



HACU
HISPANIC
ASSOCIATION
OF COLLEGES &
UNIVERSITIES

VOLUME 13, NO. 9, SEPTEMBER 2004

THE VOICE

OF HISPANIC HIGHER EDUCATION

**Inside this Issue:
18th Annual Conference Preview
Message from the President**



REGISTRATION DEADLINES

September 21 is the deadline to receive "early bird" registration discounts to attend HACU's 18th Annual Conference October 16-19, 2004, in Miami, Florida. September 22 is the deadline for special conference lodging rates at the Miami InterContinental Hotel overlooking Biscayne Bay in downtown Miami. Visit www.hacu.net for online registration forms, lodging information and conference schedule updates.

HISPANIC NURSES

The Health Resources and Services Administration of the U.S. Department of Health and Human Services awarded HACU member University of Texas at El Paso a three-year, \$675,000 grant to recruit Hispanic students into the nursing profession. The grant will fund the university's "Retention and Recruitment of Disadvantaged Hispanic Nursing Students" project. Only 2 percent of the nation's registered nurses are Hispanic.

SUMMER STUDY

A group of high school students from Mexico City spent three weeks at HACU member University of New Mexico (UNM) this summer as part of an intensive English language course. UNM routinely recruits Mexican students who are interested in taking undergraduate courses in the United States as part of a student bridge program. "We're investing in the future by working with young people," said UNM Vice President for Student Affairs Eliseo "Cheo" Torres.

COMMUNITY

HACU member Miami Dade College's North Campus was awarded a \$252,949 grant from the U.S. Department of Education to establish a Community Technology Center in Liberty City, Florida. The new Community Technology Center will provide tutoring and computer-aided instruction for remedial education and technology training. North Campus President José Vicente said the new state-of-the-art center "will also give the community at large a highly accessible and user-friendly setting to access technology resources required for success in school and the workplace."

BUSINESS INCUBATOR

The Business Development Incubator at HACU member New Jersey City University (NJCU) was awarded a \$1 million grant from the Jersey City Economic Development Corporation. The grant will provide facility renovation and

start-up funds. NCJU President Carlos Hernandez said the business incubator, which will open in November, will help small, new companies by providing reasonably priced office space and access to shared services.

RESEARCH NETWORK

HACU associate members Michigan State University and the University of Michigan joined Michigan's Wayne State University to create a high-performance research network. Organizers say the project is especially critical for faculty whose research collaborations require the ability to transmit massive amounts of data across the network. The new research network, the Michigan LambdaRail, is scheduled to be operational by January 2005.

HEALTH EDUCATION

The Health Sciences Center at HACU associate member Texas Tech University opened its third Area Health Education Center to promote health care careers for students. Texas Tech is a partner with West Texas A&M University to operate the new center in Amarillo, Texas. The new program will reach schools across rural West Texas to encourage students to pursue careers in fields such as medicine, nursing, pharmacy and radiology.

INFORMATION TECHNOLOGY

HACU member University of Miami became the only educational institution to rank among the "100 Best Places to Work in IT" by ComputerWorld Inc. The University of Miami ranked first in the Southeast and second in the nation in a survey of Information Technology (IT) professionals. "It is an honor to be recognized by ComputerWorld as a great place to work in IT," said University of Miami Vice President of Information Technology M. Lewis Temares. "Our constant focus is to create and sustain an atmosphere of excellence."

MULTICULTURAL HEALTH CARE

HACU member New Mexico State University will offer a new program this fall to provide doctoral and graduate students with hands-on experience in integrative, multicultural health care. The Graduate Psychology Education Program is funded with a \$422,550 grant from the federal Health Resources and Services Administration. The program will prepare students to provide multidisciplinary, culturally competent health care to residents living in medically underserved communities.

OVERVIEW

IN THIS ISSUE

- Pg. 3 • Message from the President
- Pg. 4 • Notes from Washington
- Pg. 5 • HACU Leadership Fellows
- Pg. 6 • Special Report: HACU's 18th Annual Conference Preview
- Pg. 9 • Achievements & Awards
- Pg. 10 • Positions and Announcements

ABOUT OUR COVER

HACU's 18th Annual Conference will attract the nation's attention to the college and career needs of the country's largest ethnic population. See page 6 for a Special Report on HACU's 18th Annual Conference.

MARK YOUR CALENDAR!

HACU's 18th Annual Conference
October 16-19 • Miami, Florida
Don't miss early registration discounts!

HOW TO CONTACT US

HACU National Headquarters
8415 Datapoint Drive, Suite 400
San Antonio, Texas, 78229
Tel: 210-692-3805. Fax: 210-692-0823
Web site: www.hacu.net
E-mail: hacu@hacu.net
HACU President: Antonio Flores

HACU Washington D.C. Office
One Dupont Circle, Suite 605
Washington, D.C. 20036
Tel: 202-833-8361. Fax: 202-833-8367
E-mail: govrel@hacu.net
HACU Vice President, Government Relations: Gumecindo Salas

HACU National Internship Program
One Dupont Circle N.W., Suite 605
Washington D.C. 20036
Tel: 202-467-0893. Fax: 202-496-9177
E-mail: hnip@hacu.net
HNIP Director: Sandra Peñaherrera

To Advertise in The Voice
Contact: Cynthia Vela
Tel: (210) 692-3805 Ext. 3242
Fax: (210) 692-0823
E-mail: cvela@hacu.net

The Voice of Hispanic Higher Education is published monthly by the Hispanic Association of Colleges and Universities, 8415 Datapoint Drive, Suite 400, San Antonio, Texas 78229. For editorial or advertising information, contact HACU's Public Affairs Office at (210) 692-3805.

