CONTRACT

■ The U.S. Army and HACU member Florida International University signed a four-year \$5 million contract to assist armies in the Western Hemisphere to promote collaboration on environmental issues of common concern and the use of renewable energy sources. The contract will be jointly managed by the university's Hemispheric Center for Environmental Technology and the Center for Energy and Technology of the Americas.

## ACCELERATED SCHOOLS

■ Three HACU member colleges and universities will be partners in the opening of Woodrow Wilson High School Early College facilities this fall. The accelerated charter public high schools will be opened in partnership with California State University in Los Angeles and the City University of New York campuses of Brooklyn College and Hunter College. Ten schools eventually will be established in urban areas around the country.

## PEACE CORPS PARTNERS

■ The College of Health and Social Services at HACU member New Mexico State University will participate in the Peace Corps Fellowship/USA Program for returning Peace Corps volunteers interested in pursuing graduate degrees. New Mexico State University is the first Hispanic-Serving Institution participating in the program to offer health-related degrees. About a third of the programs are in education.

## SUMMER BRIDGES

■ The Summer Bridge Program at HACU associate member University of California at San Diego received a Noel-Levitz Retention Excellence Award for its success in preparing incoming freshmen from economically disadvantaged backgrounds to successfully transition to the university. Noel-Levitz is a leading higher education consulting firm in the United States and Canada.

## MCNAIR GRANT

■ HACU member California State University at Dominguez Hills won a \$1.1 million U.S. Department of Education grant to help students from disadvantaged backgrounds pursue doctoral studies. The program is funded through the Ronald E. McNair Postbaccalaureate Achievement Program. The grant will support 22 students each year for five years as they pursue research and other scholarly activities.

## FOUNDATION GIFT

■ HACU member Barry University will receive \$5 million from the North Dade Medical Foundation to help endow scholarships for nursing and education students at the Florida campus. The university will receive \$1 million per year for the scholarship program. Barry University's 10 schools serve more than 8,500 students.

## SCHOLARSHIPS

■ The Hispanic Scholarship Fund awarded more than \$26 million in college scholarships to more than 7,500 Latino students for the 2002-2003 school year. During its 28-year history, the Hispanic Scholarship Fund has awarded more than 61,000 scholarships in excess of \$115 million to Latinos in all 50 states, Puerto Rico and the U.S. Virgin Islands to attend more than 1,300 colleges and universities.

## CROSS-BORDER STUDIES

■ The Center for Latin American and Border Studies at HACU member New Mexico State University will receive \$250,500 in funding for the next three years through a grant from the U.S. Department of Education National Resource Center. The funds will support various programs at the center, including Frontera NorteSur, a free, online U.S.-Mexico border news source providing news on topics ranging from immigration to cross-border commerce.

## LEARNING PROJECT

■ HACU member University of the Incarnate Word initiated a project called Eager to Learn, which is designed to provide teacher development assistance to pre-school teachers in San Antonio, Texas. With a grant from the City of San Antonio, the university will provide professional development opportunities to educators of pre-school children at 34 child care facilities.

## SMALL BUSINESS DEVELOPMENT

■ The U.S. Small Business Administration (SBA) chose HACU member California State University at Northridge to oversee SBA centers in Los Angeles, Ventura and Santa Barbara counties. The university's College of Business and Economics will receive \$2.9 million annually from the federal government to administer and fund the network of centers. "The university's selection is a recognition of our successful record of community involvement," said California State University-Northridge President Jolene Koester.

## OVERVIEW

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### ABOUT OUR COVER

Speakers at HACU's 5th International Conference included (from top): Marta Sahagun de Fox, wife of the President of Mexico; Rodrigo Carazo Odio, former Costa Rica President; Gaddi H. Vasquez, U.S. Peace Corps Director; and Jose Fourquet, Inter-American Development Bank Executive Director. See page 6 for a special report.

### HOW TO CONTACT US

HACU National Headquarters  
8415 Datapoint Drive, Suite 400  
San Antonio, Texas 78229  
Tel: (210) 692-3805 Fax: (210) 692-0823  
Web site: [www.hacu.net](http://www.hacu.net)  
E-mail: [hacu@hacu.net](mailto:hacu@hacu.net)  
HACU President: Antonio R. Flores, Ph.D.

HACU Washington D.C. Office  
One Dupont Circle N.W., Suite 605  
Washington, DC 20036  
Tel: (202) 833-8361 Fax: (202) 833-8367  
E-mail: [govrel@hacu.net](mailto:govrel@hacu.net)  
Vice President of Government  
Relations: Gumecindo Salas, Ph.D.

HACU National Internship Program  
One Dupont Circle N.W., Suite 605  
Washington, DC 20036  
Tel: (202) 467-0893 Fax: (202) 496-9177  
E-mail: [hnip@hacu.net](mailto:hnip@hacu.net)  
HNIP Executive Director:  
William Rafael Gil

To Advertise in *The Voice*,  
contact Cynthia Vela  
Tel: (210) 692-3805 Ext. 3242  
Fax: (210) 692-0823  
E-mail: [cvela@hacu.net](mailto:cvela@hacu.net)

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The Voice of Hispanic Higher Education reserves the right to edit all materials submitted for publication. We are not responsible for returning any unsolicited materials such as photos, brochures, etc. We also reserve the right to refuse publication of any unsolicited material.