The Voice of Hispanic Higher Education reserves the right to edit all materials submitted for publication. We are not responsible for returning any unsolicited materials such as photos, brochures, etc. We also reserve the right to refuse publication of any unsolicited material.

HACU GOVERNING BOARD 2003-2004

Miguel Palacios, Chair <i>President</i> Pima County Community College District, Desert Vista Campus	Dolores M. Fernández <i>President</i> Eugenio Maria de Hostos Community College, City University of New York
Alexander González, Vice Chair <i>President</i> California State University, San Marcos	Milton A. Gordon <i>President</i> California State University- Fullerton
Silvia Zapico, Secretary Campus Provost Valencia Community College Osceola Campus	Sigfredo Maestas <i>President</i> Northern New Mexico Community College
José Jaime Rivera, Treasurer <i>President</i> University of the Sacred Heart	Antonio Perez <i>President</i> Borough of Manhattan Community College, City University of New York
Salme H. Steinberg, Past-Chair <i>President</i> Northeastern Illinois University	Tessa Martinez Pollack <i>President</i> Our Lady of the Lake University
Victor A. Arredondo Alvarez <i>Rector</i> Universidad Veracruzana	Ricardo Romo <i>President</i> University of Texas at San Antonio
Tomas A. Arciniega <i>President</i> California State University, Bakersfield	Maria C. Sheehan Superintendent/President College of the Desert
Charles L. Cotrell <i>President</i> St. Mary's University	José A. Vicente <i>President</i> Miami-Dade College North Campus
Roberto Cruz Corporate Affairs Director AT&T	<i>Ex-Officio</i> Antonio R. Flores <i>President and CEO</i> HACU

EDITORIAL STAFF

PUBLISHER Antonio R. Flores HACU President and CEO	ADVERTISING Cynthia Vela
STAFF WRITER Renée Haines	CIRCULATION Cynthia Vela

ABOUT HACU

The Hispanic Association of Colleges and Universities represents more than 360 member and associate member colleges and universities in the United States, Puerto Rico and abroad with high Hispanic student enrollment rates — including federally designated Hispanic-Serving Institutions. HACU's mission is to improve access to and the quality of post-secondary educational opportunities for Hispanic students; to meet the needs of business, industry and government through the development and sharing of resources, information and expertise; and to promote the development and success of member and associate member colleges and universities.

MESSAGE FROM THE PRESIDENT



Welcoming a new era of national leadership

By Antonio R. Flores
President and CEO of HACU

A historic new partnership between HACU and the U.S. Department of Education is creating the framework for a new era of national leadership in expanding higher education opportunities for the country's largest ethnic population.

This landmark partnership was formally launched in Washington, D.C., on August 11th with the first meeting of the Department of Education/HACU Leadership Group, composed of six renowned leaders of the Hispanic higher education community and six outstanding executives of the federal agency.

Together, we are creating a new blueprint to close the Hispanic academic achievement gap for a population that will have such a profound impact on our country's future economic success and security.

With Hispanics already making up one of every three new workers joining the U.S. labor force today, we all have a stake in the work of the Leadership Group to equip our Hispanic students with the advanced knowledge and skills they need in order to excel for their communities and for the future of our country.

HACU applauds the leadership of the U.S. Department of Education for this important new partnership to expand efforts to open new doors to college for Hispanic students.

The Leadership Group was established as a direct result of the formal Memorandum of Understanding (MOU) signed by U.S. Secretary of Education Rod Paige and me on March 30, 2004, in Washington, D.C.

The MOU directs the joint Leadership Group to oversee the allocation of expanded federal resources and support to HACU member colleges and universities for Hispanic student achievement initiatives, internships, research and community outreach.

The Leadership Group is coordinating efforts to expand national representation of the Hispanic higher education community on Department of Education boards and commissions. Special programs and forums focusing on the expansion of Department of Education investments in Hispanic higher education also are being planned.

HACU applauds the leadership of executives from the White House and Department of Education who joined HACU at the inaugural meeting of the Leadership Group, and for their continuing dedication to enhancing diversity on our campuses and in our workplaces.

HACU was joined by Deputy Secretary of Education Gene Hickock, Assistant Secretary for the Office of Postsecondary Education Sally Stroup and Karen Johnson, Assistant Secretary for the Office of Legislation and Congressional Affairs.

Also in attendance was Adam Chavarria, Executive Director of the White House Initiative on Educational Excellence for Hispanic Americans, who has joined HACU on numerous occasions to support our Hispanic communities of learning.