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## EDITORIAL STAFF

**PUBLISHER**  
Antonio R. Flores  
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**STAFF WRITER**  
Renée Haines

**ADVERTISING**  
Cynthia Vela

**CIRCULATION**  
Lourdes Bird

## ABOUT HACU

The Hispanic Association of Colleges and Universities represents more than 340 member and associate member colleges and universities in the United States, Puerto Rico and abroad with high Hispanic student enrollment rates — including federally designated Hispanic-Serving Institutions. HACU's mission is to improve access to and the quality of post-secondary educational opportunities for Hispanic students; to meet the needs of business, industry and government through the development and sharing of resources, information and expertise; and to promote the development and success of member and associate member colleges and universities.

## NOTES FROM WASHINGTON

# MOVING FORWARD

By Gumecindo Salas  
Vice President of Government Relations

Congress will return from the Labor Day recess intent on completing action on numerous legislative bills with a tremendous potential impact on the Hispanic higher education community. Leaders of HACU's member colleges and universities are being enlisted to add their voices to that of HACU in urging individual members of their Home Congressional Districts to support substantial new federal spending increases for Hispanic higher education.

HACU applauds the work of the House Science Committee for endorsing the proposed Minority-Serving Institution Digital and Wireless Network Technology Opportunity Act. The Senate already has voted yes to this measure, which will now be sent to the floor of the House of Representatives for a final vote.

Hispanics and other minority populations have dramatically less access to rapidly evolving technologies than non-minority populations. This important legislation would provide as much as \$250 million annually in new federal funding for technology education, equipment and infrastructure at HACU member Hispanic-Serving Institutions (HSIs) and other Minority-Serving Institutions.

The bill also would allow a waiver of the traditional matching-funds requirement for under-funded Minority-Serving Institutions with no endowment or with an endowment of less than \$50 million in current value.

Efforts by the Senate HSI Coalition have proven critical to the success of HACU's past proposals for substantial increases in federal funding for Hispanic higher education. HACU again will seek the leadership of the Coalition as various proposals reach the Senate floor for final votes. HACU is seeking creation of a House HSI Coalition to champion Hispanic higher education in the House of Representatives. The response has been overwhelmingly positive to the proposal to form a House HSI Coalition before the year ends.

Senators Orrin Hatch of Utah and Richard Durbin of Illinois co-sponsored reintroduction of the DREAM Act, which would allow states to offer in-state tuition to eligible immigrant college students



who otherwise would pay higher out-of-state tuition fees.

The bipartisan Development, Relief and Education for Alien Minors Act of 2003 (S.1545), or DREAM Act, would

also make it easier for immigrant students who have met long-term residency and other requirements to pursue permanent legal residency status.

The DREAM Act is the companion to the bipartisan Student Adjustment Act introduced earlier this year in the House of Representatives by U.S. Representatives Howard Berman of California, Chris Cannon of Utah and Lucille Roybal-Allard of California. The bill will now be sent to the Senate Judiciary Committee, for which Senator Hatch serves as chair.

Building support for HACU's federal Fiscal Year (FY) 2004 Legislative Agenda is paramount to the daily work of HACU on Capitol Hill as final votes near on next year's federal appropriations.

Title V of the Higher Education Act remains the chief vehicle for targeting important infrastructure and other funding for Hispanic-Serving Institutions (HSIs), which continue to receive only a fraction of federal funds per student compared to all other degree-granting institutions. HACU is requesting a \$175 million Title V appropriation for undergraduate support for HSIs for FY 2004, and a first-time \$20 million appropriation to strengthen HSI graduate education programs.

In addition to HACU's FY 2004 Legislative Agenda, HACU also is asking for substantial, sustained support for Hispanic higher education within HACU's Public Policy Priorities for Reauthorization of the Higher Education Act.

HACU applauds the unprecedented support of House and Senate leaders for pending legislation to eliminate bureaucratic red tape and expand access to new federal higher education funds for HSIs and emerging HSIs beginning in FY 2005 at the start of the next five-year cycle of the Higher Education Act.

HACU Action Alerts are being regularly dispatched by email to inform HACU member institutions of Congressional committee action and upcoming floor votes. Please also visit [www.hacu.net](http://www.hacu.net) for detailed reports and analysis of each of HACU's FY 2004 and HEA reauthorization proposals.

# OUR PATH TO THE FUTURE

By Antonio R. Flores  
President and CEO of HACU

An extraordinary opportunity to build a brighter future for the nation's youngest and largest ethnic population will unfold at HACU's 17th Annual Conference, "Hispanic Higher Education Success: America's Path to the Future," October 18-21 in Anaheim, California.

The latest achievements in Hispanic higher education excellence and innovation that will be highlighted at each day's sessions promise to become models for diverse learning communities throughout the country and abroad. New research and trends will be reported, as well as important public policy developments at local and federal levels.

HACU's annual conferences have proven powerful national platforms for promoting higher education access, equity and success for historically under-represented Hispanics. They also provide invaluable networking opportunities for colleges and universities serving the largest concentrations of Hispanic higher education students.

This year's conference will prove especially timely for a higher education community that currently is facing unprecedented budget constraints in the face of an uncertain national economy and substantial state budget shortfalls in many regions of the country.

HACU this year is advocating for record new levels of federal and private-sector funding support for Hispanic higher education as the best investment in our country's future economic success and security.

HACU has led successful efforts each year to win multi-million dollar increases in federal funding and private-sector support for colleges and universities serving the largest concentrations of Hispanic and other "emerging minority" populations. For states such as California suffering severe state budget cutbacks, our work at the federal level is more important than ever.

This year's conference in Anaheim will detail how higher education institutions in California and other states stand to benefit from legislation now winding through Congress, as well as provide the latest information on corporate and philanthropic resources for the Hispanic higher education community.

Record participation at HACU's 17th Annual Conference will provide an important grass roots show of support essential to our success in winning urgently needed new spending for Hispanic higher education.

Many of the workshops and special sessions at this year's conference will focus on opportunities to forge cost-effective program and outreach partnerships among higher education institutions.

A stellar roster of speakers will address national and international information and trends of importance to Hispanic higher education providers and supporters. Our conference Exhibit Hall will provide the latest information on services and opportunities for higher education students, faculty and administrators. A lively Town Hall meeting will actively engage us in an interactive discussion on cutting-edge issues emerging from the dramatic demographic shifts impacting our communities and our campuses.

HACU this year will inaugurate the HACU Roast and Fundraiser to celebrate the achievements of nationally renowned champions of Hispanic higher education. Tomas Arciniega, president of California State University, Bakersfield, will be our first honoree.

From California to Capitol Hill, Dr. Arciniega has proven a compelling and tremendously effective advocate for HACU and our more than 300 member colleges and universities. He is an extraordinary leader for diversity, equity and excellence who continues to inspire all of us in the Hispanic higher education community.

HACU is delighted to have this new opportunity to formally acknowledge his contributions at the HACU Roast and Fundraiser October 17 at the Hyatt Regency-Orange County, where the 17th Annual Conference will begin a day later.

Please don't miss the opportunity to attend HACU's 17th Annual Conference, which will prove a powerful convergence of ideas and issues embracing our shared mission to open new doors to Hispanic higher education success. I look forward to meeting you in Anaheim!



## HACU WELCOMES NEW ASSOCIATE MEMBER INSTITUTIONS

HACU welcomes 12 new Associate Member Institutions for 2003 to its family of more than 300 member and partner colleges and universities serving the largest concentrations of Hispanic higher education students in the United States.

An Associate Member Institution is defined as a non-profit, accredited college, university or system that has at least 1,000 Hispanic students enrolled, or a minimum of 10 percent of its total

enrollment is Hispanic – including full-time and part-time students, whether at the undergraduate or graduate level, or both.

As of July 22, 2003, HACU had 96 Associate Members in 18 states. New Associate Members for 2003 include:

- Arizona State University West
- Chandler-Gilbert Community College (Arizona)
- University of California, Berkeley
- Victor Valley College (California)

- East-West University (Illinois)
- Triton College (Illinois)
- University of Maryland, College Park
- Community College of Southern Nevada
- Metropolitan College of New York
- Portland Community College (Oregon)
- College of the Mainland (Texas)
- Texas Woman's University

## CONFERENCE ADDRESSES GRADUATE EDUCATION FOR HISPANICS IN SCIENCE AND ENGINEERING

The University of Illinois at Urbana-Champaign, an associate member of HACU, will host the conference, "Graduate Education for Hispanics in Science and Engineering: The Role of HACU and Associate

Member Institutions," September 11-13 at the university's Beckman Institute.

HACU President and CEO Antonio Flores will join University of Illinois Vice Chancellor for Research Charles Zukoski, Abbott Laboratories Engineering Director Michael Shalosky, Procter & Gamble Senior Manager D.R. Webb and others to address the opening session.

Other featured speakers will include representatives of the University of California at Santa Cruz, Texas A&M University at Kingsville, University of Texas at San Antonio, University of Texas at El Paso, University of New Mexico, University of Puerto Rico at Rio Piedras, New Mexico State University, University of Texas Pan-American, the National Science Foundation, National

Institute of Environmental Health Sciences, National Institutes of Health, and University of Texas Health Science Center at San Antonio.

The conference will address how to develop more collaborative efforts between HACU associate member institutions and HACU member Hispanic-Serving Institutions (HSIs), corporate partners and federal agencies.

Conference sponsors include Abbott Laboratories, Procter & Gamble, and Office of the Provost and Office of Continuing Education at the University of Illinois at Urbana-Champaign.

For more information, visit [www.conferences.uiuc.edu](http://www.conferences.uiuc.edu).



## HACU/NSF TASK FORCE WILL STUDY SHORTAGE OF HISPANICS IN SCIENCE AND TECHNOLOGY FIELDS

A new task force of leading experts in advanced science education outreach to minority college students was formed to address the need to increase the ranks of Hispanics in science, technology, engineering and mathematics fields.

With a \$100,000 grant from the National Science Foundation (NSF), HACU appointed 12 top educators from HACU-member colleges and universities in California, Texas, New York, Florida, Arizona and Puerto Rico to form the HACU/NSF Task Force for the National Study of Science, Technology, Engineering and Mathematics Education at Hispanic-Serving Institutions.

The HACU/NSF task force met in May and again in August in San Antonio, Texas, to study current barriers to Hispanic success in advanced science, technology, engineering and mathematics fields of study. Their nationwide study of STEM needs ultimately will lead to a series of recommendations on how to best address those challenges.

"The caliber of this prestigious task force, coupled with their wide experience in serving large Hispanic student populations at their respective higher education institutions, will surely lead to an effective response to the national crisis we face in the lack of diversity in these professions," said HACU President and CEO Antonio Flores.