Specific initiatives are already being explored under the direction of the Leadership Group's distinguished co-chairs: Adriana Barrera, President of Los Angeles Mission College in California representing HACU, and Maria Hernandez Ferrier, Deputy Under Secretary and Director of the Office of English Language Acquisition representing the Department of Education.

Salme Harju Steinberg, the nationally renowned President of Northeastern Illinois University, former Chair of the HACU Governing Board and current Chair of the HACU Governing Board's Government Relations Committee, is also a member of the Leadership Group.

Other distinguished Leadership Group members representing HACU are: Manuel Aragon, President, New Mexico Highlands University; Charles Cotrell, President, St. Mary's University (Texas); Antonio Perez, President, Borough of Manhattan Community College, City University of New York; and Silvia Zapico, Provost, Valencia Community College-Osceola Campus (Florida).

The new Leadership Group is already seeking to increase the agency's participation in the HACU National Internship Program—the country's largest Hispanic internship program. The forward-looking first

Continued on page 8

NEW FUNDING PROPOSALS FOR HSIs

By Gumecindo Salas
Vice President, Government Relations



HACU's longstanding partnership with the U.S. Department of Agriculture (USDA) will translate into substantial new funding opportunities for the Hispanic higher education community, thanks to the outstanding work of the new USDA/HACU Leadership Group.

HACU applauds USDA Secretary Ann Veneman for meeting with the leadership of HACU in Washington, D.C., in August to establish the foundation for potential new support for Hispanic-Serving Institutions (HSIs) on several fronts.

Secretary Veneman met with HACU President and CEO Antonio R. Flores and USDA/HACU Leadership Group member Jose Vicente, President of Miami Dade College's North Campus in Florida.

Issues discussed included potential new USDA research funding streams for HSIs, and potential new initiatives to aid HSIs in developing teacher education infrastructure capacity, especially in areas of agriculture-related fields of study.

Veneman, Flores and Vicente also discussed an anticipated expansion of the USDA's longstanding partnership with the acclaimed HACU National Internship Program.

The nation's largest Hispanic college internship program has placed more than 5,000 top Hispanic students in rewarding paid internships at the USDA, other federal agencies and leading corporations since the HACU National Internship Program was founded in 1992.

HACU applauds Secretary Veneman for her extraordinary commitment to diversity and for her leadership in opening so many new doors to learning and career development opportunities for our Hispanic students.

HACU will advise its membership on new funding and research opportunities expected to evolve through the ongoing work of the USDA/HACU Leadership Group comprised of leaders of HACU member HSIs in California, Florida, New Mexico, Puerto Rico and Texas.

HACU applauds HACU members of the USDA/HACU Leadership Group for their outstanding efforts to attract important new funding, research and infrastructure support for their institutions and for the national Hispanic higher education community.

Meanwhile, HACU anticipates that Congress will approve a substantial increase in appropriations in USDA funding for HSIs for federal Fiscal Year (FY) 2005.

Under the welcome leadership of U.S. Representative Henry Bonilla of Texas, Chair of the House Appropriations Subcommittee on Agriculture, Rural Development, Food and Drug Administration and Related Agencies, the Subcommittee has marked up the agricultural appropriations bill with an increase in USDA funding for HSIs from \$4.6 million for FY 2004 to approximately \$5.6 million for FY 2005. The measure now goes to the Senate for a vote.

HACU is deeply grateful for the efforts of Congressman Bonilla to secure important new funding resources for HSIs.

HACU applauds the efforts of U.S. Representatives Joe Baca of California, Dale Kildee of Michigan and Bennie G. Thompson of Mississippi, who introduced an amendment that would have increased the amount of USDA funding contained

in the current House markup on proposed FY 2005 appropriations by \$1.5 million to more than \$7.1 million (\$7,145,000).

The amendment was not successful, but HACU looks forward to advocating for similar legislation next year in support of those colleges and universities that serve the largest concentrations of our Hispanic students.

On other fronts, HACU is disappointed in final votes on U.S. Department of Defense spending programs targeting HSIs. A House/Senate Conference Committee voted to lower the final appropriation for U.S. Department of Defense programs earmarked for HSIs from \$5 million in FY 2004 to \$4.25 million for FY 2005.

HACU is hopeful that Congress will revisit defense spending for HSIs in considering HACU's proposals for the pending

five-year reauthorization of the Higher Education Act, which proposes major long-term spending increases in defense-related research and infrastructure support for HSIs.

HACU is anticipating that many remaining federal agency and Title V appropriations proposals likely will not be decided before the November presidential election.

HACU's 18th Annual Conference October 16-19, 2004, in Miami, Florida, will feature special sessions updating participants on new and proposed funding opportunities for HSIs, as well as legislative updates addressing FY 2005 and longer-term legislative agendas.

Please register today at www.hacu.net to attend this important national conference, and to take advantage of funding opportunities that will also be discussed at workshops led by the leadership of several federal agencies with direct oversight over future federal grant awards.

HACU members of the USDA/HACU Leadership Group are:

- Jose Vicente, President, Miami Dade College, North Campus
- Agnes Mojica, Chancellor, Inter American University of Puerto Rico, San German Campus
- Michael Martin, President, New Mexico State University
- John Welty, President, California State University-Fresno
- Miguel Nevarez, President, University of Texas-Pan American

HACU LEADERSHIP FELLOWS NAMED

Ten HACU Leadership Fellows were selected as the next generation of Hispanic higher education leaders for the country's diverse college campuses and communities.

The 10 Fellows comprise one of three teams of minority educators in this second year of the national Kellogg Minority-Serving Institution (MSI) Leadership Program.

Funded through the Alliance for Equity in Higher Education with a four-year, \$6 million grant from the W.K. Kellogg Foundation, the program is designed to identify and mentor the next generation of Hispanic, Native American and African American higher education leaders.

The Alliance was founded as the first unified voice for minority higher education by HACU representing Hispanic-Serving Institutions, the American Indian Higher Education Consortium (AIHEC) representing Tribal Colleges and Universities and the National Association for Equal Opportunity in Higher Education (NAFEO) representing the country's Historically Black Colleges and Universities.

Organizers predict that at least half the participants in the Kellogg MSI Leadership Fellows Program will be serving as presidents or other high-ranking executives within the next decade.



HACU Leadership Fellows for 2004-2005 pictured with (back row, left) HACU President and CEO, Antonio R. Flores and (back row right) HACU-Kellogg Leadership Fellows Program Director, Patric Valdez.

"HACU is excited about the second year of this dynamic program that will contribute to a new, dramatically more diverse era of leadership in the higher education community," said HACU President and CEO Antonio R. Flores.

HACU Leadership Fellows for 2004-2005:

- **Felicia Casados**, Dean of Planning and Special Projects, Northern New Mexico Community College
- **Ben Corpus**, Vice President, Student Development and Enrollment Management, Hostos Community College, City University of New York
- **Jozi De Leon**, Associate Provost, Academic Affairs, New Mexico State University
- **Jeronimo Dominguez**, Vice Provost, Extended University, University of New Mexico
- **Alfredo Gonzalez**, Dean, Undergraduate Studies, California State University, Los Angeles
- **Jaime Ortiz**, Director, Office of International Programs, Florida Atlantic University
- **Rodolfo Rocha**, Dean, College of Arts and Humanities, University of Texas-Pan American
- **Hector Sepulveda**, Faculty Advisor, Development of Outreach Programs and Cultural and Linguistic Curricula, Stony Brook University, New York
- **Santiago Silva**, Vice President, Student Services and Development, South Texas Community College
- **Santos Torres Jr.**, Professor, Division of Social Work, California State University, Sacramento

EXCITEMENT IS BUILDING FOR 6TH INTERNATIONAL CONFERENCE

Santa Fe, New Mexico, will be the site for HACU's 6th International Conference, "Technology and Culture: International Convergence," scheduled May 22-24 in 2005.

An international roster of public policy and education leaders will address a conference designed to foster new strategic partnerships and cross-border initiatives to promote the global reach of Hispanic higher education.

The conference will take place at the Eldorado Hotel in historic downtown Santa Fe.

"United by our heritage, we also share a mission to develop international education partnerships to advance a new era of multicultural understanding, leadership

and peaceful cooperation," said HACU President and CEO Antonio R. Flores.

"In this global, technology-driven economy, which is rapidly lowering the barriers between individual countries, promoting international collaboration in education can bring about the promise of prosperity and social stability for all," Flores said.

HACU's 6th International Conference will feature bilingual workshops and special plenary sessions on topics ranging from the international reach of today's education technologies to cross-border academic, cultural and economic development trends.



Santa Fe will be the site of HACU's 6th International Conference.

Information, services, products, programs and technology resources for the global higher education community will be showcased at the 6th International Conference Exhibit Hall.

Visit the 6th International Conference page at www.hacu.net for upcoming "call for papers" announcements, early registration discounts and regularly posted conference updates.



HACU'S 18TH ANNUAL CONFERENCE TO ADDRESS HISPANIC EDUCATION NEEDS



Promoting the college and career needs of the country's largest ethnic population will be the focus of HACU's 18th Annual Conference, "Championing Hispanic Higher Education Success: Investing in 21st Century America," scheduled October 16-19 in Miami, Florida.

Online and downloadable registration forms are available at www.hacu.net for the only national Hispanic higher education conference, which will take place this year at the Miami Intercontinental Hotel overlooking Biscayne Bay in downtown Miami.

"Our investments in higher education fuel our innovations, economic strength, social progress and leadership," said HACU President and CEO Antonio R. Flores.

"Opening more doors to college for our Hispanic communities is crucial to serving a population that will have such a profound impact on our future work force and leadership ranks," Flores said.

The leadership of HACU's more than 350 member and partner colleges and universities will join public policy makers, corporate executives, community advocates, educators and students at workshops and keynote sessions showcasing changing demographics, latest trends and model programs.

Among this year's distinguished conference sponsors are: AT&T, Bank of America, Broward Community College, Central Intelligence Agency, Congressional Hispanic Caucus Institute, Ford Motor Company, Gateway, Hispanic Magazine, Hispanic Network, League of United Latin American Citizens (LULAC), Miami Herald, Mun2, National Council of La Raza, Nextel, Telemundo, TIAA-CREF, United States Coast Guard, United States Department of Agriculture, Universia, Univision, University of Miami, VISTA Magazine, and Wal-Mart.