The dual pressures of a coming "brain drain" in science, technology, engineering and mathematics – or STEM – fields in an era of almost daily new breakthroughs in today's high-technology economies are creating high demand for a new generation of leadership in fields now dominated by non-minority professionals fast approaching retirement age.

Hispanics make up the youngest and largest ethnic population in this country. One of every three new workers joining the U.S. work force today is Hispanic. Yet, Hispanics also suffer the lowest high school and college graduation rates of any

major population group, exacerbating already historically low Hispanic representation in STEM professions demanding advanced degrees.

"As a nation, we must act quickly to reverse the current, critical shortage of Hispanics in graduate school classrooms and in the STEM work force.

Otherwise, we will lose our global leadership role in producing the expertise and innovation in science, technology, engineering and mathematics now driving our economy and economies around the world," Flores said.

Two nationally renowned educators were selected to head the task force: Task Force Chair Dr. Gustavo Roig, Associate Dean of Engineering at Florida International University; and Vice Chair Dr. Maria Elena Zavala, Professor of Biology, California State University-Northridge.

Other task force members are:

- Dr. Richard Aló, Executive Director, Center for Computational Science and Advanced Distributed Simulation, University of Houston-Downtown
- Dr. Humberto Cañate, Associate Professor, Mathematics, Hostos Community College, City University of New York
- Dr. Eugene Chudnovsky, Distinguished Professor, Department of Physics and Astronomy, Herbert H. Lehman College, City University of New York
- Dr. Sergio Garcia, Professor, Miami-Dade College, Inter American Campus



*HACU/NSF Task Force in action*

*(continued on page 6)*

# CROSS-BORDER PARTNERSHIPS FOCUS OF 5TH INTERNATIONAL CONFERENCE

**G**UADALAJARA, Jalisco, Mexico – An international roster of higher education leaders met in Mexico in July to call for new partnerships to extend access to education across economic and geographical barriers.

“The right to a decent life and the opportunity for a better future are the great challenges for our nations,” the Honorable Marta Sahagún de Fox, wife of the President of Mexico, told participants at HACU’s 5th International Conference in Guadalajara, Jalisco, Mexico.

“The 21st Century stopped being a future far away, and is now here. It is a concrete reality that requires fast answers, since the problems we face with development are growing at the same pace as our technological advances,” she said at the conference July 26-29 at the Hotel Presidente Inter-Continental in Guadalajara.

“The world’s fast-growing Hispanic communities share more than a common heritage; we share with all communities the basic belief that we can build a better world through equitable, open access to education,” HACU President and CEO Antonio R. Flores said.

Special awards were presented to keynote speakers, and the international membership of the conference’s Host & Planning Committee.

Special awards also were presented to the distinguished sponsors of HACU’s 5th International Conference: Banamex, the University of Guadalajara, Autonomous University of Guadalajara, The College Board Office of Puerto Rico and Latin

America, the University of Guanajuato, Miller Brewing Company, The Secretary of Education of the State of Jalisco in Mexico, the Municipality of Zapopan in Mexico, Telmex and Univer.

Jose A. Fourquet, executive director of the Inter-American Development Bank, told the conference that even one additional year of schooling measurably increases a country’s growth rate. “In addition, a country with an educated work force is a more attractive investment,” said the director of a cross-border development bank that provides \$6 billion to \$8 billion annually in loans and grants to 26 countries in Latin America and the Caribbean.

Mexican Consul General Carlos Vidali, who is assigned to the Mexican Consulate in San Antonio, Texas, where HACU has its national headquarters, praised HACU for hosting five international conferences to bring higher education leaders together in a global setting to promote cross-border collaboration on the education front.

“The work you are doing is very important in exchanging your experiences and ideas,” Vidali said.

He and other speakers praised leaders of higher education institutions in the Americas and Spain for coming together at HACU’s 5th International Conference to call for more student-faculty exchanges, information networking opportunities, distance learning partnerships and other education outreach initiatives.

U.S. Peace Corps Director Gaddi Vasquez said the conference would lay the foundation for partnerships that



*Mrs. Fox speaking at the 5th International Conference*

would become models for emerging global communities in higher education.

“By coming together to exchange the latest information and successful strategies, we can better equip our Peace Corps volunteers with the most up-to-date techniques and ideas to share in their host communities,” Vasquez said. Since its creation in 1961, more than 170,000 volunteers have served in the Peace Corps in fields ranging from education, the environment and agriculture to information technology and business development.

As part of its efforts to promote international education outreach, HACU this year is asking the U.S. Congress for \$30 million to establish a new Pan-Hispanic International Studies program and \$20 million to fund a new Hispanic International Scholars and Fellows program.

## HACU/NSF TASK FORCE *(continued from page 5)*

- Dr. Mario J. González, Vice Chancellor for Telecommunications and Information Technology, University of Texas-Austin
- Dr. Elizabeth Kreston, Assistant Professor, Mathematics, University of the Incarnate Word (Texas)
- Dr. Leticia Marquez- Magaña, Associate Professor, Biology, San Francisco State University
- Laura Parr, Professor, Psychology, Del Mar College (Texas)
- Reynaldo Rivera, Professor, Science/Mathematics, Estrella Mountain Community College (Arizona)
- Dr. Gary Toranzos, Professor, Biology, University of Puerto Rico

Because federally designated Hispanic-Serving Institutions, or HSIs, serve the largest concentrations of Hispanic higher education students in the United States, the task force will focus their study on those institutions at the forefront of Hispanic student outreach.