This year's expanded Conference Exhibit Hall and Career Fair will showcase exceptional products, services and programs for the Hispanic higher education community, as well as valuable scholarship, internship and employment opportunities.

Daily workshops and special sessions will offer opportunities to network, forge cross-effective partnerships, learn about new funding opportunities and address how Hispanic higher education needs are being met in this presidential election year.

This year's Town Hall Meeting, "Political Party Platforms and Priorities: The Post-Election Outlook for Hispanic Higher Education," will address how issues of importance to the Hispanic higher education community will be addressed in establishing post-election priorities for the White House.

A focus of several daily sessions will be Hispanic higher education funding priorities in Congress for the new federal Fiscal Year (FY) 2005 budget, and for the longer term as Congress prepares to vote on the five-year reauthorization of the Higher Education Act.

National leader Henry Cisneros, former United States Secretary of Housing and Urban Development, will join a stellar roster of speakers scheduled to address the conference's Opening Plenary, General Session, Partnership Luncheon and other special events that will also honor this year's winners of HACU's annual national and international leadership awards.

New this year is the conference Power Lunch, which will feature remarks by The Honorable Ileana Ros-Lehtinen, founder of the new House Hispanic-Serving Institutions Coalition in Congress and member of the powerful House International Relations Committee. Media trends will be the topic of Power Lunch speaker Jorge Ramos, the nationally acclaimed Miami-based co-anchor for Univision.

HACU's member institutions collectively serve more than two-thirds of all Hispanic higher education students in the mainland

"Our Investments in higher education fuel our innovations, economic strength, progress and leadership."

Continued on page 7

UPCOMING EVENTS

Continued from page 6

United States and Puerto Rico. HACU's international membership includes leading higher education institutions throughout Latin America and in Spain.

INTERNATIONAL TOPICS

Sessions on international topics ranging from cross-border partnerships to the worldwide reach of new distance learning technologies will be featured at HACU's 18th Annual Conference.

HACU's 18th Annual Conference International Plenary, "International Academic Cooperation: Opportunities and Challenges," will explore the evolving role of the global Hispanic community of higher learning. New this year is "Building Connections," a special international higher education networking session.

A new conference roundtable this year will focus on current administrative trends in accreditation standard and procedures, institutional assessment trends and their impact on Hispanic higher education.

A series of workshops and interactive roundtable sessions on grants and funding opportunities will feature the collective expertise of leading federal and private sector grant providers, grant program directors and veteran grant recipients.

Separate technology and science roundtables will focus on current issues, effective partnerships led by HACU and HACU member institutions for teaching, cutting-edge research, fellowships and capacity building initiatives.

Model K-16 pipeline initiatives will be featured, as well as leadership, workforce development, workplace diversity, distance learning, undergraduate and graduate student assessment trends, health care, student retention, student services and community outreach.

STUDENT FOCUS

A pre-conference, pre-collegiate Youth Leadership Fair will invite hundreds of Miami area students to participate in a day-long event that will offer financial aid and college preparation information.



Hundreds of top Hispanic college students from throughout the country will attend Student Track events including a Career Fair and daily workshops on resume building, career development, networking, scholarship and internship opportunities.

The Exhibit Hall's Career Fair will be open to all Miami college students and recent graduates.

Students, educators and employers also can learn more about the acclaimed HACU National Internship Program, the largest Hispanic college internship program in the country, which this summer surpassed the 5,000-mark for student participation since 1992.

SPECIAL CONFERENCE TOURS

Visit the 18th Annual Conference Page at www.hacu.net for information about these 18th Annual Conference Off-Site Tours:

Friday, October 15

- Everglades Experience
- Day with a Designer

Saturday, October 16

- All Over Miami Tour
- Little Havana Adventure

ABOUT THE CONFERENCE EXHIBITORS

Many of the best known names in business, academia, the media, community service, philanthropy and government will showcase their products, programs and services at HACU's 18th Annual Conference.

An expanded Exhibit Hall at this year's conference will feature a Career Fair open to Miami area college students and recent graduates, in addition to daily networking opportunities for all conference attendees.

Among this year's exhibitors are the United States Coast Guard, University of Miami, Bank of America, Gateway, Congressional Hispanic Caucus Institute, Hispanic Magazine, Freddie Mac, League of United Latin American Citizens (LULAC), Hobsons and The College Board.

This year's Exhibit Hall will showcase outstanding services, information and valuable resources for the Hispanic higher education community, as well as rewarding internship, fellowship, scholarship and career opportunities.

Also among this year's exhibitors are the U.S. Department of Commerce, Credit Smart Espanol, the Certified Financial

Planning Board, The PhD Project, Hispanic Outlook in Higher Education, National Minority Golf Foundation, New Mexico State University, New Mexico Tech, Swift & Company, U.S. Census Bureau, Federal Trade Commission and The Environmental Careers Organization.

18th Annual Conference Exhibitors will include the National Institutes of Health, Centers for Disease Control, National Institute of Diabetes and Digestive and Kidney Disease, National Institute of Child Health and Human Development, Centers for Medicare and Medicaid Services, Social Security Administration, "Ticket to Work," and National Archives and Records Administration.

Also participating in this year's Exhibit Hall are the National Research Council of the National Academies, Internal Revenue Service, the GSA's Hispanic Task Force, Federal Deposit Insurance Corporation, Federal Bureau of Investigation, Air Force Recruiting, TIAA-CREF, U.S. Immigration and Customs Enforcement, Social Security Administration and Council for the International Exchange of Scholars.

PRE-CONFERENCE LEADERSHIP INSTITUTE

Training the next generation of Hispanic higher education presidents and senior executives will be the focus of the pre-conference 3rd Annual Latino/Latina Higher Education Leadership Institute at HACU's 18th Annual Conference in Miami.

The pre-conference institute, "Preparing Today's Latina/Latino Leader," is scheduled Saturday, October 16, at the Miami Intercontinental Hotel, the site of HACU's 18th Annual Conference.

This dynamic forum for early, mid-level and senior-level administrators and leaders will allow participants to learn, interact with top Hispanic presidents and others, share experiences, network and explore strategies for making higher

education institutions more responsive to the needs of Hispanic and other under-served students.

Topics will include:

- Higher Education Policy and Organization
- Academic and Student Affairs
- Access and Retention
- Transformational Leadership
- Latino/a Change Agents
- Career Development

The leadership institute is open to participants attending HACU's annual conference. Visit the leadership institute page at www.hacu.net for registration forms and additional information.

HACU'S 2ND ANNUAL "CELEBRA EDUCACIÓN"

HACU will host its 2nd Annual "Celebra Educación" Fundraiser and Dinner in Miami, Florida, to benefit Hispanic college student programs and scholarships.

The national event will also feature a tribute from the leadership of the Hispanic higher education community to Miami Dade College District President Eduardo Padrón, who presides over the college with the largest Hispanic enrollment in the country.

The 2nd Annual "Celebra Educación" Fundraiser and Dinner will be held the evening of October 15th, at the Miami Intercontinental Hotel in downtown Miami. The hotel will be the site of HACU's 18th Annual Conference October 16-19.

A portion of the proceeds from the Dinner and Fundraiser will benefit HACU's student programs and services, including scholarship and internship programs for students attending HACU member colleges and universities.

At the event, a special award will be presented to Padrón, a founding member and past chair of the HACU Governing Board.



HACU's 2nd Annual "Celebra Educación" will feature a tribute to Miami Dade College President Eduardo Padrón.

"The Hispanic higher education community applauds the extraordinary accomplishments of Dr. Padrón as a national leader in opening so many new doors to college for our country's largest ethnic population," said HACU President and CEO Antonio R. Flores. "We welcome this opportunity to celebrate a true champion of Hispanic higher education."

Miami Dade College, which enrolls more than 160,000 students at its six campuses and additional outreach centers, ranks first nationally in associate's degrees awarded to minorities and to Hispanics, and holds the number one ranking for overall degrees awarded.

Padrón, a renowned national advocate for underserved populations in higher education, is a past recipient of the Chief Executive of the Year award from the Association of Community College Trustees. He is the recipient of numerous awards and honors, including the highest distinctions

from the countries of France, Spain, and Argentina.

For more information about HACU's 2nd Annual Celebra Educación event, please visit www.hacu.net.

MESSAGE FROM THE PRESIDENT *Continued from page 3*

discussions of the Leadership Group also focused on a major increase in Title V funding requests by the U.S. Department of Education for federal Fiscal Year (FY) 2006.

Additionally, HACU members of the Leadership Group are requesting support for HACU's recommendation that the President of the United States create a national President's Board of Advisors on Hispanic-Serving Institutions (HSIs), and that he appoint presidents and chancellors of HSIs to serve on this urgently needed new board.

By Executive Order of the President, two such advisory groups already exist to represent other minority higher education concerns: the President's Board of Advisors on Tribal Colleges and Universities, and the President's Board of Advisors for Historically Black Colleges and Universities.

These boards are important national voices for the country's Minority-Serving Institutions (MSIs), with their members serving as formal advisors to the U.S. Secretary of Education and also regularly submitting formal reports to the President on how best to strengthen MSIs. Although HSIs constitute the largest number of MSIs, a President's Board of Advisors on HSIs has yet to be established.

HACU is confident the remarkable dedication of the new U.S. Department of Education/HACU Leadership Group will at last secure support for a President's Board of Advisors on HSIs as part of what will surely prove an extraordinary new era of national leadership for Hispanic higher education.

ACHIEVEMENTS & AWARDS



Blandina Cardenas

UTPA PRESIDENT

Blandina Cardenas, former dean of the College of Education and Human Development at HACU member University of Texas at San Antonio, has been named president of HACU member University of Texas-Pan American. Cardenas succeeds Miguel Nevarez, who announced his retirement from the presidency after serving the institution for 32 years.



J. Michael Ortiz

CHAIR-ELECT

J. Michael Ortiz, president of HACU associate member California State Polytechnic University at Pomona, has been named board chair-elect of the American Association for Higher Education. He will become board chair next year. Before coming to Cal Poly Pomona in 2003, Ortiz was provost and vice president of academic affairs at HACU member California State University at Fresno.