“Each of the task force members also has expertise in working with the National Science Foundation, which makes this new task force uniquely positioned to comprehensively address the complex factors impacting educational under-representation of Hispanics in STEM fields,” said HACU Director of Program Collaboratives Rene A. Gonzalez, who is coordinating the task force’s efforts.

## 17TH ANNUAL CONFERENCE TO ADDRESS NEW TRENDS, ISSUES IN HISPANIC HIGHER EDUCATION

National public policy, education, corporate and community leaders will meet October 18-21 at the Hyatt Regency Orange County in Anaheim, California, for HACU's 17th Annual Conference, "Hispanic Higher Education Success: America's Path to the Future."

HACU's annual conferences have become powerful platforms for promoting higher education access, equity and success for the nation's youngest and largest ethnic population.

This year's conference will provide representatives of Hispanic-serving colleges and universities opportunities to network, forge new partnerships, explore public- and private-sector funding opportunities, and learn about new trends and best practices in Hispanic higher education.

A stellar roster of keynote speakers will address this year's conference, which also will feature international plenary sessions, special sessions on legislative developments and dozens of interactive workshops. Workshop topics will focus on Latinos and the public policy process, research, the economics of education and global education gateways.

The A Conference Exhibit Hall will showcase the latest education information, programs, products and services.

### OUTSTANDING SPONSORS

Leading sponsors for HACU's 17th Annual Conference include AT&T, Gateway and the CIA.

Conference sponsors also include: Hispanic Magazine, Latina Style Magazine, Verizon Communications, the Farm Credit Administration (FCA), Coors Brewing Company, Ford Motor Company, Hispanic Network Magazine, Academic Systems, Citibank, U.S. Coast Guard, Marriott International, State Farm Insurance Companies; The College Board; ESX Engineering, Towers Perrin, Office of Surface Mining of the U.S. Department of the Interior, TIAA-CREF and California State University-Fullerton.

### PRE-CONFERENCE EVENTS

Pre-conference activities this year will include a Youth Leadership Fair for hundreds of California high school students. The Youth Leadership Fair will take place at California State University-Fullerton on Friday, October 17.

HACU on October 17 will also inaugurate the HACU Roast and Fundraiser to celebrate achievements of national leaders in the Hispanic higher education community. This year's honoree will be Tomas Arciniega, president of California State University-Bakersfield and a renowned advocate for Hispanic higher education nationwide.

The 2nd Annual Pre-Conference Latino Higher Education Leadership Institute, "Preparing Today's Latino/Latina Leaders," is scheduled October 17-18. The institute was established to provide a dynamic forum for early, mid- and senior-level administrators and leaders to share experiences, network and explore strategies for making Hispanic-Serving Institutions more responsive to the needs of under-represented students.

### FUNDING ISSUES

HACU and the leadership of Southern California higher education institutions hosted a news conference in Anaheim in August to focus public attention on education issues of importance to California and the nation that will be a focus of HACU's 17th Annual Conference.

HACU, which represents 93 higher education institutions in California alone, is advocating for new, multi-million dollar federal funding assistance for campuses in California and other states hit hard by current state budget constraints and an uncertain national economic outlook.

"HACU has led successful efforts each year to win record new federal funding and private-sector support for higher education institutions serving the largest concentrations of Hispanics and other 'emerging majority' populations," said HACU President and CEO Antonio Flores.

"For states such as California suffering state budget cutbacks, our work on the federal level is more important than ever."

Evolving legislation and cost-effective partnership opportunities of benefit to higher education institutions and their diverse enrollment will be among major topics at this year's national conference.

HACU since 1998 has been instrumental in winning multi-million dollar annual funding for Hispanic-Serving Institutions (HSIs) in California, 25 other states and Puerto Rico in the form of five-year grants ranging upwards to \$8 million-plus in value under Title V of the Higher Education Act. Dozens of California HSIs already have benefited from Title V grants.

HACU and its allies won a \$93 million appropriation for Title V grants in federal Fiscal Year (FY) 2003. This year, HACU is asking Congress to nearly double that appropriation to \$175 million for FY 2004. HACU also is asking Congress to expand the eligibility for Title V funds to "emerging HSIs," which would substantially increase the number of higher education institutions in California and other states eligible for these funds.

In addition to the general infrastructure support provided by competitive Title V grants, HACU has forged partnerships with federal agencies that have led to millions of dollars in annual funding now available to the Hispanic higher education community from agencies such as the U.S. Department of Agriculture and federal Department of Housing and Urban Development.

This year's conference in Anaheim will detail how higher education institutions in California and other states stand to benefit from legislation now pending in Congress, as well as provide the latest information on corporate and philanthropic resources for the Hispanic higher education community.

For more information and online registration forms for the conference and pre-conference events, visit [www.hacu.net](http://www.hacu.net).

**MAKE A DIFFERENCE!** 

Sponsor a Student Ambassador to represent your campus, company, agency or organization at HACU's 17th Annual Conference October 18-21 in Anaheim, California. For more information and online Student Ambassador forms, visit the 17th Annual Conference Page at [www.hacu.net](http://www.hacu.net).

# HACU LEADERSHIP FELLOWS NAMED

**T**en HACU Leadership Fellows were chosen to help build the next generation of minority higher education leaders for America's increasingly diverse college campuses and communities. The HACU Leadership Fellows are researchers, administrators and educators representing a wide range of expertise from higher education institutions in California, Florida, Illinois, New Mexico and Texas.