NEW MEXICO HIGHLANDS

Manuel Aragon on July 1 became the 16th president of HACU member New Mexico Highlands University. He began his career in public service as an assistant district attorney. From numerous ranking positions in the New Mexico Legislature, Aragon was an ardent supporter of higher education. His state Senate constituents

continuously returned him to office every election since 1974. He was elected Senate president pro-tempore, serving from 1988 to 2000, and served as co-chair of the Legislative Council during those years.

EXECUTIVE OFFICER

Margie C. Huerta, former chief academic officer at Dona Ana Branch Community College in New Mexico, has been named Campus Executive Officer of the HACU member community college – a branch of HACU member New Mexico State University. Before coming to Dona Ana Branch Community College in 2000, Huerta was dean of arts and humanities at HACU member Austin Community College in Texas.

BOARD OF TRUSTEES

Laura I. Rendon, who holds the Veffie Milstead Jones Endowed Chair in the College of Education at HACU member California State University-Long Beach, has been appointed to the board of trustees for Naropa University in Boulder, Colorado. Rendon, a prolific writer and scholar on issues of diversity, has been named by the Chronicle of Higher Education as one of the nation's leading experts in the field of Hispanic students and faculty.

AWARDS

Margaret Quiñones, chair of the board of trustees at HACU member Santa Monica College in California, has received three awards honoring her recent appointment to the California Community Colleges

Board of Governors. The first Latina college trustee appointed to the board, Quiñones has been honored by the National Latino Trustees Association, the California Latino Trustees Association and the Puente Project.

CAL STATE BOARD

Herbert L. Carter, former president of HACU member California State University at Dominguez Hills, was appointed to the California State University System board of trustees. Carter will provide guidance and oversight on a board that sets policy for the 23-campus system.

CERRITOS COLLEGE

Noelia Vela, former president of HACU member Pima Community College's Downtown Campus, is the new president of HACU member Cerritos College in Norwalk, California. Vela is also former president of Evergreen Valley College in San Jose, California.

ROLE MODEL

John C. Perez, a biology professor and director of the Natural Toxins Research Center at HACU member Texas A&M University at Kingsville, will be honored at the 5th Annual Minority Access National Role Model Conference in September in Washington, D.C. It was under Perez's direction that the Natural Toxins Research Center was awarded a \$2.5 million research grant from the National Center for Research Resources of the National Institutes of Health.



HACU NATIONAL INTERNSHIP PROGRAM

Students participating in the Summer 2004 edition of the acclaimed HACU National Internship Program (HNIP) celebrate at a special HNIP Farewell Reception on August 11 in Washington, D.C. More than 400 students participated in the summer edition of HNIP, and the fall session is now under way.

“Celebra Educación”

Don't miss host HACU's 2nd Annual “Celebra Educación” Fundraiser and Dinner preceding HACU's 18th Annual Conference in Miami, Florida, to benefit Hispanic college students' programs and scholarships.

Join the Hispanic higher education community the evening of October 15, 2004, at the Miami Intercontinental Hotel overlooking beautiful Biscayne Bay in downtown Miami for HACU's 2nd Annual “Celebra Educación” Fundraiser and Dinner.

For more information, contact HACU at (210) 692-3805, Ext. 3224, or visit the Celebra Educación pages at www.hacu.net

Reserve your tickets today!



School of Optometry
INDIANA UNIVERSITY

On the leading edge of vision care for people of the world!

BE AN EYE DOCTOR = DOCTOR OF OPTOMETRY (OD)!!

A four year graduate, professional program.

BE AN OPTICIAN/OPTOMETRIC TECHNICIAN = assist the OD's, manage an office, or work for an ophthalmic company. A two year Associate of Science degree program.

BE A VISION SCIENCE RESEARCHER OR FACULTY = MASTERS OR PHD Programs available.

CHECK us out for more info...

WEB: www.opt.indiana.edu

Email: iabopt@indiana.edu

Phone: (812) 855-1917

Director, RGK Center For Philanthropy and Community Service The LBJ School of Public Affairs The University of Texas at Austin

Established in the year 2000, the RGK Center has developed a concentration in nonprofit management, a university-wide portfolio program and an international program, and has raised a permanent endowment of \$9 million.

The incoming Director will join the faculty of the LBJ School, consisting of 25 full-time faculty members and approximately 280 graduate students. The School is seeking someone of recognized standing with the vision and capacity to lead the Center to national and international prominence in philanthropic and nonprofit studies and service to society. A successful candidate should be able to teach at the graduate level. A doctorate or equivalent terminal degree is desirable but not required.

Applicants should submit a letter of interest, a vita and three letters of reference to the Faculty Recruitment Committee, LBJ School of Public Affairs, UT-Austin, P.O. Box Y, Austin, TX 78713. The University of Texas is an Affirmative Action/Equal Opportunity Employer.