They are one of three teams of Leadership Fellows named as part of the Kellogg Minority-Serving Institution (MSI) Leadership Fellows Program, funded through the Alliance for Equity in Higher Education with a four-year, \$6 million grant from the W.K. Kellogg Foundation.

The Alliance, created as the nation's first unified voice for all minority higher education concerns, was founded by HACU representing Hispanic-Serving Institutions, the American Indian Higher Education Consortium (AIHEC) representing Tribal Colleges and Universities, and the National Association for Equal Opportunity in Higher Education (NAFEO) representing the country's Historically Black Colleges and Universities.

HACU Leadership Fellows will join the AIHEC Leadership Fellows Program and the NAFEO Kellogg Leadership Fellows Program as part of the project to identify and mentor the next generation of presidents and senior executives at America's Minority-Serving Institutions.

The HACU Leadership Fellows are:

- Janice Chavez, Interim Dean of Graduate Studies and Research, California State University, Bakersfield
- Benjamin Cuellar, Dean, College of Health and Human Services, California State University, Fresno
- Beatriz Espinoza, District Director of Community Development, Dallas County Community College District, Texas
- David Leon, Director of the Serna Center, Chicano Studies, Professor, Vice Chair of the Ethnic Studies Department, California State University, Sacramento
- Santos Martinez Jr., Vice President for Student Services, Coastal Bend College, Texas
- Tomas Morales, Vice President for Academic Affairs/Student Affairs, California State Polytechnic University, Pomona



*HACU Leadership Fellows meet in Washington, D.C.*

- Lourdes Oroza, Dean of Academic Affairs, Wolfson Campus, Miami Dade College, Florida
- Sandra Pacheco, Vice President for Student Affairs, St. Edward's University, Texas
- Santos Rivera, Special Assistant to the President, Northeastern Illinois University
- Eliseo "Cheo" Torres, Vice President for Student Affairs, University of New Mexico

The project is directly addressing the need to end the continuing under-representation of minority senior-level administrators at minority serving colleges and universities.

Organizers predict that by the end of this decade, at least half the participants in the Kellogg MSI Leadership Fellows Program will be serving as a president or other high-ranking leader at a minority-serving college or university.

"HACU Leadership Fellows represent a distinguished group of extraordinary leaders in research, teaching, administration and community outreach from the Hispanic higher education community. Their expertise and vision will contribute to a new, more diverse era of leadership for those colleges and universities serving the largest concentrations of minority higher education students," said HACU President and CEO Antonio R. Flores.

## **REGISTER NOW!**

2nd Annual Pre-Conference Latino Higher Education Leadership Institute  
Preparing Today's Latino/Latina Leaders

October 17-18

Hyatt Regency-Orange County, California

The Latino Higher Education Leadership Institute is a pre-conference event of HACU's 17th Annual Conference October 18-21 in Anaheim, California. The Institute will offer a dynamic forum for early, mid- and senior-level administrators and leaders to interact, share experiences, network and explore strategies for making Hispanic-Serving Institutions more responsive to the needs of under-represented students. Please visit [www.hacu.net](http://www.hacu.net) for more information and online registration forms. Don't miss this opportunity!

# FAA AWARDS \$3.5 MILLION GRANT TO COMMUNITY COLLEGE PARTNERSHIP

The Federal Aviation Administration awarded a \$3.5 million grant to build a regional aircraft and firefighter training facility for Southern California to be operated by the HACU member San Bernardino Community College District.

"The (San Bernardino) Community College District has been working for many years on an aviation fire training facility that will be a tremendous asset to San Bernardino, and indeed, to all of Southern California – one of the most traveled air corridors in the nation," said Congressman Jerry Lewis of California. Lewis began advocating for the facility more than five years ago with the late Congressman George Brown of California.

"I am gratified that the FAA has given the green light to this project, and I am sure it will be one of the best in the country," Lewis said.

The first-phase of the grant is for construction of the Air Rescue and Firefighting facility on 20 acres at the San Bernardino International Airport – about 60 miles east of Los Angeles.

The grant was awarded to a Joint Powers Authority comprised of the San Bernardino Community College District, the district's Crafton Hills College, the City of San Bernardino Fire Department and the San Bernardino County Fire Department.

"We're very happy to see the fruition of many years of hard work by the Joint Powers Authority. The facility will be a first-class training center that will service the Southwest and the nation," said Crafton Hills College President Gloria Macias Harrison.

"Congressman Lewis has been a true champion for advocating Hispanic-Serving Institutions throughout his years of public service," said Frank Reyes, Assistant to the Chancellor for Governmental Affairs at San Bernardino Community College District. "This facility will provide sophisticated training that will prove a tremendous benefit to our students."

The planned facilities will include classrooms and two mockups of 737 aircraft. Firefighters at the new facility will be offered specialized drills on fighting flames in passenger airplanes and other disaster-simulation experience.

"As we focus on the war on terrorism, we must make sure that our local firefighters, who are on the front lines in that battle, are prepared for the threats that we face," Congressman Lewis said. "I



*Crafton Hills College*

believe that this training facility will help all of our firefighters be more prepared for an airline disaster, and may someday be expanded to provide training for other first responder needs."

The San Bernardino Community College District, comprised of Crafton Hills College and San Bernardino Valley College, is one of 72 districts in the California Community College system – the largest community college system in the country.

# HIGH MARKS FOR MINORITY FACULTY

A survey of undergraduate and graduate students at U.S. colleges and universities showed that minority professors are having a dramatically positive impact on the education of minority and non-minority students.

When asked, 97 percent of minority respondents said minority professors are having a positive impact on their education. Eighty-three percent of non-minority respondents said minority professors are having a positive impact on their education.

The survey was conducted by the Bernard Hodes Group on behalf of The PhD Project. The PhD Project is a multi-million dollar corporate and academic-led effort to increase minority representation among business professors.

Since The PhD Project was founded in 1994, the number of minority professors at U.S. business schools has more than doubled, from 294 to 642 -- an increase of 118 percent.

"The PhD Project's goal is to diversify the front of the classroom as a means to better prepare students for a diverse work environment," said Bernard J. Milano, president of the KPMG Foundation, founder, lead sponsor and administrator of The PhD Project.

"It is reassuring to know students feel minority professors are impacting positively on their education," Milano said. "Now we know we are succeeding in our mission."

The 1,094 students surveyed were enrolled in at least one course taught by a minority professor or doctoral student. Among all respondents, 69 percent believe students will be better prepared to work in a diverse work environment as a result of having had a minority professor.

# ACHIEVEMENTS & AWARDS

## UNM PRESIDENT

■ Louis Caldera is the new president of HACU member University of New Mexico. Caldera, former vice chancellor for university advancement for the HACU member California State University System, was U.S. Secretary of the Army from 1998 until 2001. Previously, he served as managing director and COO of the Corporation for National and Community Service after serving three terms in the



*Louis Caldera*

California State Assembly. Prior to his first election to the Assembly, he worked as a Deputy County Counsel for the County of Los Angeles and as an attorney in private practice.

## CHANCELLOR

■ Mary Spangler, president of HACU member Los Angeles City College, accepted the post of chancellor of Oakland Community College in Bloomfield Hills, Michigan. A 37-year veteran of higher education ranks, Spangler was appointed president of Los Angeles City College in 1997.



*Mary Spangler*

## LEADERSHIP GROUP

■ Donna Shalala, president of HACU member University of Miami, was selected to serve on the President's Leadership Group of the national Higher Education Center for Alcohol and Other Drug Prevention. Tomas Arciniega, president of HACU member California State University at Bakersfield, also was appointed to the leadership group, which represents higher education presidents and chancellors who have made student substance abuse prevention a priority on their campuses.



*Donna Shalala*

## LATIN AMERICAN SCHOLAR

■ Jorge Nef, whose international experience extends through more than 10 Latin American and European countries, was appointed director of Latin American and Caribbean Studies at HACU associate member University of South Florida. Nef, a native of Chile who has worked with the United Nations and NATO, most recently served as a professor at the University of Guelph in Ontario, Canada.



*Jorge Nef*

## CENTER DIRECTOR

■ Margaret Montoya, a professor of law at HACU member University of New Mexico, was appointed to serve as interim director of the university's Southwest Hispanic Research Center. A national search will take place this year for a full-time director of the renowned center.

## VICE PROVOST

■ Victoria Rodriguez was appointed vice provost and dean of graduate studies at HACU associate member University of Texas at Austin. Rodriguez also is a professor at the university's Lyndon B. Johnson School of Public Affairs. Hispanic Business magazine in 2002 named her one of 100 Most Influential Hispanics in the United States.

## RESEARCH GRANT

■ Jamey Anderson, a chemistry professor at HACU member Santa Monica College in California, is the new recipient of the Marvin Elkin/Northrop Grumman Chair of Excellence. Anderson will receive \$5,000 a year for the next three years for projects of his choice. His plans include upgrading the college's Nuclear Magnetic Resonance Laboratory.

## ACE FELLOW

■ Naomi Bishop, an anthropology professor at HACU member California State University at Northridge, was named a Fellow of the American Council on Education (ACE). Bishop is director of the university's Liberal Studies Program.

## MBA PROGRAM

■ Beth Flynn was named director of the MBA program at the College of Business and Public Administration at HACU member California State University at San Bernardino. Before joining the university as an instructor in 2000, Flynn worked in the plastic manufacturing industry for 20 years. The program's former director, Sue Greenfield, is the new associate dean for student affairs for the university's College of Business and Public Administration.

## ADVISORY POST

■ Yvonna Gallegos Bodie, a professor of accounting and business at HACU member Ventura Community College in California, was appointed to the Hispanic Advisory Committee to the U.S. Census Bureau. Jacinto Pablo Juarez, a mathematics professor and dean emeritus at HACU member Laredo Community College in Texas, also was appointed to the committee that will advise the Census Bureau on preparations for the 2010 census.

## FOUNDATION

■ Frank Stiefel, an award-winning television commercial producer, was elected president of the Santa Monica College Foundation board of directors. With assets of more than \$10 million, the foundation for HACU member Santa Monica College in California raised an all-time record \$5.5 million in donations in 2002-2003. The foundation also presented a record \$600,000 this year in scholarships to 900 students.