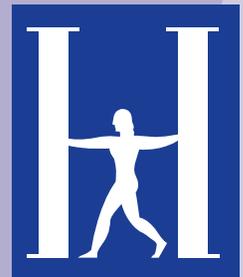
For additional information, see www.utexas.edu/lbj or www.facultyjobs.utexas.edu.

Support the Student Ambassador Program At HACU's 18th Annual Conference

Support the Student Ambassador Program at HACU's 18th Annual Conference.

Contact the Office of Student Services at HACU at (210) 476-3251.

Or visit the Student Ambassador Program page at www.hacu.net.



Three Magazines – One Common Goal... 'Strength in Diversity'



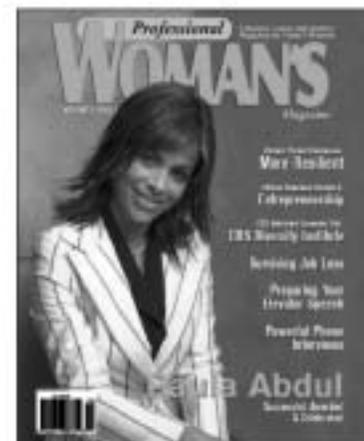
subscribe today

Why Subscribe?

- » Hottest Diversity News
- » Statistics, Facts & Figures
- » Diversity Outreach Programs
- » Business Opportunities
- » Employment Opportunities
- » Influential Leaders
- » Mentors & Role Models
- » Conference Calendars
- » Business-to-Business Trends

Why Advertise?

- » Targeted Diverse Readers
- » Diversity Recruitment Advertisings
- » Supplier Diversity Advertising
- » Corporate Branding
- » Build partnerships with MWBE's
- » Qualified Responses
- » Bonus Conference Distribution
- » Advertorial Opportunities
- » Online Advertising
- » Electronic Resume Service
- » Diversity Ethnic Marketing

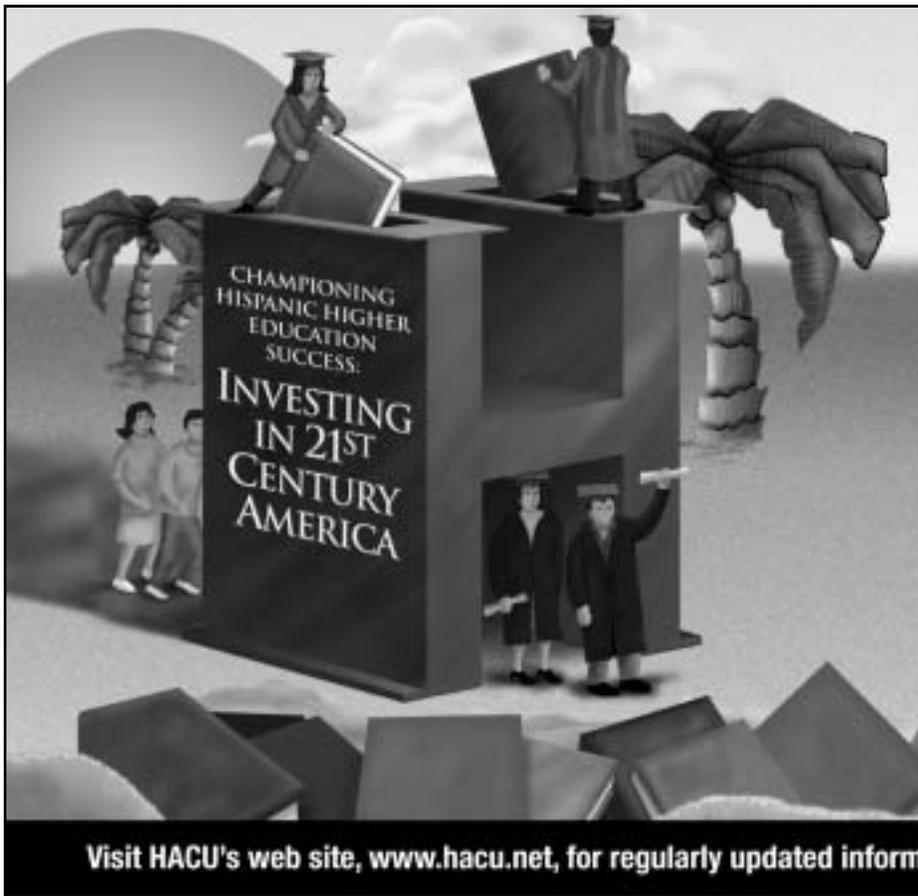


For subscription or advertising information:

Black EOE Journal
800.487.5099
www.blackoejournal.com

HISPANIC Network Magazine
800.433.9675
www.hnmagazine.com

Professional Woman's Magazine
888 JOB WOMAN (562-9662)
www.professionalwomanmag.com



**Join us
in Miami**

**Hispanic Association of
Colleges and Universities
18th Annual Conference**

InterContinental Hotel
Miami, Florida • October 16–19, 2004



Visit HACU's web site, www.hacu.net, for regularly updated information on HACU's 18th Annual Conference.

VOICE
OF HISPANIC HIGHER EDUCATION

Address Service Requested

Nonprofit Org.
U.S. Postage
PAID
Permit No. 828
San Antonio, TX