## GRADUATE ASSISTANCE GRANT

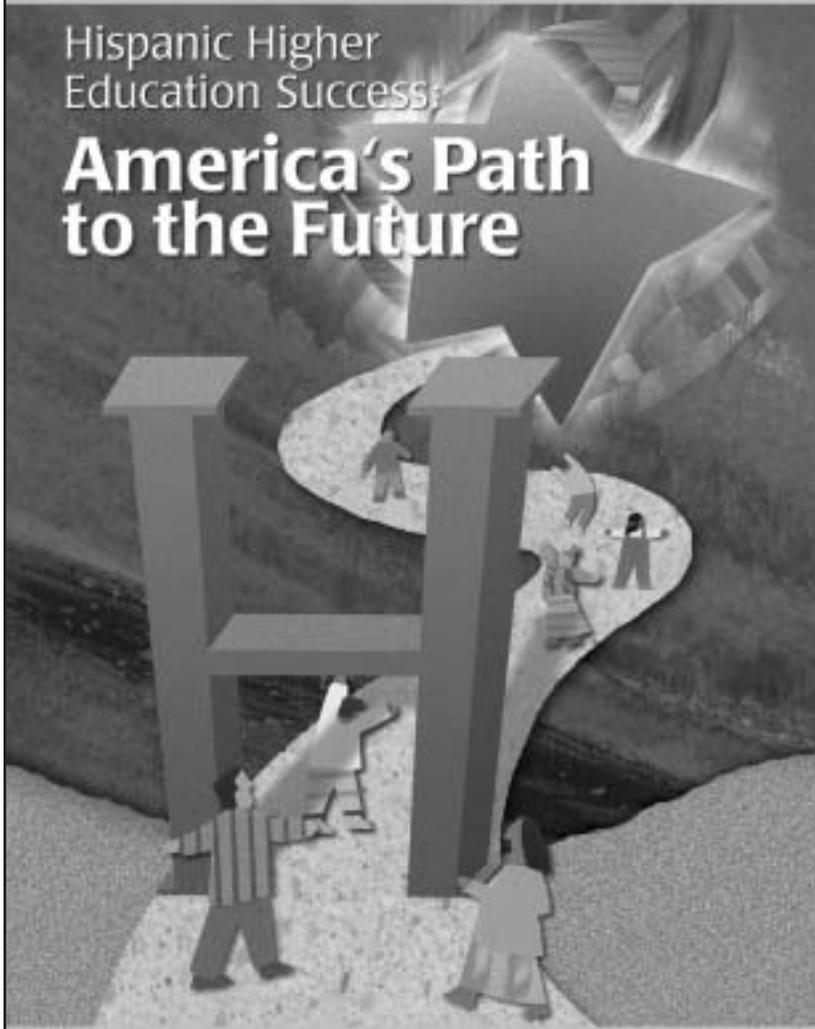
■ Rich Cardullo and Kim Hammond, biologists at HACU associate member University of California at Riverside, received a \$953,000 "Graduate Assistance in Areas of National Need" grant from the U.S. Department of Education for three years beginning this fall. The grant will support the research work of 30 graduate students, and also allow them the opportunity to participate in outreach to local K-12 schools.



The Hispanic Association of Colleges and Universities (HACU) invites you to attend the nation's premier conference on Hispanic Higher Education...

Hispanic Higher Education Success:

## America's Path to the Future



### 17<sup>th</sup> Annual Conference

HACU's 17th Annual Conference "Hispanic Higher Education America's Path to the Future," provides a unique forum for the sharing of information and ideas for the best and most promising practices in the education of Hispanics.

#### Highlights

This three-day conference is expected to draw more than 1,500 leaders from higher education, business and the federal, state and local governments.

More than 35 sessions focus on Hispanic perspectives on issues that are important to today's educational administrator, faculty member, and student.

Our conference also offers attendees and students the opportunity to meet and network with corporate, governmental and higher education recruiters.

#### Need More Information?

For more information regarding registration, sponsorship, and exhibiting at HACU's 17th Annual Conference, please visit us at:

[www.hacu.net](http://www.hacu.net)

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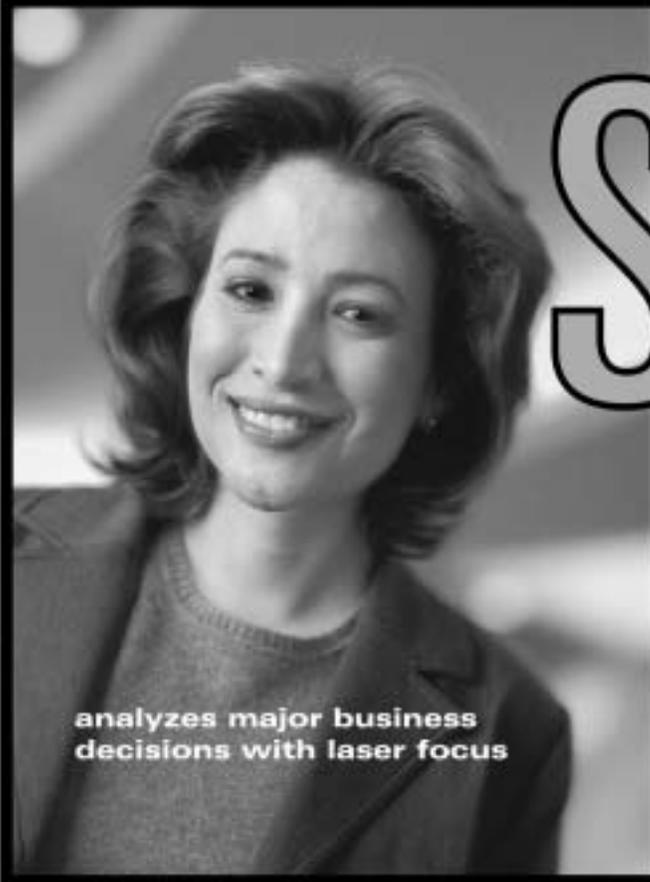
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